Appendix D

NOTES FOR ANALYZING
INTERVIEW DATA

CONTENT = actual interview questions

CATEGORIES = type of response content question requires

1 = factual knowledge (why, what, when, or where)

2 = cognitive ability (explain, describe, compare, contrast, define, locate, match)

3 = role play (assume the role of one of the following: student, parent, teacher, administrator)

4 = problem solve (break down parts and look at how they relate to the whole via concepts such as why, how, alike/different, order, identify)

5 = synthesis (parts to whole, create, suppose, what if, write a story, draw a picture, predict, how many ways)

6 = professional opinion (questions that ask one to assess information by stating an opinion or critiquing something based on previous knowledge; respond to questions asking one to judge, choose, recommend, give an opinion, state a preference, explain)

Two kinds of information are needed for each interview question. Here is an example of what is needed. This interview question is taken from Principal A’s interview with Interviewee A3.

“First of all, if you’d summarize your educational background and experiences that you’d relate to this position.”

I would label this question in this manner: educational background/ factual knowledge

Here is another example: “What do you think is the greatest challenge in teaching middle school students?”

I would label this one in this manner: teaching responsibilities/professional opinion