

1961 PLAN OF WORK

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Home Demonstration Agent

Madison County

I. THE COUNTY SITUATION CONSIDERED IN PLANNING THE 1961 PROGRAM

Madison County is a rural county and one of the small counties of the state, having an area of 327 square miles and an acreage of 209,280. The population has decreased some - from 8,273 to 8,187. The 1950 census shows that 76% of the population then was white and 69.6 of the total population lived on the farm. In 1955 the number of youth from 10 to 21 years of age was 1,333 and 384 of these were enrolled in 4-H Clubs.

Agriculture is the principal source of income and in some cases this is supplemented by the wife working outside the home and with part time work by the man. Livestock production and dairying continue to be the main type of farming. Poultry at one time held an important place in providing income to families but because of the decrease in sale value of eggs and poultry for the past few years, poultry production has greatly declined. Madison County is listed among the fruit producing counties of the state as there are a number of large apple and peach orchards. Enough strawberries are grown on a large scale to supply families of the county not raising such.

There are several small manufacturing plants - furniture (2),

17.01  
34  
72

poultry coops (2), oak flooring (2), wood treating (1), lumber mills and a clothing factory. The plants are small, the majority employing 30 men workers or less. The largest is the clothing plant which makes work and play clothes and this factory employs around 300 workers, the majority of these being women. This plant has meant much to the families and to the county.

The number of women employed outside the home has more than doubled in the last few years. Now approximately 1/3 of the women in the county are working; in factories in the county or in nearby counties; some are doing office work in the county and in the adjoining counties and a number work in stores. All the women teachers excepting 5 are residents and homemakers. Because of this great number of outside employment, the women continue to be interested in time and energy savers and because of their thriftiness, they are interested in learning to do things that will be a savings.

Interest continues to lag in keeping records and making budgets.

The majority of the homes in the county are wired but great improvement could come in the quantity and quality of light used. There is still a need to stress getting water under pressure into the homes.

Nutritional needs continued to be a phase needed to be stressed. There is much sickness in the county which could come to some extent from inadequate diet.

The women in the county spend much time in the kitchen so some portion of the year's program is dealing with food preparation with

34  
72

emphasis not only on nutrition and preparation but on work simplification.

Much entertaining is done in the county so some of the program is devoted to that phase along with decorating, cleaning, etc.

## II. COUNTY EXTENSION PROGRAM - ADULT

### A. Organization

#### 1. County Agricultural Extension Service Board

The other members of the county staff have not become interested in organizing a county board. The home agent is ready and willing to do such.

#### 2. Home Economics Council

No council has been formed but such would be done were there an Agricultural Board.

#### 3. General Interest Committee

No committee has been formed but plans are to form at least one this year after receiving specific instructions as to the hows.

#### 4. County Home Demonstration Club Committee

This committee consists of the president of each club, the county federation chairman, program development leaders and the four officers of the committee. This group will meet for 2 regular meetings and will be asked to meet with the program development leaders to set up the 1962 program. This committee serves as the governing body of the clubs. The decision is made within this committee as to the county activities.

B. Subject Matter  
FOODS AND NUTRITION

ADULT WORK  
 SUGGESTED PLAN

Problem	Topics to be Included	Number of Clubs Involved
The folks of the county are very interested in foods, they entertain such and there is a need of their learning to prepare nutritional meals and learning to simplify preparation methods because of the many activities carried on by the people.	'(1) Preparation of Sweet Breads. '(2) Preparation of Salad plates for quick lunches and Sunday night meals. '(3) Sandwich making. '(4) Casserole Dishes to include poultry.	8

Goals	What People Are To Learn	Plans for Carrying Out Program & Measuring Results	Notes on Results, Adjustments & Accomplishments
To assist women in simplifying methods of food preparation to save time.	'(1)How their meals stack up with nutritious meals. '(2)What constitutes a nutritious day's diet and why important to get such	'(1)Near the beginning of the year, the members will check a chart, "What Did I Eat Today?" & emphasis will be placed on proper foods from time to time in club meetings.	
To prepare and serve more nutritious meals.	'(3)Simplified methods of preparing foods to save time and energy.	'(2)In each food demonstration, nutrition will be a phase of discussion.	
For folks to serve nutritious meals and with ease.	'(4)To use best tools for preparing foods. '(5)Dishes to prepare with added nutrients.	'(3)Tools to simplify food preparation will be on display and the mechanism explained. '(4)Food demonstration "Sandwich Making" which will be of interest to the general public, will be given by Miss Ann Russell, Nutritionist with American Institute of Baking. (5)Articles on nutrition will be given over radio & thru newspaper. (6)Leaders and the agent will be	'trained by food specialists to give food demonstrations on "Sweet Breads" & "Casserole Dishes Using Poultry" & "Salad Plates". (7)Members will report on dishes prepared as demonstrated.

Subject Matter  
HOME MANAGEMENT

ADULT WORK  
SUGGESTED PLAN

Problem	Topics To Be Included	Number Clubs Involved	
The folks in the county are lacking for time to do various chores so they are anxious to know of quick methods of cleaning.	'(1) Arranging kitchens to save time. '(2) Methods and materials to use in cleaning brass, silver, pewter, etc.	' 8	
Only a few women keep records and make out budgets.	'(3) The hows of cleaning rugs. '(4) Importance of keeping records and budgets.	'	
Kitchens are still inconvenient.	'	'	
Goals	What People Are To Learn	Plans For Carrying Out Program and Measuring Results	Notes on Results, Adjustments&Accomplishments
Work with 10 families to re-arrange or arrange kitchens.	'(1) If their kitchen 'is conveniently arranged. '(2) How to rearrange	'(1) During monthly meetings, information on various topics as stated will 'be given thru discussions and demonstrations.	'
Interest 5 additional families in keeping records.	'small equipment to 'save time&energy. '(3) Methods of cleaning silver, brass and pewter.	'(2) Leaders and agents will be trained by specialists to give demonstrations on cleaning of silver, brass & pewter and cleaning rugs.	'
Club members pass methods of cleaning&care of silver,pewter,brass&rugs to at least 100 non club members!	'(4) How to clean rugs. '(5) Value of keeping records and making budgets.	'(3) Members will be encouraged to pass information received on to others. '(4) Newspaper publicity will be given. '(5) Information given over radio. '(6) A check made with members at end of year as to accomplishments. '(7) Record books for families will be available and keeping records will be stressed thru all media.	'

ADULT WORK  
SUGGESTED PLAN

Subject Matter  
HOUSE FURNISHINGS

Problem	Topics To Be Included	Number Clubs Involved
So many new home furnishings materials are on the market, it is difficult to know what is the best buy and how these should be cared for. Many women are redecorating their homes and assistance is desired on this phase.	(1) New materials for drapes and linens. (2) New look for dining room windows. (3) Selection of rugs. (4) Care and cleaning of house furnishings. (5) Color combinations for dining room - to include accessories. (6) Light for the dining room. (7) Flower Arrangements for the dining room.	8

  

Goals	What People Are To Learn	Plans For Carrying Out Program & Measuring Results	Notes on Results, Adjustments & Accomplishments
To have women of the county recognize needs for improving appearance of their homes and to do something about their needs.	(1) Best colors for dining room. (2) Accessories to use to tone in with color scheme in the dining room. (3) Best buy in rugs and how to prolong their usefulness. (4) Type of light best for dining room. (5) Types of flower containers to purchase for dining room and how to make attractive arrangements in these.	(1) Four monthly meetings will be devoted to this topic. (2) Garden Club members will be asked to present the demonstration on "Flower Arrangements For The Dining Room" to at least 4 clubs. (3) Club members will be encouraged to make improvements in the dining room and to interest non club members in the same. (4) Information will be presented to the public thru newspaper articles & radio. Exhibits relating to furnishings will be made at a public place if possible. (5) A check will be made with the members at the end of the year as to improvements.	

ADULT WORK  
SUGGESTED PLAN

Special Emphasis

LIGHTING

Problem	Topics To be Included	Number of Clubs, Groups or Committees Involved
So many families, even tho' they have current, do not have good lighting - quality or quantity.	(1) Light for study. (2) Light for general reading. (3) Light for work. (4) Light for stairways. (5) Light for walkways and family outdoor area.	It is hoped that this will be county-wide.

  

Goals	What People Are To Learn	Plans For Carrying Out Program and Measuring Results	Notes of Results, Adjustments & Accomplishments
People will be made conscious of their lighting needs & make improvements.	(1) Correct size bulb, type of bulb, shade and lamp height to use for study and reading.	(1) Have a committee meeting (6 members) of non club members and club members plus power home economists & home economics instructor (if at an hour when she is available) to discuss problem.	
The goal would be for 100 families to improve lighting.	(2) Correct qualifications of good light for working areas. (3) Type of lighting for out of doors.	(2) Have committee map out program. (3) Solicit cooperation of newspaper to publicize program, also radio. (4) Present program to Home Demonstration Clubs & 4-H Club girls. (5) To measure results, club members will make a notation of this on their report and a tour to one or two homes with good lighting.	



3/4  
72

C. Other Activities

1. National H. D. Club Week Activities

The chairman to make plans for this week has been appointed and she will select her committee. This committee will meet with the agent to plan activities for the week. Some of the activities to be suggested will be newspaper and radio publicity, a tea for high school girls with a program on Careers. An effort will be made to secure additional club members during this week.

2. Health

Each club will cooperate with the health unit in the county by making the needed cancer dressings and bed pads. One member will continue to assist with the Well Baby Clinic. Each club will contribute a given sum to the Heart Drive which is being sponsored by the senior 4-H clubs. A goal has been set by the clubs that at least 50% of the members have a Tuberculosis X-Ray.

3. Fair

If a fair is held in the county, the membership will be encouraged to cooperate with whatever organization sponsoring such.

4. Judging by Leaders

If a judging school is held in a nearby county, several club members who have not attended a school will be encouraged to do so as the demand for such has become great. In addition to judging in fairs in adjoining counties, members will be asked to judge in 4-H contests.

72

#### 5. Library

The clubs will continue to make contributions of from \$4.00 to \$6.00 to the county library and the members will be encouraged to do more reading. The State Library Chairman will be contacted to secure a revised reading list and members will be told of the requirements to obtain a Reading Certificate. More emphasis will be placed on good reading.

#### 6. County Building

The clubs will continue to take an inventory of equipment in the community kitchen and will replace small needed items. Two big items needed are a refrigerator for the kitchen and tables for the auditorium. The clubs will be approached on beginning to work on trying to raise money to purchase these.

#### 7. Special Tours

One or two special tours will be suggested to see what the interest will be - one to the Ice Capades and the other to the National 4-H Center to visit places of interest in Washington, D. C.

#### 8. Youth Activities

(1) The Home Demonstration Clubs have as one of their objectives to have one or more 4-H leaders. They will be asked to furnish leaders for special summer projects.

(2) At least 3 club members will be asked to serve as judges for county 4-H contests to be held in the spring and at the Achievement Program.

(3) The clubs will present a \$50.00 scholarship to a graduate-

ing 4-H member to be placed at the college where he or she plans to attend.

(4) 25¢ per active member will be given by each club to establish an International Farm Youth Exchange Fund in the county.

(5) At least 2 clubs will have a social event for the youth in their community.

(6) At least 2 clubs will pay all or part of the expenses of two girls going to District 4-H Camp.

(7) The Home Demonstration Committee will have a tea for the senior 4-H girls.

(8) Madison Club will donate a Federation Cook Book to an outstanding senior home economics girl.

(9) The Home Demonstration Committee will contribute \$2.50 each as an award to an outstanding senior and junior 4-H girl of the year 1961 to be presented at the Achievement Program.

(10) Serve as chaperones at dances and other forms of recreation.

(11) Assist with events during National 4-H Week.

(12) The club members will encourage boys and girls to be a 4-H member, to enter exhibits in fairs and contests.

D. No Urban Area in County

E. Farm and Home Development

Plans for 1960 were to work with 10 families but only 5 were visited and worked with to some extent. If possible to do so,

10 families will be contacted.

Objective -

To help these families carry out the short-time and long-time plans as made out a few years back.

Procedure -

Families will be visited the first of the year to determine what progress they have made and what their plans are for the year. Special assistance will be given these families if such is desired.

III. COUNTY EXTENSION PROGRAM - YOUTH

A. Organization

1. Youth Advisory Committee

This committee was formed in 1959 but no meeting was held last year. Plans are to have this committee meet this year. The main need was to devise ways of keeping older boys and girls in club work. This will continue to be an objective of this committee.

2. 4-H County Council

This council is composed of the officers of all the clubs, both junior and senior. The Honor Club members and leaders are encouraged to attend the two scheduled meetings of the year. The first meeting held in the fall and after the organization of the clubs was devoted to training the officers and giving them the necessary material for their office, to set up the club objectives, the program, council objectives and budget. For the second meeting to be held in April, the presidents will report on accomplishments of the year, will

plan for the county picnic, elect a delegate to camp, make plans for the Achievement Program, set up the 4-H year book for the coming year, and make plans to enter a 4-H float in a parade should one be held in the county.

### 3. Honor Club

17 girls, 14 boys and 11 leaders make up the membership of the 4-H Honor Club. This group is an organized group with regular officers. Four meetings will be held during the year. The first one in the fall to elect necessary officers and set up objectives. The second will be a supper meeting followed by a business meeting. At this time eligible 4-H'ers and leaders names will be presented to be passed on by the Honor Club members for membership in the club. The third meeting will be a banquet. The meal will be prepared and served by one of the home demonstration clubs but paid for by the State Bank of Madison, Inc. Formal and informal initiation of new members as planned by appointed committees will be one of the features. One of the ministers of the county will be guest speaker. A number of guests have been invited, All Stars, the school superintendent and principals and the county supervisors.

At the fourth meeting and spring meeting, a check will be made on the objectives. The objectives are to plan and carry out activities of 4-H Observance Week and Youth Sunday Service.

### 4. All Stars

There are 18 All Stars residing in the county. There is no

34  
72

organized group but 10 of these assist with the promotion of 4-H activities. These people will be invited to the Honor Club banquet, will be recognized at the Achievement Program and will be asked to meet in February to suggest a 4-H boy and girl to be recommended to become All Stars. The All Stars will be asked to be in charge of an activity during 4-H Week.

5. Project Planning Committee

This is the order in which the 4-H Projects will be set up and how the committee will function:

February - A discussion will be held concerning project interests for spring and summer.

March - Make final plans concerning summer projects and discuss 1962 interests.

April - Clubs will select choice projects for winter months (1962) and select a committee to represent this club at county program planning meeting.

May - Representatives with leaders will meet to decide on one definite winter project and list demonstrations under the project. A representative will be asked to explain project at the respective clubs.

4-H SUBJECT AREA

Project	Topics To Be Included	No. of Clubs
<u>Your Room</u>	<ol style="list-style-type: none"> <li>1. Bedroom scrapbook</li> <li>2. Arrangement of bedroom furniture</li> <li>3. Making bed</li> <li>4. Lighting for the bedroom</li> <li>5. Dusting your room</li> <li>6. How to keep room looking attractive</li> <li>7. Pictures for bedroom</li> <li>8. Color combination for bedroom</li> </ol>	8 clubs

  

Goals	What The Members Are to Learn	Plans For Carrying Out Program	Notes on Results, Adjustments, Accomplishments
To have 4-H girls assume more responsibility in taking care of their room and take pride in making it more attractive.	<ol style="list-style-type: none"> <li>1. How to correctly arrange furniture to make the room look more attractive and easier to care for.</li> <li>2. How to properly make the bed.</li> <li>3. The light needed for safety including safe reading.</li> <li>4. Principles of correct cleaning of the room.</li> <li>5. How to make articles to cover and protect dresses.</li> <li>6. To keep dresser drawers orderly arranged.</li> </ol>	<ol style="list-style-type: none"> <li>1. Members will be asked to make a bedroom scrapbook and these will be displayed during the year and will be judged in April.</li> <li>2. Demonstrations will be given at the meetings.</li> <li>3. Members will be asked to bring jars for dust clothes and the agent will give them enough furniture polish for cloth.</li> <li>4. A check will be made at each meeting as to what members have done and at the April meeting, members will report on accomplishments.</li> <li>5. If there is a fair, girls will be encouraged to enter articles made.</li> </ol>	

4-H SUBJECT AREA

Project	Topics To Be Included	No. of Clubs
<u>Clothing Construction</u>	<ol style="list-style-type: none"> <li>1. For beginners-"Know Your Sewing Machine"</li> <li>2. Selection of patterns and materials and suitable for the individuals</li> <li>3. Use of patterns and cutting</li> <li>4. Construction</li> <li>5. Modeling</li> <li>6. Keeping records</li> </ol>	8 4-H Clubs

Goals	What The Members Are to Learn	Plans For Carrying Out Project	Notes on Results, Adjustments and Accomplishments
<ol style="list-style-type: none"> <li>1. To have 25 beginners in Clothing Construction &amp; for these to learn correct use of sewing machine &amp; construction of a simple garment.</li> <li>2. To have 25 older girls in Clothing Construction &amp; for them to learn techniques in finishes, etc.</li> </ol>	<ol style="list-style-type: none"> <li>1. How to use the sewing machine properly.</li> <li>2. How to measure for proper size.</li> <li>3. What lines of patterns to select for individual figures.</li> <li>4. Colors and designs suitable for individuals.</li> <li>5. Correct construction methods to include plackets, necks and hems.</li> <li>6. How to judge a well constructed garment.</li> </ol>	<p>In the spring a list of girls interested in the project will be secured. This number will be divided into smaller groups into communities. Leaders will be secured to assist these groups and these will be trained as to the procedure. The agent will meet with each of these groups for the first meetings and at intervals as necessary. The girls will be instructed as to modeling the garments prior to a county contest held in conjunction with the Achievement Program. They will be asked to model these garments as a part of the program. The girls will be encouraged to enter garments in fairs, if such are held.</p>	

## 4-H SUBJECT AREA

Project	Topics To Be Included	No. of Clubs
<u>Buymanship</u>	1. Keeping records 2. Buymanship of: Sweaters Skirts Dresses Coats Cosmetics Meats Mixes	3

Goals	What The Members Are to Learn	Plans For Carrying Out Project	Notes on Results, Adjustments & Accomplishments
1. At least 50% of girls keep records on amount of money spent for one article as food for family, clothing for self or for recreation for family for a given period of time. 2. 4-H members become more conscious of selection of garments and learn of the values of articles.	1. How money is spent by families. 2. Importance of keeping records. 3. Importance of knowing your needs. 4. What to look for in buying - a) Looking at tags. b) Looking at construction. c) Learning to ask questions about garment.	1. Hold discussions with groups on this. 2. Get members to talk and ask questions in discussions. 3. Have members bring garments to meetings to be used as a basis for the discussions. 4. Take senior members to a store for the purpose of having clerks explain good buys.	

B. 4-H Project Work

4-H SUBJECT AREA

Project:	Topics To Be Included	No. of Clubs
Breads	(1) Utensils necessary in making bread. (2) How to measure ingredients correctly and the importance of this. (3) Making of muffins, biscuits, sweet breads and yeast breads. (4) Judging of breads	3 4-H Clubs

Goals	What The Members Are To Learn	Plans For Carrying Out Project	Notes on Results, Adjustments & Accomplishments
1. 25 girls enrolled in this project. 2. Have better breads and more breads baked in the county.	1. Utensils needed in making breads. 2. How to measure ingredients. 3. How to read recipes and follow them. 4. Part breads play in daily diet.	1. Obtain list of girls interested in taking breads. 2. Train leaders to assist with groups. 3. Work with community groups. 4. Have each girl give demonstrations. 5. Hold contests in club and county. 6. Encourage girls to enter breads in fairs.	

C. Other Activities

1. Camps

- a. Interest at least 30 girls in attending District Camp and have 2 adult leaders to attend.
- b. Have the quota of girls attend Short Course and attempt to secure an additional one so that 7 girls may attend.
- c. Interest 2 girls in attending Conservation Camp.
- d. Each club, the council and the Honor Club will select delegates and will pay part of the expenses.
- e. Publicity will be given to those attending the camps.
- f. Delegates selected will give reports to group which they are representing.

2. Community Activities

- a. Each club will send out cards to folks in their community who are sick or in the hospital.
- b. Articles as clothing, fruit and toys will be sent or given to unfortunate people. Some of the junior clubs will make cookies and give to older folks.
- c. The junior clubs will give some needed articles to their school.
- d. The senior clubs with the Honor Club will purchase a State Flag for the high school.
- e. The clubs will cooperate with Madison County Day activities by entering a float in the parade and articles in the fair/is held, if such.
- f. The senior 4-H girls and boys will conduct the Heart Drive.

34  
72

A boy and girl from each club will work with the county chairman.

g. An effort will be made to interest the senior members in painting the wrought iron benches at the Court House.

h. The girls from some of the junior and senior clubs will make cancer dressings in cooperation with the county health department.

### 3. National 4-H Week

The chairman and committee appointed by the Honor Club president will meet with the agents by the first of February to make plans for this observance, this to be held the 3rd week in March. These activities were planned:

- (1) Have a radio program on Saturday prior to observance week.
- (2) Have newspaper publicity.
- (3) Hold a Here-There-Fun contest.
- (4) Junior girls in Criglersville and Madison Clubs hold teas for mothers and friends. Senior girls have a Coffee for business men.
- (5) Senior members have a dance.
- (6) Send letter out to all parents telling them of the activities and soliciting their continued support.
- (7) Plans have been made for a Baby Beef Show at which time lunch will be served by the 4-H'ers.
- (8) A chairman was selected to head each phase.

4. Rural Life Sunday

The committee appointed by the Honor Club president, with the agents, will meet to make plans for this observance which will be held in May. This will be a county-wide affair and will be held in the evening.

5. Achievement Day

An effort will be made to hold this program during the first half of November. This will be the time when awards and recognition will be given. A committee which has already been appointed will work on the plans.

6. Fairs

The girls will be encouraged to make entries if such is available. If a fair is held in Culpeper as in previous years and Madison County is invited to make entries, the girls will be encouraged to do so.

7. County 4-H Picnic

A county-wide picnic will be held during the first part of summer which will be planned by the committee already appointed. The place for this to be held will be decided on by the committee.

8. Contests

More girls will be encouraged to enter county contests and those winners to enter the district contests.

IV. SCOPE OF WORK

A.	No. in 1960	Goal for 1961
No. H. D. Clubs	9	8
Membership	180	185
No. H.D. Groups (Unorganized)	2	2
Membership	20	20
No. 4-H Clubs	9	11
Membership	185	200
No. YMW Clubs		
Membership		
No. Community Clubs		
Membership		
No. Home Ec. Committees		
Membership		
No. General Interest Committees	2	1
Membership	6	6
No. Youth Committees	1	1
Membership	6	6
No. Other Organizations		
No. Farm & Home Dev. Families	10	10
No. Other Families Reached	600	600
No. Different Families Reached	600	600

The areas needing more emphasis is holding more older 4-H girls, working with more Farm and Home Development families and working with General Interest Committees.

To hold more older 4-H girls, the agent plans to visit more of the 7th grade girls during the summer months, to work with them and encourage them to remain in club work. To interest these new members, to get additional members.

Better planning of work is needed in order that the agent might have more time to work with Farm and Home Development families and general interest groups. The agent will attempt to get a better understanding of how to organize special interest groups. Through the clubs an effort will be made to work with unorganized groups.

B. To Inform Public About the Extension Home Economics Program

1. Continue to write column in weekly paper
2. Continue to give program over the radio twice a month.  
Get 4-H'ers and adults to participate on radio.
3. Give special publicity to the program during National Home Demonstration Week.
4. Invite the public to special meetings (Foods, Yard Improvement, etc.) sponsored by Extension also to 4-H and H. D. Achievement programs and to 4-H county picnic.
5. Carry a community project.
6. Get groups together in each community to make cancer dressings.
7. Instigate special tours
8. Interest club members in talking up the program.

Emphasis will be placed this year on getting unorganized groups together through the Home Demonstration Clubs. Families and individuals not participating in organized clubs will be sent a bulletin twice a year containing helpful information. An effort will be made to interest some of these families in a county program on "Better Light".

V. LEADERSHIP

(On following page)

V. LEADERSHIP

A. Plan For Leadership

	<u>No. in 1960</u>	<u>Goal for 1961</u>
<b>1. County Program Leaders</b>		
a. County Agricultural Extension Service Board	_____	_____
b. Youth Council	<u>6</u>	<u>6</u>
c. Home Economics Council	_____	_____
<b>2. Home Demonstration Leadership</b>		
	<u>No. in 1960</u>	<u>Goal for 1961</u>
No. organizational leaders	36	30
No. project leaders (subject matter)	44	36
No. federation prog. of work chairmen	10	8
No. Program Development leaders	9	9
No. result demonstrators	25	30
No. training meetings by specialists	4	2
No. training meetings by District Agt.	1	1
No. training meetings by agents	2	2
No. training meetings by others	1	1
Attendance at all training meetings	85	85
No. meetings held without an agent	36	40
No. meetings leaders assisted	36	40
Demonstrations by leaders	36	32
Talks and discussions by leaders	63	72
<b>3. 4-H Club Leadership</b>		
	<u>No. in 1960</u>	<u>Goal for 1961</u>
No. club officers	36	45
No. adult project leaders	25	20
No. junior project leaders	5	10
No. result demonstrators	2	3
No. training meetings by specialists	0	1
No. training meetings by dist agt	0	0
No. training meetings by agents	3	4
No. training meetings by members Club Dpt.	0	1
No. training meetings by others	0	0
Total attendance at ldr. training mtgs.	125	120
No. 4-H leaders trained individually	10	20
No. club meetings held by ldr. w/out agt.	50	20
No. additional club mtgs. ldrs. assisted	108	110
No. demonstrations given by adult ldrs.	10	20
No. demonstrations given by junior ldrs.	90	150

B. Strengthening Leadership

1. Need of more 4-H adult leaders to hold community meetings.
2. Leaders need to better understand the entire 4-H program.
3. Need to develop more adult leaders for adult programs.
4. Better training of these adult leaders and more conferences prior to meetings.

More effort will be made to line up adult leaders to work with community 4-H groups and to give them training as to what is expected. The organizational leaders will be given an outline of programs, a list of members and will be given more responsibilities of conducting the meetings. More and better plans as to the program will have to be made out by the agent.

An effort will be made with the adult clubs to pull some new demonstrators in and to give all members a job.

Following the training of the leaders and prior to the demonstration, the agent will contact each to see that they are prepared to give the demonstration.

VI. A. MAINTAINING AND STRENGTHENING GOOD PUBLIC RELATIONS IN COUNTY WITH:

1. State Extension Organization

- a. Hold conferences with assistant county agent once a month and with county agent as items to discuss arise.
- b. Inform agents of specialists coming to county to see if they desire assistance from these.
- c. Show more interest in activities of county agents. Continue

to inform families of their assistance.

d. Continue to put in a good word for Extension every opportunity.

e. Inform district agent of activities going on in county and invite her to same.

f. Inform people in the county through radio, newspaper and by mouth of the assistance which they might receive from V. P. I., Blacksburg, and from the extension agent.

g. Invite more specialists and members of 4-H Department to county to assist with matters and give publicity to their activities in the county.

h. Inform people of Extension's policies.

## 2. Parent Institution

Once during the year give information in paper and over radio of our landgrant college. Interest more boys and girls in attending the college.

## 3. Elected and Appointed Officials

Become acquainted with the officials. Visit in their homes. Invite the county supervisors to various meetings and give a report to them yearly of the activities of the Home Demonstration and 4-H Program. Give Year Books of Home Demonstration and 4-H to each.

## 4. Organizations

(1) Heart Association

(2) Junior Chamber of Commerce

a. Cooperate with the Junior Chamber of Commerce when asked to serve dinners at their regular meetings.

(3) Lion's Club

a. Cooperate by listing club meetings on Lion's calendar and serving dinners.

(4) Farm Organizations

The agent and clubs will cooperate with these organizations if asked to do so. The agent will ask the Farm Bureau Organization to again donate prize money for Share-The-Fun Contest.

(5) Garden Club

Attend Flower Shows. Ask members to give demonstrations rather than call on outsiders. Cooperate in Christmas Door Decorations.

5. Businesses

The agent will continue in good harmony with business concerns by suggesting that the folks patronize local concerns. These businesses will be asked to donate prizes, etc., and publicity of these concerns will be made.

6. Mass Media Personnel

The agent will inform the radio personnel when unable to be on the program.

The agent will continue to prepare articles for the county paper. The personnel will be told of events and invited to these.

7. Other Agencies

a. Health Department

1) Cooperate with programs, 2) Encourage club members to make cancer dressings and bed pads, 3) Invite members of the department to various meetings, 4) Cooperate with T.B.Xray Survey in October.

b. Welfare Supervisor

1) Assist supervisor if called upon to give demonstrations or educational materials to her clients, 2) Attend meetings promoted by Welfare Supervisor and invite her to attend meetings and others, 3) Inform the Supervisor of Home Demonstration Program.

c. Home Economics Instructor

Give pamphlets and other new materials to instructor. Be interested in her program, assist her when called upon, invite her to leader training meetings and ask her to assist with judging in various Home Economics contests.

8. Individuals and Families

Be kind, considerate and interested in individuals and families. Visit as many families as possible and especially newcomers to explain program.

B. PLAN FOR PROFESSIONAL IMPROVEMENT

1. Attend workshops when available and possible.
2. Be a member of and attend State Home Economics Meeting.

3. Be a member and attend State Home Demonstration Agents Association.

4. Membership in National Home Demonstration Agents' Association and attend meeting in Boston.

5. Read professional magazines, bulletins, and newspapers to keep up with current subject matter information.

C. PROGRAM WHICH WILL MAKE MOST SIGNIFICANT CONTRIBUTION TO FAMILY LIVING:

Lighting In The Home

Plan -

1. Call in a committee made up of club members and non-club members and power home economists and state need of working on this.

2. If enough interest, outline program which could consist of:

a. Publicity of program in paper and radio

b. Visits to non-club members to get them interested in the program

c. Hold workshops in putting together lamps

d. Hold a tour in September or October and visit homes having made improvements.

e. Have a "Better Lighting" display during National Home Demonstration Week and/or Madison County Day.