

# PORT VIDEO

Students: Joshua Rush, Stuart Whitehead

Client: Purdom Lindblad

Virginia Tech, Blacksburg VA

May 8<sup>th</sup>, 2013


CS 4624

A series of several parallel white lines of varying thicknesses, slanted diagonally from the bottom-left towards the top-right, set against a blue gradient background.

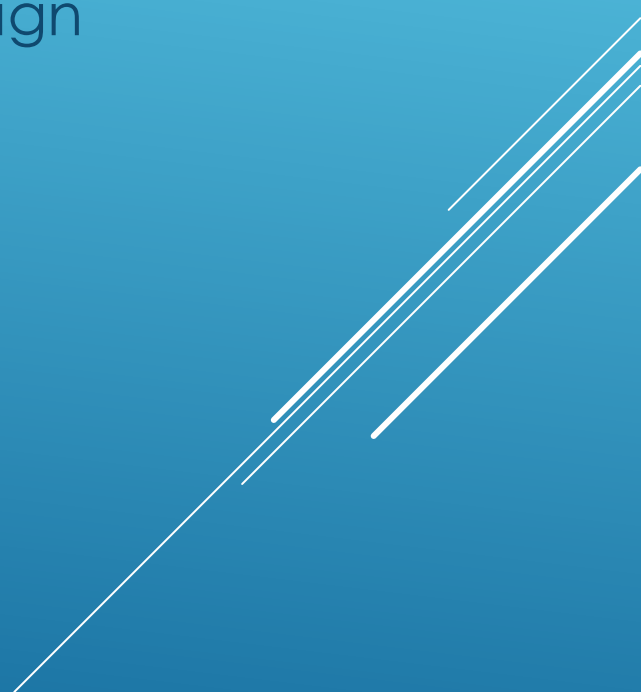
# GOALS

- ▶ Promote the Digital Humanities Research Space: Port
    - ▶ Design a logo
    - ▶ Create a 3-5 minute video
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

# ROLES

- ▶ Josh
    - ▶ Principal Cameraman
    - ▶ Video Editing
  - ▶ Stuart
    - ▶ Assistant Cameraman
    - ▶ Logo Design
    - ▶ Video Narration
- 

# SCHEDULE

- ▶ February – Preliminary research, begin filming and logo design
  - ▶ March – Get feedback on logo, begin editing
  - ▶ April – Continue filming, finalize logo
  - ▶ May – Finish editing, archive
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# LOGO

- ▶ Will provide several logo variations
- ▶ Will provide icon version of logo



# LOGO



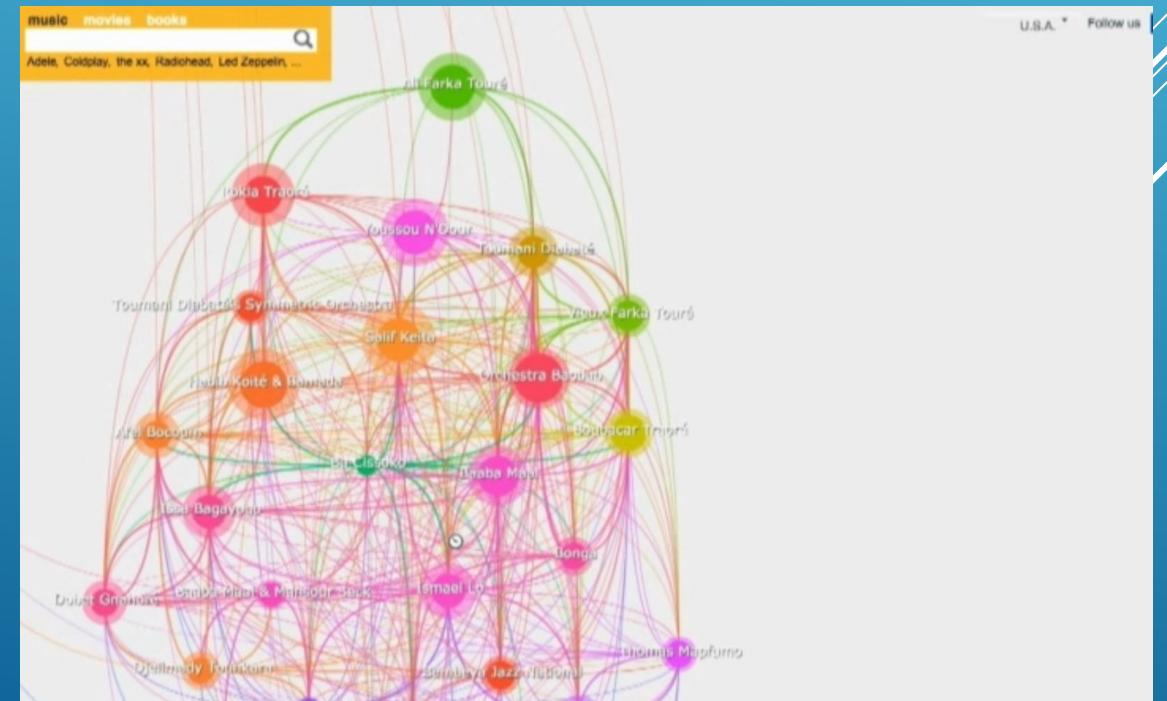
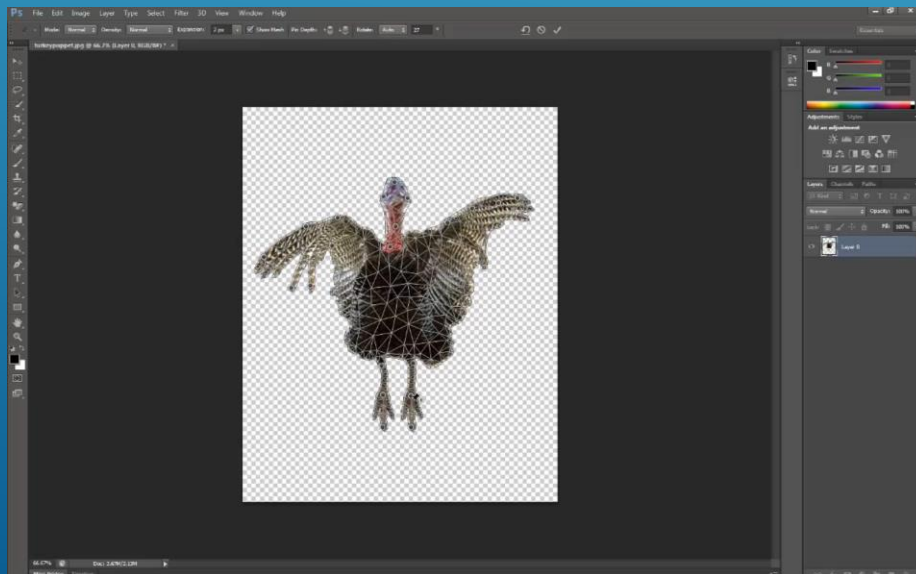
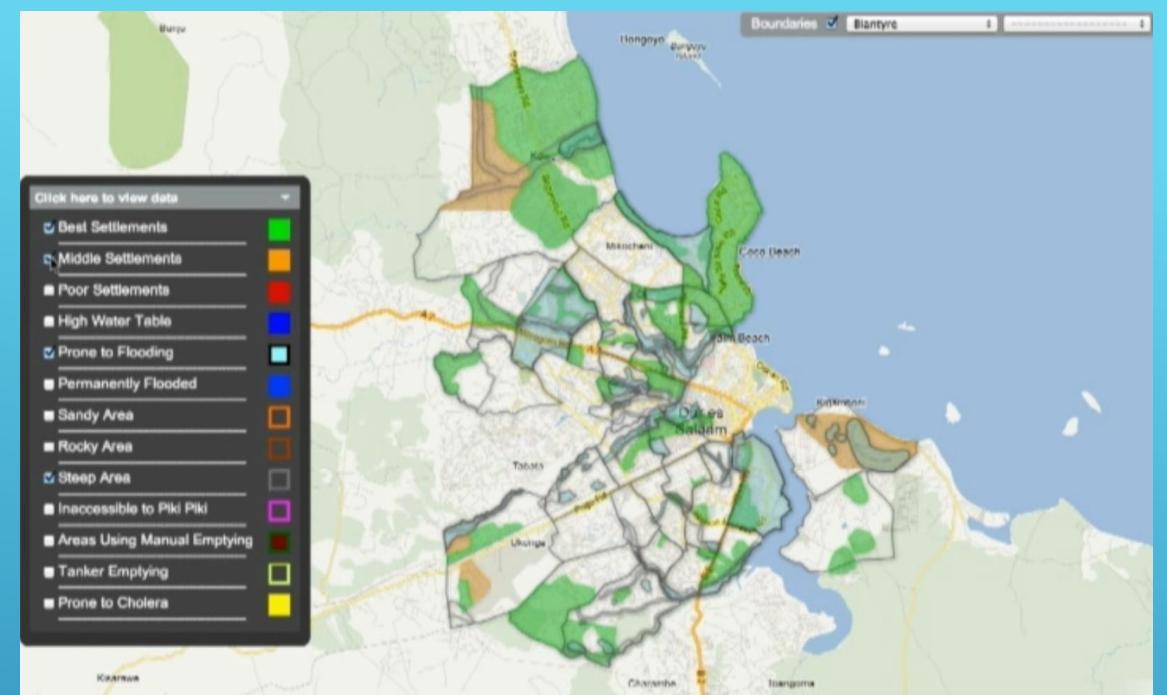
# VIDEO

- ▶ Title screen
  - ▶ Narration
  - ▶ Screen Casts
  - ▶ Interview
  - ▶ B-roll
  - ▶ Credits
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.



# SCREEN CASTS

- ▶ Adobe Photoshop
  - ▶ Puppet feature
- ▶ Google Fusion Tables
- ▶ LivePlasma





# INTERVIEW

- ▶ Brian Matthews
  - ▶ Associate Dean for Learning and Outreach

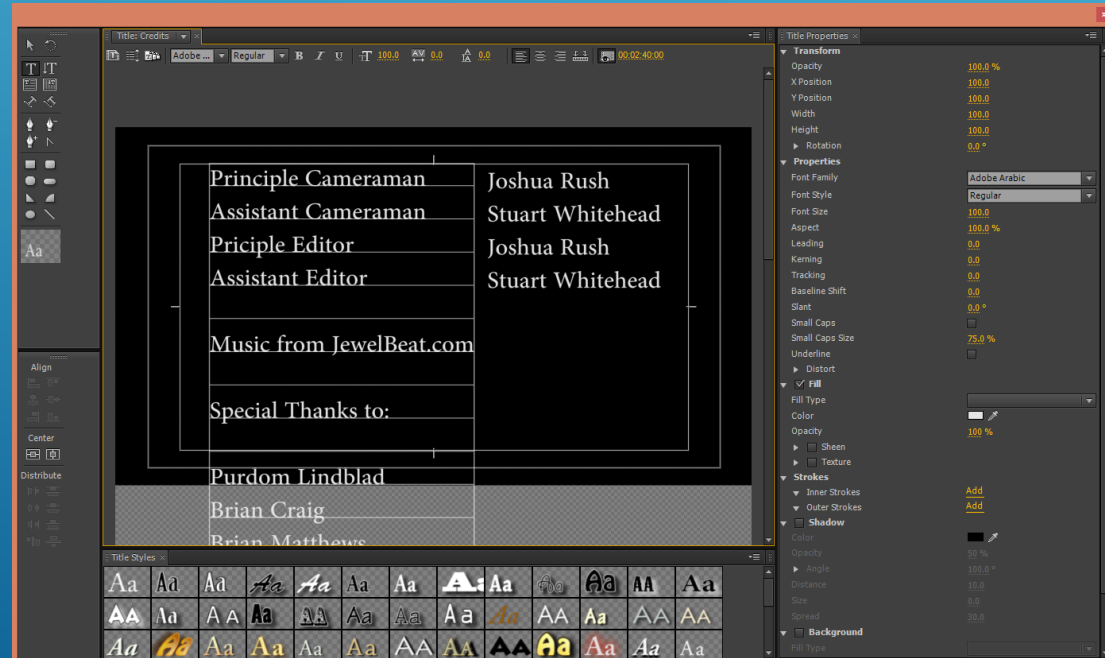


# B-ROLL



# EDITING

- ▶ Adobe Premiere CS6
- ▶ Narration
- ▶ Music
- ▶ Transitions
- ▶ Titles
- ▶ Credits
- ▶ ~4 minute video completed



# CHALLENGES

- ▶ Inconsistent lighting
- ▶ Multiple file types
- ▶ Quality of exports
  - ▶ VirtualDub