CREATING THE TESTBANK for *FUNDAMENTALS OF BUSINESS*
By Anita Walz

Since releasing *Fundamentals of Business* in 2016, the Virginia Tech has received frequent requests for testbank and ancillary materials relating to the book. The existence of this testbank is due in large part to these requests, to the willingness of the user community to meet these needs, and the generosity of funders, program administrators, and facilitators who enabled the work of the community.

In January 2019, a group of nine business faculty and four librarians from eleven institutions and three states worked together over a day and a half. Faculty subject matter experts created, leveled, and peer-reviewed nearly 400 original, multiple-choice testbank questions. After completion of the day-and-a-half in-person authoring and peer-review sessions, testbank entries went through editorial review and reformatting by four librarians who organized and managed the in-person peer-review processes, and learned alongside the Sprinters. Additional editorial work and review was conducted on over forty questions flagged by the librarian editors. The final 381 approved, peer-reviewed multiple choice questions were released in September 2019.

Sprinters were required to read selected literature regarding developing quality items, including “Getting the Most out of Multiple-choice questions” by David DiMattista. Readings and standards for quality multiple choice questions were discussed in person at the beginning and during the Sprint.

Several guest speakers joined the group in person or remotely, notably, Stephen Skripak who currently serves as the course coordinator for MGT1104 and adapted an existing openly licensed text to create *Fundamentals of Business*, and experienced testbank sprint organizer, Rajiv Jhangiani from Kwantlen Polytechnic University in British Columbia who mentored Ms. Walz in testbank sprint methodology and provided helpful information to sprinters.

Grant funds for the Sprint were provided by 4-VA (Virginia Tech and Old Dominion University) and Virginia Tech Inn Incentive Funds. Funds covered day-of-event logistics, and attendee travel, lodging, honoraria, and meals. The Open Education Initiative of the University Libraries at Virginia Tech planned, hosted, and administered all parts of the sprint and follow-on activities.

September 2019
Principal Investigator
Anita Walz, Virginia Tech

Subject Matter Experts
Bryan Hertweck, Virginia Tech
Frank Futyma, Virginia Wesleyan University
Katy Cortes, Virginia Tech
Mallory Tuttle, Old Dominion University
Michelle Manfred, Thomas Nelson Community College
Ron Poff, Virginia Tech
Sarah Bumgarner, Sandhills Community College (NC)
Sheila Watters, Reynolds Community College
Thomas Goodwin, Miami University (Ohio)

Editorial / Technical
Dale Dulaney Virginia Western Community College
Corinne Guimont, Virginia Tech
Hillary Miller Virginia Commonwealth University
Marci Myers Virginia Western Community College