

SECTION III: COOPERATION WITH OTHER PUBLIC AGENCIES

(Read instructions before completing.)

	Days Devoted By	
	County Staff	State Staff
	A	B
FEDERAL AGENCIES		
67. Agricultural Research Service	5	
68. Agricultural Stabilization and Conservation Service	11	
69. Bureau of Indian Affairs		
70. Bureau of Land Management; Bureau of Reclamation		
71. Department of Commerce (Area Redevelopment)		
72. Economic Research Service	1	
73. Farm Credit Administration		
74. Farmer Cooperative Service		
75. Farmers Home Administration	2	
76. Fish and Wildlife Service		
77. Food and Drug Administration	2	
78. Forest Service		
79. Housing and Home Finance Agency		
80. Rural Electrification Administration		
81. Selective Service		
82. Social Security Administration; Internal Revenue Service		
83. Soil Conservation Service	2	
84. Area Authorities (TVA, etc.)		
85. USDA Defense Board	1	
STATE AGENCIES		
86. Civil Defense (at both state and county level)	1	
87. Health Department	2	
88. Highway Department		
89. Commissions on; Children and Youth; Juvenile Delinquency; Aging ..		
90. State Departments of Agriculture and Forestry	6	
91. State Department of Education (schools in general)	7	
92. State Employment Service		
93. Welfare Department		
94. State RAD Committee		
COUNTY AGENCIES		
95. Soil Conservation Districts	4	
96. Vocational Agricultural and Home Economics Departments	2	
97. County or area RAD Committees		

WORK WITH OTHER YOUTH

59. Number of youth (of 4-H Club age) worked with in addition to 4-H Club members 40

4-H CLUB WORK

60. Number of 4-H Clubs 17

61. Different 4-H Club members enrolled:
a. Boys 145
b. Girls 172
c. Total 317

63. Four-H Club members by years in club work:
a. 1st year 125
b. 2nd year 77
c. 3rd year 53
d. 4th year 28
e. 5th year 16
f. 6th year and over 18

62. Four-H Club members enrolled by place of residence:
a. Farm 105
b. Rural non-farm 176
c. Urban 36

64. Four-H Club members by age groups:
a. 12 years and under 215
b. 13-15 years inclusive .. 90
c. 16-20 years inclusive .. 12

65. Four-H enrollment in projects and activities:

(A member may be enrolled in more than one project or activity under each of the following groupings and should be counted each time.)

a. Agronomy (crops and soils) 4
b. Horticulture (fruits, vegetables, landscaping) 7
c. Entomology and plant pathology 11
d. Conservation (soil, water, forest, wildlife) 128
e. Poultry
f. Dairy 2
g. Beef 13
h. Swine 10
i. Other livestock
j. Engineering (include electricity, tractor, automotive) 70
k. Management on the farm
l. Marketing and business
m. Management in the home 10
n. Clothing 71
o. Food and nutrition 73
p. Home improvement and furnishings 9
q. Family life education 33
r. Personal development (public speaking, grooming) 18
s. Health
t. Safety 4
u. Recreation (include crafts)
v. Community and public affairs
w. Career exploration
x. Total enrollment in projects and activities 463

66. Junior 4-H Club leaders:

a. Boys 6
b. Girls 15

54. Adult voluntary local leaders assisting in the conduct of county extension work.
(Read instructions before completing.)

	Men A	Women B
a. In overall county-wide extension councils or committees, community improvement work and other work not covered below	14	72
b. In adult agricultural and related fields	26	
c. In adult home economics and related fields		135
d. In work with young adults		
e. In 4-H Club work: (Different leaders only)		
(1) Organizational leaders	2	12
(2) Project or subject-matter leaders	15	17
(3) Other adult leaders	5	6
f. Total DIFFERENT adult leaders	40 22	182

HOME ECONOMICS EXTENSION WORK

55. Organized clubs or other groups continuously carrying on adult home economics extension work:

a. Number of groups	12
b. Number of members	200

56. Special audience and specific interest groups:

- a. Organized by extension and worked with in home economics extension work:

(1) Number of such groups worked with	13
(2) Attendance at meetings held with these groups	218

- b. Not organized by extension:

(1) Number of such groups worked with	2
(2) Attendance at meetings held with these groups	30
(3) Number of leaders in non-extension organized groups trained by extension during the year	

WORK WITH YOUNG ADULTS

Work designed to meet the continuing education needs of men and women, primarily out of school, unmarried, and in the age range of 18-25. Report all worked with of this age group regardless of whether they are also reported elsewhere.

57. Extension sponsored groups of young adults:

a. Number of groups worked with	3
b. Number in such groups	
Men:	
Women:	35

58. Number worked with through young adult programs (jointly sponsored groups, non-extension groups, and individuals not in groups):

Men:	9
Women:	15

SECTION II: PROGRAM EMPHASIS
(See instructions for Section II.)

	Days Devoted By	
	County Staff	State Staff
	A	B
11. Planning and management of the farm business	37	
12. Field crops, pasture, range (production and on-farm marketing) ..	30	
13. Soil management	3	
14. Horticulture (production and on-farm marketing)	12	
15. Forestry (production and on-farm marketing)	23	
16. Soil and water conservation, wildlife	8	
17. Plant pathology	1	
18. Entomology	14	
19. Agricultural chemicals (pesticides, additives, etc.)	9	
20. Dairy (production and on-farm marketing)	8	
21. Poultry (production and on-farm marketing)	1	
22. Livestock (production and on-farm marketing)	44	
23. Animal and poultry health	5	
24. Marketing and utilization	17	
25. Consumer education in use of agricultural products	7	
26. Agricultural engineering	11	
27. Dwellings and equipment	3	
28. Home grounds improvement	16	
29. Planning and management in the home	15	
30. Family economics	1	
31. Home furnishings	33	
32. Clothing selection and care	23	
33. Clothing construction	42	
34. Food preparation and selection	22	
35. Food preservation	8	
36. Nutrition	10	
37. Human relations, child development	3	
38. Health	4	
39. Safety	7	
40. Recreation	24	
41. Outlook	3	
42. Community development and resource adjustment	10	
43. Manpower development, employment information	2	
44. Public affairs	7	
45. Rural defense	6	
46. Leadership development	22	
47. Extension administration, organization	41	
48. Program planning	55	
49. Supervision of extension personnel	XXXXX	
50. Inservice training received	43	
51. Miscellaneous (cannot be charged to above items)	26	
52. Total days worked (items 11-51)	656	✓
Of total days reported in item 52, how many were devoted to:		
53. a. Adult work	348	
b. Young adult work (ages 18-25)	6	
c. 4-H Club work	293	
d. Work with other youth and youth serving groups (within 4-H age)	9	✓

SECTION I: SUMMARY OF SELECTED EXTENSION TEACHING ACTIVITIES

(See instructions in Section I for columns A-B-C-D-E-F.)

Teaching Activities	Work Done By --					
	Home Agents A	Youth Agents B	Agricul- tural Agents C	County Total D	State Staff E	Grand Total F
1. Farm, home, firm and other out-of-office visits	290	325	478	1093	✓	
2. Office calls	490	41	907	1438	✓	
3. Telephone calls (received or made)	1948	149	2597	4694	✓	
4. Newspaper articles or stories:						
a. Prepared and released directly to newspapers or magazines	57	9	72	138	✓	
b. Prepared by state office and released through county extension offices						XXXXX
5. Broadcasts made:						
a. Radio	45	1	276	322	✓	
b. Television			1	1	✓	
6. Publications distributed directly to the public	22,704	640	4183	27,527	✓	
7. Circular and commodity letters written	54	14	26	94	✓	
8. Training meetings held for local leaders:						
a. Adult work (1) Number	7	1	1	9	✓	
(2) Attendance	100	9	3	112	✓	
b. Youth work (1) Number	5		4	9	✓	
(2) Attendance	76		137	213	✓	
9. Other meetings at which agents or specialists presented educational information:						
a. Adult work (1) Number	145		66	211	✓	
(2) Attendance	2501		1198	3699	✓	
b. Youth work (1) Number	138	123	25	286	✓	286
(2) Attendance	2096	2050	1080	4885	✓	5226
10. Meetings held by local leaders:						
a. Adult work (1) Number	73			73	✓	
(2) Attendance	981			981	✓	
b. Youth Work (1) Number	104	6	1	111	✓	
(2) Attendance	999	100	12	1111	✓	

IV. APPRAISAL OF PAST YEAR

As agent looks back on the past year's work there is a feeling that the Home Economics Program has been beneficial to many families in the County. Agent would like to reach more families--but even though there are new families being reached each year you always want to reach out to more. As new leadership can be developed, agent can perhaps increase the scope of Extension Home Economics.

In 1964, for the first time, agent prepared a kit of bulletins for the Chamber of Commerce to present as a "Welcome" to new Warren County residents. Each year agent tries to think of some new way to acquaint more families with the Extension Home Economics Program. Time always limits how much can be accomplished.

Even though agent knows it is necessary, writing reports takes time away from work with the county people. Additional personnel could probably help to strengthen the program. A Trainee Agent for two summers has helped, but a great deal more work with families can be done during the school term rather than during vacation time.

Even though one is pleased with the accomplishments of the past, one cannot sit back and gloat--as the future should promise something bigger, better and more meaningful than ever before to Warren County family life.

Agent hopes that strength and wisdom will be provided to make this a reality.

IV. GENERAL APPRAISAL

WARREN COUNTY

1964 was a good year for Extension in Warren County. Considerable improvement was noted in the efforts of county leaders, especially 4-H Club leaders to "get their teeth" into the program of helping others.

Other self-help progress can be noted as the two schools initiated in 1964 were observed to be quite influential in changing farmers ideas and attitudes toward change itself and towards alternative solutions to his problems.

Then the county as a whole seems more alive and responsive to the needs of our people. A very active citizens group is now at work trying to bring a college or other institution to our midst. This would of course create jobs as well as allow more of our citizens to become educated enough to improve their income opportunities.

Also in the field of County Development a real citizens effort has been made in 1964 to develop our water resource for flood control, municipal water supply and recreational uses. Other recreational development in the form of possible parks and other government or private enterprises is being actively pursued. There is a feeling of cooperation for change in the air that is both refreshing and possibly rewarding. The agent feels that our Extension efforts are playing a large part in maintaining and promoting this feeling.

III. SUCCESS STORY

WARREN COUNTY

Extension influence on one Warren County farmer has made it possible for him to analyze his resources in such a way as to radically change his land use pattern.

Beginning 2 years ago this farmer enrolled in the IBM Farm Record Program. This was his first opportunity to actually relate his business expenses and income to his farm enterprises. To increase his income the first adjustment he made was to expand his cow-calf-steer operation hoping to reduce per unit costs and increase profits. This was not as successful as he had hoped.

So, in February of 1964, he faithfully attended the County Farm Management School held here in Front Royal. These experiences plus his farm records as kept through the IBM Farm Record Program again made him begin thinking of changes in his farm operation to improve his profit picture.

This time his ideas developed along the lines of incorporating a recreation enterprise on his farm. As this idea grew, the Extension Recreation Specialist, and his County Agent supplied him with facts and figures which made him decide to go "whole-hog" with an 18 hole golf course.

Warren County now has its first 18 hole golf course which will open in the spring of 1965. The land owner, once a farmer, has in his opinion greatly improved his chances for financial success, while maintaining his home and family in the same rural community and allowing him to continue working the soil he loves so well.

III. SUCCESS STORY

EXTENSION SCHOOL

1964 was the first year Warren County has held an Extension School. Agent feels this is the beginning of a new way of reaching many new audiences both for men and women in the county.

Three classes were planned to reach the homemakers of the county. They were "Clothing Construction," "Planning Nutrition for Your Family" and "Knitting For Your Family." Homemakers were asked to sign up for the class of their choice. Two class sessions were to be held at night. The interest in Nutrition was so poor that the class was not held but 52 people attended the other two classes. Local leaders taught the knitting and the H. D. Agent taught Clothing Construction. As one might imagine there was not time enough for actual construction during these two sessions. Agent attempted to acquaint homemakers with good construction techniques. Samples were made up to illustrate methods of tailoring and cotton dress making. A great deal of interest was aroused and as a result two clothing workshops were held later in the year. The Extension School was attended primarily by non-H.D. members. Agent feels this is an excellent way to reach new people in the county. Many homemakers after attending these meetings are more interested in watching for further Extension meetings in the future and sometimes they even become H. D. members.

Another Extension School of 3 night classes will be held in 1964.

and possibilities their farmer friends encounter.

Personal contacts with restaurant and motel operators educated the agent to the fact that these folks too were most appreciative of the information presented during these morning broadcasts as well as that presented in the U.S.D.A. leaflets such as "The Nation's Stake in Agriculture." Several of these proprietors said they often used this information as a lead to get acquainted with out-of-town guests in our county. They felt it "helped business" to know enough about this topic to be at least a good listener!

The May program at all Home Demonstration Club meetings was tied to this area of work--the theme of, "How Agricultural Regulatory Agencies Helps Protect Us."

II. REPORT OF PROJECT EMPHASIS

E. COMMUNITY AND PUBLIC AFFAIRS

1. Public Image of Agriculture
2. Why Emphasized--Too few town and city folks--and farmers--realize the basic problems of agriculture or basic strength. Farmers generally conceded to be "slow-witted" cousins of inadequate ability. Programs and practices in agriculture more often than not misunderstood. A continuing need for education in this field because of changing population.
3. Objective--To enlighten the uninformed of the wonderfully dynamic industry of agriculture in the United States and Warren County.
4. Progress Made: The highlight of this phase of Extension activities came in March when Roy Heltzel, Culpeper County Agent, spoke to a combined Rotary-Maritan meeting of over 150 men. Roy did an exceptional clear job of presenting his ideas on "Agricultural Problems and Some Possible Solutions."

The Agent used this same theme for one other presentation to a local civic club, and has been used along with others of this general area regularly over a daily morning live radio broadcast presented by the Agent. One day each week, usually Wednesday, Public Policy in Agriculture, Agriculture in the Total Economy and Agricultural Problems and Possible Solutions have been aired. Perhaps surprisingly, these broadcasts have generated more response in the way of personal comments, telephone calls, etc., than any other.

On this same time spot over WFTR one day each week is spent discussing economics and farm management. These programs too have helped many listeners to in part understand some of the problems

II. REPORT ON PROJECT EMPHASIS

B. ADDITIONAL AREAS OF WORK

1. The agent appeared before the Town Council early in 1964 to explain the PL 535 Water Resource Development Law as it might apply to a possible structure south of Front Royal on Happy Creek. The Council took immediate action to initiate efforts to determine the feasibility of such a project for flood control, water storage and recreation. Since then the SCS Survey Team has almost completed their work. In the meantime the Agent has discussed the possible involvement of the County Board of Supervisors in this project to make possible county use of this water supply. Also, working with the local Tourism Committee the Agent has been able to assist in developing a good deal of interest in the recreational features of this proposed Happy Creek Project.
2. Our Managed Milking Task Force group has surveyed the two dairies selected as possible demonstrators. These dairies already have seen the benefits of changes which they see need to be made. Plans are now being formulated to assemble these dairymen and the Task Force to review the survey and to challenge them to compete for the honor of being our Clarke-Warren demonstrator about March of 1965.

II. REPORT ON PROJECT EMPHASIS

B. OTHER HOME ECONOMICS PROGRAMS

3. 4-H Club Work-- 4-H Club projects in Warren County for 1964 have been conducted by leaders, agent and 4-H members giving demonstrations during the club meeting on subjects related to the project carried by the club. Agent feels that a great deal is taught to these youngsters during their club meeting. There seems to be a trend in the State to remove emphasis of 4-H project work. Agent feels that once this is done, 4-H work will have left very little meaning. Youngsters must have a definite feeling of accomplishment or 4-H is useless.

II. REPORT ON PROJECT EMPHASIS

B. OTHER HOME ECONOMICS PROGRAMS

2. Arts and Crafts-- The Home Demonstration Clubs planned and held their first Arts and Crafts Workshop in January of 1964. Club members were asked to indicate their choice of arts and crafts they were interested in during December meetings. Knitting, needlepoint and smocking pillows were selected. Leaders who were trained taught knitting and needlepoint. Agent taught pillow smocking. The workshop was held for two full days. 50 homemakers attended. It is evident that Warren County needs a program of this type. These classes were open to public and many non-H.D. members were reached through this program. The knitting class was so well liked it was continued as a part of the Extension School in March. Most of the articles knitted were clothing for the member's family.

Other arts and crafts have been taught as club choice programs throughout the year.

The Stonewall H. D. Club sponsored a program in December on "Christmas Decorations." The program was presented by Mrs. O. O. Van Deusen local garden club member. 60 local homemakers attended. Mrs. Van Deusen had made 25-30 Christmas decorations for the demonstration.

II. REPORT ON PROJECT EMPHASIS

B. OTHER HOME ECONOMICS PROGRAMS

1. Foods--Miss Jo Anne Barton came to Warren County to train Foods Leaders to present a demonstration on "Planning and Serving Meals to Large Groups." Church leaders in all local churches were invited to attend this meeting but very few attended. Emphasis for this program was on the planning and appointing committees to do specific jobs rather than on the food preparation. Agent feels the demonstration was well received in the 9 clubs where it was presented. The training was of particular help to the luncheon chairman for the 1964 H. D. Bazaar. This was the most successful Bazaar held to date with a profit of \$375.00.

Agent prepared demonstration on "Congealed Salads" and "One Dish Meals" and presented to clubs in 1964 as club choice topics. These demonstrations were of wide interest to homemakers in county.

Agent prepared a Christmas leaflet and distributed it to 350 4-H and H. D. families in December of 1964. Recipes, ideas for decorating and Christmas Traditions were included in this leaflet.

Agent gave demonstration to 30 people on "Freezing Prepared Foods". Meeting was held at Southern States Cooperative.

A successful Farm Management School was presented locally by the District Farm Management Team. 16 farmers took part. The results of this management emphasis has been evident throughout this year by the increased interest of these farmers in management ideas and programs. Also several have asked for additional classes.

Farm Management and particularly budgeting of fertilizer was one of the classes offered at our first County Extension School in March, which 16 farmers attended.

Then "plug-in" forms were developed to help farmers make economic decisions in several areas. These included "Bull Buying, Feeder Calf Sale Expenses, and Pasture Costs. Other such forms, "1964 Wheat Program and 1964 Feed Grain Programs developed at VPI was used extensively to help farmers make the decisions on participation in these programs. No specific count was kept on the number of these "plug-ins" used or distributed. However the agent estimates that conservatively 300 farmers used these forms for enterprise analysis in 1964.

Some progress has been made in developing understanding of farm management principles and use of them. A typical reaction from those participants surveyed was, "I never realized how fast my costs ran up!"

II. REPORT ON PROJECT EMPHASIS

A. AGRICULTURAL PRODUCTION, MANAGEMENT, NATURAL RESOURCE DEVELOPMENT

1. Farm Management
2. Why Emphasized-- Considering the dollar value of additional inputs to Warren County farms and their potential for realizable increased income is long overdue on most farms. One of the more serious handicaps to the study of local farm operation is the lack of basic farm information or records.
3. Objectives--To increase farmer understanding of the principles of record keeping and business analysis by assisting them to realize the advantages of more complete records and to understand some simplified methods of analyzing their enterprises.
4. Progress Made--A total of 9 farms completed the 1964 year enrolled in the IEM Record Program. An attempt was made early in the year to enlarge this group, but only 1 new record keeper stuck with the program. Again this year the agent worked closely with 2 Front Royal tax consultants to encourage better record keeping among our farmers and to provide the VPI Farm Record Book for their use. Over 100 of these bulletins were distributed again in 1964.

One day each week during 1964, a morning farm management program was presented over the local radio. Generally these were success stories of practical farm management in use by local farms. Other hints or tips were included as well as encouragement to take part in or attend farm management classes or schools. Also in 10 separate news articles farm management was a major part of the information presented.

An increased percentage of corn land received a spray treatment of 2,4-D this year. At least 10 additional farms began this practice this year. Unusually good broadleaf weed control resulted. This year farmers on almost half of the 300 acres of corn sprayed with Atrazine were disappointed with the total job of weed control. Early broadleaf weed control resulted, but poor late season and grass control resulted. One indication that this weed control practice is catching on however is the fact that one of the local farm suppliers has purchased equipment to store and spread the broad-spectrum herbicides.

Probably the toughest opposition to our efforts towards increasing corn yields comes when we suggest higher plant populations. Sure enough, drought-like conditions again in '64 tended to satisfy farmers that their "drought insurance" practices of sowing only 1/2 to 2/3 the corn needed for top yields was worthwhile.

About 1/2 of the corn acreage in Warren County was seeded to single cross hybrids in '64. One of these single cross hybrids was advertised to be best seeded only up to 16,000 plants per acre. This had its influence in adjusting plantings upward! Happily at least one producer reported yields about double his '63 production. His 94 bushel housed was probably tops for the county. His seeding rate 19,000.

Continued dry weather caused farmers to take another good look at silage for winter feed needs. The highest percentage of corn ever went into Warren County silos this fall. On top of this there has been increased use of the VPI Forage Testing Service which continues to show that silage was harvested later and generally of considerably better quality than in past years.

II. REPORT ON PROJECT EMPHASIS

A. AGRICULTURAL PRODUCTION, MANAGEMENT, ETC.

1. Agronomy Corn Production
2. Why Emphasize--Corn acreage has been reduced to less than one-half that was planted prior to Feed Grains Programs. Need for low cost roughages continues. Higher grain yields also essential for farmers to compete.
3. Objectives-- To better inform farmers of the "what it takes for high grain and forage yields."
4. Progress Made-- Some 27 radio broadcasts and 16 news articles emphasized the most up-to-date and effective production practices being recommended. Demonstrations on planter calibration, plant population, weed control and harvesting silage were presented. One class at our County Extension School was "Watching Soils and Corn Production." Personal contacts with seed supply dealers informed these folks on what VPI was recommending for 1964 in all phases of corn production. And forage testing has received much more emphasis this year.

Substantial progress has been made in showing the possibilities for continuous corn production on some of our better bottom land. At least four farms repeated corn on acres which had been corned in 1963. One big assist in encouraging this practice was the drought of 1963 which left much unused fertilizer still on hand. Problems of weed control especially Johnson grass loom as possible shortcomings of this practice, but yields were better than average on each of these farms despite another dry season which reduced the yield average below average on much of the upland corn land.

4. 4-H COUNTY COUNCIL--Greater use was made of the council in County 4-H events during the year. Two council meetings were held. One was devoted to reorganization and officer training.

Leaders from 8 clubs and 57 officers were present. Most officers who attended the training session did a better job in their club at the following club meeting than other officers who may not have been participants in the training session.

Committees appointed also were most helpful with parade floats, the Fun Festival and other events.

The second 4-H County Council meeting was held to review progress and to plan spring, summer and fall events. Officers and leaders planned several activities including the citizenship tour to Washington, recreational events such as fishing rodeo and picnic, and participation in the county fair. About 45 attended.

The involvement of leaders and club members helped to broaden understanding of 4-H and enlarge its support and effectiveness.

5. 4-H FUN FESTIVAL-- This is one of the most popular 4-H events in Warren County. Club officers, committees members and 4-H leaders devoted considerable time in planning and conducting the festival. These responsibilities gave many 4-H boys and girls new opportunities to assume leader roles.

Moreover, about 55 members participated in 12 junior and 4 senior talent acts. Other events were held at the Fun Festival to raise funds for county 4-H activities. About 300 persons attended the event.

An outstanding job as Master of Ceremonies was done by Michael Laing, Bethel Club president and later the County 4-H Council president.

1. 4-H Demonstration Day--has become an established fixture of our 4-H Club program. It grew this year to 15 boys and 40 girls. Leader assistance in planning and conducting this event was excellent. Two leaders even volunteered as photographers so that each 4-H'er would have a record of his participation. 6 County contest winners took part in District Contest following this.
2. Out of County Events--This was the biggest year yet in terms of 4-H'ers taking part in out-of-county events. The big feature was a 4-H tour of the Washington, D. C. area. 120 4-H'ers, their leaders and parents toured Arlington Cemetery, the Lee Mansion, President Kennedy's gravesite, the National Wax Museum and the Smithsonian Institute. Without a doubt this historically educational tour taught many a lesson.

Our county quota of 45 at 4-H camp was met again this year.

- Regretfully the ratio of boys to girls dropped to 1 to 2. Warren County was also represented by 6 at 4-H Short Course, by 2 at Conservation. 3 at District Livestock Judging Contest and 6 at District Demonstration Contest.
3. WARREN County Fair--was the biggest and best yet. 4-H'ers were encouraged to exhibit their produce, cooking, animals and handiwork. A total of 56 youngsters exhibited a total of 195 articles and animals. This was an increase of approximately 10% over the 1963 figures.

II. 4-H AND OTHER EXTENSION YOUTH PROGRAM

WARREN COUNTY PAGE 2

Participating leaders indicated that the information discussed was very helpful, and that more 4-H information would be highly desirable. If presented as a separate program, it would also reach more leaders.

Also, as a result of leader survey, leader training meeting is scheduled for early January, 1965 in addition to the Extension school.

One leader attended the State Leaders meeting at Natural Bridge.

After the County 4-H leader training program was developed, a nineteen county district 4-H leader training program was held in Warren County at the Beef Cattle Research Station. Six leaders from Warren County attended.

Leader participation in a wide variety of 4-H events was up over the previous years. More helped 4-H'ers with Achievement Day, County Demonstration Contests, the County Fair, recreation activities, and a new Warren County event, the 4-H Forestry School.

II. 4-H AND OTHER EXTENSION YOUTH PROGRAM

A. 4-H

1. 4-H Leader Training, 1964
2. Situation-- During the previous year three new community 4-H clubs were organized. Only one of the new organizational leaders, a 4-H All Star, had experience.

The number of men leaders nearly doubled last year. The Extension agents worked with approximately fifteen organizational and twenty project leaders in the county.

There has been a lack of understanding of the duties, responsibilities and opportunities of the 4-H leader.

Several leaders had expressed a desire for county-wide leader meetings to learn how to better help the 4-H members.

The specific problem was the lack of adequate training for leaders.

3. Objectives-- The program objective was to increase leader effectiveness in the 4-H program through a county leader training program and to increase leader involvement in planning and carrying out the 4-H program and activities.
4. Progress Made-- Those adults who assisted with 4-H programs were surveyed relative to training activities.

An Extension school was planned with 4-H leader training as a part of the school. While response to participation in leader training was relatively low, leaders attending other parts of the Extension school expressed regret that they could not meet with the 4-H group as well. Some 9 persons participated in the leader training program.

A class at our Extension School featured a local nurseryman who did an excellent job of identifying plant material adapted to this area and who did an equally good job of suggesting possible uses of these adapted materials.

Mr. Paul Smeal assisted the agents in coordinating the efforts of the local garden clubs towards revitalizing the grounds of the Warren County High School. These suggestions are to be included in this much needed demonstration of what can be done to renovate an overgrown landscape.

Working the Town of Front Royal the agent has developed a weed control demonstration program for general island dividers between the primary roads here in Front Royal. These should provide maximum exposure for lawn weed control practices recommended.

Soil testing has been advanced as a basic step in proper construction and maintenance of grounds, gardens and lawn areas. At least 31 recommendations have been made on the basis of soil tests.

II. REPORT ON PROJECT EMPHASIS

A. AGRICULTURAL PRODUCTION, ETC., AND HOME ECONOMICS

1. Home Grounds
2. Why Emphasized--New homes are being constructed in Warren County at the rate of approximately 175 per year. An increasing number of these homeowners are availing themselves of Extension information and services to maintain and improve their property.
3. Objective--To more widely acquaint homeowners of home grounds beautification possibilities.
4. Progress Made--A. S. Beecher came to Warren County in June and trained H. D. Horticulture leaders on, "Designing and Planting the Home Grounds." Leaders and agent presented this information to 10 adult clubs in the county. Slides were loaned to the leaders for their use in this meeting. Homemakers seemed to learn a great deal from this meeting. 82 of the 89 homemakers who answered the H. D. questionnaire were well aware of the importance of making a plan for your home grounds. They were also aware of the importance of knowing the ultimate height a plant would grow before using it in the home grounds design.

Agents have distributed Landscape Notes each month during the year. Many radio programs and news articles have been written on Landscaping, Home Grounds Maintenance and Lawn Care.

Agents have worked with a number of families on their Landscape plan when requested to do so. Bulletins have been sent to many new home owners. Some 3635 bulletins which relate to this subject area have been distributed this year.

II. REPORT ON PROJECT EMPHASIS

A. HOME ECONOMICS

1. Organizing Home Economics Committees
2. Why Emphasized-- Warren County H. D. Agent has been working with leaders in many phases of Home Economics. Leaders have often assisted with special programs and teaching. Committees have been organized in Health and Safety, and Clothing. Other organized committees could present ideas for programs to reach needs and interests of more people in the county.
3. Objective--To reach more people with Extension Programs to meet needs of county people. To develop county leadership through program planning and execution.
4. Progress Made--Very little progress was made toward organizing new committees in 1964. Agent became so involved with regular and 4-H and H. D. educational programs that time was not available for organizing these committees. Agent has people in both horticulture and landscape work and home furnishings that are turned to for advice by others, that a committee has not yet been organized. These leaders have helped to plan and execute programs in these areas but they are not official committees. Agent plans to organize them perhaps in 1965.

II. REPORT ON PROJECT EMPHASIS

A. HOME ECONOMICS

1. Home Management Page 2

76 of 89 members reporting realized the importance of spot cleaning quickly. 6 felt that rug should be cleaned every 6 to 9 months with dry powder or shampoo. 70 homemakers realized that proper care of upholstery and carpets can make them last years longer.

Agent was trained by Miss Ceile O'Brien to present a discussion in May on "Laws that Protect Our Foods." This discussion was presented to 11 adult groups. Agent was very interested in comments made by members about this discussion. A number of homemakers commented that they were not particularly interested in the subject when they read it in the Yearbooks, but they found the discussion very informative and interesting. Homemakers were made aware of the responsibilities of the Food and Drug Administration, Department of Agriculture and Health Department for the protection of consumers.

Agent presented an illustrated talk to 10 H. D. Clubs last December on "Business Matters When Someone Passes Away." A large part of this discussion emphasized the importance of having a good family business center and knowing something about your family's business. Facts on funerals, funeral arrangements, duties of funeral directors and etc. were discussed also. This was of great interest to most of the homemakers attending.

II. REPORT ON PROJECT EMPHASIS

A. HOME ECONOMICS

1. Home Management
2. Why Emphasized-- Homemakers are not aware of methods for taking care of upholstery and carpets. Methods of spot and stain removal and occasional cleaning are needed. Homemakers often are confused by many products on the market that may be used for this purpose. Information needed to learn about protection of consumers with laws on foods and many other items used by the public. Homemakers need to become more aware and acquainted with family business matters and revise business center to meet individual family's needs. Information needed on business matters in case one member of the family **passes away.**
3. Objective-- To improve knowledge and skills in care and cleaning of carpets and upholstery in home. **Make homemakers aware of some protective measures provided them by laws and regulations on foods and other consumer goods. To make homemakers more aware of procedures of business matters when husband passes away.**
4. Progress Made--It was impossible for specialist to train agent on "Care and Cleaning of Carpets and Upholstery", but charts and excellent information was sent to be used in the meetings. Charts and kits of material are always so helpful to an agent as finding time to make up charts is often difficult. Agent discussed spot cleaning for carpets and upholstery and demonstrated 3 methods for cleaning: 1. Use of Homemade foam, 2. Use of commercial dry powder for carpets and 3. Damp cleaning of upholstery with wet cloth. Members report having used this information many times. Agent stressed the importance of spot cleaning as soon as possible whenever something is spilled.

II. REPORT ON PROJECT EMPHASIS HOME FURNISHINGS 3

draperies. They can make them to be more appropriate in many cases, but not always at less cost.

A two day workshop on Making Draperies was held. 20 homemakers indicated an interest in the subject, but the weather or something was disagreeable--only 5 homemakers came to take advantage of this meeting. Agent has assisted several homemakers on an individual basis since the workshop was held.

Agent is called upon frequently to assist families with home furnishings problems from time to time. Agent has assisted 30 families with problems on an individual basis this year.

A tour of Homes was held this fall by H. D. Clubs to observe Home Furnishings and Home Improvements. 85 homemakers went on the tour.

One tour of Henkle-Harris Furniture Factory was made by 4-H Clubs in 1964. The tour was made in connection with a forestry project, but furniture construction methods were observed. 22 4-H members and leaders attended this tour.

II. REPORT ON PROJECT EMPHASIS HOME FURNISHINGS 2

Agent attended an agents training meeting on re-upholstery of furniture held by Miss Katherine Habel in October. Even though agent had worked with many upholstery workshops a great deal was learned that will be put to use in the future.

Agent was trained in January by Miss Habel on "Planning Color Schemes and Making Draperies."

Agent presented demonstration to 11 adult groups in March on "Planning a Coordinated Color Scheme--Using What you Have." Basic method of planning a color scheme was discussed and illustrated. Then each member was given a sheet and asked to plan a color scheme for some room she would soon be decorating. Samples were available for members to select from. Members seemed to learn a great deal from this activity. 63 of the 67 members attending the club meetings remembered the 3 types of color schemes studied in March. 63 remembered that a good color scheme should be tied together with some object, such as a picture, rug or draperies. 57 members remembered the suggested recipe for making a good color plan.

Agent trained leaders to present demonstration in 11 adult groups on "Treating Your Windows for Beauty" in April. Leaders were taught how to measure windows and correctly figure yardage for various types of windows. Ideas were given for various ways of treating different types of windows. Advantages and disadvantages of buying ready made draperies were discussed. Hardware was shown and discussed. 69 homemakers who attended the meeting on Window Treatment were made to see that a home-maker does not always save money by making her own curtains and

II. REPORT ON PROJECT EMPHASIS

A. HOME ECONOMICS

1. Home Furnishings
2. Why Emphasized -- There are many homemakers who lack knowledge and skill in using color successfully in the home. A knowledge of color selection is needed for every phase of Home Furnishings selection. A great deal of furnishings can be made more attractive and useful if they are refinished and re-upholstered. Women like to restore family pieces and antiques to use in their own home. Homemakers need knowledge of decorating windows and how to make curtains and draperies. Homemakers in Warren County are constantly on the move and each move means new furnishings, window treatment and color planning.
3. Objective-- To improve knowledge and skill in using color to beautify the home to make happier families. To provide homemakers with knowledge and skill in choosing draperies and curtains, in re-upholstery of furnishings and in making draperies.
4. Progress Made-- Agent held a pre-planning meeting and a 5 day workshop on Re-upholstery of Furniture in February. 19 pieces of furniture were re-upholstered. 25 people were trained in this workshop. Each piece re-upholstered was a completely different story. Not only were these homemakers learning on their own furniture but could observe methods and progress of the other 18 pieces. In addition to learning how to re-upholster these 25 homemakers have a much better appreciation and understanding of furniture construction.

II. REPORT ON PROJECT EMPHASIS CLOTHING 4

Agent held Special Interest Workshop on "Pattern Alteration" last January. 10 homemakers attended and learned correct methods for altering and fitting a pattern. Muslin garments were used to teach pattern alteration.

H. D. Agent and Trainee Agent, Mary K. Martin, held 2 Clothing Construction Workshops last July and August. This was open to any girl 10-21 years. 37 girls attended the 2 classes. 21 of these girls were not 4-H members and had never attended Extension Workshops before. Clothing Committee helped to teach the class.

71 4-H girls carried Clothing Projects in 1964.

II. REPORT ON PROJECT EMPHASIS CLOTHING 3

82 of the 89 homemakers answering questionnaire felt that a hanabag could be selected to do something for every individual.

A Tailoring Workshop was held by the H. D. Agent in October. 16 homemakers attended. 3 members of the Clothing Committee assisted in teaching this group. The results were excellent. Homemakers were so eager to learn correct methods. 10 of the homemakers modeled their outfits during the Achievement Program. 2 members of the class have taught a neighbor to tailor by making their 3 husbands a sport coat. Another member of the class has been tailoring jackets and shirts for her husband. Agent hopes these leaders will teach tailoring to new homemakers in February.

Clothing Committee sponsored 2 classes at the Extension School in March, 1964. One class on knitting clothing and one on Clothing Construction. 22 homemakers attended the Clothing Construction and 30 Knitting. 30 of these people were non-H. D. members. Interest in knitting for the family has grown like wildfire in Warren County. These classes have been taught by local homemakers.

Clothing Committee prepared a booklet with clothing leaflets and placed them in doctors offices and beauty shops. This has brought a great deal of comment from local homemakers.

Agent presented demonstration in 9 H. D. Clubs in December on "Recognizing Proper Fit of Garment." Leaders presented the discussion in 2 clubs. This subject seems to have been of interest to the club members.

II. REPORT ON PROJECT EMPHASIS CLOTHING 2

questionnaire had realized their hair, skin and eyes played a large part in determining the colors they can wear successfully. 78 said you could never look at a color and be sure if it would look good on you, you must try it on to make a good decision.

Miss Erdman gave a very helpful discussion on "Foundation Garments to Look Your Best" which had been requested by H. D. members. 14 homemakers attended. The homemakers felt this was an informative and helpful meeting and wished more people might have attended.

Agent held a Beginners Clothing Construction Workshop for 7 homemakers in the Rockland Community last spring. Most of these homemakers had not been reached through the H. D. Program before. Some of these are very low income families. After the workshop was completed the group continued to meet until other garments were completed. They helped each other to remember what they had learned. In following up this meeting, agent learned that 2 members have purchased new machines and all are continuing their sewing.

Agent planned and presented a demonstration in all H. D. meetings in September on, "Selecting and Making Handbags". Emphasis was placed on selecting the handbag that would do something for the individual. Agent had made several handbags to show and discuss with the members. Costs, advantages and disadvantages were discussed. Agent set up 2 workshops to actually make handbags, but there was not sufficient interest among members to go through with the workshop. A number of women have reported making them on their own even though the workshop was not held.

II. REPORT ON PROJECT EMPHASIS

A. HOME ECONOMICS

1. Clothing
2. Why Emphasized-- Many homemakers need information on selecting colors and textures for individual to make the individual more attractive. Information needed on coordinating colors for best effort. Many homemakers sew and desire individual knowledge and skill in making handbags to enhance the costume and the individual. Homemakers and youth need information on sewing and tailoring techniques. Homemakers who sew need information on pattern selection and altering to fit an individual figure. Need for information on selecting foundation garments.
3. Objective -- To improve appearance and self confidence of homemaker by giving homemakers knowledge of the use of color and texture and the selection of foundation garments for best fit and comfort. To improve family clothing by providing homemaker and youth with knowledge of clothing construction and tailoring methods. Knowledge of correct pattern selection and alteration for better fit. Knowledge and skill in selecting and making handbags. To inform the masses of clothing information available through H. D. Agent's office.
4. Progress Made -- Miss Lois Erdman came to Warren County in May to train H. D. Club members to present a demonstration on, "Choosing Color for the Individual." Miss Erdman had prepared a kit of various colors to be used on each member during the demonstration. Many H. D. members have commented that they didn't realize they could wear certain colors until they tried these during the meetings. 82 out of 89 members answering the

- D. Without question more leadership responsibility is being taken by Warren County citizens in planning and executing Extension Programs. It appears now that a 4-H Leaders organization may develop in 1965 to fill a need for conducting 4-H leader activities.

- A. More different leaders than ever before assisted in planning Extension Programs. Committees in Livestock and Agronomy held their usual once-a-year planning sessions. Their suggestions were implemented using these men generally as demonstrators.

For managed milking emphasis our Dairy Committee was re-activated. These men attended the area clinic and then met twice locally to choose the course of action they wished to follow and other interested persons they wished to have assist in the program.

In 4-H Club work leaders took the lead in planning for both the 4-H Forestry school and the 4-H Fishing Rodeo. Agency representatives from the Virginia Division of Forestry and the SCS also took an important part in this planning.

- B. The interest generated by being a part of the planning process carried over to other activities where these leaders were instrumental in making arrangements for 4-H's to demonstrate their talents to civic groups including Buritans and Rotarians and in assisting with the planning and conducting other 4-H Activities including especially Demonstration Day, the Warren County Fair and other events including 4-H Tour, 4-H Camp, 4-H Achievement Day and 4-H Share the Fun Program.
- C. Leader training activities were not extensive. However an outstanding program of instruction for 4-H leaders was included as part of our first Extension School in March. Other 4-H leaders took advantage of the opportunity to attend the District 4-H Conference at the Front Royal Beef Cattle Research Station this fall. Still other 4-H leader training was necessarily done on an individual basis.

I. INVOLVEMENT OF LOCAL LEADERSHIP PAGE 4

continuous process. Many potential leaders cannot serve because they don't drive, children to be cared for, and lack of sufficient time to do chores plus all the community work expected of today's homemaker. After all the family must come first.

Agent is encouraged as 7 new h-H leaders have been secured in the fall of 1964. There is still a tendency, however for the leader to think they are "helping" the H. D. Agent instead of the youngsters with whom she is working. This attitude must be changed, but it takes time to accomplish this job.

I. INVOLVEMENT OF LOCAL LEADERSHIP PAGE 3

The fact that more leaders have been developed to assume some of the jobs the agent performed in the past has brought assistance to over 100 homemakers in 1964. In 1956 H. D. Agent held 3 Special Interest meetings which were opened to the public. In 1964, 13 Special Interest meetings were held that were open to the public. 218 people attended these meetings, over 100 of these homemakers were not club members. This could not have been true if leaders had not been trained to assist in the Extension Program.

Even though agent has only 3 organized Extension Home Economics Committees, leaders in various phases of work is increasing. Leaders are helping to teach Arts and Crafts, Tailoring, Beginning Sewing Classes and other phases whenever leaders have had training.

4-H LEADERSHIP -- Adult and Junior 4-H leaders have played a big part in planning and carrying out the county-wide 4-H events in 1964. Leaders have assisted with 4-H Fun Festival, Achievement Program, 4-H Tour and 4-H Demonstration Day. Leaders involvement in planning and carrying out these activities has improved the quality and participation of 4-H members in these activities.

H. D. agent trained project leaders for the project being carried by her particular club. One County Training Meeting on keeping records and general 4-H work was held during Extension School. 6 4-H leaders attended District 4-H Leaders Conference held here this fall. Progress is being made but more leader training is definitely needed in the future.

D. APPRAISAL OF COUNTY LEADERSHIP

Agent feels that Warren County has some excellent leaders but more must be trained. Many leaders are going to work, some have small children, many leaders in 4-H lose interest as their youngsters grow up. As a result leader training must be a

I. INVOLVEMENT OF LOCAL LEADERSHIP PAGE 2

Local leaders were involved in 1963 in planning and carrying out the first Arts and Crafts Workshop and Extension School. These two programs met the needs of over 100 people. Over half of them were not regular H. D. members.

C. Adult Leadership-- Leaders were appointed by the County H. D. Chairman for various projects or activities for 1964. Committees were appointed for the County Achievement Day, H. D. Bazaar, H. D. Tour of Homes, Fair Fashion Show of Handmade Garments, and Window Display. H. D. agent met with each of these committees to plan for the event. Leaders execute plans once they are made. Agent's primary function is to offer guidance and suggestions from time to time and check to see that each person responsible has gone through with plans made. This takes time on the part of the agent but the local leaders are much more interested when they help to plan. They also are becoming more self-reliant as a result of their activities.

Each H. D. Club has a number of committees that also function well with some assistance from agent. Nine clubs had committees to plan and prepare an exhibit at Warren County Fair in 1964. Each club has a community project committee who finds and conducts one or more community projects during the year. Some projects for the year have been increasing H. D. Federation Loan Funds by \$42.00. The purchase of a hospital bed to loan to people who need it. Purchase of wheel chair, putting water in community center, dressing dolls for Salvation Army, cataloging books for school library, and sponsoring scholarships for 4-H Camp and Short Course.

I. INVOLVEMENT OF LOCAL LEADERSHIP IN PLANNING AND CARRYING OUT 1964 PROGRAM

Local people are being trained more each year to assume more responsibility in planning and carrying out the Extension program in - Warren County. Some of the ways in which leaders have been involved are:

- A. The County H. D. Committee assists in planning and carrying out the H. D. Program and activities. Each club has one program development leader who works in her club and with the agent in getting ideas for the program. Leaders from all clubs pool their ideas and agree on the county program for the year. Leaders assist agent in informing the homemakers in own community of special programs and events and encourage them to participate.

Extension Committees, Landscape, Health and Safety, and Clothing are all involved in planning and carrying out the H. D. Program.

- B. In 1964 there were 10 subject matter leaders in each H. D. Club. There were leaders in clothing, home furnishings, foods and nutrition, arts and crafts and horticulture. These leaders were trained to assist agent in presenting programs during regular H. D. meetings. These leaders presented half of the regular H. D. programs in 1964 with agent presenting the other half. Leadership in some clubs is much stronger than in others. One H. D. Club took charge of the 1964 Heart Fund Drive and the members did a beautiful job in organizing the whole county for this drive and collected more money than in 1963. In other clubs it is almost impossible to appoint officers who will assume any responsibility. This makes the agents work with each group very different and sometimes very difficult.

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ANNUAL NARRATIVE REPORT

COUNTY EXTENSION WORK

Virginia Agricultural Extension Service

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Extension Agent

MARY HELEN T. LOPTIN

Extension Agent

ARLIS PRYMYER

Assistant Agent

MARY K. MARTIN

Assistant Agent

Assistant Agent



1964

WARREN

County

ADDITIONAL AREAS OF WORK

EXTENSION ARTS AND CRAFTS

One or more two-day workshops will be held to teach interested homemakers Arts and Crafts of special interest to them. Women wish to learn Arts and Crafts to add interest and spice to their life as a homemaker where similar jobs must be performed daily. Agent hopes to assist homemakers in selecting useful crafts and using articles made. Crafts will be taught by leaders and agent.

PASTURE IMPROVEMENT

COUNTY ECONOMIC DEVELOPMENT WITH SPECIAL EMPHASIS ON EDUCATION.

WATER RESOURCE DEVELOPMENT

FARM SHOP IMPROVEMENT

HEIFER VACCINATION CLINIC

MANAGED MILKING

USE OF CONCRETE ON FARM

GARDENING AND SMALL FRUIT PRODUCTION

FEEDER SALES AND PROMOTION

MAJOR EMPHASIS
PROJECT AREA
PHASE

EDUCATIONAL PLAN
4-H AND OTHER EXTENSION YOUTH PROGRAMS
OTHER PHASES OF EMPHASIS

1. County 4-H Demonstration Day to be held in February. Continued emphasis is to be given to increased 4-H participation in the county demonstration events.
2. County 4-H Fun Festival to be held in March. 4-H members are provided an opportunity to stage a fun show, which not only develops individual initiative, talent and poise, but also provides some funds for 4-H activities.
3. Out of County Events
Encouragement of full participation by 4-H members at County camp, short course, State leadership camp, State conservation camp, Electric congress, 4-H tours, and other events including judging and demonstration contests.
4. County Fairs--Increased member participation and project exhibiting at County Fair.
5. 4-H Council--Increased use of County 4-H Council in officer training and planning 4-H programs.

MAJOR EMPHASIS
PROJECT AREA
PHASE

EDUCATIONAL PLAN
4-H AND OTHER EXTENSION YOUTH PROGRAM
4-H LEADER TRAINING 1964

SITUATION

Last year three new community clubs were organized in Warren County. One of the new organizational leaders had 4-H experience. The number of men leaders nearly doubled last year. The Extension agents are now working with approximately 15 organizational and 20 project leaders in the county.

There is a lack of understanding of the duties, responsibilities and opportunities of the 4-H leader. Several leaders have expressed a desire for county-wide leader meetings to learn how to better help the 4-H member.

THE SPECIFIC PROBLEM

Lack of adequate training for leaders to best help the 4-H member.

THE PROGRAM OBJECTIVE

To increase leader effectiveness in the 4-H program through a county leader training program and to increase leader involvement in planning and carrying out the 4-H program and activities.

TEACHING OBJECTIVE	SOURCE	METHODS	WHEN	BY WHOM
To increase leader knowledge of 4-H in general	4-H leaders 4-H All Stars Bu. 270 Leaders Handbook County Yearbooks	Questionnaire survey to determine needs and interests	April	County Staff
To increase leaders knowledge of projects and record keeping	Co. Ext. Agents	Meeting with agents and 4-H advisory com.	May	County Staff
To develop leader knowledge on planning effective 4-H meetings.		Discussion of purpose and needs with key leaders through personal contact	May June	County Staff
To improve activities of 4-H in county through better informed leaders		Hold county-wide leader training meetings based on survey needs	March	County Staff

EVALUATION: Number and percent of leaders who attended each training meeting.
Survey of leaders to determine if educational needs are met.
Involve leaders in planning and carrying out 4-H programs and activities.

MAJOR EMPHASIS
PROJECT AREA
PHASE

EDUCATIONAL PLAN
COUNTY AND PUBLIC AFFAIRS
PUBLIC IMAGE OF AGRICULTURE

SITUATION

To few town and city folks--and farmers--realize the basic problems of agriculture or basic strength. Farmers generally conceded to be "slow-witted" cousins of inadequate ability. Programs and practices in agriculture more often than not misunderstood. A continuing need for education in this field because of changing population.

PROBLEM

Long overdue "Voice of Agriculture" needed.

OBJECTIVE

To enlighten the uninformed of the wonderfully dynamic industry of agriculture in United States and Warren County.

OBJECTIVE	SOURCE	METHOD	TIME	INSTRUCTOR
To increase understanding of:	County Staff Other Extension Personnel Ag. Policy Institute	Special Civic club & other presentations Mass media--particularly daily radio	When available year around	County Staff Other Extension personnel
Real problems and strength of Agriculture Industry		Selective mailings of appropriate information Personal contacts H. D. Club Program	May	
Programs for Agriculture	County Staff Other Extension Personnel Other Professional Agric. Workers	Same	Year around	County Staff Other appropriate personnel
Place of Agriculture in Economy	Same	Same	Year Around	Same

EVALUATION: Sensing pulse of community
Questioning informally contacts as appropriate

MAJOR EMPHASIS
PROJECT AREA
PHASE

EDUCATIONAL PLAN
AGRICULTURAL PRODUCTION, ETC.
HOME GROUNDS

SITUATION

New homes are being constructed in Warren County at the rate of approximately 175 per year. An increasing number of these homeowners are availing themselves of Extension information and services to maintain and improve their property.

PROBLEM

Homeowners' lack of information on maintenance and improvement practices.

OBJECTIVE

To more widely acquaint homeowners of home ground beautification possibilities.

EDUCATIONAL OBJECTIVE	SOURCE	METHOD	TIME	INSTRUCTOR
Assist homeowners to:				
1. Maintain and improve lawns	Extension Bulletins County Staff Extension Specialist Commercial Sources	Mass media Special Classes Regular H.D. Club meetings	Year around Early Spring August	County Staff Commercial Specialist V.P.I. Spec.
2. Improve Landscaping	Same	Regular H.D. Club meetings Demonstration plantings	August April Or Nov.	Same
3. Keep up with Maintenance of home grounds	Same	Weekly home grounds radio broadcast	Year around	County Staff

EVALUATION: Year-end comparison of bulletin distribution
Cooperator Survey
Survey of nurserymen operating locally.

	MAJOR EMPHASIS	EDUCATIONAL PLAN
PROJECT AREA		AGRICULTURAL PRODUCTION, ETC.
PHASE		AGRONOMY CORN PRODUCTION

SITUATION

Corn acreage has been reduced to less than one-half that was planted prior to Feed Grains Programs. Need for low cost roughages continues. Higher grain yields also essential for farmers to compete.

PROBLEM

Lack of understanding concerning our soil potential for corn production and the necessary inputs for top corn harvests.

OBJECTIVE

To better inform farmers of the "what it takes for high grain and forage yields."

EDUCATIONAL OBJECTIVES	SOURCES	METHODS	TIME	INSTRUCTOR
1. To improve farmer understanding of:	Extension bulletins	Mass Media at appropriate season	Seasonally	County Staff
Soil needs	" Specialists	Meetings:	March	County Staff
Varietal differences	County Staff	Soils & Fertilizer needs	Sept. or Oct.	Specialists
Plant populations	Other County Agric. workers	Harvesting		Machinery Dealers
Weed control	Commercial sources	Demonstrations:		
Proper timing of harvest for grain & silage		Planter calibration	May	County Staff
Fertilizer Needs		Weed Control	May	
		Harvesting silage	Sept.	

EVALUATION: Survey of ASCS Corn Producers.
Staff observations.

MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA AGRICULTURAL PRODUCTION, MANAGEMENT, ETC.
PHASE FARM MANAGEMENT

SITUATION

Considering the dollar value of additional inputs to Warren County farms and their potential for realizable increased income is long overdue on most farms. One of the more serious handicaps to the study of local farm operation is the lack of basic information or records

PROBLEM

Lack of understanding of the methods and procedure for determining with some accuracy enterprise and total farm economics.

OBJECTIVES

To increase farmer understanding of principles of record keeping and business analysis.

EDUCATIONAL OBJECTIVES	SOURCES	METHODS	TIME	INSTRUCTOR
Assist farmers in:	Extension bulletins	Enroll 10 farmers	1st of year	County Staff
1. Realizing advantages of more complete records	VPI F. Mgt. Spec. Area F. Mgt. Spec. County IEM Record participants County Staff	in IEM Record program. Provide VPI Farm Record book. Mass media	Jan. Feb. Mar.	Local Mail-In participants Area Specialists
2. Understanding methods and procedures for analyzing enterprises		Management Schools Enterprise Analysis classes. Individual consultations Mass media Develop and use "plug-in" type forms for considering farm enterprises.	Feb. Mar. Apr. ASCS Sign-up periods	County Staff Other Co. Workers Specialists

Evaluation: Survey of participants to determine their understanding.
Observations of Staff

TEACHING OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Provide homemakers with knowledge and skill in making draperies	Bulletins Magazines & books Specialist	Special Interest Workshop on Drapery Making	May	Agent & Leaders
Provide homemakers with knowledge of results of good color planning	Extension Bulletins Books Specialist	Hold tour of several redecorated homes	October	Leaders & Agent

EVALUATION

1. Determine effectiveness of teaching with questionnaire to H. D. members.
2. Questionnaire to be given to members of workshops.
3. Discuss results informally with as many homemakers as possible.

	A MAJOR EMPHASIS	EDUCATIONAL PLAN
PROJECT AREA		EXTENSION HOME ECONOMICS
PHASE	HOME FURNISHINGS	1964

SITUATION

There are many homemakers who lack knowledge and skill in using color successfully in the home. A knowledge of color selection is needed for every phase of Home Furnishings selection. A great deal of furnishings can be made more attractive and useful if they are refinished and re-upholstered. Women like to restore family pieces and antiques to use in their own home. Homemakers need knowledge of decorating windows and how to make curtains and draperies. Homemakers in Warren County are constantly on the move and each move means new furnishings, window treatment and color planning.

PROBLEM

Homemakers need to become aware of what can be done to improve their home furnishings by using a good knowledge of color and color planning. Skills need to be developed for re-upholstering dilapidated furniture. Homemakers lack knowledge of treating windows for beauty and how to make draperies and curtains. Homemakers need to continue to observe characteristics of good furnishings through tours to furniture stores and homes.

OBJECTIVE

To improve knowledge and skill in using color to beautify the home to make happier families. To provide homemakers with knowledge and skill in choosing draperies and curtains, in re-upholstery of furnishings and in making draperies.

TEACHING OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Provide homemakers with knowledge and skill in planning a coordinated color scheme using the best of what they have.	Extension Bulletins Specialists Magazines Books	Discussion on color in each H. D. Club Radio and News releases	March	Agent & leaders
Provide homemakers with knowledge and skill in re-upholstery of furniture.	Same as above	Special Interest Workshop on county-wide basis	February	Agent and leaders
Provide homemakers with knowledge of window treatment to beautify home	Same as above	Discussion in all H. D. groups. Radio and news	April	Agent and leaders

MAJOR EMPHASIS ORGANIZATIONAL PLAN
 PROJECT AREA EXTENSION HOME ECONOMICS
 PHASE ORGANIZING HOME ECONOMICS COMMITTEES 1964

SITUATION

Warren County H. D. Agent has been working with leaders in many phases of Home Economics. Leaders have often assisted with special programs and teaching. Committees have been organized in Health and Safety, and Clothing. Other organized committees could present ideas for programs to reach needs and interests of more people in the county.

PROBLEM

We are not getting ideas of as many people as possible to assist in program planning to meet the needs of more people.

OBJECTIVE

To reach more people with Extension Programs to meet needs of county people. To develop county leadership through program planning and execution.

ORGANIZATIONAL OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To organize a committee of people interested in improving home furnishings and decorating the home. To stimulate interest in assisting with planning and conducting county programs on home furnishings.	District Agent House Furnishings Spec.	Contact persons interested in home furnishings to determine interests and willingness to assist with this program.	Feb.	Agent
To organize a committee of people interested in home beautification and landscaping.	Horticulture Spec. and District Agent	Contact persons interested in home beautification programs	Feb. or March	Agent

EVALUATION

1. Check to see how many if committees were organized and progress they make with planned programs.
2. Keep record of persons attending meetings planned by committees.
3. Check records to determine new people reached through committee programs and activities.

MAJOR EMPHASIS
PROJECT AREA
PHASE HOME MANAGEMENT

EDUCATIONAL PLAN
EXTENSION HOME ECONOMICS
FISCAL YEAR 1963-64

SITUATION

Homemakers are not aware of methods for taking care of upholstery and carpets. Methods of spot and stain removal and occasional cleaning are needed. Homemakers often are confused by many products on the market that may be used for this purpose. Information needed on the protection of consumers with laws on foods and many other items used by the public. Homemakers need to become more aware and acquainted with family business matters and revise business center to meet individual family's needs.

PROBLEM

Homemakers lack knowledge of methods for caring for carpets and upholstery in home. Lack knowledge of spot and stain removal methods that are simple if handled when spot appears. Lack a knowledge of laws and regulations that protect them as a consumer of goods and foods. Need basic information on cleaning.

OBJECTIVE

To improve knowledge and skills in care and cleaning of carpets and upholstery. To make homemakers aware of some protective measures provided them by laws and regulations on foods and other consumer goods.

TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To improve knowledge and skills in care and cleaning upholstery & carpets.	Bulletins, Specialist charts and information. Books and commercial information	Discussion & demonstration in each H.D. club. Radio and news.	January	Agent and Leaders
To provide homemakers with information on laws and regulations that protect foods and consumers.	Specialists, Books, Magazines, Bulletins.	Discussion in regular H. D. Club meeting. Radio and news.	May	Agent and Leaders

EVALUATION

1. Use H. D. questionnaire to determine whether information needed has been gained.
2. Poll acquaintances to learn if information was beneficial to homemakers.

TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers with knowledge and skills in selecting and making handbags to complete costume	Specialist Magazines Books	Discussion in H.D. meetings on same subject	September	Agent and leaders
To provide homemakers with knowledge of the various educational leaflets and materials available through H.D. Agent's office.	Bulletins from VPI and USDA	Place book of all available publications in doctors office. Pattern Dept. of stores and Beauty Shops. Silk mill, radio & news	Jan. or Feb. Silk mill all year	Extension Clothing committee
To provide homemakers with knowledge of selection of foundation garments to look their best.	Bulletins Specialists Books and Magazines	Special Interest meeting on same subject	April	Agent & Specialists

EVALUATION

1. Use H. D. questionnaire to determine effectiveness of Special Workshops and regular H. D. Programs.
2. Have Secretary ask callers for information where they learned clothing bulletins were available.

MAJOR EMPHASIS EDUCATIONAL PLAN
 PROJECT AREA EXTENSION HOME ECONOMICS
 PHASE CLOTHING, 1964

SITUATION

Many homemakers need information on selecting colors and Textures for individual to make the individual more attractive. Information needed on coordinating colors for best effect. Many homemakers sew and desire individual knowledge and skill in making handbags to enhance the costume and the individual. Homemakers and youth need information on sewing and tailoring techniques. Homemakers who sew need information on pattern selection and altering to fit an individual figure. Need for information on selecting foundation garments.

PROBLEM

Homemakers lack information on color and texture selection to enhance figure and coloring. Information needed on the best techniques for making clothing of all types including tailoring. Knowledge and skill needed in selecting handbags and how to make simple handbags to accessorize certain costumes. Many homemakers lack the knowledge that leaflets and bulletins on clothing are available to everyone in the H. D. Agent's office. ~~improve appearance and self confidence of homemaker~~ Lack of knowledge on selecting proper foundation garments.

OBJECTIVE

To improve appearance and self confidence of homemaker by giving homemakers knowledge of the use of color and texture and the selection of foundation garments for best fit and comfort. To improve family clothing by providing homemaker and youth with knowledge of clothing construction and tailoring methods. Knowledge of correct pattern selection and alteration for better fit. Knowledge and skill in selecting and making handbags. To inform the masses of clothing information available through H. D. Agent's office.

TEACHING OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To provide homemakers with knowledge of correct use of color and texture for clothing.	Specialist Bulletins Magazine	Discussion in each H.D. Club on subject. Radio and news	July	Agent and Leaders
To provide homemakers and youth with knowledge & skills in clothing construction and tailoring	Specialist, bulletins Magazines, pattern company, Educational material	h-h Clothing construction Workshop, Tailoring workshop, h-h meetings	July October	Agent and Leaders
To provide homemakers with knowledge and skill in pattern selection and alteration for better fit.	Specialists, bulletins Magazines	Special Interest workshop on pattern selection & alteration	January	Agent

PLAN OF WORK

WARREN COUNTY EXTENSION AGENTS

1964

BENJAMIN H. WEDDLE, JR.
COUNTY AGENT

MARY HELEN T. LOFTIN
COUNTY H. D. AGENT

ARLIS E. FRONTIER
ASST. CO. AGENT