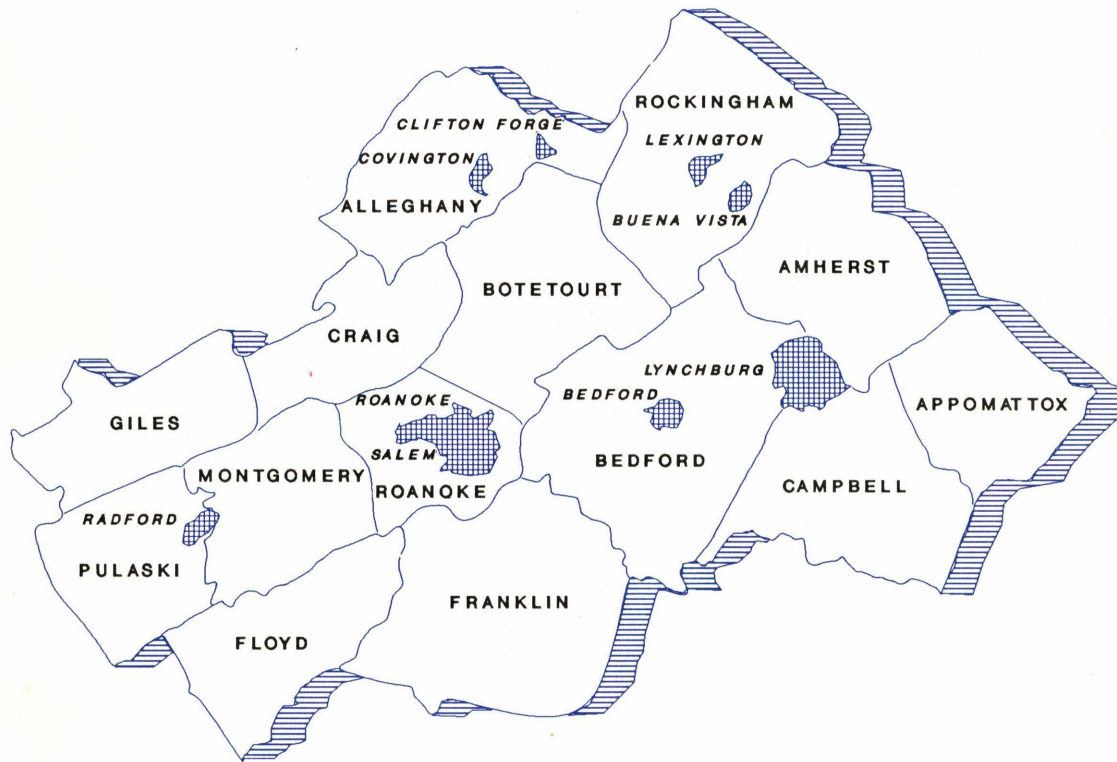


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THE BLUE RIDGE REGION OF VIRGINIA

A STATISTICAL PROFILE



1989



**Community Resource
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Virginia Cooperative Extension Service
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THE BLUE RIDGE REGION OF VIRGINIA

A STATISTICAL PROFILE

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PREFACE

The Blue Ridge Region of Virginia, Inc., formed in July 1986, continues to promote, stimulate and encourage the economic growth of the Blue Ridge Region. The organization includes representatives from business, industry, local governments, chambers of commerce, planning district commissions, and development organizations. Private sources, local governments, and member organizations provide funding for the Blue Ridge Region of Virginia, Inc. The organization's immediate goals include the collection, maintenance, and distribution of regional statistics and the promotion of the region by providing marketing materials to public and private organizations. In addition, the Blue Ridge Region of Virginia, Inc., initiates discussions of regional issues and continues to develop a stronger sense of common bond among the cities, counties, and towns in the region.

Data for this publication were collected from published sources available in May-July, 1989. In so far as possible, the data are presented for fiscal years 1980-81 thru 1987-88. Some of the data for earlier years were not available in consistent form and content. Thus, some of the tables and graphics reflect shorter time periods; eg., bank deposits cover only a two-year period (1986 and 1987). Enrollment data for colleges and universities were collected for a two-year period. As this publication is revised, the data base for each category of information will be expanded to reflect longer time periods. The sources for the data are identified in the footnotes. These sources indicate publication dates and other appropriate information.

ACKNOWLEDGMENTS

In order to create this 1989 edition of The Blue Ridge Region, many agencies and individuals contributed information and helpful ideas. We extend special thanks to the Board of Directors of the Blue Ridge Region, Inc., for their support and advice. We are grateful to the Chambers of Commerce for the wealth of information they shared about their localities. Also, we thank the directors of the Planning District Commissions for their helpful cooperation.

Special thanks go to Mel Mayfield, Director of Research and Development with WDBJ Channel 7 for television rating information and to Dorene Pierce of the Birch Scarborough Research Corporation for the radio ratings studies. We also thank the administrators and assistants at the various airports for the reports they provided.

We also extend our gratitude to the many federal and state agencies that provided the timely information that made this publication possible.

The United States Bureau of the Census
The Virginia Department of Taxation
The Virginia Department of Economic Development
The Virginia Department of Health
The Virginia Department of Emergency Medical Services
The Virginia Department of Fire Programs
The Virginia State Library and Archives
The Federal Deposit Insurance Corporation
The Virginia Division of Tourism
The Virginia Employment Commission
The Virginia Department of Labor
The Virginia Department of Taxation
The Virginia Department of Housing and Community Development
The Virginia Department of State Police
The Virginia Auditor of Public Accounts
The Virginia Department of Education
The Virginia Department of Higher Education
The Virginia Department of Transportation
The Virginia State Water Control Board

INTRODUCTION

The Blue Ridge Region of Virginia covers an area of 6,507 square miles and has 671,000 residents making their homes in the region's nine cities, fourteen counties, and twenty-three towns. Located in west central Virginia, the region contains a variety of appealing terrains drained by three major river basins: the James, the Roanoke, and the New. In the western portion of the region, the New River dominates. Paradoxically named, the New River is one of the oldest continually flowing rivers in the world. Through a combination of wide elevated plateaus and ridges, the New River makes its journey north. Gently rolling hills in the eastern part of the region merge into extended mountain ridges and valleys to form much of the region's center. These ridges are part of the Appalachian Range, the oldest mountains on the face of the earth. Scattered throughout, several sizeable man-made lakes such as Claytor Lake, Moomaw Lake, Mountain Lake, Philpott Lake, and Smith Mountain Lake complete a Region full of diverse terrains.

The Blue Ridge Region provides a complementary blend of natural forest and farm lands with a dynamic environment ideally suited for economic enterprise. Residential and commercial development continues to radiate from urban centers such as Lynchburg, Roanoke, and the Montgomery County-Radford area, but much of the region still consists of forests and farms. Forests cover 31 percent (2,025 square miles) of the region and farms occupy 35 percent of the region (2,275 square miles).

A mild mid-Atlantic climate provides plentiful precipitation, moderate temperatures, and well-defined seasons. Annual rainfall averages between 38 and 41 inches, and only a small area of higher elevations receives more than two feet of snow during a normal winter. Maximum average summer temperatures range between 84 and 87 degrees Fahrenheit, and minimum average winter temperatures vary between 25 and 35 degrees Fahrenheit. The average growing season extends from about 190 days in most of the western part of the region to over 200 days in the region's eastern areas.

The Blue Ridge Region contains some of the most popular scenic attractions on the East Coast. The Blue Ridge Parkway, a federally owned mountain highway administered by the National Park Service, traverses the region for over 170 miles. The nation's best known wilderness trail, the Appalachian, runs through more than 200 miles of mountainous terrain. Motorists and hikers continue to enjoy the grandeur of the numerous mountain

vistas, rock formations, waterfalls, and boulder-strewn streams that embellish the Blue Ridge Parkway and the Appalachian Trail. Nature enthusiasts can venture into the Jefferson National Forest or George Washington National Forest or explore the wonders of the many caves and caverns throughout the region. Natural Bridge, a 20-story-high stone arch carved by millions of years of water erosion, is one of the region's most spectacular natural wonders.

With five major lakes, the Blue Ridge Region offers a variety of water recreation opportunities with facilities for boating, swimming, fishing, and camping. Smith Mountain Lake, the largest, has more than 500 miles of shoreline and encompasses 20,000 acres of water. At Claytor Lake, visitors enjoy fishing for striped bass in the 4,500-acre lake as well as swimming, water skiing, hiking, and the traditional camp activities in the newly expanded campgrounds. Fishing for bass, pickerel, perch, and panfish is plentiful along Lake Moomaw's 12-mile shore. Even the smallest body of water, Philpott Reservoir, is over ten miles in length. In addition, the region includes five other well-developed public recreation areas for water-lovers.

While proud of its prominence of natural beauty, the Blue Ridge Region can also boast of its many important historic attractions. The Appomattox Courthouse National Historic Park, where the Civil War officially ended, and the original early 19th century college town of Lexington are two of the region's most striking historic sites. The Smithfield Plantation in Blacksburg is one of the best examples of 18th century architecture and was home for the Revolutionary War Officer and famous frontiersman Col. William Preston.

For architecture lovers, several localities offer a variety of walking tours featuring original and restored 17th, 18th, and 19th, century structures. Built before the Civil War, the Humpback Bridge stands in the Alleghany Highlands as the only wooden covered bridge of its type in the United States. Other notable points of interest include the well-preserved 18th century estates occupied by Thomas Jefferson and Patrick Henry and the legendary site of the 1755 Draper's Meadow Massacre by the Shawnee Indians.

From their mountain peaks to their valleys flowing with water, the cities, counties, and towns of the Blue Ridge Region personify the very best of Virginia by extending their wealth in natural beauty and history to their rich tradition of cooperation, progress, and growth.

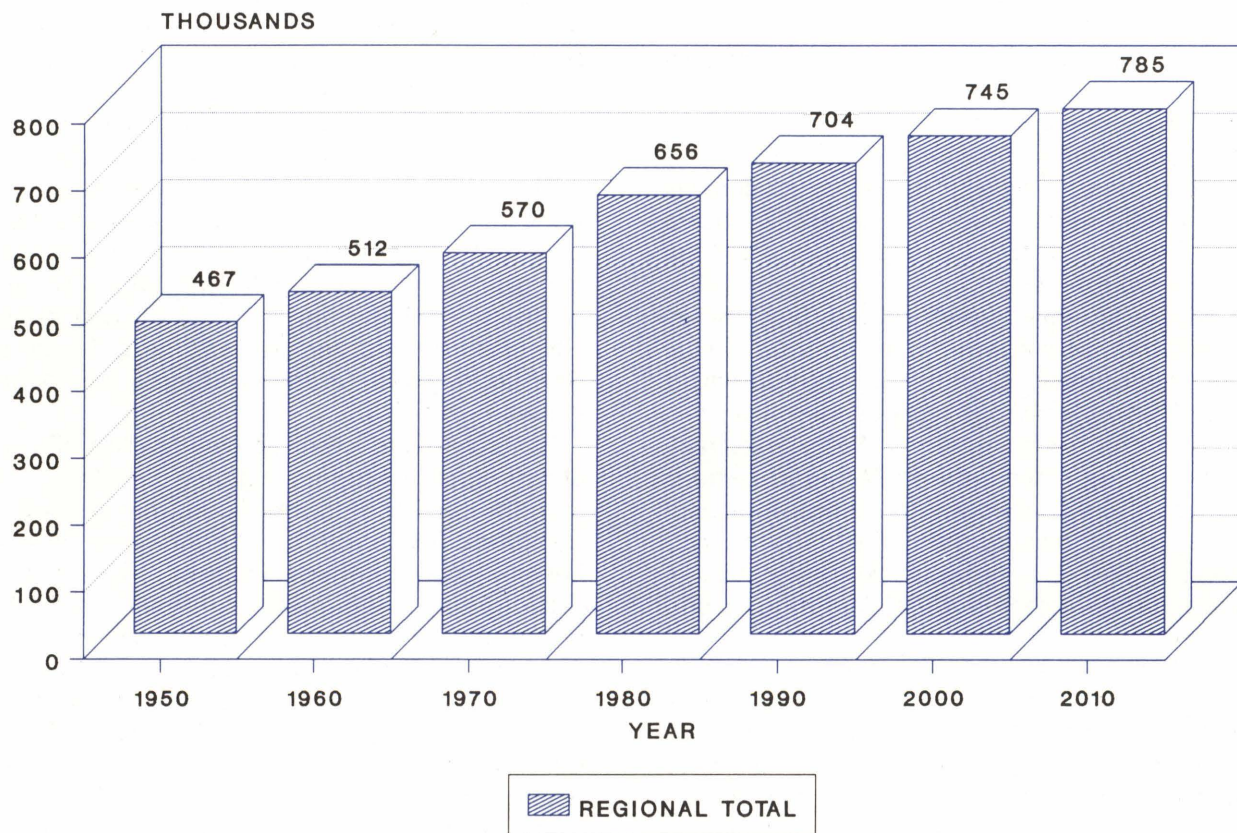
REGIONAL DEMOGRAPHICS

HISTORIC POPULATION, CURRENT POPULATION, AND PROJECTIONS *

1950	1960	1970	1980	1990	2000	2010
466,890	511,706	569,558	655,964	704,400	744,800	785,300
(growth)	9.60%	11.31%	15.17%	7.38%	5.73%	5.44%

* **SOURCES:** United States Department of Commerce/Bureau of the Census. *Census of the Population 1950, 1960, 1970, 1980*. Washington, D.C.
 Tayloe Murphy Institute. *Virginia Statistical Abstract 1987*. Charlottesville, VA: Section 16.

BLUE RIDGE REGION POPULATION TRENDS AND PROJECTIONS



RACIAL AND ETHNIC DISTRIBUTION — 1980 *

RACE/ETHNIC ORIGIN	% OF POPULATION
White	87.36
Black	11.57
American Indian	.09
Asian/Pacific Islander	.35
Spanish Origin	.63

* **SOURCE:** Tayloe Murphy Institute. *Virginia Statistical Abstract 1987*. Charlottesville, VA.: Section 16.

AGE DISTRIBUTION — 1970 & 1980*

Age Group	% of Population		
	1970	1980	% Change
Under 5	7.95	6.02	-32.10
5-9	8.90	6.97	-27.69
10-14	9.33	7.68	-21.55
15-19	10.11	9.87	-2.37
20-24	9.09	10.31	11.88
25-34	12.12	15.79	23.26
35-44	11.22	11.52	2.66
45-54	11.33	10.32	-9.74
55-59	5.08	5.21	2.60
60-64	4.50	4.53	.58
65-74	6.56	7.17	8.50
75 & OVER	3.82	4.60	16.93

* **SOURCE:** U. S. Department of Commerce/ Bureau of the Census. *1970 Census of Population*. Washington, D.C. 1971: 4-22.

Tayloe Murphy Institute. *Virginia Statistical Abstract 1987*. Charlottesville, VA.: Table 16.

COMMUNITY PROFILE

CHAMBERS OF COMMERCE

Nineteen Chambers of Commerce serve the Blue Ridge Region.

GREATER ALLEGHANY HIGHLANDS CHAMBER OF COMMERCE

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Covington, VA 24426
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403 East Ridgeway Street
Clifton Forge, VA 24422
(703) 862-4969

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Altavista, VA 24517
(804) 369-6665

AMHERST COUNTY CHAMBER OF COMMERCE

Phyllis C. Mays, Office Secretary
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Amherst, VA 24521
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APPOMATTOX COUNTY CHAMBER OF COMMERCE

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Appomattox, VA 24522
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BEDFORD AREA CHAMBER OF COMMERCE

Barbara Ring, Executive Director
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Bedford, VA 24523
(703) 586-9401

GREATER BLACKSBURG CHAMBER OF COMMERCE

Dian Burns, Executive Director
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Blacksburg, VA 24060
(703) 552-4061

BOTETOURT COUNTY CHAMBER OF COMMERCE

Donna L. Thompson, Executive
Director
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Fincastle, VA 24090
(703) 473-8280 or (703) 992-8280

BROOKNEAL CHAMBER OF COMMERCE

Dr. William L. Drake, President
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Brookneal, VA 24528
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BUENA VISTA CHAMBER OF COMMERCE

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Buena Vista, VA 24416
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FRANKLIN COUNTY CHAMBER OF COMMERCE

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GILES COUNTY CHAMBER OF COMMERCE

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(703) 921-2525

LEXINGTON-ROCKBRIDGE COUNTY CHAMBER OF COMMERCE

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Lexington, VA 24450
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RADFORD CHAMBER OF COMMERCE

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Appomattox County

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Appomattox, VA 24522
(804) 352-2637

Bedford County

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John B. Williamson, III.
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* **SOURCE:** Virginia Review, 1989 *Virginia Directory of State & Local Government Officials*.
Chester, VA. 1989: 89-237.

PLANNING DISTRICT COMMISSIONS *

Since authorization in 1968, Virginia has delineated and established twenty-two planning districts. In the Blue Ridge Region, five planning districts serve those cities, counties, and towns that are commission members.

DISTRICT 4: NEW RIVER VALLEY

David Rundgren, Executive Director

P.O. Box 3726

Radford, VA 24143

(703) 639-9313

COUNTIES: Floyd, Giles, Montgomery, Pulaski

CITIES: Radford

TOWNS: Blacksburg, Christiansburg, Dublin, Glen Lyn, Pearisburg, Pulaski, Rich Creek

DISTRICT 5: FIFTH

Wayne G. Strickland, Executive Director

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313 Luck Ave., S.W.

Roanoke, VA 24010

(703) 343-4417

COUNTIES: Alleghany, Botetourt, Craig, Roanoke

CITIES: Clifton Forge, Covington, Roanoke, Salem

TOWNS: Vinton

DISTRICT 6: CENTRAL SHENANDOAH

William H. Strider, Executive Director

633 Coalter St.

P.O. Box 1950

Staunton, VA 24401

(703) 885-5174

COUNTIES: Rockbridge

CITIES: Buena Vista, Lexington

DISTRICT 11: CENTRAL VIRGINIA

Robert E. Dillard, Acting Executive Director

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P.O. Box 2526

Lynchburg, VA 24501

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COUNTIES: Amherst, Appomattox, Bedford, Campbell

CITIES: Bedford, Lynchburg

TOWNS: Appomattox, Amherst

DISTRICT 12: WEST PIEDMONT

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P.O. Box 1191

One Starling Ave.

Martinsville, VA 24114

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COUNTIES: Franklin

TOWNS: Rocky Mount

* **SOURCE:** Virginia Review. 1989 Virginia Directory of State & Local Government Officials. Richmond, VA. 1989: 79.

ECONOMIC DEVELOPMENT OFFICES *

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CITIES: Roanoke, Salem

TOWNS: Vinton

REGION 2000

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Director of Economic Development
P.O. Box 937
Lynchburg, VA 24505
(804) 845-2000

COUNTIES: Appomattox, Campbell,
Amherst, Bedford

CITIES: Lynchburg

TOWNS: Altavista, Bedford

NEW RIVER VALLEY ALLIANCE

Marketing Director
New River Planning District
P.O. Box 3726
Radford, VA 24143
(703) 639-9313

COUNTIES: Montgomery, Pulaski,
Floyd, Giles,

CITIES: Radford

TOWNS: Christiansburg, Blacksburg,
Pulaski, Dublin, Pearisburg,
Narrows, Floyd, Pembroke

GREATER ALLEGHANY ECONOMIC DEVELOPMENT COMMISSION

Loretta D. Reeves-Vint
Director-Economic Development
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450 West main Street
First Virginia Bank
Covington, VA 24426
(703) 962-7200

ROCKBRIDGE AREA ECONOMIC DEVELOPMENT COMMISSION

Stuart Litvin
Executive Director
6 South Randolph Street
Lexington, VA 24450
(703) 463-7346

CITIES AND COUNTIES

COUNTY OF AMHERST

Grant S. Massie
Director of Planning &
Development
P.O. Box 390
Amherst, VA 24521
(804) 946-9400

APPOMATTOX COUNTY DEVELOPMENT CORPORATION

Jim Nolen, President
Triangle Plaza
Appomattox, VA 24522
(804) 352-7400

CITY OF BEDFORD

Jimmy A. English
Director of Economic Development
P.O. Box 807
Bedford, VA 24523
(703) 586-7123

COUNTY OF BEDFORD

William C. "Bill" Rolfe
County Administrator
P.O. Box 234
Bedford, VA 24523
(803) 586-7601

COUNTY OF BOTETOURT

John Williamson, III.
County Administrator
P.O. Box 279
Fincastle, VA 24090
(703) 332-7795

ALTAVISTA DEVELOPMENT CORPORATION

E.R. English
President
P.O. Box 312
Altavista, VA 24517
(804) 369-4772

COUNTY OF CRAIG

Jeffrey D. Johnson
County Administrator
P.O. Box 206
New Castle, VA 24127
(703) 864-5010

COUNTY OF FLOYD

Randy Arno
County Administrator
P.O. Box 53
Floyd, VA 24091
(703) 745-2028

COUNTY OF FRANKLIN

Richard E. Huff, II.
County Administrator
Virgil H. Goode Building, Room 302
Court Street
Rocky Mount, VA 24151
(703) 483-3030

GILES COUNTY INDUSTRIAL DEVELOPMENT COMMISSION

Kerry G. Gillespie
Chairman
Woodlawn Drive
Pearisburg, VA 24134
(703) 921-1600

CITY OF LYNCHBURG

Lee Cobb
Director
Economic Development Office
P.O. Box 60
Lynchburg, VA 24505
(804) 847-1732

COUNTY OF MONTGOMERY

Donald Moore
Economic Development Director
Department of Economic
Development
P.O. Box 806
Christiansburg, VA 24073
(703) 382-5732

COUNTY OF PULASKI

Joe Morgan
County Administrator
143 Third Street, N.W.
Pulaski, VA 24301
(703) 628-1165

CITY OF RADFORD

David C. Ridpath
Economic Development Director
619 Second Street
Radford, VA 24141
(703) 731-3623

CITY OF ROANOKE

Brian J. Wishneff
Chief of Economic Development
& Grants
Room 255, Municipal Building
215 Church Avenue, S.W.
Roanoke, VA 24011
(703) 981-2715

COUNTY OF ROANOKE

Timothy W. Gubala
Director of Economic Development
3738 Brambleton Avenue, S.W.
P.O. Box 29800
Roanoke, VA 24018
(703) 772-2069

CITY OF SALEM

Joseph E. Yates, Jr.
Director of Planning &
Community Development
114 N. Broad Street
P.O. Box 869
Salem, VA 24153-0869
(703) 375-3007

* **SOURCE:** Mailing List from the Virginia
Department of Economic Development.
Richmond, VA. 1989.

CERTIFIED COMMUNITIES

Counties, cities, and towns in Virginia may earn a title of certified community if they meet the rigorous evaluation and improvement program administered through the Virginia Department of Economic Development.

	Certification Date
ALLEGHANY HIGHLANDS	July 15, 1988
AMHERST COUNTY	October 15, 1986
FRANKLIN COUNTY/ROCKY MOUNT	January 7, 1986
MONTGOMERY COUNTY	July 13, 1988
PULASKI COUNTY	June 22, 1989
ROCKBRIDGE AREA	January 5, 1988

MEDICAL FACILITIES — 1987 *

The Blue Ridge Region has 4,149 licensed beds and 3,802 staffed beds in 14 non-federal hospitals and one federal hospital.

Non-Federal Hospitals	Location	Licensed Bed Capacity	Staffed Bed Capacity
Stonewall Jackson	Lexington	130	98
Giles Memorial	Giles	65	59
Montgomery Regional	Blacksburg	146	146
Pulaski Community	Pulaski	153	153
Radford Community	Radford	175	175
Alleghany Regional	Alleghany	209	209
Community of Roanoke Valley	Roanoke	400	309
Gill Memorial	Roanoke	40	12
Lewis-Gale	Salem	406	348
Roanoke Memorial	Roanoke	677	677
Bedford County Memorial	Bedford	178	156
Lynchburg General-Marshall	Lynchburg	270	270
Virginia Baptist	Lynchburg	328	304
Franklin Memorial	Rocky Mt.	62	62
Federal Hospitals			
Veterans' Administration	Salem	910	824

* **SOURCE:** Center for Health Statistics, Virginia Department of Health. *1987 Survey of Virginia Hospitals and Nursing Homes*. Richmond, VA., October 1988: 8-11, 34.

EMERGENCY SERVICES *

Cities and Counties in the Blue Ridge Region have 88 Emergency Medical Service Units and 68 Primary and Secondary Fire Stations to serve their citizens.

Eight (8) localities have 911 Emergency Phone Service:

Bedford City Floyd County Salem City	Bedford County Roanoke City Roanoke County	Lynchburg City Montgomery County
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* **SOURCES:** Virginia Department of Emergency Medical Services. *EMS Agency Directory*. Richmond, VA., 1989: 21-80.
Virginia Department of Fire Programs. *Fire Service Mail List*. Richmond, VA., 1989.

CULTURAL AND LEISURE ATTRACTIONS

HISTORICAL SITES

Appomattox Court House
National Historical Park
Appomattox, VA 24522

Booker T. Washington
National Monument/Park
Burnt Chimney, VA
(703) 721-2094

C & O Historical Archives
Clifton Forge, VA
(703) 862-2210

**Catholic Historical Society of the
Roanoke Valley**
Roanoke, VA
(703) 774-0141

Cyrus McCormick Farm
Lexington, VA

**Edward Valentine Statue of Jackson
in the Stonewall Jackson Memorial
Cemetery**
Lexington, VA

Fort Young
Covington, VA
(703) 962-2178

Miller-Claytor House
Lynchburg, VA
(804) 847-1459

Point of Honor
Lynchburg, VA
(804) 847-1459

Poplar Forest
Home of Thomas Jefferson
Forest, VA
(804) 525-1806

“Red Hill”
Patrick Henry National Memorial
Brookneal, VA
(804) 376-2044

Roanoke Valley Historical Society
Roanoke, VA
(703) 342-5770

Smithfield Plantation
Blacksburg, VA
(703) 951-2060

Stonewall Jackson House
Lexington, VA

WALKING TOURS

Fincastle Walking Tour
Fincastle, VA
(703) 473-8280

Walking Tour of Hollins College
Hollins, VA
(703) 362-6000

Walking Tour of Newbern
Newbern, VA
(703) 980-1991

Walking Tour of Historic Lexington
Lexington, VA
(703) 463-3777

Walking Tour of Old Covington
Covington, VA
(703) 962-2178

PERFORMING AND FINE ARTS

**The Acting Company of the
Roanoke Valley**
Roanoke, VA
(703) 344-9575

Alleghany Highlands Arts Council
Covington, VA
(703) 962-6220

The Barn Dinner Theatre
Salem, VA
(703) 387-2276

Lime Kiln Arts, Inc.
Summer Outdoor Theatre
Lexington, VA
(703) 463-3074

Little Town Players
Elks National Home Theater
Bedford, VA
(703) 586-9401

The Long Way Home
Summer Outdoor Drama
Radford, VA
(703) 639-0679

Lynchburg Fine Arts Center
Lynchburg, VA
(804) 846-8451

Lynchburg Symphony
Lynchburg, VA
(804) 845-6604

Mill Mountain Theatre
Roanoke, VA
(703) 342-5370

Ballet Theatre
Roanoke, VA
(703) 345-6099

Roanoke Valley Choral Society
Roanoke, VA
(703) 343-1783

Roanoke Symphony Association
Roanoke, VA
(703) 343-3954

Rockbridge Concert Theatre Series
Lexington, VA
(703) 463-5375

Showtimers, Inc.
Roanoke, VA
(703) 774-2660

MUSEUMS AND GALLERIES

**Alleghany Highlands Arts and Crafts
Center**
Clifton Forge, VA
(703) 862-4447

Amerind Gallery
Daleville, VA
(703) 992-1066

Amherst County Historical Museum
Amherst, VA
(804) 946-9348

**Andrew Johnston House
Museum & Research Ctr.**
Pearisburg, VA
(703) 921-1050

Artists in Cahoots
Lexington, VA
(703) 464-1147

**Ballator Gallery
Hollins College**
Hollins, VA
(703) 362-6452

Bedford City/County Museum
Bedford, VA
(804) 586-4520

Blue Ridge Artisan's Guild
Lynchburg, VA
(804) 239-9648

Botetourt County Historical Museum
Fincastle, VA
(804) 473-2709

**Center in the Square
"A Cultural House"**
Roanoke Museum of Fine Arts
Science Museum of Western VA and
Hopkins Planetarium
Mill Mountain Theatre
Roanoke Valley History Museum
Roanoke Valley Arts Council
Roanoke, VA
(703) 342-5700

Cormany and Turner Gallery
Roanoke, VA
(703) 981-0832

Fincastle Gallery
Fincastle, VA
(703) 473-2974

Fine Arts Center
for the New River Valley
Pulaski, VA
(703) 980-7363

Flossie Martin Gallery
Radford University
Radford, VA
(703) 831-5754

Gallery 720
Lynchburg, VA
(804) 847-0745

**George C. Marshall Research
Foundation**
Lexington, VA
(703) 463-5375

**Harrison Heritage and Cultural
Center**
Roanoke, VA
(703) 345-4818

Lee Chapel Museum
Lexington, VA
(703) 463-3777

Lynchburg Fine Arts Center
Lynchburg, VA
(804) 846-8451

Loving Frame and Art
P. Buckley Moss Gallery
Covington, VA
(703) 962-4687

Lynchburg Museum System
Lynchburg, VA
(804) 847-1459

Maier Museum of Art
Lynchburg, VA
(804) 846-7392

**Montgomery Museum and Lewis
Miller**
Regional Art Center
Christiansburg, VA
(703) 382-4251

Museum of Geological Sciences
VPI & SU
Derring Hall Room 2062
Blacksburg, VA

Natural Bridge Wax Museum
Natural Bridge, VA
(703) 291-2426

**Rockbridge Chapter of the Virginia
Museum of Fine Arts**
Lexington, VA
(703) 463-5375

Rockbridge Historical Society
Lexington, VA

**Ruth Anderson McCulloch Branch
of the Association for the Preserva-
tion of Virginia Antiquities**
Lexington, VA

The Sale Planetarian
VMI
Lexington, VA
(703) 463-6207

Virginia Center for the Creative Arts
Amherst, VA
(703) 946-7236

Virginia Military Institute Museum
Lexington, VA
(703) 463-3777

Wilderness Road Regional Museum
Newbern, VA
(703) 674-5888

**OUTDOOR ATTRACTIONS, PARKS
AND RECREATION SITES**

The Appalachian Trail
Giles County
(703) 921-2525

**Bernard's Landing Resort & Confer-
ence Center**
Smith Mountain Lake, VA
(703) 721-8870

**The Blue Ridge Parkway (170 Miles)
Rocky Knob Maintenance Area &
District Ranger's Office**
Floyd, VA
(703) 745-3451
Visitor Information Center
(703) 745-3429

Carvin's Cove
Hollins, VA

The Cascades
Giles County, VA

Cave Mountain Lake
Natural Bridge, VA
(703) 291-2188

Chateau Morrissette Winery

Floyd, VA
(703) 593-2865

Holy Land USA

Bedford, VA
(703) 586-9401

Humpback Bridge

Covington, VA
(703) 962-2178

James River Basin Canoe Livery

Lexington, VA
(703) 261-7334

Jefferson National Forest

Pulaski County or Giles Co.
(703) 980-1991 or (703) 921-2525

Lake Moomaw & Gathright Dam

Covington, VA
(703) 962-2521

Longdale State Recreation Area

Covington, VA
(703) 962-2214

Lynchburg Visitors Information Center

Lynchburg, VA
(804) 847-1811

MJC Winery

Blacksburg, VA
(703) 552-9083

Mill Mountain Zoological Park & Star/Overlook

Roanoke, VA
(703) 343-3241

Mountain Lake Resort

Pembroke, VA
1-800-346-3334

Natural Bridge/Zoo/Wax Museum/Caverns

Natural Bridge, VA
(703) 463-3777

New River & New River Trail State Park

(57-mile long park runs through Pulaski County)
Pulaski County, VA

Claytor Lake State Park

Dublin, VA
(703) 674-5492

Community Market

Lynchburg, VA
(804) 847-1499

Dixie Cavern/Pottery

Salem, VA
(703) 380-2085

Douthat State Park

Clifton Forge, VA
(703) 862-7200

Falling Springs

Covington, VA
(703) 962-2178

George Washington National Forest

Covington, VA
(703) 962-2214

Glen Maury Park

Buena Vista, VA
(703) 261-2880

Goshen Pass

Goshen, VA
(703) 463-5375

Historic Farmer's Market

Roanoke, VA
(703) 345-8622

North Creek

Near the town of Buchanan in Botetourt County
(703) 473-8280

Paint Bank National Fish Hatchery

Paint Bank, VA
(703) 897-5401

Peaks of Otter

Bedford, VA
1-800-542-5927

Philpott Lake

Franklin County, VA
(703) 483-9542

Roanoke Visitor Center

Roanoke, VA
(703) 345-8622

Roaring Run Recreation Area

New Castle, VA
(703) 864-5195

Smith Mountain Lake Welcome Center

Moneta, VA
(703) 721-1203
4-H Educational Center
(703) 483-9542

Stonewall Vineyards

Lynchburg, VA
(804) 993-2185

Sweet Chalybeate Springs & Pool

Covington, VA
(703) 962-2178

Virginia Horse Center

Lexington, VA
(703) 463-3777

White Rocks Recreational Area

Craig County, VA

Woods Creek Park

Lexington, VA

New River Canoe Livery

Pembroke, VA

MAGAZINES

The Roanoker

(cir. 65,250 month.)
P.O. Box 21535
Roanoke, VA 24018
(703) 989-6138

Roanoke Living Magazine

3424 Brambleton Ave., S.W.
Roanoke, VA 24018
(703) 989-6138

Blue Ridge Country

P.O. Box 21535
Roanoke, Va. 24018
(703) 989-6138

Highlands of the Virginias

261 W. Main Street
Covington, VA 24426
(703) 962-5021

Lake Country

P.O. Box 21535
Roanoke, Va. 24018
(703) 989-6138

Lynchburg Magazine

871 Leesville Road
Lynchburg, VA 24501
(804) 239-6616

DAILY NEWSPAPERS *

The Southwest Times

(cir. 7180)
Box 391
Pulaski, VA 24301
(703) 980-5220

The News-Journal

(cir. 3106)
Box 772
Radford, VA 24141
(703) 639-2436

News Messenger

(cir. 6900)
P.O. Box 419
Christiansburg, VA 24073
(703) 382-6171

News and Daily Advance

(cir. 44,401)
P.O. Box 10129
Lynchburg, VA 24506
(804) 582-5400

Virginian Review

(cir. 8319)
P.O. Box 271
Covington, VA 24426
(703) 962-2121

Roanoke Times & World News

(cir. 124,760)
P.O. Box 2491
Roanoke, VA 24010
(703) 981-3100

NON-DAILY NEWSPAPERS *

Bedford Bulletin

(cir. 7354)
P.O. Box 331
Bedford, VA 24523
(703) 586-8612

Virginian Leader

(cir. 6123)
P.O. Box C
Pearisburg, VA 24134
(703) 921-3434

Fincastle Herald

(cir. 4546)
P.O. Box 127
Fincastle, VA 24090
(703) 473-2741

New Castle Record

(cir. 1542)
P.O. Box 16
New Castle, VA 24127
(703) 864-5844

Roanoke Tribune

(cir. 5600)
2318 Melrose Ave., N.W.
Roanoke, VA 24016
(703) 343-0326

Salem Times Register

(cir. 4021)
1633 Main Street, S.W.
Salem, VA 24153
(703) 389-9355

Vinton Messenger

(cir. 2510)
P.O. Box 508
Vinton, VA 24179
(703) 343-0720

Altavista Journal

(cir. 5304)
P.O. Box 239
Altavista, VA 24517
(804) 369-6633

News Gazette

(cir. 9112)
P.O. Box 1153
Lexington, VA 24450
(703) 463-3113

Times Virginian

(cir. 3736)
P.O. Box 2097
Appomattox, VA 24522
(804) 352-8215

New Era Progress

(cir. 4901)
P.O. Box 90
Amherst, VA 24521
(804) 946-7195

Smith Mt. Eagle

(cir. 3311)
P.O. Box 231
Moneta, VA 24121
(703) 297-1222

The Franklin News Post

(cir. 6286)
Box 250
Rocky Mount, VA 24151
(703) 483-5113

Union Star

(cir. 3500)
Box 180
Brookneal, VA 24528
(804) 376-2795

Floyd Press

(cir. 4482)
P.O. Box 155
Floyd, VA 24091
(703) 745-2127

New River Free Press

301 S. Main St.
Blacksburg, 24060
(703) 951-8697

Rockbridge Weekly

(cir. 13,000)
P.O. Box 791
Buena Vista, VA 24116
(703) 261-7401

* **Source:** Virginia Press Association. *Directory of Virginia Newspapers*. Richmond, VA., 1989: 6-56.

RADIO *

ROANOKE RATINGS MARKET

WXLK (92.3 FM) AQH 76
Contemporary Hit Radio
3934 Electric Rd., S.W.
Roanoke, VA 24018
(703) 774-9200

WSLQ (99.1 FM) AQH 42
Adult Contemporary Radio
1002 Newman Dr.
Salem, VA 24153
(703) 387-0234

WPVR (94.9 FM) AQH 28
Beautiful Music
Box 150
Roanoke, VA 24002
(703) 345-3841

WSLC (610 AM) AQH 28
Country
1002 Newman Dr.
Salem, VA 24153
(703) 387-0234

WJLM (93.5 FM) AQH 21
Country
219 Luckett St., NW
Roanoke, VA 24017
(703) 342-3131

WROV (1240 AM) AQH 19
Album, Rock, Oldies
15th and Cleveland Ave.
Roanoke, VA 24015
(703) 345-6397

WFIR (960 AM) AQH 17
All News-Talk
Box 150
Roanoke, VA 24002
(703) 345-1511

WVTF (89 FM) AQH 12
Public Radio
4235 Electric Rd.SW
Roanoke, VA 24018
(703) 857-7397

WTOY (910 AM) AQH 10
Urban Contemporary
902 Lafayette Blvd. NW
Roanoke, VA 24017
(703) 343-5545

WYYD (108 FM) AQH 7
Contemporary Country
HWY 29 N.
Amherst, VA 24521
(804) 847-4700

WRIS (1410 AM) AQH 6
Inspirational
Box 6099
Roanoke, VA 24017
(703) 342-3131

WKBA (1550 AM) AQH 5
Christian
2043 10th. St. NE
Roanoke, VA 24012
(703) 343-5597

WVVV (104.9 FM) AQH 2
Album Rock
Box 30
Christiansburg, VA 24073
(703) 382-4993

LYNCHBURG RATINGS MARKET

WYYD (108 FM) AQH 71
Contemporary Country
HWY 29 N
Amherst, VA 24521
(804) 847-4700

WXLK (92.3 FM) AQH 35
Contemporary Hit Radio
3934 Electric Rd., S.W.
Roanoke, VA 24018
(703) 774-9200

WPVR (94.9 FM) AQH 19
Easy Listening
Box 150
Roanoke, VA 24002
(703) 345-3841

WJJS (1320 AM) AQH 19
Adult Contemporary
1104 Main St.
Madison Hgts., VA 24572
(804) 847-1266

WKZZ (100 FM) AQH 13
Contemporary Hit Radio
2020 Mimosa Dr.
Lynchburg, VA 24503
(804) 384-1211

WRVL (FM) AQH 13
Inspirational
Liberty University
Lynchburg, VA 24503
(804) 582-3688.

WGOL (98.3 FM) AQH11
Adult Contemporary
P.O. Box 11529
Lynchburg, VA 24506
(804) 385-9465

WXYU (102 FM) AQH 9
Adult Contemporary
1105 Main St.
Madison Hgts., VA 24572
(804) 847-1266

WVTF (89 FM) AQH 7
Public Radio
4235 Electric Rd., SW
Roanoke, VA 24018
(703) 857-7397

WLVA (590 AM) AQH 7
Popular Music
Box 2179
Lynchburg, VA 24501
(804) 528-5959

WBLT (1350 AM) AQH 5
Adult Contemporary
P.O. Box 506
Bedford, VA 24523
(804) 586-8245

WSLQ (99.1 FM) AQH 4
Adult Contemporary
1002 Newman Dr.
Salem, VA 24153
(703) 387-0234

WVOD(1390 AM) AQH3
Country
2020 Mimosa Dr.
Lynchburg, VA 24503
(804) 384-1211

WBRG (1050 AM) AQH 2
Contemporary Christian
Box 1079
Lynchburg, VA 24505
(804) 845-5916

WTTX (107.1 FM) AQH 2
Soul & Gospel
Box 637
Appomattox, VA 24522
(804) 352-2451

WLLL (930 AM) AQH 1
Music of '40s,'50s,'60s
P.O. Box 11529
Lynchburg, VA 24506
(804) 385-9465

* **SOURCE:** Birch/Scarborough Research Corporation. *Average Quarter Hour and Cume Rankers.* Coral Springs, Florida, March-May 1988.

(AQH - Average Quarter Hour Share represents the percentage of adults listening at any quarter hour during the Monday through Sunday schedule for the measured period).

The following radio stations also provide entertainment to the citizens of the Blue Ridge Region but were not included in the Birch ratings market areas.

WNRV Radio (990 AM)

Adult Contemporary
Box 359
Narrows, VA 24124
(703) 921-3990

WPSK Radio (107.1 FM)

Country
Box 351
Pulaski, VA 24301
(703) 980-2702

WJJJ (1260 AM)

Oldies
Box 30
Christiansburg, VA
(703) 382-4993

WGFC (1030 AM)

Country & Gospel
Box 495
Floyd, VA 24091
(703) 745-3811

WFNR (710 AM)

Bluegrass
Box 2100
Christiansburg, VA 24073
(703) 382-6106

WROV (96.3 FM)

Album & Classic Rock
15th and Cleveland Ave.
Roanoke, VA 24015
(703) 345-6397

WKEY (1340 AM)

Adult Contemporary
508 W. Oak Dr.
Covington, VA 24426
(703) 962-1133

WXCF (AM)

Country
1047 Ingalls Dr.
Clifton Forge, VA
(703) 862-5751

WSAY (1480 AM)

Contemporary Christian
709 Bowman Avenue
Salem, Va 24153
(703) 387-1480

WSLC (610 AM)

Country
1002 Newman Dr.
Salem, VA 24153
(703) 387-0234

WLUR (91.5 FM)

Noncommercial Fine Arts
Washington and Lee
Lexington, VA 22450
(703) 463-8300

WNLB (1290 AM)

Country
722 Glenwood Drive
Rocky Mount, Va 24151
(703) 483-7011

WKHV (105.5 FM)

Adult Contemporary
200 Frazier Road
Altavista, VA 24517
(703) 369-5588

WVRU (89.9 FM)

Various
Box 5794 Radford Univ.
Radford, VA 24142
(703) 831-5000

WUVT 90.7 FM)

Various
VA Tech-352 Squires
Blacksburg, Va 24061
(703) 951-9539

WRIQ (101.7 FM)

Country
Box 1168
Radford, VA 24141
(703) 639-2461

WKEX (1430 AM)

Country & Gospel
1501 Lark Lane, NW
Blacksburg, VA 24060
(703) 951-9539

WRAD (1460 AM)

Country
50 Dalton Dr.
Radford, Va 24141
(703) 639-3512

WIQO (100.9 FM)

Contemporary
508 W. Oak Dr.
Covington, VA 24426
(703) 962-1133

WAMV (1420 AM)

Adult Contemporary
1 School Rd.
Amherst, VA 24521
(804) 946-9000

WVZN (1170 AM)

Christian Gospel
Amelon Rd. & HWY 29
Madison Hgts, VA 24572
(804) 528-3754

WKDE (1000 AM)

Traditional Country
200 Frazier Rd.
Alta Vista, VA 24517
(703) 369-5588

WZST (102.7 FM)

Easy Rock
801 Court St.
Lynchburg, VA 24504
(804) 847-5500

WVLI (FM)

Adult Contemporary
312 S. Main St.
Lexington, VA 22450
(703) 463-7773

WREL (AM)

Country
312 S. Main St.
Lexington, VA 22450
(703) 463-7773

WYTI (1570 AM)

Country
P.O. Box 430
Rocky Mt, VA 24151
(703) 483-9955

TELEVISION

WDBJ-TV Channel 7
CBS Affiliate
(418,000 Households) *
2001 Colonial Ave. S.W.
Roanoke, Va 24018
(703) 344-7000

WSLS-TV Channel 10
NBC Affiliate
(358,000 Households)
5 Box 2161/3rd. St. & Church
Roanoke, Va 24009
(703) 981-9110

WSET-TV Channel 13
ABC Affiliate
(289,000 Households)
Box 11588/2320 Langhorne
Lynchburg, VA 24506
(804) 528-1313

WBRA-TV Channel 15
Educational-PBS
(77,000 Households) *
Box 13246
Roanoke, VA 24032
(703) 344-0991

WJPR-TV Channel 21
Independent
(91,000 Households)
2820 Linkhorn Drive
Lynchburg, VA 24503
(804) 384-0021

WFVT-TV Channel 27
Independent
(85,000 Households)
2618 Colonial Ave. S.W.
Roanoke, VA. 24017
(703) 345-7227

WEFC-TV Channel 38
Independent
(11,000 Households)
612 Bullitt Avenue, SE
Roanoke, VA 24013
(703) 982-3696

* Households represent weekly Households/
persons reached one or more quarter-hours
according to the February 1989 Nielsen Station
Index, conducted February 2-March 1, 1989.

LIBRARIES *

Eighteen (18) public libraries serve the Blue Ridge region, with reported holdings totaling 2,012,108 volumes.

Twenty (20) college and university libraries serve the Blue Ridge region, with collections of books, periodicals, microforms, and audiovisual materials totaling to 9,474,499.

* **SOURCE:** Rudd, Peggy D. and Kathryn S. Furze/Virginia State Library and Archives.
Statistics of Virginia Public Libraries and Institutional Libraries. Richmond, VA., 1985-1986.

ECONOMIC CONDITIONS

FINANCIAL INSTITUTIONS — 1987 *

Commercial Banks		Savings & Loans		Credit Unions
Banks	Offices	Banks	Offices	
89	224	34	58	75
TOTAL BANKS (INCL. C.U.s)		200		
TOTAL OFFICES (INCL. C.U.s)		349		

* **SOURCES:** Federal Deposit Insurance Corporation, Division of Accounting and Corporate Services. *Operating Banks and Branches Data Book, June 30, 1987.* Washington, D.C.: vol. 5, Table 8.

Financial Institutions Data Exchange, *Deposit Balances of Commercial Banks and Savings & Loan Institutions, 1987.* Charlottesville, VA.: Table 1.

BANK DEPOSITS * (\$000)

Commercial Banks Total Deposits	S & L Total Deposits	S & L Balances	Balances
6/30/85	6/30/87	6/30/85	6/30/87
4,331,421	5,268,030	1,400,585	1,449,897
	<u>% Change</u>		<u>% Change</u>
	+21.62		+3.52

* **SOURCES:** Federal Deposit Insurance Corporation, Division of Accounting and Corporate Services. *Operating Banks and Branches Data Book, June 30, 1987.* Washington, D.C.: vol.5, Table 8.

Taylor Murphy Institute/Financial Institutions Data Exchange. *Deposit Balances of Commercial Banks and Savings and Loan Institutions 1986 and 1987.* Charlottesville, VA. 1988: Table 1.6

REVENUES FROM TOURISM *

Total Tourism Expenditures		Local Tax Receipts	
1980	1987	1980	1987
\$178,724,000	\$409,377,000	\$2,337,000	\$6,728,000
% CHANGE	+129.06		+187.89

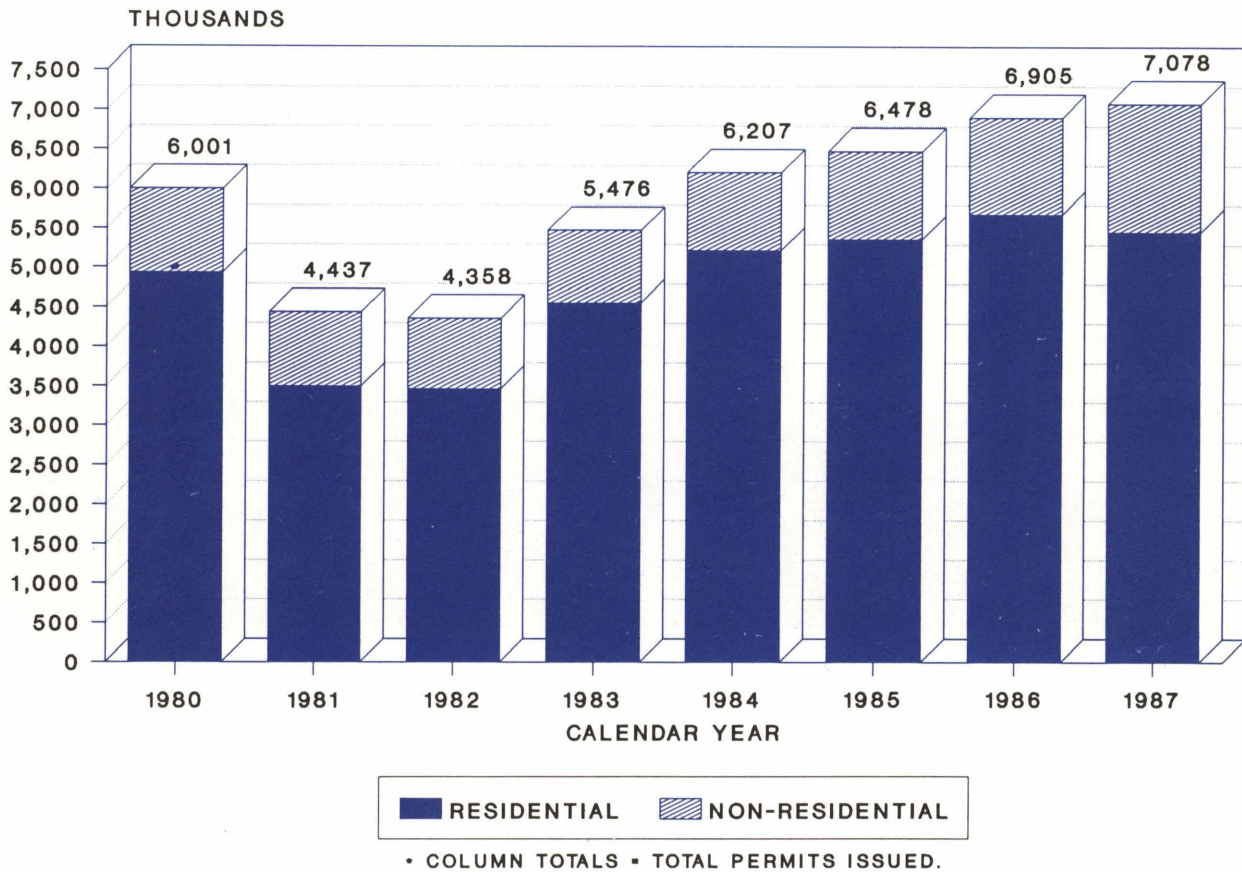
* **SOURCE:** Virginia Division of Tourism. *Travel in Virginia: An Economic Analysis.* Richmond, VA. 1982, 1989.

RESIDENTIAL AND NON-RESIDENTIAL BUILDING PERMITS *

	Residential Units		Non-Residential Units	
	1980	1987	1980	1987
TOTAL	4,938	5,459	1,063	1,630
% CHANGE		+10.55		+53.34

* **SOURCE:** Tayloe Murphy Institute. *Housing Units Authorized in Virginia's Planning Districts, Counties, and Cities Annual 1980, 1987.* Charlottesville, VA.

**BLUE RIDGE REGION
BUILDING PERMITS**

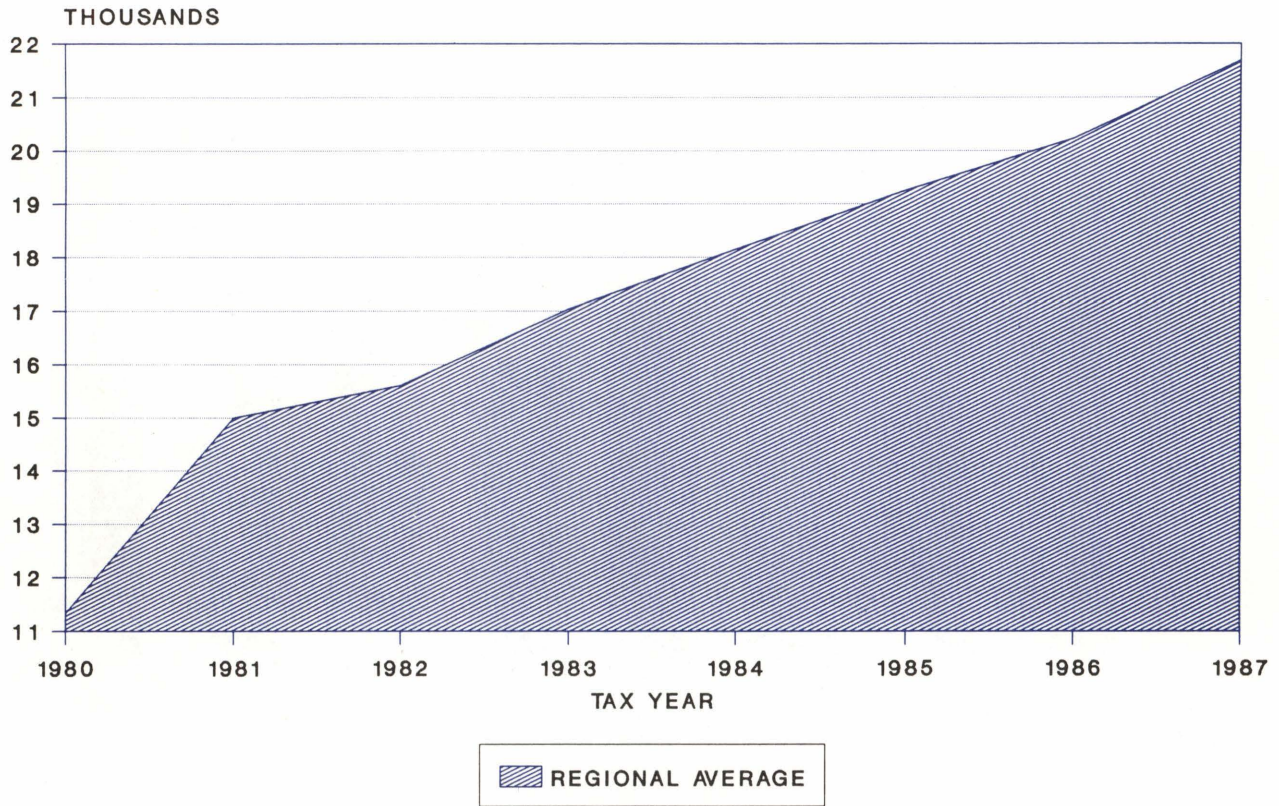


FAIR MARKET VALUE OF REAL ESTATE *

	1980	1987
	\$7,433,660,666	\$14,527,049,514
% CHANGE		+95.42

* **SOURCE:** Report of the Tax Commissioner to the Governor of Virginia. *Virginia Department of Taxation Annual Reports, Fiscal Years 1981, 1988.* Richmond, VA: Table 5.4.

**BLUE RIDGE REGION
FAIR-MARKET VALUES OF REAL ESTATE
(PER CAPITA)**

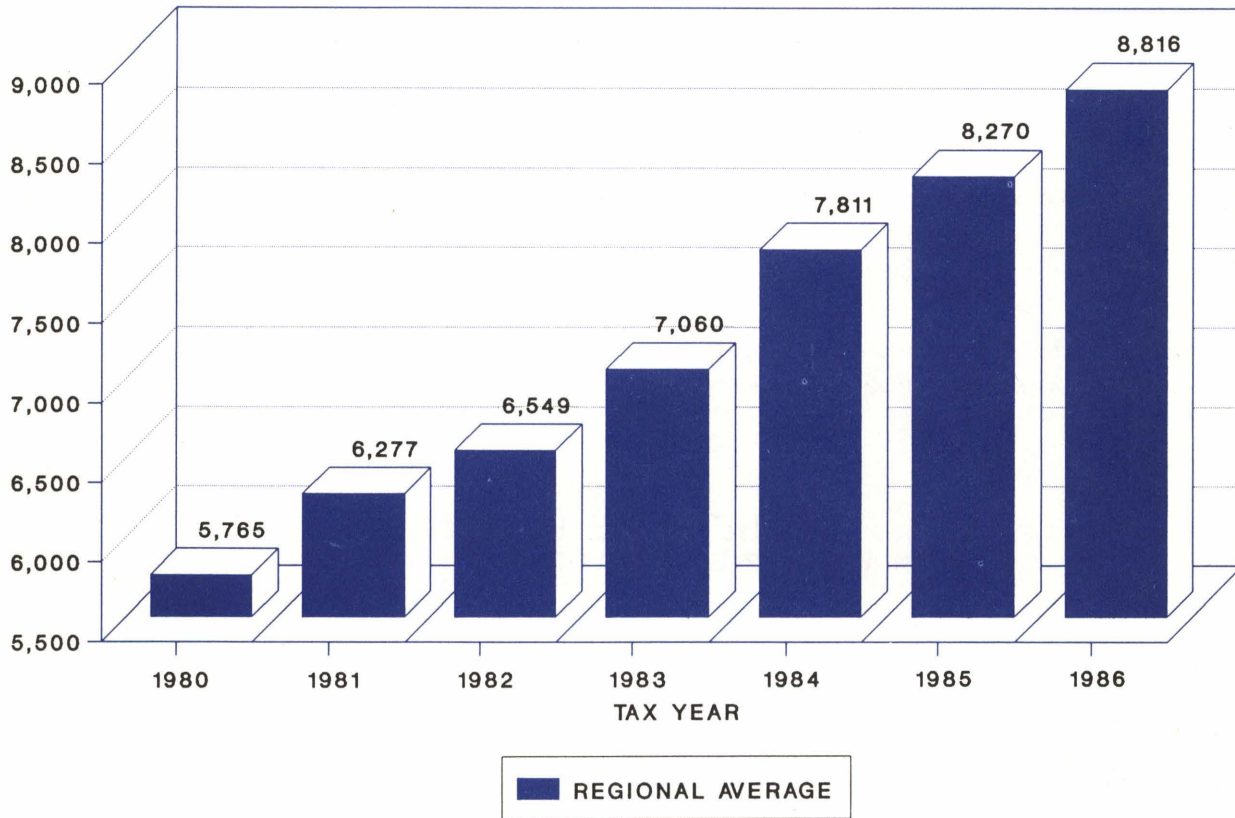


INCOME *

	Adjusted Gross Income 1980	Adjusted Gross Income 1986
TOTAL	\$3,773,955,234	\$5,873,477,274
% CHANGE		+55.63

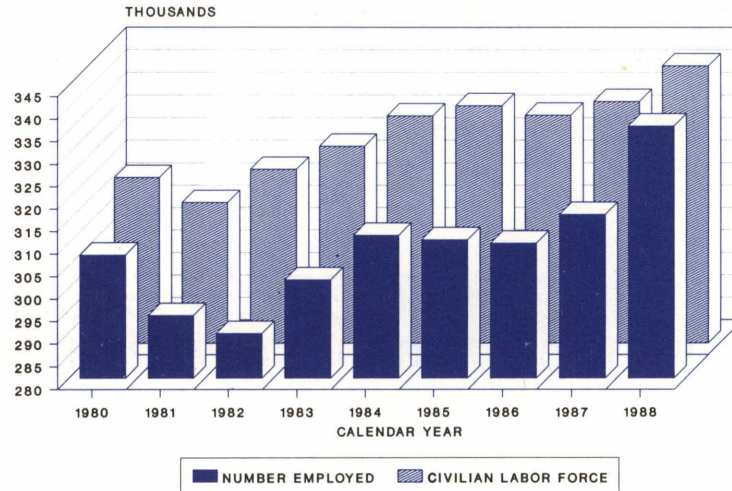
* **SOURCE:** Report of the Tax Commissioner to the Governor of Virginia. *Department of Taxation Annual Report for Fiscal Years 1982 and 1988.* Richmond, VA: Table 1.8.

BLUE RIDGE REGION ADJUSTED GROSS INCOME PER CAPITA



LABOR FORCE AND EMPLOYMENT

BLUE RIDGE REGION ANNUAL AVERAGE LABOR FORCE ESTIMATES

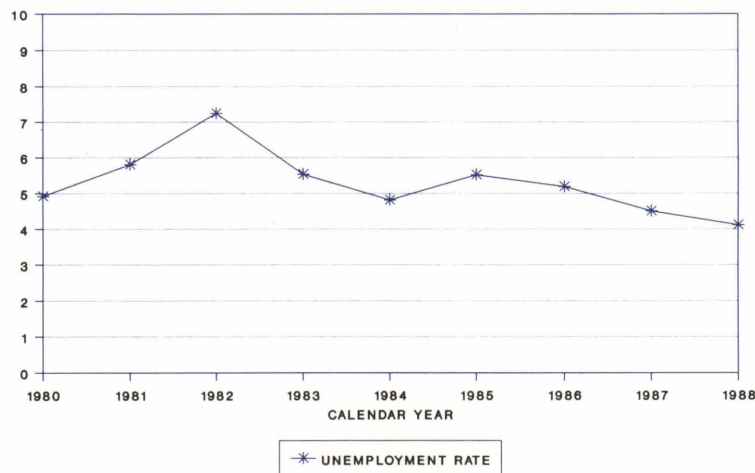


ANNUAL AVERAGE LABOR FORCE ESTIMATES *

Year	Civilian Labor Force	No. Employed	Percent Unemployed
1980	316,982	307,340	4.9
1988	341,658	336,032	4.1

* **SOURCES:** Virginia Employment Commission. *CAUS Estimates for the Calendar Year 1988*. Richmond, VA., 1989.
 Department of Labor/Bureau of Statistics. *Historical Report on Labor Force and Unemployment*. Richmond, VA., 1979, 1988.

BLUE RIDGE REGION ANNUAL AVERAGE UNEMPLOYMENT ESTIMATES



EMPLOYMENT AND WAGE RATES BY INDUSTRY — 1988 *

Industry	Avg. 3rd. Quarter Employment 1988	Avg. Weekly Employee Wage
Agriculture, Forestry, and Fishing	20,456	\$274
Mining	121	614
Construction	17,838	304
Manufacturing: Durable Goods	54,683	434
Manufacturing: Nondurable Goods	25,917	352
Transportation, Communications, and Public Utilities	10,314	429
Wholesale Trade	13,935	385
Retail Trade	55,601	186
Financial, Insurance, and Real Estate	14,185	302
Services	54,597	240
Non-classifiable	48	235
State Government	16,128	428
Local Government	20,189	361
Federal Government	4,900	462
TOTAL 3rd. Qtr. 1988	308,912	AVG. 358
TOTAL 3rd. Qtr. 1987	285,602	AVG. 329

* **SOURCE:** Virginia Employment Commission/Economic Information Services Division. *3rd Quarter 1988 Covered Employment and Wages in Virginia by 2-Digit SIC Industry*. Richmond, VA., 1988.

MAJOR EMPLOYERS *

SIC CLASSIFICATION	MAJOR GROUP	# EMPLOYERS		
		SIC	1986	1988
BITUM COAL & LIG MINING	MINING	12	1	1
MINING & QUARRY-NONMETALDY		14	2	3
HEAVY CONSTRUCTION	CONSTRUCTION	16	2	2
FOOD PRODUCTS	MANUFACTURING	20	12	10
TEXTILES		22	19	18
APPAREL		23	25	23
LUMBER		24	12	13
FURNITURE		25	14	13
PAPER		26	9	10
PRINTING-PUBLISHING		27	6	6
CHEMICALS		28	9	12
PETROLEUM-COAL		29	1	1
RUBBER-MISC./PLASTICS		30	10	9
LEATHER		31	1	1
STONE-CLAY-GLASS		32	6	8
PRIMARY METAL		33	8	8
FABRICATED METAL		34	13	13
NON-ELECTRICAL MACHINERY		35	15	14
ELECTRICAL EQUIPMENT		36	16	15
TRANSPORT EQUIPMENT	37	5	5	
INSTRUMENTS	38	3	3	
MISC. MANUFACTURING	39	4	1	
TRUCKING-WAREHOUSE	TRANSPORTATION, COMMUNICATIONS AND PUBLIC UTILITIES	42	2	2
COMMUNICATIONS		48	2	2
ELECTRICITY-GAS		49	2	2
GENERAL MERCHANDISE	TRADE	53	15	18
FOOD STORES		54	10	11
APPAREL-ACCESSORIES		56	15	15
BANKING	FINANCE, INSURANCE & REAL ESTATE	60	4	4
INSURANCE AGENTS-BROKERS		64	7	7
HOTELS & LODGING	SERVICES	70	6	7
HEALTH SERVICES		80	13	13
EDUCATION SERVICES		82	6	20
LOCAL	GOVERNMENT		8	10
STATE (FACILITIES)			23	23
FEDERAL			1	1
TOTAL Number of Employers with 100 or more employees			307	324

* **SOURCES:** Virginia Chamber of Commerce, *Mainline: Virginia Industrial Directory 1986-87 and 1988-89 Editions*. Richmond, VA.
Virginia Employment Commission. *Covered Employment and Wages in Virginia by 2-Digit SIC Industry*. Richmond, VA. 1988.

EMPLOYMENT AND TRAINING PROGRAMS *

Central Piedmont Employment Consortium

Central Piedmont Private Industry Council

P.O. Box 1009

Rocky Mount, VA 24151

(703) 334-2781

Cities: Bedford, Lynchburg

Counties: Amherst, Appomattox, Bedford, Campbell, and Franklin

Fifth District Employment and Training Consortium

425 West Campbell Ave., SW

Roanoke, VA 24016

(703) 982-4185

Cities: Clifton Forge, Covington, Roanoke, Salem

Counties: Alleghany, Botetourt, Craig, Roanoke

New River/Mount Rogers Employment and Training Consortium

A.T.&S., Inc.

P.O. Box 267

Abingdon, VA 24210

(703) 628-4185

Cities: Radford Counties: Floyd, Giles, Montgomery, Pulaski

Shenandoah Valley Service Delivery Area

Shenandoah Valley Private Industry Council

1141 Mount Clinton Pike

Harrisonburg, VA 22801-0869

(703) 433-1495

Cities: Buena Vista, Lexington

Counties: Rockbridge

* **SOURCE:** Virginia Employment Commission, *1987 Virginia Business Resource Directory*. Richmond, VA., 1987: 129-132.

INDUSTRIAL DEVELOPMENT AUTHORITIES *

Industrial Revenue Bond Authorities exist in the following 19 jurisdictions:

Cities:	Bedford, Buena Vista, Covington, Lynchburg, Radford, Roanoke, Salem
Counties:	Alleghany, Appomattox, Bedford, Botetourt, Campbell, Floyd, Franklin, Giles, Montgomery, Pulaski, Roanoke, Rockbridge
Towns:	Amherst, Pulaski, Rocky Mount

* **SOURCE:** Virginia Employment Commission/Economic Information Services Division. *1987 Virginia Business Resource Directory*. Richmond, VA., 1987: 119-120.

**CERTIFIED DEVELOPMENT CORPORATIONS
504 PROGRAMS ***

BLUE RIDGE CERTIFIED DEVELOPMENT COMPANY

208 Starling Avenue
Martinsville, VA 24112
(703) 632-8188
Counties: Franklin

CENTRAL SHENANDOAH CERTIFIED DEVELOPMENT COMPANY

119 West Frederick Street
Staunton, VA 24401
(703) 885-5174
Cities: Buena Vista, Lexington
Counties: Rockbridge

CENTRAL VIRGINIA ECONOMIC DEVELOPMENT CORPORATION

P.O. Box 2526
Lynchburg, VA 24501
(804) 845-3493
Cities: Bedford, Lynchburg
Counties: Amherst, Appomattox, Campbell

NEW RIVER VALLEY DEVELOPMENT COMPANY

1612 Wadsworth Street
Radford, VA 24143
(703) 639-9314
Cities: Radford
Counties: Floyd, Giles, Montgomery, Pulaski

WESTERN VIRGINIA DEVELOPMENT COMPANY

Suite 500
145 West Campbell Avenue
Roanoke, VA 24011
(703) 343-4416
Cities: Clifton Forge, Covington, Roanoke, Salem
Counties: Alleghany, Botetourt, Craig, Roanoke

* **SOURCE:** Virginia Employment Commission/Economic Information Services Division. *1987 Virginia Business Resource Directory*. Richmond, VA., 1987: 98-99.

BUSINESS RESOURCES*

SMALL BUSINESS INSTITUTE LOCATIONS

Virginia Polytechnic Institute and State University
Blacksburg, VA (703) 961-6601

Lynchburg College
Lynchburg, VA (804) 552-8262 or (804) 522-8257

Radford University
Radford, VA (703) 751-5457

* **SOURCE:** Virginia Employment Commission, *1987 Virginia Business Resource Directory*. Richmond, VA., 1987: 133-135.

URBAN ENTERPRISE ZONES*

Lynchburg
Roanoke

* **SOURCE:** Virginia Employment Commission, *1987 Virginia Business Resource Directory*. Richmond, VA., 1987: 139.

MAIN STREET PROGRAMS*

Bedford City
Janie Mantooth, Exec. Director
(703) 586-2148

Lexington City
Dianne Herrick, Director
(703) 463-7191

Pulaski (Town)
Doug Phelps, Project Manager
(703) 980-8343

Radford City
Cindy Lee Stone, Project Manager
(703) 731-3656

* **SOURCE:** Department of Housing and Community Development/Office of Local Development Programs. *Virginia Main-Street Communities, Main Street Project Managers*. Richmond, VA. 1989.

GOVERNMENT

PLANNING AND ZONING *

The following Independent Cities, Counties, and Towns in the Blue Ridge Region reported Comprehensive/Plans, Subdivision Ordinances, and Zoning Ordinances.

Cities	Counties	Towns
Bedford	Amherst	Altavista
Buena Vista	Botetourt	Amherst
Clifton Forge	Campbell	Appomattox
Covington	Craig	Blacksburg
Lexington	Floyd	Brookneal
Lynchburg	Franklin	Buchanan
Radford	Montgomery	Christiansburg
Roanoke	Roanoke	Glasgow
Salem	Rockbridge	Narrows
		Pearisburg
		Pulaski
		Rich Creek
		Rocky Mount
		Troutville
		Vinton

* **SOURCE:** Virginia Department of Housing and Community Development/Office of Local Development Programs. *1988 Directory of Local Planning in Virginia*. Richmond, VA., January 1988: 55-61.

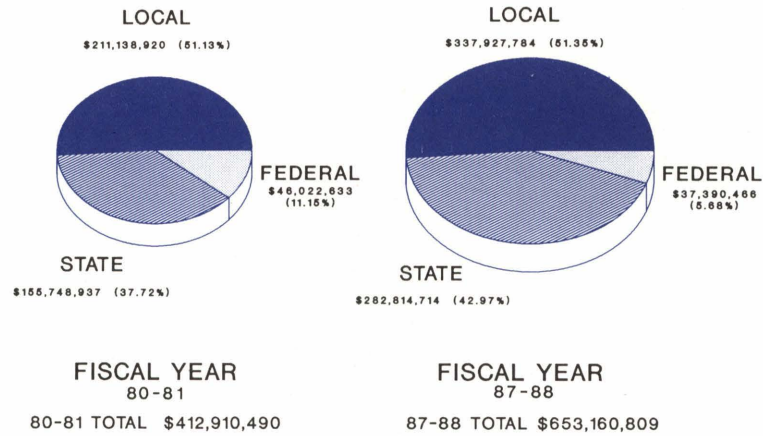
LAW ENFORCEMENT *

(October 1987 and 1988)

	1987	1988	% Change
Sworn Officers:	1,069	1,310	+22.5
Civilian Officers:	209	255	+22.0
Total Officers:	1,278	1,565	+22.5
Local Agencies:	41	45	+ 9.8

* **SOURCE:** Department of State Police/Uniform Crime Reporting Section. *Crime in Virginia*. Richmond, VA., 1987, 1988: Section IV.

BLUE RIDGE REGION INTERGOVERNMENTAL REVENUES

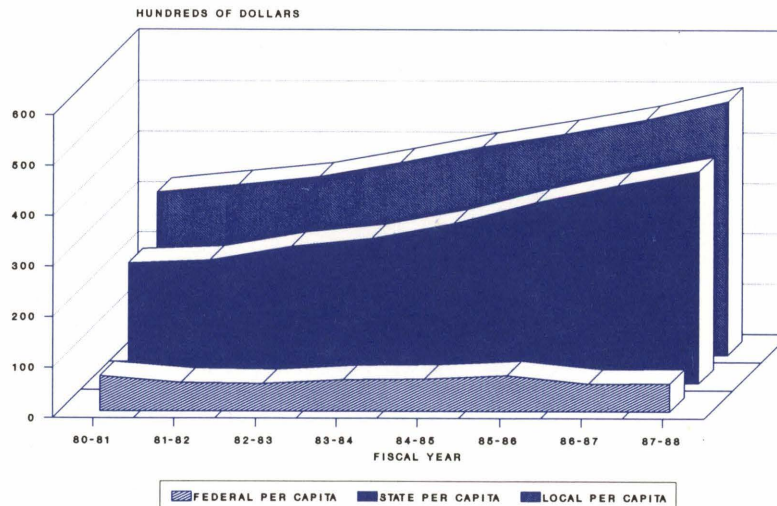


GOVERNMENT REVENUE *

	Local Revenue		Total Revenue	
	1981	1988	1981	1988
TOTAL	\$211,138,920	\$337,927,784	\$412,910,490	\$653,160,809
% CHANGE		+60.05		+58.18
PER CAPITA	\$315	\$504	\$629	\$996
% CHANGE		+6.01		+58.34

* **SOURCE:** Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures*. Richmond, VA., 1982, 1989: Exhibits A & G.

BLUE RIDGE REGION INTERGOVERNMENTAL REVENUE SOURCES (PER CAPITA)

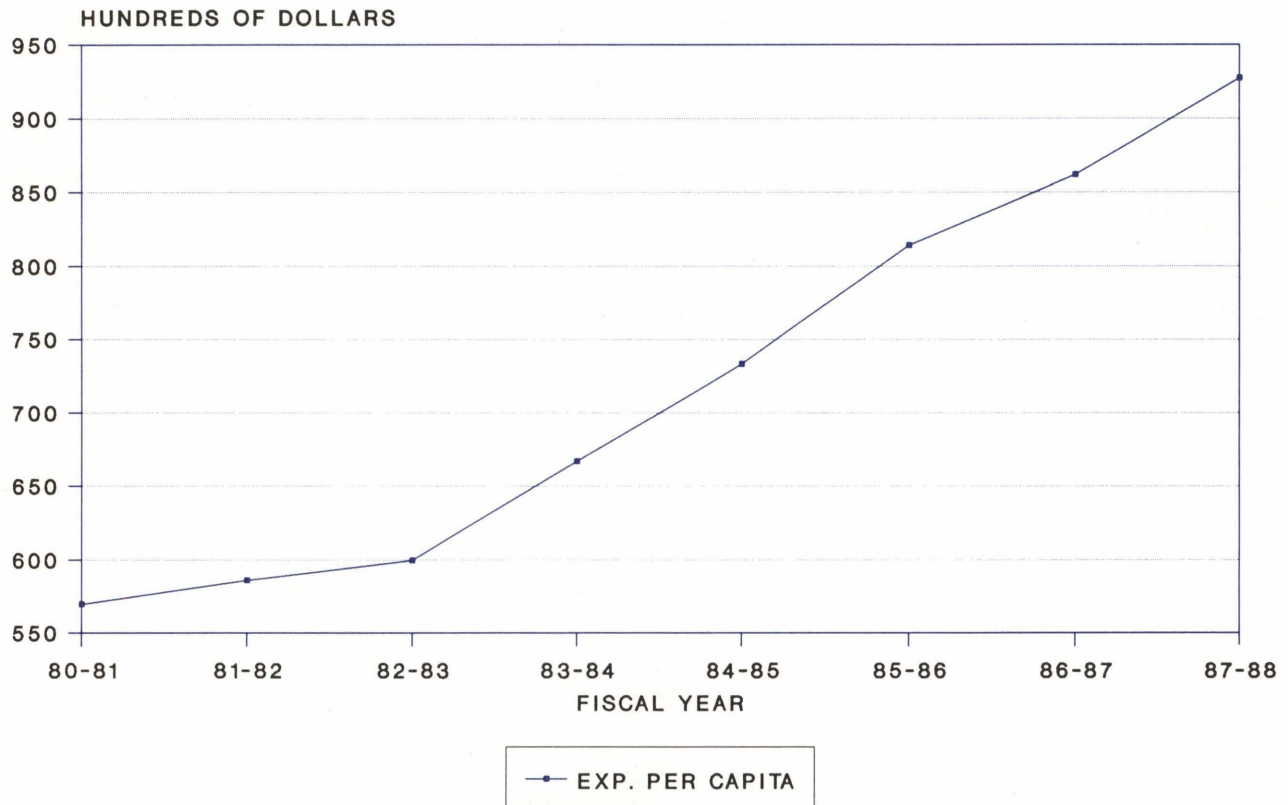


GOVERNMENT EXPENDITURES AND INDEBTEDNESS *

	Expenditures		Gross Debt	
	1981	1988	1981	1988
TOTAL	\$373,787,849	\$622,280,776	\$237,850,460	\$337,650,212
% CHANGE		+66.48		+41.96
PER CAPITA	\$570	\$927	\$363	\$503
% CHANGE		+62.75		+38.78

* **SOURCE:** Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures*. Richmond, VA., 1982, 1989: Exhibits A & G.

**BLUE RIDGE REGION
OPERATION AND MAINTENANCE EXPENDITURES
(PER CAPITA)**

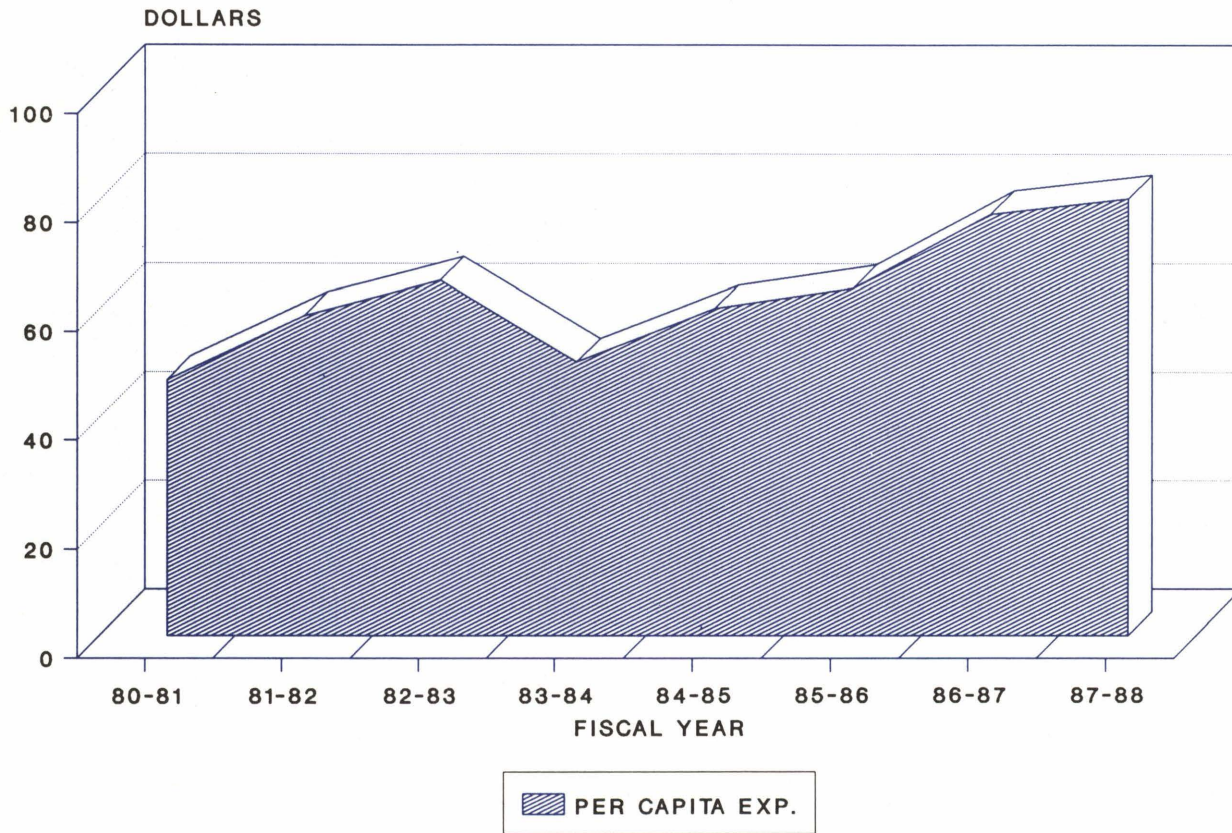


CAPITAL PROJECT EXPENDITURES *

	1981	1988
TOTAL	\$30,878,248	\$53,930,399
% CHANGE		+74.65
PER CAPITA	\$47.06	\$80.37
% CHANGE		+70.79

* **SOURCE:** Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures*. Richmond, VA., 1982, 1989: Exhibits E.

**BLUE RIDGE REGION
CAPITAL EXPENDITURES PER CAPITA**



TAXABLE RETAIL SALES *

	1980	1988
TOTAL	\$2,323,584,573	\$4,005,484,972
% CHANGE		+72.38

* **SOURCE:** Commonwealth of Virginia Department of Taxation. Taxable Sales in Virginia Counties and Cities Annual Reports 1980 and 1988. Richmond, VA.

**BLUE RIDGE REGION
GROSS ANNUAL RETAIL SALES PER CAPITA**



SALES TAX *

Local 1%		Total Sales	
FY 79-80	FY 87-88	FY 79-80	FY 87-88
\$25,442,311.90	\$41,520,035.29	\$50,200,924.90	\$85,843,281.31
% CHANGE	+63.19		+70.99

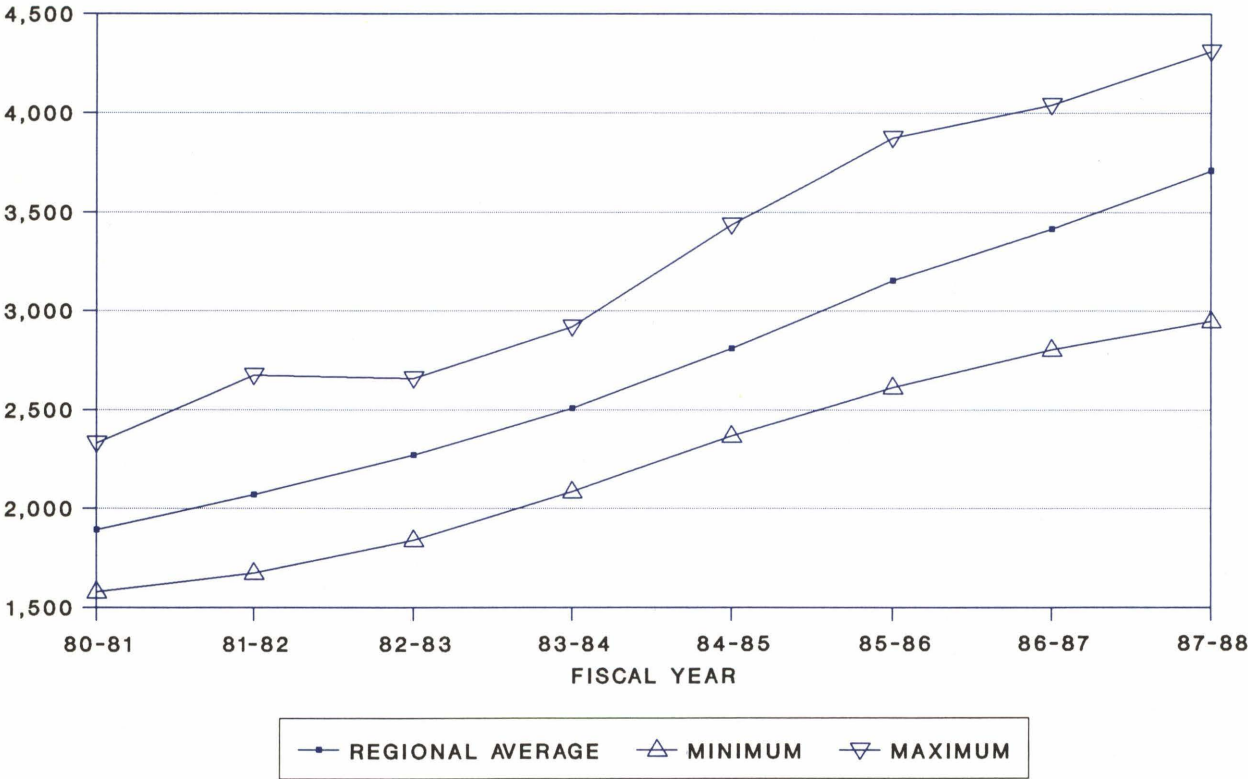
* **SOURCE:** Report of the Tax Commissioner to the Governor of Virginia. *Department of Taxation Annual Report, Fiscal Years 1980, 1988.* Richmond, VA.: Table 3.3.

AVERAGE EXPENDITURE PER PUPIL *

	Local Expenditures		Total Expenditures	
	1980-81	1987-88	1980-81	1987-88
TOTAL	\$87,669,332	\$149,493,092	\$224,774,802	\$386,928,932
% CHANGE		+70.52		+72.14
PER PUPIL	\$781	\$1,453	\$2,003	\$3,760
% CHANGE		+86.04		+87.72

* SOURCE: Commonwealth of Virginia, Department of Education. *Facing Up-16 and 23: Statistical Data on Virginia's Public Schools*. Richmond, VA., 1982, 1989.

BLUE RIDGE REGION TOTAL EXPENDITURES PER PUPIL OPERATION AND MAINTENANCE



PUPIL TO TEACHER CLASSROOM RATIO *

	End of Year Enrollment		Classroom Teachers	
	1980-81	1987-88	1980-81	1987-88
TOTAL	112,221	102,899	6,890	7,143.9
% CHANGE		-8.31		+3.69
PUPIL/TEACHER	16.29	14.4		
% CHANGE		-11.60		

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-16 and 23: Statistical Data on Virginia's Public Schools.* Richmond, VA. 1982, 1989.

DROPOUT RATES AND POST-HIGH SCHOOL EDUCATION RATES *

	Dropouts		Graduates to Post-H.S. Educ	
	1980-81	1987-88	1980-81	1987-88
TOTAL	2,214	1,909	4,573	5,245
% CHANGE		-13.78		+14.69
% of TOTAL ENROLLMENT	1.97	1.86	Graduates as % of 9th. Grade Enrollment 4 Years Earlier	
			42.76	52.06

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-16 and 23: Statistical Data on Virginia's Public Schools.* Richmond, VA. 1982, 1989.

INSTITUTIONS OF HIGHER EDUCATION *

	ENROLLMENT	
	1987	1988
COMMUNITY COLLEGES AND 2-YEAR COLLEGES		
Virginia Western Community College	7,590	6,755
Central Virginia Community College	3,653	3,721
Community Hospital College of Health Sciences	203	181
New River Community College	3,419	3,044
Dabney S. Lancaster Community College	1,462	1,277
Southern Seminary Junior College	246	302
National Business College 890 936 Virginia College	113	86
TOTAL	17,576	16,302
PUBLIC 4-YEAR INSTITUTIONS WITH GRADUATE STUDY		
Virginia Polytechnic Institute & State University	21,580	24,313
Radford University	8,122	8,707
TOTAL	29,702	33,020
PUBLIC 4-YEAR INSTITUTIONS WITHOUT GRADUATE STUDY		
Virginia Military Institute	1,310	1,556
PRIVATE 4-YEAR INSTITUTIONS WITH GRADUATE STUDY		
Washington and Lee University	1,907	1,971
Lynchburg College	2,319	2,447
Liberty University	7,356	10,902
Hollins College	1,026	1,063
TOTAL	12,608	16,383
PRIVATE 4-YEAR INSTITUTIONS WITHOUT GRADUATE STUDY		
Roanoke College	1,530	1,594
Randolph-Macon Women's College	699	746
Sweet Briar College	598	587
Ferrum College	1,132	1,206
TOTAL	3,959	4,133
TOTAL ENROLLMENT	65,155	71,394
PERCENT CHANGE		+9.58

* **SOURCE:** Virginia Department of Higher Education, *On-And-Off Campus Headcount Enrollment and Full-Time Equivalent Enrollment*. Richmond, VA., 1987, 1988.

TRANSPORTATION AND UTILITIES

PRIMARY HIGHWAYS AND TRAFFIC VOLUME *

AVERAGE DAILY TRAFFIC VOLUME 1988

Interstate 64	6,280-14,855
Interstate 81	20,455-43,230
Interstate 581	34,590-70,200
U.S. Route 11	12,805-25,710
U.S. Route 24	2,995-18,780
U.S. Route 29	6,810-27,600
U.S. Route 60	1,700-15,145
U.S. Route 220	5,390-70,200
U.S. Route 221	2,745-23,515
U.S. Route 419	8,050-44,565
U.S. Route 460	6,065-32,925
U.S. Route 501	1,620-7,690

* **SOURCE:** Virginia Department of Transportation, *Average Daily Traffic Volumes on Interstate, Arterial and Primary Routes, 1988*. Richmond, VA. 1989: 1-115.

MOTOR CARRIERS

There are over 150 different trucking companies serving the Blue Ridge Region.

RAIL SERVICE *

Main Rail Lines		Branch Rail Lines	
Norfolk and Southern	4 lines	Norfolk and Southern	6 lines
C.S.X. Railway	2 lines		

* **SOURCE:** Virginia Department of Transportation. *State Rail Plan 1988*. Richmond, VA., 1989.

PORT ACCESSIBILITY *

Three main East-West rail lines pass through the Blue Ridge Region and provide direct access to the Port of Hampton Roads. The Port of Hampton Roads, the sixth most active port in the nation, handled almost 70 million tons of trade in 1987 and is only exceeded by the Port of New Orleans in foreign commerce. At least two main rail lines pass through the Lynchburg, Roanoke, and Montgomery County-Radford areas. The rail distance from the eastern side of the Blue Ridge Region to Hampton Roads is less than 200 miles; the distance from the western end is a little over 300 miles.

* **SOURCE:** Virginia Department of Economic Development, *Virginia Facts and Figures*. Richmond, VA., 1988.

COMMERCIAL AIRPORTS — APRIL 1989 *

	Commercial Flights	Carriers	Passengers
BOARDINGS			
ROANOKE REGIONAL AIRPORT			
Roanoke, VA (703) 981-2531	48	8	28,778
LYNCHBURG MUNICIPAL AIRPORT			
Lynchburg, VA (804) 847-1632	22	6	7,745

* **COMPILED FROM:** Reports from Administrations of Roanoke and Lynchburg Regional Airports.

GENERAL AVIATION AIRPORTS *

	ESTIMATED OPERATIONS APRIL 1989		ESTIMATED OPERATIONS APRIL 1989
BROOKNEAL-CAMPBELL COUNTY AIRPORT AUTHORITY (private and commercial) Brookneal, VA (804) 376-2345	125	NEW RIVER VALLEY AIRPORT (corporate, private, paged) Dublin, VA (703) 674-4780	no report
FALWELL AIRPORT (charter on demand only) Lynchburg, VA (804) 845-8769	no report	SMITH MOUNTAIN LAKE AIRPORT (charter only) Moneta, VA (703) 297-4500	45
NEW LONDON AIRPORT Lynchburg, VA (804) 239-7893	no report	VIRGINIA TECH AIRPORT (charter, private, corporate) Blacksburg, VA (703) 961-6281	3300

* **SOURCE:** Responses from the administrations of the various airports.

NATURAL GAS *

The region is served by three major interstate natural gas transmission companies. The East Tennessee Natural Gas Company (a subsidiary of Tenneco), the Columbia Gas Transmission Company, and the Transcontinental Gas Pipeline Corporation (Transco) operate lines which run through and serve the Blue Ridge Region. The two primary gas distribution companies in the region are the Roanoke Gas Company and the Lynchburg Gas Company (owned by Columbia Gas Transmission).

* **SOURCE:** Virginia Department of Economic Development. *Virginia Facts and Figures*. Richmond, VA., 1988.

ELECTRICITY

The Virginia Power Company and the Appalachian Power Company are the two primary electricity service providers in the region. The Cities of Bedford and Radford, and several other jurisdictions own and operate their own electric power generation systems. Virginia Polytechnic Institute and State University also operates an electric power generation plant.

WATER *

WATER SUPPLY VERSUS OFFSTREAM DEMANDS

Average Annual (MGD)

Basin Areas	Supply	(1980-1986)		(2030)	
		Demand	Ratio	Demand	Ratio
New River	2617.00	485.00	0.18	486.00	0.18
Roanoke	3900.00	164.52	0.03	232.88	0.05
James	7964.00	1544.02	0.18	1764.37	0.21
Total	14481.00	2193.54	0.15	2483.25	0.17
State Total	27389.00	2941.51	0.10	3537.82	0.11

Ratio: An index of water resources development within a basin- the closer to one, the more developed the resources.

Inadequate Sources, Treatment Systems or other deficits were reported in 51 water stations in the Blue Ridge Region with an average estimated total cost of \$348.87M.

* **SOURCE:** Virginia State Water Control Board. *Virginia's Water Supply Statewide Summary* Richmond, VA. 1988: 30-31.

AGE DISTRIBUTION 1970 *

LOCALITY	UNDER 5	5-9	10-14	15-19	20-24	25-34	35-44	45-54	55-59	60-64	65-74	75	Total
CITIES													
Bedford	430	487	562	486	399	631	666	682	360	304	501	503	6011
Buena Vista	539	573	627	796	504	787	781	714	304	276	339	185	6425
Clifton Forge	411	467	464	481	388	608	603	635	287	304	497	356	5501
Covington	864	843	840	813	834	1148	1030	1261	674	609	766	378	10060
Lexington	429	449	465	1278	1566	665	634	698	358	291	465	299	7597
Lynchburg	3912	4545	5028	5443	4639	5848	6003	6402	2926	2738	4025	2574	54083
Radford	802	809	791	2124	1787	1200	1131	1174	489	418	552	319	11596
Roanoke	7013	7497	8123	7910	7520	10068	10024	11410	5189	4887	7967	4507	92115
Salem	1615	1775	1908	2173	2064	2886	2677	2792	1106	867	1336	783	21982
COUNTIES													
Alleghany	1189	1276	1274	1152	829	1685	1423	1394	638	541	719	341	12461
Amherst	2012	2502	2689	2761	2208	3483	3063	2770	1234	1053	1454	843	26072
Appomattox	820	975	949	828	664	1203	1111	1115	531	449	712	427	9784
Bedford	2029	2697	2970	2491	1808	3261	3019	2886	1455	1289	1825	998	26728
Botetourt	1397	1807	1952	1640	1178	2183	2248	2095	878	878	1298	639	18193
Campbell	4009	4571	4563	3846	3166	6487	5549	4668	1868	1483	1974	1135	43319
Craig	239	294	375	300	245	436	380	410	169	206	305	165	3524
Floyd	715	869	931	838	574	1130	1027	1196	647	508	800	540	9775
Franklin	2197	2611	2747	3098	2090	3284	3017	2818	1290	1081	1643	982	26858
Giles	1392	1592	1601	1469	1139	2014	1992	2264	904	838	1012	524	1674
Montgomery	3928	3696	3474	6635	8595	6100	4486	3937	1762	1498	1870	1176	47157
Pulaski	2738	2670	2701	2625	2517	3824	3385	3577	1504	1372	1772	879	29564
Roanoke	453	569	614	503	325	636	690	702	322	299	445	283	5841
Rockbridge	1254	1638	1755	1649	1137	1993	2043	1961	892	692	1039	584	16637
TOTAL	40387	4521	47403	51339	46176	61560	56982	57561	25787	22881	33316	19420	508024
% of Total	7.95	8.90	9.33	10.11	9.09	12.12	11.22	11.33	5.08	4.50	6.56	3.82	100.00

* SOURCE: U.S. Department of Commerce / Bureau of the Census, 1970 Census of the Population, Washington, D.C., February 1971.

AGE DISTRIBUTION 1980 *

LOCALITY	UNDER																	
	5	5-9	10-14	15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80-84	85
CITIES																		
Bedford	352	308	367	440	460	434	350	278	297	296	302	329	367	396	332	273	193	217
Buena Vista	424	511	595	714	522	488	514	418	390	370	368	351	322	271	211	129	72	47
Clifton Forge	306	298	358	420	346	325	287	250	240	221	321	302	283	281	275	225	162	146
Covington	493	555	706	775	717	651	606	502	389	437	506	565	556	590	479	274	162	100
Lexington	262	280	332	1330	1691	419	331	287	236	297	312	342	279	281	232	197	102	82
Lynchburg	4099	4282	4658	6750	7334	5391	4617	3532	3165	3229	3570	3626	3168	3033	2449	1879	1056	907
Radford	498	679	755	2299	2992	812	749	600	497	509	569	525	535	406	351	219	146	84
Roanoke	6365	6643	6844	7670	8910	9221	7625	5254	4223	4639	5698	6089	5361	4819	4165	3158	2093	1443
Salem	1224	1409	1687	2250	2353	1948	1781	1432	1314	1336	1413	1510	1187	1054	788	558	396	318

COUNTIES

Alleghany	963	1126	1337	1367	1008	1060	1130	1050	866	743	755	740	670	570	436	289	143	80
Amherst	1841	2112	2386	2903	2623	2447	2395	1950	1756	1544	1518	1377	1242	1107	820	556	329	216
Appomattox	831	991	968	1125	944	821	852	832	692	650	591	616	580	538	381	279	187	93
Bedford	2374	2683	2899	3082	2497	2891	2964	2501	1997	1905	1763	1731	1650	1496	1103	713	389	289
Botetourt	1433	1801	1980	2047	1626	1697	2061	1732	1416	1347	1381	1253	1057	816	720	459	271	173
Campbell	3190	3780	4079	4257	3756	3609	3771	3298	2851	2625	2271	2210	1773	1499	1056	715	390	294
Craig	240	288	303	338	290	324	309	251	228	222	218	218	210	171	140	91	66	41
Floyd	731	767	911	963	865	866	824	754	676	539	595	651	618	656	446	311	217	173
Franklin	2284	2511	2964	3916	3121	2790	2796	2449	1977	1870	1829	1791	1559	1439	989	718	431	306
Giles	1118	1327	1547	1597	1269	1285	1348	1170	907	910	1041	1128	1020	825	596	376	214	132
Montgomery	3102	3657	3841	9399	14686	5728	4262	3395	2613	2418	2236	2013	1798	1552	1194	762	477	383
Pulaski	2260	2959	3105	2933	2741	2806	3004	2303	1934	1774	1869	1908	1663	1455	1108	730	387	290
Roanoke	3988	5556	6305	6473	5451	5667	6640	5746	4728	4346	4268	3835	2914	2344	1806	1346	827	705
Rockbridge	1098	1197	1427	1709	1459	1375	1309	1097	1110	1030	1077	1075	906	809	532	374	184	143
TOTAL	39476	45720	50354	64757	67661	53055	50525	41081	34502	33257	34471	34185	29718	26408	20609	14631	8894	6662
% OF TOTAL	6.02	6.97	7.68	9.87	10.31	8.09	7.70	6.26	5.26	5.07	5.25	5.21	4.53	4.03	3.14	2.23	1.36	1.02

* SOURCE: Tayloe Murphy Institute. Virginia Statistical Abstract 1987. Charlottesville, VA.

MEDICAL FACILITIES 1987 *

LOCALITY	NON-FEDERAL LICENSED BEDS	NON-FEDERAL STAFFED BEDS	FEDERAL LICENSED BEDS	FEDERAL STAFFED BEDS
CITIES				
Bedford	178	156		
Buena Vista				
Clifton Forge				
Covington				
Lexington	130	98		
Lynchburg	598	574		
Radford	175	175		
Roanoke	1117	998		
Salem	406	348	910	824
COUNTIES				
Alleghany	209	209		
Amherst				
Appomattox				
Bedford County				
Botetourt				
Campbell				
Craig				
Floyd				
Franklin	62	62		
Giles	65	59		
Montgomery	146	146		
Pulaski	153	153		
Roanoke County				
Rockbridge				
TOTAL	3239	2978	910	824

TOTAL HOSPITAL BEDS = 7951

* **SOURCE:** Center for Health Statistics, Virginia Department of Health. *1987 Survey of Virginia Hospitals and Nursing Homes*. Richmond, VA., October 1988: 8-11,34.

LIBRARIES *

LOCALITY	REGIONAL & CITY HOLDINGS 1986	COUNTY & TOWN HOLDINGS 1986
CITIES		
Bedford		
Buena Vista		
Clifton Forge	28607	
Covington	68373	
Lexington		
Lynchburg	155721	
Radford	51954	
Roanoke	450000	
Salem	49283	
COUNTIES		
Alleghany		
Amherst		40802
Appomattox	138461	
Bedford Co.		82662
Botetourt		34456
Campbell		102879
Craig		
Floyd		
Franklin		68470
Giles		58107
Montgomery	154723	
Pulaski		77291
Roanoke		296744
Rockbridge	153575	
TOTAL	1250697	761411
TOTAL HOLDINGS	2012108	

* **SOURCE:** Rudd, Peggy D. and Kathryn S. Furze/Virginia State Library and Archives. *Statistics of Virginia Public Libraries and Institutional Libraries 1985-1986.* Richmond, VA., 1989.

FINANCIAL INSTITUTIONS *

LOCALITY	COMMERCIAL BANKS TOTAL DEPOSITS		S & L SAVINGS BALANCES		TOTAL DEPOSITS COMMERCIAL + S&L	
	6/30/85	6/30/87	6/30/85	6/30/87	6/30/85	6/30/87
	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)
CITIES						
Bedford	126929	152135	0	0	126929	152135
Buena Vista	48092	30734	0	0	48092	30734
Clifton Forge	66375	72665	24253	20550	90628	93215
Covington	136258	157445	15756	9261	152014	166706
Lexington	105738	134342	25388	17262	131126	151604
Lynchburg	583532	618878	384003	362891	967535	981769
Radford	94859	101458	23370	27220	118229	128678
Roanoke	1132720	1482759	362636	405570	1495356	1888329
Salem	265457	319531	69140	65718	334597	385249
COUNTIES						
Alleghany	4541	5972	0	0	4541	5972
Amherst	93969	115254	36538	41072	130507	156326
Appomattox	71755	86012	17869	12568	89624	98580
Bedford Co.	29067	35241	61730	71983	90797	107224
Botetourt	89399	111639	7315	8999	96714	120638
Campbell	186647	255865	64961	53480	251608	309345
Craig	22441	25781	0	0	22441	25781
Floyd	73350	87547	0	0	73350	87547
Franklin	210401	239920	30225	36892	240626	276812
Giles	114449	124464	10139	7313	124588	131777
Montgomery	352721	459783	44931	49705	397652	509488
Pulaski	147582	168120	39962	46023	187544	214143
Roanoke	329570	430671	182369	213390	511939	644061
Rockbridge	45569	51814	0	0	45569	51814
TOTAL	4331421	5268030	1400585	1449897	5732006	6717927
% CHANGE		21.62		3.52		17.20

* **SOURCES:** Federal Deposit Insurance Corporation/Division of Accounting and Corporate Services. *Operating Banks and Branches Data Book, June 30, 1987*. Washington, D.C., 1988: Vol.5, Table 8.

Tayloe Murphy Institute. *Deposit Balances of Commercial Banks and Savings and Loan Institutions, 1986*. Charlottesville, VA., 1987.

TOURISM *

LOCALITY	TOTAL TRAVEL EXPENDITURES	TOTAL TRAVEL EXPENDITURES	LOCAL TAX RECEIPTS	LOCAL TAX RECEIPTS
	1980 (\$000)	1987 (\$000)	1980 (\$000)	1987 (\$000)
CITIES				
Bedford	710	1241	8	14
Buena Vista	518	468	6	2
Clifton Forge	180	343	2	2
Covington	1665	2107	20	20
Lexington	1704	2374	34	36
Lynchburg	19998	66920	512	1714
Radford	235	1645	3	10
Roanoke	46802	120872	613	2346
Salem	583	13766	6	166
COUNTIES				
Alleghany	6030	10239	63	115
Amherst	4340	5051	50	44
Appomattox	727	2537	8	16
Bedford	7226	7582	41	63
Botetourt	4444	13228	48	163
Campbell	2040	5207	21	34
Craig	164	2494	1	10
Floyd	1070	2167	11	10
Franklin	7218	7754	47	40
Giles	3120	13195	35	157
Montgomery	24874	46864	297	588
Pulaski	6640	7547	61	78
Roanoke	26573	43935	312	634
Rockbridge	11863	31841	138	466
TOTAL	178724	409377	2337	6728
% CHANGE		1.29		1.88

* SOURCE: Virginia Division of Tourism. 1980 & 1987 Travel in Virginia An Economic Report. Richmond, VA., 1982, 1989.

BUILDING PERMITS *

LOCALITY	RESIDENTIAL UNITS			NON-RESIDENTIAL UNITS		
	1980	1985	1987	1980	1985	1987
CITIES						
Bedford	26	62	31	4	8	3
Buena Vista	72	51	1	1	2	0
Clifton Forge	NA	0	2	0	0	3
Covington	5	20	8	21	6	3
Lexington	8	13	0	8	1	0
Lynchburg	489	366	283	119	75	100
Radford	12	128	190	2	0	7
Roanoke	506	290	437	103	157	134
Salem	87	93	90	37	54	53
COUNTIES						
Alleghany	55	119	103	32	25	0
Amherst	260	301	129	14	50	43
Appomattox	136	165	156	17	34	11
Bedford Co. ¹	442	0	1071	175	NA	NA
Botetourt	209	180	257	66	33	43
Campbell	643	904	244	64	99	109
Craig		83	34		13	0
Floyd	56	60	160	21	21	32
Franklin	233	657	387	136	279	320
Giles	158	111	154	4	8	27
Montgomery	631	437	884	59	74	83
Pulaski	393	360	124	10	17	26
Roanoke	434	786	618	155	133	136
Rockbridge	83	179	94	55	46	497
TOTAL	4938	5365	5459	1063	1135	1630
% CHANGE OVER PREVIOUS PERIOD		8.65	1.75		6.77	43.61

¹ Did not report non-residential permits for 1985 and 1987.

* **SOURCE:** Tayloe Murphy Institute. *Housing Units Authorized in Virginia's Planning Districts, Counties, and Cities*. Charlottesville, VA., Annual 1985, 1987.

FAIR MARKET VALUES OF REAL ESTATE *

	TOTAL FAIR-MARKET VALUE OF LAND (\$)	TOTAL FAIR-MARKET VALUE OF LAND (\$)
<hr/>		
CITIES	1980	1987
<hr/>		
Bedford	106144600	130362650
Buena Vista	75268200	102175315
Clifton Forge	32032439	62364273
Covington	57119995	143287875
Lexington	104508500	124072850
Lynchburg	867177805	1428616200
Radford	147043520	229024850
Roanoke	1196265477	2085255943
Salem	356045700	618395900
<hr/>		
COUNTIES		
<hr/>		
Alleghany	192117199	267884330
Amherst	310417604	462835980
Appomattox	143336714	212648300
Bedford	554454150	1038402000
Botetourt	394644000	542203440
Campbell	88187675	911131190
Craig	8096920	93120882
Floyd	172249740	249399428
Franklin	471605883	910638315
Giles	239398200	301912203
Montgomery	751289330	1340523000
Pulaski	494554970	698489190
Roanoke	323044810	2121849700
Rockbridge	348657235	452455700
<hr/>		
TOTAL	7433660666	14527049514
% CHANGE		95.42

* **SOURCE:** Report of the Tax Commissioner to the Governor of Virginia. *Virginia Department of Taxation Annual Reports Fiscal Years 1981, 1988*. Richmond, VA: Table 5.4.

INCOME *

LOCALITY	1980 ADJUSTED GROSS INCOME (\$)	1985 ADJUSTED GROSS INCOME (\$)	1986 ADJUSTED GROSS INCOME (\$)
CITIES			
Bedford	32927401	40292811	43933666
Buena Vista	31365166	43508036	50411810
Clifton Forge	27680384	39230400	40479537
Covington	48578485	61189929	60242396
Lexington	31768574	42840032	44874872
Lynchburg	423883167	575281863	620813862
Radford	62101986	91187098	95299638
Roanoke	629980939	859886428	883764454
Salem	164037327	229773067	223203658
COUNTIES			
Alleghany	77240255	111390908	114945673
Amherst	147812387	212990484	232548610
Appomattox	58773978	88499407	96218589
Bedford Co.	210037585	346534783	388118190
Botetourt	138903528	206364215	228830545
Campbell	265031771	385919098	403549032
Craig	19717923	29712246	32009962
Floyd	49347482	75167605	79828760
Franklin	178998970	291164599	322554428
Giles	89628045	124530886	132274317
Montgomery	294721254	461335376	502374497
Pulaski	174447348	256388426	263952965
Roanoke	530002077	779946608	875446611
Rockbridge	86969202	123021226	137801202
TOTAL	3773955234	5476155531	5873477274
POPULATION	655964	666200	669800
PER CAPITA	5753	8220	8769
% CHANGE OVER PREVIOUS PERIOD		42.87	6.68

* SOURCE: Report of the Tax Commissioner to the Governor of Virginia. *Virginia Department of Taxation Annual Report Fiscal Years '82, '87, '88.* Richmond, VA.: Table 1.8.

LAW ENFORCEMENT *

LOCALITY	SWORN OFFICERS OCTOBER 31		CIVILIANS OCTOBER 31	
	1987	1988	1987	1988
CITIES				
Bedford	17	19	8	4
Buena Vista	12	12	4	4
Clifton Forge	9	10	3	3
Covington	14	13	5	5
Lexington	15	15	5	5
Lynchburg	138	137	18	17
Radford	36	37	9	9
Roanoke	220	222	39	36
Salem	50	50	17	16
COUNTIES				
Alleghany	28	27	2	3
Amherst	43	44	4	4
Appomattox	21	2	0	0
Bedford	44	50	0	0
Botetourt	35	35	6	6
Campbell	63	65	6	7
Craig	5	5	5	5
Floyd	14	14	0	0
Franklin	50	55	10	12
Giles	41	37	0	7
Montgomery	154	163	37	44
Pulaski	40	70	24	19
Roanoke		163	44	
Rockbridge	20	43	7	14
TOTAL	1069	1310	209	255
TOTAL OFFICERS				
1987	1278			
1988	1565	22.46% Change		
TOTAL LOCAL DEPTS.				
1987	41			
1988	45	9.76% Change		

* SOURCE: Department of State Police/ Uniform Crime Reporting Section. *Crime in Virginia*. Richmond, VA., 1987, 1988.

GOVERNMENT FINANCES #1 *

LOCALITY	TOTAL REVENUE 1981 (\$)	TOTAL REVENUE 1988 (\$)	LOCAL REVENUE 1981 (\$)	LOCAL REVENUE 1988 (\$)
CITIES				
Bedford	2789229	5246469	1966717	2944955
Buena Vista	4771253	6707568	2078906	3148579
Clifton Forge	3339660	575230	1559458	2324304
Covington	5628781	9104568	3270997	5805384
Lexington	3470990	5927228	2040155	3871584
Lynchburg	54738697	82490131	32387595	48497340
Radford	6184482	12271294	2794053	6679787
Roanoke	91682505	133476052	53734658	80183245
Salem	14495500	30508774	11600802	20717656
COUNTIES				
Alleghany	8590442	15682345	3125771	6455813
Amherst	11921528	20808623	4070199	7599738
Appomattox	6231765	10136550	2112265	3183993
Bedford Co.	16271150	31110516	5927797	12322914
Botetourt	12398973	20901570	5324320	9507284
Campbell	24053805	37589425	9360269	14050029
Craig	1925628	3370914	570383	1054907
Floyd	5129132	8986264	1835276	3502285
Franklin	15219750	28956547	5176401	11344353
Giles	9901112	15030420	3949652	6236623
Montgomery	25465855	43539537	10482072	19664350
Pulaski	17985022	29187425	6124780	10376716
Roanoke	60979163	86395022	37446549	51374164
Rockbridge	9736068	15158337	4199845	7081781
TOTAL	412910490	653160809	211138920	337927784
% CHANGE		58.18		60.05
POPULATION	655964	671000		
PER CAPITA				
REVENUE	629.47	995.73	314.66	503.62
% CHANGE PER CAPITA		58.18		60.05

* **SOURCE:** Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures, Years Ended June 30, 1982 and 1988.* Richmond, VA.

GOVERNMENT FINANCES #2 *

OPERATION AND MAINTENANCE, AND GROSS DEBT

LOCALITY	EXPENDITURE	EXPENDITURE	GROSS DEBT	GROSS DEBT
	1981 (\$)	1988 (\$)	1981 (\$)	1988 (\$)
CITIES				
Bedford	2593892	6196035	2824550	21218726
Buena Vista	4345857	6823840	1038300	1606293
Clifton Forge	3484844	5144851	635000	975484
Covington	5671258	9337721	225000	5434445
Lexington	3463394	5090715	1436177	6400914
Lynchburg	46824787	79954234	47311009	67502539
Radford	6646855	12132014	2382787	6178162
Roanoke	78322287	121886592	62057509	61480321
Salem	12381279	27095334	26587046	36711395
COUNTIES				
Alleghany	7878030	14390556	4836200	3476855
Amherst	11536274	20404909	9684612	6194175
Appomattox	5724923	9794755	1968650	1763149
Bedford Co.	15160722	29678611	8134600	14217256
Botetourt	11358862	19479450	8653640	7851868
Campbell	21316500	36118397	8154400	5761913
Craig	1955103	3416926	615300	2486849
Floyd	5047471	8959910	325800	1334768
Franklin	14055032	27331202	6207196	12997044
Giles	9793781	14074634	2152957	2993707
Montgomery	23741725	40896371	13252050	11870983
Pulaski	17002844	27607951	3781550	6306579
Roanoke	56081921	81806356	22160227	50811703
Rockbridge	9400208	14659412	3425900	2075084
TOTAL	373787849	622280776	237850460	337650212
% CHANGE		66.48		41.96
POPULATION	655964	671000		
PER CAPITA EXP./DEBT	569.83	927.39	362.60	503.20
% CHANGE PER CAPITA		62.75		38.78

* SOURCE: Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures, Years ended 1981 & 1988.* Richmond, VA.

GOVERNMENT FINANCES #3 *

GOVERNMENT CAPITAL PROJECTS

LOCALITY	TOTAL APPLICATIONS 1981 (\$)	TOTAL APPLICATIONS 1988 (\$)
CITIES		
Bedford	131065	1888584
Buena Vista	0	607490
Clifton Forge	207446	45573
Covington	0	264000
Lexington	343169	904338
Lynchburg	8541819	5992434
Radford	415310	197620
Roanoke	6613393	11405058
Salem	294252	824847
COUNTIES		
Alleghany	11067	1025810
Amherst	351988	441754
Appomattox	398496	0
Bedford Co.	612660	5890495
Botetourt	1187470	752900
Campbell	13419	939050
Craig	0	1742311
Floyd	0	34570
Franklin	730504	4293771
Giles	432788	243444
Montgomery	3667575	3740394
Pulaski	0	702350
Roanoke	3373593	11733897
Rockbridge	3552234	259709
TOTAL	30878248	53930399
POPULATION	656171	671000
PERCENT CHANGE		74.65
PER CAPITA	47.06	80.37
PERCENT CHANGE		70.80

* SOURCE: Commonwealth of Virginia, Auditor of Public Accounts. *Comparative Report of Local Government Revenues and Expenditures, Years June 30, 1981 and 1988*. Exhibit E.

SALES TAX #1 *

LOCALITY	SHARE OF STATE TAX 1980 (\$)	LOCAL 1% 1980 (\$)	TOTAL 1980 (\$)
CITIES			
Bedford	189391.00	388720.49	578111.49
Buena Vista	266832.00	187117.72	453949.72
Clifton Forge	176607.00	197648.72	374255.72
Covington	308316.00	536989.33	845305.33
Lexington	167724.00	297362.21	465086.21
Lynchburg	2075584.00	4357720.91	6433304.91
Radford	384432.00	324710.04	709142.04
Roanoke	4002125.00	6852472.09	10854597.09
Salem	801268.00	1666450.56	2467718.56
COUNTIES			
Alleghany	604932.00	194936.62	799868.62
Amherst	1022849.00	698697.16	1721546.16
Appomattox	533601.00	286681.17	820282.17
Bedford	1369326.00	408367.87	1777693.87
Botetourt	921584.00	399762.24	1321346.24
Campbell	2119908.00	1017497.19	3137405.19
Craig	147299.00	43865.65	191164.65
Floyd	430256.00	168450.02	598706.02
Franklin	1305845.00	701420.20	2007265.20
Giles	752609.00	516597.97	1269206.97
Montgomery	1973653.00	1971173.89	3944826.89
Pulaski	1546267.00	1123162.74	2669429.74
Roanoke	2993097.00	2706188.15	5699285.15
Rockbridge	665108.00	396318.96	1061426.96
TOTAL	24758613.00	25442311.90	50200924.90

* **SOURCE:** Virginia Department of Taxation. *Virginia Department of Taxation Annual Report, Year Ending 1980.*
Richmond, VA.

SALES TAX #2 *

LOCALITY	SHARE OF STATE TAX 1988 (\$)	LOCAL 1% 1988 (\$)	TOTAL 1988 (\$)
CITIES			
Bedford	346584.38	602869.76	949454.14
Buena Vista	479511.97	272038.37	751550.34
Clifton Forge	276554.23	202765.95	479320.18
Covington	455195.94	681812.39	1137008.33
Lexington	249644.50	356909.82	606554.32
Lynchburg	3917797.56	6522165.14	10439962.70
Radford	623787.04	478488.60	1102275.64
Roanoke	7788259.94	11397044.44	19185304.38
Salem	1356509.85	2653160.44	4009670.29
COUNTIES			
Alleghany	996308.51	359302.74	1355611.25
Amherst	1768909.59	1121420.28	2890329.87
Appomattox	911364.53	425164.08	1336528.61
Bedford	2799908.93	709956.38	3509865.31
Botetourt	1652841.12	701482.26	2354323.38
Campbell	3511882.09	2014280.11	5526162.20
Craig	290495.41	66653.00	357148.41
Floyd	794323.41	225484.06	1019807.47
Franklin	2307752.65	1379637.85	3687389.85
Giles	1195699.88	709424.12	1905124.00
Montgomery	3606228.27	3671194.93	7277423.20
Pulaski	2554155.01	1692401.42	4246556.43
Roanoke	5373841.00	4474483.91	9848324.91
Rockbridge	1065690.21	801895.89	1867586.10
TOTAL	44323246.02	41520035.29	85843281.31

* **SOURCE:** Report of the Tax Commissioner to the Governor of Virginia. *Virginia Department of Taxation Annual Report Fiscal Year 1988*. Richmond, VA.: Table 3.3.

GROSS ANNUAL TAXABLE SALES *

LOCALITY	TAXABLE RETAIL SALES TAX YEAR 1980 (\$)	TAXABLE RETAIL SALES TAX YEAR 1988 (\$)
	CITIES	
BEDFORD	35965083	58836542
BUENA VISTA	17055566	26805724
CLIFTON FORGE	18928497	20684549
COVINGTON	51195576	67264847
LEXINGTON	28522334	32510055
LYNCHBURG	389291005	636668122
RADFORD	28213475	52617927
ROANOKE	628388534	1102171584
SALEM	154995385	261964397
COUNTIES		
ALLEGHANY	18569304	32648873
AMHERST	66640113	109539675
APPOMATTOX	26279372	42682425
BEDFORD COUNTY	36390327	65278713
BOTETOURT	37222584	67220180
CAMPBELL	91748814	183448307
CRAIG	4012912	5380307
FLOYD	15327251	21498618
FRANKLIN	64127201	135191394
GILES	47075941	63680104
MONTGOMERY	181088713	363500886
PULASKI	100183767	156488706
ROANOKE	245331167	419858336
ROCKBRIDGE	37031652	79544701
TOTAL	2323584573	4005484972
PERCENT CHANGE		72.38

* **SOURCE:** Commonwealth of Virginia Department Taxation. *Taxable Sales in Virginia Counties and Cities Annual Reports: 1980 and 1988.* Richmond VA.

EDUCATION #1 *

LOCALITY	END OF YEAR ENROLLMENT 1980-1981	END OF YEAR ENROLLMENT 1987-1988	CLASSROOM TEACHING POSITIONS 1980-1981	CLASSROOM TEACHING POSITIONS 1987-1988
CITIES				
Bedford ¹	---	---	---	---
Buena Vista	1419	1225	87	84.6
Clifton Forge ²	818	---	63	---
Covington	1603	1095	110	92.0
Lexington ³	813	486	59	39.5
Lynchburg	10008	9343	693	652.0
Radford	1789	1550	116	116.6
Roanoke	15505	13286	940	948.1
Salem ⁴	---	3361	---	247.3
COUNTIES				
Alleghany	3171	3263	187	229.3
Amherst	5721	4486	325	306.6
Appomattox	2648	2310	160	152.0
Bedford County	7872	7751	445	500.0
Botetourt	4650	4197	294	281.7
Campbell	3861	8273	586	538.0
Craig	751	694	48	40.3
Floyd	2118	1891	120	133.3
Franklin	6758	6145	390	392.5
Giles	3745	2922	230	191.5
Montgomery	9012	8431	535	592.8
Pulaski	7524	6111	410	389.0
Roanoke	19172	13184	868	999.2
Rockbridge	3263	2895	224	217.6
TOTAL	112221	102899	6890	7143.9
% CHANGE		-8.31		3.69
Pupil/Teacher Ratio			16.29	14.40

¹ Bedford County data include Bedford City.

² Alleghany Highlands is the merger of Alleghany County and Clifton Forge.

³ Rockbridge County data include Lexington City information (1987-1988).

⁴ Roanoke County data include Salem City (1980-1981).

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-Statistical Data on Virginia's Public Schools 16 and 23, 1980-1981 and 1987-1988 School Years.* Richmond, VA., April 1982 and 1989.

EDUCATION #2 *

LOCALITY	GRADUATES 1980-1981	GRADUATES TO 2-YEAR COLLEGES 1980-1981	GRADUATES TO 4-YEAR COLLEGES 1980-1981	GRADUATES TO OTHER EDUCATION ¹ 1980-1981
CITIES				
Bedford ²	---	---	---	---
Buena Vista	92	19	33	3
Clifton Forge	69	22	18	8
Covington	121	39	20	9
Lexington ³	---	---	---	---
Lynchburg	692	149	292	29
Radford	129	42	56	4
Roanoke	860	192	282	87
Salem ⁴	---	---	---	---
COUNTIES				
Alleghany	245	48	45	6
Amherst	367	114	88	66
Appomattox	202	36	41	10
Bedford County	524	80	101	21
Botetourt	363	68	60	12
Campbell	673	193	156	60
Craig	53	7	8	1
Floyd	156	43	30	5
Franklin	444	96	84	27
Giles	263	50	34	8
Montgomery	552	127	193	24
Pulaski	438	128	87	0
Roanoke	1531	389	481	89
Rockbridge	310	43	88	22
TOTAL	8084	1885	2197	491
9TH GRADE ENROLLMENT				
(1977-1978)	10695			
PERCENT	75.59	17.63	20.54	4.59

¹ Attending Business Schools, trade/technical schools, or participating in apprenticeship programs.

² Bedford County data include Bedford City.

³ Rockbridge County data include Lexington City information.

⁴ Roanoke County data include Salem City.

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-16 Statistical Data on Virginia's Public Schools 1980-1981 School Year.* Richmond, VA., April 1982.

EDUCATION #3 *

LOCALITY	GRADUATES 1987-1988	GRADUATES TO 2-YEAR COLLEGES 1987-1988	GRADUATES TO 4-YEAR COLLEGES 1987-1988	GRADUATES TO OTHER EDUCATION ¹ 1987-1988
CITIES				
Bedford ²	---	---	---	---
Buena Vista	85	30	20	2
Clifton Forge ³	---	---	---	---
Covington	87	32	15	7
Lexington ⁴	---	---	---	---
Lynchburg	666	121	349	44
Radford	128	42	63	3
Roanoke	810	170	335	47
Salem	260	85	106	24
COUNTIES				
Alleghany	241	115	49	40
Amherst	298	65	75	23
Appomattox	203	40	50	3
Bedford County	534	101	159	52
Botetourt	338	107	106	12
Campbell	609	181	197	65
Craig	53	19	18	1
Floyd	176	30	43	7
Franklin	398	105	111	22
Giles	285	75	61	22
Montgomery	665	144	237	13
Pulaski	553	155	108	15
Roanoke	1137	284	556	103
Rockbridge	263	73	89	19
TOTAL	7789	1974	2747	524
9TH GRADE ENROLLMENT (1984-1985)	10075			
PERCENT	77.31	19.59	27.27	5.20

¹ Attending Business schools, trade/technical schools, or participating in apprenticeship programs.

² Bedford County data include Bedford City.

³ Alleghany Highlands is the merger of Alleghany County and Clifton Forge.

⁴ Rockbridge County data include Lexington City Graduate information.

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-23 Statistical Data on Virginia's Public Schools 1987-1988 School Year*. Richmond, VA; April 1989.

EDUCATION #4 *

LOCALITY	TOTAL GRADUATES TO POST HIGH SCHOOL 1980-1981	ENROLLMENT PLUS DROPOUTS 1980-1981	DROPOUTS 1980-1981
CITIES			
Bedford ¹	---	---	---
Buena Vista	55	502	17
Clifton Forge	48	386	24
Covington	68	683	22
Lexington ²	---	---	---
Lynchburg	470	3941	251
Radford	102	716	29
Roanoke	561	5598	507
Salem ³	---	---	---
COUNTIES			
Alleghany	99	1319	44
Amherst	268	2122	94
Appomattox	87	1102	44
Bedford County	202	3048	92
Botetourt	140	1886	87
Campbell	409	3783	171
Craig	16	295	10
Floyd	78	851	21
Franklin	207	2667	157
Giles	92	1570	45
Montgomery	344	3323	166
Pulaski	215	2667	147
Roanoke	959	7606	226
Rockbridge	153	1696	60
TOTAL	4573	45761	2214
% OF TOTAL ENROLLMENT		40.78	1.97
9TH GRADE ENROLLMENT (1977-1978)	10695		
PERCENT	42.76		

¹ Bedford County data include Bedford City.

² Rockbridge County data include Lexington City Graduate information.

³ Roanoke County data include Salem City.

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-16 Statistical Data on Virginia's Public Schools 1980-1981 School Year*. Richmond, VA., April 1982."

EDUCATION #5 *

LOCALITY	TOTAL GRADUATES TO POST HIGH SCHOOL 1987-1988	ENROLLMENT PLUS DROPOUTS 1987-1988	DROPOUTS 1987-1988
CITIES			
Bedford ¹	---	---	---
Buena Vista	52	509	20
Clifton Forge ²	---	---	---
Covington	54	455	15
Lexington ³	---	---	---
Lynchburg	514	3878	164
Radford	108	707	32
Roanoke	552	4493	196
Salem	215	1423	106
COUNTIES			
Alleghany	204	1367	57
Amherst	163	1911	94
Appomattox	93	998	25
Bedford Co.	312	3027	117
Botetourt	225	1820	64
Campbell	443	3708	157
Craig	38	303	8
Floyd	80	766	16
Franklin	238	2471	159
Giles	158	1337	34
Montgomery	394	3519	187
Pulaski	278	2830	138
Roanoke	943	5968	255
Rockbridge	181	1315	65
TOTAL	5245	43358	1909
% OF TOTAL ENROLLMENT			1.86
9TH GRADE ENROLLMENT			
(1984-1985)	10075		
PERCENT	52.06		

¹ Bedford County data include Bedford City.

² Alleghany Highlands is the merger of Alleghany County and Clifton Forge.

³ Rockbridge County data include Lexington City Graduate information.

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-23 Statistical Data on Virginia's Public Schools 1987-1988 School Year*. Richmond, VA, April 1989.

EDUCATION #6 *

LOCALITY	LOCAL EXPENDITURES		TOTAL EXPENDITURES	
	1980-1981	1987-1988	1980-1981	1987-1988
CITIES				
Bedford ¹	---	---	---	---
Buena Vista	747981	1203235	2415327	4137702
Clifton Forge ²	---	---	1919723	---
Covington	986577	2211503	3154097	4656268
Lexington ³	596989	957017	1468805	2254223
Lynchburg	12429362	16581649	22918737	37074656
Radford	1491991	2487412	3459793	5879843
Roanoke	14333551	24413330	33087786	56793512
Salem ⁴	---	6848386	---	13730391
COUNTIES				
Alleghany	1501853	4016889	5533447	12276349
Amherst	2840199	4753812	9245120	15674410
Appomattox	1191362	1948562	4451002	7437913
Bedford County	4093298	9637562	12810650	26487979
Botetourt	3292517	5040918	8579556	14407120
Campbell	4394634	8030428	16392779	27602239
Craig	443955	238450	1390977	2273535
Floyd	1309023	1777454	3729648	6315825
Franklin	3130657	5343211	11135393	19831347
Giles	2653864	3237019	7589710	10211517
Montgomery	5469239	12588331	15981122	31933071
Pulaski	3156432	5281270	11999199	20417486
Roanoke	20774517	29039510	40873901	57582515
Rockbridge	2831331	3857144	6638030	9951031
TOTAL	87669332	149493092	224774802	386928932
% CHANGE		70.52		72.14
EXPENDITURE PER PUPIL	781.22	1452.96	2002.97	3760.64

¹ Bedford County data include Bedford City.

² Alleghany Highlands is the merger of Alleghany County & Clifton Forge (1987-1988).

³ Rockbridge County data include Lexington City Graduate information (1987-1988).

⁴ Roanoke County data include Salem City (1980-1981).

* **SOURCE:** Commonwealth of Virginia, Department of Education. *Facing Up-23 Statistical Data on Virginia's Public Schools 1987-1988 School Year*. Richmond, VA., April 1989.

BLUE RIDGE REGION OF VIRGINIA

POPULATION: 671,000
AREA: 6,507 SQUARE MILES
CITIES: 9
COUNTIES: 14
TOWNS: 23

