



Get Noticed

Managing your scholarly career in an age of metrics, social media, and open research

NLI Summer Session
June 12-13, 2017



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Manage your scholarly career in an age of metrics, social media, and open research. This session is designed for busy faculty who want a jump start in developing new skills, mastering new tools, and learning new approaches related to sharing their work and extending their impact. University librarians and publishing experts will present a variety of tools and methods to:

- (1) leverage your rights as an author**
- (2) build and manage your online presence**
- (3) share your work and get noticed, and**
- (4) demonstrate your impact.**

Attendees will have the opportunity to set and refine individual goals for their workshop participation and beyond. Hands-on time and assistance will be included for attendees to make tangible progress in their identified areas. Time will also be allocated for attendees to discuss common problems and solutions.

Monday:

Your intended impact

Planning for a broader impact

Collaboration tools

LUNCH

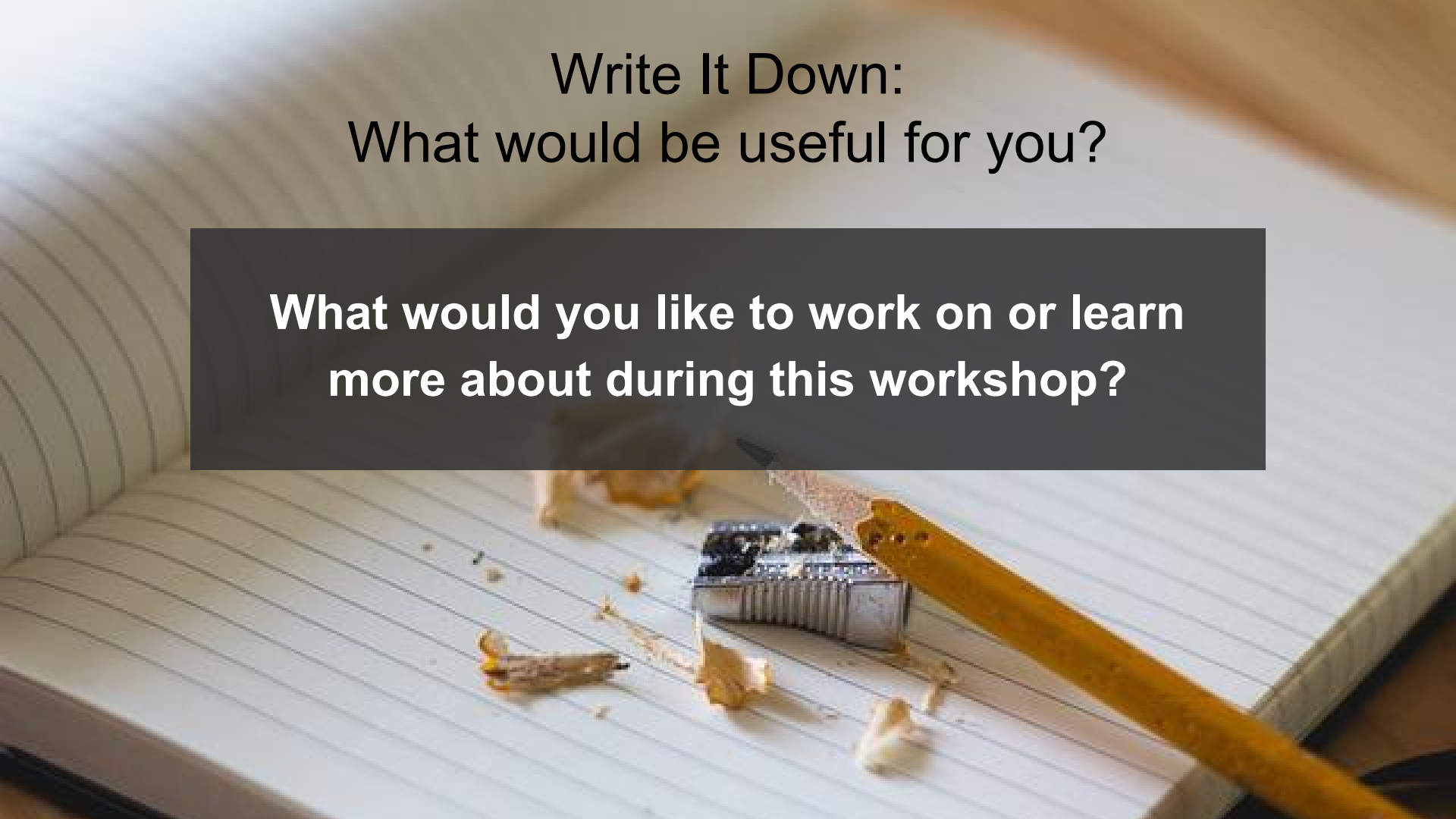
Publishing case study

Open Access

Methods for broadening your impact

Write It Down:
What would be useful for you?

What would you like to work on or learn more about during this workshop?



Tuesday:

Breakfast 8-8:30am

Lightning round talks

Influencing what people find

Your role in promoting your work

Group and individual breakout sessions

Reflection exercise



Introduction: The Big Picture

- Presenters & library services
- Getting to know you



Presenters

Anita Walz, Open Education, Copyright and Scholarly
Communication Librarian

Gail McMillan, Director, Scholarly Communication

Virginia (Ginny) Pannabecker, Health Sciences Research
Support Coordinator

Peter Potter, Director, Publishing Strategy

Philip Young, Scholarly Communication Librarian

Services We Offer

- [Open Access Subvention Fund](#) - *Get financial help to publish your articles in OA journals*
- Data Consultations / Data Management Plans, [Projects](#) & [Resources](#)
- [VTechWorks](#) - *Share your work publicly in the Library's Institutional Repository*
- Open Access [Publishing](#) & [Resources](#) - *Publish your journals & conference proceedings with us*
- Publishing [Consultations](#) - *Get help in publishing your work elsewhere*
- Copyright [Consultations](#) - *Understand your rights and responsibilities as authors*
- Open Education/[Open Educational Resource](#) Consultations & Publishing - *Create, adapt, or customize openly licensed content to fit your courses*
- Tell Your Story: Impact & Engagement consultations and [resources](#) - *Discuss what you're using and additional methods to optimize engagement with your work*

Introductions - Please Tell Us:

Your Name

Your Department and Research Interests

What you hope to learn in this session

Introduction: The Big Picture

- **Leverage your rights as an author/creator**
- **Build and manage your online presence**
- **Share your work and get noticed**
- **Demonstrate your impact**



**How (and why) do people show the
impact of their work
in your field?**

Do you need a break?

Toward Impact

Metrics

- Academic

- Broader impact

Enhancing dissemination

- Making your work discoverable

- Making yourself discoverable

- Resources

- Evidence

Academic Metrics

Primarily ***citation-based*** at different levels of measurement

Research object

Article - citations, normalizations

Book - citations

Data/Software - citations, forks

Presentations - acceptance rate, attendance, downloads, views

Creative work- exhibits, performances, reviews

Journal

Journal impact factor, journal rank, acceptance rate, etc.

Author

Number of papers, h-index

Broader Impact

Altmetrics (for: articles, books, data, software, presentations, and more)

Links, saves, mentions, views, downloads

Books: reviews, library holdings, ratings (Amazon, Goodreads)

Altmetric.com data for EFARS, Library search, VTechWorks

[Bookmarklet](#) and [badge embedding](#)

[Impactstory](#) profile

Broader Impact

[Promotion and Tenure Guidelines 2016-2017.pdf](#) (p. 11)

4. Textbooks authored
5. Textbooks edited
6. Papers in refereed journals (both print and electronic)

Provide a qualitative assessment of the paper, which may include article-level metrics as well as broader impacts such as media coverage or effect on public policy. For example, counts of citations, views, downloads, Altmetric scores or percentiles, and mentions may be listed with their sources.

Optionally, provide a qualitative assessment regarding the journals in which the candidate has published. This should be a statement about the level of prestige and relevance of the journal in the specific field or area, and may include acceptance rates, journal impact factor, or

Enhancing Dissemination

Make Your Work Discoverable: Articles

Post a version online (permissions in your contract or at [Sherpa/Romeo](#))

[VTechWorks](#) - via [EFARS](#)

Disciplinary repositories/Preprint servers

arXiv, PsyArXiv, bioRxiv, Humanities Commons, OSF

Proprietary repositories (ResearchGate, Academia.edu)

“For enduring impact consider enduring access” -me

Publish open access ([Directory of Open Access Journals](#); limit to OA in

[Ulrich's](#) Periodical Directory) [Open access fund](#)

Enhancing Dissemination

Make Your Work Discoverable: Books

[Open Access for Books](#)

[OA Monograph Initiative](#) (see Peter)

[Open Access Book Publishers](#)

Chapters - check permissions in advance

[Rights Reversion](#)

Enhancing Dissemination

Make Yourself Discoverable

Research Profiles

Google Scholar, ORCID, CollabVT

Career Professional Profiles

LinkedIn

Social Media

Twitter, Google+, Facebook

Outreach

Write: [Blogs@VT](#), [Signal to Noise](#), [Footnote](#), [The Conversation](#)

VT News college communicators

Center for Communicating Science

Services: [Kudos](#), [Brevy](#), [External Diffusion](#), [Research Square](#), [SPapers](#),

[Growresa](#)

Enhancing Dissemination

Resources

[Maintaining an Online Scholarly Identity](#) (MathEd.net blog)

[Impact Handbook for Social Scientists](#) (LSE Impact blog)

[Promoting Your Articles to Increase Your Digital Identity and Research Impact](#)

(Jon Tennant, ScienceOpen)

[Impact Toolkit](#) (Economic and Social Research Council)

[Effective Science Communication](#) (Illingworth & Allen)

[An Introduction to Social Media for Scientists](#) (PLOS Biology)

[The verdict: Is blogging or tweeting about research papers worth it?](#) (Melissa

Terras)

Enhancing Dissemination

Evidence

[Open access citation advantage](#) (46/70 studies)

[Open access altmetrics advantage](#)

[Twitter and citations](#)

[Open access Wikipedia citation advantage](#) (47%)

Open data citation advantage (8 studies, see [Piwowar & Vision 2013](#))

Trend: more highly-cited papers from non-elite journals ([1](#), [2](#), [3](#))

[How open science helps researchers succeed](#)

Responsible Metrics Resources

[San Francisco Declaration on Research Assessment](#)

[Leiden Manifesto for Research Metrics](#)

[The Metric Tide](#) - 2015 report from the UK

[Centre for Science and Technology Studies, Leiden University](#)

Impact

Context

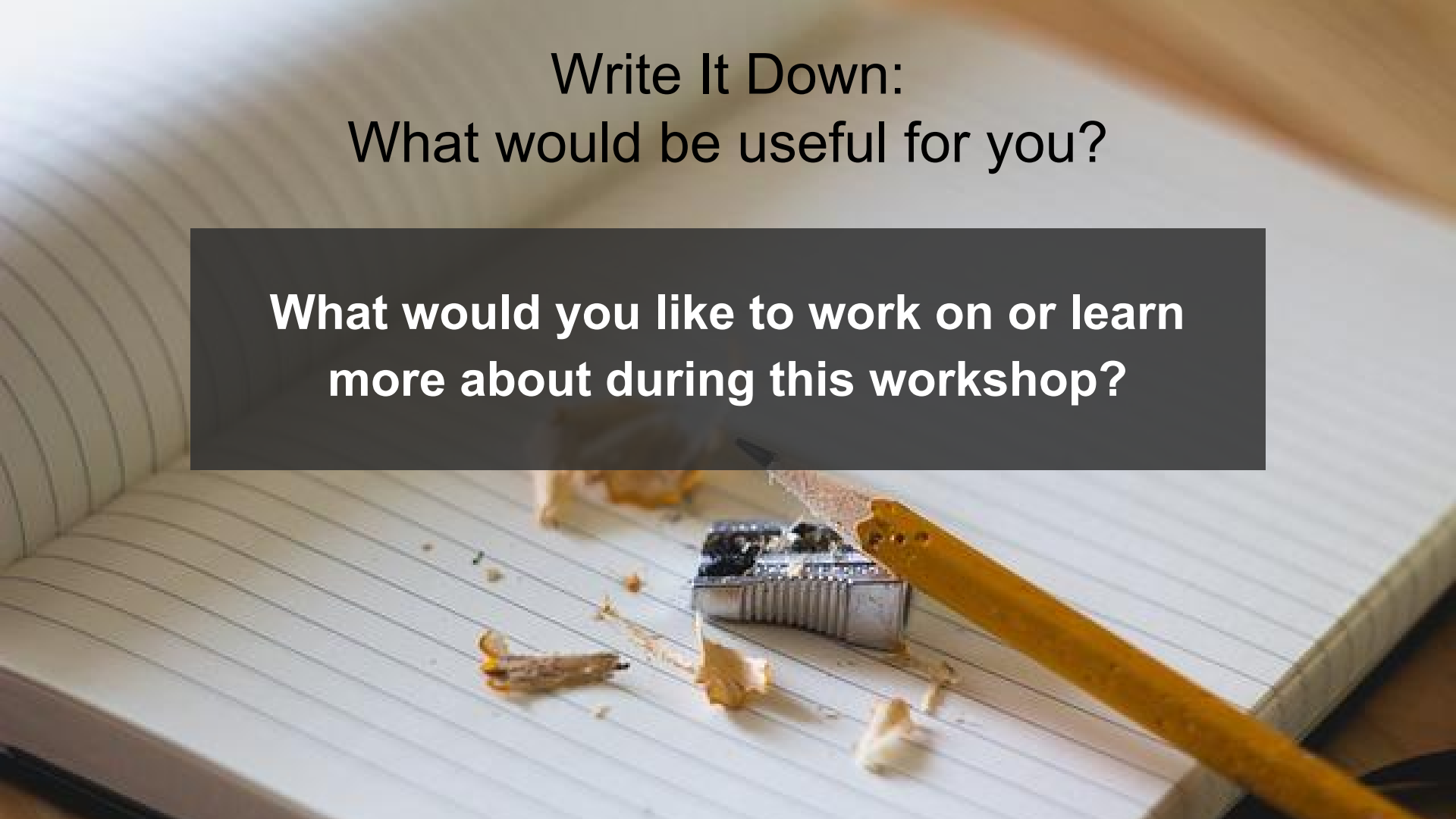
Percentages, quartiles, etc.

Narrative

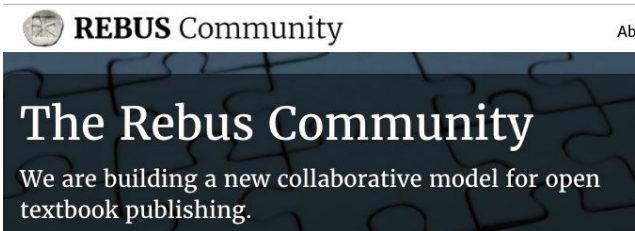
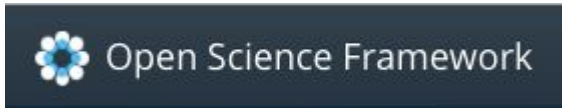
Who linked, cited, etc.

Write It Down:
What would be useful for you?

What would you like to work on or learn more about during this workshop?



Planning Ahead to Share Your (Collaborative) Work - Tools



Data Management Plan

- VT Libraries Services



Publication venue selection

- Consider OA options and fee support



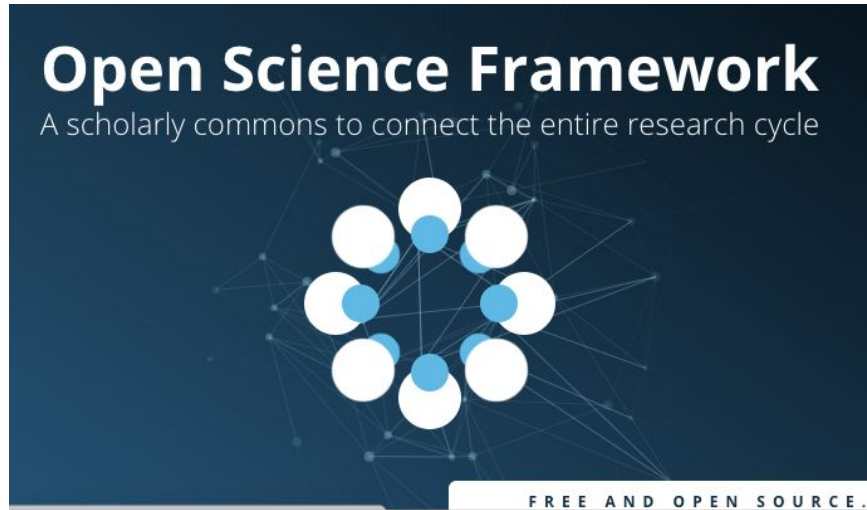
Share a collaboration experience:



- What was the project?
- Was it within VT or also with other institutions?
- How did you manage collaborative writing, project tasks, and files overall?
 - What tools or best practices would you recommend?

[Notes document for this discussion](#)

Open Science Framework



OSF @ VT

- Project Management Dashboard
- Version Tracking for files and writing
- Control Access & Collaboration
 - Permissions at item level
- Register your project: freeze at any point
- Integrate with other tools: Dropbox, Google Drive, GitHub, ... more
- Archive your data
- Publish your project with a DOI for referencing
- Project Analytics

Open Science Framework

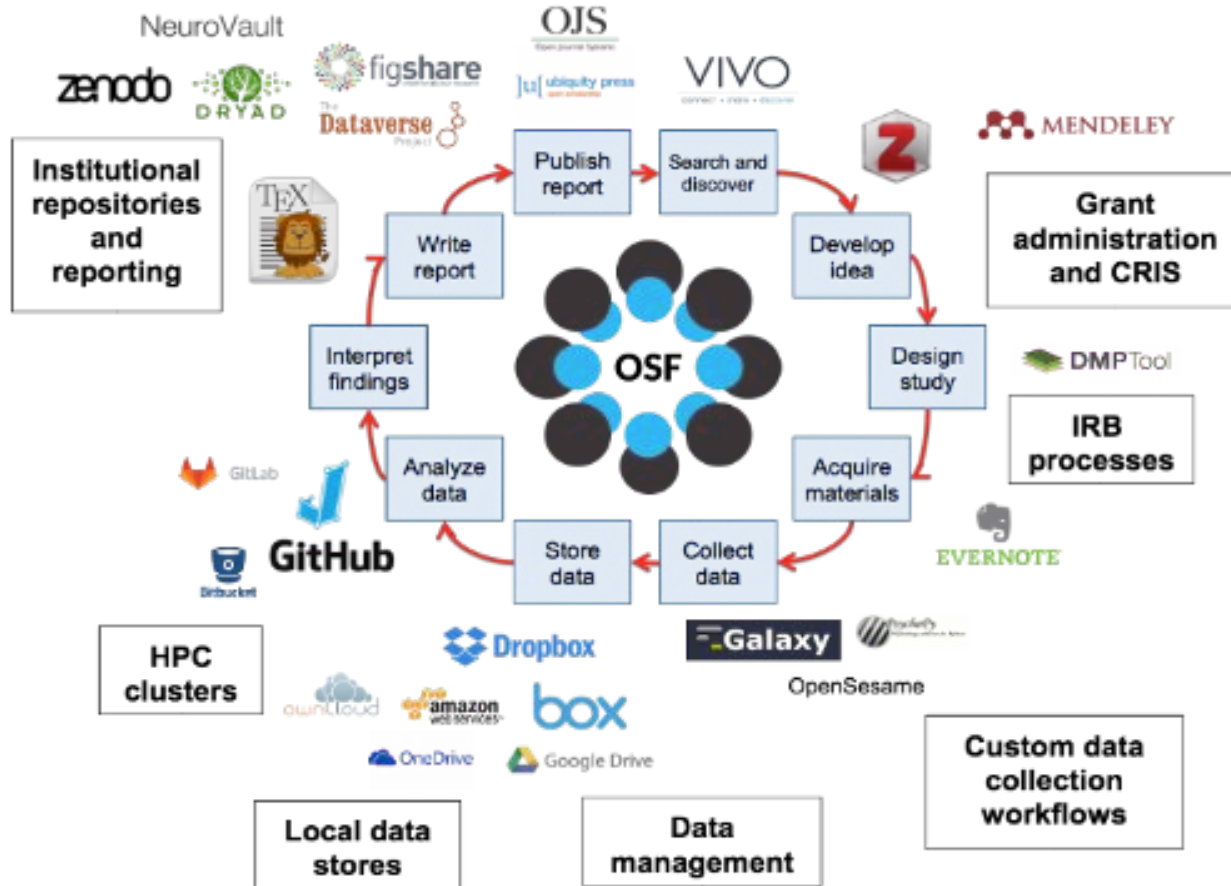


Image from Vicky Steeves' "OSF Workshop" presentation files on GitHub: <https://github.com/VickySteeves/OSF-Workshop>

Rebus Community



REBUS Community

Ab

The Rebus Community

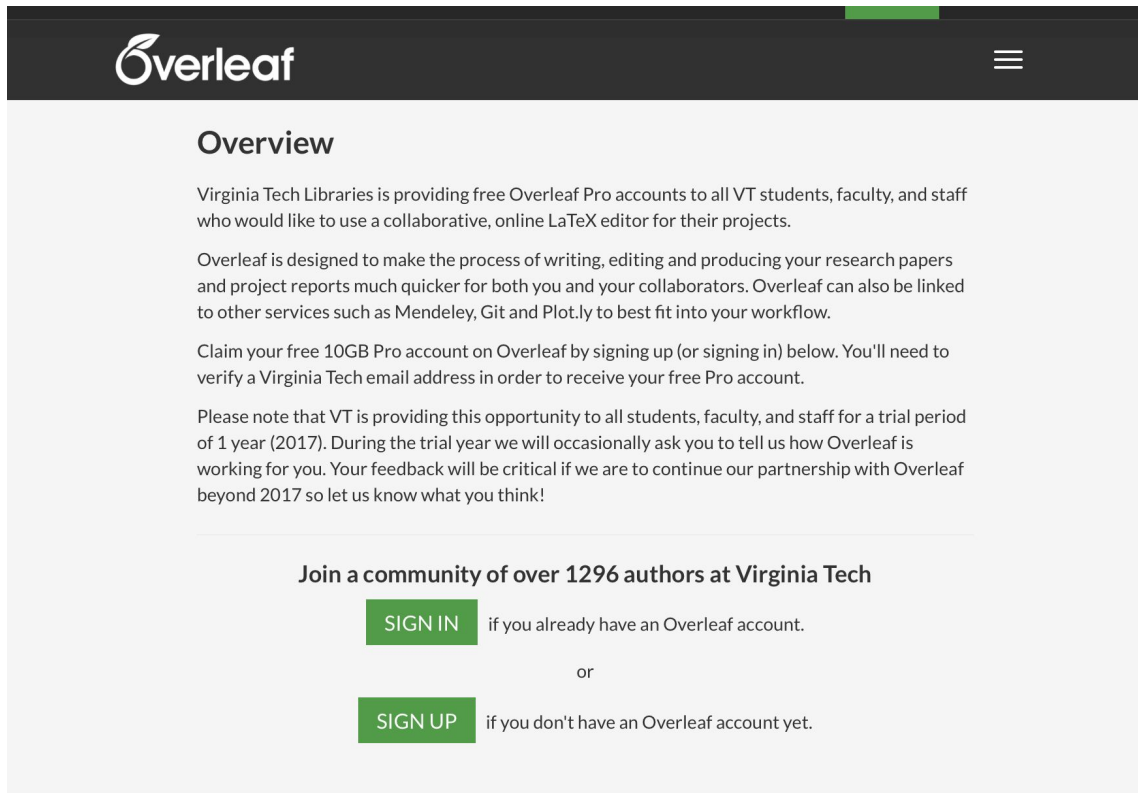
We are building a new collaborative model for open textbook publishing.

Planning to Share Your Work: Writing/Publishing Tools



Virginia Tech on Overleaf

Planning to Share Your Work: Writing/Publishing Tools



Overleaf

Overview

Virginia Tech Libraries is providing free Overleaf Pro accounts to all VT students, faculty, and staff who would like to use a collaborative, online LaTeX editor for their projects.

Overleaf is designed to make the process of writing, editing and producing your research papers and project reports much quicker for both you and your collaborators. Overleaf can also be linked to other services such as Mendeley, Git and Plot.ly to best fit into your workflow.

Claim your free 10GB Pro account on Overleaf by signing up (or signing in) below. You'll need to verify a Virginia Tech email address in order to receive your free Pro account.

Please note that VT is providing this opportunity to all students, faculty, and staff for a trial period of 1 year (2017). During the trial year we will occasionally ask you to tell us how Overleaf is working for you. Your feedback will be critical if we are to continue our partnership with Overleaf beyond 2017 so let us know what you think!

Join a community of over 1296 authors at Virginia Tech

[SIGN IN](#) if you already have an Overleaf account.

or

[SIGN UP](#) if you don't have an Overleaf account yet.



Welcome to *Humanities Commons*, the sharing and collaboration network for people working in and around the humanities. Discover the latest [open-access scholarship and teaching materials](#), make [interdisciplinary connections](#), build a [WordPress Web site](#), and increase the impact of your work by [sharing it in the repository](#). Brought to you by the MLA.

What Would You Like to Do?

 [View member profiles](#)

 [Browse member Web sites](#)

 [Discover Open Access scholarship and pedagogical resources](#)

TOOLS TRY OUT



- Choose a subgroup to join to explore one tool: OSF, Overleaf, Rebus, Humanities Commons, or something else brought up
- Report back to the full group

LUNCH

Discussion: What is Open Access?

“Open Access (OA) Literature is digital, online, free of charge, and free of most copyright and licensing restrictions.”

—Peter Suber, *Open Access* (2012)

Scholarly Publishing Today

Peter Potter

Director, Publishing Strategy
Virginia Tech Libraries

Scholarly Publishing Today

The Players

- Scholarly Societies

American Chemical Society, Institute of Electrical & Electronics Engineers, Brookings Institution

- University Publishers

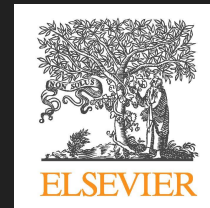
University presses
Library publishers

- Commercial publishers

Elsevier, Springer, Wiley, Sage

- A New Force: Non-profit, Open Access publishers

PLoS, BioMed Central



Scholarly Publishing Today

Journals, books, and more

Global STM Market: \$26 billion

- Journals = 25% (\$6.8b)
- Books < 15%
- Technical info, standards, databases, tools, etc. > 40%

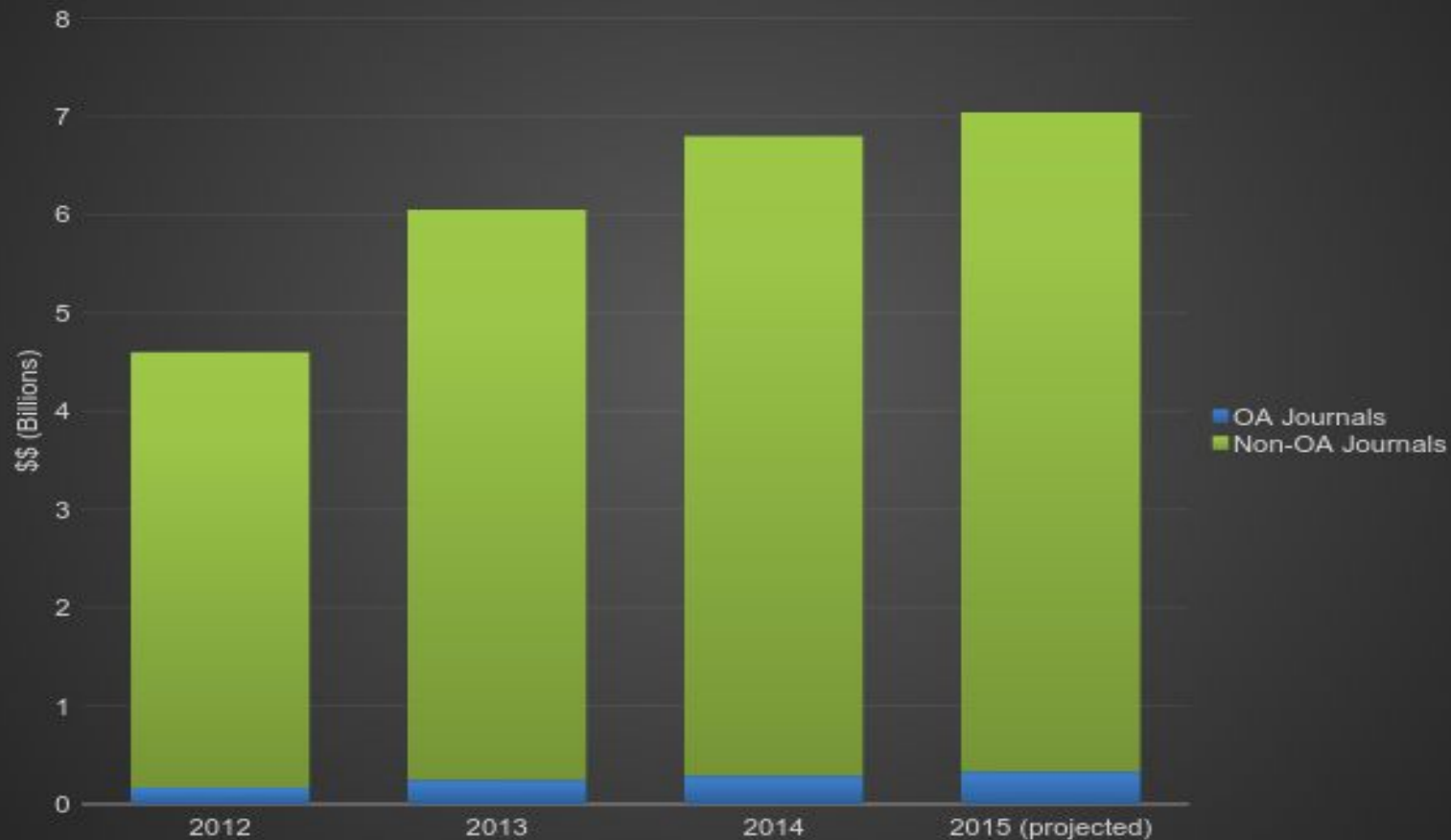


Open Access (OA)

- Growing but still small in revenue terms (\$300m)
- 11,467 OA journals in Directory of Open Access Journals
- Don't confuse OA with non-commercial
 - Full OA (Green & Gold) and Hybrid OA

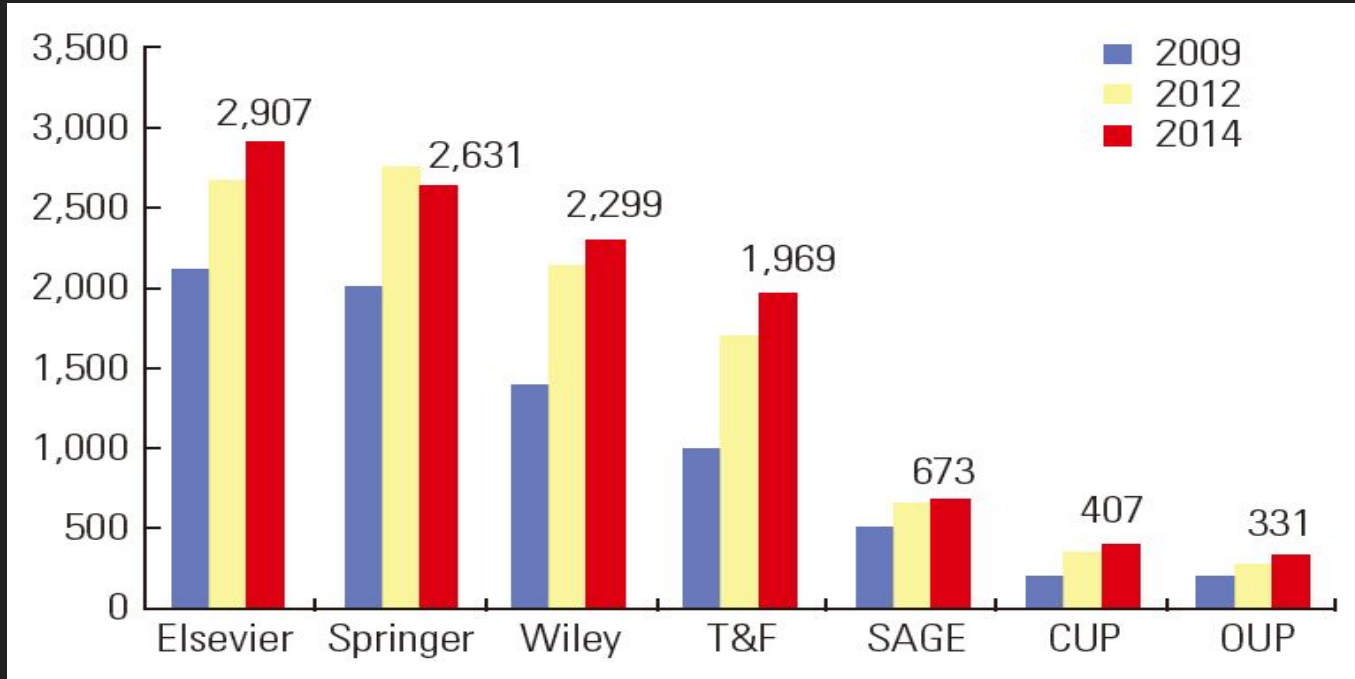


Open Access Journals (market share)



Scholarly Journals

Number of journals published by the Largest Publishers



eBooks in the Academy

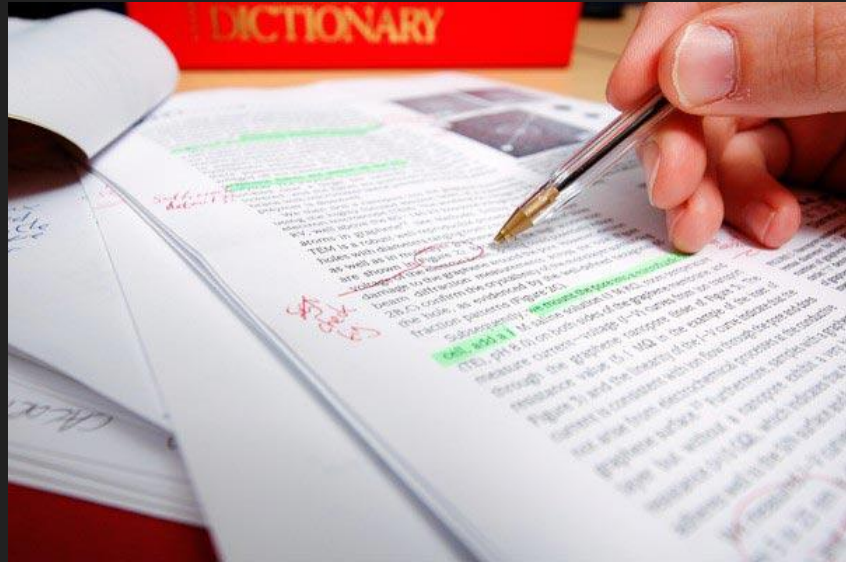


- Textbooks going digital
- Monographs struggling to gain a foothold
 - Often challenging to read on a hand-held device
 - Competing/conflicting technologies
 - Digital rights management (DRM)



Scholarly Publishing Today: What Hasn't Changed?

- Submission process
- Peer review
- Contract
- Copy editing
- Publication



Scholarly Publishing Today: What *Has* Changed?

- Printing optional
- OA options
 - PLoS
 - BioMed Central
- Self publishing (Who needs a publisher?)
 - Preprints, Postprints
 - Repositories
 - ArXiv, PubMed Central



Open for Discovery

PLOS is a nonprofit publisher and advocate of Open Access research.

140,000+ peer reviewed articles published to date

[SEARCH ARTICLES](#)

11.6+ million views and **1.9+ million** articles downloaded monthly

[SUBMIT YOUR MANUSCRIPT](#)

What to Expect When You're Expecting (to publish an article or a book)

More Choices/More Risks

- More publishers (traditional & OA)
- New forms of peer review
- New formats
- Contracts, copyright, & licensing
- Editing, design, production
- Marketing
- Self publishing



Library Publishing at Virginia Tech

- 40+ journals hosted since 1989
- 12 active journals today
 - 3 student journals
- Open Textbooks
- Conferences
- Support for OA Publishing
 - Article subventions
 - Monograph subventions

The screenshot displays the Virginia Tech Digital Library and Archives website. At the top, the Virginia Tech logo and 'Invent the Future' tagline are on the left, and 'Digital Library and Archives' is in the center. On the right, there are links for 'University Libraries', 'Search Addition', 'Off Campus Sign In', and 'Ask a Librarian'. Below the header is a search bar for 'Search EJournals' with an 'Advanced Search' link. A banner image shows a campus scene with the text 'Electronic Journals'. A navigation menu includes 'About DLA', 'Collections', 'Copyright', 'ETDs: Theses and Dissertations', 'EJournals', 'News', and 'VT ImageBase'. A secondary menu has 'Home', 'About', 'Contact EJournal Editors', 'Guidelines for Editors', and 'EJournal Access Data'. The main content area is titled 'Journals Published by Virginia Tech Libraries' and features a grid of journal logos, including CTER, CATALYST, JCAEDE, JDC, JVFSE, JVER, JVME, and others.



George Whitesides. “Impact of technology on scientific articles.”
American Chemical Society. April 29, 2011. Available on
YouTube.

Discussion: What is Open Access?

“Open Access (OA) Literature is digital, online, free of charge, and free of most copyright and licensing restrictions.”

—Peter Suber, *Open Access* (2012)

Open licenses

Creative Commons Licenses

[about](#) [attributing cc-licensed works](#) [finding cc-licensed images](#) [brochure](#)



[More information](#)

A wooden pier made of grey planks extends from a sandy beach into clear, turquoise water. The sky is a deep, clear blue with a few wispy clouds. In the distance, a small boat is visible on the water. The overall scene is bright and serene, suggesting a tropical or coastal location.

Do you want a break?

Open access

Definition

Who's excluded

Two paths

Advantages

Misunderstandings

Uncertainties

Library services

Open Access Defined

- Definition
 - *“Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions”* (Suber, 2004)
- [Creative Commons licenses](#)

Who doesn't have access?

- Researchers at other institutions
- Researchers in the global south/developing countries
- Taxpayers
- Government policymakers
- Non-governmental organizations
- Alumni
- Citizen scientists
- Us

Two paths to open access

- Archiving - Open Access Repositories (“Green OA”)
- Publishing - Open Access Journals (“Gold OA”)

Advantages

- Citations
- Attention
- Openness is aligned with research integrity
- Text and data mining
- Use in teaching and research
- Efficient knowledge building and transfer

Misunderstandings

- Open access is a way to bypass peer review
- Open access will prevent me from receiving royalties
- Open access means publishing (1) in a journal (2) for a fee (3) that I have to pay out of pocket
- Open access will hurt my society
- Open access advocates think everything should be free

Common uncertainties

Which journals are legitimate?

[Think Check Submit](#)

[Ulrich's](#) Periodical Directory (limit to OA, peer review)

[Directory of Open Access Journals](#)

Ask us

Do I have the right to post my article?

Check your contract

Check [Sherpa/Romeo](#)

Negotiate or add an [addendum](#)

Learn about a potential faculty open access policy at VT

Library services

Open access [guide](#), [subvention fund](#), and [discounts](#)

Open access publishing - [journals](#), [conference proceedings](#), & books
[VTechWorks](#) and [VTechData](#)

Data consultations / [data management plans](#), [NIH](#), [NSF](#)

[Copyright consultations](#)

[Tell Your Story: Impact & Engagement](#) consultations and resources

Open educational resources [guide](#), consultations & publishing

[Overleaf](#)

[perma.cc](#)

Stay informed: [blog](#), [twitter](#), [email list](#)



BREAK

TIME!

Share Your Work & Get Noticed



Images are: a screenshot of VTechWorks page, and (all others) CC0 public domain sourced from [Pixabay](#)

Share Your Work & Get Noticed

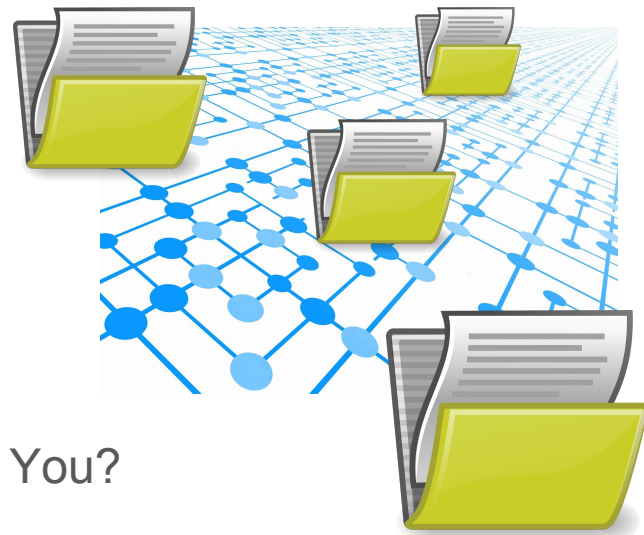


What do you want others to know about, find, and access?

- Works (publications, creative works, ...)?
- Teaching (course syllabi, educational materials)?
- Service and Association involvement?
- What else?

How are you sharing these now, if you are?

Sharing Your Work - Benefits & Considerations (Copyrights)



Access

Scholars, Developing world, Alumni, Taxpayers..... You?

Outreach

Networking, Blogging, Social media

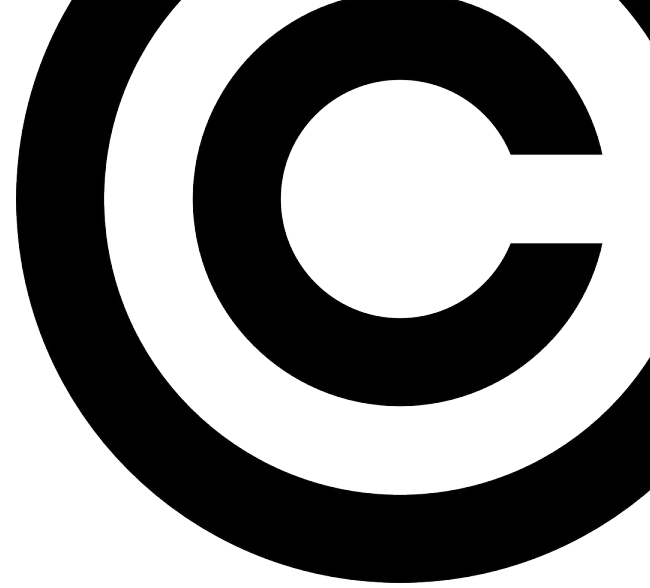
Metrics

Open access citation advantage & altmetrics advantage

Image of [point-line network](#) by [geralt](#) via Pixabay (CC0 public domain release).

Image of [folder-manuscripts](#) by [ClikierFreeVectorImages](#) via Pixabay (CC0 public domain release).

How do I know: what, where, and when I am permitted to post my work?



Your copyright agreement / contract

- Transfer or license?
- Terms of use - archiving, posting, sharing, etc.

Sherpa romeo

- 95% accuracy with general publisher guidelines

Publisher guidelines

- Check their website



Publisher copyright policies & self-archiving

Search

Journal titles or ISSNs Publisher names

Exact title starts with contains ISSN

[Advanced Search](#)

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

<http://www.sherpa.ac.uk/romeo/index.php>

Publication posting terminology

From [SHERPA Open Access Glossary](#):

Submitted Manuscript ('Preprint')

“...a draft of an academic article or other publication before it has been submitted for peer-review or other quality assurance procedure as part of the publication process. Preprints cover initial and successive drafts of articles, working papers or draft conference papers.”

Accepted and Revised Manuscript ('Postprint')

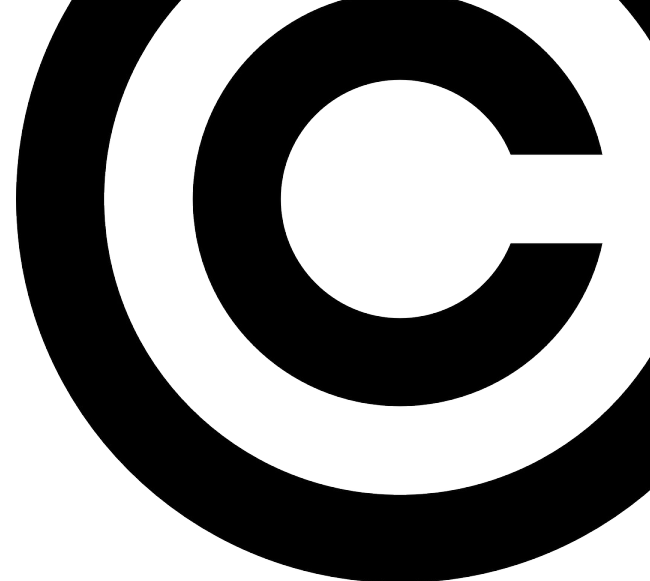
“The final version of an academic article or other publication - after it has been peer-reviewed and revised into its final form by the author.”

Repository (Institutional / Disciplinary)

“A website that aims to collect, preserve and proffer electronically the intellectual output of a subject or organisation [institution] without charge to the World”

- VTechWorks is VT's Institutional repository

Image of [copyright icon by openicons](#) via Pixabay (CC0 public domain release).



A screenshot of the SHERPA/ROMEO website search interface. The header features the SHERPA/ROMEO logo and the text "SHERPA/ROMEO" in a green bar. Below the header, the text "Publisher copyright policies & self-archiving" is displayed. The search section includes a "Search" heading, radio buttons for "Journal titles or ISSNs" (selected) and "Publisher names", a search input field, and radio buttons for "Exact title" (selected), "starts with", "contains", and "ISSN". There are also links for "Advanced Search", "Search", and "Reset". At the bottom, a small note reads: "Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement."

<http://www.sherpa.ac.uk/romeo/index.php>

Journal's archiving/posting policies

Go to your Elements eFAR, or direct to SHERPA/RoMEO to look up the posting guidelines for one of your articles:

<http://www.sherpa.ac.uk/romeo>

Or, search one of these example journal titles:

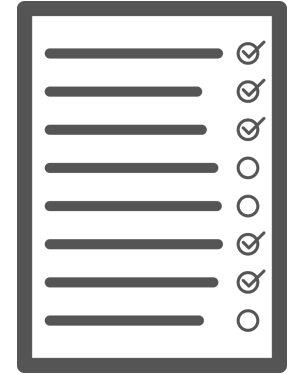
- New England Journal of Medicine
- Contemporary Sociology
- Language and Literature

vtechworks@vt.edu

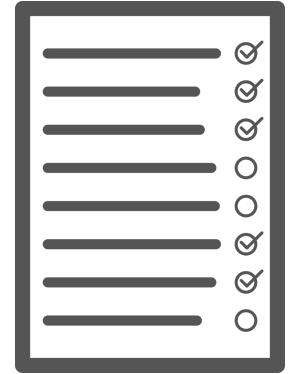
Share Your Work & Get Noticed

Online Identity Inventory (handout)

- Search for yourself on Google/Yahoo/Other: What do you find in the top 10 results?
- What profiles do you already have?



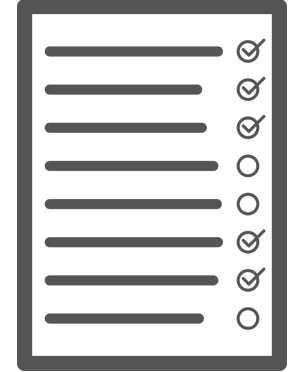
Share Your Work & Get Noticed



Online Identity Inventory

- Share your results and notes with a partner
 - **What recommendations do you have for each other?**

Share Your Work & Get Noticed



Goals Check-In

- Tomorrow we'll have hands-on time to work on your goals
- Check-in on what you have written down - would you like to adjust or add anything?

See you on Tuesday!

- Lighting talk sign up
- 8am Breakfast (Torgerson 1100)
- 8:30am Session (Torgerson 3080)
- Done by 12noon



Get Noticed

Managing your scholarly career in an age of metrics, social media, and open research

NLI Summer Session
June 12-13, 2017



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Tuesday:

Welcome back!

Loose ends & planning for today

Lightning round talks

Influencing what people find

Your role in promoting your work

Group and individual breakout sessions

Reflection exercise



Services We Offer

- Open Access Subvention Fund - *Get financial help to publish your articles in OA journals*
- Data Consultations: [Data Management Plans](#) | dataservices@vt.edu
 - Quick List: [Data Services & Resources at VT Libraries](#)
- VTechWorks - *Share your work publicly in the Library's Institutional Repository*
- Open Access Publishing - *Publish your journals & conference proceedings with us*
- Publishing Consultations - *Get help in publishing your work elsewhere*
- Copyright Consultations - *Understand your rights and responsibilities as authors*
- Open Education/Open Educational Resource Consultations & Publishing - *Create, adapt, or customize openly licensed content to fit your courses*
- [Tell Your Story: Impact & Engagement consultations and resources](#) - *Discuss what you're using and additional methods to optimize engagement with your work*

Potential break out group topics?

- High impact, low effort tweeting
- Overleaf (or other specific platforms)
- Brainstorm: Showing the impact of teaching
- Helping others (or yourself) to navigate P&T
- What's my impact workflow? What do I do next?

Recap of Monday's session

Goals?

Questions?

Lightning Round Talks!



Professional Identity Management

Influencing What People Can Find and Promoting Your Work



Image by PeteLinthor via [Pixabay](#)

- Share your background, work, and interests
- Connect with researchers, potential collaborators, and potential postdocs

Resources folder with Tip Sheets: <https://tinyurl.com/NLI-GetNoticed>

Managing Your Identity



Image by PeteLinforth via [Pixabay](#)

- ✓ *Investigate your online identity*
- ✓ *Identify goals to improve your personal brand and your professional identity*
- **Select, develop, and maintain your identity using:**
website/portfolio page, social media, researcher profiles, professional association profiles
 - Professional association memberships → network with your professional community

Researcher Profiles and Professional Identity Management



[Pixabay.](#)

When you Googled yourself yesterday:

1. What came up?
2. Anyone with the same or similar name?

About Twitter. . .

Examples of Handles: @VTSandsman @NSF

Examples of Hashtag: #VirginiaTech #BeyondBoundaries

Schedule Tweets in advance ([Twimmer](#), [Twuffer](#))

[100 ways to use Twitter in Education](#) (by degree of difficulty)

IHE article: [Using Twitter to discuss your work](#)

Chronicle article: [If you want to be an active Twitter user](#)


Developing Your Professional Identity

Consistency will improve the cohesiveness of your online personal identity. Develop a set of standard files and/or list of links for these pieces that you can keep on hand for setting up new tools or profiles:

- Your username
- Your photo
- Your bio
- Your work / CV → Copyright questions? Ask us!

Handouts with tips and readings on developing your professional identity are in this workshop's resources folder.

in Search for people, jobs, companies, and more...



Michael Hsiao 3rd
 Professor at Virginia Tech
 Roanoke, Virginia Area | Higher Education

Previous Virginia Tech, Rutgers University
 Education University of Illinois at Urbana-Champaign

Send Michael InMail

500+ connections

https://www.linkedin.com/in/michael-hsiao-3427916 Contact Info

Background

Summary

Search English

ORCID Connecting Research and Researchers

FOR RESEARCHERS FOR ORGANIZATIONS ABOUT HELP SIGN IN

SIGN IN REGISTER FOR AN ORCID ID LEARN MORE

2,100,175 ORCID iDs and counting. See more...

Philip Young Biography

ORCID ID
 id:orcid.org/0000-0001-8097-1592

Scholarly Communications Librarian at Virginia Tech, 2014-
 Metadata Librarian at Virginia Tech, 2006-2014

Also known as
 P Young, PE Young

Keywords
 open access, scholarly communication, copyright, dissemination, metadata

Websites
 Archived articles
 Open@VT blog
 Twitter

Employment (1) Sort

Virginia Polytechnic Institute and State University: Blacksburg, VA, United States
 Source: Philip Young Created: 2014-03-07

Works (4) Sort

Collaborative Batch Creat
 2012-09-24 | journal-article
 DOI: 10.1080/01439374.2012.71

Research and hardware and new algorithm

Specialties: Course development, student advice

Virginia Pannabecker 1.92
 Health, Life Sciences & Sociology Communication Librarian at Virginia Polytechnic Institute... Blacksburg, University Libr...

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Article 2
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Article: The Flipped Classroom: Student-Driven Library Research Sessions for Nutrition Education
 Virginia Pannabecker, Cristina S. Barroso, Jessica Lehmann
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 Full-text Article Oct 2014 | Internet Reference Services Quarterly

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Cornell University

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García-García, Maria J | Cornell Faculty Member

Positions
 Associate Professor, Molecular Biology and Genetics (MBG), College of Arts and Sciences

Networks
 Co-author Network
 Map of Science
 Co-investigator Networks

Affiliations Research Publications Teaching Service Background Other View All

member of graduate field
 Biochemistry, Molecular and Cell Biology
 Comparative Biomedical Sciences
 Genetics, Genomics and Development
 Molecular and Integrative Physiology
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Vivica Kraak
 @VivicaKraak

Assistant Professor of Food and Nutrition Policy at Virginia Tech. Advocate for healthy food and active living environments.

TWEETS 3,659 FOLLOWING 312 FOLLOWERS 461 LIKES 372

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Vivica Kraak @VivicaKraak · 5h
 Designing your living and activity spaces to support healthy aging n.pr/1ShQb8K

Researcher Profiles & Identifiers

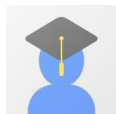
Elements eFARs system

Internal VT profile and documentation system linked to outside data sources; ORCID, VTechWorks - will link to CollabVT



Unique Researcher Identifier, list of works and CV information

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Google Scholar

Researcher Profile, list of works, citation metrics

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Impactstory is an open-source website that helps researchers explore and share the the online impact of their research with data-driven stories.

[CollabVT]

Researcher Profile, list of works, platform-specific metrics

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Researcher Profiles & Identifiers → Connections

Pulls from: ORCID, research databases, +; **Imports:** Bibtext, Reference manager files; manual entry

Pulls from: Crossref, Scopus, ResearcherID, +; **Imports:** BibTeX; manual entry

Pulls from: secret source method ([info](#))

Pulls from: ORCID / Scopus

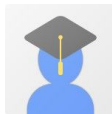
Pulls from: Elements eFAR

Imports: BibTeX; manual entry

Pulls from: secret source method; **Imports:** Bibtext, Reference manager files, MODS, XML; manual entry

Elements eFARs system

ORCID



Google Scholar

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Export: BibTeX, Reference Manager, Excel, Word, and PDF; **Will push to:** CollabVT

Pushes to: Elements, ImpactStory, +; **Export:** BibTeX, Reference Manager, Excel, Word, and PDF

Exports: BibTeX, Reference Manager, CSV

Exports: JSON structured data

Pushes to: options managed by institution

Exports: CSV

None

Case study -

Anthropology graduate student who went into industry discusses Open Access

Get more ideas!



Image by ChristianHoppe via [Pixabay](#).

Google a colleague:

1. What comes up?
2. What profiles do they have?

Interested in break out groups?

- Overleaf (or other specific platforms)
- Brainstorm how to show impact of your teaching
- Helping others (or yourself) to navigate the P&T process
- What's my impact workflow and what do I do next?

Wrap Up - and Thanks for attending!

Feedback: <http://bit.ly/NLI-June13>

Resources folder: <https://tinyurl.com/NLI-GetNoticed>

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