

Leading Hotels of the World Announces Purchasing Program Collaboration

By **LODGING Staff** - May 7, 2021

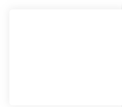


NEW YORK — The [Leading Hotels of the World](#) (LHW) has announced a collaboration with four new companies under the LSS program, a focused wholesale partnership.

LHW has worked with leading hotels to create a program that harnesses the power of the LSS program to help hotels create marketing channels as well as create other business value in other strategically important categories.

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With the addition of Bonotel Exclusive Travel, TripArc, Fastpayhotels, and OTA Insight to LSS, LHW is empowering its members to drive recovery, reinforce rate parity, and increase efficiencies on property. The collaboration members are:



- OTA Insight empowers smarter revenue and distribution decisions through its solutions: Market Insight, Rate Insight, Parity Insight, and Revenue Insight. The company provides user-friendly revenue management tools and is a preferred management solution for over 55,000 independent, local, and global chain properties in more than 168 countries.
- Bonotel Exclusive Travel presents deluxe hotels throughout the United States to tour operators worldwide. The company is a leading inbound tour operator for luxury travel to North America. Bonotel Exclusive Travel's marketing capabilities and direct access to a high-value international client base, spanning 65 plus countries, provides partners with valuable global scale.
- TripArc enables access to a comprehensive range of travel products through their proprietary platforms and economies of scale as a luxury global wholesaler. The company is an industry leader in technology, purchasing, finance, human resources, and production. Its expansive and growing network drives profit and efficiency.
- Fastpayhotels represents operators, and travel business-to-business countries.



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