

# Opportunities for Changing Research Dissemination

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# Scholarly Communication

1. Do research, write article
2. Give publisher free content, free peer review, free editorial services
3. Buy back content
  1. With many potential readers excluded
  2. With lost control over your own work
  3. At high prices and 8% annual inflation

# What is Open Access?

“...digital, online, free of charge, and free of most copyright and licensing restrictions”

-Peter Suber

# Advantages of Openness

- Scholarly information is a public good
- Increase in citations
- Data mining and data sets
- Research integrity
- Unforeseen uses

# Faculty can:

- Deposit their articles in the university's digital archive
- Publish in open access journals
- Use addenda with copyright agreements
- Use alternative licensing
- Create policies at the university, college, or departmental level

# Universities can:

- Create a digital archive for faculty research
- Create an open access fund
- Host open access journals
- Alter tenure and promotion requirements

# Virginia Tech Mission Statement

Virginia Polytechnic Institute and State University is a public land-grant university serving the Commonwealth of Virginia, the nation, and the world community. The discovery **and dissemination** of new knowledge are central to its mission. Through its focus on teaching and learning, research and discovery, and outreach and engagement, the university creates, conveys, and applies knowledge to expand personal growth and opportunity, advance social and community development, foster economic competitiveness, and improve the quality of life.

# Faculty Senate could:

- Consider a university-wide policy on article archiving
- Assess demand for an open access fund for authors
- Help guide a current effort to establish a digital archive