OER Success

Stories from Virginia Tech

Anita Walz, Open Education, Copyright & Scholarly Communication Librarian, Virginia Tech
July 18, 2016  VLACRL Summer Program  Hollins University, Roanoke, VA
What is success?

Saving students money?  

Student success?

Faculty/administrator/student engagement: Making an investment in choosing, using, or creating and sharing OER?

Adoption of a philosophical position? Sharing, transparency

Something broader? Engaging in open pedagogy?
Possible Goals

- Learning and awareness
- Sustainable course materials
- Building champions
- Lots of attendees
- “Buzz”
- Impact from grant $$$
- Adoption of open practices
- Adaptation of open educational resources
- Authoring of OER
- Changing how one does something
- Saving $
- Mainstreaming
Measurable Outcomes

HOW DO YOU MEASURE THAT?

# of people who understand open licensing
# people adopting OER or open approaches
# course sections / # students impacted / $ saved
# openly licensed resources created, shared, and # of users
# hours saved by not having to select course materials again
Programmatic approaches

- Teaching & outreach
- Identifying existing champions & explorers
- Open Textbook Adoption Workshops
- Fundamentals of Business
Why Creative Commons?

Presentation video: [http://hdl.handle.net/10919/51601](http://hdl.handle.net/10919/51601)
Presentation slides: [http://hdl.handle.net/10919/50583](http://hdl.handle.net/10919/50583)


On the origins of Creative Commons (video) [https://creativecommons.org/about/videos/get-creative](https://creativecommons.org/about/videos/get-creative)
NO INSTRUCTORS. NO CREDITS. NO CHARGE.

Many college and universities around the world are using our courses and unique learning platform—and now you can too! You can access course materials at no cost to you and work at your own pace. Our learning platform gives you targeted feedback as you go, which helps you know if you are mastering a topic or if you need more practice.
What I learned:

- Find out what people actually do with the information you share with them.

- Assessment is important.
Champions already among us

Library Workshop
Exploring Innovative & Open Educational Resources: Three Current Projects

Join several Virginia Tech and Radford University faculty members as they discuss their current work of developing innovative or open educational resources for use in their teaching. Panel sessions will be further explored in the after-panel hands-on workshop. Events begin with a pre-panel multimedia tour of innovative and open educational resources from Virginia Tech, Radford, and beyond.

9:30 am - 10:00 am — Refreshments and Multimedia tour
10:00 am - 11:00 am — Panel Discussion
11:00 am - 12:00 pm — Hands-on Collaboration

Panelists:
- Dr. Clifford A. Shaffer, Professor of Computer Science, Virginia Tech
- Dr. Benjamin Jonsson, Assistant Professor of Philosophy, Virginia Tech
- Dr. Brian Mulvaney, Professor of Computer and Data Science, Radford University

Friday, March 28 — 9:30 am - 12 noon • 1st Floor Multipurpose Room
RSVP: Anita Waltz at waltz@vt.edu by March 25th

UNIVERSITY LIBRARIES
Virginia Tech
Invent the Future

Event recording: http://hdl.handle.net/10919/46998

Open educational resources panel discussion

Authors, Adaptors, and Adaptors of Open Educational Resources: Considering the Possibilities for Faculty Teaching and Student Learning — A Panel Discussion

Wednesday, Feb. 25
Open House 3:30 - 4 pm | Panel Discussion 4 - 5:30 pm
Newman Library Multipurpose Room (first floor)

Event recording: http://hdl.handle.net/10919/51602
Report Card

What I learned:

- Find your champions
- Get to know teaching innovators
In your academic career, has the cost of required textbooks caused you to:

- 63.6% Not purchase the required textbook
- 49.2% Take fewer courses
- 45.1% Not register for a specific course
- 33.9% Earn a poor grade
- 26.7% Drop a course
- 17.0% Fail a course


Open Textbook Adoption Workshop

Increase in Textbook Prices

The Open Textbook Adoption Workshop is a program of the Open Textbook Network: http://research.cehd.umn.edu/otn
Report Card

What I learned:

- Recruitment strategies are really important
- Adoption still takes time!
Open Textbooks and Beyond
Access, Affordability, and Academic Success

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September 9, 2015

Slides: http://hdl.handle.net/10919/51787
Report Card

What I learned:

- Too much of a good thing is still too much

17 chapters

440+ pages

Free online

http://hdl.handle.net/10919/70961

Editable (CC BY NC SA)

Print option (LuluPress)


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Me: “I wouldn’t do this the same way again”  “I’m happy with the product.”
Open Education Week 2017: The Potential of Open Education

Happy Open Education Week! 2017 marked the fourth year of celebrating international Open Education Week at Virginia Tech. The Open Education Week planning committee set goals to meet felt needs of faculty on campus and to encourage student communication with faculty regarding the impact of learning resources on student learning.

[Images of posters and chalkboards with messages about open education]

SGA/Faculty outreach postcard campaign

[Postcard with messages about the cost of education and a link to a video about open educational resources]

Report Card

What I learned:

- Working with students is very labor intensive
- Need to rethink my expectations
Thank you!

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