

## CRUISE

# Ritz-Carlton Yacht Collection joins Marriott's Bonvoy rewards program

By Johanna Jainchill   | Nov 09, 2021



A rendering of the Evrima, the Ritz-Carlton Yacht Collection ship debuting next year. Photo Credit: Ritz Carlton Yacht Collection

Marriott Bonvoy members can now earn and redeem points for Ritz-Carlton Yacht Collection sailings.

The brand's flagship vessel, the Evrima, is set to launch May 6 from Lisbon, after being delayed due to both the pandemic and shipyard issues.

The Ritz-Carlton Yacht Collection is the latest travel product to be added to Marriott Bonvoy, joining 30 hotel brands with 7,900 properties across 138 countries, as well as 44,000 vacation rentals from Homes and Villas by Marriott International.

CEO Douglas Prothero said last year that around 40% of the cruise company's bookings had come from Ritz-Carlton customers. At that time, the brand was exploring ways to be integrated into Bonvoy.

As a Bonvoy participant, members earn five points per \$1 spent on the cruise fare only, as well as on Marriott Bonvoy hotels booked through Ritz-Carlton Yacht Collection.

Members can redeem an initial 180,000 points towards a \$1,000 savings on the cruise fare, and increments of 90,000 points may be redeemed toward a \$500 savings thereafter. Cruise fare and hotel packages will be applied toward the annual qualifying spend for members striving for Marriott Bonvoy Ambassador Elite status.

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