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February 2020

OCPD FREE

Faculty Resource for Educational Excellence

with

Dean's Corner

Upcoming Events

[Click here](#) for an at-a-glance view of our upcoming events for the next 3 months!

CME for YOU – CME is “Priceless”

Language from the Accreditation Council for Continuing Medical Education (ACCME) standards reads, *“The Path to Transformation: Education that inspires and teams to improve their practice and optimize patient care – Plan well, Teach well, Change well.”* These words drive the primary mission of the Carilion Clinic’s Continuing Medical Education (CME) Program which is to deliver independent CME that accelerates learning, change, and improvement in health care. The educational opportunities encompass a wide range of offerings addressing not only clinical challenges, but leadership, teaching, and research too.

The quantity of educational opportunities for physicians and other healthcare providers offered directly or jointly through the Carilion Clinic’s CME Program is “priceless.” The national cost of 1 **AMA PRA Category 1 Credit™** ranges from \$40 – \$60 per hour. Carilion Clinic’s CME Program works closely with Physician Champions and Educational Partners to develop and implement high quality

education here at home for Carilion employees avoiding the cost of high registration fees and travel expenses. **AMA PRA Category 1 Credit™** is crucial to maintain licensures, certifications, hospital privileges, and other specific requirements of various organizations. It takes a system to improve performance and provide a coherent focus across the entire education organization.

The first step for departments seeking **AMA PRA Category 1 Credit™** for an event or series is the completion of a CME Application. Development and implementation of the CME educational opportunity begins with an exploration of why the learning activity is being planned and the details behind the event. This is done to ensure that events are sound, meaningful, and free from bias. Therefore, **specific criteria need to be followed, and detailed information provided** for CME approval.

Two challenges frequently encountered are those associated with **ACCME Standards for Commercial Support (SCS)** and **Stark Laws**. While these may not directly apply to what healthcare meeting planners do in their everyday duties, knowing what our customers must abide by regarding remuneration issues is an important aspect in approving **AMA PRA Category 1 Credit™**.

Let Carilion Clinic's CME Office help you ensure educational offerings that you develop are innovative, successful educational opportunities that meet the needs of today's busy physician and other healthcare providers. In the age of bureaucracy, shrinking healthcare dollars, technical advances, changes in diseases, treatments, and in the healthcare delivery systems, CME is challenged by a dynamic process with priorities consciously and systematically in place. External regulations, guidelines and laws, as well as ACCME and the Medical Society of Virginia (MSV) criteria require essential areas, elements, and standards to be met to maintain accreditation must be adhered to in order to allow Carilion Clinic's CME Program to award **AMA PRA Category 1 Credit™**.

When planning and implementing **AMA PRA Category 1 Credit™** - Call Carilion Clinic's CME Program. **Contact us early! Before planning, promoting, and/or implementing a CME opportunity call 540-224-6806 or e-mail CMEOffice@carilionclinic.org to ensure your CME opportunity is in compliance with ACCME Standards for Commercial Support and Stark Laws. The CME Office is always available to help and guide you through the CME process for approval of **AMA PRA Category 1 Credit™**.**

Linda Wells, CHCP
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Dean's Corner February 2020

At VTCSOM, preparing future leaders in medicine requires us to teach the fundamentals of how health care is delivered and how systems can work to optimize the health of patients and communities. Health Systems Science (HSS) comprises 12 different content domains that are relevant for physicians to understand. Each month this year the Dean's Corner will highlight one of the 12 domains of HSS.

Last month we highlighted the domain of Population and Public Health and explained its relevance across the medical education continuum. We urged readers to attend the Dean's Forum sessions led by Dr. Jed Gonzalo, one of the nation's foremost experts in teaching HSS. Dr. Gonzalo's presentations were extremely valuable. If you could not attend them I would recommend accessing the archived versions [here](#), starting with session 1 titled "Introduction to Health Systems Science: The Evolving Identity of Academic Health Centers."

Our topic for February is **Value-based Care**, the HSS domain that includes issues related to the performance of a health system as it relates to quality of care delivery, cost, and waste. From the quality perspective, it includes all issues relating to the six Institute of Medicine dimensions of quality (patient safety, effectiveness patient-centeredness, timeliness, efficiency, and equitability). From the cost perspective, it includes all issues relating to the cost of health care, waste components, and service requirements. Value-based Care also includes the epidemiology of, as well as seeing and classifying, gaps in care and care delivery (*Acad Med.* 2017;92:123–131). We are extremely fortunate that Carilion Clinic is the primary clinical learning environment for our students. Carilion supports numerous value-based initiatives and a culture of evidence-based and shared decision-making. **Choosing Wisely** is one of the most successful collaborations among the different medical specialties to promote Value-based Care. The mission of *Choosing Wisely* is "to promote conversations between clinicians and patients by helping

patients choose care that is supported by evidence, not duplicative of other tests or procedures already received, free from harm, and truly necessary.” Medical and surgical specialty organizations have jumped aboard this initiative and developed lists of test or procedures commonly used in their fields for which necessity should be questioned and discussed: See **“Things Providers and Patients Should Question.”** I encourage you to peruse the lists from professional organizations most related to your clinical work, and see what you think of their choices.

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