

## VITA

### PRAKASH K. CHATHOTH

#### EDUCATION

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**Doctoral Degree (Ph.D.) in Hospitality and Tourism Management (August 1998 - May 2002)** at *Virginia Polytechnic Institute and State University (Virginia Tech)*, Virginia, USA, specializing in Strategic Management and Finance, with emphasis on Statistical Research Methods.

**Masters Degree (August 1994- June 1996)** in *Hotel Administration and Management* from *Institut de Management Hotelier International (I.M.H.I.)*, Cergy, France, jointly administered by Cornell University, USA and Ecole Supérieure des Sciences Economiques et Commerciales (E.S.S.E.C.) France.

**Degree (August 1987 - May 1990)** in *Hotel Management, 1987-1990* from *Institute of Hotel Management, Catering Technology and Applied Nutrition (I.H.M.C.T.&N.)*, New Delhi, India. Diploma course administered by the National Council of Hotel Management, Department of Tourism, Government of India.

**Bachelors Degree (September 1987 - May 1992)** in *Commerce (Bachelor of Commerce)* from the *University of Delhi* obtained through correspondence studies.

#### PROFESSIONAL EXPERIENCE

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**January 2000 -Fall 2001**

**INSTRUCTOR**

*Department of Hospitality & Tourism Management, Virginia Polytechnic Institute & State University*

Taught courses in Hospitality Management Policy from spring 2000 to fall 2001, and Lodging Management from fall 2000 to fall 2001.

**October 1996 - May 1998**

**RESEARCH ASSOCIATE**

*European Center of International Hotel Management, Paris, France*

Position involved teaching Hospitality Strategy, Corporate Finance, and Lodging Management to undergraduate students. Assisted in curriculum development for the European Center of International Hotel Management undergraduate program.

**May 1993- August 1994**

**ASSISTANT BANQUET MANAGER**

*Hotel Leela Kempinski, Bombay, India*

Managed Banquet Sales and Operations for the 425 room, five star deluxe property with banquet space of 11,800 square feet (closed) and 16,000 square feet (open). The staff comprised of 51 employees from sales and operations.

**February 1993 - May 1993**

**FOOD & BEV. OUTLET MANAGER**

*Hotel Leela Kempinski, Bombay, India*

Managed the coffee shop, a 24-hour operating restaurant with 160 seats and a staff of 21 employees.

**August 1992 - February 1993**

**EXECUTIVE CLUB MANAGER**

***Hotel Leela Kempinski, Bombay, India***

Managed guest services for the executive club that comprised of 120 guest rooms that included concierge services (with express check-in and check-out facilities) and 24 hour butler services, complimentary breakfast service, lounge service, mini-bar service, boardroom conferencing services and a business center services.

**December 1991 - August 1992**

**DUTY MANAGER- FRONT OFFICE**

***The Leela Beach, Goa, India***

Managed Front Office operations of a five star deluxe resort property (sister hotel of The Leela Kempinski, Bombay) with 180 rooms. The staff comprised of 28 employees.

**October 1991 - December 1991**

**FOOD & BEV. ASST. MANAGER**

***Hotel Leela Kempinski, Bombay, India***

Assistant to the Room Service Manager of the hotel, serving 425 rooms on a 24-hour basis. The staff comprised of 29 employees.

**June 1990 - September 1991**

**MANAGEMENT TRAINEE**

***Hotel Leela Kempinski, Bombay, India***

Selected as Management Trainee and underwent a program that provided extensive practical and theoretical training.

### **TEACHING ASSISTANTSHIPS**

***Virginia Polytechnic Institute and State University***

**Spring 1999** *Subjects:* Financial Management in the Hospitality Industry (Junior level)  
Hospitality Management Policy (Senior Level)

**Fall 1999** *Subjects:* Financial Management in the Hospitality Industry (Junior level)  
Hospitality Management Policy (Senior Level)

***Institut de Management Hotelier International***

**Fall 1995** *Subject:* Corporate Finance (Masters Level)

### **INTERNSHIPS**

**June 1995 - September 1995**

**Hotel International de Paris, Paris, France**

Three months of training (as part of the curriculum) at the Hotel International de Paris in the Accounting Department. Held the position of Accounts Payable Clerk and the Income Auditor (in their absence) during this period.

**May 1988 - October 1988**

**Hotel Hyatt Regency, Delhi, India**

Six months training (as part of the curriculum) at the Hotel Hyatt Regency on a rotational basis covering the key departments.

## **SCHOLARSHIPS & AWARDS**

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**Spring 2001** Received the \$ 1,000 scholarship award for excellent academic standing during the Ph.D. program, sponsored by Marriott International and Department of Hospitality and Tourism, Virginia Polytechnic Institute and State University, Blacksburg, Virginia, USA.

**Fall 1995** Received the scholarship awarded to International Students with good academic standing of \$ 3,000 (FFr. 15,000) in 1995 during the Masters program at I.M.H.I. (Cornell-Essec), Cergy, France.

## **PRESENTATIONS**

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*January 2002:* Stand-up presentation on the working paper on strategy titled, "A Multidimensional Empirical Model to Explicate the Relationship between Strategy and Performance in the Lodging Industry" at the Annual Graduate Students Conference at the University of Houston, Texas. Received nomination for best paper.

*January 2002:* A round table presentation on the completed paper on finance titled "Valuation of frequent Traveler Programs: A Framework" at the Annual Graduate Students Conference at the University of Houston, Texas.

*July 2001:* A stand-up presentation at the CHRIE Annual Convention 2001, in Toronto, Canada titled, "Turnaround Strategy: A Case of Restaurant Firms."

*January 2001:* Presentation at the Annual Graduate Students Conference at Georgia State University, Atlanta, Georgia. This included a poster presentation on the working paper titled "Strategic Alliances in the Hospitality Industry."

## **PUBLICATIONS**

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### **Refereed Journal Articles**

Chathoth P., & Olsen, M. D. (2002). Organizational Leadership and Strategy in the Hospitality Industry. *Journal of Services Research*, 2(1).

Chathoth, P. (2001). Causal Modeling in the Tourism Industry: An Empirical Analysis, *Journal of Services Research*, 1(2).

Olsen, M. D., Chathoth, P. & Sharma, A. (2000). Forces Driving Change in the Hospitality Industry in India, *Journal of Services Research*, 1(1).

### **Industry Trade Publications**

Olsen, M.D., Zhao, J., Sharma, A. & Chathoth, P. (1999). *A White Paper on the International Restaurant Industry*. Published by the International Hotel and Restaurant Association.