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# Accor taps a trends, launches short-term vacation rental booking platform

By Christina Jelski - Travel Weekly (<https://www.travelweekly.com/Christina-Jelski>) | December 14, 2020

**Accor (<http://accorhotels.com>)** is strengthening its presence in the short-term vacation rental space with the launch of a new **Apartments & Villas (<https://apartmentsandvillas.accor.com/am/en>)** booking platform.

Debuting with an inventory of more than 50,000 apartments, villas and chalets, Accor's Apartments & Villas site consolidates accommodations from the company's 15 extended stay hotel brands, including the Adagio, Mantra and Hyde Living flags as well as privately-owned branded residences managed by Accor's Raffles, Banyan Tree, Delano, Fairmont and SLS brands, among others.

Private rentals available under Accor's high-end Onefinestay brand, which has remained in expansion mode throughout the pandemic, are also searchable under the new platform. **Accor acquired Onefinestay in 2016 (<https://www.tnooz.com/article/accor-hotels-buys-onefinestay/>)**.

In a statement, Accor cited a report from Savills International Development Consultancy indicating that the branded residence model, in particular, has "proven to be very resilient" during the Covid-19 crisis.

"We see increasing demand for residentially-designed, short-term rental accommodations, as consumers seek out accommodations which enable more privacy and self-sufficiency and include features like extra living space and generous outdoor space," said Savills International Development Consultancy head Riyan Itani.

Accommodations booked through the Apartments & Villas platform are eligible for Accor Live Limitless loyalty program benefits.

The site's debut comes as the short-term vacation rental segment outpaces hotels on the recovery front since the pandemic began.

\* **This article originally appeared on Travel Weekly (<https://www.travelweekly.com/Travel-News/Hotel-News/Accor-launches-short-term-vacation-rental-booking-platform>)**.

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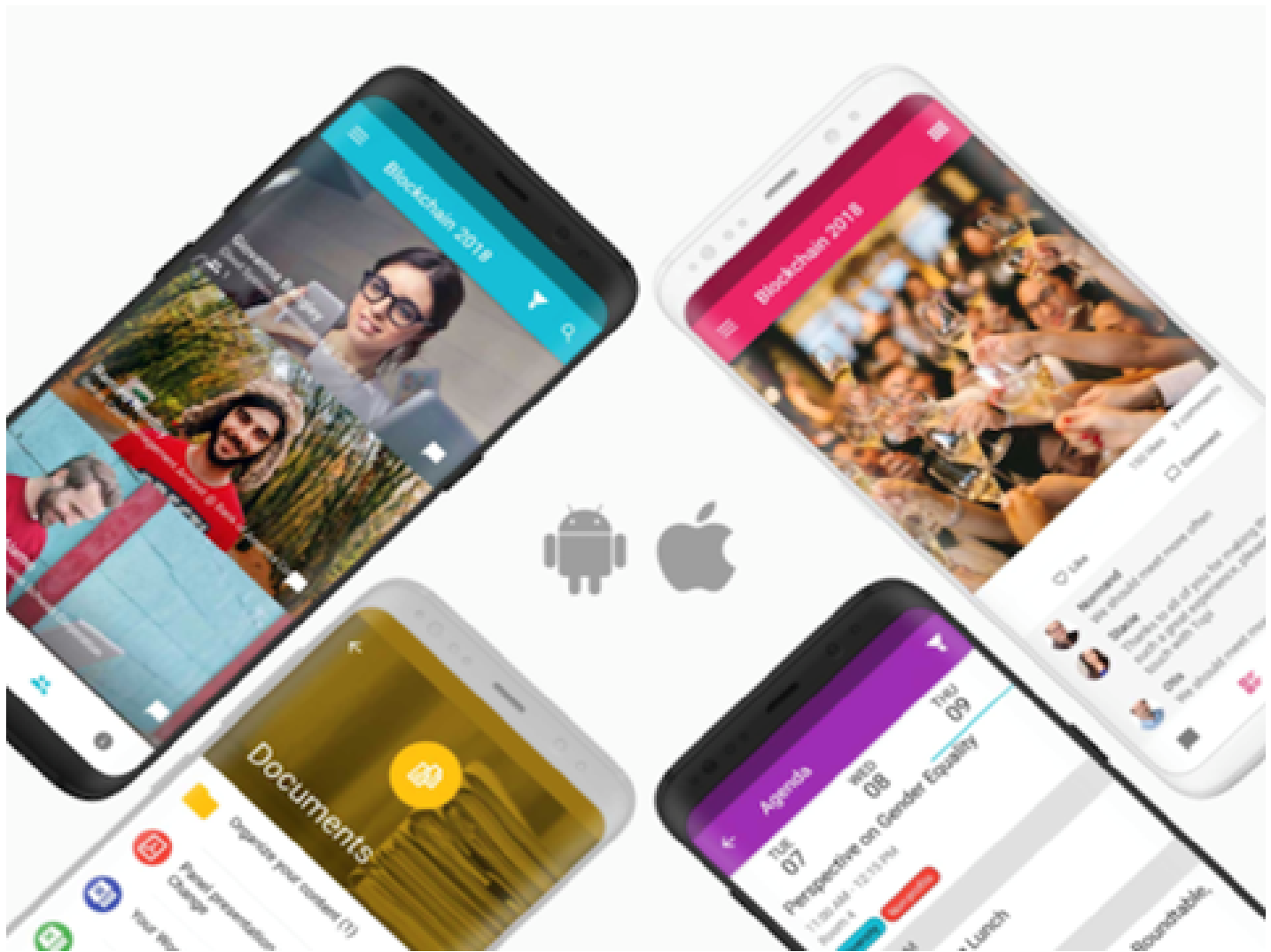


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