



Article Title

The Hospitality Industry - Anamnesis, Diagnosis and Directions in Pandemic Context.

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Abstract

As a component with high sensitivity, tourism is a sector of consequence, sensitive to the imbalances of the socio-economic metasystem that includes it. In the context of establishing the state of emergency on the Romanian territory as a result of the pandemic with SARS-CoV-2 coronavirus, the activity of the economic operators was severely affected or even suspended. Considering the importance of tourism in the Romanian economy, the authors consider peremptory the joint effort of the decision makers in the field and those with significant incidence in its support, in order to limit the losses, to relaunch the activity and to avoid the longterm effects. This approach aims to identify the main characteristics of the hospitality industry, with the highlight of the specificities of the impact of the pandemic context depending on the typology of tourism and of the sufficiency and viability of the adopted measures. For this reason, in this study has been used qualitative research methods, resorting to inductive, deductive, comparative reasoning in studying the particularities of tourism, in evaluating decisions in the pandemic context, in notifying the created interdependencies and in the cause-effect analyzes. Differences in the amplitude of the impact according to the typology identified and the need to extend the facilities to compensate the difficulties induced to the tourism area have resulted from the research undertaken.

Summary

The management in the hospitality industry must include the strategic dimension, guiding its approach towards ensuring long term performance. Considering the importance of tourism in the Romanian economy, we recognize the involvement of the competent authorities in supporting the economic operators, being peremptory in the limitation of losses and relaunching the activity. The legislative measures adopted so far, as well as the consideration by the legislator of the opinions with recommendation value regarding the draft normative acts about the specific tax, the minimum contribution period for obtaining the unemployment benefit and the mixed system of

remuneration of the tourism employees are essential elements of overcoming this situation without major long-term effects. The specialists from various professional associations must work together to provide viable solutions to economic operators. From this perspective, the auditors must be actively involved in the projects of the economic operators and make relevant proposals of normative acts.