A LIST OF SOURCES OF AUDIO-VISUAL MATERIALS
IN CONSUMER EDUCATION

by

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The following list of resources is designed to provide the consumer educator with people and organizations which can be contacted to obtain relevant audio-visual materials. This list was compiled in the course of developing An Annotated Bibliography of Audio-Visual Materials in Consumer Education Especially Appropriate for Adults. The annotated bibliography will be available in May and can be obtained by contacting the authors of this resource list at: 102 Wallace Annex; VPI & SU; Blacksburg, VA 24061.

The list does not contain every resource in existence but it can serve as a good base. A large majority of these sources will be happy to provide the reader with a catalogue of offerings and information on preview policies. Please write or phone them directly for further information.

*Aetna Life & Casualty Co.
Public Relations & Advertising Dept.
151 Farmington Avenue
Hartford, CT 06115

Aetna distributes a series of films on money management and insurance.

*AIMS Instructional Media Services, Inc.
626 Justin Avenue
Glendale, CA 91201

AIMS produces and distributes a number of consumer education films and filmstrips suitable for various age groups.

*The Aluminum Association
818 Connecticut Avenue, N.W.
Washington, D.C. 20006

The Aluminum Association publishes a catalogue of films from various sources for use in teaching about energy conservation and recycling.

*Education and Community Services
American Council of Life Insurance
1850 K Street, N.W.
Washington, D.C. 20006
(202) 862-4000

This trade association distributes a smaller number of inexpensive filmstrip kits on financial planning and life insurance.

*Paul S. Amidon & Associates, Inc.
1966 Benson Avenue
St. Paul, MN 55116

This company sells a number of booklets, transparencies, and tapes on credit and money management. They also have materials for use in teacher education.

*Association-Sterling Films
600 Grand Avenue
Ridgefield, NJ 07657

Association distributes a large number of films on various topics including consumer education.
*Barr Films
P. O. Box 5667
3490 East Foothill Blvd.
Pasadena, CA 91107

Barr Films sells and rents several consumer education films suitable for various age groups.

*Benchmark Films, Inc.
145 Scarborough Road
Briarcliff Manor, NY 10510

Benchmark sells and rents several consumer education films all of which can be used for junior high and above.

*BFA Educational Media
2211 Michigan Avenue
P. O. Box 1795
Santa Monica, CA 90406
(213) 829-2901

BFA rents a number of well-done films for use in consumer education.

*Butterick Publishing Co.
P. O. Box 1945
Altoona, PA 16603
(800) 458-3763 or collect (814)-943-5281 in PA.

Butterick produces several complete kits on various home economics/consumer education topics.

*Centron Films
1621 West Ninth Street
Box 687
Lawrence, KS 66044

Centron offers for sale a number of consumer education films and filmstrips including some for elementary grades. Write for a catalogue and rental information.

*Changing Times Education Service
1729 H. Street, N.W.
Washington, D.C. 20006
Call collect (202) 337-8600

Changing Times produces a vast array of excellent books and multimedia kits for students of all ages.

*Churchill Films
662 North Robertson Blvd.
Los Angeles, CA 90069

Churchill Films distributes a number of consumer education films.

*Communications Group West
6606 Sunset Blvd.
Hollywood, CA 90028

This resource sells and/or rents a number of color films on consumer education topics.

*Consumer Union Educational Services
Orangeburg, NY 10962

This educational arm of Consumers Union distributes the excellent teaching materials developed by the publishers of Consumer Reports.

*Coronet Instructional Media
65 East South Water Street
Chicago, IL 60601
(312) 977-4000

Coronet publishes a number of useful consumer education audio-visual materials.

*Current Affairs
24 Danbury Road
Wilton, CT 06897
(203) 762-0301

Current Affairs specializes in filmstrip kits for junior and senior high school, and some college settings.
The Disney people have a number of well done, animated A-V kits available, especially in the areas of foods, nutrition, and economics.

This resource distributes quite a few filmstrip kits for use in various consumer education settings.

ERDA provides free rental of a large number of films on the topic of energy.

Eye Gate produces several filmstrip kits for use in secondary consumer education classes.

Fairchild (publishers of Women's Wear Daily) publishes a large number of audio-visual materials some of which are available for consumer education.
*Harper & Row Audio-Visuals
2350 Virginia Avenue
Hagerstown, MD 21740

Harper & Row produces several consumer education kits on the topic of health.

*Alfred Higgins Productions, Inc.
9100 Sunset Blvd.
Los Angeles, CA 90069

This resource distributes several films useful in consumer education.

*Human Resource Management Services
Control Data Corporation
P. O. Box 0
Minneapolis, MN 55440
(612) 853-3456

Control Data publishes several complete teaching kits for use in high school consumer education programs.

*Insurance Information Institute
110 William Street
New York, NY 10038

This trade association offers a number of well done, inexpensive, films and filmstrips on the topic of insurance.

*Ideal School Supply Company
11000 S. Lavergne Avenue
Oak Lawn, IL 60453
(312) 425-0800

Ideal produces a number of consumer education audio-visual kits.

*Interpretive Education
400 Bryant Street
Kalamazoo, MI 49001
(616) 345-8681

This resource publishes a consumer education series for students with learning disabilities.

*Journal Films
930 Pitner Avenue
Evanston, IL 60202
(312) 328-6700

Journal Films sells an extensive array of consumer education films for all ages.

*King Features Productions
Educational Film Division
235 E. 45th Street
New York, NY 10017
(212) 682-5600

This organization distributes for sale a number of consumer education films with most on the topic of energy. They will also provide information on where to rent the films if so requested.

*Walter J. Klein Corporation
6301 Carmel Road
Box 17766
Charlotte, N.C. 28211

This distributor has recently offered for sale or rent several films on various consumer education topics.

*Kraft Foods
Educational Dept. E
P. O. Box 730
Chicago, IL 60677

Kraft has produced a number of booklets, kits, and films related to foods and food buying. Films are loaned through Modern Talking Picture Service.
Learning Seed produces several multi-media kits which explore persuasion and propaganda in modern communications.

Mass Media Ministries
2116 North Charles Street
Baltimore, MD 21218
(301) 727-3270

This resource sells and rents films on various topics including consumer education.

McGraw-Hill Films
Dept. BF
1221 Avenue of the Americas
New York, NY 10020

McGraw-Hill offers a number of audio-visual kits in consumer education to complement its book offerings.

Modern Talking Picture Service
2323 New Hyde Park Road
New Hyde Park, NY 11040

MTPS serves as the free loan distributor for many industry and government produced audio-visual aids. Write the above address for a consumer education resource list and the address of the branch in your area.

Money Management Institute
Household Finance Corporation
Prudential Plaza
Chicago, IL 60601
(312) 944-7174

A source of well done yet very inexpensive booklets and/or filmstrip kits on anumber of consumer education topics.

National Audio-Visual Center (NAC)
General Services Administration
Reference Section
Washington, D.C. 20409
(301) 763-1896

This agency serves as a clearing house for federally produced audio-visual materials and sells, rents, and provides free loans of many materials. Send for a topic area catalogue.

Newsweek
444 Madison Avenue
New York, NY 10002

Newsweek publishes several filmstrip teaching kits which could be of use in high school consumer education programs.

The Now Corporation
P. O. Box 366
St. Albans, WV 25177

The Now Corporation has recently introduced several audio-visual teaching kits in consumer education.

Paramount Communications
Paramount Pictures Corporation
5451 Marathon Street
Hollywood, CA 90038
Call (800) 421-0732 toll free or in California (213) 463-0100

A large selection of films on money subjects for all student age levels both for sale and rental.

Pendulum Press, Inc.
The Academic Building
Saw Mill Road
West Haven, CT 06516

Pendulum Press produces a filmstrip series on various consumer education topics for teens.
Educational Relations
J. C. Penny Company, Inc.
1301 Avenue of the Americas
New York, NY 10019

Contact the above address or your local Penny’s store for information on the large number of educational materials offered for sale or free loan.

Photo Lab, Inc.
3825 Georgia Avenue
Washington, D.C. 20011

Photo Lab sells a number of filmstrips produced by the USDA.

Pittman Publishing
6 Davis Drive
Belmont, CA 94002

Pittman distributes a number of slide/cassette kits which can be used in consumer education.

Prentice-Hall Media
ServCode HB
150 White Plains Road
Tarrytown, NY 10591

Prentice-Hall offers a number of audio-visual kits in consumer education to complement its book offerings.

Proctor & Gamble
Education Services
P. O. Box 14465
Cincinnati, OH 45214

Proctor & Gamble offers several filmstrip kits for use in consumer education courses.

Program Circulation Manager
Maryland Center for Public Broadcasting
Owings Mills, MD 21117
(301) 356-5600 Ext. 251

This is a source which can be used to rent or tape or film the various segments from the Consumer Survival Kit series.

Pyramid Films
2801 Colorado Boulevard
Santa Monica, CA 90404

Pyramid Films offers for sale several films on consumer education topics.

Relevant Productions, Inc.
319-321 Gulf Boulevard
P. O. Box 68
Indian Rocks Beach, FL 33735
(813) 595-8101

This company produces a number of consumer education multi-media kits designed for students with low reading skills.

Singer Education Division
1345 Diversey Parkway
Chicago, IL 60614
(312) 525-1500

Singer distributes a number of audio-visual kits in consumer education.

Social Studies School Service
10000 Culver Boulevard
P. O. Box 802
Culver City, CA 90230
(213) 839-2436

This source distributes a vast number of multi-media kits for all levels and from many distributors. Every school should have a catalogue.
*Underwriters Laboratories, Inc.
207 East Ohio Street
Chicago, IL 60611

Underwriters Lab offers several free slide sites on safety and its testing operations.

*The United States Government

Virtually every Federal agency which has consumer protection responsibilities publishes a catalogue of audio-visual teaching aids relevant to its area concern. Write directly to the agency for more information.

*West Glen Films
565 Fifth Avenue
New York, NY 10017

West Glen distributes a large number of films, some of which have consumer education applications.