

1961 - Plan of Work

Eland County

Virginia

Mary E. Hagler

County Home Demonstration Agent

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1961 Plan of Work

Mary E. Hagler
County Home Demonstration Agent
Bland County

1. County Situation as it Affects the Program

Bland County lies in the Appalachian Mountain range in Southwest Virginia. It has an area of 360 square miles, or 236,160 acres, with 47% of the land in farms. The 1959 Agricultural Census shows a decrease from 728 to 552 farms - with only the loss of 25 from the change of the definition. In a nut shell with the decrease in the number of farms there has been an increase in the size from 161 acres to 200 acres, cropland is decreasing, ownership is decreasing, and age level of the operators is increasing. One-hundred-forty-five operators are past 65, and all operators except 44 reside on the farms, and 252 having outside income exceeding the value of farm products sold. However, Bland is considered largely an agricultural county with general farming, livestock and dairy predominating. The chief crops are pasture and hay with a very small acreage in cash crops.

There is very little industry in the county. The Bastian Sportswear gives employment to 450 people - paying minimum wages with high production requirements. Bland Hosiery Mill is dead - Four lumber mills, the highway department, school system and the Bland Correctional Farm have the good jobs in the county. Failure to find employment in the county has caused families to move away and the population is 5982 with a loss of 454 people since the 1950 census.

This means the number of older people in the county is increasing and there is very little money to spend, after the essentials are bought there isn't much for pleasure and luxuries. The people are interested in a program that will help improve their family living without the expenditure of too much money and energy.

The 1961 program was planned with these factors and the coming centennial in mind. This big event to be held sometime the early part of August will require everyone working together, expending all their energy and time.

II. County Extension Program Adult

A. Organization

Bland County has a County Agricultural Extension Service Board, which is represented in the home economic field by six committees including Home Economics Council, two general interests committees - Lighting and Water Systems - two Home Economics committees - Foods and Nutrition and Housing, and County Home Demonstration Club Committee.

The County Home Demonstration Club Committee is the one that comes out front and accomplishes the most. They are very active in planning the home demonstration club program and other adult programs. The food and nutrition and housing committees works more on an individual basis - and the two special interests - water systems and lighting involve both men and women members.

B. Subject Matter, Special Emphasis Area

Adult Work - January

Food and Nutrition - Demonstration: Eat Well To Live Longer

<u>Problem</u>	<u>Topics to be included</u>	<u>No. Clubs, groups or committees involved</u>	<u>Goals</u>
Meals are not planned. Food needs not considered when buying food. Saving food value not practiced.	How to plan meals in advance. The basic four. Additions of extra food to give energy and satisfy appetite. The loss of food value in improper preparation.	Ten home demonstration clubs. One food and nutrition committee.	Every home demonstration member plan meals for at least one week. Make shopping list before going to grocery store. Cut down number of trips to grocery store.
<u>What people are to learn</u>	<u>Plans for carrying out program and measuring results</u>		<u>Notes on results, adjustments & accomplishments</u>
To appreciate and enjoy a well planned meal. To stop trying to serve everything they have to company and on special occasions. How to plan meals to include basic four.	Topic for H. B. club meeting- and promoted by the Food and Nutrition Committee to non-members. Newspaper articles. Foods leaders practice policy for month and report on progress at club meetings. observe food served when in home around mealtime.		

Adult Work - February

Demonstration : Do Ahead Meals - Meat Loaves

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Centennial coming up - need foods in freezer that will make adequate meal. Meal preparation and serving takes too much time. All meat dishes are expensive.	How to make attractive appetizing main dishes in the form of a loaf ahead of time. How to care for that dish until serving time. How to serve it.	Ten home demonstration clubs. One food and nutrition committee.	Every club member serve meat loaf of some type - hamburger with ground pork - liver, chicken, salmon and lima beans.

What people are to learn	Plans for carrying out program and measuring results	Notes on results, adjustments and accomplishments.
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How to use meat extenders - That there are other foods to use in loaf than hamburger. That making an extra quantity saves time, fuel, and energy.

Topic for H. D. meetings. Promoted by food and nutrition committee. Make recipes available. Food leaders assist with demonstration. Report from members on success making different meat loaves.

Adult Work - April - Food and Nutrition

Demonstration: How to Control Weeds in the Garden

Problem	Topics to be included	No. clubs, groups, or committees involved	Goals
Everyone has weeds that take over when hot weather comes.	Hand methods of weed control. Chemicals for weed control, their use and safety. Good garden practices that help to control weeds.	Ten Home demonstration clubs. Food and nutrition committee.	Every H. D. club member practice recommended weed control methods, and not let weeds get ahead of them, by doing this have more successful gardens with less effort.
What people are to learn	Plans for carrying out program and measuring results.		Notes on results, adjustments and accomplishments.
How and when to do weed control work.	Topics for H. D. clubs and promoted by food and nutrition committee. Gather good information for distribution to club members and individuals. Publish newspaper articles in June. Seek help from proper authorities at VPI.		

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Adult Work - June - Food and Nutrition

Demonstration: Do Ahead Desserts - Fruit Pies

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Need to have something on hand for dessert for family and visitors at centennial time. Have fruits for pies - but not used to best advantage.	How to make one dish pies. Proper storage of desserts. Recipes for variety of fruit desserts along the pie line. Crust and toppings for these desserts.	Ten Home demonstration clubs. One food and nutrition committee.	Every club member improve their fruit pies, and find additional methods of preparing desserts.
What people are to learn	Plans for carrying out program and measuring results		Notes on results, adjustments and accomplishments.
How to make good pastry. Proper baking temperature. To make fruit pies, without having it mess up the oven. How to serve, and place it has in the daily menu.	Topic for H. D. Club meetings, promoted by food and nutrition committee to non-members. newspaper articles. Recipes for distribution. Food leaders assist with demonstration.		

Adult Work - March - House Surroundings, Furnishings and Equipment

Demonstration: Federation Work Program - Home and Community Beautification

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Unightly places in clunty. Unightly home surroundings, those trying to improve haven't reached perfection.	How to have attractive lawns at centennial time. Flower borders - well kept lawns. Clean up - Remove unsightly places.	Ten Home demonstration Clubs. Ten leaders - Federation Goal. Twenty-five Farm and home development.	Every family in Bland County have well kept lawn with blooming flowers at centennial time. That they will enjoy it so much they will keep it that way.
What people are to learn	Plans for carrying out program and measuring results		Notes on results, adjustments and accomplishments.
How to arrange flower borders and where to put them. How to grow flowers. How to care for flowers.	Ten leaders trained by VPI specialist to do March demonstration and have timely topics at each club meeting. Leaders do some community work using centennial as tool to encourage others to make improvements.		

Adult Work - August - House Surroundings, Furnishings and Equipment

Demonstration - Flower Arrangement and Conditioning

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Flowers exhibited at fair wilt. Arrangements in home and at fair not in best taste.	Fair classes - how to fill. How to make flowers stay fresh. Arrangements for different places in the home. Appropriate containers.	Ten home demonstration clubs Five leaders in fair department. Ten leaders - Federation Goal.	To have every H.D. club member using their own cut flowers appropriately in their homes. Improve exhibits at the fair.

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What people are to learn	Plans for carrying out program and measuring results	Notes on results, adjustments and accomplishments.
Learn when and how to cut flowers. Learn how to make simple arrangements in suitable containers, and where to use these arrangements. How to keep flowers arrangements fresh.	Topic for H.D. club meeting - Federation goal leaders assist. Give county wide publicity through local paper. Training by garden club members and VPI specialist. See that information reaches fair exhibitors through daily paper and timely letters.	

Adult Work - October - House Surroundings, Furnishings and Equipment

Demonstration - Fabric Labeling Laws, As it Affects Housefurnishings and clothing

Problem	Topics to be included	No. clubs, groups or committees involved	goals
People in Bland County know very little about new fabric labeling laws, and how they affect the uses and care of household furnishings and clothing.	What is expected of natural fibers and what is expected of man made fibers in their use of household furnishings and clothing. The new labeling law.	Ten home demonstration clubs. Twenty-five farm and home development homemakers.	Every member read and understand labels before making purchases. Every member give each fabric required care - avoid "experience being the teacher."
What people are to learn	Plans for carrying out program and measuring results		Notes on results, adjustments and accomplishments.
Learn to buy and care for new fabrics. Learn to search and look for furnishings and clothing wants rather than buying the first thing seen.	Devote half of time at ten monthly meetings to how the new fabric labeling laws affects furnishings - other half to clothing. Agent trained by VPI specialist.		

Adult Work - November - House Surroundings, Furnishings and Equipment

Demonstration - New Trends in Window Treatment

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
<p>Home demonstration club members have not had instructions in window treatment in past 7 years. New fabric labeling laws affect window treatment. Need to be brought up to date.</p>	<p>Materials for window curtains and shades. Substitutes for curtains and shades. Properties of materials used for window treatment. Follow up on fabric labeling laws.</p>	<p>Ten home demonstration clubs. Twenty-five farm and home development families.</p>	<p>To have every home demonstration club have attractive, suitable window treatment within keeping of their means and home surroundings.</p>
<p>What people are to learn</p>	<p>Plans for carrying out program and measuring results</p>		<p>Notes on results, adjustments and accomplishments</p>
<p>Learn a practical way to curtain and treat windows. Learn to appreciate good window treatment.</p>		<p>Topic for home demonstration club meetings. Agent trained by VPI specialist. Include timely articles in the home agents column in local paper. Give individual help to other homemakers.</p>	

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Adult Work - December - Community Development and Public Affairs

Demonstration - Planning for the Centennial

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
<p>1961 - Centennial year for Bland County. Takes everyone working to put the celebration over. Home demonstration club members should understand their responsibility.</p>	<p>Planning for the Centennial. The committee to complete the history of Bland County. Home Demonstration clubs to do old homes. Questions of costume for citizens of the county and their uses.</p>	<p>Ten home demonstration clubs. Centennial committee.</p>	<p>Every home demonstration club member have part in costume and make costume in keeping. Each club contribute history of at least one home for book. Clothing leaders help club members with costumes on a community basis.</p>
<p>What people are to learn</p>	<p>Plans for carrying out program and measuring results</p>	<p>Notes on results, adjustments and accomplishments</p>	
<p>Some of the facts in the settlement of Bland County. To appreciate history.</p>	<p>Topic for 10 H.D. clubs. Search records and attics and bring out papers and goods that prove facts in the settlement of the county. From now until celebration prepare for it - by getting house in order, guest lists made and work ahead schedule.</p>		

Adult Work - July - Community Development and Public Affairs

Demonstration - Civil Defense - Simple Things to Know and Do.

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Policy of Civil Defense changing. Bland remote area that has no civil defense set up - Little interest on part of people becoming prepared.	Discuss the part of Civil Defense that is applicable to people in Bland County.	Ten home demonstration clubs.	Make club members conscious of need to be prepared - and to make preparation in case of an emergency.
What people are to learn	Plans for carrying out program and measuring results		Notes on results, adjustments and accomplishments.
Learn policy of civil defense how to protect self, family, food, and livestock in case of an attack.	Topic for home demonstration club meetings. Gather information from state civil defense department. Have club members pass information on to neighbors. Publicity through local paper.		

Adult Work - January - Special Interest - Clothing

Demonstration - Centennial Costumes

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Centennial coming up - not practical to have costumes made.	How to select materials and make costumes that were typical of the time the county was formed.	Ten Home demonstration clubs. Ten clothing leaders work with their club members.	Every home demonstration club member wear costume typical of 1861. Children and other adults also have costumes. Use costumes to advertise the centennial by wearing to special events outside the county.
What people are to learn	Plans for carrying out program and measuring results		Notes on results, adjustments and accomplishments.
Some good construction methods - as far as they are practical - in pattern and material selection and making, suitable colors and designs of fabric.	Have one special interest meeting to train clothing leaders or costume leaders for each club. She in turn take back to her club and community. She will assist with costume making in her area. The wearing of the costume will advertise its merits, also newspaper will carry story. Will probably ask to have spot on Womens World TV program, Bluefield, W. Va.		

Adult Work - September - Clothing

Demonstration - Good Methods in hemming

Problem	Topics to be included	No. clubs, groups or committees involved	goals
Cost of having hem adjusted more than homemaker wants or can afford to pay. Homemakers not doing neat job of putting in hems in coats, suits and dresses.	Study how to put hem in - Woolen Circular skirt cotton Straight skirt linen Winter coat silk Suit coat Man made fibers How to adjust hems to most becoming length.	Ten home demonstration clubs. Ten clothing leaders. Twenty-five individuals.	To improve methods of hemming for all club members. Save cost of having hem put in. Have women wear more becoming length.
What people are to learn	Plans for carrying out program measuring results		Notes on results, adjustments and accomplishments.
How to put in hem in different materials and different types of skirts. Pressing techniques, and hand sewing techniques. Most becoming length for skirts.	Monthly demonstration for Home demonstration clubs. Agent trained by VPI clothing specialist in techniques of hemming.		

Adult Work - May - Health

Demonstration - Care of the feet

Problem	Topics to be included	No. clubs, groups or committees involved	Goals
Homemakers feet hurt. Can't find comfortable shoes. Shoes get out of shape.	Exercises for the feet. How a shoe should fit. Styles and materials in shoes that make for comfort. The fit of hose. Sanitation of the feet.	Ten home demonstration clubs. Twenty-five farm and home development families.	Each club member practise good foot care. Each club member save her feet by setting down to do all jobs possible, make a change in type shoes wearing if not finding comfortable shoes.
What people are to learn	Plans for carrying out program and measuring results	Notes on results, adjustments and accomplishments.	
To exercise feet, to buy proper shoes and hose, recognize shoes that will be comfortable. To rest feet and not put too much weight on them.	Monthly topic for ten home Home demonstration clubs. Agent trained by specialist. Also collect material from shoe people for demonstration.		

C. Other Activities

Other Activities planned to assist in carrying out the Extension program are:

Observe National Home Demonstration Week, by making exhibits that are representative of home demonstration club demonstrations. Have members attend the district federation meeting and give publicity to the week in the local newspaper. Wear centennial costumes to federation meeting.

Home demonstration clubs will work on a club project pertaining mainly to their federation work program "Home and Community Beautification". These projects will include improving driveways, mail boxes, church and school grounds, and all communities will strive to have all home grounds looking pretty for the centennial.

The county home demonstration club objectives were prepared and adapted at the County Home Demonstration Planning meeting. They are as follows:

Motto "Peace cannot be kept by force, It can only be kept by Understanding".

- (1) Enlist new club members.
- (2) Continue to sponsor h-H Clubs
- (3) Promote and encourage work toward centennial.
- (4) Stress importance of Civil Defense.
- (5) Encourage and promote home demonstration club camp at the Southwest Virginia h-H Center.

Bland County home demonstration clubs will hold an annual achievement program. The county chairman will appoint one club to serve as hostess and that club will make the plans for the program. This program will show home demonstration club work to the public. Will present an opportunity for members to wear their centennial costumes again.

The Bland County Fair is a big event for the county. Committees are established - people ask for places on the committees when there is a vacancy. Through exhibits the work of all extension projects is shown. There are six trained judges in the county who will accept invitations to judge.

D. There are no urban families in Bland County.

E. Farm and Home Development

We worked with 22 families during 1960. Five will be dropped and eight new ones will be added to make a total of twenty-five. Families will be found through home visits, and other peoples suggestions. They will be told this program is available and what it is, and given a choice of accepting it. The program will also be given publicity through county wide extension planning meetings and it will be explained at all home demonstration clubs one time during the year.

The following are objectives for promoting farm and home development with farm families.

- (1) To do a more thorough piece of work with certain interested families.
- (2) To help these families improve their standards of living.
- (3) To help these families to find better ways to do their home work.
- (4) To help the entire family to have a good understanding of the farm and home set-up and for the entire family to work together for the same goal.

Families will be worked with individually through home visits, during which major problems will be discussed and their possible solution suggested. Follow-up visits will be made. 4-H club members in these families will be brought into the family plan, and all members will be encouraged to belong to organized extension groups and other worthwhile organizations. They will be encouraged to take part in all community activities.

Records will be kept of all work done and progress made with these families and summarized on the monthly report bland for the county.

III. County Extension Program Youth

A. Organization

There is a 4-H club county council and an all star organization in the county. The County Council is made up of the officers of all 4-H clubs in the county. They hold two meetings each year, to develop the calander of work and train officers in the beginning of the school year. In August they meet for recreation and to exhibit their project work and to decide on projects for the coming year.

The All Star organization holds one meeting a year. They select the 4-H members to be recommended for all star.

The 4-H club center commttee is intact and will continue to accept donations for the 4-H Center drive, even though Bland County is over the top.

B. 4-H Project Work

4-H Subject Area - Food and Nutrition

Project	Topics to be included	No. clubs, groups involved	Goals
Bread	First year - quick breads and cookies. Second year add yeast breads.	Nine clubs, Ten individual community groups. 4 & 5 grades girls, and older members who have not had project.	Eighty girls complete project. One enter district contest.

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What members are to learn	Plans for carrying out project	Notes on results, adjustments and accomplishments
How to make bread by following recipes and directions for mixing and baking. To know good bread.	Mothers in home supervise child's work. Leaders get girls together in small community groups. Keep records and make reports in October. County contest for one to represent county. Agent assisted by leader train girls for contest.	

4-H Subject Area - Food and Nutrition

Project	Topics to be included	No. clubs, groups involved	Goals
Food Preservation	Canning - Fruits and Vegetables.	11 clubs from all grades.	40 girls complete project 15 canning, 15 freezing.
	Freezing - Fruits, Vegetables, Meats and prepared dishes.	11 clubs from all grades.	10 canning and freezing. 2 enter district contest (1 canning 1 freezing)
What members are to learn	Plans for carrying out project		Notes on results, adjustments, accomplishments.

Learn how to can by following approved instructions and using proper equipment. How to judge canned products.

How to freeze all foods by following approved instructions and use proper supplies. How to select products for freezing. How to serve frozen foods.

Mothers in home supervise child's work. Leaders get girls together in small community groups. Keep records and make reports in October. County contest for one to represent county in district contest. Agent assisted by leaders or mothers train girls for contest.

4-H Subject Area - Food and Nutrition

Project	Topics to be included	No. clubs, groups involved	Goals
Meal Preparation	Set table, prepare eggs, cereal, milk dishes, salads, vegetables, meat, desserts and beverage. Serve family meals.	Eight clubs, Ten individual community groups. 6 & 7 grades and senior club members - take.	Sixty girls complete project. One enter district contest in meal preparation. One enter district contest in dairy foods.
	What the members are to learn	Plans for carrying out project	Notes on results, adjustments, accomplishments
	To follow recipes and judge finished product. How to give a demonstration. How to plan and prepare a family meal.	Mothers in the home supervise the girls work, also train for district contest assisted by the agent. Members will gradually build up by doing one special dish at a time in the home until she can serve a meal satisfactorily.	

4-H Subject Area - Food and Nutrition

Project	Topics to be included	No. clubs, groups involved	Goals
Outdoor Meals	Cooking outdoors	Two senior clubs	Twenty boys and girls complete project.
What members are to learn	Plans for carrying out project	Notes on results, Adjustments, accomplishments.	
How to plan and prepare a meal outdoors.	Special recreation feature for senior members, boys and girls, during the summer. Leader conducted. Complete records in October.		

4-H Subject Area - Clothing

Project	Topics to be included	No. clubs, groups involved	goals
So You'd Like to Sew.	Unit I, first year - fit sewing box, make needle case and pin cushion, dishtowel, laundry bag, and apron. Do Swedish embroidery. Unit II, 2nd year. continue unit I and make blouse and skirt.	Seven clubs, 10 individual community groups during summer. 4 & 5 grade girls and older ones who haven't had So You'd Like to Sew.	75 girls complete project requirements.
Make and Remake	How to use pattern and make blouse, skirt and dress for self and others.	8 clubs, 8 individual community groups during summer. 6 & 7 grades and senior club members	60 girls complete project requirements. Enter dress revue and achievement contests.
What members are to learn	Plans for carrying out project		Notes on results, adjustments, accomplishments
The very simple fundamentals of sewing, cutting, measuring use of thimble and needle, how to put in hem, gather. Appreciate having the proper sewing equipment and start using the machine. How to use pattern and construct garment from pattern. How to select materials and clothing suitable to her.	Mothers in home supervise child's work. Leaders get girls together in small community groups. Keep records and make reports in October.		
	Mothers in home supervise child's work. Leaders get girls together in small community groups. Keep records and make reports in October.		

4-H Subject Area - Home Ground Beautification

Project	Topics to be included	No. clubs, groups involved	Goals
Unit I	How to identify plants. How to grow flowers. How to care for the lawn. How to prune plants. How to build compost pile. How to make lawns attractive for centennial.	One club as school project. Individuals from all clubs.	40 complete project.
Unit II	How to make landscape plan. How to carry it out. How to make lawns attractive for centennial.	Individual senior club members.	10 complete project. 1 enter district contest.
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What members are to learn	Plans for carrying out project.		Notes on results, adjustments, accomplishments.
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Unit I To have a better appreciation of flowers, trees, and shrubs, and how to plant and care for them.	One club receive instructions in school - including 25 members. All do individual work at home under supervision of their mothers and fathers. Complete records in May and October.		
Unit II Continue to have better appreciation and learn more about flowers, trees and shrubs.	Individual project for older girls who will take one topic each year and work on it under supervision and with co-operation of whole family. Complete records in October.		

4-H Subject Area - Electricity

Project	Topics to be included	No. clubs, groups involved	Goals
Unit I	How to repair light cord. Safety with electricity. Good lighting in the home. How to care for electrical equipment.	Two clubs and one group outside of school.	Forty-five girls complete One boy or girl enter district contest. One boy and one girl attend Electric Congress in Richmond.

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What the members are to learn	Plans for carrying out project	Notes on results, adjustments and accomplishments
To repair light cord, be safe with electricity and have good lighting in the home. Take care of small electrical equipment.	Two joint clubs at school receive instructions from power people and county and home agent at monthly meetings. Have special one day meeting for group during summer. Complete records in May and all records before August 1.	

4-H Subject Area - Wildlife

Project	Topics to be included	No. clubs, groups involved	Goals
Song and Game Birds	How to identify birds. Feed for birds. Houses for birds. Plant for birds.	One joint club at school 4th grade.	10 girls complete project.

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What the members are to learn	Plans for carrying out project	Notes on results, accomplishments, adjustments.
To attract and protect wild bird life.	One club receive instructions from county and home agent at monthly meetings in school. Solicit interest of mothers and fathers and of new members by home visits. Complete records in May.	

4-H Subject Area - Home Improvement

Project	Topics to be included	No. clubs, groups involved	goals
Your Room	Furniture arrangement. How to choose & hang pictures. Your room furnishings, linens. Care of your room.	11 clubs - individual work.	20 girls complete
Your Furnishings	Color Plan, Accessories, Selection of Furniture use old and new.	9 clubs - individual work.	10 girls complete - enter district contest.
Your Home	The above plus refinishing furniture and improving walls and floors.	9 clubs - individual work.	10 girls complete - enter district contest.
What the members are to learn	Plans for carrying out project		Notes on results, adjustments, accomplishments
Attractive, convenient arrangement of furniture. How to select and hang pictures. How to make linens.	Individual work at home under guidance of mothers and leaders, and agent.		
Something about color and suitable useful accessories. How to select furniture in good taste.	Individual work at home under guidance of mothers, leaders and agent.		
Learn refinishing, floor finish and walls.	Individual work at home under guidance of mothers, leaders and home agent.		

C. Other Activities

Activities other than project work will be used to create interest and contribute to the development of 4-H club work as follows:

Community Activities Home demonstration clubs plan for recreation during the summer. Leaders assist with community meetings of small groups.

Camps Have junior and senior representation at 4-H Center. Twenty girls at junior camp - Ten to senior camp.

Rural Life Sunday Each club observe in their community in their own church. A committee of leaders and club members work with minister on program. Agent contact ministers.

Achievement Day Award county medal to county winner in project work. Work out point system to have those who do most outstanding all around work. Give recognition to leaders. Take advantage of all opportunities for recognizing good 4-H work.

Fontana Village One girl to the Resource Development Camp there.

Fairs Use members on the 4-H and FHA committee. Encourage exhibits by all members in their project field.

Contest All projects represented at district contest. Money assistance for those representing the district by local clubs and sponsors, if not sponsored nationally.

Conservation Camp Two girls to Conservation Camp.

Leaders Camp Try again to send one leader to fall meeting at Natural Bridge.

Special Activities Cooperate with individual clubs on special events they want to hold, like annual picnic, special educational tours, parties, and special community activities.

IV. Scope of Work

Summary of Goals for 1961

	No. in 1960	Goal for 1961
No. H. D. Clubs	9	10
Membership	205	215
No. H. D. Groups *(unorganized)	0	1
Membership	0	15
No. 4-H Clubs	11	11
Membership	202	230
No. YMW Clubs	0	0
Membership	0	0
No. Community Clubs	0	0
Membership	0	0
No. Home Ec. Committees	2	2
Membership	18	18
No. General Interest Committees	2	2
Membership	10	10
No. Youth Committees	2	2
Membership	94	94
No. Other Organizations	0	0
No. Farm & Home Dev. Families	17	25
No. Other families reached	730	800
No. Different families reached	750	825

More participation in the adult program is needed. The agent will reach more through home visits, individual contacts, answering requests for information. If she doesn't know the answer she will ask the proper VPI specialist, and follow up with visits and materials on individual contacts and requests.

B. Plan for Informing Public About Extension Home Economics Program.

- (1) Go into all communities where there are no organized clubs and visit key citizens and tell them what extension is and what it can do for them (scope report).
- (2) 4-H club home visits will reach others.
- (3) Leaders will reach certain others.
- (4) Newspaper articles will reach certain number.
- (5) Home agents radio program from adjoining counties reach others.
- (6) Special interest meetings on making centennial costumes and other subjects if requested.
- (7) Meet requests from individuals on home making problems.

V. Leadership

A. Plan for Leadership

1. County Program Leaders		No. in 1960	Goal for 1961
a. County Agricultural Extension Service Board		24	24
b. Youth Council		85	85
c. Home Economics Council		30	30
2. Home Demonstration Leadership		No. in 1960	Goal for 1961
No. organizational leaders		30	33
No. project leaders (subject matter)		63	72
No. Federation Program of work chairmen		9	10
No. program development leaders		9	10
No. result demonstrators		9	12
No. training meetings by specialists		3	3
No. training meetings by Dist. Agts.		1	2
No. training meetings by agents		5	8
No. training meetings by others		0	1
Attendance at all training meetings		111	115
No. meetings held without an agent		24	25
No. meetings leaders assisted		62	75
Demonstrations by leaders	a	33	45
Talks and discussions by leaders		378	500
3. 4-H Club Leadership		No. in 1960	Goal for 1961
No. Club Officers		80	80
No. adult project leaders		14	16
No. junior project leaders		11	15
No. result demonstrators		0	
No. training meetings by specialists		0	1
No. training meetings by dist. agts.		0	0
No. training meetings by agents		5	8
No. training meetings by members club dept.		0	1
No. training meetings by others		1	1
Attendance at leader training meetings		106	150
No. 4-H leaders trained individually		112	120
No. club meetings held by ldr. without agt.		22	10
No. additional club meetings at which leaders assisted		104	125
No. demonstrations given by adult leaders		22	30
No. demonstrations given by junior leaders		98	100

B. Strengthening Leadership

4-H club leadership needs strengthening. Now seems to be a good time to do it, while interest in 4-H is good. There are a number - some 55 senior members - to interest in senior camp, 4-H contests and 4-H trips. Organizational leadership in the schools is good, but there is a need to develop project leaders, senior and junior, to carry on outside of school. Bland senior club is having outside meetings which should strengthen their program and interest. Recognizing leaders should help to create interest and their willingness to carry on. Mothers have developed into 4-H leaders through training their daughters for district contests, and through home visits by the agent.

VI. For Special Consideration

A. Plan for maintaining and strengthening good public relations in the county with:

- (1) State Extension Organization itself. Try to be professional and ethical at all times and carry out the policies of extension service.
- (2) Parent Institution Encourage - particularly girls to enroll in the Home Economics department there, and realize that it is my employer.
- (3) Elected and Appointed Officials Take time to be friendly and tell them about the work of the home agent. Meet their requests if they have any.
- (4) Organizations Recognize the good job organizations do. Help with their requests and work along with them where possible.
- (5) Business Ask for assistance when needed if approved by extension service. Be grateful and appreciative of all assistance received and be careful not to show favoritism.
- (6) Mass Media Personnel Continue good relationship with representatives of the Bland Messenger.
- (7) Other Agencies Realize that their work is just as important to them as ours is to us. Cooperate with them when asked.
- (8) Individuals and Families They are the number one clientele - please them and you please the county as a whole. Try to understand their problems. Listen to them and offer solutions if there are any suggestions.

B. Plan for Professional Improvement

- (1) Take advantage of all special training offered by VPI.
- (2) Read professional magazines and bulletins.
- (3) Belong to professional organizations - The state and National home demonstration agents association and the state and national home economics association. Attend state home economics association meeting and national home agents association meeting during 1961.

C. The Phase of County Program Which Will Make the Most Significant Contribution to Family Living.

The youth program. Reaching the 4-H club members through their mothers in their homes and interesting the mothers in helping their daughters to carry out their 4-H projects in the way they should be. This will be done by explaining and distributing literature, on home visits, follow up letters, visits and group meetings.