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|----|----|----|----|----|----|----|
| 30 | 31 | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 1  | 2  | 3  |

# INSIDE VT WOOD

## Drs. Espinoza and Hagedorn Join the Department



Dr. Omar Espinoza

Dr. Omar Espinoza joined our department in August. He conducts surveys about changes in the hardwood lumber industry supply chain and research on the impact of increasing energy prices on the hardwood industry. He maintains the Center for Forest Products Marketing & Management's web page and is the newsletter editor. He collaborates with Drs. Brian Bond, Robert Smith, and Urs Buehlmann.

Dr. Espinoza was an industrial engineer for seven years in a Bolivian wood products company as production manager. He received his masters in international business at Florida International University. He then received a master and doctoral degree in Wood Science and Forest Products at Virginia Tech under Dr. Brian Bond.



Dr. Alex Hagedorn

Dr. Alex Hagedorn joined our department as a packaging instructor in August. He will be teaching all packaging courses (Principles of Packaging, Packaging and Materials Handling, Packaging Dynamics for Distribution, Paper and Paperboard Packaging, and Pallet and Container Design) and will serve as an advisor to the packaging student chapter.

This past summer he completed his doctoral studies in our department with research focusing on the effect of pallets and unitization on the efficiency of intercontinental product movement using ocean freight containers.

Prior to coming to Virginia Tech, he was a packaging instructor at Indiana State University. In addition to his teaching responsibilities, he was one of the founders of the Indiana Packaging Research and Development Center. At Indiana State University he completed a B.S. in Packaging Technology and an M.S. in Industrial Technology with a specialization in Packaging.

## Edgar Named to Cellulose Editorial Board

Professor Kevin Edgar has recently been named to the editorial board of the journal Cellulose. Cellulose is an international journal devoted to the science and technology of cellulose and other related natural polymers, ranking number 1 in impact among journals in the category Materials Science, Paper and Wood, and with an impact factor of 1.844, according to the Thompson-Reuters Journal Citation Reports.

## Workshop in International Marketing for Forest Products Industries



The Department of Wood Science and Forest Products is organizing a workshop on International Marketing for Forest Products Industries. The event is scheduled for October 20 in Princeton, WV. The workshop is sponsored by the Wood Education Research Center, Virginia Cooperative Extension, Virginia Department of Agriculture and Consumer Services, Purdue University, and Virginia Forest Products Association. This workshop is designed to assist wood products companies from primary and secondary sectors to better understand and seize exporting opportunities. Speakers will cover aspects ranging from marketing principles to logistic issues in preparation to capture international markets will. For more information go the web site [http://www.woodscience.vt.edu/workshops/intl\\_marketing/](http://www.woodscience.vt.edu/workshops/intl_marketing/) or contact Henry Quesada at [quesada@vt.edu](mailto:quesada@vt.edu)

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### Graduate Scholars Society

The Graduate Scholars Society was founded with the idea that graduate students should not only be dedicated researchers but also engaged scholars and citizens. The Graduate Scholars Society facilitates small-group discussions of various intriguing and current topics, with the overarching goal of promoting self-awareness, social consciousness, and civic responsibility. This semester's topics are:

- Understanding Islam
- Healthcare Reform
- The Ethics of Research
- The Ethics of Education
- Sustainable Agriculture

Each group is lead by a faculty member and a graduate student. There will be an information session on Wednesday, September 16, 11-12 in Room B in the GLC. For further information visit <http://gss.grads.vt.edu> or contact Eric Hodges, [hodgeseb@vt.edu](mailto:hodgeseb@vt.edu).

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Monika Gibson

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Graduate School 0325

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[www.grads.vt.edu](http://www.grads.vt.edu)

[www.glc.vt.edu](http://www.glc.vt.edu)

## Job Announcement

### Regional Specialty Lumber Sales Representatives

Salary to \$45,000 plus.

Our client is seeking to hire three sales representatives to market and promote their end and edge-glued, primed lumber stock to architects and builders around Richmond, VA (Mid-Atlantic region); Philadelphia-Newark (NE region) and Chicago, IL (Mid-West region). Selected candidates should have 4-year degree in Forest Products with a marketing emphasis, some knowledge of the residential and commercial markets in the regions noted, ability to travel 50% of the time, and be pro-active in developing new customers. A secondary focus is servicing current lumber yard customer accounts. Client is well established (30 years ) with a premium high quality product line. Hiring is immediate for Mid-Atlantic region and late 4th quarter for Midwest and Northeast regions. (SA # 6191)

Carl Jansen  
My linda Humble  
Principal Recruiter  
Recruiting Assistant  
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# International Marketing for Forest Products Industries

Tuesday, October 20, 2009

8:30 a.m. – 4 p.m.

USDA Forest Service  
Wood Education & Resource Center  
301 Hardwood Lane  
Princeton, WV 24740

This workshop is designed to assist wood products companies from primary and secondary sectors to better understand and seize exporting opportunities. Speakers will cover aspects ranging from marketing principles to logistic issues in preparation to capture international markets

Brought to you by:



WOOD EDUCATION  
AND RESOURCE CENTER



**REGISTRATION  
COST: \$50**

For registration and further information please click [here](#) or contact Henry Quesada at (540) 231-0978 or [quesada@vt.edu](mailto:quesada@vt.edu)

## PROGRAM

### MORNING SESSION:

- Status of Wood Products Industry
- International Marketing Principles
- Marketing Intelligence for Export

### AFTERNOON SESSION:

- Sustainability and Green Markets
- Logistics and Transportation Issues
- Panel Discussion

[www.woodscience.vt.edu/workshops/intl\\_marketing](http://www.woodscience.vt.edu/workshops/intl_marketing)



**GRADUATE**

**SCHOLARS**

**SOCIETY**

*“Linking Scholarship with Citizenship”*

**Info Session:** September 16, 2009

11:00 – 12:00, GLC, Meeting Room B.

Lunch will be provided.

or sign up at

**GSS website:** <http://gss.grads.vt.edu>

**For more information contact Eric Hodges at [hodgeseb@vt.edu](mailto:hodgeseb@vt.edu)**