



JUNE IS DAIRY MONTH

- WHO:** Every bonafide 4-H member.
- WHAT:** 4-H June is Dairy Month Poster Contest.
- WHEN:** During the months of April, May, and June.
1. Make a poster prior to June 1.
2. Posters should be judged prior to the 1st week in June by a group of judges in the county.
Three county winners should be selected for each age group.
- WHERE:** You may participate in your local community.
- WHY:** To learn more about milk and milk products and their importance to human health.
- THEME:** **GET THE SCOOP ON DAIRY FOODS**
- HOW:**
1. Poster must be of uniform size -- **14 x 22** -- other sizes are ineligible.
 2. **Newspaper and film cartoon characters may not be used.**
Use your original art work only!
 3. Get ideas from television, magazines, parents, and friends.
 4. Study pictures or materials from your milkman, dairy plant, dairy council unit, or milk cooperatives for ideas. Pictures cut from calendars or other sources are not permitted
 5. A slide set of posters made in previous years is available from the Dairy Extension Office.
These slides will give you ideas.
 6. **USE SLOGAN AND STICK TO THEME.**
 7. Keep it simple and to the point.

Display poster in prominent location in your home town during the month of June.
For example: store windows, town library, school display, extension office.

Fill out score card on reverse side completely. Cut the score card off and place it on the back of the poster in the upper right corner.

AGE GROUPS: 1) 9-11 YEARS

2) 12-13 YEARS

3) 14-19 YEARS

- PRIZES:**
- 1) *Every Entry*- A suitable award will be provided.
 - 2) *County Winners* - In each age group, 1st, 2nd, and 3rd place winners receive ribbons.
 - 3) *State Winners* - In each age group, 1st, 2nd, and 3rd place winners receive ice cream freezers!

Those receiving an Honorable Mention will be awarded a special rosette ribbon.

- WINNERS:** The top three posters in each age category at the unit level may compete for state awards. Posters are judged during 4-H Congress week. Posters must be delivered to the 4-H Congress headquarters before 9:00 a.m. on THURS, June 20. They must be picked up after judging at the same place. Those not picked up will be held by Dr. Hartman's office, 2040 Litton-Reaves Hall, Virginia Tech until Thanksgiving.

LD
5655
P1762
no. 404-602
VPI
Spec

Score Card

(Paste or tape this score card in the upper right hand corner on the back of your poster)

Name _____ Club _____ Age _____

Address _____ County _____

School _____ Teacher _____

Factors for Scoring	Possible Score
1. Originality—attracts attention, holds interest	40
2. Follows theme—	20
3. Conveys message—easily understood	15
4. Accurate information—factual	10
5. General appearance:	
a. Well planned, good design	5
b. Easily read	5
c. Neat and well constructed	5

TOTAL 100

As a 4-H Poster Contest entrant, I have done all the work involved in designing and drawing my poster.

Signed _____
4-H Member Sign Here