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1958 Plan of Work

Shirley Jean Patton
County Home Demonstration Agent

Floyd
County

I. COUNTY SITUATION CONSIDERED IN WORKING OUT THE 1958 PROGRAM
Floyd County, Virginia is a rural county located in the Blue Ridge Mountain Plateau of southwest Virginia. Approximately 11,351 people live in the county which consists of 376 square miles. Floyd Court House is the largest village in the county with 550 residents.

White children are transported to the four consolidated elementary schools and three consolidated high schools in the county. These schools are located in Floyd, Willis, Check, and Indian Valley. Colored people are a minority group of approximately 500. Colored children attend the colored elementary school located in Floyd. Colored children of high school age are transported by bus to Christiansburg.

Agriculture is the main source of income. There are 2,160 farms in the county. The average size of these farms is 93.7 acres. Seventy-five to eighty-five percent of Floyd County income is derived from farming. More than half of the farmers are employed away from home. They are employed in nearby towns, Christiansburg and Hcnoko. These farmers farm on a part-time basis. Dairy and beef cattle furnish a larger percentage of the farm income. Crops, poultry, hogs, and sheep offer support to the farm income. All of these farm products are shipped by truck to nearby markets in adjoining counties.

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Several women and a few men in the county are employed at the local shirt factory and the garment factory. Since completion of the garment factory, a larger percentage of the local women are now working. The attendance and membership of several of the Home Demonstration Clubs has decreased by the large percentage who are working.

Most major religious denominations are represented within the county including: Presbyterian, Lutheran, Methodist, Missionary Baptist, Primitive Baptist, Church of the Brethren, Nazarene, and Pentecostal Holiness churches. The county has a Health Department which has been operating for the past year.

In working out the 1958 Home Demonstration Program, the committee took into consideration the county's general economic conditions and the needs of individual club members. Since farm prices are fairly low and living costs are high, the homemakers realized it was important to make the best use of items in their home. Major emphasis will be placed on food and nutrition in 1958. Clothing and textiles will be the minor emphasis for the Home Demonstration program this year. Health & Safety was selected as the Federation Program of Work.

After reviewing the county situation at the leadership meeting this previous year, it was felt by leaders who attended the meeting that a Family Financial Planning Committee would be a very good special interest committee to set up. This committee would work on budgeting the family income.

II. COUNTY EXTENSION PROGRAM - ADULT

A. Organization

1. County Agricultural Extension Service Board

A County Agricultural Extension Service Board will be set up after home economics, agricultural, and youth special interest committees have been organized. This board will probably not be set up during 1958.

2. Home Economics Council

A Home Economics Council will be organized whenever there are sufficient special interest committees operating in the county. This committee will work with the Home Demonstration County Committee in correlating the over-all home economics program.

3. General Interest Committees

Plans are to set up at least one general interest committee in the Extension Program during 1958. This committee will be selected on the basis of general needs of the county people.

4. Home Economics Committee

A special interest Home Economics Committee will be set up on Family Financial Planning during 1958. At the over-all meeting of the key people in the county to study the county situation during 1957, it was felt that a special interest committee on Family Financial Planning would be of great value. Goals will be set up for this committee and plans will be made for carrying out these goals.

5. County Home Demonstration Club Committee

The County Home Demonstration Club Committee will hold at least two meetings in 1958. It is the purpose of this Home

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Demonstration Club Committee to plan the method demonstrations for the Home Demonstration Club meetings and to plan all county Home Demonstration events. This committee will sponsor the annual Achievement Program to be held the third Saturday night in September. Officers for this committee are as follows:

President - Mrs. E. S. Burnett
Vice President - Mrs. Clyde Blackwell
Secretary - Mrs. Poff Simpson
Treasurer - Mrs. George L. Slusher
Federation Program of Work Chairman - Mrs. R. O. Slusher, Jr.
Publicity Chairman - Mrs. L. T. Boothe

B. Project Work

1. Foods and Nutrition

Demonstrations: Holiday Entertaining Ideas
Health Building through Better Meal Planning
Yeast Breads and their Variations
Making Better Use of Home Grown Products
Better Nutrition for your Food Dollar
Time Saving in Meal Preparation

a. Objectives

- (1) Improve family living through better nutrition.
- (2) Suggest ideas for entertaining during the holiday season and decorations for Christmas.
- (3) Teach homemakers to plan meals centered around the Basic Seven.
- (4) Stress health building through meal planning.
- (5) Make a nutritional survey of Home Demonstration Club members.
- (6) Teach homemakers methods of making yeast breads and their variations.
- (7) Teach homemakers best use of home grown products.
- (8) Emphasize getting the most from your food dollar

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by teaching homemakers wise buying of food.

- (9) Emphasize the need of building better family food habits and teach homemakers to assist their families in building good food habits.
- (10) Assist homemakers time saving methods in meal preparation.
- (11) Improve methods of preserving the food value in freezing and canning.
- (12) Assist homemakers in checking pressure cooker gages.

b. Methods

- (1) Leader training meeting on Holiday Entertaining Ideas held on November 27, 1957, with 13 Food and Nutrition Leaders present. This method demonstration on entertaining ideas and Christmas decorations was given by these leaders and the Home Agent in the 20 Home Demonstration Clubs in the county.
- (2) A leader training meeting on December 30 for 19 Food and Nutrition Leaders in 10 of the Home Demonstration Clubs for the demonstration "Health Building through Better Meal Planning." These Leaders were trained to give half of the demonstrations with the agent giving the remaining half of the demonstrations.
- (3) A nutritional survey will be made in all 20 Home Demonstration Clubs during the month of January. This survey will determine whether Home Demonstration Club members are getting

the proper amounts of Vitamin A, Vitamin C, and Calcium.

- (4) A leader training meeting on January 29 to train 20 Food and Nutrition Leaders from 11 of the Home Demonstration Clubs to give the February demonstration, Yeast Breads and their Variations.
- (5) Method demonstrations will be given in all 20 of the Home Demonstration Clubs on making yeast breads and variations of one basic yeast dough recipe.
- (6) A leader training meeting to train 18 Food and Nutrition Leaders in the Home Demonstration Clubs for the July demonstration, Making Better Use of Home Grown Products, will be held in June.
- (7) Method demonstrations on making cottage cheese and ice cream at home will ^{be} given in all 20 Home Demonstration Clubs.
- (8) A leader training meeting on Better Nutrition for Your Food Dollar will be held in August for 18 leaders. These leaders and the agent will give method demonstrations on the above topic at each of the 20 Home Demonstration Clubs in the county.

- (9) A leader training meeting on Building Better Family Food Habits for 19 leaders will be held in September. These leaders will give method demonstrations on this topic at club meetings.
- (10) A method demonstration on Time Saving in Meal Preparation will be given by 20 leaders and the agent at the 20 Home Demonstration Clubs. These leaders will be trained at a training meeting in October.
- (11) Printed material on Christmas recipes, meal planning, yeast bread recipes, ice cream and cottage cheese recipes, and one dish meal recipes will be distributed to leaders and Home Demonstration Club members.
- (12) Timely information on freezing and canning will be printed in the local newspaper.
- (13) Canning and freezing bulletins will be available to the public.
- (14) A pressure cooker tester is in the Home Demonstration Kitchen and will be used in testing pressure cookers by request.

2. Clothing and Textiles

Demonstrations: Selection and Care of New Fabrics
and Finishes
Selection and Use of Commercial Patterns
Altering Commercial Patterns
Tailoring Clinic

a. Objectives

- (1) Teach homemakers the selection and care of new fabrics and finishes.
- (2) Assist homemakers in selection and use of a commercial pattern.
- (3) Teach homemakers the proper procedure to use in altering a commercial pattern.
- (4) Assist homemakers interested in tailoring at a special interest tailoring clinic.
- (5) Teach homemakers proper procedure in tailoring.
- (6) Assist interested individuals in constructing coats and suits.
- (7) Help individuals recognize workmanship in garments they have constructed.

b. Methods

- (1) Leader training meeting in March for 19 clothing and textile leaders on selection and care of new fabrics and finishes. These leaders and the agent will conduct method demonstrations on this topic in all of the Home Demonstration Clubs. Printed information on the subject will be distributed to leaders and club members.
- (2) The agent and leaders will conduct a method demonstration on selection and use of a commercial pattern in the 20 Home Demonstration Clubs. These leaders will be trained at a meeting held in April.

- (3) A leader training meeting on the proper procedure to use when altering a commercial pattern will be held for 18 Clothing & Textile Leaders in May. These leaders and the agent will conduct the demonstration on altering commercial patterns in the 20 Home Demonstration Clubs.
- (4) A five-day special interest/~~clinic~~^{tailoring} will be conducted.
- (5) Individuals will receive special assistance with tailoring problems.
- (6) Illustrative material will be used in demonstrating to club members attending clothing clinic on proper tailoring methods.
- (7) Home visits to assist club members with special clothing construction problems.
- (8) Exhibits at Achievement Program and National Home Demonstration Week.
- (9) Local newspaper will be used in keeping homemakers informed on fashion trends and clothing construction.
- (10) Printed information will be available to club members on clothing construction.

3. House Furnishings

Demonstration: Braided Rug (special interest)

a. Objectives

- (1) Teach homemakers to improve the appearance

of their homes.

- (2) Teach homemakers the value of planning for window treatment, color harmony, and furniture selection for their home.
- (3) Teach interested individuals to plan a braided rug and the construction of a braided rug.

b. Methods

- (1) Individual assistance to homemakers in window treatment, making draperies, planning color schemes, furniture selection, and upholstering furniture.
- (2) Provide materials for interested individuals on refinishing furniture, upholstering furniture, and making draperies.
- (3) Special interest clinic for interested individuals on braided rugs.
- (4) Helpful hints in the local newspaper.

4. Money Management

a. Objectives

- (1) Assist homemakers in family financial planning.

b. Methods

- (1) Set up special interest committee.

5. Housing

a. Objectives

- (1) Assist homemakers in planning for improvement in housing.
- (2) Assist homemakers in planning storage space for their home.

(3) Assist homemakers in selecting new house plans.

b. Methods

(1) Individual assistance.

(2) Provide printed information and house plans for individuals interested in building.

(3) Request help of specialists whenever need occurs.

(4) Use the local newspaper to provide the general public with information.

6. Home Management

a. Objectives

(1) Teach homemakers easier methods of house work.

(2) Assist homemakers with time management.

b. Methods

(1) Individual assistance.

(2) Printed information and materials made available to those interested.

7. Rural Arts

Individual assistance or assistance to special groups in any phases of rural arts where enough interest is shown.

8. Landscaping

Specialists will be requested whenever enough requests are received from interested individuals in the county.

c. Federation Program of Work

Health & Safety

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Health & Safety Leaders in the Home Demonstration Clubs will be supplied with information for preparing three to five minute monthly talks on the following:

December - Safety with Christmas Decorations
January - Prevention of Falls
February - Safety with Electricity
March - Prevention of Fires
 Care of Feet and Selection of Shoes
April - Prevention of Burns
May - Safe Handling of Poisons and Medicines
June - Prevention of Cuts and Other Wounds
July - Safety with Farm Animals and Machinery
August - What to do during an Electric Storm
September - Safety in the Water
October - Safety with Firearms
November - Check Sheets on Safety Habits

A special interest Home Nursing Course will be held in connection with our Health & Safety Program for interested individuals. This course will be taught by Miss Mary Waples, Instructor's Instructor for the American Red Cross. A Home Nursing Certificate will be presented to all ladies who complete the 30-hour course which will be held February 3-14. These ladies will in turn pass on information they have received on home nursing to their club members.

D. Other Activities

1. County Objectives

The following objectives were set up by a special committee from the county Home Demonstration Committee:

- (1) Increase Home Demonstration Club membership.

The county committee felt that club members

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should work on increasing Home Demonstration membership. Membership has decreased within the past several years and the committee felt that an effort should be made on the part of active club members to encourage individuals in their community who are not working outside of the home to join the Home Demonstration Club.

- (2) Encourage members to read good books and receive reading certificates.

The number of Home Demonstration Club members to receive Good Reading Certificates has more than doubled this past year. A good reading list has been furnished to each club and the presidents of the clubs are securing books for their club members to read. Home Demonstration Clubs are also being encouraged to order books on the Good Reading List for their club members to read and to donate to the county library after each member has had an opportunity to read them.

- (3) Each club have an exhibit at the Achievement Program.

Since the Achievement Program gives Home Demonstration Club members an opportunity to place on exhibit items they have made during the previous year, the committee felt the need for encouraging each club to have an exhibit at this annual event. It is also an opportunity for Home Demonstration Club members to show others what they are doing in their work.

- (4) Roadside beautification such as planting trees and erecting farm signs.

Club members are encouraged to plant native shrubs in their lawns and along the sides of the roads. They are also encouraged to name their farms and erect attractive farm signs.

2. Community Projects

Home Demonstration Clubs throughout the county are encouraged to select a community project early in 1958 and begin work on this project as soon as it is possible. These clubs will continue projects in landscaping church grounds, assisting needy families in their communities, sending members to 4-H Club camp, and any other objectives that the club feels there is a direct need for in their community.

3. National Home Demonstration Week

a. Objectives

- (1) Inform the general public of the purpose of the Home Demonstration Program in the county.
- (2) Show accomplishments of Home Demonstration Club work.
- (3) Give recognition to members who have done outstanding work.
- (4) Encourage homemakers to become members of an organized group.

b. Methods

- (1) News articles giving plans for Home Demonstration Club members in celebrating National Home Demonstration Week.

- (2) Home Demonstration Committee will make plans for local store exhibits in the Willis, Floyd, Check, and Terrys Fork communities.
- (3) Exhibits in local stores showing work Home Demonstration Club members have done.
- (4) Exhibits featuring special objectives by Home Demonstration Clubs.
- (5) Encourage clubs to be represented at the district federation meeting in April.

4. Special Programs

Home Demonstration Club members can work toward receiving a Home Demonstration pin, guard or gavel, key or quill for their Home Demonstration Pin guard.

A. Home Demonstration Pin

The requirements for the pin are:

- (1) Attend 8 regular club meetings during the year.
- (2) Attend either the District Federation Meeting or the Institute of Rural Affairs.
- (3) Attend the county Achievement Program, if possible, to receive the pin.
- (4) Turn in a list to the club secretary of 10 improvements made during the year.
- (5) Serve a year as an officer or leader of a club.

B. Home Demonstration Pin Guard

The requirements for the guard are:

- (1) Memorize Homemaker's Creed.
- (2) Attend 9 regular club meetings during the year.
- (3) Attend the State meeting of the Virginia Federation of Home Demonstration Clubs at Blacksburg.
- (4) Tell at least three non club members the value of Home Demonstration Club work.
- (5) Put into practice something learned from at least six demonstrations during the year.

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- (6) Give a talk or demonstration or assist with a demonstration for your club or some other group.
 - (7) Be present at the Achievement Program, if possible, to receive the guard.

C. Items

The requirements for the gavel, quill, or key are:

- (1) Serve as an officer or leader in club.
- (2) Attend 10 club meetings during year.
- (3) Visit another H.D. Club in the county.
- (4) Attend District V Meeting, State HDC Meeting or other area events.
- (5) Read 5 books and receive reading certificate.
- (6) Put into practice ideas given in demonstrations.
- (7) Invite a non-club member to attend a club meeting and join the club.
- (8) Put something on exhibit during National H.D. Week or at the annual H.D. Achievement Program.

5. Achievement Program

a. Objectives

- (1) Acquaint as many people as possible with the Home Demonstration Program in the county.
- (2) Make a county report of the year's accomplishments in the over-all county Home Demonstration Program.
- (3) Recognize club members who have met requirements for H.D.; pin, guard, and other items; award reading certificates.
- (4) Provide fellowship among county club members and their families.

b. Methods

- (1) Achievement Program will be held the third Saturday in September.
- (2) Committees will plan and conduct the Achievement Program.

- (3) The summary of the county Home Demonstration report will be made by the county committee secretary.
- (4) Club exhibits will be on display.
- (5) Publicity will be given before and after the event in the county newspaper.
- (6) A special program will be planned to interest club members, their families, and interested individuals who attend.

6. Tours

Tours will be made to places of interest in the county and to result demonstrations. This will be to acquaint club members with work done by fellow Home Demonstration Club members.

A tour to places of interest in Roanoke will be made in April. At the Home Demonstration Committee Meeting, the committee voted to tour the library and a greenhouse. Around 50 Home Demonstration Club members will make this tour.

7. Work in Unorganized Communities

The agent will assist non club members with individual problems upon request. She will work in unorganized communities to determine the need and interest of a club in that particular area. At least one Home Demonstration Club will be organized in an interested area in the county in 1958.

8. Judging Done by Local Leaders

Five local leaders will attend the judging school to be held in Roanoke in May. These local leaders, along with other leaders who have previously been trained for judging, will be used

to judge 4-H Contests and other local and area events.

9. Community Improvement Organizations

a. Objectives

- (1) Encourage and stimulate rural families to work together in groups for development of individual communities and to enjoy fellowship together in their community.
- (2) Encourage development of good citizenship and good will among people living together in a community.
- (3) Encourage farm and home improvements by developing a sound system of farming and improving the convenience, ^{comfort,} and attractiveness of the home.

b. Methods

- (1) Work with special committees in organized community groups.
- (2) Talks and discussions whenever requested.
- (3) Tours.
- (4) Recreation activities.
- (5) Newspaper and TV publicity.

10. Plans for Publicizing Home Demonstration Work

In the weekly newspaper column the agent prepares for the local newspaper, the general public will be informed of the activities of the Home Demonstration Clubs and will also pass on timely information. Schedules of the Home Demonstration Club meetings in the county will be sent to the local paper, Roanoke newspapers, radio and TV stations.

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Home Demonstration Club members will prepare TV programs, featuring Home Demonstration work in the county and showing ideas they have received in their Home Demonstration Club. These TV programs will be presented during the summer months.

National Home Demonstration Week and the annual Achievement Program will also acquaint the general public with the activities of these organized groups in the county. Newspaper publicity and group participation in these events will tell the public of Home Demonstration accomplishments.

The agent plans to discuss the program at anytime with interested individuals. She will also endeavor to encourage non-club members to join the Home Demonstration Club in their community.

III. FARM AND HOME DEVELOPMENT

a. Objectives

- (1) Give individual assistance on the total farm and home program to special families.
- (2) Assist families in identifying and analyzing effectively their major farm and home problems.
- (3) Make suggestions of ways to improve home living conditions.

At the present time the Extension Agents in Floyd County are working with three families in the Farm and Home Development approach. These families are from different sections of the county and were selected on the basis of interest and needs by the Extension Agents. At least two families will be added to the Farm and Home Development Program in 1958. Individual help is given

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to these families in analyzing their farm and home situation. At the request of family members, the agent will assist them with special problems in home management, house furnishings, clothing, food budgeting, food preparation, and canning and freezing foods.

b. Methods

- (1) Home visits.
- (2) Planning with family members.
- (3) Individual assistance with special problems.
- (4) Request specialists whenever the need arises.
- (5) Result stories in local newspaper.

IV. COUNTY EXTENSION PROGRAM - YOUTH

A. Organization

1. County 4-H Council

Officers in the 22 organized boys' and girls' 4-H Clubs in the county are members of the 1958 County 4-H Council. This group will elect officers and will hold two meetings during the year. Special committees will be set up from this group to plan and conduct special county activities. This is the governing body for the 4-H Clubs in the county. Objectives of the county council are:

- (1) Inform the general public concerning the activities of 4-H Clubs.
- (2) Each club observe National 4-H Week, Rural Life Sunday, and enter the WSLC Contest.
- (3) Purchase two county 4-H signs to be erected.
- (4) Send an outstanding 4-H member to leadership camp.
- (5) Sponsor one or more money making activities.

2. All Stars

All Stars in the county will be asked to serve on special committees and to be in charge of summer project groups. A 4-H Club girl and an alternate will be recommended for the

Virginia All Star Chapter by March 1. There is no county All Star organization as the number of All Stars living in the county at the present time is relatively small.

3. Honor Club

The 4-H Honor Club has as its objective to encourage older boys and girls to stay in club work; encourage members to complete all projects and keep accurate records. Each Honor Club member is encouraged to have a special individual project that will help to promote 4-H Club work in the county. This group will hold at least two meetings during 1958. Special programs will be planned to assist club members with their club work and to show them how they can best help other club members.

The top 50% of eligible 4-H Club members will be taken into the Honor Club at the annual 4-H Share the Fun Contest in April. A special recognition ceremony will be planned at this time.

B. 4-H Project Work

1. Clothing Unit III - So Let's Sew

a. Objectives

- (1) Teach the fundamentals of clothing construction to the 118 girls carrying the project.
- (2) Teach girls to equip a sewing box.
- (3) Teach methods in clothing construction by learning to straighten a piece of material and sew a straight seam by hand.
- (4) Encourage time saving methods and equipment.
- (5) Teach girls how to make their own clothing in order to save money.

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b. Methods

- (1) Method demonstrations.
- (2) Exhibits.
- (3) Printed information and patterns.
- (4) Individual assistance.
- (5) Discussions.

2. Clothing Unit II - Make or Remake

a. Objectives

- (1) Help girls to look their best by careful planning of remodeling garments on hand and those to be added to their wardrobe.
- (2) Teach 48 girls enrolled in project to choose becoming ready-to-wear garments.
- (3) Teach girls to select patterns and materials that are becoming to them as individuals.
- (4) Assist girls in developing skills in clothing construction and altering garments.
- (5) Teach members to judge quality in fabrics and workmanship.
- (6) Encourage girls to give demonstrations and model garments.
- (7) Encourage girls to enter county Dress Revue.

b. Methods

- (1) Method demonstrations by leaders, club members, and agent.
- (2) Individual assistance.

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- (3) Distribution of printed material.
 - (4) Exhibits, including Style Dress Revue.
 - (5) Recognition of workmanship and leadership.
 - (6) Result demonstrations.
 - (7) Encourage girls to model garments they have made at club meetings.
3. Clothing Unit I - Looking Your Best
- a. Objectives
 - (1) Encourage members to improve personal appearance.
 - (2) Teach 4-H girls to look their best by wearing clean, well pressed, clothing.
 - (3) Teach members how to care for skin, hair, hands, and how to improve their posture and voice.
 - (4) Encourage girls to give demonstrations and talks at club meetings.
 - b. Methods
 - (1) Method demonstrations by club members, leaders, and agent.
 - (2) Discussions.
 - (3) Distribution of printed materials on subject.
 - (4) Use illustrative material.
 - (5) Use "How do you Rate" sheets to evaluate progress made while carrying project.
 - (6) Exhibits.
4. Your Room - Pep It Up

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a. Objectives

- (1) Teach the 55 girls enrolled in Your Room - Pep It Up project to care for their room.
- (2) Assist the girls in making the most of their furnishings by better arrangement.
- (3) Encourage the girls to make at least one article for their room.
- (4) Help the girls in collecting ^{ideas of} items they would sometime like to have in their room.

b. Methods

- (1) Method demonstrations by club members and the agent.
- (2) Distribution of bulletins and printed material.
- (3) Result demonstrations.
- (4) Illustrative material.

5. Electric

a. Objectives

- (1) Teach the 35 girls enrolled in the electric project to make an inventory of electrical equipment in the home.
- (2) Encourage members to read "The Place of Electricity in the Home and on the Farm."
- (3) Help club members in converting and making lamps.
- (4) Teach good lighting in the home.
- (5) Show club members how to make a proper study center in their home.

- (6) Encourage club members to give talks and demonstrations.

b. Methods

- (1) Demonstrations by club members and the agent.
- (2) Distribution of printed materials.
- (3) Exhibits.
- (4) TV programs.
- (5) Select a county winner to attend 4-H Electric Congress.

6. Other Projects

Girls enrolled in Health (21), Home Improvement (15), Entomology (8), Home Grounds Beautification, Meal Preparation, Money Management, Housekeeping, Breads, Food Preservation, and Jr. Leadership will be given individual assistance by the agent and leaders. Project materials and record books will be supplied to these club members. Girls will be encouraged to keep records and enter county and district contests in these projects.

C. 4-H Activities

1. County 4-H Camp

- (1) Announce dates of 4-H camp early in year to give members ample time to discuss it with their parents and to make plans for attending.
- (2) Encourage older members carrying Jr. Leadership Project to attend camp and assist younger 4-H club members in classes.
- (3) Publicize the dates of 4-H camp and encourage parents to ask questions concerning camp in order that their boys and girls might attend.

2. State Camps

- (1) Encourage older club girls to attend Conservation Camp at Virginia Beach.
- (2) Encourage club members attending Conservation Camp to write a special news article for the local paper.
- (3) Establish a plan to have Floyd County represented at State Leadership Camp.

3. Community Projects

4-H Clubs in the county will be encouraged to carry community projects that will better conditions in their community. Club members will be encouraged to carry projects such as helping needy families and assisting with beautification of school grounds.

4. Achievement Days

- (1) A county 4-H Achievement Day will be held in November.
- (2) Club reports on activities for the previous year will be made.
- (3) County and state activities reports will be made by club members attending these events.
- (4) Awards and special recognition will be made to outstanding 4-H club members in the county.
- (5) Parents will be invited and urged to attend.
- (6) A special program will be planned.

5. National 4-H Week

a. Objectives

- (1) Acquaint the general public with activities of 4-H work.

- (2) Recognition of clubs and club leaders for outstanding accomplishments.
- b. Methods
- (1) Stories and pictures in local newspaper.
 - (2) Set up exhibits.
 - (3) Special programs.
6. Rural Life Sunday
- (1) Encourage each club member to attend church and Sunday School on Rural Life Sunday.
 - (2) Assist clubs with making plans for special programs at church and Sunday Schools in the county.
7. WELS Contest
- a. Objectives
- (1) Encourage 4-H activities on a club basis.
 - (2) Encourage clubs to keep scrap books for telling the story of activities during the year.
 - (3) Encourage clubs to prepare news articles, radio and television programs.
 - (4) Encourage club members to complete their projects and to re-enroll in club work the next year.
- b. Methods
- (1) Announcement of contest.
 - (2) Assist club members in setting up committees for preparing scrap books.
 - (3) Assist club members in keeping project records.
 - (4) Special announcements.

7. Contests

- (1) Hold county-wide 4-H Contest.
- (2) Encourage junior and senior 4-H Club members to enter contests in their projects.
- (3) Encourage members to participate in county and district contests.

8. Share the Fun Contest

The county 4-H talent contest will be held the latter part of April. Winners in both junior and senior divisions will be selected. First place winner in the senior division will attend state 4-H Short Course and enter the state talent contest. The Share the Fun Program will be sponsored by the county 4-H Council.

D. Young Men and Women's Work

The agent will assist groups and individuals in this age group with special problems upon request. Young home-makers living in the vicinity of Home Demonstration Clubs will be invited and encouraged to take a part in club work. There are no organized Young Men and Women's groups supervised by the County Extension Service.

V. SCOPE OF WORK

A. Organization	<u>No. in 1957</u>	<u>Goal 1958</u>
Number of home demonstration clubs	19	20
Membership	440	450
Number of 4-H Clubs	19	18
Membership	322	330
Number of young men and women's clubs	0	0
Membership	0	0

	<u>No. in 1957</u>	<u>Goal 1958</u>
Number community improvement clubs	2	2
Membership	185	185
Number home economics committees	1	2
Number general interest committees	0	1
Number youth committees	0	0
Number other organizations	0	0
Number farm and home development families	3	5

VI. PLAN FOR LEADERSHIP

	<u>No. in 1957</u>	<u>Goal 1958</u>
A. Over-all Program Leaders (Organization leaders for county extension service board)	0	0
B. Home Demonstration Club Leadership	<u>No. in 1957</u>	<u>Goal 1958</u>
Number organizational leaders	96	106
Number project leaders (subject matter)	137	142
No. Federation program of work chairmen	18	19
Number program development leaders	18	19
Number result demonstrators	15	20
Number meetings at which leaders were trained by specialists	3	4
Number meetings at which leaders were trained by district agents	1	1
Number meetings at which leaders were trained by agent	12	15
Attendance at training meetings	317	340
No. club meetings held by leaders without agent present	117	120
No. club meetings in which leaders assisted	18	21
Total number demonstrations given by leaders	135	150
No. talks or discussions by leaders	402	420

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PLANS FOR TRAINING AND USING LEADERS IN THE 1958 PROGRAM

1. Organizational

(1) The president, vice president, secretary, treasurer, reporter, and chaplain, the organizational leaders will have definite responsibilities toward carrying out the 1958 Home Demonstration program.

(2) The president and vice president will conduct the Home Demonstration Club meetings as outlined in the yearbook. They will also follow instructions of their responsibilities in promoting and encouraging Home Demonstration work in their community as explained to them at the president's training meeting.

(3) Club officers are encouraged to publicize Home Demonstration work and to urge non club members to become a Home Demonstration Club member.

(4) The vice president, in most of the Home Demonstration Clubs, will serve as program development chairman in her club. It will be her responsibility to help strengthen the 1958 program and to collect and summarize reports pertaining to project work. She will also collect from the club members their suggestions of monthly demonstration topics, Federation Program of Work, and county objectives for the 1959 club year.

2. Project Leaders

(1) Project leaders will be trained in leader training meetings by a specialist or the agent to conduct method demonstrations.

(2) Suggestions, illustrative material, and printed materials for distribution will be given to the leaders for conducting these demonstrations.

(3) Individual training and instruction will be given to leaders not able to attend training meetings.

(4) Leaders will be trained for special interest meetings in their communities.

(5) Reports will be made to the agent by leaders upon request.

(6) Leaders will assist individuals in unorganized communities.

3. Federation Program of Work Leaders

(1) Information on the Health & Safety program will be sent to these leaders to assist them in preparing talks at monthly club meetings.

(2) A report on the progress made in the Health and Safety program will be made at the end of the year.

(3) County Federation Program of Work Leader will make plans for giving assistance to these leaders.

C. Over-all Youth Leaders (Organization leaders for county youth council)	<u>No. in 1957</u>	<u>Goal 1958</u>
	0	0

D. 4-H Club	<u>No. in 1957</u>	<u>Goal 1958</u>
Number 4-H Club officers	137	126
Number adult project leaders	13	15
Number junior project leaders	15	17
Number result demonstrators	5	8
No. meetings at which leaders were trained by specialist	0	1
No. meetings at which leaders were trained by district agent	0	0
No. meetings at which leaders were trained by agent	2	3

	<u>No. in 1957</u>	<u>Goal 1958</u>
No. meetings at which leaders were trained by personnel in 4-H Dept.	0	1
No meetings at which leaders were trained by others	0	0
Attendance at leader training meetings	55	100
No. 4-H leaders trained individually	12	20
No. club meetings held by leaders without agent present	37	40
No. club meetings at which leaders assisted	28	41
No. demonstrations given by adult leaders	20	15
No. demonstrations given by junior leaders	47	60

PLANS FOR TRAINING AND USING ALL TYPES OF 4-H LEADERS IN CARRYING OUT THE 1958 PROGRAM

1. Adult Sponsor Leaders

Each school 4-H Club will be encouraged to have a teacher serve as sponsor leader for the group. This individual will be asked to advise the group and act as sponsor at the club meetings.

2. Adult Project Leaders

(1) Adult project leaders will serve as advisors or chaperons to 4-H groups organized either in or out of school.

(2) They will also give method demonstrations and encourage 4-H members to enter contests, make exhibits, and assist them with record keeping.

3. Junior Project Leaders

(1) Junior project leaders will be trained by the agent or adult leaders.

(2) They will assist with the records and urge members to turn them in.

(3) They will assist adult leaders and give demonstrations.

(4) They will work with smaller groups in clubs.

4. 4-H Organizational Leaders

(1) Each club has a president, vice president, secretary-treasurer, reporter, and song and game leaders.

(2) Club officers will be trained to carry on 4-H work at the fall council meeting.

(3) They will conduct and carry on the business at the club meetings.

VII. PLANS FOR WORK WITH OTHER AGENCIES

A. Welfare Department

The Home Demonstration, 4-H, and Community Clubs plan to help needy families by giving food, clothing and toys. The agent will work cooperatively with the County Welfare Department in recognizing the need for assistance and in helping organized groups to select families.

B. Cancer Foundation, March of Dimes, Multiple Sclerosis, Etc.

Announcements of drives and campaigns made by these groups will be given to the Home Demonstration Clubs through the chairman or secretary of each of these drives in the county. The desire of the majority of the club members will rule as to whether and how much money will be contributed to each of these organizations.

C. Red Cross

The agent plans to work cooperatively with the county Red Cross Chapter in setting up the instructor's class for county women. The agent will work with Mr. Carlie Keith, County

Red Cross Chairman, and Miss Mariam Hooper, field representative, in planning this Home Nursing Course. This instructor's class will be 30 hours in length and those completing the course will receive Home Nursing Certificates.

D. Woman's Club and Garden Club

The agent will work cooperatively with these organizations in planning and carrying on related work in the county. She will assist in anyway possible whenever requested to help in planning programs or in giving demonstrations for these groups.

E. Vocational Home Economics Teachers

Information needed or requested will be supplied by the agent. These individuals will be invited to attend county-wide meetings and to help in judging 4-H and Home Demonstration activities.

F. Soil Conservation Service, Agricultural Stabilization Committee and Farmers Home Administration

The agent will acquaint herself with the activities of these groups so that she will be able to discuss the purpose and advantages of each. She will give any assistance and help whenever requested.

VIII. PLANS FOR DEVELOPING GOOD PUBLIC RELATIONS

A. Co-Workers

The agent will work cooperatively with the County Agent and the Extension Secretary. Conferences will be scheduled whenever the need arises for discussing the over-all Extension program, and to make plans for carrying out the program more effectively in the county.

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B. General Public

The local weekly newspaper, Roanoke newspapers, and television will be used to inform the general public of the Extension program. Exhibits and special programs during National Home Demonstration Week and National 4-H Week will be another means of keeping the public informed of Extension activities. The agent will cooperate and take part in other clubs of interest in the community. Public announcement will be made of special interest programs and demonstrations and invite those interested to attend. The general public will be invited to attend 4-H and Home Demonstration Achievement Programs.

C. Elected Representatives

1. Board of Supervisors

The agent will publish timely articles in the local papers to inform the board and the general public of the activities of the Extension program. Members of this board will be invited to attend Achievement Programs and other special interest meetings in the county. The agent and/or Home Demonstration Committee members will discuss the Extension Program with the various board members if and when questions arise.

2. County Officials

The agent will keep these officials informed through the local paper and by personal contact. She or Home Demonstration Committee members will discuss the program with these officials at anytime.

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3. Legislative Representatives

The agent and Home Demonstration Committee plan to keep the legislative representatives informed through the local paper and by personal contact.

D. Commercial Interests

The agent will cooperate with commercial agencies so far as it is within the Extension Policy. Dealers will be asked to cooperate by furnishing materials and supplies needed for demonstrations. Representatives from power suppliers will be called upon to assist with lighting and home appliance problems. The agent will work cooperatively with local dealers in making available materials needed for demonstrations.

E. Other Professional Workers

The agent will strive to acquaint other professional workers with the Extension Program. We will cooperate as far as possible with them and the agent will acquaint herself with their problems, programs, and by attending meetings of such groups whenever possible.

IX. PLANS FOR RECORDING PROGRESS AND EVALUATING PROGRAMS FOR 1958

- A. The agent will keep a complete daily record of the number of home visits made, requests for information, meetings held, attendance at meetings, special interest meetings, etc.
- B. Encourage the Extension Secretary to keep accurate account of office and telephone calls.
- C. Make accurate monthly reports and compare records to check progress being made.

- D. Write a complete narrative monthly report.
- E. Check Plan of Work frequently to evaluate work in the county.
- F. Discuss the Extension Program with Home Demonstration Club representatives at planning meetings.
- G. Encourage project leaders and club presidents to send a report on club meetings to the Extension office.
- H. Evaluate year's work in November.

X. PROFESSIONAL IMPROVEMENT

A. Organized Study

1. Schools

The agent plans to attend any schools conducted and recommended for attendance by state Extension personnel.

2. Short Courses

The agent plans to attend any Short Course recommended for attendance.

B. Reading

The agent plans to read special articles in the Extension News, Extension Service Review, Forecast of Home Economics, What's New in Home Economics, Journal of Home Economics, and any other publications with articles designated for professional improvement. She will also read books for professional improvement suggested to her and will keep herself informed on timely information that will assist her in doing a better job as a Home Demonstration Agent.

C. Membership in Professional Organizations

The agent is a member of the Virginia and American

Home Economics Associations and the National and State Home Demonstration Agents Associations.

D. Participation in Programs and Workshops Planned by Other Organizations

The agent will attend programs and workshops planned by other organizations that will be for professional improvement to her whenever possible and the need arises. She will cooperate with other agencies in helping plan and conduct programs and workshops.

E. Planned Educational Trips

An educational vacation will be taken sometime during the year. The agent would also like to attend the Virginia Home Economics Convention if it can be worked into her schedule.

XI. PLANS FOR COOPERATING WITH OTHER EXTENSION AGENTS IN THE COUNTY TOWARD A UNIFIED COUNTY EXTENSION PROGRAM

The agent plans to cooperate with the County Agent toward making a more unified county Extension program. The over-all leadership meeting held in March of last year to study background information on Floyd County and to show work done by Extension Service personnel to these leaders has brought about a better understanding of county Extension work.

By acquainting the general public with the entire Extension Program and eventually setting up a County Board of Agriculture, that will serve in the capacity of tying together home economics and agricultural phases of the Extension Program, Floyd County will have a more unified over-all program. The Home Agent plans to cooperate with any county-wide Extension Programs that may be necessary or worthwhile in 1958.

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XII. PROBLEMS IN CARRYING OUT THE EXTENSION PROGRAM IN FLOYD COUNTY

1. Senior 4-H Club Meetings

One of the problems in carrying out Extension work in Floyd County is scheduling of senior 4-H club meetings. Since senior clubs cannot meet during school hours, it is necessary to schedule meetings in the afternoon after school or at night. Since these clubs meet in the homes of club members, transportation for these members is also a problem. With active adult leaders for these clubs it may be easier for meeting times and transportation problems to be solved.

2. Adult leaders for 4-H Clubs

The clubs in the schools do not have adult leaders to conduct project work. Teachers in the schools will serve as organizational or sponsor leaders but the need for project leaders to assist girls in ways of conducting their project and filling in record sheets is necessary.