

PROFILE

R. BARTH STREMPEK

Professor Strempek has over 20 years of diverse business experience in the transportation and information technology industries, and academia. His accomplishments encompass the broad disciplines of strategic management, business development, teaching and research.

EXPERTISE

- o Strategic Plan Development
- o Group Facilitation for Strategy Development and Change Management
- o Teaching
- o Creativity/Idea Generation
- o Implementation/Action Planning
- o Acquisition Analysis/Negotiation
- o Business Environmental Analysis
- o New Business Development
- o Executive and Board Presentations

EXPERIENCE

- o Elon College, *Asst. Professor of Business Administration*, 1994-present
- o Virginia Tech, *Instructor, Management Department*, 1992-1993
- o Radford University, *Instructor, College of Business and Economics*, 1990-1992
- o CSX Corporation, 1983-1990
 - CSX LIS, Inc., *Director - Business Development*
 - CSX Corporation, *Director - Corporate Planning*
 - Seaboard System Railroad, *Director - Strategic Planning*
- o Informatics General Corporation, *Manager - Consulting Services*, 1981-1983
- o R. L. Banks & Associates, Inc., *Economist/consultant*, 1978-1981
- o Conrail, *Operations Analyst, Project Coordinator*, 1977-1978
- o Parsons, Brinckerhoff, Quade & Douglas, *Transportation Engineer, Business Development Analyst*, 1974-1976

EDUCATION

- o Virginia Tech, Ph.D. in Strategic Management, 1997
- o Harvard Business School, MBA, 1977
- o MIT, S.B. in Civil Engineering (with honors), 1974

MAJOR ACCOMPLISHMENTS

- o Developed and taught new academic programs and courses:
 - *Entrepreneurial Leadership Program* - Experiential learning program to teach entrepreneurship, management, and marketing
 - *Leadership is a Liberal Art* - Interdisciplinary Course
- o Co-developed a logistics information systems start-up venture and negotiated joint venture between CSX Corp. and AMR Corp.
- o Member of Board of Directors of Research Triangle Consultants, Inc. (one of the fastest growing technology firms in North Carolina) since its inception in 1991
- o Directed strategic planning departments at both corporate and business levels
- o Developed strategic plans for transportation and information technology businesses
- o Facilitated strategy development for transportation, information technology, resorts, and educational organizations
- o Negotiated successful acquisitions
- o Delivered numerous presentations on strategic management issues to corporate, educational, government, and civic organizations
- o Taught college-level general management, strategy, leadership, and information systems courses

PERSONAL

- o Grew up in southern Michigan; went to East Lansing High School
- o Retired basketball player but still a fan; avid golfer
- o Keyboard player and jazz enthusiast