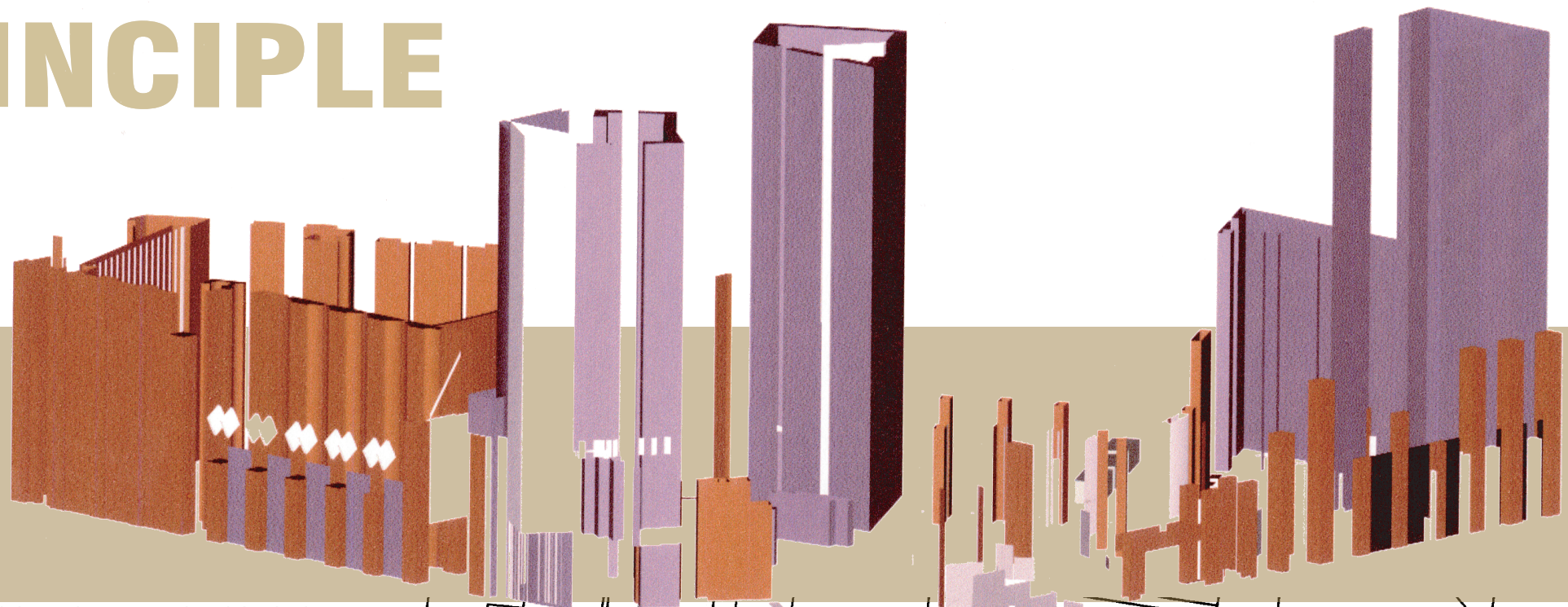


PRINCIPLE



There exists a principle analogous to electricity, in that, it can not be taught, understood or explained. It can only be proven. The principle simply stated is: The human eye is attracted to divisions of three and curves. Like electricity this principle can easily be misused and improperly handled.

The Parti for Times Square in plan is based upon the square with primary divisions of three and two arcs which delineate the plaza sector. The site is anchored by three towers arrayed along the arc.

The name Times Square implies three things

- 1) a place of transformation
- 2) a play on the formula for the area of a circle, and
- 3) a later version of the original Times Square.

