

Virginia SNAP-ED Works

Supplemental Nutrition Assistance Program Education



THE CHALLENGE



3.1 million Virginians (1 in 10 people) face food insecurity



29.8% of Virginia children are overweight or obese



63.4% of Virginia adults are overweight or obese



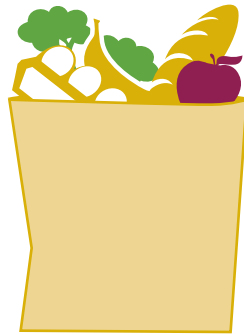
Obesity costs more than **\$3.3 billion** dollars each year in Virginia

THE SNAP-ED SOLUTION

TEACH families how to buy and prepare healthy foods

HELP families stretch tight budgets and buy nutritious options

CREATE a culture of health



SUPPORT

farmers markets to establish Electronic Benefits Transfer (EBT) and matching programs for SNAP participants



THE RESULTS

SNAP-Ed Works for Virginians



92% of families buy and prepare **MORE HEALTHY FOODS**



FEWER FAMILIES go hungry



Nutritious foods **BECOME AFFORDABLE AND ACCESSIBLE**, such as at Farmers Markets



More Farmers Markets with SNAP EBT **STRENGTHEN LOCAL ECONOMIES**

In 2014, Virginia **SNAP-Ed** reached **88,376** limited resource children and **25,413** adults throughout the commonwealth.

For further information and resources go to www.movemore.ext.vt.edu

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