

VITA
SeongMin Cho

EDUCATION:

M. S., Hospitality and Tourism Management, May 2002.
Virginia Polytechnic and Institute State University, Blacksburg,
VA
Thesis: Comparative Analysis of Mature Travelers on the Basis of
Internet Use

M. S., Tourism Management, Spring 1997.
Dong-A University, Pusan, South Korea

B. S., English, Spring 1996.
Pusan University of Foreign Studies, Pusan, South Korea

EMPLOYMENT:

Spring 2001 — Present	Banquet Captain Donaldson Brown Hotel and Conference Center Blacksburg, VA
December 2000 — May 2001	Graduate Teaching Assistant Department of Hospitality and Tourism Management Virginia Polytechnic and Institute State University, Blacksburg, VA
September 2000 — April 2001	Office Service Assistant Virginia Polytechnic and Institute State University, Blacksburg, VA
August 2000 — December 2000	Graduate Teaching Assistant Department of Hospitality and Tourism Management Virginia Polytechnic and Institute State University, Blacksburg, VA
August 1999 — May 2000	Graduate Teaching Assistant Department of Hospitality and Tourism Management Virginia Polytechnic and Institute State University, Blacksburg, VA

Spring 1997	Research Assistant Tourism and Leisure Association Pusan, Korea
1997	Food and Beverage Manager South-Pacific Hotel, Pusan, Korea
1996	Sales Representative AFC Insurance Co. Seoul, Korea
1994 — 1995	Teaching Assistant Department of English Pusan University of Foreign Studies Pusan, Korea
1994 — 1995	Food and Beverage Manager South-Pacific Hotel Pusan, Korea

RESEARCH INTEREST:

International Tourism Marketing, Tourism Behavior, Tourism Analysis and Research, International Tourism Management, and Tourism Planning

WORK — IN — PROGRESS

Cho, S. M., Uysal, M. and McCleary, K. W. Comparative Analysis of Mature Travelers on the Basis of Internet Use. Tourism Analysis. (Submitted)

PRESENTATION AND PAPER IN PROCEEDING

Cho, S. M. and Uysal, M. Profiling of Mature Travelers on the Basis of Internet Use. 33th Annual Conference Proceedings: Travel and Tourism Research Association. Arlington, Virginia

ACTIVITIES, AWARDS AND MEMBERSHIPS

2000 — 2002	Member of TTRA, Virginia Tech Chapter, Blacksburg, Virginia.
1999 — 2000	Event Manager, Korean Graduate Student Association
1999	President of Basketball Club
1996	President of Baseball Club
1992 — 1995	Academic Scholarship
1992 — 1994	President of Student Association