

Appendix H

Federal Web Site Aesthetic Index

Government Entity	Starkness	Purpose	Density	Legibility	Emotive	Organization	Human Agency	Stability	Aesthetic Subtotal	Adjusted Subtotal (x12)	Plus Bonus Points	Aesthetic Index Score
CBO	0	0	1	1	0	1	0	0	3	36	0	36
CIA	0	1	1	0	0	1	0	0	3	36	0	36
CPSC	1	0	1	1	1	1	0	0	5	60	0	60
DOC	1	1	0	0	1	1	1	1	6	72	0	72
DOD	1	1	0	0	1	1	1	0	5	60	0	60
DOE	1	1	1	0	1	1	0	0	5	60	0	60
DOI	1	1	1	0	0	0	1	0	4	48	0	48
DOJ	1	0	1	0	1	0	0	0	3	36	0	36
DOL	1	1	0	0	1	1	1	1	6	72	0	72
DOS	1	1	0	1	1	1	1	0	6	72	0	72
DOT	1	1	1	0	1	1	0	0	5	60	0	60
Education	1	1	1	0	1	1	1	0	6	72	0	72
EEOC	1	0	0	1	0	1	0	0	3	36	0	36
EOP	1	1	0	0	1	1	1	1	6	72	0	72
EPA	1	1	1	0	1	1	0	1	6	72	0	72
FCC	1	1	0	1	1	1	0	0	5	60	0	60
FDA	1	0	0	1	1	1	1	0	5	60	0	60
FDIC	1	1	0	0	1	1	1	0	5	60	0	60
FEC	1	1	0	0	1	1	1	1	6	72	0	72
FED	1	0	1	1	0	1	0	0	4	48	0	48
FirstGov	1	0	1	0	1	1	1	1	6	72	0	72
FTC	1	1	0	0	1	1	1	0	5	60	0	60

Government Entity	Starkness	Purpose	Density	Legibility	Emotive	Organization	Human Agency	Stability	Aesthetic Subtotal	Adjusted Subtotal (x12)	Plus Bonus Points	Aesthetic Index Score
GAO	0	0	1	0	1	1	0	0	3	36	0	36
GPO	0	0	0	1	0	0	0	0	1	12	0	12
GSA	1	1	0	0	1	1	0	0	4	48	0	48
H.R.	1	0	1	0	1	0	0	1	4	48	0	48
HHS	1	0	0	0	1	1	1	0	4	48	0	48
HUD	0	1	0	0	0	0	0	1	2	24	0	24
IRS	1	1	1	0	1	1	0	0	5	60	0	60
LOC	1	1	1	0	1	1	1	1	7	84	0	84
NASA	1	1	0	1	1	1	1	1	7	84	0	84
NEA	1	1	1	1	1	1	1	0	7	84	0	84
NEH	1	1	0	1	1	1	0	0	5	60	0	60
NLRB	1	1	0	1	0	1	0	0	4	48	0	48
NSF	1	1	1	0	1	1	0	0	5	60	0	60
NTSB	1	0	1	0	1	1	0	0	4	48	0	48
OMB	1	0	0	0	1	1	0	0	3	36	0	36
OTR	0	1	0	0	1	1	1	0	4	48	0	48
SBA	1	1	1	0	1	0	1	0	5	60	0	60
SEC	1	0	1	1	1	1	0	0	5	60	0	60
Senate	1	0	1	0	1	1	0	0	4	48	0	48
SSA	1	0	1	0	1	1	1	0	5	60	0	60
Treasury	1	0	0	0	1	1	0	1	4	48	0	48
USDA	0	1	0	0	0	1	1	0	3	36	0	36
USPS	1	1	1	0	1	1	1	0	6	72	0	72
USSC	1	0	1	1	1	0	0	0	4	48	0	48
VA	1	1	1	1	0	1	1	0	6	72	0	72

Government Entity	Starkness	Purpose	Density	Legibility	Emotive	Organization	Human Agency	Stability	Aesthetic Subtotal	Adjusted Subtotal (x12)	Plus Bonus Points	Aesthetic Index Score
1st Circuit	0	0	1	1	0	0	0	1	3	36	0	36
2nd Circuit	0	0	1	1	0	0	0	1	3	36	0	36
3rd Circuit	0	0	0	0	0	0	0	0	0	0	0	0
4th Circuit	1	0	1	0	0	0	0	1	3	36	0	36
5th Circuit	0	0	1	0	0	0	0	0	1	12	0	12
6th Circuit	1	0	1	1	0	0	0	0	3	36	0	36
7th Circuit	1	0	1	1	0	0	1	1	5	60	0	60
8th Circuit	0	0	1	0	0	0	0	0	1	12	0	12
9th Circuit	0	1	0	0	0	0	0	1	2	24	0	24
10th Circuit	1	0	0	0	0	0	0	0	1	12	0	12
11th Circuit	1	1	0	0	0	0	0	0	2	24	0	24
Federal Circuit	1	0	0	1	0	1	0	0	3	36	0	36