



# ReNew the New EXPANSION

## Regional Clean-up Event of the New River

New River Symposium  
May 16, 2017

# What is *ReNew the New*?

- Committee established 15 years ago in Giles County
- Organized clean-up events on New River
- Supported by Giles County Board of Supervisors, administration, and staff
- Attended by volunteers from within and outside of Giles County



# What is *ReNew the New*?

- Facilitated by the Regional Commission, Giles County offered to expand the clean-up to be a regional event
- Local government staff and citizen representatives met over 8 months to plan for the clean-up event
- Decided to hold event in Radford



# Role of Regional Commission

- Facilitated nine meetings with local government managers and staff, university representatives, businesses, and advocacy groups
- Acted as fiscal agent for event expenses
- Coordinated media outreach
- Volunteered at event



# The Event

- Met at Glencoe Museum in Radford
- Two groups cleaned two separate stretches of the New River
  - I-81 bridge to Bisset Park
  - Bisset Park to Peppers Ferry bridge
- One land crew at Wildwood Park
- 450 volunteers
- 150 Canoes
- 4 tons trash removed
- Hundreds of tires



# Funding and Sponsorships

- Funding
  - Floyd, Giles, Montgomery, and Pulaski County and City of Radford
- Sponsors
  - Leaders in Economic Alliance Development (LEAD)
  - Backcountry.com
  - NRV Trout Unlimited
  - Virginia Department of Environmental Quality



# Regional Commission Next Steps:

- Help coordinate next year's event
- Continue to act as fiscal agent
- Assist at event



# Thank you

Questions?

