DECISION SUPPORT FOR LONG-RANGE, COMMUNITY-BASED PLANNING TO MITIGATE AGAINST AND RECOVER FROM POTENTIAL MULTIPLE DISASTERS

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ABSTRACT

This paper discusses a new mathematical model for community-driven disaster planning that is intended to help decision makers exploit the synergies resulting from simultaneously considering actions focusing on mitigation and efforts geared toward long-term recovery. The model is keyed on enabling long-term community resilience in the face of potential disasters of varying types, frequencies, and severities, and the approach's highly iterative nature is facilitated by the model's implementation in the context of a Decision Support System. Three examples from Mombasa, Kenya, East Africa, are discussed and compared in order to demonstrate the advantages of the new mathematical model over the current *ad hoc* mitigation and long-term recovery planning approaches that are typically used.

Keywords: decision support, resilience, sustainability, mathematical programming, simulation, disaster planning, multi-hazard.

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1 INTRODUCTION

Disasters, whether natural disasters like hurricanes, earthquakes, or tsunamis, or socio-technical disasters such as terrorist attacks, are a significant problem with worldwide impacts, and an increasing number of people are subject to their effects (UNISDR, 2015). Furthermore, many areas are actually subject to the impacts of different types of disasters (such as wildfires and landslides in Southern California (Gartner et al., 2015)), or to the same type of disaster striking an area multiple times over the course of many years (such as flooding in Bangladesh (Yang et al., 2015)). As communities in these areas seek to make strategic investments that can improve their ability to withstand and recover from such disasters, it is therefore important for them to adopt a comprehensive, long-term view that acknowledges the likelihood that multiple disasters will occur.

Because there is a significant amount of complexity associated with determining the most appropriate strategy to follow in such an environment, suitable analytical tools are needed in order to facilitate such efforts. This paper seeks to address this need by introducing a decision support system (DSS) framework for long-range, values-based, community-driven planning in the context of multiple potential disaster events. The focus of our discussion will be on the mathematical model at the core of this DSS, which provides communities with the new opportunity to assess strategies for both disaster mitigation and disaster recovery. As this model is the first of its kind in this genre, we will expend some effort defining the major features that it incorporates and listing caveats that it avoids.

Our discussion begins with a detailed look at disaster planning and community-driven decision making, as well as the use of analytical models to support more effective mitigation and recovery strategies. It then presents and discusses the new mathematical model, and it discusses its implementation in the context of the decision support system. Finally, the model's potential for improving multi-hazard decision making is illustrated by comparing three different real-world scenarios focused on the community of Mombasa, Kenya in East Africa. The paper concludes with a discussion of the managerial and academic implications of the work, followed by a look at promising future research directions.

2 BACKGROUND

It is well recognized that disaster operations management can be broken into five overlapping phases: *mitigation; preparedness; response; short-term recovery; and long-term recovery*, each of which occurs in a repeating cycle. *Mitigation* activities tend to be associated with strengthening capabilities in advance of a future disaster event, whereas *preparedness* activities tend to be focused on minimizing the actual social, economic, and physical impacts of a disaster before it occurs. Immediately after a disaster strikes, in the *response* phase, emergency responders initiate activities that are focused on life safety issues. *Short-term recovery* activities then are used to help transition to *long-term recovery* and the restoration of the affected community to a properly functioning state (which may be better or worse than its prior state) (Holguin-Veras, Perez, Jaller, Van Wassenhove, & Aros-Vera, 2013; Tierney, Lindell, & Perry, 2001).

Much of the current analytical work in disaster operations management tends to focus on the emergency of the disaster - the middle three phases of disaster operations management: *preparedness*, *response*, and *short-term recovery* (Salmeron & Apte, 2010; Holguin-Veras et al 2013; McCoy & Lee, 2014), and on the specific characteristics of a particular disaster event, or type of disaster, with which these phases are associated (Kappes, Keiler, von Elverfeldt, & Glade, 2012). It is important to recognize, however, that there are broader issues of safety that encompass the entire range of hazards that may pose a risk to a city (Pollett & Cummins, 2009; Basher, 2006). For example, an urban city center such as San Francisco, CA, with a population close to 850,000, is at risk not only from earthquakes, but also from wildfires, tsunamis, landslides, flooding, heat waves, and droughts (Ayyub, 2013). It is for this reason that institutions such as the U.S. Federal Emergency Management Agency (FEMA) (1995) and the United Nations (UNISDR, 2005) have promoted the use of a "multi-hazard" approach to risk assessment for more than 10 years.

A multi-hazard perspective acknowledges that multiple different disasters may occur in a given location, possibly simultaneously or with cascading effects, but potentially also independently and in a

serial nature. Significant synergistic benefits can be achieved by considering more than one type of hazard in the planning process, including substantial economic and outcome efficiencies (Pollett, 2009). In order to achieve such synergistic benefits, however, we must take a strategic, more sustainable view of disaster operations management, which requires a particular focus on the first and last phases of the disaster management cycle. Such a view allows us to simultaneously consider both actions that mitigate against disasters and actions that enable more effective recovery, and, in particular, to examine opportunities for combining both types of activities over more than just a single disaster event. *No* academic work currently exists that explicitly combines both mitigation and recovery in the context of planning for multiple types of disasters. Over the course of our discussion below, we will demonstrate the advantage of taking such an approach over current approaches which involve *no* long-range mitigative and recovery-based analytical planning. Furthermore, we will also demonstrate the added superiority of considering multiple hazard types rather than planning for just one type – even when both mitigation and recovery are both included in the analysis.

Inherent in taking such a longer-term, multi-hazard view is the need to explicitly consider the input of the community for whom the protective or recovery actions are being taken. The voice of the affected community itself is critical to the sustainability of development-oriented programs (Kretschmer et al., 2013), and community acceptance of a plan is crucial if investment is to be made in a disaster management solution that will be implemented over the long term. As the literature has indicated for years (e.g., Berke, Kartez, & Wenger, 1993; Pearce, 2003; Thomas, 2012), disaster officials often fail to determine and include community members' needs in their planning. Whether the community provides direct input into the decision process, or whether their values and interests are instead represented by a spokesperson, actively advocating for their needs is critical.

3 MODEL DEVELOPMENT

Existing analytical models in disaster operations management typically consider a single type of hazard (Kappes et al., 2012). Moreover, those that consider a range of hazards (analytical multi-hazard models) typically focus on risk reduction (Kappes, et al., 2012), and as a result, post-disaster management is not

considered. This can be seen in Table 1, which provides a summary of the main model features represented in a review of the analytical multi-hazard model literature.

<< INSERT TABLE 1 ABOUT HERE >>

According to Kappes et al. (2012), appropriate multi-hazard modeling requires the following key elements: (i) accounting for the additional interactions that exist among disaster management elements; (ii) considering both pre- and post-disaster management concomitantly, which is essential for community/asset viability; and (iii) as noted in Cox (2009) and in Chacko et al. (2014), under budget constraints there is a need for incorporating mathematical *optimization* models.

The only work that provides a complete mathematical optimization model, Zhang et al. (2012), models only resource allocation during disaster response. Their model does not account for post-disaster management actions and, moreover, does not account for the interactions between different elements. Similarly, although Chacko et al. (2014) offer discussion on the objective function and dependency constraints in a multi-hazard context, they do not develop the entire mathematical model or model the post-disaster management phase. In short, there is no extant work in the literature that, for multi-hazard analysis, optimizes over the long-term, including both recovery and mitigation, much less accounts for the unique interactions inherent in multi-hazard models. The research in this paper is intended to fill this gap.

The iterative and interactive nature of the community-based, analytical planning model presented below is particularly suited to a decision support system (DSS) [e.g., Keen & Scott Morton, 1978; Sprague and Carlson, 1982]. When a community utilizes the model and planning approach set forth in this paper, more than just a single model will be built, run, and implemented. Rather, baseline models are run, output is generated and then discussed by the community, which in turn necessitates that additional inputs be considered, and model variants be run. A unified system incorporating both the data and model components made accessible to the user (the community) in a transparent and facilitative manner is therefore preferred. DSS provides just such a framework [Sprague & Carlson, 1982, p. 29]. Figure 1a provides a general model of a DSS, and Figure 1b shows this general structure implemented in the context of the specific DSS developed in this paper.

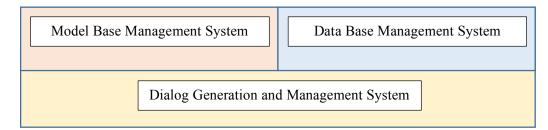


Figure 1a. The Three Parts of a Decision Support System (Source: Sprague and Carlson, 1982)

3.1 Incorporating Community Inputs

An important consideration of this modeling framework is that communities may wish to express that either "formal policies" or "ad hoc strictures" be included in the solution generated, such as the community's saying:

- we desire equity across all regions in terms of funds disbursed for recovery per dollar of damage
- we will not allow rebuilding in the flood plain
- we will insist that all rebuilding meets new, tougher building codes
- we wish to take advantage of the opportunity to improve the downtown business district when recovery is necessary, as that will attract new industry/merchants to the city.

We encourage such planning and include it, if desired, as additional constraints in our model.

Although different communities – particularly in different countries – propose and approve mitigation and recovery endeavors using different mechanisms, we assume here that whatever the specific custom may be for approval, certain minimal, basic data must be furnished. Project costs, benefits, equipment demands, personnel needs, time constraints, etc., must all be specified by region as appropriate, and any synergies obtained across projects (e.g., if projects 4 and 7 are both undertaken, a savings of 30% occurs) must also be listed. Regions may be defined in terms of existing political units, as we do in our Mombasa, Kenya, example below, or they may be defined as 'areas' that contain assets that must be protected (e.g., that part of Washington, DC, around the White House), or such as "the downtown business district," "low-income neighborhoods," or any other "homogeneous" area.

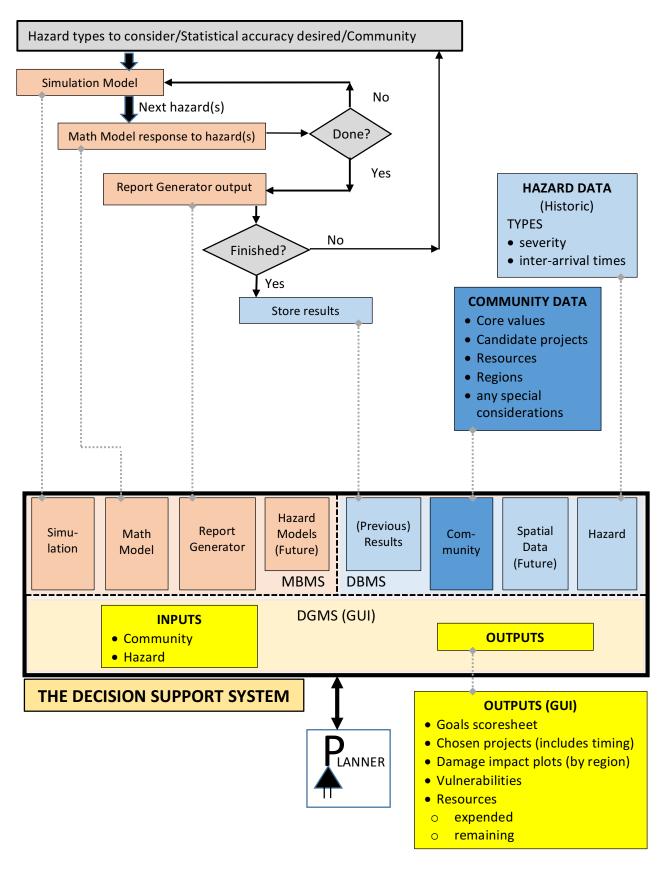


Figure 1b. The Multi-Hazard, Long-Range, Community-Based DSS of this Paper

3.2 Representing Multi-Hazard Dependencies

The relationships among the common classes in the disaster management process are as follows: hazards (H) impact the community/critical assets (C), and management strategies (S) requiring available resources (R) are used to intervene to protect and recover the community/critical assets, by mitigating (in some cases) the effect or magnitude of the hazard itself. The point to be noted here with multi-hazard disaster management is that the complexity of analysis will often be greatly increased, with both positive and negative effects occurring due to the multiplicity of hazards, strategies, critical assets, and available resources; these synergies must be considered – in fact, this is the motivation for multi-hazard analysis. Both the single hazard ("mono-hazard") and multi-hazard literatures mention complex analyses, discussing dependencies and their synergies. In Table 2 we show this literature and organize it first by *within* and *among* dependencies, and then secondly by the specific type of dependency (e.g., S=>C).

<< INSERT TABLE 2 ABOUT HERE >>

Notice that including dependencies, particularly in optimization models such as mathematical programming models, introduces nonlinearities because constraints are introduced of the form "IF hazard A has already occurred, THEN hazard B's effect will be doubled," or "IF mitigation project A has already been decided to be implemented, AND IF mitigation project B is implemented simultaneously, THEN combined benefits of the two projects are increased by 30%." It is well known that such constraints may be linearized using a procedure as exhibited in Williams (1999) and Chacko, Rees and Zobel (2014). Note that this linearization does not result in any loss of accuracy; the procedure is a reformulation technique that changes the model structure into a linear form by adding constraints. In this section we illustrate the process for dependencies between benefits; a similar approach is followed for costs, resources, etc., as in our model examples in section 5.

Consider a matrix of benefits showing the advantage of undertaking simultaneously projects x_i and $x_{i'}$:

$$\begin{pmatrix} b_{11} & b_{12} & \cdots & b_{1n} \\ 0 & b_{22} & \cdots & b_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & b_{nn} \end{pmatrix},$$
(1)

where b_{ii} refers to the benefits purely from project *i*, and $b_{ii'}$ ($i \neq i'$) refers to benefits accruing *additionally* from the interaction between projects *i* and *i'*. If the objective function of the model calculates, for example, the summative benefit of all chosen binary projects, then it is multiplicative (i.e., second order):

$$\sum_{i=1}^n \sum_{i'=1}^n b_{ii'} x_i x_{i'}.$$

The objective function can be linearized (see, e.g., Chacko et al., 2014) by (1) adding a new project k, which is defined as a project that consists of doing projects i and i' together, and (2) adding the following logical constraints for each project dependency between any two projects i and i' with $i \neq i'$:

$$2x_k \le x_i + x_{i'} \le x_k + 1.$$
 (2)

These constraints force the new decision variable x_k to be set to a value of one whenever a dependency occurs (i.e., when both projects *i* and *i'* are undertaken). The net effect on the overall model is simply the inclusion of the additional constraint above (other than the binary constraint) for each combined project. The benefits matrix becomes a (larger) diagonal matrix, and the overall model formulation remains linear.

The method described above can be similarly applied to cost or resource dependencies, so that these constraints will also be extended in the multi-hazard case. Note that, e.g., as in the benefits case, cost dependencies can be in the form of either savings or additional expenses. Also observe that the inclusion of dependencies in the analytical, multi-hazard planning model necessitates the inclusion of additional input data, namely the benefit matrix of equation (1).

3.3 Specifying Objective Functions

A number of disaster operations related studies are concerned with the terminal value of a measure, or the value of that particular measure at the end of the decision horizon. For example, Jaller (2011) employs an objective function that represents benefits that arise based on person-power allocation decisions, and that maximizes the total benefits over all periods. For a community that is under a constant threat of disasters,

measures that capture long-term implications such as economic output, infrastructure, quality of life, etc., can be of great value in determining the relative effectiveness of different disaster management policies.

As noted by Perez (2011) and Holguin-Veras, Perez, Jaller, Van Wassenhove and Aros-Vera (2013), however, the reality of the social impacts of a disaster implies that both the extent and the duration of a community's suffering should be considered – see their excellent discussion on deprivation costs. One particular type of measure that has been used to represent an entity's capacity for resisting loss and then recovering over time has been resilience (Zobel, 2011; Zobel & Khansa, 2014). Resilience, as a measure, can provide a more complete picture of the community's viability over the long-term by extending the descriptive abilities of short-term emergency related measures such as deprivation costs.

In this research we allow a community, or its representative, to specify either terminal-valued measures or resilience-based measures, or any combination of the two forms it chooses. As such, we present an objective function formulation for each one as follows.

3.3.1 Terminal-Value Objective Function. Consider a measure q(t) of interest to a given community, where this measure is defined over a study horizon $[0, T^*]$. For example, q(t) might be the value of infrastructure (in \in) in the community at time $t \in [0, T^*]$, or the number of displaced elderly at time t, or the number of jobs lost at time t. The terminal value of q(t) is given by $q(T^*)$.

If we assume that disaster damage is instantaneous and that recovery is linear, or that recovery may be approximated by piecewise linear functions, then a typical plot of a measure q(t) over the study horizon will be of the form shown in Figure 2. In this figure we have an initial value for the measure, $I_0 = q(0)$, which then drops vertically upon the first disaster. It is possible that the full effect of this disaster will not be realized because one or more mitigation projects that were put in place before the disaster occurred are able to reduce the unmitigated effect of the disaster, D_1 , by the combined amount, B_1^* . If a recovery project is implemented after the disaster, then the level of q(t) builds linearly for the length of that project, resulting in a related recovery of Y_1 . To then calculate $q(T^*)$, we note that

 $q(T^*)$ = Initial Value – \sum Unmitigated disaster damages + \sum Subsequent Recoveries

$$= I_0 - \sum (D_j - B_j^*) + \sum (Y_j)$$
(3)

where the summation is over the disasters and responses to the damages during the study horizon. We note that these values may consist of rough estimates, as they are difficult to measure and obtain.

3.3.2 Resilience-Based Objective Function. To measure the resilience of q(t) over the study horizon $[0,T^*]$, we adopt the engineering-based approach of calculating resilience to be the area under q(t) as a percentage of the total area Q^* available *if no loss or outside influence on q occurs* (See Bruneau et al., 2003; Zobel, 2011; Zobel & Khansa, 2012):

$$R = \frac{\int_{0}^{T^{*}} q(t)dt}{Q^{*}}$$
(4)

Note that $Q^* = \int_0^{T^*} q(0)dt$, since q(t) equals q(0) for all $t \in [0,T^*]$ if there is no loss.

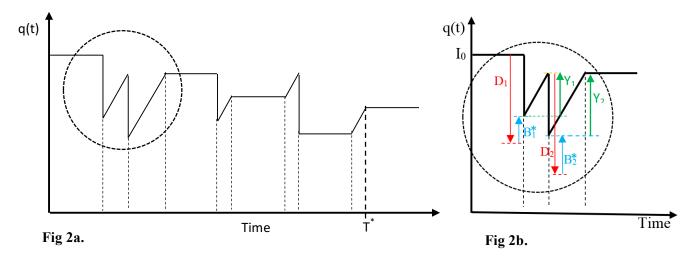


Figure 2. Disaster-Mitigation-Recovery Sequence

4 MATHEMATICAL MODEL

As indicated in Figure 1b, our Decision Support System includes spatial and non-spatial data, a mathematical model, and a practical interface to examine and improve possible alternatives. In this section we first briefly describe the input and output data necessary to support appropriate long-term planning for mitigation and recovery. We then present the details of the mathematical model.

4.1 Model Inputs and Outputs

4.1.1 Historical and Expert Inputs. The following model inputs must be supplied by the community from historical data, or if data are not available, by experts:

- a list of all hazard types that are deemed "relevant" by the community
- the severity (i.e., impact) of each hazard type, by region. The minimum information required by the mathematical model (although more explicit severity definition is encouraged) is the severity's most likely magnitude ('m'), its likely smallest ('a') value, and the severity deemed most pessimistic ('b') in magnitude for each hazard type entry in each region. For example, we might stipulate that a Category 3 hurricane striking the business district region in Portsmouth, VA, would cause infrastructure damage (a, m, b) of (\$3.6M, \$7.4M, \$18.2M).
- The inter-arrival times (IATs) for each hazard type for each region. Again, an (a, m, b) specification is required.

4.1.2 Community Inputs. The following model inputs must be supplied by the community (or by its representatives):

- A list of possible projects, including all input information required as mentioned in section 3.1. A benefits matrix must also be included (of the form of equation 1), linking possible projects and dependent benefits/costs/and other synergies.
- Resources available (financial; person-power; equipment; etc.) by time and region
- Community values (infrastructure; ecology; the elderly; the disadvantaged; jobs; economic development; etc.)
 - Each value must be ranked or positioned in importance relative to the other values specified.
 Moreover, it is insufficient to say (e.g.) that infrastructure is at top priority, jobs is second, and equity third. Rather, the community must also stipulate whether each measure to be tracked and computed by the model is a terminal value or a resilience measure.
- Additionally, the community may choose to provide extra community constraints as outlined at the start of section 3.1.

The question to be addressed by the model is, given the possible projects to be undertaken; given the resources available to implement (some of) the projects; and given what the community believes to be its core values in terms of what it wants in terms of infrastructure, equity, elderly, jobs, economic development, etc., what is the best selection and timing of projects, and where will this set of choices leave the community in terms of its desired posture if the hazard types listed strike the community with the severity and frequency specified?

4.1.3 Outputs from the *Planning* **Model.** The model furnishes the following to the community: Given the list of projects under consideration, and given the total resources specified, and given the specified list of hazard types and their severities and frequencies, 500 (or more if desired) possible 30-year scenarios of disasters and project implementations are generated. From these, utilizing an expected value analysis, the median, upper bound, lower-bound, and 95% confidence limit solutions indicate:

- The best mitigation and recovery projects to undertake and skip in terms of meeting the community's specified (and ranked) terminal and resilience values.
- The (likely) severity of damage in each region.
- Vulnerabilities. That is, it is very possible that the community's initial portfolio of projects taken in conjunction with its allocated resources will lead to certain community critical assets being exposed or other vulnerabilities being indicated in other words, the community's initial plan is not good enough. This, in fact, is one desired outcome of such a planning model ensuring, through iterative planning, that what the community must have protected is indeed ultimately "covered."
- Resources expended and resources remaining (if any), for each resource type.
- How the community fared on each of its values and goals. If the community finds out, e.g., through runs of this model, that the business district will do fine in terms of a resilient recovery, but those less well-to-do citizens will be inequitably treated with the resources and projects under consideration, then it may choose to re-evaluate its proposed projects and/or list of goals and ranked objectives.

4.2 Model Formulation

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Methodologically, two well-known solution approaches presented themselves as ready candidates to our problem. The first, dynamic programming, was abandoned after it was realized that (1) there are too many state transitions – actually, an infinite number – in the problem formulation to be included, and (2) that (even if (1) were not a factor) the requisite state transition *probabilities* would be prohibitively difficult for even experts to specify/stipulate. Consequently, a mathematical programming problem formulation was invoked as the methodology of choice.

In particular, the base model utilized here is the well-known, project-selection, resourceallocation model; see, for example, Bierman & Smidt, 1993; Brealey & Myers, 1996; Canada, Sullivan, & White, 1996; Luenberger, 1998. This model consists of various objectives or goals, and these are pursued by prescribing which of the community's proposed projects best advance these objectives within the sets of resources available. However, as described above, this basic model must be enhanced with synergistic matrix benefit and cost considerations due to the explicit inclusion of multiple hazard types.

Because of the possible inclusion of resilience in the objective, and the incorporation of benefitand-cost synergies in the objection function and in constraints, we expect this mathematical programming problem to be nonlinear in general. We linearized these terms using piecewise linear approximations, given that the objective function is separable (see, e.g., Williams, 1999, for details), we further specify that the binary weights attributed to each linear approximation component are Special Ordered Sets of type 2 (SOS2). Of course in general, all nonlinear curves may be approximated by straight-line segments, although in practice the process may require considerable effort and time.

(As discussed earlier, we also linearized the multi-project dependency constraints.)

4.2.1 Variables and Parameters. The decision variables in the model are as follows: which disaster *mitigation* projects are to be implemented, including the desired time of each chosen mitigation project's execution; and which *recovery* projects are to be implemented, along with when (i.e., in response to which disaster event) and to what extent. The planning model may then be described mathematically as follows:

Index Variables

 $I = \{1, ..., n\}$ is the set of potential mitigation *projects* (e.g., project $i \in I$ corresponds to building a sea wall on the waterfront just south of 5th Street);

 $J = \{1, ..., m\}$ is the set of *disaster events* to be simulated (e.g., the jth disaster to occur $(j \in J)$)

 $H = \{1, ..., p\}$ is the set of potential *hazards* (e.g., hazard $h \in H$ is a hurricane);

 $R = \{1, ..., q\}$ is the set of *regions* (e.g., the business district is the r^{th} region (where $r \in R$));

Decision Variables

 $X_{ij} = \begin{cases} 1, & \text{if mitigation project } i \text{ is implemented in response to disaster } j \\ 0, & \text{otherwise} \end{cases}$

 Y_{jr} = the amount of resources allocated to recovery in region *r*, in response to disaster *j* <u>*Indicator Variables*</u>

$$W_{i,j} = \begin{cases} 1, & \text{if mitigation project } i \text{ is completed before disaster } j \text{ occurs} \\ 0, & \text{otherwise} \end{cases}$$

Parameters

 I_{0r} is the initial measure/community value for region $r \in R$

- B_{ir} is the benefit arising from implementing mitigation project $i \in I$ in region $r \in R$
- C_{ij} is the cost of implementing mitigation project $i \in I$ in response to disaster $j \in J$
- D_{ir} is the expected damages occuring in region $r \in R$, because of disaster j
- ρ is the rate at which reconstruction proceeds (e.g., \$M/year, or homes/year)
- M_i^h is the budget earmarked for hazard $h \in H$ that is used in response to disaster j
- M_i^c is the common budget, with no specific earmarks, that is used in response to disaster j
- M_i^U is the budget that was *not* used in response to the first *j* disasters ($j \in J$)

4.2.2 Objective Function. As discussed above, there are two general forms of an objective function

that we consider: the terminal form and a resilience form. The resilience objective is simply calculated as in equation (4).

For the terminal objective, equation (3) gives the terminal value of the community measure q, chosen to represent the changing level of an important community value or goal over time. Note that the effect of each disaster illustrated in Figure 2 is actually a random variable, and recall that the mathematical model that we are building here is an *expected value* planning model. Stated differently, at

any point in time at which the community decides to run the resource allocation planning model, it does so based on the known current state of affairs AND also based on what disasters are *expected* to occur in the future, and when they are expected. Therefore, by substituting the appropriate parameters, we may rewrite equation (3) as:

$$q(T^*) = \sum_{r} \left(I_{0r} + \sum_{j} \left(-D_{jr} + \sum_{i} \left(B_{ir} W_{i,j} \sum_{j} X_{i,j-1} \right) + Y_{jr} \right) \right).$$
(5)

For a specific planning study period in a particular community, the inter-arrival times between hazards will be known so that the number of *expected* disasters, etc., will be known and can be stated explicitly.

Because communities have multiple values and goals that are important to them, we would ultimately expect to have a vector of such output measures, $\vec{Z} = (q_1, q_2, ..., q_z)$. As an illustration of this, the example given in section 5.3 utilizes three different measures: (1) *minimize the terminal value of the loss of human life due to disasters, or stated more positively, maximize the terminal value of not-lost human life*; (2) *maximize the resilience of what we term 'economic output' (this may include infrastructure)*; and (3) *maximize the resilience of jobs.* To combine these three measures into one objective, we use a MINIMAX MOLP approach (see, e.g., Ragsdale, 2014).

4.2.3 Constraints. Finally, we present the constraints for the math programming model:

Resource Constraints

$$\begin{split} \sum_{i \in I^h} C_{ij} X_{ij} &\leq M_j^h; \ \forall j \in J, \qquad \forall h \in H \\ \sum_{r \in R} Y_{jr} &\leq M_j^C + M_{j-1}^U; \ \forall j \in J \\ \sum_{i \in I} C_{ij} X_{ij} + \sum_{r \in R} Y_{jr} &\leq \left(\sum_{h \in H} M_j^h\right) + M_j^C + M_{j-1}^U; \ \forall j \in J \\ \underline{Linearization \ Constraints \ (for \ Dependency \ Projects)} \end{split}$$

 $2\sum_{j}X_{ij} \leq \sum_{i\in P}\sum_{j}X_{ij} \leq 1 + \sum_{j}X_{ij} \ ; \ \forall j\in J,$

where $i \in P \subseteq I$ indicates all project sets that result in a unique portfolio dependency.

Additional (Optional) Community Constraints (see section 3.1)

Set decision variables of some projects to zero and/or adjust resource allocations to regions, etc.

Operational Constraints

$$\sum_{j \in J} X_{ij} \le 1 ; \forall i \in I$$

Flow Constraints (Conservation of Resources)

 $M_{j}^{h} + M_{j}^{C} + M_{j-1}^{U} = \sum_{i \in I} C_{ij} X_{ij} + \left(\sum_{r \in R} Y_{jr} \right) + M_{j}^{U}; \forall j \in J$ Non-Nega<u>tivity Constraints</u>

 $\begin{aligned} X_{ij} &\geq 0; \forall i \in I, j \in J \\ Y_{jr} &\geq 0; \forall j \in J, r \in R \end{aligned}$

4.3 Implementation. As discussed above, it is critical for [planners in] the community to run the model above in an iterative, interactive fashion. As a case in point, after an initial analysis of the community's proposed projects, the model in example 5-3 below shows that the business district is the least resilient region in Mombasa. Similarly, results may indicate a particularly poor ecological solution, or one that is unequitable to a particular group of citizens. In such cases planners *may* choose to add or modify projects until a satisficing solution is obtained.

5 EXAMPLES

More than a few regions of the world are cradles of conditions that spawn complex disasters. We examine here Kenya's second largest city, Mombasa, a tourist destination that is critical to the Kenyan national economy. As the largest international seaport in East Africa, many east and central African countries rely on the Mombasa port for access to various goods, raw materials, critical machine parts, humanitarian supplies, etc. Mombasa faces multiple significant hazards on a regular basis; the three that are most cited in the literature are flooding, tsunamis, and terrorism. As Mombasa is a heavily populated urban center, when disasters do occur there, they often cause significant consequences. We have chosen such an example to illustrate the modeling approach because "... there are grounds for believing that the most catastrophic effects of supply chain failures (particularly on human life) have occurred in developing countries." (Tukamuhabwa, Stevenson, Busby, and Zorzini, 2015)

Flooding. Projections indicate that 17 per cent of Mombasa would be submerged with a sea-level rise of only 30 centimeters, leading to displacement of people due to flooding, water-logged soils, and reduced

crop production caused by salt stress (Awuor et al., 2008). Moreover, it is estimated that a 1-in-100-year extreme water event (e.g., storm surge) would affect 190,000 people and US\$470 million in assets (Kebede et al., 2010), a significant sum in the Kenyan context.

Terrorism. Al-Shabaab is a Somali group that was designated as a foreign terrorist organization by the U.S. government in 2008; its purpose is to turn Somalia (a neighbor of Kenya), etc., into a fundamentalist Islamic state. The group is believed to be responsible for attacks in Somalia that have killed international aid workers, journalists, civilian leaders and African Union peacekeepers, and it claimed responsibility for the July 2010 suicide bombings in Kampala, Uganda, that killed more than 70 people, gathering to watch a World Cup final soccer match. In February 2012, the group's leader and al Qaeda leader Ayman al-Zawahiri released a video announcing the alliance of the two organizations. Since that time, al-Shabaab has become a significant terrorist threat to Kenya, with their most press-worthy events being the Westgate Mall bombing in Nairobi during 2013, and the shooting to death of 147 college students during early morning prayer services at Garissa University College in Kenya in April 2015.

Tsunamis. Amollo (2009); Ngunjiri (2007); Mulwa, Kimata & Nguyen (2013); and Awour et al. (2008) highlight the vulnerability of the Mombasa region to both the near-field tsunami risk source from the Davie ridge and far-field risks (for example, the tsunami that occurred off Indonesia in 2001).

Purpose of Examples. Three examples showing effects of these three types of hazards on Mombasa, Kenya, are presented in this paper for two purposes: (1) to illustrate the importance of this academic research extension beyond previous work, and (2) to demonstrate pedagogically the methodology developed in this paper. The examples all build upon one another as follows:

- 1. Single Hazard analysis with NO long-term recovery or mitigation considerations included
- 2. Single Hazard analysis *with* long-term recovery and mitigation considerations included
- 3. <u>Multiple</u> Hazard analysis <u>with</u> long-term recovery and mitigation considerations included.

Each example presents as output to the community, across the entire horizon of 30 years, a list of projects and when they should be implemented. But also shown are charts and/or graphs of the values of each objective function measure versus time. For example, the community can see how lives are lost over time, and how the value of infrastructure is being decimated by the disasters and rebuilt through each project, as well as (say) the resilience of jobs in each and every region. With this information, the community can see how it is doing in its projected response to what is most likely to occur to it. It may then decide whether the resulting situation is satisfactory, or whether it needs to re-plan and re-think the whole scenario it finds itself in, perhaps defining new projects and/or community goals. It should be noted that although data from Kenyan government reports, etc., were used in these examples, the Kenyan government in no manner agrees to the projects developed or chosen here, or to the conclusions we draw in this research as to how Mombasa disaster management should be conducted.

5.1 Mombasa, Kenya – Single Hazard with NO Long-term Recovery or Mitigation Analysis

5.1.1 Historical and Expert Inputs to the Model.

Geopolitical Regions

As Awour et al. (2008) note, politically the Mombasa district is split into four main regions: Mombasa Island (region 1), Kisauni (region 2), Likoni (region 3), and Changamwe (region 4). We adopt these as four regions in our study.

Hazards and Planning

Flooding. As this first example considers planning for only a single disaster, we select Mombasa's most frequent disaster threat – flooding. In preparation for flooding, we assume the community ensures there is a solid evacuation plan, all proper emergency equipment is either on hand or is readily available, there are sufficient shelters to store displaced individuals, there is a plan for access to adequate food and water and clothing, etc. In short, we assume the community develops detailed, excellent plans for the *preparedness, response,* and the *short-term recovery* phases of a flooding disaster. However in this example, note that we assume that the community has *not* planned at all for two of the phases of disaster management, namely *mitigating against* or *recovering* in a *long-term* sense for *any* type of disaster.

5.1.2 Analysis of Example 5-1 Model. Although only flooding was planned for, all three types of disaster actually occur. Using historic data for each of Mombasa's severity losses (i.e., impacts) from flooding and tsunamis in each region, and the time between flooding events and tsunami occurrences there; and using expert opinion to estimate triangular distributions for severity and timing of possible

terror attacks in each of Mombasa's four regions; we conduct a simulation of consequences to Mombasa, Kenya, over expected hazards there during a given (30-year) time horizon. [In general, see Kebede et al. (2012) and Government of Kenya (2009). For Mombasa flooding inter-arrival times, we used Awour et al. (2008). For tsunamis, our resources were Ngunjiri (2007), Amollo (2009), Mutimba et al. (2010), and Awour et al. (2008)] Five hundred different (i.e., statistically independent) replications are generated. (In general, sufficient replications are produced to achieve desired statistical accuracy in output measures; see Kelton, Sadowski, & Zupick, 2014). In all three examples considered in this paper, hazards are generated according to historical data when it exists, or from expert opinion. If the data cause multiple hazards to occur simultaneously at any time during the independent replications, they are generated in that fashion, and the mathematical model must respond to that combination of impacts at that point in time.

Given initial estimates of infrastructure value/economic output (we include the economy's productive generation as well as the value of its buildings, etc.; see, e.g., Kebede et al., 2012) for each region, the baseline curve of Figure 3 shows that for the mean response over the 30-year horizon, disasters in Mombasa, Kenya, will *reduce* the infrastructure value over the four regions so that the infrastructure/economic output is only one-fourth of its initial value. Although the community did an outstanding job preparing for short-term emergency ("lifeline") activities and thereby saved lives and reduced suffering, they did not consider any mitigative or long-term recovery projects. Consequently, Mombasa did not receive any benefit (lives/jobs/infrastructure) from projects such as building a seawall.

5.2 Mombasa, Kenya – *Single* Hazard *with* Long-term Recovery and Mitigation Analysis Long-term Projects

In this second example, we build on the previous example by (1) maintaining every detailed, excellent plan for the *preparedness, response,* and *short-term recovery* phases of a flooding disaster included in Example 5-1, but also by (2) covering the other two, missing phases of disaster recovery, namely adding

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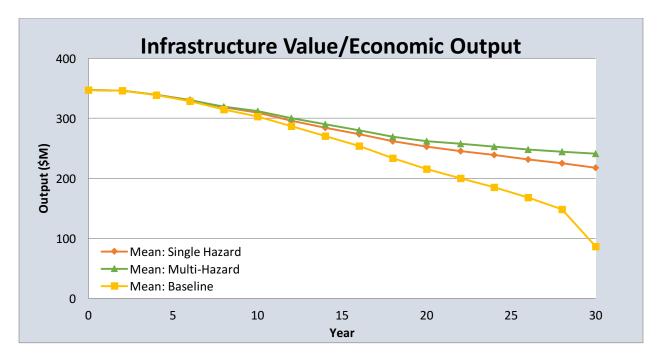


Figure 3. Mean Infrastructure Value over the 30-year Horizon in Mombasa, Kenya for the Three Examples

various flooding mitigation and long-term recovery projects - but for disasters of type flooding only. In

particular, we assume that the community recommends the following four *mitigation* projects:

- Project 1 Build sea walls at the inlet near Mombasa Island (region 1)
- Project 2 Develop an early warning system to warn about potential flooding
- Project 3 Upgrade the flood resilience of Mombasa (all regions, but mostly in regions 2 and 3) through vulnerability mapping, training etc.
- Project 4 Institute land-management policies to protect and advance mangrove forests on the Kenyan shore, protect natural beaches, and limit human settlement in natural flood plains.

Two points should be noted with regard to how we model these projects. (1) Mombasa does *not* have the financial resources to fund all four of these projects, and (2) each of these projects is a governmental, city (standard) project complete with implementation details, costs, and benefits. Included in the mathematical model are the financial, human, equipment, time, etc., resource requirements by region for each project; as well as the expected reduction in infrastructure loss in each region should the project be implemented – i.e., the benefit of doing the project. Community planners must typically generate such estimates as part of the process of gaining approval for or "proving in" new projects. We typically enter

the benefit into the model as a fraction of the total loss in a region that will occur should the project *not* be implemented.

5.2.2 Analysis of Example 5-2 Model. Similarly to Example 5-1, we again conduct a simulation of consequences to Mombasa, Kenya, due to the three hazards flooding, terrorism, and tsunamis experienced over a 30-year horizon extrapolated from past data. This time, however, we allow inclusion of projects for long-term recovery from and mitigation of flooding (only) disasters. Figure 3 (middle curve) shows the long-term value of infrastructure over the horizon. Note that in this example, the final infrastructure value falls to only \$217.5M, over 2.5 times the terminal value obtained in Example 5-1.

5.3 Mombasa, Kenya – *Multiple* Hazards *with* Long-term Recovery and Mitigation Analysis

In the final example considered in this paper, we build on the previous two examples by (1) maintaining every detailed, excellent plan for the *preparedness, response,* and *short-term recovery* phases of a flooding disaster included in examples 1 and 2; and also by (2) keeping the four flooding mitigation projects from Example 5-2. But now (3) we explicitly *plan for* two additional hazards, namely tsunamis, and terror, and (4) consider the effects upon the analysis of the incorporation of these two additional factors.

5.3.1 Long-term Projects to Protect against Tsunamis and Terrorism. In addition to the projects considered in Example 5-2, we now redefine Project 2 to provide an early warning system for both floods *and tsunamis*, and add consideration of a new project (Project 5) with two phases that is directed at terrorism. With Project 5, we propose an advanced CCTV installation in all regions, but particularly near the airport, refinery, and the power generation system (all in region 4).

Long-term recovery projects are assumed the same as in Example 5-2. Also as in Example 5-2, if only a single-disaster model were used, there would be insufficient funds in the budget to include all projects. But for the model developed in this paper, the (30-year) long-term, multiple instance case may enable the inclusion of additional projects on subsequent disasters.

Community Values

We now enhance our community values to go beyond just the financial considerations (value of infrastructure and economic output) included in Examples 5-1 and 5-2; we define the three measures chosen for Mombasa to be (see Kebede et al., 2012 and the Mombasa district strategic plan for baseline values (NCAPD, 2005)):

- (1) the *terminal value* of *not-lost* human life;
- (2) infrastructure/economic output resilience; and
- (3) the *resilience* of the number of jobs.

5.3.2 Dependencies among Projects. Within the five mitigation projects listed above for this example (5-3), there are two inherent dependencies included. First, if both phases of Project 5 are undertaken concurrently, or phase 2 is started after phase 1 is completed, then additional mitigation benefits occur. Moreover, if projects 1 and 3 are both undertaken – in *any* order – then when both are completed, additional resource savings are obtained. In the mathematical model therefore, six 'real' mitigation projects must be included *plus two additional* 'dependency' projects for a total of eight mitigation projects; to this is added the long-term recovery project (which covers rebuilding in all four regions), making a total of nine projects.

5.3.3 Benefits Associated with Each Project. Table 3 shows the project benefits for Example 5-3 for the four Mombasa regions for the measure *infrastructure value* and the hazard type *flooding*. (Due to space limitations, the other benefit values are not displayed.) Note that the benefits tables may be interpreted as follows. Consider the data given (a value of 0.40 as shown in the red rectangle) for the community value "Output ('000)" for "Project 4" under the Hazard *Flooding*; this indicates that the infrastructure value loss that will be incurred should a flood occur after Project 4 is completed *will be reduced* by 40%. This value would be determined by community planners when proposing this project after estimating the mitigative effect of the project and calculating it as a percentage of the loss that would otherwise be incurred.

5.3.4 Initial Analysis of Example 5-3.

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Figure 3, multi-hazard case, shows a plot of the Mombasa core value infrastructure as affected by the string of disasters it is likely to face over the next 30 years. The first thing to note is the improved value (an increase of \$23.5M) in terminal infrastructure (measure 2) due to the inclusion of the additional projects over those of Example 5-2. This is in spite of the fact that this financial consideration has been moved to second priority (behind the terminal value of human lives). Clearly a multi-hazard analysis saves lives, future dollars, and jobs over the current single-hazard approach. But also note that although Examples 5-2 and 5-3 appear "tied" for the first seven years of the study, the multi-hazard scenario required higher investment of resources than did the flooding-only case. Thus, the multi-hazard solution was more costly than the single-hazard. However, overall economic output advantage does show itself for the rest of the study. It is sometimes difficult due to the higher initial cost for communities to justify politically the shorter-term added expense, even though benefits eventually accrue "in perpetuity." Moreover (not shown), lives lost over the 30 years for the 500 runs ranged from 1 to 11 for the multi-hazard case, versus 3-40 lives lost for the single-hazard planning approach. The community must determine how it wishes to reconcile these data, including the possible loss of up to an additional 29 lives.

Although the multi-hazard analysis developed here is preferred to the previous approaches in many respects, further investigation of DSS output can lead to additional improvements. For example, the DSS output curves of Figure 4 show the resilience of infrastructure for each of the four regions of Mombasa. This analysis will most likely be disconcerting to Mombasa planners as region 1, the Tourist Island region, is the least resilient with respect to infrastructure value of the four regions. As this region is critical to the Mombasan (and Kenyan) economy, it is likely that planners may want to either develop another project to protect region 1 from flooding (because that is where the greatest flood loss is occurring) or they may want to divert funds from other regions.

Mitigative Benefits/Po	ayoff Matrix/ <u>Floods</u>								
		Output ('000)							
	Mombasa Island (1)	Kisauni (2)	Likoni (3)	Changamwe (4)					
Project 1	0.35	0.00	0.00	0.35					
Project 2	0.00	0.00	0.00	0.00					
Project 3	0.10	0.20	0.20	0.10					
Project 4	0.40	0.50	0.50	0.40					
Project 5, phase 1	0.00	0.00	0.00	0.00					
Project 5, phase 2	0.00	0.00	0.00	0.00					
Project 6	0.00	0.00	0.00	0.00					
Project 7	0.00	0.00	0.00	0.00					

Table 3. Benefits, by Region, for Ex 5-3 for the (Resilient) Output Measure Infrastructure Value

The point to be emphasized is that because the community has undertaken the analysis afforded by this model in the Decision Support System, it is able a priori to determine not only what projects will help it achieve its goals most economically, but it will also be able to assess whether its projected efforts will be sufficient. If as in this case they are not, then further planning and re-runs of the model may be made to assess the new community posture. Obviously, the iterative process may be continued until a satisficing solution is obtained. For example, it is possible that diverting funds to region 1 as suggested may leave the other regions inequitably funded; this too can then be examined.



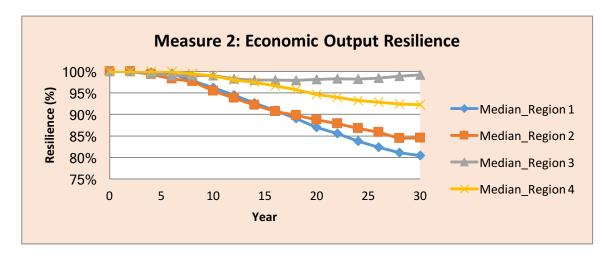


Figure 4. Economic Development Concerns over the 30-year Horizon in Mombasa, Kenya. Note that the Tourist Area (Region 1: Mombasa Island) is Least Resilient

5.4 Summary of Advantages of Multi-Hazard Proposed Model over Single-Hazard Solution

The solution to Example 5-3 is superior in the long run to both the solution of Ex 5-2, whereby only a single hazard was considered, and to that of Ex 5-1, in which case a single hazard was planned for and *no* long-term mitigation or recovery efforts were taken into account. This conclusion appears obvious, but unfortunately, the current state of affairs is that there is no analytical approach either in practice or academia that suggests how disaster analysis should be conducted by those communities that face more than a single possible disaster. Regrettably, this superiority is not just of academic interest. Human lives and valuable resources are being needlessly wasted, and suffering needlessly incurred.

6 MODEL IMPLICATIONS

6.1 Managerial Implications of Utilizing the Proposed Long-Range Planning Model

This model encourages planners to involve the community and determine its goals and wishes, not just its resources and potential projects. It does this by explicitly incorporating the community's values (e.g. "protect the environment" or "ensure economic resilience") within the objective function and the model's constraints. These values may be specified as a result of interactions with community members, or they may be provided by representatives who understand the community's priorities and preferences and who speak on the community's behalf. In both cases, the model provides systematic feedback on the range of probable responses to current planning levels of resources and proposed projects, and it highlights – before the disasters actually occur – likely potential vulnerabilities, losses of life, unnecessary damage, suffering, etc. This enables the community to plan strategically to allocate their resources to deal with significant long-term issues, rather than simply to respond to shorter-term, more immediate concerns.

6.2 Academic Implications of Utilizing the Proposed Long-Range Planning Model

No academic work presently exists that supports long-term planning for both mitigation against and recovery from multiple types of disasters. We have shown here how to protect – mitigate – against *and* recover resiliently from multiple disasters of possibly different types, using an approach designed and embraced by the local community. Because of the central role that the community's preferences play in

the process, we would expect the resulting plans to be more sustainable over the long term and thus to strengthen the community's ability to manage future disasters on their own (Mileti, 1999). This work thus provides an important context for efforts to build specific decision support systems that can better elicit community input and provide effective feedback, using technologies such as geographic information systems (GIS). For example, detailed GIS models of coastal flooding can be tied to the planning model here to show how to utilize community resources more effectively and to express spatial severity distributions more accurately.

7 CONCLUSIONS AND FUTURE WORK

This research proposed a mathematical model of multi-disaster planning. It addressed a gap in the literature by combining the planning of both mitigation and recovery strategies in a single model. In order to do this, it took, as noted in the literature, a long-term view of planning, and then it followed numerous other suggestions in the literature that community input be incorporated in the model not only in terms of candidate projects addressing mitigation and long-term recovery from disasters, but also with respect to community values. The latter was accomplished through both the model's objective function and its constraints.

The model developed was included within the model base (MBMS) section of a Decision Support System (recall Figure 1b), where iterations – as desired – between a community's input choices, its resources, and desired outputs are repetitively examined and refined. The database (DBMS) section of the DSS is also fundamental to the long-term disaster planning component of the task at hand with its stores of hazard severity and frequency data; community data, including core values, potential projects, resources, political units, estimated outputs (goals scoresheets, vulnerabilities, potential damage impacts, black swan analyses (see below)); and previous analyses. The DSS presents its results (in the DGMS) for each community value expressed, both by geographic region, and overall – all across the complete time horizon.

The model developed in this paper in section 4.2 (equation (5) in particular) utilizes expected value analysis. That is, the random variable *demand* is modeled through its expectation in equation (5).

This is the general assumption as a first step in much planning. But there are further questions that a community with its expected-value planning well "in hand" may wish to pursue. For example, a community may wish to pursue either (1) risk analysis and non-expected-value analysis, or so-called (2) "black swan" analysis, or both. As an example of the latter, a city may believe that severe flooding in the downtown region, although not likely to occur, might prevent any future growth in the town. As such, it may want to investigate the black swan possibility of a major flood and decide how to respond, given what *is likely* to occur, and resources available, in order to obviate this undesired, less likely, devastating consequence. For example, in the 500 independent runs generated in each of this paper's latter two examples, four or five runs in each example resulted in "absolutely devastating" results (e.g., economic output dropping from ~\$350M to ~\$105M) for Mombasa, Kenya. Another very promising avenue of approach is to utilize real options theory in determining planning measures. We believe that the ability for community planners to allow for flexibility in future projects depending on the uncertainty that is actually observed is a powerful and useful addition to multi-hazard planning – particularly for including the potential effects of black swans and other less likely events.

The research developed in this paper is already being extended in the additional directions mentioned here.

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Disaster Management Phases	Methodologies			Multi Hazard Synergies (H: hazards; C: critical assets; S: management strategies; R: available resources)								Performance Measures						
	Game Theoretic Approaches	Risk Assessment and Ranking	Cost – Benefit Analysis	Optimization	Other	н-н	C-C	S-S	R-R	S-C	S-R	S-H	H-C / H-R	R-S	Economic Cost	Social Cost Proxy	Time	Oth
Primary consideration: Pre-disas	ster actions																	
Abkowitz & Chatterjee (2012)		\checkmark											\checkmark		\checkmark	*		
Ayyub et al. (2007)			\checkmark				\checkmark						\checkmark		\checkmark	\checkmark	\checkmark	
Canto-Perello et al. (2013)		\checkmark													\checkmark	\checkmark		
Chacko, Rees, & Zobel (2014)				\checkmark				\checkmark					\checkmark	\checkmark				\checkmark
Chatterjee & Abkowitz (2011)		\checkmark											\checkmark		\checkmark	*		
Dillon et al. (2009)		\checkmark						\checkmark		\checkmark			\checkmark		\checkmark	\checkmark		\checkmark
Hausken et al. (2009)	\checkmark											\checkmark			\checkmark			
Li et al. (2009)		\checkmark				\checkmark	\checkmark						\checkmark		\checkmark	\checkmark		
Marzochhi et al. (2012)		\checkmark			\checkmark	\checkmark									\checkmark	\checkmark		
Selva (2013)		\checkmark			\checkmark	\checkmark									\checkmark			
Stewart & Mueller (2014)			\checkmark					\checkmark							\checkmark			
Zhang et al.(2012)				\checkmark													\checkmark	
Zhuang & Bier (2007)	\checkmark														\checkmark			
Primary considerations: Post-dis	saster actions														•			
None																		
Primary considerations: Both pre- and post-disaster actions																		
None																		

* Human casualty and other social costs are converted to a dollar value and represented as an economic cost

Component Relationships	Description	Mentioned in Multi-Hazard Disaster Mgmt (DM) Lit	Mentioned in Single- Hazard DM Literature	
Dependency (Within)				
Hazard – Hazard (H-H)	Interaction between hazards – these present themselves in multiple forms	(Selva, 2013; Marzocchi et al., 2012)	x	
Critical Asset – Critical Asset (C-C)	Interactions between assets, such as failure dependencies	(Ayyub et al., 2007; Li et al., 2009)	(Maliszewski et al., 2012)	
Strategy – Strategy (S-S)	Interactions between strategies, wherein an intervention strategy improves/degrades performance of another strategy	(Chacko, Rees, & Zobel, 2014; Stewart & Mueller, 2014)	(Stewart & Mueller, 2013)	
Resource – Resource (R-R)	Interactions between resources, such as failure dependencies	x	(McLoughlin, 1985)	
Interdependency (Among)				
Strategy – Critical Asset (S-C)	Intervention strategy secures multiple assets	(Dillon et al., 2009)	(McLoughlin, 1985)	
Strategy – Available Resources (S-R)	Intervention strategy secures multiple resources	Х	(McLoughlin, 1985)	
Strategy – Hazard (S-H)	Intervention strategy secures against multiple vulner- abilities	(Caruson & MacManus, 2011; Waugh & Tierney, 2007)		
Hazard – Critical Asset, Resources (H-C / H-R)	Hazard affects multiple assets and resources	(Waugh, 2005; Ayyub et al., 2007)	(McLoughlin, 1985)	
Resource – Strategy (R-S)	Application of a resource supports multiple intervention strategies	(Chacko, Rees, & Zobel, 2014)	X	