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Virginia 4-H Horse Project

horse business project
(horse development, training,
marketing, trading)



Extension Division Virginia Polytechnic Institute and State University

July 1974

Name _____ Age _____ Club Year _____

Address _____ County _____

Name of Club _____ Years in 4-H _____

Name of Leader _____ Record Book 104

Project Area Selected _____

Reference Textbook _____

4-H HORSE BUSINESS PROJECT

Prepared by

Dr. Arden N. Huff, Extension Specialist, Animal Science

- This project is designed for senior 4-H horse project members who have the experience, resources, and ability to conduct an advanced program.
- The project should be directly and closely supervised by a leader knowledgeable in the selected field.
- Members may enroll in, and complete, this project as many times as they wish.
- The project may be short term or long term depending upon the selected field.
- The goals include moneymaking and experience in horse development, training, marketing and/or trading.

PROJECT REQUIREMENTS

- Participate in the 4-H Club program.
- Design and complete this project.
- Complete this record book.
- Horses may be owned, borrowed, rented, leased, or contracted.

TYPE OF PROJECT OR SELECTED FIELD

The member may select any one of the following areas for work:

1. Yearling - Select, develop, and market a yearling (starting with a weanling).
2. Training - Select, develop, train, and market a horse. (A yearling or a 2-year-old is the usual choice, but an older horse may be used). An additional option might include the training or schooling of any horse for pay or on a contract basis.
3. Marketing - Select, fit, prepare, and market any horse other than a yearling.
4. Trading - Buy and sell or trade for another horse (at least one horse must change ownership).
5. Utility - Select, manage, train, and use a horse in income-producing competitive events with the aim of producing income from the horse.

There are no definite guidelines for this project. Guidelines should be developed between the member and project leader. The member may insert pages of additional details in this record.

Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U. S. Department of Agriculture, W. E. Skelton, Dean, Extension Division, Cooperative Extension Service, Virginia Polytechnic Institute and State University, Blacksburg, Virginia 24061.

