

GWENDOLYN OGLE
502 Lee Street
Blacksburg, VA 24060
(540) 953-1577
Gwen.Ogle@vt.edu

EDUCATION

Ph.D., Teaching and Learning, May 2002

Virginia Polytechnic Institute and State University, Blacksburg, VA

Program: Instructional Technology

Dissertation: Towards A Formative Evaluation Tool

M.A.ED., Education Curriculum and Instruction, December 1996

Virginia Polytechnic Institute and State University, Blacksburg, VA

Program: Instructional Technology

B.A., Communication Studies, May 1995

Virginia Polytechnic Institute and State University, Blacksburg, VA

Minor: Theater Arts

RELATED EMPLOYMENT AND EXPERIENCE

Consulting External Evaluator, LAAP Grant, Virginia-Maryland Regional College of Veterinary Medicine, Virginia Polytechnic Institute and State University, September 2001 – Present

- Evaluated the implementation of the Clinical Pathology On-Line Learning System (CPOLLS)
- Evaluated the effectiveness of the LAAP Partnership

External Evaluator, AEL, individual contracts, May 2001 - Present

- Conducted phone interviews for the Public Education Foundation's sponsored initiatives, June 2001

Evaluator, NASA Graduate Student Researcher's Program (GSRP), September 1999 - Present

- Formatively evaluated the NASA "Why?" Files

Website developer, Institute for Connecting Science Research to the Classroom (ICSRC), January 1999 - October 1999

- Maintained web site
- Organized technical support for TILT conference

Graduate Teaching Assistant, “Public Speaking”, Department of Communication Studies, Virginia Polytechnic Institute and State University, Fall 1998

- Taught recitation portion of two courses

Instructional Designer, Assistant, Faculty Development Institute Workshops, Virginia Polytechnic Institute and State University, Blacksburg, VA, June 1998 - August 1998

- Designed Multimedia Development Track
- Supervised development of multimedia to be used throughout workshop
- Assisted in two, three, and four-day technology training workshops for Virginia Tech faculty

Graduate Assistant, Educational Technologies, Virginia Polytechnic Institute and State University, Blacksburg, VA, August 1997 – August 1998

- Provided faculty support in the implementation of educational technology using both Windows and Mac OS platforms
- Created informational video using Media 100 digital video equipment

Graduate Assistant, Education Technology Lab, Virginia Polytechnic Institute and State University, Blacksburg, VA, January 1996 - May 1997

- Maintained computers and updated software in cross-platform computer lab
- Provided technical support for faculty and students in the College of Human Resources and Education

Instructor, “Introduction to Microcomputing”, College of Forestry and Wildlife Sciences, Virginia Polytechnic Institute and State University, Blacksburg, VA, Spring 1997

- Taught Windows 95, DOS, World Wide Web, Electronic Mail, BASIC and Excel

Assistant, Faculty Development Institute Workshops, Virginia Polytechnic Institute and State University, Blacksburg, VA, May 1997 - August 1997; May 1996 - June 1996

- Assisted in three-day technology training workshops for Virginia Tech faculty

Mentor, VTOPS Mentoring Program, Virginia Polytechnic Institute and State University, Blacksburg, VA, January 1996 – May 1996

- Mentored sixth graders at Blacksburg Middle School
- Introduced students to World Wide Web research techniques

Research Assistant, for Dr. Scott Patterson, Virginia Polytechnic Institute and State University, Blacksburg, VA, Spring 1995

- Researched the penetration of the Blacksburg Electronic Village in Southwest Virginia
- Gathered random samples and coded the information
- Supervised students that performed telephone surveys

Videographer, Video Broadcast Services, Whittemore Hall, Virginia Polytechnic Institute

and State University, Blacksburg, VA, January 1993 - May 1993

- Taped course lectures and speakers on location to be broadcast to other universities

AFFILIATIONS / HONORS

Instructional Technology Student Association (ITSA)

- Member, 2000 - 2001

Eastern Educational Research Association (EERA)

- Member, 1998 – 2000
- Attended conference, 1998, 1999

International Visual Literacy Association (IVLA)

- Member, 1997 - 1998
- Attended conference, 1997

National Broadcasting Society / Alpha Epsilon Rho

- Founding President and National Member of Virginia Tech Chapter, 1993 - 1994
- Attended conference, 1994

CONFERENCE PRESENTATIONS

UGA Design Conference, April 2001

- “Towards a Formative Evaluation Template”

International Visual Literacy Association (IVLA), October 1997

- "Integrating A Visual Theme into A Multimedia Marketing Campaign"
Gwen Ogle, Cheri Schauer, Todd Ogle, Roger Fillmore, Ray Paquin

PUBLICATIONS

Ogle, G., Ogle, T., Schauer, C. (1999). “Visual themes in multimedia: ‘Real-world’ experiences in the classroom.” In R. E. Griffin, W. J. Gibbs, & B. Wiegmann (Eds.), Visual Literacy in an Information Age (pp. 241-243). International Visual Literacy Association.