

RICARDO S. MORSE

Public Policy & Administration Program · Department of Political Science · Iowa State University
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EDUCATION

Doctor of Philosophy, Public Administration/Public Affairs (Spring 2004)

Virginia Tech, Blacksburg, Virginia

Dissertation Title: "Community Learning: Process, Structure, and Renewal"

Committee Chair: Larkin S. Dudley

Master of Arts, Public Policy (April 1998)

Brigham Young University, Provo, Utah

Research Concentration: State and Local Government

Professional Paper: "Applying the Community Perspective: Structured Neighborhood Programs as Meaningful Investment in Civic Infrastructure" (Advisor, Gary C. Bryner)

Bachelor of Arts, Public Policy (April 1998)

Brigham Young University, Provo, Utah

RESEARCH/TEACHING INTERESTS

Research

- Community Development
- Public Leadership
- Municipal and Regional Administration and Planning
- Public Policy Analysis and Evaluation

Teaching

- *Public Policy* – Policy Analysis and Evaluation, Public Policy Process
- *Governance* – State and Local Government, Community Development, Community Participation, Public Ethics, Public & Non-profit Management & Leadership
- *General Public Administration* – Introduction to Public Administration/Public Management, Organization Theory and Behavior

CURRENT APPOINTMENT

Assistant Professor, Public Policy & Administration Program, Department of Political Science, Iowa State University, Ames, Iowa (begin June 2004)

PROFESSIONAL AND RESEARCH EXPERIENCE

Project Manager, Institute for Policy Outreach, Virginia Tech, Blacksburg, Virginia (December 2000 – June 2004)

- coordinated multidisciplinary team for \$500,000 public service project
- designed and implemented community visioning program
- consulted with state agency officials, project contractors, and local government officials
- managed citizens advisory committee and facilitated dozens of community meetings
- developed and monitored project budget and wrote grant applications
- prepared press releases and newsletters, appeared on radio programs, spoke at government and civic meetings, and developed project website - www.cpap.vt.edu/ipo/horizons

Facilitator, Transportation Executive Leadership Institute Seminar, Roanoke, Virginia
(October 6-8, 2002)

- assisted in seminar planning and facilitation for U.S. Department of Transportation Executive Leadership Institute
- worked with agency leaders to frame issue of transportation workforce development

Research Assistant, Office of Budget and Financial Planning, Virginia Tech, Blacksburg, Virginia (August 1998 – January 2001)

- special assistant to University Executive Vice President Minnis Ridenour, under direction of Vice President of Budget and Financial Management Dwight Shelton
- created and maintained database of IPEDS benchmarking data
- performed comparative analyses of financial and performance indices
- collaborated with other analysts on special projects such as a review of library expenditures and the development of a model for operations and maintenance funding

Facilitator, Public Policy Institute at Virginia Tech, Blacksburg, Virginia

- facilitated on-campus forums using Kettering Foundation method of policy deliberation

Graduate Research Assistant, Romney Institute of Public Management, Brigham Young University, Provo, Utah, under the direction of Dr. Larry Walters, Director
(April 1997 – July 1998)

- reviewed decision-making literature as part of interdisciplinary research project
- co-authored manuscripts and made presentations to policy research group

Supervisor, Missionary Training Center, Brigham Young University, Provo, UT
(January 1997 – August 1997)

- supervised employees and evaluated job applicants
- conducted weekly training sessions and assisted in curriculum development

Graduate Internship, Office of the County Administrator, County of Roanoke, Virginia
(Summer 1996)

- completed special projects for County Administrator, including a feasibility study and an impact analysis of proposed federal legislation for ISTEA reauthorization
- assisted planning staff and citizen advisory group on corridor revitalization project
- represented County at Virginia Municipal League meetings

Group Trainer, Missionary Training Center, Brigham Young University, Provo, UT
(1993 – 1996)

- trained groups of volunteers teaching, communication, planning, and leadership skills
- participated in curriculum development and evaluation

TEACHING EXPERIENCE

Adjunct Instructor, Department of Urban Affairs and Planning, Virginia Tech
UAP 4184, Community Involvement (Fall 2003, Spring 2004)

- required for Urban Affairs and Environmental Planning majors
- cover concepts, methods, and examples of community involvement practice in public affairs
- emphasize group work and experiential learning

Adjunct Instructor, Department of Urban Affairs and Planning, Virginia Tech
UAP/PSCI 3744, Public Policy Analysis (Spring 2003, Spring 2004)

- topics covered include methods and approaches used in the analysis and evaluation of public policy; strengths and limitations of various analytic tools; normative issues in the practice of policy analysis
- emphasize experiential learning by reviewing policy research and performing a group policy analysis project

Lab Instructor, Department of Urban Affairs and Planning, Virginia Tech
Quantitative Methods Lab, UAP 5754 (Fall 1999)

- weekly lab component of graduate methods course taught by Dr. Jim Bohland
- planned course content, developed and graded tests, and assigned grades to twenty students
- lectured and demonstrated data gathering and analysis techniques using SPSS, Excel, and web-based data warehouses

Invited Guest Lectures, Virginia Tech, Blacksburg, Virginia

- “Mixed Methods in Applied Policy Research”, PSCI 2024, Research Methods, Oct. 30, 2003
- “Citizen Participation”, PAPA 6014, Public Administration Theory, Dec. 5, 2002
- “Mary Parker Follett”, PAPA 5984, Pragmatism and Public Administration, Oct. 22, 2002
- “Higher Education Policy in Virginia”, PAPA 6254, State Public Policy, Apr. 4, 2000
- “Quantitative Methods of Policy Analysis”, PAPA 6224, Policy Design, Feb. 23, 2000

SCHOLARLY ACTIVITY

Publications

(with James Pelikan). “Toward a Concept of Community Learning.” In *Proceedings of the First International Mary Parker Follett Conversation on Creative Democracy*, edited by M. Shapiro. Boise, ID: Mary Parker Follett Foundation. (February 2003):

http://www.follettfoundation.org/2002_proceedings.pdf

(with Larkin S. Dudley). “Civic Entrepreneurs and Collaborative Leadership.” *PA Times*, 25 (August 2002): 3.

Under Review

“Prophet of Participation: Mary Parker Follett and Public Participation in Public Administration.” *Administrative Theory and Praxis* (revise and resubmit, October 2003)

Manuscripts in Progress

(with Lawrence C. Walters). “How We Decide.”

(with Lawrence C. Walters and Jeff Stimpson). “Discord Analysis: Satisficing in Public Policy Analysis.”

“Deliberative Visioning.”

Conference Papers and Presentations

“Community Learning: Developing Capacity for Creative Democracy.” Presentation given at the American Society for Public Administration’s 64th Annual Conference, Washington, D.C. March 16, 2003.

(with Yvette Arts, Shelby Berkowitz, Margo Menconi, and James Pelikan). “Understanding community learning.” Presentation given at the First Annual International Mary Parker Follett Conversation on Creative Democracy, Boise, Idaho. October 20, 2002.

“Deliberative Visioning.” Paper given at the American Society for Public Administration’s 63rd Annual Conference, Phoenix, Arizona. March 24, 2002.

“Deliberative Visioning.” Invited presentation given at the Annual Meeting of the West Virginia Political Science Association and the West Virginia Chapter of the American Society for Public Administration, Buckhannon, West Virginia. October 26, 2001.

“Back to the Future—Mary Parker Follett and Public Participation in the New Century.” Paper given at the American Society for Public Administration’s 62nd Annual Conference, Newark, New Jersey. March 12, 2001.

(with Susan M. Pandy). “Using Qualitative Analysis to Evaluate Organizational Restructuring: Results from an Implementation at a Veterans Hospital.” Paper given at the 22nd Annual Fall Research Conference of the Association for Public Policy Analysis and Management, Seattle, Washington. November 4, 2000.

(with Susan M. Pandy). “Using Qualitative Analysis to Evaluate Organizational Restructuring.” Paper given at the Annual Southeastern Conference for Public Administration, Greensboro, North Carolina. October 6, 2000.

“Using Surveys in Evaluating Implementation.” Presentation given at the American Society for Public Administration Northeast Regional Conference, John Jay College, New York, New York. October 29, 1999.

(with Lawrence C. Walters). “How We Decide.” Paper given at the 11th Annual Meeting of the Society for the Advancement of Socio-Economics, University of Wisconsin-Madison, Madison, Wisconsin. July 8, 1999.

“Accountability in Public Higher Education: Reframing the Debate from a Democratic Community Perspective.” Paper given at the 12th Annual Conference of the Public Administration Theory Network, Portland State University, Portland, Oregon. March 5, 1999.

Professional Reports

(with collaborators). “Wytheville-Wythe Horizons: A Community Vision.” Blacksburg, Va.: Institute for Policy Outreach. April, 2003.

http://www.cpap.vt.edu/ipo/horizons/draft_statement.asp

(with collaborators). “Shaping Our Community's Future: Which Way Do We Go?” Forum discussion booklet for the Wytheville-Wythe Horizons Community Visioning Project. Wytheville, Va.: WordSprint. May, 2002. <http://www.cpap.vt.edu/ipo/horizons/booklet.asp>

“Wythe County Survey Results.” Prepared for the Wythe County Board of Supervisors. Blacksburg, Va.: Institute for Policy Outreach. February, 2002.

“Wytheville-Wythe County Community Scan.” Wytheville-Wythe Horizons Community Visioning Project. Blacksburg, Va.: Institute for Policy Outreach. July, 2001 (updated January 2003).

<http://www.cpap.vt.edu/ipo/horizons/scan.asp>

“Library Expenditures Analysis.” Prepared for Executive Vice President, Virginia Tech. Office of Budget and Financial Planning. May, 2000.

(with Kim Crannis, Debbi Morgan, and Jennifer Yang). “Salem VAMC Restructuring Implementation: Budgeting Group [Budget Analysis].” Prepared for and presented to the Salem Veteran’s Administration Medical Center. Blacksburg, Va.: Center for Public Administration and Policy. April, 1999.

(with Sherry Conley and Tekisha Everette). “Violence in the Workplace: Guidelines for Developing a Sound Policy.” Prepared for and presented to the Department of Personnel Services, Virginia Tech. Blacksburg, Va.: Center for Public Administration and Policy. December, 1998.

“STEP-21: Proposed ISTEPA Reauthorization and Potential Impacts for Roanoke County.” Special study for the County Administrator. Roanoke, Va.: County of Roanoke. August, 1996.

"Feasibility Study: Options for a New County Services Office." Special study for the County Administrator. Roanoke, Va.: County of Roanoke. August, 1996.

PROFESSIONAL SERVICE

Invited Speaker, *Excellence in Governance Conference*, Iowa State University, Ames, Iowa May 7, 2004

Invited Participant, *Public Government Workshop*. The Kettering Foundation, Dayton, Ohio. December 3, 2003.

Invited Participant, *Public Professionals Workshop*. The Kettering Foundation, Dayton, Ohio. May 19-20, 2003.

Team Organizer, *The Mary Parker Follett Conversation on Creative Democracy*. The Mary Parker Follett Foundation, Boise, Idaho. Team H: "Understanding Community Learning." October 17-20, 2002.

Invited Delegate, *The Summit on Citizenship in Virginia: Renewing Civic Life in the Commonwealth*. Sponsored by The Weldon Cooper Center for Public Service (University of Virginia), George Mason University, and The Virginia Foundation for the Humanities. Held at The National Conference Center at Lansdowne, Leesburg, Virginia. September 16-17, 2002.

Invited Participant, *Research for Public Life: Kettering Foundation and Scholars from Virginia Tech*. Kettering Foundation, Dayton, Ohio. November 16, 2001.

Invited Speaker

- Rotary Club of Wytheville. July 23, 2003; September 18, 2002; September 12, 2001.
- Wytheville/Wythe/Bland Chamber of Commerce Board. July 21, 2003.
- WYVE Radio: "Conversation with Danny G." July 21, 2003; Jan 23, 2003; May 22, 2002.
- St. Paul's Methodist Church of Wytheville. June 11, 2003.
- Joint Industrial Development Authority (Wythe-Wytheville-Rural Retreat). June 30, 2003.
- Wythe Manufacturers Council. May 7, 2003.
- WYVE/WXBX Radio: Hour long evening discussion show. Topic: "What the Youth Have to Say About the Community's Future." January 30, 2003.
- WYVE/WXBX Radio: Hour long evening discussion show. Topic: "Different Approaches for Shaping the Community's Future." June 3, 2002.
- Center for Public Administration and Policy Roundtable. Topic: "Citizen Participation in The Wytheville Project." September 13, 2001.

AFFILIATIONS/HONORS

American Society for Public Administration
American Political Science Association
National Civic League
Pi Alpha Alpha (inducted 2001)
Pi Sigma Alpha (inducted 1996)

COMMUNITY SERVICE

Assistant Soccer Coach, NRUSA, Blacksburg, VA (2002 – 2003)
Advisory Board, BYU Management Society, Blue Ridge Chapter (1999 – 2001)
Troop Committee Chair, Boy Scouts of America, Troop 142 (May 2000 – Dec. 2001)
Assistant Scoutmaster, Boy Scouts of America, Troop 142 (April 1999 – April 2000)
Volunteer, Habitat for Humanity, Utah Valley Chapter (1998)
Full-time Representative, California Sacramento Mission (1991-92)