ReNew the New EXPANSION
Regional Clean-up Event of the New River

New River Symposium
May 16, 2017
What is ReNew the New?

• Committee established 15 years ago in Giles County
• Organized clean-up events on New River
• Supported by Giles County Board of Supervisors, administration, and staff
• Attended by volunteers from within and outside of Giles County
What is ReNew the New?

• Facilitated by the Regional Commission, Giles County offered to expand the clean-up to be a regional event
• Local government staff and citizen representatives met over 8 months to plan for the clean-up event
• Decided to hold event in Radford
Role of Regional Commission

- Facilitated nine meetings with local government managers and staff, university representatives, businesses, and advocacy groups
- Acted as fiscal agent for event expenses
- Coordinated media outreach
- Volunteered at event
The Event

• Met at Glencoe Museum in Radford
• Two groups cleaned two separate stretches of the New River
  • I-81 bridge to Bisset Park
  • Bisset Park to Peppers Ferry bridge
• One land crew at Wildwood Park
• 450 volunteers
• 150 Canoes
• 4 tons trash removed
• Hundreds of tires
Funding and Sponsorships

• Funding
  • Floyd, Giles, Montgomery, and Pulaski County and City of Radford

• Sponsors
  • Leaders in Economic Alliance Development (LEAD)
  • Backcountry.com
  • NRV Trout Unlimited
  • Virginia Department of Environmental Quality
Regional Commission Next Steps:

- Help coordinate next year’s event
- Continue to act as fiscal agent
- Assist at event
Thank you

Questions?