

## Vita

### John R. O'Malley, Jr.

Born in Syracuse, New York on July 2, 1957, the author grew up mainly in Gainesville, Florida. He graduated in 1979 from Cornell University with a B.S. in Operations Research and Industrial Engineering.

Upon graduation, the author was employed by Square D Company as a Sales Representative in Syracuse, New York where he obtained a Masters of Science in Engineering Administration from Syracuse University in 1984. While working as a Sales Manager in Baltimore, the author earned the M.B.A. from the University of Baltimore in 1988. The author then worked as a Marketing Manager in Seneca, South Carolina.

In 1993, the author entered the Marketing Department at Virginia Tech where he earned a M.S., Business Administration with a concentration in Marketing in 1996. The author then entered the Management Science and Information Technology Department at Virginia Tech where he completed the Ph.D. in Management Science and Information Technology in 2000.

The author is currently employed as an assistant professor at the State University of West Georgia.