

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Young People's Club

The Situation:

The county has a high rate of teenage school drop-outs and young married couples. These youths have been overlooked and left out of other extension groups; consequently, they have little or no outlet for leadership potentialities, recreational opportunities, and no reliable sources of technical information.

The Specific Problem:

Lack of any organized outlet for the creative ability and recreational interest of the young people.

The Program Objective:

To develop leadership potentialities, provide a recreational outlet and impart technical information to the young people in the county.

ORGANIZATION OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To stimulate interest in group activity.	State Sociology Staff Supervising Agents	1. Determine interest 2. Plan organizational meeting	Jan. Feb.	County Staff Representatives of proposed group
2. To create a teaching medium	Office Mimeos Material wanted by the group VPI Circ. 929-Planning Family Spending VPI Circ. 830-Committees and How they Function VPI Circ 772 Making Meetings Effective Bul. 277-Citizen Participation in Resource Development	3. Have members prepare their own program of work 4. Monthly Meetings 5. Award certificates	March Jan.- Dec. Annually	Members and Sociologist County Staff and group officers State Agent

EVALUATION:

1. Results of attendance and participation
2. Questionnaires to determine whether needs have been met.
3. Observation

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Re-enrollment - 1964

The Situation:

The consolidation of schools caused a loss of over 60% of the previous enrollment. With the exception of four clubs and a few enrolled in special projects, no high school members have been enrolled in recent years.

The Specific Problem:

The county enrollment has decreased for two years, then remained constant for the last two years.

The Problem Objective:

To increase the enrollment each year until 60% of the 10 to 20 year old group is enrolled in 4-H work.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
A. To have leaders and parents become aware of and interested in: 1. The overall 4-H situation 2. The advantages of 4-H work	District Agents 4-H Handbook USDA-PA203-Meeting the Basic Needs of First Year 4-H Members State 4-H Specialists Circ. 677-Join A 4-H Club Circ. 877-Community 4-H Club	More emphasis on special projects	Sept. June	Agents
	Bul. 270-4-H Leader Handbook	Recreation in Meetings Organize more community 4-H Clubs Personal contacts with parents Have more parents as leaders More Council Meetings	Monthly Sept. Monthly Sept. April	Club Officers Leaders and Agents Agents Agents and Leaders Agents and Leaders

EVALUATION:

- Keep records and graphs on:
1. Enrollment trends
 2. Project completions
 3. Number State Awards
 4. Record books turned in

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
5. To teach homemakers how to make their own pads and cushions	Pads Pillows and Cushions-779	Method Demonstration	Oct.	Agent and Leaders
EVALUATION: Through informal survey, questionnaires and observation.				
TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM

DATE: 1954

SUBJECT: HOME ECONOMICS

TEACHER: MRS. J. M. BROWN

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: House Furnishings - 1964

The Situation:

One of the longtime goals in the county is improved housing conditions. Most of the families are in the lower income bracket, therefore, they need to know how to make the best selections in house furniture and furnishings on a limited budget.

The Specific Problem:

Many of the younger homemakers are setting up housekeeping and lack the knowledge of how to select furniture and furnishings.

The Problem Objectives:

To help homemakers make better selection in house furnishings.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To show homemakers how to care for wood floors	Specialist	Method Demonstration	May	Agent and Specialist
2. To teach homemakers the proper selection and use of accessories.	Accessories-How to Use Them 218	Method Demonstration	June	Agent and Leaders
3. To teach homemakers what to look for when selecting curtains and hardware.	Window Treatment - MK 59 Choosing Drapery Hardware- 827			
	The Selection of Curtains and/or Over Draperies MK-204 "Buy-Lines" for Curtains and Draperies. MK 324	Method Demonstration	July	Agent
4. To teach homemakers what to look for when buying a good lamp	Diffusing Bowls and Bulbs MK-274 See Your Home in a New Light VEPCO	Method Demonstration	Sept.	Agent and Leaders

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PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Food and Nutrition - 1964

The Situation:

Many of the homemakers spend too much money for food, yet their meals lack variety and often the families are not receiving a balanced diet.

The Specific Problem:

Homemakers need to know how to plan a balanced diet and more interesting meals at lower cost.

The Program Objective:

To help homemakers plan nutritious, time saving, inexpensive meals.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To teach homemakers to plan adequate diets for older persons.	Home and Garden Bul. #17 Food Guide for Older Folks Food For Older Folks-132	Method Demonstrations Discussions	Jan.	Agent and Leaders
2. Show homemakers different ways of preparing canned vegetables	The Yearbook of Agric. 1959 Tomatoes on Your Table-278 Green Vegetables in Everyday Meals. Leaflet #272	Method Demonstrations Discussions	Feb.	Agent and Leaders
3. Teach homemakers to pep up meals with spices and herbs.	Spices and Herbs-267	Method Demonstrations Discussions	March	Agent and Leaders
4. Teach homemakers to use more seafood maindishes	Money-Saving Main Dishes-43 Basic Recipes For Cooking Fish - FL 106	Method Demonstrations	April	Agent and Leaders

EVALUATION:

Through informal surveys, check sheets, questionnaires and observation.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT, AND NATURAL RESOURCE DEVELOPMENT

PHASE: Livestock--Swine - 1964

The Situation:

Most farmers in King William County raise hogs. About half of the hog raisers sell either pigs or market hogs. The other half keep one or more hogs in a pen for home use. Most of our farms are too small to produce grain enough for a profitable size market hog enterprise, but are adapted to feeder pig production. We are convinced that raising pigs for one of the feeder pig sales would be more profitable.

The Specific Problem:

Poor swine producing practices and low incomes.

The Program Objectives:

To encourage farmers to raise pigs for one of the feeder pig markets.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To have farmers become aware of opportunities in raising feeder pigs.	Feeder Pig Sales Prices Bulletin 192-Hog Production in Virginia State Swine Specialist	Activate Livestock Committee	March	Agent
2. To teach the economics of swine production.	Bulletin 499-Swine Breeding Tidewater Research Station	Assist farmers to secure good breed- ing stock Select 2 demon- strators	February August April	Agent Agent Agent and Committee
3. To aid farmers to select meat type hogs.	Bul. 731-What Will Your Hog Grade Bul. 738-Controlling Swine Parasites and Diseases Farrowing House and Other Plans as needed	Individual Contacts Publicity of Activi- ties Tappahannock Feeder Pig Sales Have 2 persons join join Feeder Pig Asso.	Monthly Bi-Monthly March To be set	Agent Agent Agent and Committee Agent and Committee

EVALUATION:

1. Check breeding stock bought.
2. Note attendance and sales at pig sales.
3. Record attendance at swine meeting.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
3. Recognize the economic feasibility of using more fertilizer	VPI Bul. 183-Fertilizer Recommendations for Virginia	Plan for fertilizer demonstrations at Agronomy Meeting	February	Agent and Committee
	VPI Bul. 684-Liming for Efficient Crop Production	Start Demonstrations	Apr. -May	Agent and Demonstrators
	VPI Circ. 541-100 Bushels of Corn Per Acre	Submit Soil Samples	March	Agent and Demonstrators
		Publicize Demonstrations	August	Agent and Editor
		Mail Fertilizer Circulars	April	Agent
	Visit Demonstrations and make slides	Jun-Aug.	Agent	
		Publicize Results	November	Agent and Editor

EVALUATION:

1. Note interest as expressed by attendance at agronomy meeting and tour.
2. Check and compare yields.
3. Informal Questionnaire.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT, AND NATURAL RESOURCE DEVELOPMENT

PHASE: Agronomy - Corn Production - 1964

The Situation:

More acreage is planted to corn in King William County than any other crop. Yields have averaged about 38 bushels per acre for the last five years. The reasons for low yields are inadequate weed control, light application of fertilizer, erroneous varietal selection, and poor cultural methods.

The Specific Problem:

Most farmers are realizing corn yields that are too low for economic production

The Program Objectives:

To increase corn yields to the point of economic production.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To teach corn raisers to: 1. Use adapted varieties	"Corn Performance Tests" VPI Bul. 97-Handbook of Agronomy State Agronomy Meetings	County Agronomy Meeting	February	Agent and Specialist
		Tour to Experiment Station	August	Agent and Carter
2. Improve weed control	VPI Circ. 728-Chemical Weed Control Guide For Virginia VPI Multilith MR-240-Chemical Weed Control In Corn	Circular letter on varieties	March	Agent
		Publicize Meeting	February	Agent and Editor
		Plan for Weed Control Demonstrations	February	Agent and Committee
		Hold Agronomy Meeting	February	Agent
		Get Materials for Demonstrations	April	Agent and Demonstrators
		Publicize Demonstrations	June	Agent and Editor
		Mail Weed Control Circular	April	Agent
		Visit Demonstration and Make Slides	June, Jul, Aug.	Agent

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK

1964

COUNTY

King William

NAME M. T. Poles
Local Farm Agent

NAME Ethel K. Jones
Local Home Agent

DATE MAILED Dec. 20, 1963