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OPINION ARTICLE

28 February 2019

Hotel: An Office Space of the Future

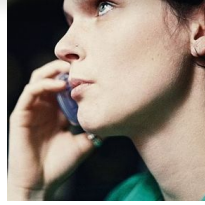
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if you have to do that in a small, poorly lit and stingy office, surrounded by colleagues you don't really like. This is why lots of people have a problem with modern offices and aren't afraid of trying to find an alternative that might work for them more than a traditional office space. What may surprise you, though, is that an increasing number of them are currently looking into hotels as one of the ideas worth exploring, so if you too are having troubles with your office space as well, here a few reasons why hotels may turn out to be a perfect solution for you.



Why modern offices don't work anymore?

There are lots of reasons why people stopped perceiving traditional offices as motivational, productive and enjoyable spaces where they can bring their A-game to the table every day of the week. A huge number of people are crammed into a small space, and you have to share your day with individuals you find annoying and irritating, and that's never good. Moreover, if you have to spend the biggest portion of your life stuck in this scenario, that's not going to be good for your mental or physical health.

In order to change this, more and more modern offices are embracing the idea of openness as something that will change this paradigm, but the truth is that this choice isn't as good as it seems at first. Open offices decrease productivity, spread diseases, cause a lack of trust, as well as boost political and other turmoil. These are, ultimately, the reasons why offices move to other areas, such as hotels, and here's what so great about this choice.

What do hotels offer?



- offer something new that businesses everywhere were looking for: meeting spaces they can rent. This means that a small- or middle-sized business that doesn't have a capacity to host meetings with a number of people in their headquarters can book an excellent space in a nearby hotel, have their meetings there, and pay close to nothing.

The reason why this idea is so popular is quite simple to understand - hotels are tidy, clean, organized and visually attractive spaces, and if you need to impress your colleagues, partners or potential investors, this is the space you want to welcome them in. They'll feel much better than in your own offices, and you won't have to spend a huge amount of money on this, so it's a win-win situation for everyone.

Why are hotels so appealing?

Again, the reason for hotels' popularity with business people everywhere is that they're very well maintained and sometimes even completely new or recently renovated. After all, they need to be taken care of regularly if they want to make money from tourists, but that also means you can use this opportunity to find yourself a nice and welcoming place where you can run your business.

Sometimes, hotel managers think outside the box when it comes to redesigning their spaces and turn to people who know what they're doing and can make their hotels additionally appealing both to tourists and local business. For example, [current office fitout solutions in Sydney](#) demonstrate that modern hotels can be adapted to fit the needs of the market more than before, including the personalized approach to their furniture, fittings, and equipment, and these are all the things business owners value. After the renovation, respectable design teams



them too.

What are the effects of this change?

One of the biggest effects of this change is that hotels are getting more attention from people who have never paid any attention to them. This means that business owners everywhere can rely on hotels in their area to provide them space they need to hold meetings and organize their daily work, which makes their job much easier.

Additionally, people are starting to pay more attention to lobbies. These spaces are equipped with free Wi-Fi, which means they're popular with everyone, and you can see lots of people working on their laptops there. But, since hotels are becoming more open towards these people, they are embracing them and turning their lobbies into impromptu office spaces freelancers can use whenever they want.

As you can see, hotels are proving to be surprisingly useful for business owners and professionals who are looking for well-designed, visually appealing, attractive and comfortable spaces. After all, renting these spaces is much better than designing your own offices, and it makes a ton of sense in the long run too.

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