



KindaRight

# SHORT TERM GOALS

- Complete research
- Fully spec and design user flow
- Begin Layout Design

# RESEARCH

- Talk to artists about their need
- Find cruxes in the current industry model
- Match backend technologies to our needs.

# SPECIFICATION

- **DESCRIPTION:** KindaRight is an online platform for artists of all disciplines to collaborate and network.
- **PILLARS**
  - **Collaboration** Artists working with Artists
  - **Networking** Artists finding other people who work in art
  - **Patronage** Clients finding artists

# KEY FEATURES

- **COLLABORATION:**

- Published under the Creative Commons License
- Any Artist participating can modify, remove, or add content
- Changes Tracked

- **NETWORKING:**

- Personal Information masked from other users
- Allows anyone to contact anyone but protects personal data
- All artists have a public portfolio which can be seen by anyone
- Makes expanding your network easier

# KEY FEATURES

- **PATRONAGE:**

- Patron For those looking for Artists

- **JOB POST:**

- Patron Post Classified Ad directed towards certain Artists
- Artist Post Classified Ad directed towards Patrons
- Demonstrates availability to work in a particular field
- Two way relationship → More connections, Wider Network.