### Fair Use Evaluation Documentation

Compiled using the **Fair Use Evaluator** [cc] 2008 Michael Brewer & the Office for Information Technology Policy, [http://librarycopyright.net/fairuse/](http://librarycopyright.net/fairuse/)

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**Name:** Rayanne Streeter  
**Job Title:** Ph.D Candidate  
**Institution:** Virginia Polytechnic Institute and State University  
**Title of Work Used:** Screenshot of 2018 advertisement emailed to subscribers of Aerie promoting their #AerieREAL role model campaign  
**Copyright Holder:** American Eagle  
**Publication Status:** Published  
**Publisher:** American Eagle  
**Place of Publication:** Email  
**Publication Year:** 2018  
**Description of Work:** This is a screenshot of 2018 advertisement emailed to subscribers of Aerie promoting their #AerieREAL role model campaign.

**Date of Evaluation:** June 6, 2019  
**Date of Intended Use:** June 6, 2019

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#### Describe the Purpose and Character of Your Intended Use:

- [+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
- [+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
- [+] Use is not-for-profit
- [+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
- [+] Use is one-time, or is only occasional or spontaneous

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Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [+] Work to be used has been previously PUBLISHED
- [+] Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)
- [+] Original work was not created and/or has not been marketed for the stated purpose of the proposed use

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Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

- [+] Only limited and reasonable portions will be used
- [+] Only the amount required to achieve the stated, socially-beneficial purpose or objective will be used (be that educational, artistic, scholarly, journalistic, etc.)
- [+] The amount used falls within widely recognized fair use guidelines* vetted by key stakeholder groups [reference guidelines]

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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

 aspects.

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature:  
Date of Signature: 06-06-2019

*Disclaimer: This document is intended to help you collect, organize & archive the information you might need to support your fair use evaluation. It is not a source of legal advice or assistance. The results are only as good as the input you have provided by are intended to suggest next steps, and not to provide a final judgment. It is recommended that you share this evaluation with a copyright specialist before proceeding with your intended use.
Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: Screenshot of search results on Instagram app.
Copyright Holder: Instagram
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is a screenshot of search results on Instagram app.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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[++] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
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Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: Rayanne Streeter
Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: Screenshot of search results on Instagram website.  
Copyright Holder: Instagram  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
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Fair ☑️ Unfair 🚫

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**Date of Signature:** 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: Screenshot of filtered search results on Iconosquare
Copyright Holder: Iconosquare
Publication Status: Published
Publisher: Iconosquare
Place of Publication: Iconosquare
Publication Year: 2018
Description of Work: This is a screenshot of filtered search results on Iconosquare.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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![Fair Use Evaluation](http://librarycopyright.net/fairuse/)
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![Fair] ![Unfair]
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Signature: __________________________

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: Example of a post centered around fashion
Copyright Holder: parke.ave
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is a photo of a post centered around fashion.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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Fair | Unfair
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: An example of posts centered around BBW
Copyright Holder: big_women_usa
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is a photo of a post centered around BBW.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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Signature: [Signature]

Date of Signature: **06-06-2019**

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</tr>
<tr>
<td>Title of Work Used:</td>
<td>An example of an eating disorder recovery post</td>
</tr>
<tr>
<td>Copyright Holder:</td>
<td>diaryofafitmommyofficial</td>
</tr>
<tr>
<td>Publication Status:</td>
<td>Published</td>
</tr>
<tr>
<td>Publisher:</td>
<td>Instagram</td>
</tr>
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[✓] Fair  [ ]  [ ]  [ ]  [ ]  [ ]  [ ]  [ ]  Unfair
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Job Title: Ph.D Candidate
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Title of Work Used: An example of posts that conflated #bodypositive with #fitspiration
Copyright Holder: madeline_moves
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an example of posts that conflated #bodypositive with #fitspiration
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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: __________________________

Date of Signature: 06-06-2019

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</tr>
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<td>Title of Work Used:</td>
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[+] Use is not-for-profit

[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)

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---

Fair: **✓**

Unfair: **☐**
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

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[see tool disclaimer for important clarifying information]:

Fair


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Signature: Rayanne Streeter
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: Post from Amber Karnes that illustrates accepting your body  
Copyright Holder: amberkarnesofficial  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from Amber Karnes that illustrates accepting your body  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”  
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![Fair Use Evaluation Documentation](http://librarycopyright.net/fairuse/)

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Page 1
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: Post from Chloe that demonstrates self-love  
Copyright Holder: chloeandpaisley  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from Chloe that demonstrates self-love.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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Fair [✅] Unfair
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Fair [☑] | Unfair [☐]

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<td>Title of Work Used:</td>
<td>Example of a post that uses the hashtag #selfiesforselflove and #bodylove</td>
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<td>plus_lindsey</td>
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<td>Publication Status:</td>
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</tr>
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<td>Title of Work Used:</td>
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<td>Copyright Holder:</td>
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<tr>
<td>Publication Status:</td>
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Signature: [Signature]

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: Post from Jes Baker that demonstrates anti-self-love narrative
Copyright Holder: themilitantbaker
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from Jes Baker that demonstrates anti-self-love narrative
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+\] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”
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Fair Unfair

![Checkmark]
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- Original work was not created and/or has not been marketed for the stated purpose of the proposed use

**Describe the Amount of Your Intended Use in Relation to the Copyrighted Work as a Whole:**

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<thead>
<tr>
<th>Fair</th>
<th>Unfair</th>
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<tbody>
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<td>✓</td>
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- Only limited and reasonable portions will be used
- Only the amount required to achieve the stated, socially-beneficial purpose or objective will be used (be that educational, artistic, scholarly, journalistic, etc.)
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- A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
- Use of the work minimizes the potential for unauthorized use that could impact its value (i.e. steps are taken to ensure the content is not used outside of the stated purpose or audience)
- Proper attribution will be given with the intended use
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair  Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

Signature: [Signature]

Date of Signature: **06-06-2019**

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A screenshot of a promotional image for 2019 #AerieREAL campaign
Copyright Holder: American Eagle
Publication Status: Published
Publisher:
Place of Publication:
Publication Year: 2019
Description of Work: A screenshot of a promotional image for 2019 #AerieREAL campaign
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
[+] Use is not-for-profit
[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
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Fair | Unfair
---|---
✔️ | ☐
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: Example of the type of images Carina Shero uses to increase representation of fat women.  
Copyright Holder: unskinnyhero  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from unskinnyhero that shows the type of images Carina Shero uses to increase representation of fat women.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"  
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[see tool disclaimer for important clarifying information]:

Fair       |       |       |       |       |       |       |       |       | Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: [Signature]

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post by Jessamyn discussing issues related to race
Copyright Holder: mynameisjessmyn
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from Jessamyn discussing issues related to race.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Fair Unfair
✓              ✂   ☐   ☐   ☐   ☐   ☐   ☐
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[see tool disclaimer for important clarifying information]:

Fair                |                |                |                |                |                |                |                | Unfair

☑                      |                |                |                |                |                |                |                |        

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: [Signature]

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post which features a black woman.
Copyright Holder: drkoko_kurves
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from drkoko_kurves which features a black woman.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
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Fair ✅ Unfair
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Fair | | | | | | | | Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature:  

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post which features a latinx woman
Copyright Holder: jackijax
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from jackijax which features a latinx woman.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Fair [✓] [ ] [ ] [ ] [ ] [ ] [ ] [ ] Unfair
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Fair Unfair

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Signature: Rayanne Streeter

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: An example of a post that features a masculine-appearing person who discusses queer issues.
Copyright Holder: mandrogany
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from mandrogany that features a masculine-appearing person who discusses queer issues.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

- [x] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”
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![Fair/Unfair Scale]

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<tr>
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<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td><strong>Title of Work Used:</strong></td>
<td>An example of a post that features a masculine-appearing person who references fitness.</td>
</tr>
<tr>
<td><strong>Copyright Holder:</strong></td>
<td>juniorrosello</td>
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<tr>
<td><strong>Publication Status:</strong></td>
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</tr>
<tr>
<td><strong>Publisher:</strong></td>
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**Describe the Effect of Your Intended Use on the Potential Market or Value of the Copyrighted Work:**

- [+] A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
- [+] Use of the work minimizes the potential for unauthorized use that could impact its value (i.e. steps are taken to ensure the content is not used outside of the stated purpose or audience)
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<tr>
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<td></td>
</tr>
</tbody>
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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

**Signature:** Rayanne Streeter  
**Date of Signature:** 06-06-2019

*Disclaimer: This document is intended to help you collect, organize & archive the information you might need to support your fair use evaluation. It is not a source of legal advice or assistance. The results are only as good as the input you have provided by are intended to suggest next steps, and not to provide a final judgment. It is recommended that you share this evaluation with a copyright specialist before proceeding with your intended use.*
### Fair Use Evaluation Documentation

**Compiled using the Fair Use Evaluator** [cc] 2008 Michael Brewer & the Office for Information Technology Policy, [http://librarycopyright.net/fairuse/](http://librarycopyright.net/fairuse/)

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<table>
<thead>
<tr>
<th>Name:</th>
<th>Rayanne Streeter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job Title:</td>
<td>Ph.D Candidate</td>
</tr>
<tr>
<td>Institution:</td>
<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td>Title of Work Used:</td>
<td>A post which features a queer man</td>
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<td>Description of Work:</td>
<td>This is an instagram post from fckn_fck_sticks that features a queer man</td>
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<tr>
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**Describe the Purpose and Character of Your Intended Use:**

- Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
- Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
- Use is not-for-profit
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Page 1
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[+] Work to be used has been previously PUBLISHED
[+] Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)
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[+] Only limited and reasonable portions will be used
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[+] The amount used falls within widely recognized fair use guidelines* vetted by key stakeholder groups [reference guidelines]

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Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post which features a gay man.
Copyright Holder: official_mrfrumps
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from official_mrfrumps which features a gay man
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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**Name:** Rayanne Streeter  
**Job Title:** Ph.D Candidate  
**Institution:** Virginia Polytechnic Institute and State University  
**Title of Work Used:** A post by Gia which discusses her experience as a transwoman.  
**Copyright Holder:** thesassytruth_  
**Publication Status:** Published  
**Publisher:** Instagram  
**Place of Publication:** Instagram  
**Publication Year:** 2018  
**Description of Work:** This is an instagram post from thesassytruth_ which discusses her experience as a transwoman.  
**Date of Evaluation:** June 6, 2019  
**Date of Intended Use:** June 6, 2019

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**Describe the **Purpose** and Character of Your Intended Use:**

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Signature: ____________________
Date of Signature: 06-06-2019

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Job Title: Ph.D Candidate
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Copyright Holder: thesassytruth_
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from thesassytruth_ which discusses her experience as a transwoman.
Date of Evaluation: June 6, 2019
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A post by Ashleigh that highlights her hyper-femininity.  
Copyright Holder: ashleighthelion  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from ashleighthelion that highlights her hyper-femininity.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"  
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[+] Use is one-time, or is only occasional or spontaneous  

Fair: ✓  
Unfair: □
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Fair       Unfair
✔️  □  □  □  □  □  □  □
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A post by Jessamyn that highlights her hypersexuality.  
Copyright Holder: mynameisjessamyn  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from mynameisjessamyn that highlights her hypersexuality.  
Date of Evaluation: June 6, 2019  
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**Name:** Rayanne Streeter  
**Job Title:** Ph.D Candidate  
**Institution:** Virginia Polytechnic Institute and State University  
**Title of Work Used:** An example of a post with an ageist caption.  
**Copyright Holder:** lifeandbeautyrehab  
**Publication Status:** Published  
**Publisher:** Instagram  
**Place of Publication:** Instagram  
**Publication Year:** 2018  
**Description of Work:** This is an Instagram post from lifeandbeautyrehab that is an example of a post with an ageist caption.  
**Date of Evaluation:** June 6, 2019  
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</tr>
</tbody>
</table>

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

Signature: Rayanne Streeter

Date of Signature: 06-06-2019

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### Name:
Rayanne Streeter

### Job Title:
Ph.D Candidate

### Institution:
Virginia Polytechnic Institute and State University

### Title of Work Used:
A #fitspiration post with an ageist caption.

### Copyright Holder:
tararesnick

### Publication Status:
Published

### Publisher:
Instagram

### Place of Publication:
Instagram

### Publication Year:
2018

### Description of Work:
This is an instagram post from tararesnicl that is example of a #fitspiration post with an ageist caption.

### Date of Evaluation:
June 6, 2019

### Date of Intended Use:
June 6, 2019

---

**Describe the **Purpose and Character of Your Intended Use:**

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"

[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]

[+] Use is not-for-profit

[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)

[+] Use is one-time, or is only occasional or spontaneous

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<table>
<thead>
<tr>
<th>Fair</th>
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<td>🟢</td>
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- Work to be used has been previously PUBLISHED
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- Original work was not created and/or has not been marketed for the stated purpose of the proposed use

![Fair] [Unfair]

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

- Only limited and reasonable portions will be used
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![Fair] [Unfair]

Describe the **Effect** of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

- A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
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- Proper attribution will be given with the intended use

![Fair] [Unfair]
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair  Unfair

☑️ ☐ ☐ ☐

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: ____________________________
Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post that challenges ageism.
Copyright Holder: empoweredsustenance
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from empoweredsustenance that challenges ageism.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

- Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post which represents a woman with visible disabilities.
Copyright Holder: wheelchair_rapunzel
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from wheelchair_rapunzel that represents a woman with visible disabilities.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
[+] Use is not-for-profit
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![Fair Use Evaluation Documentation](http://librarycopyright.net/fairuse/)

Page 1
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Fair ☑️ Unfair ☐

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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## Name: Rayanne Streeter
### Job Title: Ph.D Candidate
### Institution: Virginia Polytechnic Institute and State University
### Title of Work Used: A post which mentions disabilities in the caption.
### Copyright Holder: joe_lizzzzzz_yoga
### Publication Status: Published
### Publisher: Instagram
### Place of Publication: Instagram
### Publication Year: 2018
### Description of Work: This is an Instagram post from joe_lizzzzzz_yoga which mentions disabilities in the caption.
### Date of Evaluation: June 6, 2019
### Date of Intended Use: June 6, 2019

### Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"

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Fair [✓] [ ] [ ] [ ] [ ] [ ] Unfair [ ] [ ] [ ] [ ] [ ] [ ]

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Fair [✓] [ ] [ ] [ ] [ ] [ ] Unfair [ ] [ ] [ ] [ ] [ ] [ ]
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

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Signature: [signature]
Date of Signature: 06-06-2019

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</tr>
<tr>
<td>Title of Work Used:</td>
<td>A post which discusses chronic illness.</td>
</tr>
<tr>
<td>Copyright Holder:</td>
<td>fatgymrat</td>
</tr>
<tr>
<td>Publication Status:</td>
<td>Published</td>
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<tr>
<td>Publisher:</td>
<td>Instagram</td>
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Fair Use Evaluation Documentation

Compiled using the Fair Use Evaluator [cc] 2008 Michael Brewer & the Office for Information Technology Policy, http://librarycopyright.net/fairuse/
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post from Jes that mentions disability in the caption.
Copyright Holder: themilitantbaker
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from themilitantbaker that mentions disability in the caption.

Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
[+] Use is not-for-profit
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Fair Unfair
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

[+] Work to be used has been previously PUBLISHED
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post from Maddie that mentions disability in the caption.
Copyright Holder: chunkyandfunkymaddie
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from chunkyandfunkymaddie that mentions disability in the caption.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #bodypositive post that challenges beauty discourses.
Copyright Holder: ladycoquine
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from ladycoquine that challenges beauty discourses.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”
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![Fair Use Evaluation](https://example.com/fairuse)

Page 1
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Fair   
___________________________

Unfair

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #bodypositive post that challenges beauty discourses
Copyright Holder: psychodelicweirdo
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from psychodelicweirdo that challenges beauty discourses.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the Purpose and Character of Your Intended Use:

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**Fair** ✅ ✅ ✅ ✅ ✅ ✅ ✅ ✅ **Unfair**

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- The amount used falls within widely recognized fair use guidelines* vetted by key stakeholder groups [reference guidelines]

**Fair** ✅ ✅ ✅ ✅ ✅ ✅ ✅ ✅ **Unfair**

Describe the **Effect** of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

- A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
- Use of the work minimizes the potential for unauthorized use that could impact its value (i.e. steps are taken to ensure the content is not used outside of the stated purpose or audience)
- Proper attribution will be given with the intended use

**Fair** ✅ ✅ ✅ ✅ ✅ ✅ ✅ ✅ **Unfair**
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair | | | | | | | Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: ________________________________

Date of Signature: 06-06-2019

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<table>
<thead>
<tr>
<th>Description of Work:</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is an instagram post from unskinnyhero that challenges beauty discourses.</td>
</tr>
</tbody>
</table>

**Describe the **Purpose **and Character of Your Intended Use:**

- Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
- Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
- Use is not-for-profit
- Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
- Use is one-time, or is only occasional or spontaneous
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [+] Work to be used has been previously PUBLISHED  
- [+] Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)  
- [+] Original work was not created and/or has not been marketed for the stated purpose of the proposed use

![Fair/Unfair](#)

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

- [+] Only limited and reasonable portions will be used  
- [+] Only the amount required to achieve the stated, socially-beneficial purpose or objective will be used (be that educational, artistic, scholarly, journalistic, etc.)  
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![Fair/Unfair](#)
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

| Fair | | | | | | | Unfair |
|----------------------------------|

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**Signature:**

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## Fair Use Evaluation Documentation

Compiled using the Fair Use Evaluator [cc] 2008 Michael Brewer & the Office for Information Technology Policy, [http://librarycopyright.net/fairuse/](http://librarycopyright.net/fairuse/)

<table>
<thead>
<tr>
<th><strong>Name:</strong></th>
<th>Rayanne Streeter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Job Title:</strong></td>
<td>Ph.D Candidate</td>
</tr>
<tr>
<td><strong>Institution:</strong></td>
<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td><strong>Title of Work Used:</strong></td>
<td>A #bodypositive post that adheres to beauty discourses.</td>
</tr>
<tr>
<td><strong>Copyright Holder:</strong></td>
<td>happy.healthy.jenna</td>
</tr>
<tr>
<td><strong>Publication Status:</strong></td>
<td>Published</td>
</tr>
<tr>
<td><strong>Publisher:</strong></td>
<td>Instagram</td>
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<tr>
<td><strong>Place of Publication:</strong></td>
<td>Instagram</td>
</tr>
<tr>
<td><strong>Publication Year:</strong></td>
<td>2018</td>
</tr>
<tr>
<td><strong>Description of Work:</strong></td>
<td>This is an Instagram post from happy.healthy.jenna that adheres to beauty discourses.</td>
</tr>
<tr>
<td><strong>Date of Evaluation:</strong></td>
<td>June 6, 2019</td>
</tr>
<tr>
<td><strong>Date of Intended Use:</strong></td>
<td>June 6, 2019</td>
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Describe the **Purpose** and Character of Your Intended Use:

- [+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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---

![Fair Use Evaluation Scale](#)
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[see tool disclaimer for important clarifying information]:

Fair | | | | | | | | | | Unfair

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Signature: Rayanne Streeter
Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #bodypositive post that adheres to beauty discourses.
Copyright Holder: fitfenji
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from fitfenji that adheres to beauty discourses.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”
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[+] Use is not-for-profit
[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
[+] Use is one-time, or is only occasional or spontaneous

---

Fair [✓] [□] [□] [□] [□] [□] [□] [□] Unfair
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [+] Work to be used has been previously PUBLISHED
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![Fair](Image)

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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![Fair](Image)

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![Fair](Image)
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

<table>
<thead>
<tr>
<th>Fair</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th>Unfair</th>
</tr>
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<tbody>
<tr>
<td>✔</td>
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<td></td>
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Signature: Rayanne Streeter

Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #bodypositive post that adheres to beauty discourses.  
Copyright Holder: _active_lifestyle  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from _active_lifestyle that adheres to beauty discourses.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

[+] Work to be used has been previously PUBLISHED
[+] Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)
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Fair | Unfair
---|---
✅ | ⬜

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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Signature: 

Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #bodypositive post that adheres to beauty discourses.  
Copyright Holder: hermosanikitaaa  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from hermosanikitaaa that adheres to beauty discourses.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

| Fair | | | | | Unfair |
|------|---|---|---|---|
| ✔️   |   |   |   |   |   |

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
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<tr>
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<td></td>
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- [+] Work to be used has been previously PUBLISHED
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- [+] A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair ☒ │ ☐ │ ☐ │ ☐ │ ☐ │ ☐ │ ☐ │ Unfair

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #fitspiration post that adheres to beauty discourses.
Copyright Holder: thestrongerpear
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from thestrongerpear that adheres to beauty discourses.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Fair Unfair
✔️  🌈  🌈  🌈  🌈  🌈  🌈  🌈
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [x] Work to be used has been previously PUBLISHED
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![Fair](true) ![Unfair](false)

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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![Fair](true) ![Unfair](false)

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<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td>Title of Work Used:</td>
<td>A #fitspiration post that adheres to beauty discourses.</td>
</tr>
<tr>
<td>Copyright Holder:</td>
<td>fittynerdy</td>
</tr>
<tr>
<td>Publication Status:</td>
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<td>Publisher:</td>
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<td>Place of Publication:</td>
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[see tool disclaimer for important clarifying information]:

Fair  |  |  |  |  |  |  |  | Unfair
✓     |   |   |   |   |   |   |   |

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

Signature: [Signature]

Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #fitspiration post that focuses on aesthetics.  
Copyright Holder: ayeitsanisha  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from ayeitsanisha that focuses on aesthetics.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

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Fair | ![Fair](https://example.com/fair-icon.png) | ![Fair](https://example.com/fair-icon.png) | ![Fair](https://example.com/fair-icon.png) | ![Fair](https://example.com/fair-icon.png) | ![Fair](https://example.com/fair-icon.png) | ![Unfair](https://example.com/unfair-icon.png) | ![Unfair](https://example.com/unfair-icon.png) | ![Unfair](https://example.com/unfair-icon.png)
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Describe the **Effect** of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair  |  |  |  |  |  | Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: 

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #fitspiration post that focuses on aesthetics.
Copyright Holder: swoledad
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from swoledad that focuses on aesthetics.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

- Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Name: Rayanne Streeter
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Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #fitspiration post that focuses on aesthetics.
Copyright Holder: jack_thorburnbodybuilding
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from jack_thorburnbodybuilding that focuses on aesthetics.
Date of Evaluation: June 6, 2019
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Describe the **Purpose** and Character of Your Intended Use:

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Fair: ✔️
Unfair: ●●●●●●●●
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Signature: [Signature]

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![Fairness Scale]

- ✔️ Fair
- 🟠 Neutral
- 🟢 Unfair
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Fair [✔️]  [ ]  [ ]  [ ]  [ ]  [ ]  [ ]  [ ]  Unfair

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Institution: Virginia Polytechnic Institute and State University  
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Copyright Holder: amazonangel_  
Publication Status: Published  
Publisher: Instagram  
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![Fairness Scale](image)

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![Fair Use Evaluation](http://librarycopyright.net/fairuse/)
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Title of Work Used: A #bodypositive post that demonstrates hyper-femininity and sexuality via fashion.
Copyright Holder: plusmodelsxyly
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from plusmodelsxyly that demonstrates hyper-femininity and sexuality via fashion.
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- A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair | Fairness Level | Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: [Signature]

Date of Signature: 06-06-2019

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</thead>
<tbody>
<tr>
<td>Job Title:</td>
<td>Ph.D Candidate</td>
</tr>
<tr>
<td>Institution:</td>
<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td>Title of Work Used:</td>
<td>A post by Carina that demonstrates hyper-femininity and sexuality.</td>
</tr>
<tr>
<td>Copyright Holder:</td>
<td>unskinnyhero</td>
</tr>
<tr>
<td>Publication Status:</td>
<td>Published</td>
</tr>
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<td>Publisher:</td>
<td>Instagram</td>
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<tr>
<td>Place of Publication:</td>
<td>Instagram</td>
</tr>
<tr>
<td>Publication Year:</td>
<td>2018</td>
</tr>
<tr>
<td>Description of Work:</td>
<td>This is an Instagram post from unskinnyhero that demonstrates hyper-femininity and sexuality.</td>
</tr>
<tr>
<td>Date of Evaluation:</td>
<td>June 6, 2019</td>
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Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]
[+] Use is not-for-profit
[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)
[+] Use is one-time, or is only occasional or spontaneous
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- Work to be used has been previously PUBLISHED
- Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)
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Fair: ✔️  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌

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Fair: ✔️  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌  ❌

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Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #fitspiration post that demonstrates hyper-femininity and sexuality.  
Copyright Holder: fabulozaxxfitxx  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from fabulozaxxfitxx that demonstrates hyper-femininity and sexuality.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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[+] Use is one-time, or is only occasional or spontaneous

The evaluation concludes that the use is fair.
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [ ] Work to be used has been previously PUBLISHED
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Fair Unfair

✔️  🔴  🔵  🔴  🔴  🔴  🔴

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #fitspiration post that demonstrates hyper-femininity and sexuality.
Copyright Holder: peanutphysique
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from peanutphysique that demonstrates hyper-femininity and sexuality.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #fitspiration post that demonstrates hyper-femininity and sexuality via work-out clothes.  
Copyright Holder: holisticrx  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an instagram post from holisticrx that demonstrates hyper-femininity and sexuality via work-out clothes.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

- [+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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![Checkmarks for Fair Use Criteria]
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![Fair](✔️) ![Unfair](❌)

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![Fair](✔️) ![Unfair](❌)

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![Fair](✔️) ![Unfair](❌)
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|------|---|---|---|---|

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# Fair Use Evaluation Documentation

Compiled using the **Fair Use Evaluator** [cc] 2008 Michael Brewer & the Office for Information Technology Policy, [http://librarycopyright.net/fairuse/](http://librarycopyright.net/fairuse/)

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![Fair Use Evaluation](https://via.placeholder.com/150)
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Fare **Fair** ![ ] ![ ] ![ ] ![ ] ![ ] ![ ] ![ ] ![ ]

Unfair

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Fair          Unfair

☑️          ☐️

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Fair | Unfair
---|---
✔️ |

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: An example of a selfie using the hashtag #bodypositive.
Copyright Holder: erin.woodhead
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from erin.woodhead that is an example of a selfie using the hashtag #bodypositive.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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</thead>
<tbody>
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</tr>
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<td>An example of a belfie using the hashtag #fitspiration.</td>
</tr>
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<td><strong>Copyright Holder:</strong></td>
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[see tool disclaimer for important clarifying information]:

Fair      |      Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: ____________________________
Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #bodypositive post that connects curves to womanhood.  
Copyright Holder: bbwdatingcentral  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from bbwdatingcentral that connects curves to womanhood.  
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**Name:** Rayanne Streeter  
**Job Title:** Ph.D Candidate  
**Institution:** Virginia Polytechnic Institute and State University  
**Title of Work Used:** An example of a belfie post that features a black woman.  
**Copyright Holder:** igstallions  
**Publication Status:** Published  
**Publisher:** Instagram  
**Place of Publication:** Instagram  
**Publication Year:** 2018  
**Description of Work:** This is an instagram post from igstallions that shows an example of a belfie post that features a black woman.  
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**Describe the **Purpose **and Character of Your Intended Use:**

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| **Name:** | Rayanne Streeter |
| **Job Title:** | Ph.D Candidate |
| **Institution:** | Virginia Polytechnic Institute and State University |
| **Title of Work Used:** | A #fitspiration post that addresses health. |
| **Copyright Holder:** | alexcrockford |
| **Publication Status:** | Published |
| **Publisher:** | Instagram |
| **Place of Publication:** | Instagram |
| **Publication Year:** | 2018 |
| **Description of Work:** | This is an Instagram post from alexcrockford that is a #fitspiration post that addresses health. |
| **Date of Evaluation:** | June 6, 2019 |
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**Job Title:** Ph.D Candidate  
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**Title of Work Used:** A post by Jes that addresses diet culture.  
**Copyright Holder:** themilitantbaker  
**Publication Status:** Published  
**Publisher:** Instagram  
**Place of Publication:** Instagram  
**Publication Year:** 2018  
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Signature: [Signature]

Date of Signature: 06-06-2019

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A post by Ashleigh that addresses diet culture.  
Copyright Holder: ashleightthelion  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from ashleightthelion that addresses diet culture.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"  
[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]  
[+] Use is not-for-profit  
[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)  
[+] Use is one-time, or is only occasional or spontaneous

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<table>
<thead>
<tr>
<th>Fair</th>
<th>Unfair</th>
</tr>
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<tbody>
<tr>
<td>![checkmark]</td>
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Describe the **Nature** of Your Intended Use of the Copyrighted Work:

<table>
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<tr>
<th>Fair</th>
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- Work to be used has been previously PUBLISHED
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Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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- Only limited and reasonable portions will be used
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- The amount used falls within widely recognized fair use guidelines* vetted by key stakeholder groups [reference guidelines]

Describe the **Effect** of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

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- A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
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- Proper attribution will be given with the intended use
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: A #bodypositive post that upholds traditional discourses of health.  
Copyright Holder: sheliftstoeat_  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from sheliftstoeat_ that upholds traditional discourses of health.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair [ ] [ ] [ ] [ ] Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: [Signature]
Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A #bodypositive post that upholds traditional discourses of health.
Copyright Holder: nienkke
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an instagram post from nienkke that upholds traditional discourses of health.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the Purpose and Character of Your Intended Use:

[+] Use is for “criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research”
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Fair Unfair

☑️  ☐  ☐  ☐  ☐  ☐  ☐  ☐
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

- [+ ] Work to be used has been previously PUBLISHED
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Fair: [✓] Unfair: [ ]

Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

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Fair: [✓] Unfair: [ ]

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</tr>
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<td><strong>Institution:</strong></td>
<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td><strong>Title of Work Used:</strong></td>
<td>A #bodypositive post that addresses mental health.</td>
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<td><strong>Copyright Holder:</strong></td>
<td>_kellyu</td>
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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post by Amber that addresses mental health.
Copyright Holder: amberkarnesofficial
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from amberkarnesofficial that addresses mental health.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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Fair: ✅ Unfair: ☐
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[see tool disclaimer for important clarifying information]:

Fair  |  |  |  |  |  |  | Unfair
✓      

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A drawing by Cecile Dormean that Margaret reposted to her Instagram.
Copyright Holder: Cecile Dormean
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from Margaret showing a drawing by Cecile Dormean that addresses mental health.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the Purpose and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"
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| **Name:** | Rayanne Streeter |
| **Job Title:** | Ph.D Candidate |
| **Institution:** | Virginia Polytechnic Institute and State University |
| **Title of Work Used:** | An example of sponsorships in posts tagged #bodypositive. |
| **Copyright Holder:** | glitterandlazers |
| **Publication Status:** | Published |
| **Publisher:** | Instagram |
| **Place of Publication:** | Instagram |
| **Publication Year:** | 2018 |
| **Description of Work:** | This is an Instagram post from glitterandlazers that is an example of sponsorships in posts tagged #bodypositive. |
| **Date of Evaluation:** | June 6, 2019 |
| **Date of Intended Use:** | June 6, 2019 |

**Describe the Purpose and Character of Your Intended Use:**

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![Fair Use Evaluation](https://librarycopyright.net/fairuse/fairusevaluator.png)
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Fair ☑   ☑   ☑   ☐   ☐   ☐   ☐  Unfair

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Name: Rayanne Streeter  
Job Title: Ph.D Candidate  
Institution: Virginia Polytechnic Institute and State University  
Title of Work Used: An example of a sponsored post by Jessamyn.  
Copyright Holder: mynameisjessamyn  
Publication Status: Published  
Publisher: Instagram  
Place of Publication: Instagram  
Publication Year: 2018  
Description of Work: This is an Instagram post from mynameisjessamyn that is an example of a sponsored post.  
Date of Evaluation: June 6, 2019  
Date of Intended Use: June 6, 2019

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[Green check mark symbol]
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Fair Use Evaluation Documentation

Compiled using the Fair Use Evaluator [cc] 2008 Michael Brewer & the Office for Information Technology Policy, http://librarycopyright.net/fairuse/

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</tr>
<tr>
<td>Title of Work Used:</td>
<td>An example of a sponsored post by Jes.</td>
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<td>themilitantbaker</td>
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<td>Publication Status:</td>
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</tr>
<tr>
<td>Publisher:</td>
<td>Instagram</td>
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<tr>
<td>Place of Publication:</td>
<td>Instagram</td>
</tr>
<tr>
<td>Publication Year:</td>
<td>2018</td>
</tr>
<tr>
<td>Description of Work:</td>
<td>This is an Instagram post from themilitantbaker that is an example of a sponsored post.</td>
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<tr>
<td>Date of Evaluation:</td>
<td>June 6, 2019</td>
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<tr>
<td>Date of Intended Use:</td>
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Describe the **Purpose** and Character of Your Intended Use:

[+] Use is for "criticism, comment, news reporting, teaching, (including multiple print copies for classroom use), scholarship or research"

[+] Use is socially beneficial (promotes the creation of new knowledge, learning, etc.) [define how]

[+] Use is not-for-profit

[+] Use is clearly defined and is restricted in scope (limited duration, not iterative, restricted access, etc.)

[+] Use is one-time, or is only occasional or spontaneous

Fair Use Evaluation Documentation

Page 1
Describe the Nature of Your Intended Use of the Copyrighted Work:

[+] Work to be used has been previously PUBLISHED
[+] Work to be used is primarily of a factual nature (non-fiction, collection of facts, etc.)
[+] Original work was not created and/or has not been marketed for the stated purpose of the proposed use

Fair [X] Unfair

Describe the Amount of Your Intended Use in Relation to the Copyrighted Work as a Whole:

[+] Only limited and reasonable portions will be used
[+] Only the amount required to achieve the stated, socially-beneficial purpose or objective will be used (be that educational, artistic, scholarly, journalistic, etc.)
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Fair [X] Unfair

Describe the Effect of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

[+] A market for the work as it will be used is absent or is negligible & use of the work will have little or no negative impact on its value or potential value
[+] Use of the work minimizes the potential for unauthorized use that could impact its value (i.e. steps are taken to ensure the content is not used outside of the stated purpose or audience)
[+] Proper attribution will be given with the intended use

Fair [X] Unfair
The Average "Fairness Level," Based on Your Rating of Each of the 4 Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair   |   |   |   |   |   |   | Unfair
✓      |   |   |   |   |   |   |

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

Signature: [Signature]
Date of Signature: 06-06-2019

*Disclaimer:* This document is intended to help you collect, organize & archive the information you might need to support your fair use evaluation. It is not a source of legal advice or assistance. The results are only as good as the input you have provided by are intended to suggest next steps, and not to provide a final judgment. It is recommended that you share this evaluation with a copyright specialist before proceeding with your intended use.
Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: An example of a post that is fighting against diet culture in advertising.
Copyright Holder: themilitantbaker
Publication Status: Published
Publisher: Instagram
Place of Publication: Instagram
Publication Year: 2018
Description of Work: This is an Instagram post from themilitantbaker that is an example of a post that is fighting against diet culture in advertising.
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the **Purpose** and Character of Your Intended Use:

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![Fair Use Evaluation Documentation](http://librarycopyright.net/fairuse/)

Page 1
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Factors, Is:

[see tool disclaimer for important clarifying information]:

Fair  [ ]  [ ]  [ ]  [ ]  [ ]  [ ]  Unfair

Based on the information and justification I have provided above, I, Rayanne Streeter, am asserting this use is FAIR under Section 107 of the U.S. Copyright Code.

Signature: 

Date of Signature: 06-06-2019

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### Description of Work:
This is an Instagram post from themilitantbaker that shows an advertisement by Flat Tummy Co.

### Date of Evaluation:
June 6, 2019

### Date of Intended Use:
June 6, 2019

### Purpose and Character of Your Intended Use:

<table>
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<tr>
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[see tool disclaimer for important clarifying information]:

Fair | | | | | | | Unfair

ckeckmark

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Signature: Rayanne Streeter

Date of Signature: 06-06-2019

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Name: Rayanne Streeter
Job Title: Ph.D Candidate
Institution: Virginia Polytechnic Institute and State University
Title of Work Used: A post by Virgie Tovar bringing attention to Ellen Maud Bennett.
Copyright Holder: Virginia Tover
Publication Status: Published
Publisher: Flat Tummy Co
Place of Publication: Times Square
Publication Year: 2018
Description of Work: This is an instagram post from Virgie Tover that is bringing attention to Ellen Maud Bennett
Date of Evaluation: June 6, 2019
Date of Intended Use: June 6, 2019

Describe the Purpose and Character of Your Intended Use:

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![Fair Use Evaluation](image)
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![Fair/Unfair Scale](Image)

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Signature: [Signature]

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