

Figure 7. Conceptual Assortment Planning Model: A0 Diagram

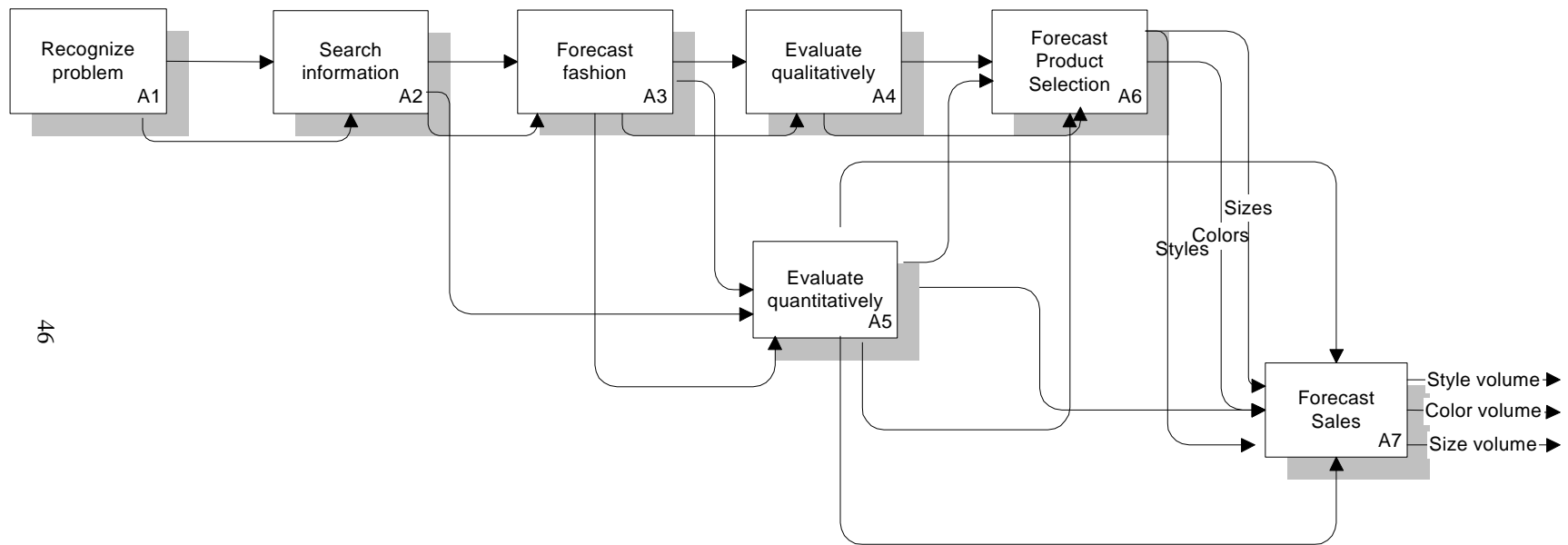


Figure 7-2. Conceptual Assortment Planning Process (A1 to A7) (Continued)

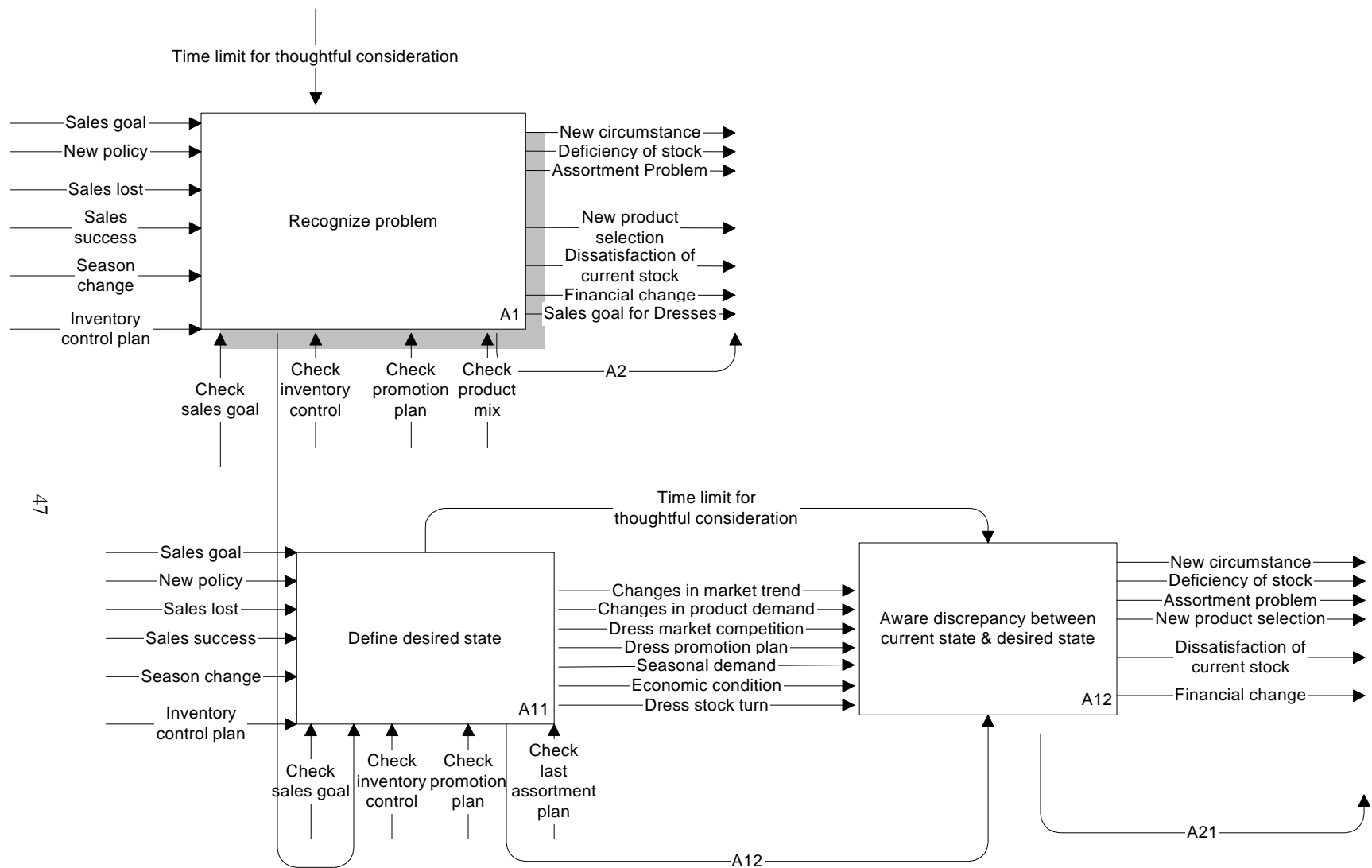


Figure 7-3. Conceptual Assortment Planning Model: Problem Recognition (A11-A12) (Continued)

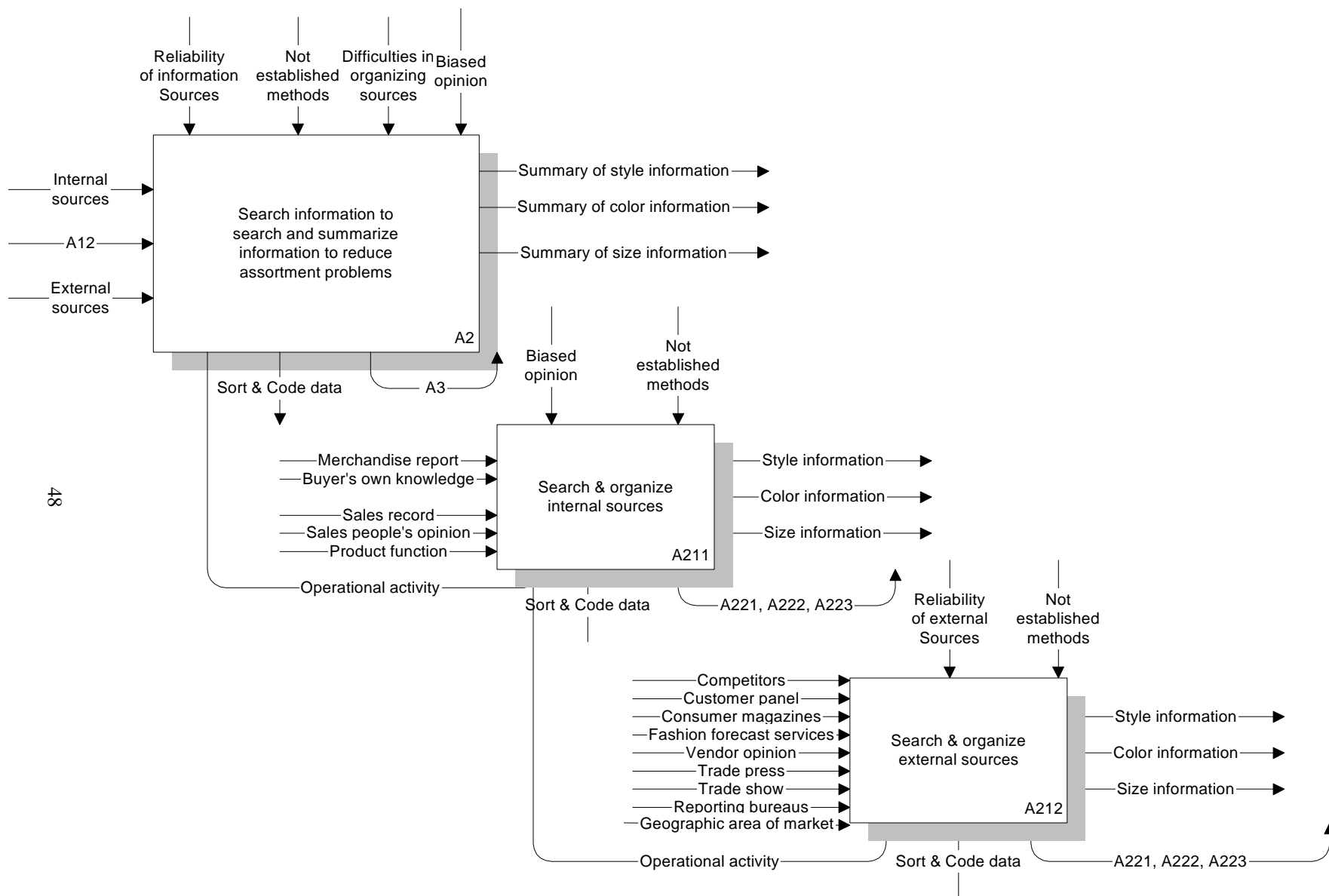


Figure 7-4. Conceptual Assortment Planning Model: Information Search (A2, A211-A212) (Continued)

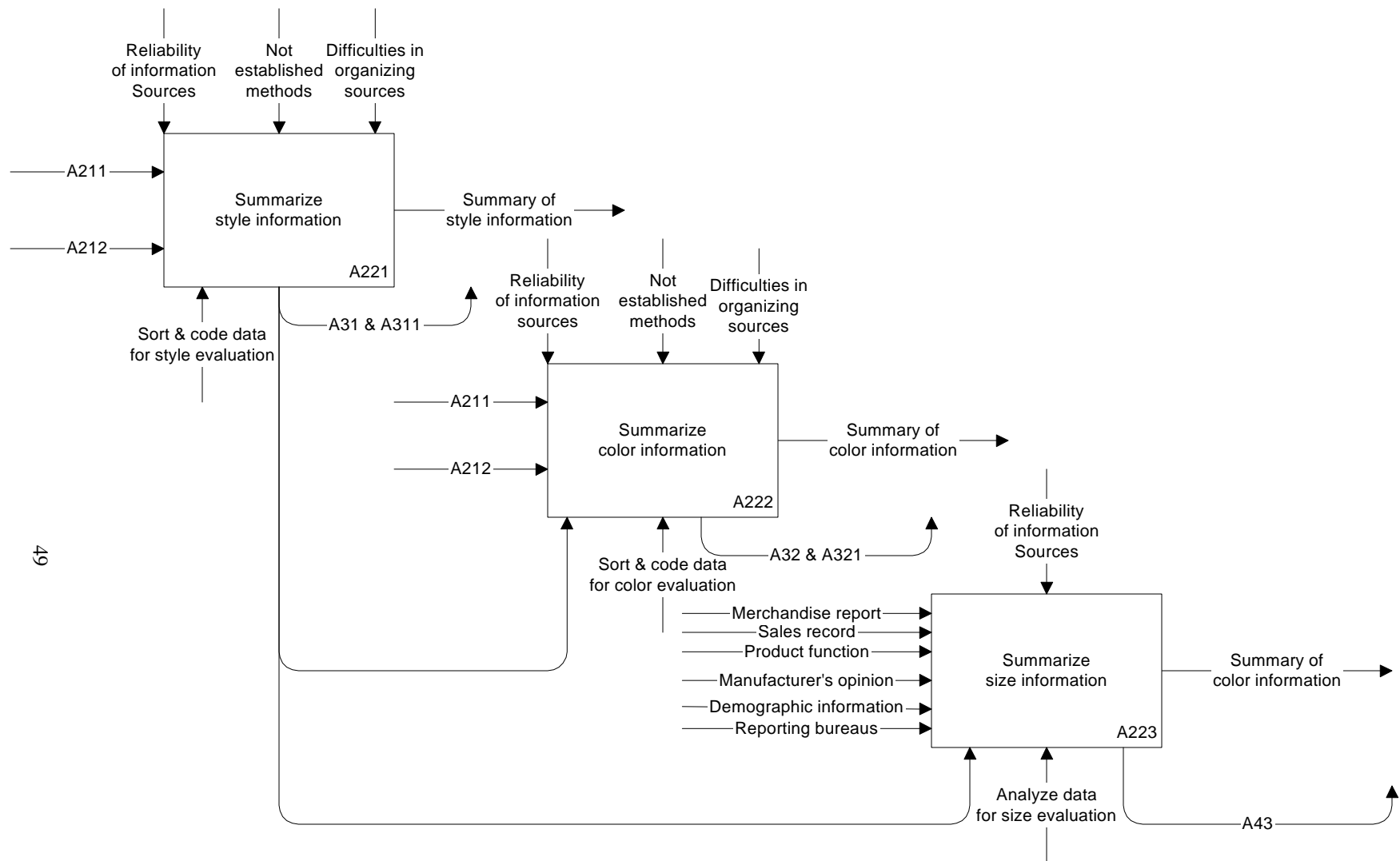


Figure 7-5. Conceptual Assortment Planning Model: Information Search (A221,A222, & A223)  
(Continued)

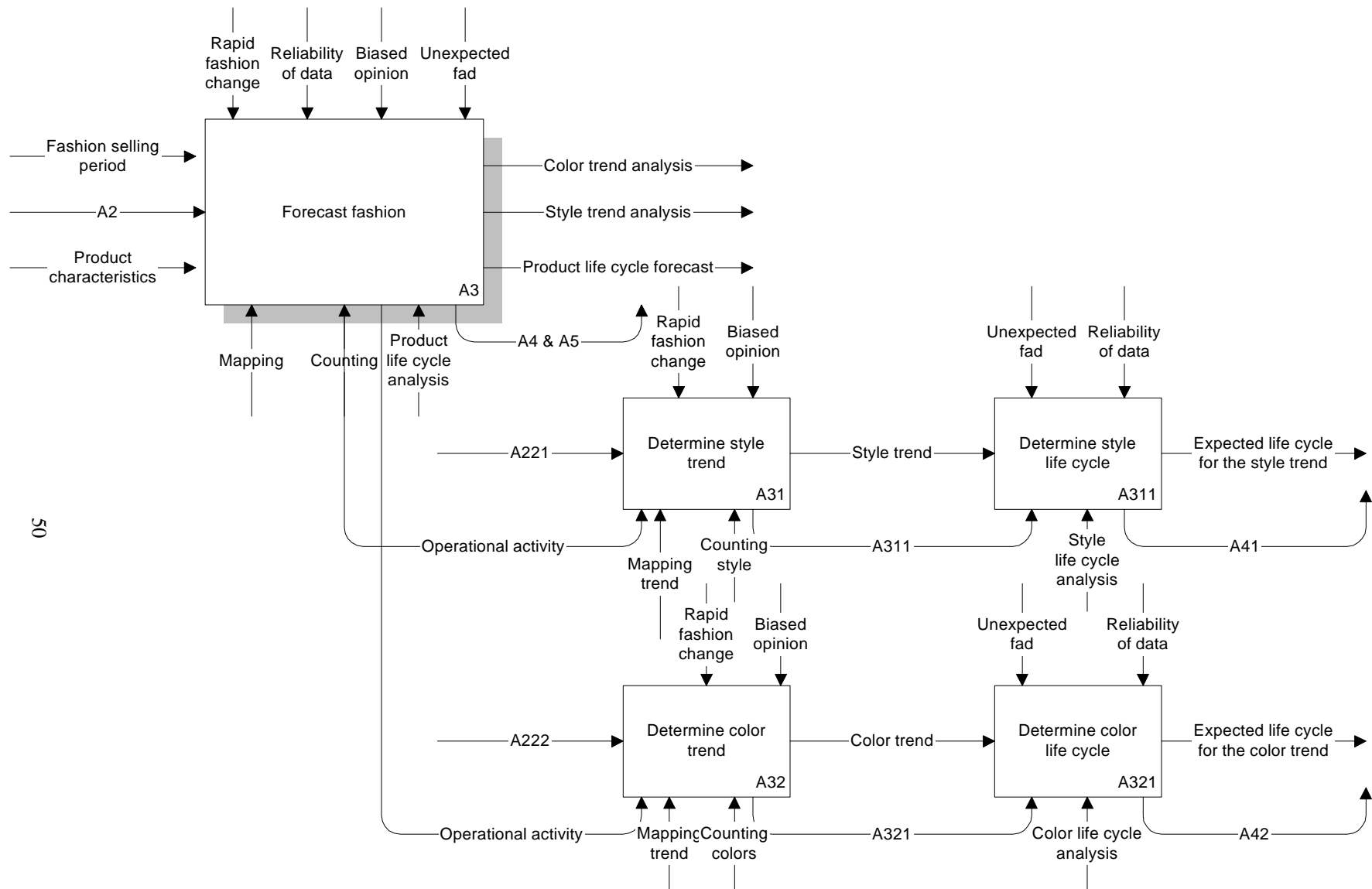


Figure 7-6. Conceptual Assortment Planning Model: Fashion Forecast (A3, A31, A311, A32, A321)  
(Continued)

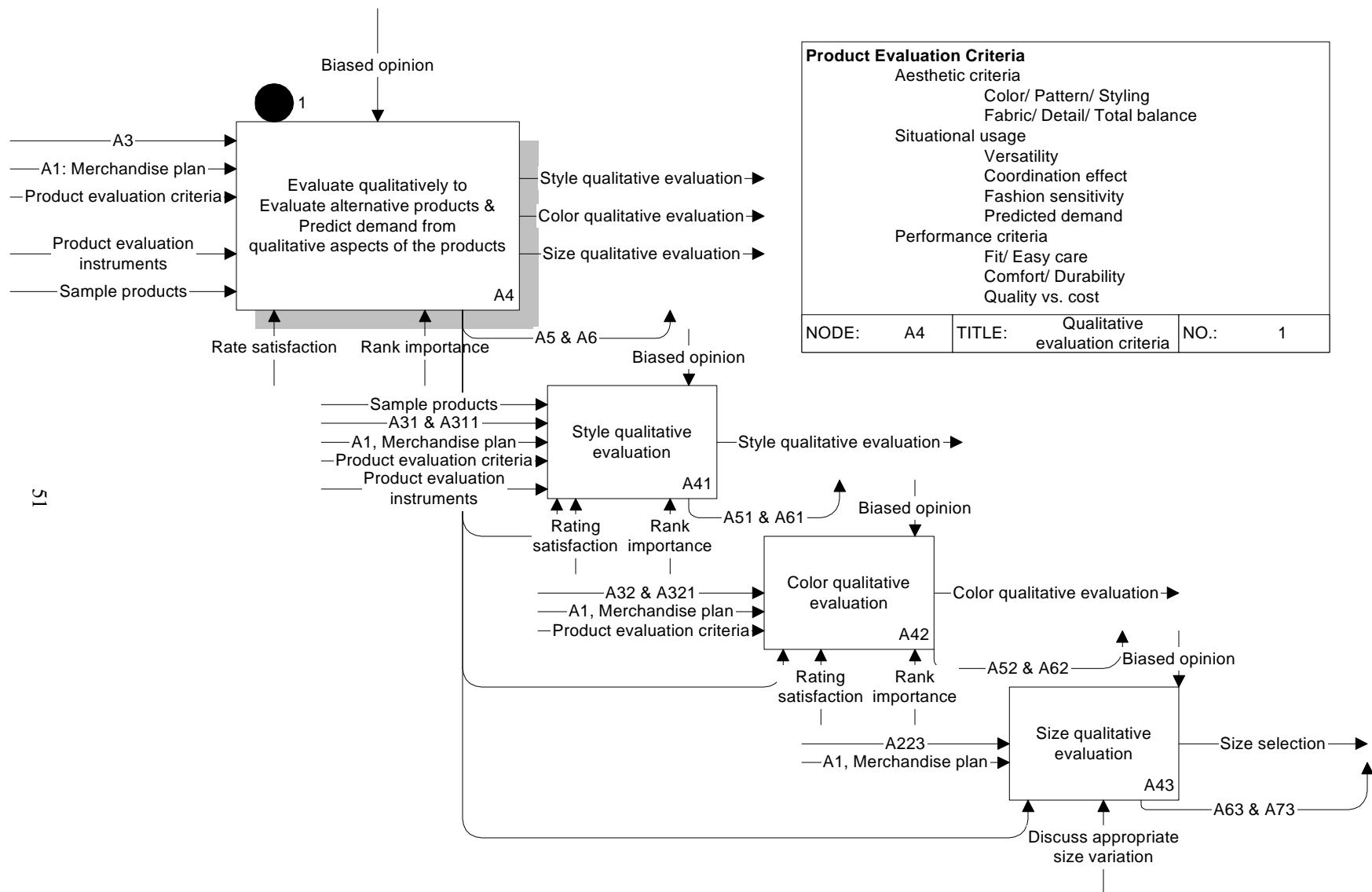


Figure 7-7. Conceptual Assortment Planning Model: Qualitative Evaluation (A4, A41, A42, & A43)  
(Continued)

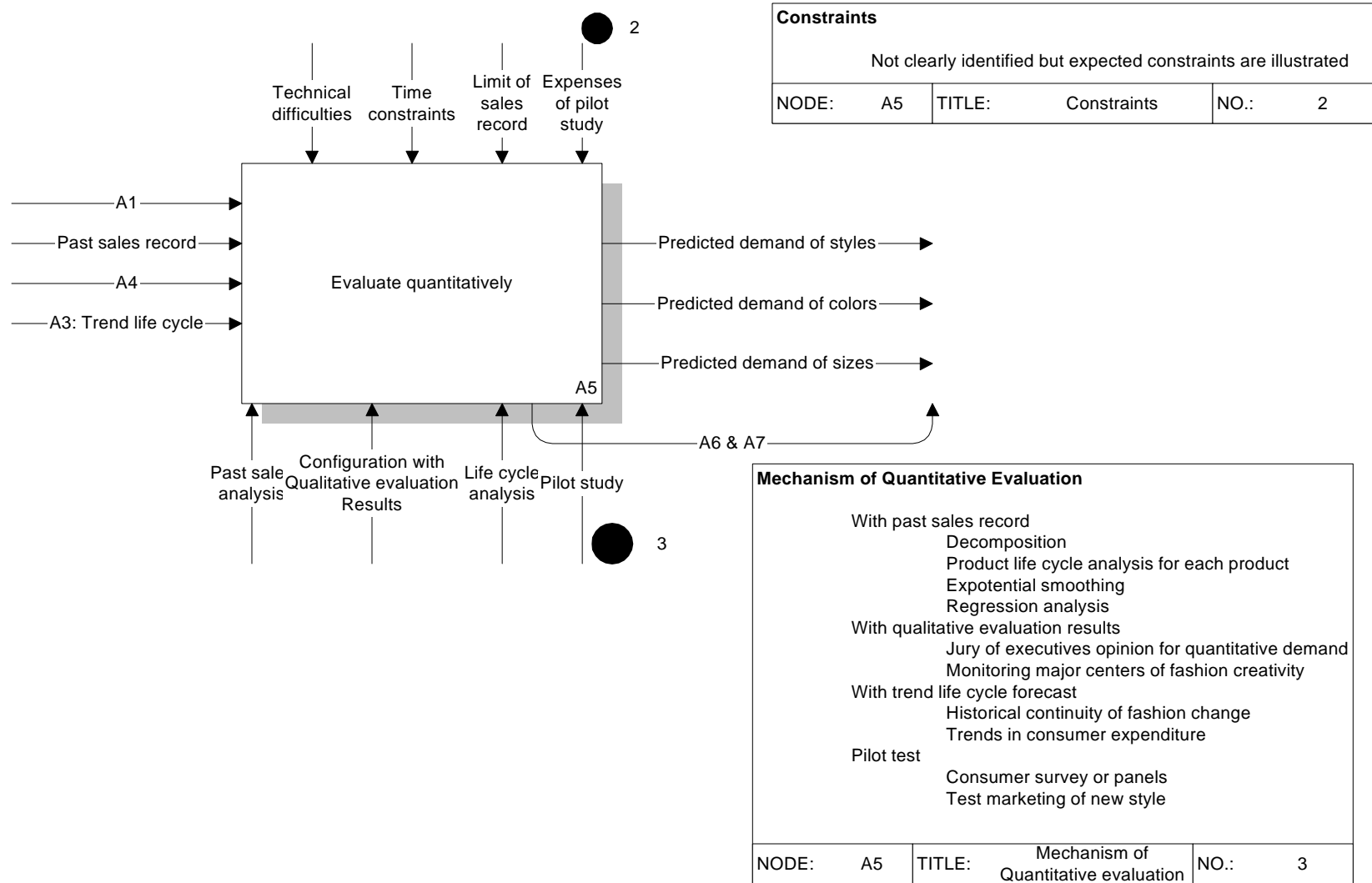


Figure 7-8. Conceptual Assortment Planning Model: Quantitative Evaluation (A5) (Continued)



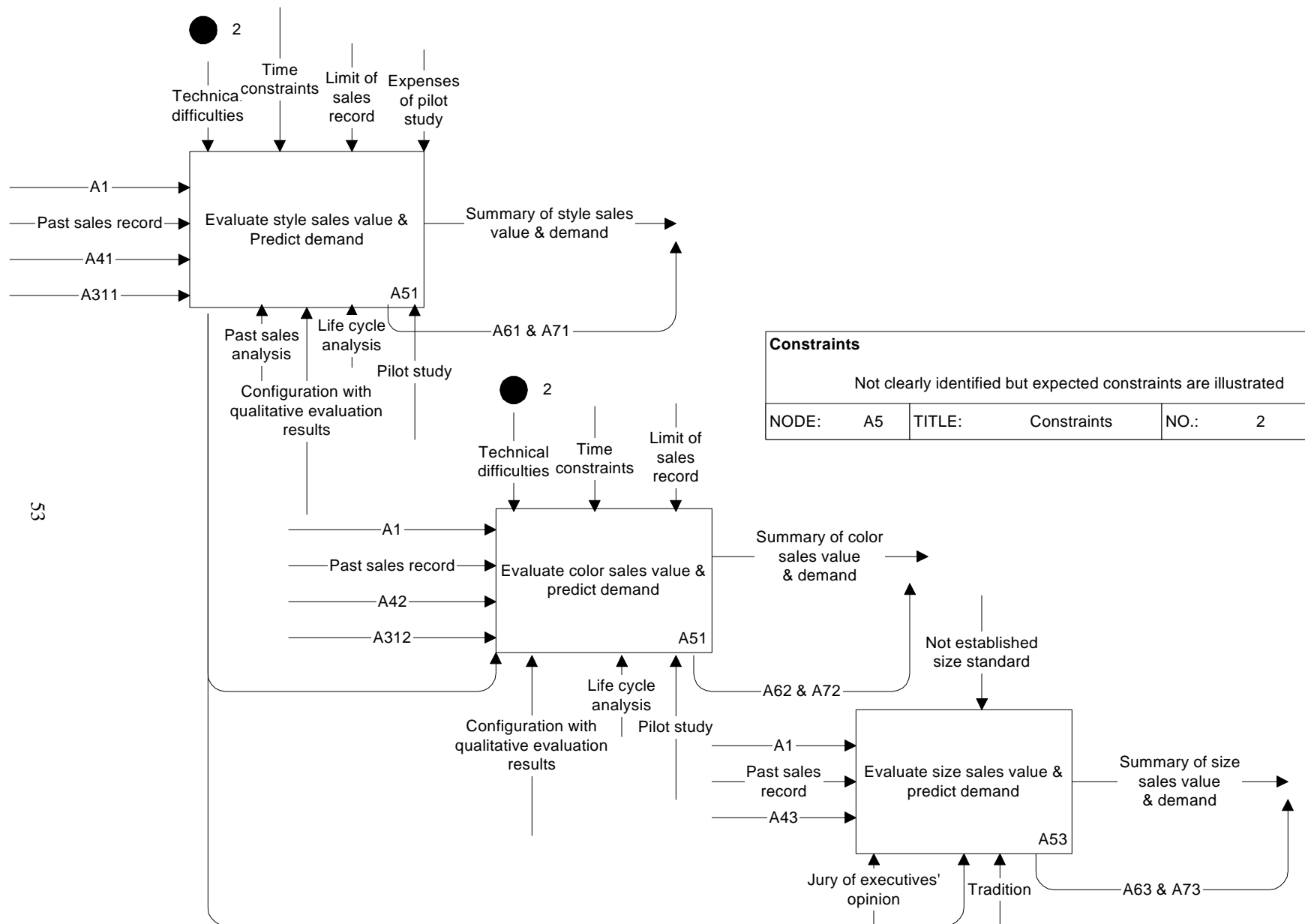
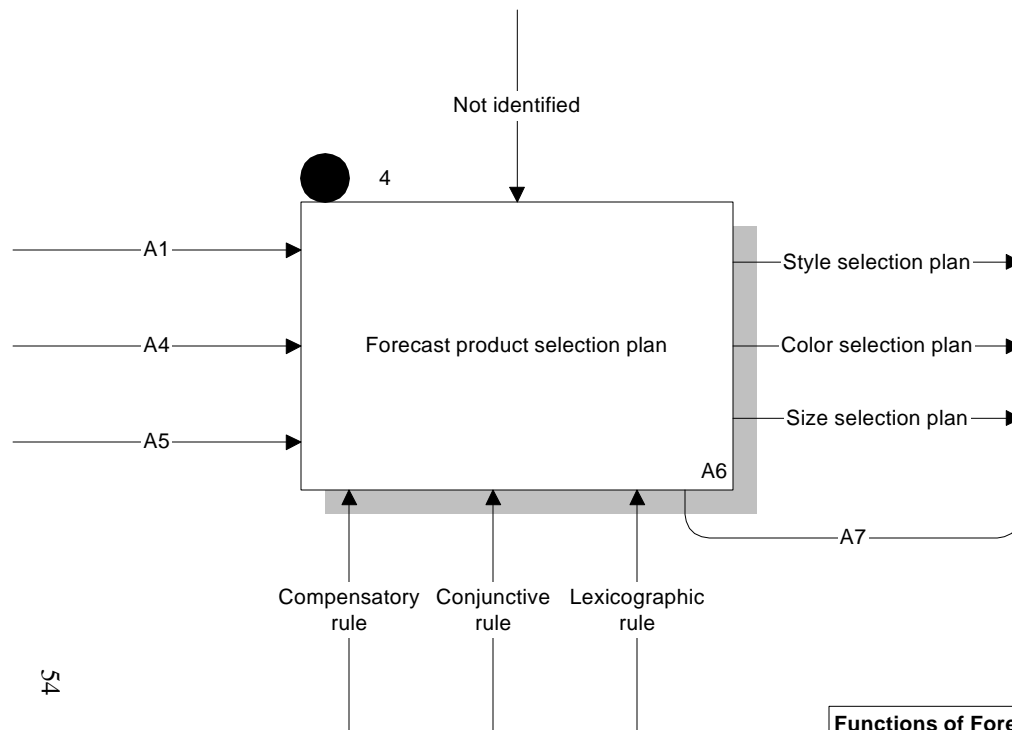


Figure 7-9. Conceptual Assortment Planning Model: Quantitative Evaluation (A51,A52, & A53) (Continued)



Functions of Forecasting Product Selection			
Determine breadth & depth arrangement Determine product selection plan Establish decision rules Establish decision standard Select products			
NODE:	A6	TITLE:	Functions of Forecasting product selection
NO.:	4		

Figure 7-10. Conceptual Assortment Planning Model: Forecasting Product Selection (A6) (Continued)

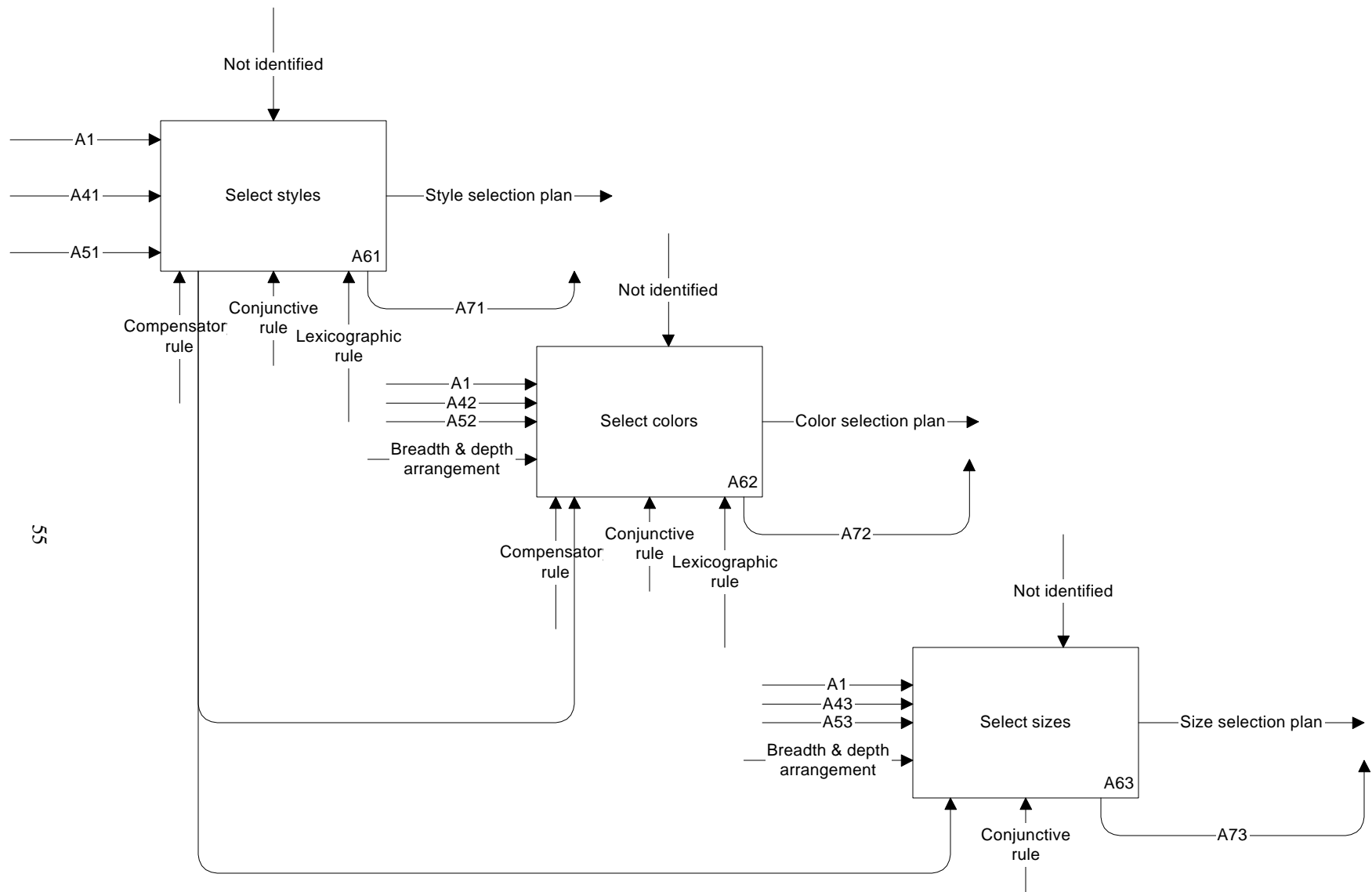


Figure 7-11. Conceptual Assortment Planning Model: Forecasting Product Selection (A61, A62, & A63) (Continued)

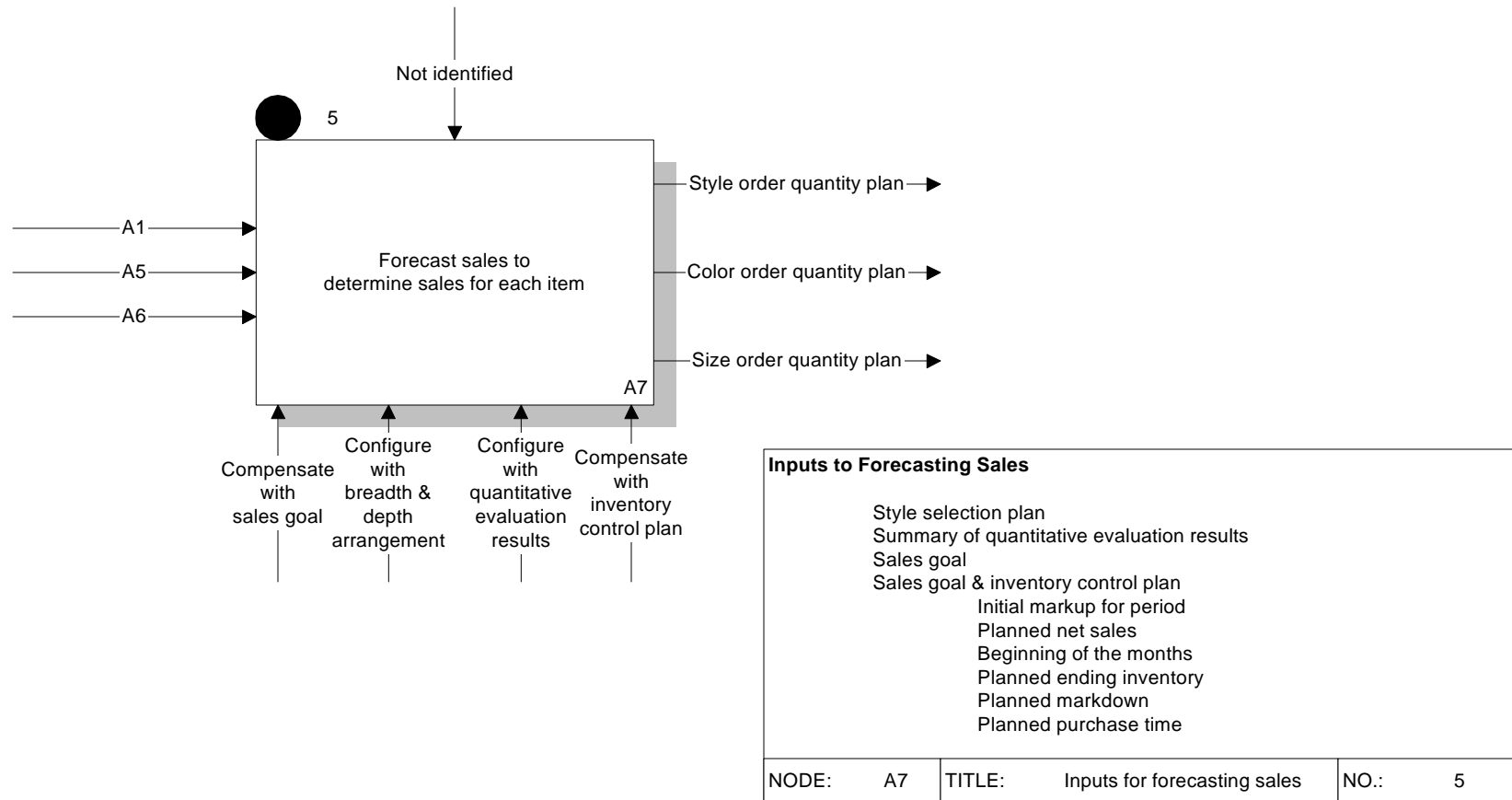


Figure 7-12. Conceptual Assortment Planning Model: Forecasting Sales (A7) (Continued)

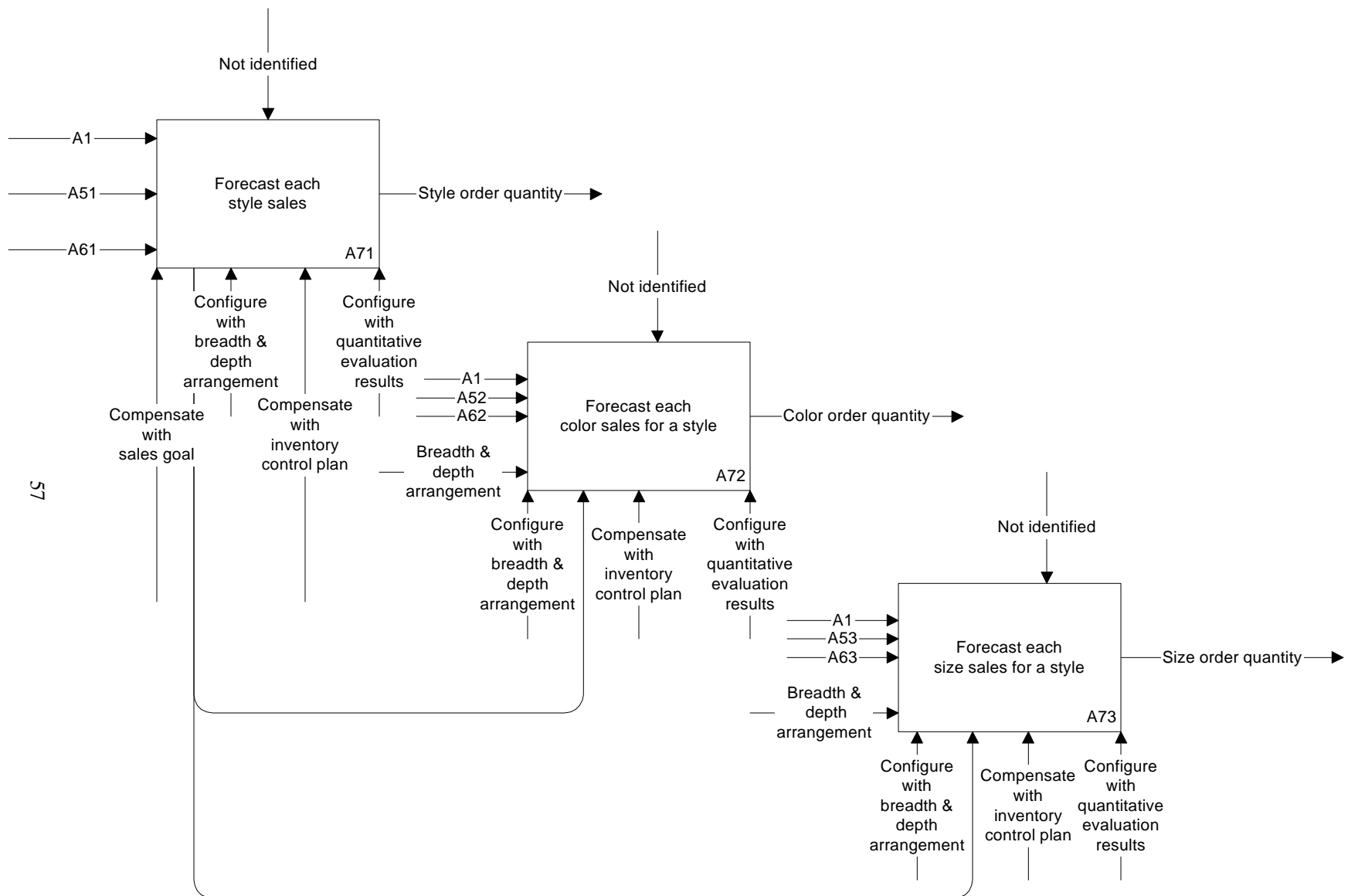


Figure 7-13. Conceptual Assortment Planning Model: Forecasting Sales (A7) (Continued)