PORT VIDEO

Students: Joshua Rush, Stuart Whitehead
Client: Purdom Lindblad
Virginia Tech, Blacksburg VA
May 8th, 2013
CS 4624
GOALS

- Promote the Digital Humanities Research Space: Port
  - Design a logo
  - Create a 3-5 minute video
ROLES

- Josh
  - Principal Cameraman
  - Video Editing

- Stuart
  - Assistant Cameraman
  - Logo Design
  - Video Narration
SCHEDULE

- **February** – Preliminary research, begin filming and logo design
- **March** – Get feedback on logo, begin editing
- **April** – Continue filming, finalize logo
- **May** – Finish editing, archive
LOGO

- Will provide several logo variations
- Will provide icon version of logo
VIDEO

- Title screen
- Narration
- Screen Casts
- Interview
- B-roll
- Credits
SCREEN CASTS

- Adobe Photoshop
  - Puppet feature
- Google Fusion Tables
- LivePlasma
INTERVIEW

- Brian Matthews
  - Associate Dean for Learning and Outreach
B-ROLL
EDITING

- Adobe Premiere CS6
- Narration
- Music
- Transitions
- Titles
- Credits
- ~4 minute video completed
CHALLENGES

- Inconsistent lighting
- Multiple file types
- Quality of exports
  - VirtualDub