

## VII. The Look Ahead

After the Agents have summarized the year's work, they have a real opportunity to see where the program ahead needs to be strengthened. The home agents believe they need to continue to work on developing more and stronger leadership in both the adult and youth phases of the program.

There needs to be a great deal more work done in home management, especially with the farm and home development phase of the program.

materials on gardening, food preservation, clothing, house furnishings, etc.

b. County School Superintendent

The county home agents have worked with the county school personnel in carrying out 4-H club programs in school.

c. Agricultural and Home Ec. Teachers

The home agents have worked with the Agricultural and Home Ec. Teachers in working up the local fair exhibits, etc.

The home agents have also kept the Home Ec. teachers up to date on new state bulletins pertaining to home economics by furnishing them with a copy of this material as it comes out.

C. Professional Improvement

1. School.

The home agent attended a two weeks Textile Work Shop held at V. P. I.

2. Reading Professional Books and Publications.

Articles of special interest and those directly related to the home agents' work that appeared in "The Journal of Home Economics", "What's New in Home Economics", "Forecast for Home Economists", and the "Extension Service Review" were read each month by the county home demonstration agents.

3. Membership in Professional Organizations

The county home demonstration agents are members of the Virginia and American Home Economics Associations and members of the Home Demonstration Agents' Association (State and National).

4. Educational Trips

The home demonstration agent took two educational trips this year. One was with the Montgomery County Choral Club, and the other to New Orleans attending the National Home Demonstration Agents' Association meeting.

Some home makers have had expensive lessons in home furnishings by calling the home agents in after bad mistakes had been made. In many other cases the home agents believe that through participation in the above programs the home makers have saved much from the standpoint of dollars and cents, as well as adding beauty, attractiveness, comfort and convenience to their homes.

## B. Developing Good Public Relations

### 1. Co-workers

Staff conferences are held at which time the county Extension personnel work together on cooperative programs being carried on in the county.

The personnel work up overall programs together and share jointly on seeing that these are carried out as planned. Work is often done by one agent for another when this can be done just as efficiently to save time and travel.

### 2. General Public

The home agents have tried to meet requests coming from the general public and have served on various committees that have been set up for the interest of the public. The home agents have served on the Montgomery County Fair Committee, the Montgomery County Red Cross Executive Board, worked with the Local Granges and Farm Bureau.

### 3. Elected Representatives

The home agents have made an effort to know personally all elected representatives and have encouraged the chairman of the county committee and other lay members to know their county officials, and to keep them informed on the work that is being done by the Extension Service in the county.

### 4. Commercial Interests

The county home agents have made us of some commercial material in carrying out the program when this material has fallen in line with the approved practices of the Extension Service. The A. E. P. home economist was most cooperative in working with the Extension agents in carrying out the Lighting Program in Montgomery County. The local stores have also been most cooperative in working with the Extension on this program in handling recommended lamps, light bulbs, etc.

### 5. Other Professional Workers

#### a. Farm Home Administration

The County Home Agents have worked with the local representative in furnishing material requested, as well as having visited a number of the Farmers Home Administration borrowers furnishing

Recently Mrs. Woods had a malignancy operation. She has visited a number of homemakers with a similar operation to give them courage and faith to carry on in a normal way.

Mrs. Woods feels that Extension is largely responsible for what she has been able to do.

#### VI. For Special Consideration

##### A. Significant Achievement of Extension Work in Home Economics

One very visible achievement in Home Economics over the past years has been in the field of home furnishings. The homemakers faced many problems by the lack of knowledge in knowing what to look for in the selection of home furnishings and how to arrange them for convenience, comfort and attractiveness in the home. The overall objectives have been:

1. To develop an appreciation and understanding of good line, color and design in home furnishings.
  2. To have the home maker put into practice these principals in home furnishings, as she redecorates, replaces worn furnishings or is furnishing her home for the first time.
- Much progress has been made on these objectives through:
1. Demonstrations in individual clubs by the leaders and home agents on-
    - a. Line and design in home furnishings where good and poor lines were illustrated with actual furnishings
    - b. Developing a coordinated color scheme, when several color schemes were worked out for the entire house
    - c. Furniture arrangement for the living room. One room in each club was actually rearranged taking into consideration convenience, comfort and beauty for the family members.
    - d. Demonstrations in selection and use of accessories for the home, both good and poor selections were illustrated.
    - e. Demonstrations on selection, framing and hanging of pictures have been given.
    - f. Special interest meetings have been held at local furniture stores on the selection of furniture - what to look for and take into consideration when one buys.
    - g. Home visits - The home agents have been called in to help home makers with all types of home furnishings problems.

The Woods have three children, all of whom are doing well.

After the Woods children were in school, Mrs. Woods came to work in the school lunch room which was being operated on a very small scale. The 4-H club met in the lunch room immediately following lunch. The home demonstration agent got Mrs. Woods interested in taking over the leadership of the Cambria 4-H club. Up to this time Mrs. Woods participated in only two community activities which were the local church and P. T. A.

Mrs. Woods showed remarkable leadership potential. She became interested in Home Demonstration work and was responsible for the organization of two home demonstration clubs in the county. To date she has held every office in the Cambria club, doing an outstanding job.

Through Mrs. Woods' influence in the home demonstration club and P.T.A. working together, the Cambria lunch room facilities were increased and they were in a position to take care of all children who were interested in having lunch in the cafeteria.

Now that Mrs. Woods' children are all married, she is giving much of her time to community work. She is doing volunteer work with the local Health Department, the Welfare Department, is a member of the board of directors for the Cancer Society, and the Red Cross. She is also on the Church Board and teaches a Junior Sunday School Class with a membership of twenty-four.

Mrs. Woods has done as much as any one club member in carrying information to non club members. Just recently she has interested a group of young home makers in organizing a home demonstration club, as well as a 4-H club in the City of Radford. This year, she has taught ten persons to drive using the methods taught in the Adult Driver Education Course carried on through the home demonstration clubs. She has called the County Extension office to have freezer information sent to 12 non club members who have bought freezers this year.

Mrs. Woods says she will never forget how thrilled she was when she learned the proper methods of canning meats - how meat should be cut - how to freeze - what to look for in buying clothes, etc.

She had never realized there was so much to be known and so much information available to help families in every day living.

Through her leadership she has organized a group of home demonstration club members and taught them to make surgical dressings for cancer patients. Her group has made thousands of dressings. She has also taught other groups (four) in the county to make these dressings.

2. Home Demonstration Club Leadership

|   | 1955 | 1956 | 1957 | 1958 | 1959 |
|---|------|------|------|------|------|
| No. organizational leaders              | 108  | 118  | 123  | 76   | 76   |
| No. project leaders (subject matter)    | 78   | 76   | 78   | 76   | 74   |
| No. Federation program of work chairmen | 20   | 21   | 20   | 20   | 20   |
| No. program development leaders         | 19   | 20   | 19   | 19   | 18   |
| No. result demonstrators                | 12   | 16   | 5    |      | 1    |
| No. training meetings by specialists    | 5    | 3    | 3    | 3    | 5    |
| No. training meetings by dist. agents   | 1    | 1    | 1    | 1    | 1    |
| No. training meetings by agents         | 6    | 2    | 4    | 4    | 1    |
| No. training meetings by others         |      |      | 4    | 1    | 2    |
| Attendance at all training meetings     | 260  | 220  | 227  | 240  | 244  |
| No. meetings held without an agent      | 180  | 170  | 182  | 176  | 175  |
| No. meetings leaders assisted           |      |      |      |      |      |
| Demonstrations by leaders               | 152  | 160  | 182  | 157  | 154  |
| Talks and discussions by leaders        | 472  | 651  | 741  | 740  | 742  |

3. 4-H Club Leadership

|  | 1955 | 1956 | 1957 | 1958 | 1959 |
|--|------|------|------|------|------|
| No. Club Officers                                      | 108  | 110  | 126  | 127  | 114  |
| No. Adult Project Leaders                              | 28   | 31   | 40   | 48   | 37   |
| No. Junior Project Leaders                             |      | 7    | 7    | 5    | 13   |
| No. result demonstrators                               |      | 3    | 4    | 1    | 1    |
| No. training meetings by specialists                   |      | 1    | 1    | 1    | 1    |
| No. training meetings by dist. agents                  |      |      |      |      |      |
| No. training meetings by agent                         |      | 7    | 2    | 1    | 1    |
| No. training meetings by members club dept             | 1    | 1    | 1    | 2    | 2    |
| No. training meetings by others                        |      | 1    | 1    | 1    | 2    |
| Total attendance at ldr. tr. meetings                  | 148  | 151  | 119  | 115  | 140  |
| No. 4-H leaders trained individually                   | 7    | 7    | 10   | 6    | 15   |
| No. club mgs. held by ldr. w/out agent                 | 30   | 48   | 56   | 71   | 40   |
| No. additional club meetings at which leaders assisted | 92   | 41   | 62   | 54   | 62   |
| No. demonstrations given by adult ldrs.                | 7    | 170  | 172  | 170  | 171  |
| No. demonstrations given by junior leaders             | 7    | 11   | 14   | 16   | 27   |

B. Leadership

Mrs. Sidney Woods of the Cambria Home Demonstration Club was one of seven children. Her mother died when she was ten years old, the youngest child being eighteen months old. Mrs. Woods took over the housekeeping and rearing the family. Five years later, her father died. In the meantime, she had finished the seventh grade.

At the age of fifteen, she was married taking the two younger brothers to live with her. They stayed with her thirteen and five years, respectively.

IV. Scope of Work

A.

|                                 | 1955 | 1956 | 1957 | 1958 | 1959 |
|---------------------------------|------|------|------|------|------|
| No. H. D. Clubs                 | 20   | 19   | 19   | 19   | 18   |
| Membership                      | 475  | 470  | 474  | 474  | 425  |
| No. H. D. Groups (Unorganized)  |      |      |      |      | 1    |
| Membership                      |      |      |      |      | 12   |
| No. L-H Clubs                   | 18   | 21   | 21   | 21   | 19   |
| Membership                      | 310  | 322  | 332  | 386  | 395  |
| No. YW Clubs                    |      |      |      |      | 1    |
| Membership                      |      |      |      |      | 35   |
| No. Community Clubs             | 5    | 7    | 7    | 6    | 2    |
| Membership                      | 505  | 297  | 661  | 300  | 75   |
| No. Home Ec. Committees         | 2    | 2    | 2    | 2    | 2    |
| No. General Interest Committees |      |      | 1    | 1    | 1    |
| No. Youth Committees            |      | 1    | 1    | 1    | 1    |
| No. Other Organizations         |      | 7    | 6    |      |      |
| No. Fava & Home Dev. Families   |      | 50   | 47   | 72   | 90   |
| No. Other families reached      | 1650 | 1650 | 1650 | 1650 | 1650 |
| No. Different families reached  | 2420 | 2430 | 2440 | 2440 | 2440 |

B. What was done to increase scope of work and to publicize Home Demonstration Work.

All clubs celebrated National Home Demonstration Week. Most of them did this in connection with their regular meetings, at which time they had open house and invited non club members of the community to their meeting.

Window displays were also arranged by club members in local stores.

The county publicity chairman has given publicity to county, district and state events. Local radio stations have cooperated in giving publicity to items of local interest, as well as general information, from the home demonstration agent's office.

The club members have done an excellent job on sharing information with their neighbors and friends.

V. Leadership

A. Growth of leadership

1. Overall program leaders

|  | 1957 | 1958 | 1959 |
|--|------|------|------|
| a. County Agricultural Extension Service Board | 87   | 67   | 67   |
| b. Youth Council                               | 3    | 3    | 3    |
| c. Home Economics Council                      | 3    | 3    | 3    |

A community fair was held in the Prices Fork Community with a special section for 4-H boys and girls. The 4-H'ers of the community had good exhibits and won a number of prizes.

4. Contests

Club contests were held in public speaking, and for each major project, at which time winners were selected to compete in county contests. County winners competed in District Contests. Five county girls competed in various District Contests.

Contests provide opportunity for members to learn from each other and they challenge members to do their best.

5. Achievement Day Program

An Achievement Day Program was held at which time each club gave a summary of achievements for the year. Posters were used to illustrate accomplishments and were used by the club officers in giving their reports. Much interest was shown in these reports by leaders and members from other parts of the county and by the guests. County medals were also presented at this meeting. This program was attended by approximately 175 persons. County Achievement Day brought boys and girls from all parts of the county together and they learned what each other were doing. This created greater public knowledge and interest in 4-H club work.

6. Share The Fun Program

In connection with the Achievement Day Program, a "Share-the-Fun" program was held. Fifteen acts were presented by members from various clubs in the county.

7. County Fellowship Dinner and Picnic

A county-wide fellowship dinner was attended by 150 4-H members and parents. All arrangements for the dinner were made by 4-H members. Club members presided at the meeting and provided the entertainment. A member of the State 4-H Club Staff was guest speaker.

A county-wide 4-H picnic was held in August by 4-H members and their families.

These two events gave 4-H members a chance to work together on planning and play together at the events. This also gave them experience in planning and organizing large events.

Classes taught at camp were: swimming, safety, radio, song leadership, and handicraft which included rope halters, bracelets made from plastic, and belts made from leather loops.

Those in charge of carrying through the camp program and the campers reported a most successful camp. Campers received training in working, playing, worshiping and living together. Such experiences help develop boys and girls into desirable citizens of tomorrow.

The District Senior Camp was held at Camp Farrar, Virginia Beach, Virginia, with three boys and eight girls, and one leader from Montgomery County attending. This camp gave other boys and girls an opportunity to see new places and meet people from other sections of the state. They met strangers and learned to get along with them.

Leadership training camp for young men and women was held at Camp Farrar, Virginia Beach, Virginia, with three young men and two young women attending from Montgomery County

Conservation Camp was held at Camp Farrar, Virginia Beach, Virginia, with one boy and one girl attending. One leader also attended.

Montgomery County had eight boys and eight girls to attend 4-H Short Course which was held at V.F.I. While attending Short Course, boys and girls learned to accept defeat and congratulate opponents with a smile, to receive awards or honors with humility. Boys and girls attended and participated in classes, lectures, demonstrations, and assembly. Boys and girls carried much information and learning, both factual and intangible, to home counties.

## 2. Rural Life Sunday

The 4-H Clubs in the County observed Rural Life Sunday in individual communities and churches by having special services or participating in regular Sunday morning services.

## 3. Montgomery County and Community Fairs

Several 4-H club members were members of the County Fair Committee. This group planned the fair. Several 4-H clubs assisted in securing sponsors for the fair.

A special section was set aside at the exhibit booths for the 4-H boys and girls. Twenty girls entered ninety exhibits in the 4-H Home Ec. division. The agents and judges felt the quality of work exhibited was quite good.

One hundred seventy-two girls carried food projects with 96% completing. These girls prepared and served 3,048 meals and 14,979 other dishes.

3. Home Management

Fourteen projects were selected by individual members and carried in home management, with special training being given a leader working with eight girls in money management.

4. Soil and Water Conservation

Selected by project planning committee as county project for 1959.

Planned:

- a. To teach club members the social and economic values of soil and water in their lives and in the nation.
- b. To teach ways to conserve soil and water. To teach the reasons for conserving it.
- c. To develop farm family program of soil and water conservation for present and future.
- d. To give 4-H members a chance to work together on a program important to community, state and nation.
- e. To have 80% project completion.

Methods Used and Results Obtained:

Demonstrations were given by agents and club members. Members prepared posters, exhibits and scrap books. Agents used slides, movies and printed materials as teaching tools.

Three hundred sixty-three girls enrolled in this project with 292 completing.

C. Other Activities

1. Camps

The Montgomery County Camp was held in connection with two other counties at Camp Summers, Hinton, West Virginia.

Previous to camp, the leaders (junior and senior) were given training in handicrafts to be made at camp. As a result of this training, the leaders took much of the responsibility for the handicraft classes. Plans for camp were worked out in detail by county and home agents from the three counties, well in advance of camp week. Each leader and agent knew what was expected of him.

Attempted:

- a. To teach the girls the use of simple sewing equipment through the construction of a few simple articles.
- b. To teach some of the simple stitches in hand sewing.
- c. To teach garment construction, selection of suitable materials, patterns, alterations, cutting, etc.
- d. Encourage the girls to make use of garments on hand by altering, if necessary.
- e. To teach proper care of clothing, taking into consideration storage, repair, cleaning, etc.
- f. To teach the girls to plan a suitable wardrobe.
- g. To have 95% project completion.

Methods Used and Results Obtained:

The leaders were given training by the agents. The leaders, agents, and junior leaders gave demonstrations at club meetings. Bulletins and other printed matter were given to club members to supplement the demonstrations.

A county clothing contest was held, exhibits made at county fair. One girl entered District Dress Revue and won a blue ribbon. Two hundred forty-eight girls enrolled in these projects with 224 completing.

2. Food and Nutrition

- a. Meal Preparation
- b. Bread Making
- c. Food Preservation

Selected - Individual Interest, and in some cases by clubs

Planned:

- a. To teach better nutrition for the food dollar through meal planning and preparation.
- b. To develop some skills in food preparation and preservation.
- c. To teach the latest approved methods of food preservation.
- d. To have 95% project completion.

Methods Used and Results Obtained:

Agents trained leaders. Leaders and agents gave demonstrations to club members. Printed material was given members. Food products were exhibited at club meetings and judged as to appearance, flavor and texture. Members exhibited products at county fair.

County food demonstration contests were held and three girls entered the district contest.

### III. County Extension Program - Youth

#### A. Organization

##### 1. County Council - Youth

This council is made up of representatives from the 4-H clubs, 4-H leaders, All Stars, and from committees interested in Youth. They in turn are represented on the Extension Service Board, where they are in a position to bring back to their groups the over-all Extension program that relates to their groups. The Extension Service Board has helped sponsor the 4-H program.

##### 2. County 4-H Council

The 4-H Council is made up of the officers of the various clubs. This group met in the fall, at which time the officers were trained for their respective duties. A plan of work was developed and goals for the year were discussed.

A second council meeting was held to check work accomplished and to make plans for various contests and county events. Short Course and Camps were discussed.

At the third meeting, plans for completing the 1959 projects and getting in records were taken up. Projects suitable for a county project were discussed and recommendations from this group were passed on to the project planning committee.

##### 3. County All Stars

The All Stars have been most helpful in helping to carry out the 4-H program. They have backed the program in the various communities, have served as both junior and adult leaders, and cooperated with the 4-H program being carried on in the various schools.

##### 4. County 4-H Project Planning Committee

This committee is composed of the adult 4-H project leaders and presidents of the clubs. This group selected the project to be carried as the county project and planned ways of conducting the project.

#### B. 4-H Project Work

##### 1. Clothing

- a. Learn to sew
- b. Make or Remake

Selected - Individual interest - club project for some groups

Until this year, Mr. and Mrs. Martin have spent the winters with their sons in New Mexico. With the accumulating years however, they decided to build a more substantial and permanent home that would house them comfortably through the winters here.

The house the Martins were living in is an old frame house at least 65 years old, and not too well constructed by a local carpenter. They worked on plans with the housing specialist for remodeling the old house to make it more comfortable for winter.

There was so much that needed to be done, the Martins decided it would be better in the long run to build a new home. They have just completed a five room modern home with one bath plus a small utility room and furnace room at the cost of \$11,000. The house is located on the river and they used native river stone in the place of brick, which is very lovely and effective in its setting. Plans are underway for using mostly native shrubs in landscaping the home grounds which will be quite effective in its location.

Mrs. Martin is very resourceful and an excellent manager. For example, they are using mop or broom handles for curtain rods to cut down on cost. They will be refinished and curtain rings used for hanging curtains and draperies.

Mrs. Martin has visited mill end stores to pick up curtain and drapery material on sale. She is now in the process of making curtains and draperies. She will <sup>also</sup> buy some living room furniture, and this has been set up in her 1960 plans. She hopes to pick up second hand or used furniture if she can find good pieces at a reasonable price. She and Mr. Martin will refinish and reupholster it if needed. They are very good at doing this type of work.

While the help received from the Extension Service has proved to be helpful, it would have been of no benefit had it not been supplemented by diligent execution, hard work and management.

This successful application of information from the Land Grant College has repaid the agents for their time and effort in terms of favorable family-Extension Relationship many times over.

The agents feel that the cooperation received and the good public relations engendered by the attitude of the Martin family and their influence on all the people they contact in their wide business and social relationships in the county, have resulted in much more gain to Extension than was given the Martins.

The things most often worked on with these families has been housing, house furnishings, food preservation, nutrition, food preparation, kitchens and clothing.

The families have been given help on both freezing and canning, as well as amounts of food needed by these families.

Several families have done remodeling jobs, some doing quite an extensive remodeling job from one room to the whole house.

Other families have been helped with house furnishings, color schemes for the house, kinds of paints and finishes for various backgrounds, and what to look for in furniture selection.

Significant Story of Extension accomplishments with one Montgomery Family.

An outstanding example of the value of individual assistance to families and the value of this method of Extension work can be found at the farmhouse of Mr. and Mrs. Tom Martin in the Alleghany Springs community.

Mr. and Mrs. Martin have reared their family of two sons, who now have families of their own. This couple is now depending upon a 14 acre truck crop farm for both livelihood and recreation. While the farm is not the sole source of income, it is managed as a business and is returning dividends in both livelihood and recreation.

The Martins sought assistance from the Extension Service as soon as the farm was purchased about 5 years ago. Their main interest was in making the house comfortable and to make the farm pay from the sale of vegetables and truck crops.

The agent secured assistance from the Extension Small Fruit Specialist, who gave the Martins sound advice on varieties, sources of plants and seeds, and cultural practices on all adaptable crops including; strawberries, raspberries, cantaloupes, watermelons, beans, potatoes, sweet corn, tomatoes and cucumbers.

and

Following the advice and information/with hard work and good management, the Martins have converted idle, though fertile, land into a garden spot that has returned almost \$3,000 per year in net income. Not only has good management been used in production, but also in developing a roadside market supplemented by sales and promotion activities in the nearby towns of Christiansburg, Blacksburg and Roanoke.

judging one county fair.

The agents felt that these club members had done a good job in judging.

D. Programs with urban families in the County

Three home demonstration clubs are organized in towns of Montgomery County.

A special interest group was also organized at a request from young homemakers on advanced clothing construction. This has been discussed under clothing.

The farm and home agents have also worked with many of the local Garden Clubs by furnishing needed materials and obtaining specialist help.

The farm agent has also given talks to several Garden Clubs in the local towns.

The agents feel this work has helped with good public relations as well as getting available material to the public who need and will use it.

E. Farm and Home Development

Individual assistance in farm and home development was given by the farm and home agents. In some instances the farm agents made the first visit as a result of requests for help on the farm. It has been the policy of the agents to steer new families or those changing enterprises, or with specific problems into the major farming enterprises of the county, rather than emphasize cash or specialty crops. In many cases special problems, such as installing running water in the home, have led to improved farm and home management practices.

As in the past, new families coming to the county, requests for specific assistance have been the sources of most of the new families added.

There are ninety families on the farm and home development program. The farm agents have worked more closely with many of these families than the home agents, since men have more of a tendency to ask for help on farming operations than women request in the home. However, the farm agents have gotten requests for visits from the home agents by telling the homemakers of the services available from the Extension Service.

3. National Home Demonstration Week

All clubs celebrated National Home Demonstration Week. Fifty-one club members attended the District V meeting held in Witherville.

Open house was held in all clubs, at which time non club members of the community were invited.

Eight clubs held community meetings. Five clubs had pot luck suppers. One club had a tea to which non club members were invited.

Three window displays were set up in local store windows. One club set up a most interesting exhibit telling the story of Home Demonstration Week.

The county publicity chairman gave publicity to National Home Demonstration Week through the local newspaper.

4. Achievement Program

An achievement program was held in October with an attendance of one hundred and fifty persons. Some of the achievements of the Home and Community Beautification (Federal Program of Work) were given by the county chairman. The guest speaker was Miss Hauze E. Wallace who gave an interesting talk on her recent trip to Thailand.

5. Montgomery County Chorus

The Montgomery County Chorus functions under the leadership of Miss Kathleen Luster. They render musical programs at various county functions. Each year the group takes an educational trip. This year they visited Wilmington, Delaware, Philadelphia and Gettysburg.

6. Montgomery County Fair

The home demonstration club members took an active part in the County Fair. They helped plan for the homemaking exhibits, were superintendents of the various homemaking departments, as well as, entered a large number of exhibits at the fair. The judges felt that the quality of exhibits showed much improvement over the past year.

7. Judging - Local Leader

Four local leaders have been trained in judging at a District Judging School. These leaders judged one of the local community fairs, a local Grange Contest and helped with

## C. Other Activities

### 1. County Objectives

- a. Have nursery care for young children during county meetings.
- b. Each club sponsor a roadside clean-up campaign and stress "Help Keep Our Community Clean".
- c. Each club strive to have each member get a yearly physical check-up.
- d. Help to improve the Federation Book List.

#### Results:

- a. The nursery care project did not materialize to any great extent, except within the individual clubs where club members would look after the small children of the club project leaders while they were attending the leader training meetings.
- b. The results were discussed under Landscape - Home and Community Beautification, the Federation Program of Work.
- c. Forty per cent of the club members reported they had gotten a physical check-up, with an average of three persons per family also getting a check-up.
- d. Several of the home demonstration clubs sent in suggestions for adding to the suggested book list. Thirty-five members received a reading certificate.

### 2. Club Objectives

Most of the clubs in the county tied in their club objectives with the county and program of work objectives which are discussed under those headings.

Some clubs worked with and sponsored 4-H club members to Short Course or 4-H Camp. They sent cards and/or baskets to the sick and needy of the community. One club furnished two nights' nursing care for one member during an operation for cancer. Several clubs made contributions to the County Speech and Hearing Clinic.

The clubs donated home made cookies to the veterans at the Roscoe Veterans Hospital. They also made and donated sandwiches to the bloodmobile on its visits to the county. Five clubs made and furnished surgical dressings for cancer patients. The clubs are now cooperating with a Cancer Survey which is under way in certain counties over the United States.

As a result of this program the following was accomplished: Sixty-seven per cent of those reporting, reported that they have worked on the proper use of trash barrels. The club members felt they could notice an improvement in the use of these barrels, but there is still much room for improvement. Thirty per cent improved walks and/or driveways. Fifty per cent reported using prunings from evergreens for Christmas decorations. Sixty-four per cent improved their lawns. Eighty-five per cent used sawdust as a mulch. Seventy-nine per cent planted bulbs. Eighty per cent cleaned the home grounds.

Two clubs worked through the schools on keeping the highways clean. Two clubs worked through the Community Improvement Clubs on keeping the highways clean. Two clubs worked through their Town Manager on special clean-up campaigns at which time vacant lots were cleaned, cutting down on fire hazards as well as helping the appearance of the towns. One club worked on a community clean-up campaign and through the efforts of the club trash cans were placed at restaurants and Drive-Ins in the community.

#### E. Food and Nutrition

##### 1. Economical Foreign Foods to add Variety

The homemaker was interested in knowing how to prepare and serve more foreign dishes in order to add interest and variety to the meal.

##### Objectives:

1. To teach economical methods of preparing foods from foreign lands
2. To add variety to family meals
3. To be able to serve foreign dishes to people from other lands
4. To help the homemakers from other lands

A leader training meeting was held at which time the leaders were trained by the State Food and Nutrition Specialist. As a result of these demonstrations sixty per cent of the club members reported having used recipes from these demonstrations with their families. Fifty per cent reported having given recipes to non club members.

##### Food and Nutrition - (Special Interest)

This committee is working on a weight control program to be put into effect in 1960. They have been working through the various clubs and plans have been made to contact the president of the local Medical Society.

A leader training meeting was held by the Associate Extension Horticulturist in Ornamental Horticulture and Landscape Design at which time the leaders were trained on "Design of Home Grounds" and "Pruning". These leaders gave demonstrations to their clubs. As a result of these demonstrations twenty-four per cent of those reporting made landscape plans with forty per cent pruning their own shrubbery. Seventy-nine per cent made one or more improvements on their home grounds.

**b. Home and Community Beautification  
(Federation Program of Work)**

The county Federation Program of Work Committee met and planned the following monthly programs:

- December: Christmas decorations using greenery
- January: Design of home grounds
- February: Anti-litterbug campaign
- March: Lawn care
- April: Lawn weed control
- May: Tips on outdoor painting
- June: Improving walks and driveways
- July: Sawdust as a mulch
- August: Outdoor living areas
- September: Planting Shrubs
- October: Planting bulbs
- November: Summarize years work

**Objectives:**

1. To make the home grounds more attractive.
2. To cooperate with the Virginia Anti-Litterbug Council of the State Highway Department to:
  - a. Place trash barrels in needed places
  - b. Urge proper use of trash barrels
  - c. Distribute litter bags
  - d. Solicit the cooperation of schools

A leader training meeting was held by the Federation Program of Work Committee Chairman and Co-chairman, and a representative from the District Highway Department for the club program of work chairmen.

These chairmen were given training on the twelve monthly topics along with material to use in the preparation of these discussions. Each chairman was responsible for leading the monthly discussion in her club.

### C. Health

#### Posture and Exercise for the Homemaker

The club members felt that they needed some help on the different types of exercises to keep the body in physical fitness. They were much interested in what they could do for hips and thighs that were out of proportion to the rest of the body, and also what could be done to improve the posture.

#### Objectives:

1. To teach the homemaker the importance of good posture as it relates to health and appearance.
2. To teach exercises to improve posture and muscle tone.

A leader's training meeting was held by the physical educational teacher of the Riner High School at which time the leaders were trained.

Demonstrations on Posture and Exercise for the homemakers were given in each club. As a result of these demonstrations forty per cent of the homemakers reported having put into practice these exercises, with sixty-five per cent having passed the information on to non club members.

Each club member was given printed materials on all exercises used and for what purpose they were to be used. The Home Agent also received a number of calls from non club members for copies of the exercises.

### D. Landscaping and Pruning Shrubs

1. Design of Home Grounds
2. Pruning
3. Home and Community Beautification  
(Federation Program of Work)

a. There being quite a few new homes in the county as well as a number needing the landscaping improved due to improper planting and overgrown shrubs, the club members felt they needed help with these problems.

#### Objectives:

1. To teach good design in home grounds.
2. To teach proper pruning of shrubs on the home grounds.
3. To have at least seventy-five per cent of the club members make one or more home ground improvements,

Seventy-four per cent of the members reporting, reported that they had used the information gained from the demonstration on "selection of line and design in color", with fifty-nine per cent having helped non club members.

Fifty-one per cent of the members have used the information gained from the demonstration on "selection of color and texture in clothing". Fifty-nine per cent have helped other people.

Printed material was given each club member on the two clothing demonstrations.

b. A group of young homemakers were interested in cutting down on their clothing budgets by being able to do a more professional job in advanced clothing construction. They wanted help on pattern selection and alterations, also how to sew on man made/treated materials.

Objectives:

1. What to look for in the selection of materials for suits, coats and the better dress.
2. How to determine what size pattern to buy.
3. How to alter a pattern to fit the individual figure.
4. How to shrink woolen material.
5. How to put in a slipper, interfacing, and linings.
6. How to make a bound button hole.
7. How to set in a sleeve and shrink the sleeve to fit the jacket.
8. The difference in sewing on treated and non treated materials.
9. How to select patterns when using treated and synthetic materials.
10. Compare cost of ready made versus home made garments of similar quality.

The Assistant Home Agent met with this group at night. Each person attending the meeting constructed at least one garment which included coats, suits, sport jackets, and better dresses. Most of the actual sewing was done at home with each person bringing her problem or problems to class, at which time the problems were used as demonstrations to the entire group.

One homemaker became so interested that she is now in college taking classes in home economics.

A home demonstration club is being organized made up of several of the group who attended this special interest class.

These home makers have also helped other homemakers. A number of requests for copies of material used at these demonstrations have been received.

Forty-two per cent reported they had passed knowledge gained to non club members.

c. Shelves for Various Uses

The Objectives were:

1. To teach the homemaker how to make better use of her storage space by the addition of, or better spacing of shelves.

A leader's training meeting was held at which time the Housing Specialist trained the leaders on "Shelves for Various Uses".

The leaders gave demonstrations in their clubs. As a result of these demonstrations, thirty-three per cent of the members reporting, reported they had added new shelves, and seventeen per cent have adjusted shelves, thereby adding more shelf space.

Thirty-one per cent have passed knowledge gained to non Club members. Each person attending the demonstration was given material on shelves.

B. Clothing

1. Selection of line and design in clothing
2. Selection of color and texture in clothing
3. Advanced clothing construction - Money Management - Special Interest

- a. The women felt they needed to know what to look for in selecting clothing to do the most for them, as well as members of their families. They wanted to know why some clothes would look nice on some people and did not on others. What does one need to know about certain types of figures, coloring, etc.?

Objectives:

1. To teach the homemaker how to select becoming clothes by taking into consideration line, color, design and texture of material used in the garment as it relates to the individuals color, figure and personality.

A leader's training meeting was held at which time the leaders were trained by the Assistant Clothing Specialist on "Selection of line and design in Clothing", and "Selection of Color and Texture in Clothing".

The leaders gave demonstrations in their clubs with the following results:

In each person knowing her job and performing it as planned.

There were 32 Home Demonstration Club and 4-H Club members who conducted the tours through the home. These ladies were stationed in designated rooms. The day before the open house a training meeting was conducted at the Allen home by Martha Horne, Home Service Representative, and Sarah Moore, Lighting Specialist. At this time, a schedule was distributed showing the time and station for each person. Also, each leader was given an outline of pertinent lighting information about permanent fixtures and portable lamps for each room. Then these leaders were taken on a complete tour. This was one of the most important phases of this project - training the leaders thoroughly. Consequently, there are now 32 leaders, most interested in lighting, who can relay their greater lighting knowledge to the 18 Home Demonstration Clubs in Montgomery County. These ladies did a professional job and said they thoroughly enjoyed it, too. We believe it would be advantageous to train Home Demonstration Club members and 4-H'ers for our own Company sponsored all-electric homes.

The success of this home was due to detailed planning and complete cooperation between the home owner, the Home Demonstration Agent, and the Company representatives. Also, it was advertised through every available medium - radio, newspaper, V.P.I. bulletins, club meetings, and personal contacts. The Allen home was correctly and beautifully lighted and furnished; the hostesses did a professional job in conducting tours; the open house was well attended, which all made up a most successful "light for laying" demonstration.

b. Fabrics, Furnishes and Hardware for Curtains

Due to the everchanging textile field with many new fibers and finishes found by the homemaker on today's markets, the homemaker felt she needed help on how to select the best hardware to meet her needs, as well as help on the proper hardware for curtain and drapery hanging.

Objectives

1. Teach the kinds of curtain fabrics and finishes that are available on the market for curtains, giving the advantage and disadvantage of each.
2. Help the homemaker determine the best hardware to select for hanging curtains and/or draperies of her choice.

A leader training meeting was held by the House Furnishings Specialist at which time the leaders were trained on "Fabrics, Furnishes and Hardware for Curtains". The leaders in turn gave demonstrations to their respective clubs.

As a result of these demonstrations, forty-seven per cent of the women reporting, reported that they had used information gained from these demonstrations.

4. To teach the homemaker the kind of light bulbs that are on the market and how to select the ones best suited to her needs.
5. To teach good lighting through a demonstration home, showing each room and area properly lighted.
6. To have those homemakers who need and are interested in making an approved portable lamp, to do so.

In carrying out the lighting program, leader training meetings were held at which time leaders were given training by the local A.E.P.C. Home Economist in diffusing bowls and bulbs and making a lamp. These leaders gave demonstrations in their clubs on these two subjects with the following results:

Sixty-one per cent of the homemakers reported that they have put into practice information gained from the demonstration on "Diffusing Bowls and Bulbs".

Sixty per cent reported they have made some improvement in their home lighting.

Forty-five per cent reported they have passed this information on to non club members.

One hundred and fifty persons have made 240 lamps that have been approved by the standards of good lighting.

The following is a quote from Mrs. Martha K. Horne, local Home Economist with the A.E.P.C.:

MONTGOMERY COUNTY'S FIRST  
"LIGHT FOR LIVING" DEMONSTRATION HOME  
PROVES A SUCCESS - FOR LEADER TRAINING  
AS WELL AS PUBLIC SHOWING.

"Montgomery County's first "Light for Living" demonstration home, sponsored by the Virginia Para and Home Electrification Council, was held in Blacksburg, Virginia, April 24 through April 26. The George Allen home was toured by 232 people during these three days.

Moore and Lightoller cooperated with the program, and the bulbs were furnished by Sylvania. The valance lighting, brass spot lights over a hall mirror, and a pull-down fixture over the dining area created added interest. The portable lamps were loaned by three established local dealers and all are readily available in these stores. Since the Allens were living in the house, it was only necessary to supplement their furnishings. These were supplied by one of the lamp dealers who owns a furniture store. Miss Ruth Jamison, Extension Home-Furnishings Specialist at V.F.I., supervised the selection and placement of furnishings and accessories. Decorative-wise, the Allen home had the utmost approval of the extension personnel.

From the beginning, Mrs. Kate Hoge, Montgomery County Home Demonstration Agent, gave unstintingly of her time. Her long-range planning and organization eliminated any confusion which resulted

This Council worked together in correlating the work of the three groups which proved helpful in carrying out the 1959 goals.

3. General Interest Committee

This committee functioned through the Community Clubs and Home Demonstration Clubs. They stressed Health, Safety, Civil Defense, and Lighting.

4. Home Economics Committees

These committees are made up of certain key persons of the county, non club members, as well as, some Home Demonstration Club members.

5. County Home Demonstration Club Committee

This group is composed of the president of each of the Home Demonstration Clubs and County officers. They meet twice during the year - once in the summer to plan the program and train officers, and again to make plans for carrying out the 1960 programs.

B. Subject Matter and Special Emphasis Areas

1. County Programs

A. House Furnishings

1. Study of diffusing bowls and bulbs
2. Making a lamp
3. Open House - Lighting for better living
4. Fabrics, finishes and hardware for curtains
5. Shelves for various uses

a. Lighting

Due to the fact that much research has been done in the field of lighting in the last few years, the agents were invited to attend a Lighting school. As a result of this the people in the clubs were made conscious of the results of this study. They became interested in improving the lighting in their own homes.

Objectives

1. To teach the importance of good lighting in the home.
2. To teach the importance of a diffusing bowl.
3. To teach what to look for in the selection of a diffusing bowl.

Over half the farms in the county have telephones, and there is almost 100% with electricity.

The county is above the average in health and medical care facilities with two local hospitals, two clinics and a County Health Center. There are 38 doctors available to serve the people.

The kind of program as well as the time of meeting has been effected by the fact that a number of homemakers are working outside of the home. They are employed at the Radford Arsenal Plant, the Blue Ridge Overall Factory, and a small number at the Green Hill Meat Packing Plant, Kenrose Manufacturing Company, and the Rose's 5 and 10¢ Store. More and more the club members are changing their meetings from afternoon to evenings. This also gives the young homemaker who does not have and cannot afford a "baby sitter", an opportunity to attend the meetings.

## II. County Extension Program - Adult

### A. Organization

1. The County Agricultural Extension Service Board is composed of the following groups: Home Demonstration Committee, County Home Economic Council, Community Improvement Club Council, County Youth Council, 4-H Club Council, 4-H All Star Chapter, Pomona Grange, County Farm Bureau, Tobacco Committee, Forestry Committee, Producers Marketing Association, Wool Pool Committee, Feeder Calf Sale Committee, Purebred Beef Cattle Association, D.H.I.A., Artificial Breeding Association, The Pulaski-Montgomery Grade A Milk Producers Association, Grade C Milk Producers Association, Farm and Home Development Committee, Soil Conservation Service, Farmers Home Administration, Health Department, Health Committee, Anti-Litterbug Committee, Water System Committee, Farm and Home Lighting Committee, Agricultural Stabilization Conservation, and the Chamber of Commerce (agricultural chairman).

The chairman of these committees are members of the Montgomery County Agricultural Extension Service Board. This board approves progress reports and plans for the coming year.

2. Home Economics Council

The Home Economics Council is composed of the chairman of the two Home Economics Committees (money management and food and nutrition) and the County Home Demonstration Club Committee.

## I. The County Situation Considered in Working Out The 1959 Program.

In developing the 1959 program, the club members discussed their needs, the community and its needs and the county needs.

In 1950, the population of the county was 29,780. During the 10 year period 1930-1940, the population increased 8.2%. From 1940-1950, the population increased 40.4%. The number of farms are on the decrease. In 1945 there were 1,660 farms with an average size of 96.2 acres. In 1950 there were 1,596 farms with an average size of 94 acres. In 1954 the total number of farms was 1,447 with the average size being 98.7. The average value of land and buildings is \$9,006,000.

The percent of residence in the county shows that 21.2% are urban, 57.2% rural non-farm and 21.6% are rural farm families. The median age is 24.2 years. The median income being \$136.00 with 63% having an income of less than \$2,000.

Agriculture in recent years has become of less importance in the County's economy. In 1950, the value of farm products sold amounted to about two million five hundred thousand dollars, livestock being about 93% of these products. Dairy has been the most rapidly developing farm enterprise and its total farm sales increased from 31% in 1944 to 42% in 1949. Meat animal production mostly cattle, was the principal source of cost farm income in 1949, a little more than 45% of the total.

About 32% or 48,000 acres of all land in farms is woodland. Thirteen and nine-tenths percent of this is pasture. Seventeen thousand eight hundred and five acres is in the Jefferson National Forest. There are also a number of commercial forests making the total woodland about 150,000 acres. This is about 60% of the entire area of the county.

A livestock market is located at Christiansburg. Livestock is brought to this market from ten surrounding counties. The average weekly sale being about \$50,000, approximately 1,400 head of livestock being sold. Many of these people spend a part of this money in Montgomery County.

The regional office of one of the large milk companies in the county is located at Christiansburg. They handle 60 million pounds of milk annually, paying its patrons 2 million annually, about one-half of which is paid to Montgomery county farmers. Much of this money is spent in the county.

The City of Radford and the incorporated towns of Blacksburg, Cambria and Christiansburg, with a total population of more than 16,000 people provide markets for farm products.

In planning the county 4-H program it has been necessary to organize Senior 4-H Clubs out of school. This has been due to the many in-school activities of the 4 county high schools.

## Contributions to Family Living

### 1. 4-H Homemaking Program

Approximately 400 families have been reached directly through this program. It has been found that many homemakers are using information and materials their children receive in 4-H clubs, for example, 4-H club members will say, "My mother likes the recipe for making bread in my bread motorial," "My mother was glad to get that material on freezing," "My mother was glad to know how to put in a slipper," etc.

This year the program has reached into a section of the county that has not had a 4-H program for many years. Two homemakers from this community visited the Extension office and asked that a 4-H club be organized. They volunteered their services as leaders.

It is believed that this group will develop into a strong out of school club. The club members and leaders seem much pleased with this 4-H club work.

### 2.

The programs on better lighting for the home has perhaps reached more people than any other one phase of the program this past year. Two hundred and thirty-two persons toured the Light Conditioned Home with trained leaders from each of the Home Demonstration Clubs, and several of the Senior 4-H Clubs, acting as hostess at some time during the three day open house.

In addition to this, two hundred and forty approved lamps have been made by club members. Sixty per cent reported they had made some improvement in their lighting with forty per cent having helped one or more non club members.

## TABLE OF CONTENTS

| TOPIC   | PAGE |
|---|------|
| Cover   |      |
| Title Page                                    |      |
| Table of Contents                             |      |
| I. County Situation                           | 1    |
| II. County Extension Program - Adult          | 2    |
| A. Organization                               | 2    |
| B. Subject Matter and Special Emphasis Areas  | 3    |
| 1. County Programs                            | 3    |
| A. House Furnishings                          | 3    |
| B. Clothing                                   | 6    |
| C. Health                                     | 8    |
| D. Landscaping and Pruning Shrubs             | 8    |
| E. Food and Nutrition                         | 10   |
| C. Other Activities                           | 11   |
| 1. County Objectives                          | 11   |
| 2. Club Objectives                            | 11   |
| 3. National Home Demonstration Week           | 12   |
| 4. Achievement Program                        | 12   |
| 5. Montgomery County Chorus                   | 12   |
| 6. Montgomery County Fair                     | 12   |
| 7. Judging - Local Leader                     | 12   |
| D. Programs with Urban Families in the County | 13   |
| E. Farm and Home Development                  | 13   |
| III. County Extension Program - Youth         | 16   |
| A. Organization                               | 16   |
| B. 4-H Project Work                           | 16   |
| C. Other Activities                           | 18   |
| 1. Camps                                      | 18   |
| 2. Rural Life Sunday                          | 19   |
| 3. County and Community Fairs                 | 19   |
| 4. Contests                                   | 20   |
| 5. Achievement Day Program                    | 20   |
| 6. Share the Fun Program                      | 20   |
| 7. County Fellowship Dinner and Picnic        | 20   |
| IV. Scope of Work                             | 21   |
| V. Leadership                                 | 21   |
| VI. For Special Consideration                 | 24   |
| VII. The Look Ahead                           | 27   |

ANNUAL NARRATIVE REPORT

COUNTY  
EXTENSION  
WORK

*Virginia Agricultural Extension Service*

KATE ESTES HOGE  
Name

HOME DEMONSTRATION Agent  
Title

EVANGELINE C. SWAIN  
Assistant Agent

Assistant Agent

Assistant Agent



1959

MONTGOMERY  
County