



College of Liberal Arts and Human Sciences

Choices and Challenges Project

Virginia Tech, Mail Code 0247
Blacksburg, VA 24061

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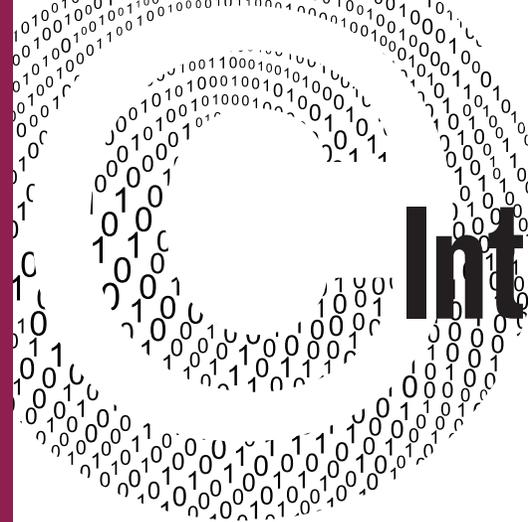
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Choices & FORUM Challenges Intellectual Property in the Digital Age



February 27, 2014 9:30 a.m. - 4:00 p.m.
The Lyric Theatre and Graduate Life Center at Donaldson Brown

VT0114710M/CTRS2013-0126/EL



Intellectual Property in the Digital Age

Choices & Challenges **FORUM**

February 27, 2014

9:30 a.m. - 4:00 p.m.

The Lyric Theatre and Graduate Life Center at Donaldson Brown
This forum is open to the public at no charge.

Background Sessions

Graduate Life Center 9:30 – 10:45 a.m.

Main Panel

The Lyric Theatre 11:00 a.m. – 1:00 p.m.

Follow-Up Sessions

Graduate Life Center 2:30 – 3:45 p.m.

Free parking is available on the Virginia Tech Campus by obtaining a visitor's pass at the Visitor Center at 925 Prices Fork Rd. Metered (2-hour) parking is available on downtown streets.

Presented with support from the Graduate Life Center, College of Liberal Arts and Human Sciences, Department of Science and Technology in Society, Office of the Provost, Office of the President, Office of the Vice President for Outreach and International Affairs, and the Pamplin College of Business.

About Choices and Challenges

Since 1985, the Choices and Challenges Project has organized 25 public forums on topics involving science and technology that are of broad public concern. Video recordings of previous forums are available on our Youtube channel (www.youtube.com/user/ChoicesandChallenges).

Doris T. Zallen, *Founder and Past Director*
Daniel Breslau and **Saul Halfon**, *Co-Directors*
Monique Dufour, *Research Associate*

Virginia Tech, Mail Code: 0247, Blacksburg, VA 24061

The rise of digital information and communication technologies has challenged our established system of intellectual property rights, a system based on copyrights, patents, and trademarks. This legal edifice was built to encourage creativity and innovation by giving the producers of “creations of the mind” a limited monopoly over their products. However, as these immaterial products are digitized, transmitted around the world, and endlessly reproduced at virtually no cost, the concept of intellectual property is shaken to its foundations.

Amid these changes, new actors are emerging, bringing with them both questions and possibilities. Free-culture activists argue that the institution of intellectual property now does more to restrict the exchange of ideas than to promote progress. New kinds of pirates exploit the growing vulnerabilities of digital technologies. And all users of information technologies, with the means to copy, share, and modify creative products, face the legal, ethical, and social responsibilities that accompany these new powers.

This Choices and Challenges forum asks how we can promote creativity and ensure the free flow of information while protecting the rights of creators in our increasingly digital world. Please join us to discuss and debate the future of intellectual property with a range of experts from the fields of history, law, sociology, communications, and political activism.

Background Sessions

9:30 a.m. - 10:45 a.m. *Graduate Life Center*

The Global Challenges of Intellectual Property Rights

Room B A discussion of the international IP system, focusing on associated global challenges such as public health, economic development, and the protection of genetic resources and traditional knowledge.

Anna-Marion Bieri

Science and Law Program, Virginia Tech

Free Culture, Copyleft, and the Open Exchange of Ideas

Room C This session will explore the history, current state, and future of movements promoting a more communal approach to the ownership of ideas.

Elizabeth Chavez

Political Science, Virginia Tech

Fair Use in a Culture of Fear

Room D What are the challenges faced by those whose creative work depends on fair use? And how may we strengthen fair use protections in our increasingly digital world?

Quinn Warnick

English, Virginia Tech

Paradoxically Speaking: The Internet and Intellectual Property

Room G The legal protection of intellectual property both incentivizes and limits the creativity enabled by the Internet. We will explore this paradox through stories such as YouTube and Viacom, and through a peek into a possible future of a mobile interconnected Internet of Things.

Janine Hiller

Finance, Virginia Tech

Main Panel

11:00 a.m. - 1:00 p.m. *The Lyric Theatre*

Moderator

James H. Collier

Associate Professor of Science and Technology in Society at Virginia Tech. He is Executive Editor of the journal *Social Epistemology* and the founder and editor of the *Social Epistemology Review and Reply Collective*.

Panelists

Karyn Temple Claggett

Associate Register of Copyrights and Director of Policy and International Affairs, U.S. Copyright Office. As Associate Register, she supervises the Policy and International Affairs department of the Copyright Office and assists the Register in advising Congress and executive branch agencies on domestic and international matters of copyright law and policy. Ms. Claggett and her staff also represent the Copyright Office on U.S. government delegations to international organizations, including the World Intellectual Property Organization (WIPO), and in meetings and negotiations with foreign governments.

Paul Brigner

Regional Director of the North American Bureau at the Internet Society. Previously, Paul was Senior Vice President and Chief Technology Policy Officer for the Motion Picture Association of America, and prior to that, Executive Director, Internet and Technology Policy, for Verizon. He holds a J.D. from Georgetown University Law Center and an MBA from Georgetown University's McDonough School of Business.

Adrian Johns

Allan Grant Maclear Professor of History at the University of Chicago. He is the author of *The Nature of the Book: Print and Knowledge in the Making* (1998), *Piracy: The Intellectual Property Wars from Gutenberg to Gates* (2009), and *Death of a Pirate: British Radio and the Making of the Information Age* (2010), as well as dozens of papers. He was awarded a Guggenheim Fellowship for his current work about the rise and implications of a global industry dedicated to protecting intellectual property.

Hector Postigo

Associate Professor of Media Studies and Production at Temple University. He is the author of *The Digital Rights Movement: The Role of Technology in Subverting Digital Copyright* (2012), and the co-founder of the blog *Culture Digitally*. In his work on cultural production, he studies notions of value, participation, and “free” labor on the internet, as well as technologically-mediated activism.

Elizabeth Stark

Entrepreneur-in-Residence at StartX at Stanford University. She started Stanford's Ideas for a Better Internet Program to engage students in working on projects to better the future of the net, and is a co-founder of the Open Video Alliance, which seeks to promote innovation and free expression in online video. She serves as a mentor with the Thiel Fellowship, and is working on an early-stage startup whose mission is to fund the future.

About the Department of Science and Technology in Society

Choices and Challenges is a production of the Department of Science and Technology in Society at Virginia Tech. The Department, within the College of Liberal Arts and Human Sciences, is home to the Master's and Ph.D. program in Science and Technology Studies, and the undergraduate

Follow-Up Sessions

2:30 p.m. - 3:45 p.m. *Graduate Life Center*

Does Open Access Threaten Your Intellectual Property?

Room D Does “fair use” allow enough access to students and faculty at a land grant university, one that is supposed to bring the results of research to the people who can use it?

Gail McMillan

University Libraries, Virginia Tech

Joint Ownership

Room F Intellectual property laws assume single owners and users, but ownership can be structured otherwise. Although this might make laws and policies even more complex, we can build systems to support alternatives, and thereby enrich user experiences.

Deborah Tatar and **Dennis Kafura**

Computer Science, Virginia Tech

Buy, Borrow, and Steal: Content in the Digital Age

Lounge What are the political, economic, social, and ethical issues of digital content ownership and personal downloading?

Trevor Croker and **Adam Smith**

Science and Technology Studies, Virginia Tech

Privacy and the Future of the Open Internet

Room B A discussion of the issues raised by SOPA and NSA surveillance for open internet prospects.

Elizabeth Stark

StartX, Stanford University

major in Humanities, Science and Environment. Our faculty consists of active research scholars from disciplines in the social sciences and humanities who study the historical, cultural, ethical, and social dimensions of science and technology. For more information on the department, please visit our website at www.sts.vt.edu.