VeSPA Video

Client: VeSPA & Thomas Schlegel
Virginia Tech University
CS 4624 Multimedia/Hypertext
May 8, 2013

Siggi Simonarson & Sean Case
The Hokie Grail

- League of Legends tournament
- 24 Teams
- Over 75 games
- $1000 cash prize + raffles & other prizes
Goals

- Create promotional material for Virginia eSports Association to:
  - Obtain sponsors for future events
  - Excite players to compete in future events
Deliverables

● Promotional Video
  ○ Footage taken at event
  ○ ~ 4 minutes
  ○ Used by VeSPA to get sponsors

● Highlight Reel
  ○ In game footage
  ○ ~ 5 minutes
  ○ Entertainment for League of Legends Players
Filming

- Event took place in the beginning of the semester
- Shot the live event with two cameras from Innovation Space
- Lighting & spread out nature of event were issues
In Game Footage

- Some of the teams submitted LoL Replay files
- Issues arose with compatibility between patches
- Ended up using footage from the stream
Conversion

- Cameras recorded in .mts format
- Streamed games were in .fla format
- Needed them in .mov format for editing software
- Used software called Toast
Editing

• Tried out a lot of different editing software at Innovation Space
• Decided to work with iMovie for ease and ability to work on our personal computers
Publishing

- Videos themselves only 500 - 700 MB
- Published to YouTube
- Music usable on YouTube
  - Copyright holders are YouTube Content Partners
  - Can't collect ad revenue from video - not an issue
- VTechWorks versions of videos
  - Creative Commons Licensed Music
- VTechWorks hosting for:
  - CC licensed videos
  - iMovie Project files for future videos
- Raw video totals 120 GB
Updated Timeline

- ✔ Jan 27 - Feb 2: Collection of in game footage
- ✔ February 1 & 2: Filming of live event
- ✔ February 12: Meet with client to nail down specifics & collect necessary files
- ✔ March 26: Promotional video draft done
- ✔ March 27: Midterm presentation
- ✔ March 27 - April 3: Work with client for promotional video edits
- ✔ April 7: Promotional video final edit
- ✔ May 1: Highlight reel video draft
- ✔ May 1 - 8: Work with client for highlight reel video edits
- IP May 8: Final presentation
Promotional Video