Design Criteria for Female Flight Attendant Uniforms: Wearer Preference Needs Assessment

Leanne Alexander

Thesis submitted to the Faculty of the Virginia Polytechnic Institute and State University in partial fulfillment of the requirements for the degree of

MASTER OF SCIENCE

IN

CLOTHING AND TEXTILES

Joann Ferguson Boles, Chair Valerie L. Giddings Catherine A. Cerny Roberta M. Minish

> April 08, 1998 Blacksburg, Virginia

Keywords: Uniforms, Design Process, Needs Assessment, Wearer Preference Measure