

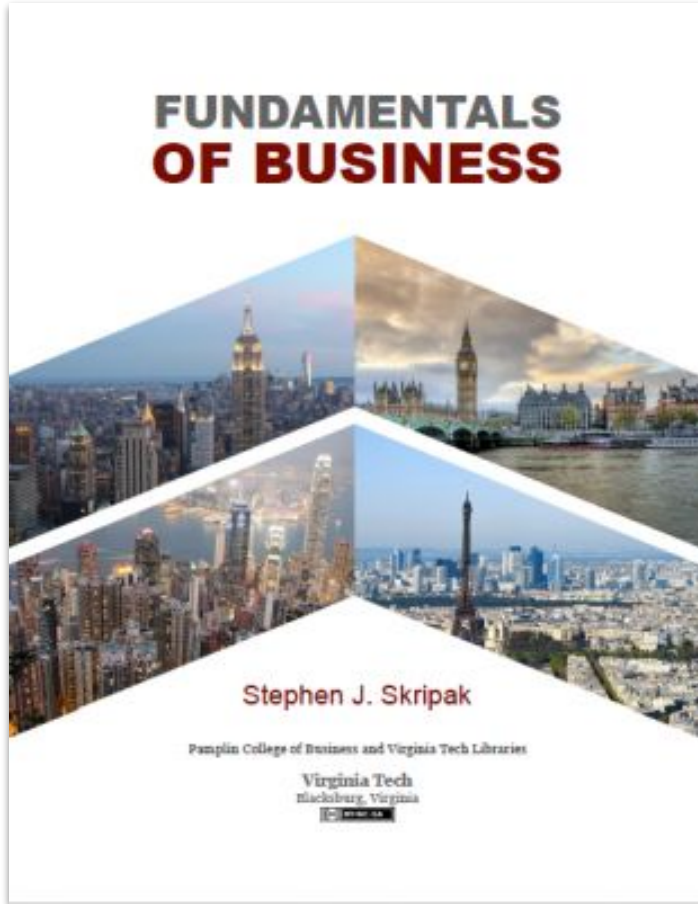
A Testbank Sprint for *Fundamentals of Business*

Anita Walz

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University Libraries, Virginia Tech

June 28, 2019

Virginia Scholarly Communication Interest Group, University of Richmond, Richmond, VA



17 chapters

440+ pages (2016)
372 pages (2018)

Free online

(2016) <http://hdl.handle.net/10919/70961>

(2018) <http://hdl.handle.net/10919/84848>

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Print options



Explore

Open textbook "Fundamentals of Business" surpasses 100,000 downloads

May 15, 2018




May 2018

Fundamentals of Business



View/Open

 Fundamentals of Business (complete).pdf (16.74Mb)

Downloads: 301954

 A Preface - Teamwork in Business.pdf (1.281Mb)

Downloads: 15740

 Chapter 1 Foundations of Business.pdf (890.9Kb)

Downloads: 12906

Fundamentals of Business (2016) is an open textbook designed for use in Virginia Tech's Pamplin College of Business course, MGT1104 Foundations of Business.


A new version of this book was released in August 2018. See <http://hdl.handle.net/10919/84848> for more details.

If you are an instructor reviewing, adopting, or adapting this textbook, please help us understand a little more about your use by filling out this form <http://bit.ly/business-interest>.

Share and find ancillary resources for this book at [OER Commons](#).

Questions? Comments? Did you adopt this book? Please contact the project manager at lib-sc-g@vt.edu.

This work is a project of University Libraries and the Pamplin College of Business,

 Fundamentals of Business (complete).pdf (16.74Mb)


Downloads: 301954 As of June 27, 2019


1st edition (2016)

Fundamentals of Business, Second Edition



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 [Fundamentals-of-Business-2
e \(low resolution\).pdf \(7.130Mb\)](#)
Downloads: 95314

 [Fundamentals-of-Business-2
e \(screen reader friendly\).pdf \(1
4.76Mb\)](#)

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 [Fundamentals-of-Business-2
e.epub \(14.26Mb\)](#)

Downloads: 390

Fundamentals of Business, Second Edition (2018) is a resource intended to serve as a no-cost, faculty customized semester undergraduate introductory business courses. Topics include: business: Teamwork; economics; ethics; entrepreneurship, business ownership, management, and leadership; organizational structures and operations management; human resources and motivating employees; managing in labor union contexts; marketing and pricing strategy; hospitality and tourism, accounting and finance, and personal finances. The textbook was designed for use in Virginia Tech's Pamplin College of Business introductory level business course, MGT1104 Foundations of Business and is shared under a [Creative Commons Non-Commercial ShareAlike 4.0 license](#).


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ISBN 978-0-9979201-7-8 (print-color) [Available on Amazon](#)

ISBN 978-1-949373-98-1 (print-black & white) [Available on Amazon](#)

ISBN 978-1-949373-90-5 (ebook-PDF)

View/Open

 [Fundamentals-of-Business-2
e \(low resolution\).pdf \(7.130Mb\)](#)

Downloads: 95314 June 27, 2019

2nd edition (2018)

LOTS O' EMAILS

Thu, Jun 20, 2:40 PM (7 days ago)


to me ▾

Hello Anita,

I am part of a team looking for new texts for the Fall. Your book comes highly recommended.

Questions the team has:

1. Are there slide decks?
2. Can we customize the text?
3. How is text delivered to students?
4. Is there an LMS integration?
5. Is there a quiz bank?
6. Are there lecture notes?
7. Are there recommend in class activities?

Thanks for your quick reply

Rajiv Jhangiani, Ph.D.

Open Education, SoTL, Psychology, Higher Education

ABOUT ▾

SCHOLARSHIP ▾

KEYNOTES & INVITED TALKS ▾

OPEN PEDAGOGY NOTEBOOK

BLOG

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Academia

OER

Open textbooks

Pedagogy

The Great Psychology Testbank Sprint

📅 July 28, 2014 👤 Rajiv Jhangiani 💬 6 Comments

Well, we did it. Seventeen psychology faculty from six post-secondary institutions in British Columbia came together on July 18 & 19 and worked intensively for two days to create a testbank designed to accompany open textbooks for introductory psychology. As I have previously written about, the absence of ancillary materials (a testbank most of all) presents a significant challenge to instructors who wish to adopt an open textbook. Although some observers will turn their noses up at the thought of faculty not writing every single one of the questions on their exams, the reality is that many (overworked) instructors of large, multi-section survey courses do start working from the publisher-supplied testbank, writing, revising, and editing as necessary over time. The need for this crutch becomes even more pronounced for new faculty that do not have years of classroom and assessment experience to draw on, sessional faculty assigned to a course only



GOALS:

- Develop a 500 question testbank
- Learn how to do this
- Help others learn to do this
- Have fun



Ingredients: 500-question test bank

What's required?



Ingredients: 400-question test bank

- 2 grants
- + 9 business faculty
- + 3 guest speakers
- + 4 librarians
- + 1.5 days
- + a lot of food and logistics
- + 1 robot and 1 cat
- + editorial work afterwards

+ Incentive funding from the Inn at Virginia Tech

\$\$ used for event support, travel, lodging, food & honoraria



Intent to Participate: Testbank Sprint for Intro to Business

Business faculty from a number of postsecondary institutions will gather to produce a new test bank for support of open textbooks in introductory business.

January 17 & 18, 2019 (11:00 am 1/17 to 4:00 pm 1/18)
 Newman Library, Virginia Tech
 Blacksburg, Virginia

Questions? Please contact Anita Webb anw@vt.edu 540-231-2200

First Name *

Short answer text

Last Name *

Short answer text

Title *

Short answer text

Department *

Short answer text

Institution *

Short answer text

Street Address *

Short answer text

Logistics

Description (optional)

Will you be joining the group dinner on Thursday evening? *

Yes

No

Lodging request (non VT employees only) *

I will need a room for Thursday evening for those with a job that requires

I will need a room for Thursday evening

No lodging needed

Dietary restrictions, if any

Short answer text

Request for accommodation (mobility, hearing, etc.), if any

Short answer text

Subject assignment preferences

Please rank your level of comfort in writing questions for each topic. Please mark a minimum of least six topics in the 'most comfortable' category.

Question *

	Most comfortable	Reasonably comfortable	Not comfortable
Teamwork in Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Foundations of Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economics and Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethics and Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business in a Global Environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forms of Business Ownership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entrepreneurship: Starting a Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management and Leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Structuring Organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Operations Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motivating Employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Managing Human Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Union/Management Issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing: Providing Value to Customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PLANNING

	S	T	U	V	W	X	Y	Z	
[Teamwork in Business]	[The Foundations of Business]	[Economics and Business]	[Ethics and Social Responsibility]	[Business in a Global Environment]	[Forms of Business Ownership]	[Entrepreneurship: Starting a Business]	[Management and Leadership]	[Structuring Organizations]	
Reasonably comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Most comfortable	Most comfortable
Most comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Not comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Most comfortable	Reasonably comfortable
Reasonably comfortable	Most comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Most comfortable	Most comfortable
Reasonably comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Most comfortable	Most comfortable	Most comfortable	Most comfortable	Most comfortable	Reasonably comfortable
Reasonably comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable
Most comfortable	Most comfortable	Not comfortable	Reasonably comfortable	Not comfortable	Reasonably comfortable	Most comfortable	Most comfortable	Most comfortable	Not comfortable
Most comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable	Most comfortable	Most comfortable	Reasonably comfortable
Most comfortable	Most comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Most comfortable	Reasonably comfortable	Reasonably comfortable	Reasonably comfortable

May we share your contact information with other event participants? *



GREAT TEST BANK SPRINT: An Open Test Bank Sprint for Intro to Business

January 17-18, 2018

Virginia Tech, Blacksburg, VA



THURSDAY, January 17, 2019

10:30-11:30am Pick up parking passes & check in (**Newman Library 2nd floor**)

"N4" on printable campus map: http://www.maps.vt.edu/PDF/main_campus_map.pdf)

GPS address: 560 Drillfield Drive, Blacksburg, VA 24061

- | | |
|-------------|---|
| 11:00 | [Optional] Library studios & spaces tour |
| 11:30am | Lunch opens (Newman Library, Room 207A) |
| 12:00-1pm | Welcome, orientation, introductions, and ... paperwork |
| 1-2pm | First writing session |
| 2-2:15 | Break |
| 2:15-3:30 | Second writing session |
| 3:30-3:45 | Break |
| 3:45-4:45 | 1st Peer Review Session |
| 4:45-5:15pm | Evaluation / Discussion / Wrap up |
| 5:15 - 6pm | Break / Check into Inn at Virginia Tech (901 Prices Fork Rd) |
| 6pm | Group dinner at Zeppolis - (810 University City Blvd, Blacksburg) |

FRIDAY, January 18, 2019

- | | |
|-------------|--|
| 7:30am | Check out of Inn & Continental breakfast at Newman Library, Room 207A |
| 8:00-9:00 | Third writing session |
| 9-9:15 | Break |
| 9:15-10:15 | Fourth writing session |
| 10:15-10:30 | Break |
-



Questions? Please contact Anita Walz arwalz@vt.edu
 DETAILED SUBJECT ASSIGNMENTS

THURSDAY

Session 1: Thurs 1-2pm				
Table 1	Teamwork in Business	████	████	████
Table 2	Foundations of Business	████	████	████
Table 3	Economics in Business	████	████	████

Session 2: Thursday 2:15-3:15pm				
Table 1	Ethics and Social Responsibility	████		
Table 2	Forms of Business Ownership	████		
Table 3	Business in a Global Environment	████		

Peer review session 1 3:30-4:30				
Table 1	Teamwork in Business AND Economics in Business	████		
Table 2	Foundations of Business AND Forms of Business Ownership	████		
Table 3	Ethics and Social Responsibility AND Business in a Global Environment	████		

FRIDAY MORNING

Session 3: Friday 8-8:45am				
Table 1	Management and Leadership	████	████	████
Table 2	Structuring Organizations	████	████	████
Table 3	Entrepreneurship: Starting a Business	████	████	████
Table 4	Personal Finances	████	████	████

Session 4: Friday 8:45-9:30am				
Table 1	Marketing: Providing Value to Customers	████	████	
Table 2	Managing Human Resources	████	████	
Table 3	Operations Management	████	████	
Table 4	Union/Management Issues	████	████	

2nd Peer Review Session 9:45-11:30				
Table 1	Economics in Business AND Management and Leadership (████) Managing Human Resources (████)	████	████	
Table 2	Structuring Organizations AND Entrepreneurship: Starting a Business	████	████	
Table 3	Personal Finances AND Marketing: Providing Value to Customers	████	████	
Table 4	Operations Management AND Union/Management Issues	████	████	

FRIDAY AFTERNOON

Session 5: 12:30-1:30pm				
Table 1	Motivating Employees	████	████	
Table 2	Pricing Strategy	████	████	
Table 3	Accounting and Financial Information	████	████	
Table 4	Hospitality and Tourism	████	████	

Tally so far:

Economics in Business: 20
 Foundations of Business: 30
 Teamwork in Business: 22
 Social Responsibility: 20
 Business Ownership: 27
 Business in a Global Environment: 14 (████)
 Ethics and Social Responsibility: 12 (████)
 Structuring Organizations: 19
 Entrepreneurship: 12 (████)
 Personal Finances: 12 (████)
 Management Issues: 15
 Managing Human Resources: 18 (████)
 Marketing: 19
 Operations Management: 21
 Union/Management: 26

6: 1:45-2:45
 Chapters include:
 Write additional questions to provide constructive feedback on a strategic plan.

Final peer review session 3:40-4:15				
Table 1	Pricing Strategy	████	████	████
Table 2	Accounting and Financial Information	████	████	████
Table 3	Motivating Employees	████	████	████
Table 3	Structuring Organizations	████	████	████
Table 4	Hospitality and Tourism	████	████	████
Table 5	Other chapters where review is needed: - Business in a Global Environment - Mgmt & Leadership - Entrepreneurship - Personal Finances - Managing Human Resources - Operations Management - Motivating Employees	████	████	████



Testbank Sprint question entry

Form description

Email address *

Valid email address

This form is collecting email addresses. [Change settings](#)



Chapter / topic *

1. Teamwork in Business
2. The Foundations of Business
3. Economics and Business
4. Ethics and Social Responsibility

Use this formatting for each question:

1. Which of the following is a prime number?

a) 4

*b) 5

c) 6

d) 9

Enter the question & answers here (use format above) *

Long answer text

Type of question *

Factual

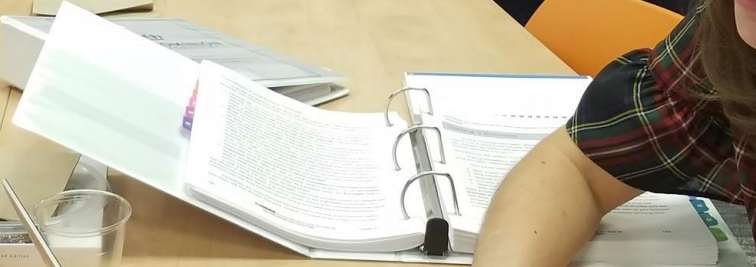
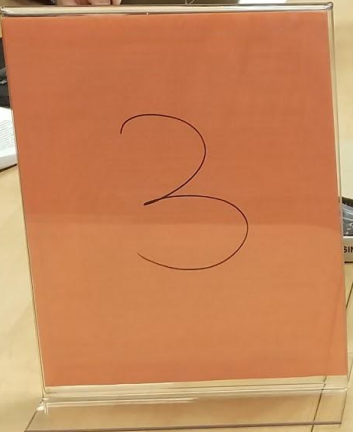


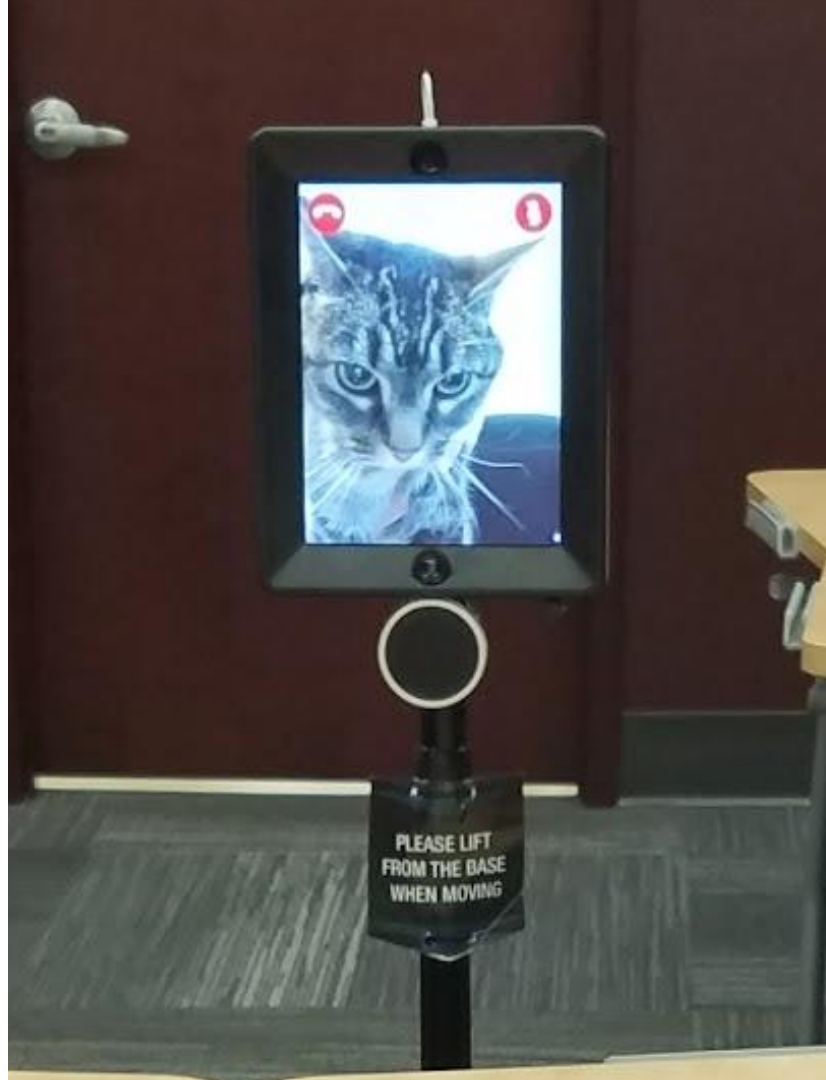


NO
EXIT



Ron
[unreadable]
[unreadable]





PLEASE LIFT
FROM THE BASE
WHEN MOVING

Giant spreadsheet!



















License & approved uses

The test bank license shall be as follows:

- © with permission for each approved user to reproduce, modify, and redistribute questions and answers in the context of educational exams, quizzes, and assessments only.
- Exclusive of designated sample questions, the testbank and/or testbank questions are allowed to be shared among faculty adopting FundBus within the same institution in a secure electronic environment.

The copyright holders agree with one another that they will uphold the following with regard to what they do with their copyrights:

- Relicensing of the test bank will be used only in support of no cost open textbooks or open texts;
- Relicensing is not allowed for sell, monetization, or commercial use of portions or complete questions, answers, or their derivatives in exchange for money, goods, or services.

 Accounting and Financial Information	4/30/2019 7:37 AM	Microsoft Excel Work...
 Business in a Global Environment	4/30/2019 7:39 AM	Microsoft Excel Work...
 Economics and Business	4/30/2019 7:41 AM	Microsoft Excel Work...
 Entrepreneurship	4/30/2019 7:45 AM	Microsoft Excel Work...
 Ethics and Social Responsibility	4/30/2019 8:00 AM	Microsoft Excel Work...
 Forms of Business Ownership	4/30/2019 8:03 AM	Microsoft Excel Work...
 Foundations of Business	4/30/2019 8:06 AM	Microsoft Excel Work...
 Hospitality and Tourism	4/30/2019 8:10 AM	Microsoft Excel Work...
 Management and Leadership	4/30/2019 8:14 AM	Microsoft Excel Work...
 Managing Human Resources	4/30/2019 8:19 AM	Microsoft Excel Work...
 Marketing - Providing Value to Customers	4/30/2019 8:22 AM	Microsoft Excel Work...
 Motivating Employees	4/30/2019 8:26 AM	Microsoft Excel Work...
 Operations Management	4/30/2019 8:33 AM	Microsoft Excel Work...
 Personal Finances	4/30/2019 8:37 AM	Microsoft Excel Work...
 Pricing Strategy	4/30/2019 8:41 AM	Microsoft Excel Work...
 Structuring Organizations	4/30/2019 8:44 AM	Microsoft Excel Work...
 Teamwork in Business	4/30/2019 8:48 AM	Microsoft Excel Work...
 Union Management Issues	4/30/2019 8:50 AM	Microsoft Excel Work...

Distribution (to instructors -- not students)

Restricted file in DSpace repository
OR via a request form
+ manual authentication



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Looking forward to future
sprints!



Thanks!

Questions?

Anita Walz @arwalz