

1961 PLAN OF WORK

Mrs. Sadie G. Fleming
Local Home Agent

Hanover
County

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Home Demonstration Agent

Hanover
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1. County Situation Considered in Working Out Program for 1961.

Hanover County (land area 466 sq. mi. or 298,240 acres-water area 5sq. miles) lies in both the Coastal Plain and the Piedmont Plateau; the fall "line" separating these geologic Provinces cuts the county roughly in half. In the Coastal Plain the soil is sandy and silty; in the upper or Western part it is of the residual type. About three-fifths of the total area is wooded. The county is dotted with sawmills, planing and excelsior mills and millwork plants. Hanover's many excelsior mills have helped to make Virginia the nations leading excelsior producer.

Because of its nearness to Richmond, many Hanover people are employed in non-agricultural lines. Hanover is an important agricultural county in many ways and is among Virginia's leading counties in income from truck vegetables.

There are almost 500 fewer farmers in Hanover county now than there were five years ago, according to the 1959 Census of Agriculture, released this week.

The latest census figures show 1,074 farms in 1959, compared to 1,541 in 1954, according to a preliminary report just issued by the Bureau of the Census, U. S. Department of Commerce. The local census was taken last fall.

Total land in farms was also reduced from 178,869 acres in 1954 to 154,109 acres in 1959.

Despite the trend, however, Hanover continues to be largely a farming and agricultural county. Of the approximate 298,240 acres in the county, 51.7% is devoted to farming, or 154,109 acres. (In 1954 farming was spread over 178,869 acres, so if the present trend continues agriculture may lose its prominent hold on land).

While the number of farms diminishes, the size of farms increase a trend noted throughout the country. In Hanover county the average farm size is now 143.5 acres, compared to 116.1 acres five years ago.

Likewise the value of land and buildings on farms is increasing from \$11,517 five years ago to \$23,612 in 1959. The Census Bureau, however, adds, that this is an estimate made for all farms upon the basis of tabulation of data for a sample of approximately one-fifth of all farms.

Of the county's farm operators, 773 owned their farms in 1959, as compared to 1,099 in 54,248 owned part of the land and rented additional acreage, (324 were part-owners five years ago) and 49 were tenant farmers also a lower figure than the 113 of five years ago.

The average age of farm operators in the county was 53.2 years. There were 249 farm operators 65 or more years of age in 1959. This is a fairly constant figure farming didn't appear to be a young man's profession five years ago either.

Of the 1,074 farms in the county, 462 were commercial farms, according to the 1959 census report. Of these farms, 11 reported sales of \$40,000 or more, 26 reported sales of from \$20,000 to \$39,999; 74 has sales from \$10,000 to \$19,999; 86 were in the \$5,000 to \$9,999 bracket; 155 had sales from \$2,500 to \$2,499 class. Although diminishing in number, the Hanover County farmer is more up-to-date. 788 farms report having telephones, compared to 604 five years ago and 549 farms reported possessing home freezers, as against 445 in 1954.

But actual farm equipment is decreasing as a whole. There are now fewer milking machines, grain combines, motor tractors, trucks and automobiles.

Meanwhile expenses have gone up. 648 farms spent \$1,296,955 on feed for livestock and poultry last year - five years ago 1,104 farms reported spending only \$983,840 for the same item. Last year 351 farms reported spending \$431,043 for hired labor - five years ago 520 farms spent about half that amount, \$259,650.

One might conclude that farming is becoming a "make or break" business which can eventually attract only those with enough capital, land and output to sustain rising costs.

But in Hanover county the figures do not point directly toward the big farm here the census shows that the tendency is toward the medium-size operation. Small farms from less than 10 acres to 100 acres are fewer now than five years ago and so are the big farms from 200 to 2,000 acres. Only farms in the 150 to 200 acre class are on the increase. But the increase in the number of medium sized farms (an increase of 9 as compared to losses in all other size categories) is not enough to class Hanover as a "growing farm community."

The families in the Eastern section of the county receive their income chiefly from truck or vegetables crops, while the families from other sections of the county, receive their income from a variety of occupations. These being general, tobacco and poultry farming, lumber mills, sawmills, pulp mills, carpentry, bricklaying, the railroad, shirt factory, freezer plant for chickens, and domestic work.

A large percentage of the women work. Some of these women were reached through night meetings, personal contacts, home visits, letters, training and committee meetings held by the agent and leaders.

There are three consolidated elementary schools, one high school and approximately twenty-five churches in the county. The over-crowded conditions and the bus transportation in high school cause the schedule to be so arranged that there is not much time for a large 4-H club program in the high school, however, one leader has organized a 4-H group in the high school and meets during lunch period. There are 26 enrolled. Two clubs hold meeting after school, to reach those 4-H members in the vicinity of Ashland. Since recreation is a long-time goal and Hanover County has no larger urban centers with municipal recreation programs, most of the county recreational activities are sponsored by the county Recreation Center. Other community recreation programs are sponsored in the various communities by the schools, churches, 4-H clubs and other civic and social groups.

With the interest of the county in mind the Board of Supervisors

has adopted a Subdivision Ordinance, requiring approval from the Health Department and others before any tract may be used for housing development.

The sanitarian must survey the property and determine whether it is satisfactory from a health stand-point. During the past year fourteen subdivisions were approved. The use of unsatisfactory sewage disposal systems has, in some instances, endangered public health. Consider the dangers inherent in the common situation of individual well and septic tank systems both on the small subdivision lot. Installation of proper systems require at least two visits by the sanitarian and preferably three or four. Last year three hundred and forty-four (344) septic tank systems were installed in the county.

In order to sell milk to a processing plant the dairy farmer must be able to guarantee safe, wholesome milk. To help him produce this safe milk, the sanitarian takes regular inspections of his barn, milkhouse, etc. He works with the dairy men to solve any sanitarian problem.

II. County Extension Program - Adult

A. County Agricultural Extension Service Board.

The Service Board is the over-all Extension organization in the county supporting the 4-H and adult work.

Objectives:

1. Meeting quarterly
 2. Sponsor Community Improvement Program.
 3. Support Recreation Center Program by sponsoring atleast one county-wide program for the benefit of the center.
 4. Cooperate with the Home Demonstration Committee and 4-H Council in sponsoring a joint picnic in July.
 5. Cooperate with the State Advisory Board; Farm and Home week and Farm and Home Development Program.
 6. Cooperate with other organizations (T.B., Welfare, School and Churches.)
- B. County Home Economic Committee or Home Economics Council.

There is no Home Economics Committees or Home Economics Council organized, however, the general interest committee will continue with the following objectives :

1. Add more junior leaders, adult leaders and parents to supervise recreation activities.
2. Continue Recreation program and get more professional help to plan and present activities.
3. Cooperate with P.T.A. and other community organizations.
4. Try to get more people to understand the need for supervised recreation for youth.

5. Encourage more Urban people to take part in the activities.

C. County Home Demonstration Committee

The home demonstration committee plans and supports the home demonstration work. It consists of leaders of each adult club or organized community.

Objectives:

1. Meet twice a year
 - a. Plan years program
 - b. Evaluate and check progress
2. Reorganize and include more communities to help broaden the work.
 - a. Have more chairmen in each district to help carry out goals.
 - b. Organize neighborhood groups, among the leaders to cooperate with 4-H club work.
3. Enlarge yearbook committee and publish yearbook again.
4. Cooperate with County Advisory Board and 4-H Council in sponsoring an Annual Picnic.
5. Sponsor Home Demonstration Week Program.
6. Sponsor an Achievement Day Program.
7. Cooperate with other organizations.

ADULT WORK
SUGGESTED PLAN

Subject Matter or Special Emphasis Area Clothing (care)

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
How to get satisfying results from present washday practices.	1. Family Washing	8

Goals	What People Are To Learn	Plans For Carrying Out Program and Measuring Results	Notes On Results, Adjustments, And Accomplishments
Teach the easiest and best way of doing the family wash.	Main things to look for in selecting washable garments a- quality fabric b- colorfastness c- controlled shrinkage d. good construction (hems, seams, etc).	<ol style="list-style-type: none"> 1. Teach through demonstrations and discussions clothes that are easily and satisfactorily washable. 2. How to read labels. 3. Have each member bring garments to meeting and tell how they were laundered. 4. Each club set up a Laundry Exhibit for Achievement Day 	

ADULT WORK

Subject Matter or Special Emphasis Area Clothing (care) - continued

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups or Committees Involved</u>
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<u>Goals</u>	<u>What People Are To Learn</u>	<u>Plan For Carrying Out Program and Measuring Results</u>	<u>Notes On Results, Adjustments, and Accomplishments</u>
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How to organize job.
(place equipment)
Five basic steps in washing correctly.

- a- Preparing clothes
- b- Selecting proper water temperature
- c- Selecting the washing product best suited to job.
- d- Selecting suitable washing action.
- e- Selecting the proper rinsing and drying conditions.

Teach through demonstrations how to save steps when work is organized; how to arrange equipment; types of detergents; ways to soften water; bleaching, bluing and starching; how to assort clothes; remove stains; washing directions; how to hang clothes; and how to laundry sweaters and shirts.
Exhibit a well laundried shirt and sweater for Achievement Day.

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ADULT WORK

Subject Matter or Special Emphasis Area Clothing (care)

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups or Committee Involved</u>
How to make dry cleaning less expensive	2 Dry cleaning	8

<u>Goals</u>	<u>What People Are to Learn</u>	<u>Plans For Carrying Out Pro- gram and Measuring Results</u>	<u>Notes On Results, Adjust- ments, and Accomplishments</u>
Increase the no of club members dry cleaning at home to reduce expense	How to treat spots and heavily soiled areas	Give demonstration on: a. Types of dry cleaners that are safe b. How to apply cleaner c. How to rinse d. How to dry Have each member bring one garment to club meeting and explain how it was dry cleaned. Club exhibit dry cleaned garments for Achievement Day.	-10-

ADULT WORK

Subject Matter or Special Emphasis Area <u>Clothing (care)</u>		Number of Clubs, Groups or Committees Involved
<u>Problem</u>	<u>Topics to be Included</u>	
How to store clothes seasonally	3. Storage	8

<u>Goals</u>	<u>What People Are to Learn</u>	<u>Plans For Carrying Out Program and Measuring Results</u>	<u>Notes On Results, Adjustments, and Accomplishments</u>
Improve the methods of storing garments	<p>Why Store clothing seasonally (give more room - protect clothing.)</p> <p>Important things to do in storing woolen garments.</p>	<p>Conduct demonstrations and discussions on:</p> <p>Kinds of storage containers and necessary supplies.</p> <p>How to protect clothing not in use from light fading, gas fading, extra soil, extra wear from coat hangers and insects which attack.</p> <p>Explain methods of dry cleaning and laundering woolens.</p> <p>Have members tell how they stored garments after demonstrations. Conduct result demonstrations to check on results. Prepare Exhibit.</p>	

ADULT WORK

Subject Matter or Special Emphasis Area Clothing (care)

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups or Committees Involved</u>
How to get Teen-Agers to eat better	1. Improving Health of Teen-agers	8

<u>Goals</u>	<u>What People Are to Learn</u>	<u>Plans For Carrying Out Program and Measuring Results</u>	<u>Notes On Results, Adjustments, and Accomplishments</u>
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Improve the diets of Teen-agers through surveys and foods demonstrations	How to select better lunches How to plan better refreshments or snacks for special events.	Have a committee to: 1. Check food habits of Teenagers through meetings and schools. 2. Have them score own record. 3. Leaders summarize records and report. 4. Leaders, agent and members help Teen-agers by suggesting foods to eat.	
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ADULT WORK

Subject Matter or Special Emphasis Area Foods

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups or Committees Involved</u>
How to get Teenagers to Eat Better.	Improving Health of Teenagers	

<u>Goals</u>	<u>What People Are to Learn</u>	<u>Plans For Carrying Out Program and Measuring Results</u>	<u>Notes on Result, Adjustments, Accomplishments</u>
	Pep and energy can only come from the food eaten.	Conduct demonstrations and discussions in leaders and club meetings on snacks, refreshments (including milk drinks.)	
	What foods Teenagers need and why.	Distribute pamphlets and receipts to Teenagers for their use in food preparation and encourage them to try receipts at home.	
	How foods help improve skin, teeth and hair.		
	Basic beauty begins at breakfast or dinner table.		
	Good health and good looks require a good diet.		

ADULT WORK

Subject Matter or Special Emphasis Area	<u>Social Etiquett</u>		Number of Clubs, Groups or Committee Involved
<u>Problem</u>	<u>Topics to be Included</u>		<u>Number of Clubs, Groups or Committee Involved</u>
How to Improve Table Manners.	Table Etiquett		8
<u>Goals</u>	<u>What People Are to Learn</u>	<u>Plans For Carrying Out Pro- gram and Measuring Results</u>	<u>Notes on Results, Adjustments, Accomplishments</u>
Get more club members to learn correct table manners.	Correct way to sit at the table. Use napkins. Use of silver. Points on eating special foods.	Conduct demonstrations and discussions on table manners, supply- ing each member with bulletins or information. Each club set up a table correctly with members being seated and demonstrating manners learned from discussion. Each club give a demon- stration on Achieve- ment Day to show others.	

ADULT WORK

Subject Matter or Special Emphasis Area	<u>Family Relationship</u>	Number of Clubs, Groups or Committee Involved
Problem	Topics to be Included	
How to make the home a place to understand growth and shared responsibilities.	Parent - Child Relationship	8

Goals	What People Are to Learn	Plans For Carrying Out Program and Measuring Results	Notes on Results, Adjustments, Accomplishments
Bring about better understanding between parents and children.	1. Parents responsibilities.	Encourage, through meetings, home visits and discussions, more counseling with each member of the family present.	
Encourage more family counseling.	2. Children's part in family living.		
	3. Mothers part in family	Contributing and willing to share responsibilities.	
	4. Father's part in Family	Encourage parents to give more time, if possible, to understanding youths ideas or point of view, how they feel and what they would like to do to improve the family.	
	5. Suggestions for helping to solve the family problems.	Encourage more family recreation.	

ADULT WORK

Subject Matter or Special Emphasis Area Family Relationship (continued)

Problem	Topics to be Included	Number of Clubs, Groups or Committee Involved
How to make the home a place to understand growth and share responsibilities.	Parent - Child Relationship	' 8

Goals	What People Are to Learn	Plans For Carrying Out Pro- gram and Measuring Results	Notes on Results, Adjustments, Accomplishments
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Teach ways of making the home a place where children will always want to go.

Suggest ways to make each member feel he is important and is needed.

Encourage the use of more reading material or books on Family Relations.

Have club members and leaders report or evaluate results obtained.

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ADULT WORK

Subject Matter or Special Emphasis Area Home Safety

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
How to avoid accidents in the home.	Safety in the Home	8

Goals	What People Are to Learn	Plans For Carrying Out Program and Measuring Results	Notes on Results, Adjustments, Accomplishments
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Decrease the No. of Home Accidents.

How accidents are caused.

How accidents may be removed.

Precautions to take.

Club members discuss hazards they have seen. Add to the discussion by giving each member more information or bulletins.

Each member will be asked to encourage neighbors to remove farm and home safety hazards by explaining how they may be avoided, how to locate danger spots and how to remove them.

C. Other Activities

1. Community Improvement Program

Objectives Promote better living through improved farm,
and community practices.

Plans:

- a. Support community improvement program.
- b. Advisory Board select Contest Community and help in promoting the Home Improvement work.
- c. Elect a scoring committee from board and from Community competing - home demonstration, community and 4-H clubs represented.
- d. Committee encourage more Yard and Mailbox Improvement in Contest Community.

2. County Recreation Center

Objective: To be of more service to county people by providing a place for meetings, programs and other community and County activities.

Plans:

- a. Continue County Advisory Board Committee to plan and conduct building program.
- b. Extension office keep bills, records of how center is used, number of requests and contributions made.
- c. Elect an Executive Secretary to keep record of all business transactions.
- d. Building committee plan drives and programs to help finance the Center.

3. County Home Demonstration and Achievement Day

Objective: To give an opportunity to develop leadership, to give recognition to leaders and acquaint the public with extension objectives.

Plans:

- a. Home Demonstration Committee make plans for Achievement Day.
- b. Each club have an exhibit and report club accomplishments for the year.
- c. Publicize activities through news paper, circular letters and meetings.
- d. Give recognition to leaders who are eligible for Certificates.
- e. Have a program to include demonstrations or some phase of project work done during the year.

4. Home Demonstration Week

Objective: Give extension workers a chance to sum up their goals and accomplishments made during the year.
sponsor an educational tour or program.

Plans:

- a. Home Demonstration Committee plan activities for the week.
- b. Conduct a tour to new homes built by club members or yard improvement result demonstrators.
- c. Publish news articles and send circular letters to members giving purpose of Home Demonstration Week and type of program planned.

5. County Picnic

Objective: Give extension workers and friends an opportunity to get together, share their experiences and participate in recreational activities.

Plans:

- a. Have a picnic planning committee, representing the Home Demonstration Committee, Advisory Board and 4-H Council.
- b. Each club be required to participate and donate prizes.
- c. Each family bring lunch.
- d. Leaders, 4-H and adult, conduct games and contests.

D. Plans for Adopting and carrying out Program with Urban Families.

Urban Work

There are not any special projects or programs with urban families. The families that are interested in homemaking seem to be satisfied with the same program of work the extension service offers. Pamphlets and bulletins will be distributed to those who attend extension meetings and others who requests information.

E. Farm and Home Development

There were two families enrolled in Farm and Home Development in 1960. They are Mr. & Mrs. Berry Shelton, Providence Community and Mr. & Mrs. Roosevelt Stills of Bethany Community.

Objective: Teach families how to plan and manage farm and home through the Unit Approach.

Plans:

- a. Work with two families.
- b. Visit each family once a month to give information on projects being carried.

- c. Help one family in equipping Utility Room.
 - d. Assist one family with Yard Improvement, Home Improvement get specialist help when necessary or when family is ready to begin project.
 - e. Assist families in keeping records. One member of the family keep record of improvement done, in detail and report to the agent.
- F. The County Advisory Board, with the help of the agent, will make a survey to find one more family qualified to enroll in the Farm and Home Development Program. The family will be studied and then recommended by the Board. One of the families already enrolled will be ask to give a report in the form of a panel discussion in one of the Board meetings, this year for the purpose of getting the Board members and friends acquainted with the Farm and Home Development Program.

III. County Extension Program - YOUTH

A. Organization

1. County Youth Council

Objective: To support the 4-H club program. Develop more and better ways of training and developing club leaders and members.

Plans:

- a. Meet once a year to bring clubs and leaders together to check progress made in present year and make plans for the next.
- b. Appoint a planning committee to plan special activities.
- c. Cooperate with 4-H Youth Exchange Program.
- d. Offer Leader Service Pins for those eligible.
- e. Elect Leaders and 4-H Members for short course and wildlife.

2. County 4-H Planning Committee

Plans:

- a. Assist 4-H members in selecting suitable project for the year.
- b. Plan for 4-H Achievement Day (4-H week) March 11, 1961.
- c. Plan for training program on 4-H Day.
- d. Plan for Rural Life Sunday.
- e. Plan for a Leaders Association Meeting on Achievement Day.

4-H Subject Area Safety

B.

Project	Topics to be Included	Number of Clubs, Groups Involved
Safety (assign special group for each phase or topic)	1. Safety in the Home	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
Make home a safer place to live.	How to identify safety hazards. How to remove safety hazards.	Have each member in the group make a list of 13 or more hazards found in the home. Report in club meet- ings. Discuss danger spots, following the list in safety manual. Club make posters and exhibit for Achievement Day on Safety In The Home.	

Project	4-H Subject Area <u>Safety</u> Topics to be Included	Number of Clubs, Groups Involved
Safety (continued)	2. Safety In Buildings and Surroundings	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
Decrease the number of Safety Hazards in Build- ings and Surround- ings.	Safety hazards in buildings and surround- ings.	Each member in the group report hazards found in buildings and surroundings. Report through discussions or demonstrations. Following a general discussion, the group prepare posters on the topic and exhibit Achievement Day.	

4-H Subject Area Safety

Project	Topics to be Included	Number of Clubs, Groups Involved
Safety (continued)	3. Safety In Transportation	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
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Help in decreasing the number of people injured or killed in traffic accidents.

How to make travel safer in the communities and counties.

Each member of the group list safety hazards he thinks should be removed or checked in the community.

Conduct a general discussion, giving danger spots listed in safety manual.

Distribute bulletins

Group make an exhibit for Achievement Day.

4-H Subject Area Safety

Project	Topics to be Included	Number of Clubs, Groups Involved
Safety (continued)	4. Safety with Machinery	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
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Teach more club members and others how the wrong use of machinery brings pain and loss to farm people.

How to make farm machinery safe to use.

Each member of group make a survey list of machinery hazards and report.

Distribute bulletins and discuss other hazards and how to prevent them.

Group work out posters on topic and exhibit Achievement Day.

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4-H Subject Area Safety

Project	Topics to be Included	Number of Clubs, Groups Involved
Safety (continued)	5. Safety with Live Stock	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENT, ACCOMPLISHMENTS
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Help decrease the number of accidents caused by improper handling of livestock

How lack of care in handling livestock results in numerous accidents and deaths.

Each member prepare list of danger spots. Report in club meeting.

Distribute bulletins and have a general discussion on safety with livestock.

Make posters on the topic and display Achievement Day.

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4-H Subject Area Safety

Project	Topics to be Included	Number of Clubs, Groups Included
Safety (continued)	6. Safety with Fire Arms	8

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS.
Help prevent accidents resulting from improper use of fire arms.	How carelessness with firearms often results in injuries or deaths.	Members tell how accidents with firearms may be avoided. Distribute bulletins. Have a general discussion topic. Group prepare posters for Achievement Day	

A-H Subject Area Safety

Project	Topics to be Included	Number of Clubs, Groups Involved
Room Improvement	Improving the Bedroom	6

GOALS	WHAT MEMBERS ARE TO LEARN	PLANS FOR CARRY- ING OUT PROJECT	NOTES - RESULTS, ADJUSTMENT, ACCOMPLISHMENTS
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Improve
the
appearance
of the bed-
room.

How a well arranged
bedroom should look.

How to keep clothes
and other articles
in place.

Members collect
pictures of a
well arranged
room.

Re-arrange bed-
room furniture
to improve light-
ing and make it
more convenient.

Give reports on
findings and im-
provements made.

Distribute bulletins
or information
to each member.
Club make posters.

Each member make
or remake at-
least one article
for the bedroom,
and improve place
for keeping personal
belongings.

C. Other Activities

1. 4-H Week (Achievement Day)

Objective: Have an Achievement Day and 4-H week program jointly to give club members and leaders, majority are teachers a better chance to participate in a training program, exhibit project work done and receive recognition for accomplishment made.

Plans:

- a. Schedule the program March 11, 1961.
- b. Each club take an active part in the program, club members wear Uniform selected by 4-H Council.
- c. Conduct training classes in safety, leadership, room improvement, electricity, recreation and foods.
- d. Award pins and certificates to leaders who are qualified.
- e. Present County project pins and Certificates to those winning in county contest.

2. Rural Life Sunday

Objective: Help members realize the value of worship and the contribution they can make to the Church and Community.

Plans:

- a. Each leader assist 4-H members in conducting a Rural Life Sunday Program during the month of May.
- b. Each member and leader wear pins, badge chevrons or 4-H colors on Rural Life Sunday.

3. State 4-H Short Course

Objectives:

- a. Teach 4-H members, improve practices in Agriculture, Home Economics and Community Leadership.
- b. Train 4-H members to take various leadership roles.
- c. Give members a chance to get acquainted with others in the State.

Plan:

- a. Have atleast one leader and five members attend short course.

4. Wildlife Conference

Objective: To understand the purpose of conservation and how to protect natural resources on the farm and in the communities.

Plan:

- a. Have 4 delegates attend Wildlife Conference.

IV. Scope of Work

A.

	No. in 1960	Goal for 1961
No. H. D. Clubs	15	15
Membership	186	190
No. HD Groups (unorganized)	2	2
Membership	23	25
No. A-H Clubs	8	9
Membership	238	251
No. YMW Clubs	0	0
Membership	0	0
No. Community Clubs	1	1
Membership	22	26
No. Home Ec. Committees	0	0
Membership	0	0
No. General Interest Committees	1	1
Membership	8	14
No. Youth Committees	0	0
Membership	0	0
No. Other Organizations	0	0
No. Farn & Home Dev. Families	2	3
No. Other families reached	279	285
No. Different families reached	493	500

There is still an urgent need for more active club members and a need for better ways of reaching inactive and working home demonstration club members or unorganized groups. Last year there were two inactive clubs. Home visits, circular letters and other means of communication were made. One of the clubs made an attempt to re-organized but was not successful, the other reorganized and was rated second best of the year during Achievement Day. The home demonstration committee felt that there were some accomplishments made, greater emphasis this year should^{be} placed on reaching and interesting inactive members or clubs.

A. GOAL

Reach, Acquaint
And Interest More
People With
Extension
Activities.

PLANS FOR REACHING MORE PEOPLE
(Inactive Members and Unorganized Clubs)

1. Invite persons to special programs (Achievement Day) to see and understand what the clubs are doing.
2. Visit Community Organizations.
3. Continue to publish extension activities in the news paper.
4. Write circular letters.
5. Interest more leaders in giving demonstrations in their clubs and communities.
6. Set up Special Interest Groups in Urban and Rural Areas.
7. Invite persons to participate in extension activities.
8. Visit homes of persons and encourage them to attend club meetings.
9. Communicate over telephone when necessary.
10. Plan a social or talent program and invite in-active members.

B. Plan for informing the public about the Extension Home Economics Program.

- a. News articles
- b. Exhibits
- c. Weekly news articles
- d. Circular letters
- e. Invitations to extension programs scheduled for the year.
- f. Visit to and participation in church programs, school organizations and other community organizations.

Plan for working with unorganized communities and individuals not enrolled in home demonstration work.

1. Set up general interest groups with trained leaders assisting.
2. Meet in homes where persons are interested in some phase of extension work.

- a. Invite interested persons through letters, home visits and telephone.
- b. Explain objectives of Extension work.
- c. Identify problems of the people.
- d. Plan demonstrations and discussions, with the help of other leaders, that will help solve these problems, and also interest individuals in the improvement of the farm, home and community.
- e. Assign leaders in communities to help set up a time schedule convenient for those who work.
- f. Have them meet in small neighborhood groups under the supervision of a trained leader.

V. Leadership

A. Plan for Leadership.

1. County Program Leaders.	No. in 1960	Goal for 1961
a. County Agricultural Extension Service Board	61	61
b. Youth Council	0	0
c. Home Economics Council	45	47
2. Home Demonstration Leadership	No. in 1960	Goal for 1961
No. organizational leaders	180	180
No. project leaders (subject matter)	97	99
No. Federation program of work chairmen	21	24
No. program development leaders	32	35
No. result demonstrators	66	70
No. training meetings by specialists	6	1
No. training meetings by Dist. Agts.	6	6
No. training meetings by agents	44	47
No. training meetings by others	6	8
Attendance at all training meetings	1007	1020
No. meetings held without an agent	65	69
No. meetings leaders assisted	80	83
Demonstrations by leaders	115	120
Talks and discussions by leaders	87	90
3. 4-H Club Leadership	No. in 1960	Goal for 1961
No. Club officers	56	56
No. adult project leaders	32	37
No. junior project leaders	31	35
No. result demonstrators	46	50
No. training meetings by specialists	0	1
No. training meetings by dist agts.	3	4
No. training meetings by agents	37	40
No. training meetings by members club dept.	0	1
No. training meetings by others	6	8
Attendance at leaders training meetings	343	359
No. 4-H leaders trained individually	37	37
No. club meetings held by ldr. without agt.	80	85
No. additional club meetings at which leaders assisted	71	75
No. demonstrations given by adult leaders	75	78
No. demonstrations given by junior leaders	49	53

B. Plans for Strengthening Leadership

Problems: Getting more leaders to assist with Extension Activities.

To get more people to accept changes in Agricultural and Home Economics.

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GOALS

PLANS

Increase the number of Leaders.

Recruit more leaders and gain their confidence.

Get more people involved in improving Extension methods to meet the needs of families.

Get Leaders aware of changes.

To get people to realize the changes in Agricultural and Home Economics.

Get Leaders to accept changes and carry information to others.

To organized more neighborhood groups, for working families, with leaders assistance.

Get more leaders to assist with demonstrations.

Train more leaders in judging, and giving demonstrations.

VI. For Special Consideration

A. Plans for maintaining and strengthening good public relations in the County.

1. State Extension Organization

- a. Cooperate with other Agents in giving information to the public or groups when necessary.
- b. Cooperate with Home Demonstration Kitchen Committees.
- c. Cooperate with other agent's programs when help is needed.

2. Parents Institutions

- a. Carry out recommended practices set up by Extension Service.
- b. Carry information to people in the County through home visits, meetings, letters, bulletins, telephone, news articles and etc.
- c. Keep files up to date on latest information sent out by Extension Service.
- d. Explain and carry out objectives of the Extension Service.

3. Elected and Appointed Officials

- a. Encourage good Community Relations.
- b. Encourage good cooperation between county organizations.

4. Organizations

- a. Visit Churches, Schools and other organizations and cooperate with their programs.

- b. Cooperate with Sunday School.
- c. Cooperate with Sunday School Union.

5. Businesses

- a. Teach families more about how and what to buy.
- b. Advertise new products that are approved by the Department of Agriculture.

6. Mass Media Personnel

- a. Cooperate with news paper Editor.
- b. Publish Yearbook of Home Demonstration and 4-H Program.
- c. Publish Weekly News column.
- d. Give the objectives of Extension Service through news articles, meetings, letters and pamphlets.

7. Other Agencies

- a. Cooperate with Red Cross, T. B. Cancer Drive, March of Dimes, County Welfare Department and District Welfare Council.
- b. Cooperate with Vocational Agriculture and Home Economics Departments by giving joint programs during the year.
- c. Participate in Special programs when requested or necessary.
- d. Get acquainted with agencies program, offer service when needed and explain the objectives of the Extension Service.

8. Individuals

- a. Help solve problems through the use of Extension information, make contacts through home visits, letters, telephone calls and meetings.
- b. Encourage more planning and better use of money.
- c. Teach how to keep records on budget.

B. Plan for Professional Improvement

1. Attend agent Training Meetings.
2. Attend agents Annual Confererence.
3. Attend agents Group Meetings.
4. Continue membership in State Farm and Home Agent's Association.
5. Attend and participate, when necessary, in clinics, demonstrations, special training meetings on educational trips.
6. Read books, news papers, magazine, bulletins and other reading material that will be helpful.

- C. Home Management in my opion, will make the most significant contribution to family living for 1961 because the program for adult and youth centers around the home, how to manage, improve make it safer from accidents or hazards, and how to bring about better family relations.

Plans for following through:

Objectives:

1. To promote a clear understanding of the values to be derived from a cooperative family planning.
2. To correct the traditional feeling that youth has no part in family planning.

Plan:

1. Have families discuss family problems.
2. Try to tie in the youth projects with adult in order to get the family to work closer together.
 - a. Acquaint adult with 4-H projects.
 - b. Acquaint youth with H. D. projects.
3. Plan for club visits from each group.

4. Conduct panel discussions which would involve the family
(youth and adults.)
5. Encourage families to accept changes in home management and
suggest new and improved methods.
6. Encourage more planning through 4-H and Home Demonstrations clubs.
Create the feeling that family planning is an enjoyable experience
where each plays a vital part.
7. Encourage youth to share home responsibilities.
8. Each member of family have a knowledge of family income in order
to understand what is needed and how money is spent.