

PHASE: County Recreational Program, - Continued

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
		Publicity - News Release Radio Announcements Work out Fall and Winter Program	August	Agent, Leaders and Advisory Committee

EVALUATION:

Keep accurate record of families participating. Interviews of Key Leaders tabulation of responses.
Keep accurate record of various types of activities and number of leaders developed.

Other Public Relation Areas:

Civil Defense

COMMUNITY AND PUBLIC AFFAIRS

PROJECT AREA: EXTENSION HOME ECONOMICS - COMMUNITY IMPROVEMENT

PHASE: County Recreational Program, Fiscal Year: 1963

The Situation:

Many people who live in local communities desire better health, schools, church and recreational programs. To attain a wholesome recreation depends upon the kind the families want and develop. If everybody in the community put forth a cooperative effort thru study of the community, families and themselves in relation to every day changes, a more democratic society would evolve.

The Specific Problem:

How to get families of our communities to do a better job. How to get families to recognize the need for wholesome recreation for themselves and their families.

The Program Objective:

To improve and assist leaders in developing a wholesome recreational program for themselves and their children.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To assist families in improving their Community Center program.	Bulletins: No. 211 No. 261 No. 277 Circular - 727	County Survey for Background for Program Planning Evaluate findings	May	Leaders
	National Recreation Association Booklets; "Program Planning for Girls" The Conduct of Playgrounds Developing Volunteers for Service in Recreation Handbook for Recreation Leaders, U.S. Department of Labor - No. 231	Leader Training Meetings Established and Advisory Committee Special Interest Groups Arts and Crafts Playground Activities Five day Pre-Service Institute for Junior and Senior Leaders	June July August	Agent Specialist Leaders Leaders

PHASE: Career Exploration Project Unit I, - Continued

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To create interest on part of 4-H members to study themselves in relation to desired careers.	Circular: 902 864 Bulletin - No. 274 Young People's Organizations in Relation to Rural Life in Virginia Bulletin No. 173 - "As Others See You."	Tabulation of Self Analysis Appitude Tests Discussion Meetings Youth Panel participation Films: "Youthful Scientist" No. C-60 - "A Job for You in Agriculture Journalism" No. C-37 - "Is Research Your Job?" Careers in Human Nutrition and Home Economics Career Day - National 4-H Club Week	February March	Leaders Members Agent Leaders, Specialist and District Agent

EVALUATION:

Check with each member his work book periodically by leaders and junior leaders.

Evaluation check sheets at meetings -

Question and answer periods at close of meeting.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION PROGRAMS

PHASE: Career Exploration Project Unit I, Fiscal Year: 1963

The Situation:

Current changes which have taken place; in methods of earning a living in Westmoreland County; mechanization of farming, lumbering, and fishing industries, have caused more rural youth to be under-employed. In order to make a living under existing conditions, older club members felt it imperative that they need more knowledge and guidance in making a decision of a life's career. Parents desire their youth to study possibilities in various careers, because the majority of them are undecided about the career they wish to pursue. Many youth are misguided by misinformed adults.

The Specific Problem:

Members are unfamiliar with higher education and job opportunities available to them. More older youth would be anxious to prepare themselves for jobs but they lack the knowledge of the training and qualifications required in certain fields of interest.

The Program Objective:

To provide members an opportunity to study different careers in order to avoid career hazards, and to prepare themselves in relation to required qualifications.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide 4-H club members opportunities for studying a number of careers.	Guidance Counselor 4-H Club Staff Professional Leaders District Agent	Discussion of Testing Personal Interviewing Lecture demonstrations Film Strips "The County Agent" Work Books	January	Agent and Teacher-Sponsors

PHASE: Strengthen 4-H Leaders Association - Continued

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
2. To encourage 4-H members to conduct his or her project to completion.	Project Instruction Leaflets and Books State Leaders Meeting Report of Leaders Project Record Books Leaders Association	Letters to Parents Train Adult and Junior Leaders in project selection Leaders Recognition Contest Participation Method Demonstrations Exhibits and Awards	May June	Agent Leaders and Agent
3. To continue to work with Leaders Association				

EVALUATION:

Number of leaders attending meetings.

Keep Leaders reports for future reference. Award pins and certificates for services.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION PROGRAMS

PHASE: Strengthen 4-H Leaders Association, Fiscal Year: 1963

The Situation:

4-H Leaders Association consist of teacher-sponsors, organizational and project leaders for club work. Thru this Association leaders could show parents how important 4-H work is to young people. They could help gain parent cooperation if they will participate fully in training provided by the Agent and Specialists.

The Specific Problem:

To recruit and train local leaders who will assist 4-H members in their communities with project activities. If the 4-H Leaders Association could strengthen its training and recruiting program more leaders would be willing to serve.

The Program Objective:

To recruit and train leaders to understand the objectives of 4-H work and ways of serving members thru an Adult Leaders Association.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To stimulate interest on part of parents and leaders in helping to strengthen the 4-H Program	Bulletins: 270 238	Circular letters to survey interest	January	Agent
	Leaflet 86 Circular 677 and 877 Pictures Charts and Posters	Leader Training meetings for pre-planning Discuss "Need for 4-H Leaders." Train Reporters for improving news writing Public recognition to leaders and members Special Program for Parents 4-H Achievement Activities	February March April	Specialist Agent

PHASE: Clothing, - Continued

EVALUATION:

Thru 4-H club leaders, select county winners, judge articles or garments, check notebooks and records. Each girl will give demonstration on the use of sewing machines and exhibit article or garment made.

A score card for judging garments will be used by judges and leaders. This score-card is set-up by clothing specialist. Exhibits and displays during National Home Demonstration Week.

Other Areas:

Home Improvement
Safety
Food and Nutrition
Housing
Home Management
Consumer Education
Rural Arts

PHASE: Clothing, - Continued

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<p>To teach girls the fundamentals for pattern selection and adjustment in garment construction.</p>	<p>Bulletin - 1964 - Fitting the dress Slides: Steps in making a simple dress Pattern and guides Charts and picture Fashion magazines</p>	<p>5. Machine adjustments according to fabric 6. Pattern lay-out 7. Cutting garments 8. Fitting garments 9. Construction techniques 10. Finishes Clothing notebooks Exhibits and contests Judging</p>	<p>March May</p>	
<p>To teach home makers the knowledge and skills in finishes for garments</p>	<p>Teacher's Manual A.B.C. of zipper application U.S.D.A. Film Strip-Fitting Dresses Chart - How to make your own covered buckles and buttons Professional Charts Bulletins Patterns</p>	<p>Discussions Lecture Demonstrations Method Demonstrations Beginners Sewing Workshop Finishes for garments school</p>	<p>March and April</p>	<p>Specialist Agent</p>
<p>To teach club members and special interest groups basic millinery techniques.</p>	<p>Extension Bulletin MC-261 (Hat Making) How to Make Hats (book) by Ruby Carnahan</p>	<p>Workshop (Hat Making) Models Special Interest Group Club judging of hats Exhibit</p>	<p>April May</p>	<p>Agent and Leaders</p>

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Clothing, Fiscal Year: 1963

The Situation:

Many 4-Hers and home makers construct clothing for themselves and family members. More women and girls could do so with knowledge and skills in clothing construction.

The Specific Problem:

4-Hers and home makers lack the knowledge and skills needed for garment construction to give them a professional look. They are unfamiliar with short-cuts and finishes used in construction. Many women also lack adequate knowledge in selecting and making certain accessories.

The Program Objectives:

To improve sewing skills, garment construction and selection of accessories.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To teach beginners to make simple useful articles	Project leaflet no. 568 So You'd Like to Sew Sewing Manual- Dress-making Made Easy Every Girl Can Sew - Bulletin 181	Method demonstration Use of small sewing equipment Construction of small articles Decorative stitches and trims	January	Leader Agent
To teach 4-H members techniques of operating a sewing machine	Singer Sewing Machine booklets: 1. Know Your Sewing Machine 2. Getting the Most Out of Your Sewing Machine Extension Bulletin No. 1944 Cleaning and adjusting the Sewing Machine	Method Demonstrations 1. Stitching properly 2. Threading sewing machines 3. Winding a bobbin 4. Adjustment and care of machines	February	Leader and Agent

PHASE: House Furnishings - Continued

EVALUATION:

Result demonstrations in each community. Tours to check before and after results.

Through informal survey determine the number of home makers carrying out recommended practices in planning skills acquired thru this phase of the educational program.

PHASE: House Furnishings - Continued

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
2. To teach home makers to improve skills in construction of draperies, curtains slip-covers and smaller articles	Window Treatment No. 272 Leaflet - 144 Professional Magazines Commercial Paint Charts Commercial Window Fixtures	Method demonstrations Drapery and Curtain Making Clinic Furniture Arrangement Color scheming Exhibits of pillows and cushion covers and bedspreads Discussion Meetings	February March May	Agent and Leaders Specialist Leaders
3. To teach home makers selection and care of furniture	Extension Bulletin No. 185 Cornell Bulletin Leaflets M K - 193 M K - 145 M K - 13 Circular 832 Circular 687 Circular 828 Circular 821	Method demonstrations Furniture Clinic Special Interest Tour to Early American Homes Leader Training	September October	Agent Specialist
To teach 4-H members to make best use of furniture they already have; to make simple accessories for their rooms.	4-H Project Manual Bulletin 245	Discussions Leader Training Method Demonstrations Film Strip Pictures Charts Construction of Card- board rooms Catalogues and Tours	January	Agent Leaders Teacher-sponsors

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: House Furnishings, Fiscal Year: 1963

The Situation:

House Furnishing problems are somewhat of an individual nature. Family values and standards vary with changing economic conditions, family status in the community and individual personalities, nevertheless new materials and methods of construction of household articles are among top requests of home makers.

The Specific Problem:

Home makers lack the knowledge to plan a long-range interior decorating plan. With assistance of Home Economics Extension Service they could learn to create beauty through understanding and appreciating elements and principles, which would help them make their homes more attractive.

The Program Objective:

To help home makers improve their skill in construction of such items as draperies, bed-spreads, rugs and slip-covers.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To teach home makers principles of design thru evaluating their House Furnishings in terms of their own needs.	Film Strips: "Make Yours a Well Dressed Home" "Color Ideas" "Well Dressed Windows" "Slip-cover for Over Stuffed Cushion" "Slip-cover for Straight Chair"	Lecture Demonstrations Home Visits Discussion Meetings "Method Demonstrations"	January April March	Agent Leaders Agent and Leaders
	Models- Furniture cut outs Minature furniture Extension Bulletins: Color and Design - No. 264	Slip Cover Clinic Result Demonstrations "Make the Living room more liveable" Leader Training	January	Agent and Specialist

PHASE: Home Demonstration Committee, - Continued

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
2. To assist leaders in planning a more effective adult program.	11. Agricultural and population statistics 12. Clarify objectives 13. Set up program calendar 14. Plan for Special Interest Groups 15. Plan a County Home Demonstration Year Book 16. Evaluate program	9. Study county situation in relation to Home Economics Extension Program	June	Specialist District Agent Agent and Leaders

EVALUATION:

The Agent and Leaders will observe the effectiveness of the program planned by this committee.

Agent will record attendance at meetings and at special interest group meetings.

Program will be evaluated quarterly. Home Demonstration Committee members will discuss strong and weak points of the program.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Home Demonstration Committee, Fiscal Year: 1963

The Situation:

The County Home Demonstration Committee is the over-all planning group for the local club program, special interest and young adult work in the county. Efforts will continue in 1963 to strengthen and broaden the scope of work of this committee. The club program calendar, specialist requests, result demonstrations, workshops and special interest groups were planned.

The Specific Problem:

Program development based upon the needs of the people require more careful planning; a larger number of leaders to study these needs and to assist in carrying out the program in order to help people meet their needs. If more adult voluntary leaders were included in program planning and development, more people would benefit from the program.

The Program Objective:

To strengthen the County Home Demonstration program and develop more local leaders.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To help Home Demonstration Committee women to develop self confidence and leadership ability.	1. Local surveys 2. Reports of Rural Areas Development Committee 3. County Annual Reports 4. Outlook charts for 1963 5. Reports of Virginia Employment Commission 6. Farm Index (Monthly) 7. Professional and lay leaders reports 8. Program planning 1963 from Specialists 9. District Agent 10. Specialists	1. County Planning Meeting 2. Leadership workshop for community leaders 3. Discussion meetings in community clubs 4. Conduct county survey 5. Review Specialists Pivot Plan 6. Motion pictures 7. Film strips 8. Hold Pre-planning meetings	June March January March June April	District Agent State Staff Agent Leaders & Agent

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U.S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1963

COUNTY

Westmoreland

NAME

Local Farm Agent

A. R. Roane

NAME

Sadie R. Roane

Local Home Agent

NAME

Asst. Local Farm or Home Agent

DATE MAILED January 15, 1963