

The public will be informed through radio programs, news articles, county and community meetings on the importance and methods of making a budget and keeping records.

Leaders will be selected in each community to give assistance and record progress.

- b. Plans are being made to attend one of the three week summer schools for Extension workers.
  - c. Reading Professional Publications - A part of each Monday and other available time will be spent reading newsletters, publications from U.S.A., and home magazines.
  - d. Membership in Professional Organizations - I will retain my membership in the County Teachers Association and the Mecklenburg Professional Workers' group and the P.T.A. in my community.
  - e. Participating in programs, workshops, etc., planned by other organizations. I will attend all programs and workshops that will improve my professional growth.
  - f. Plan educational trips to visit some place of interest with the Home Demonstration Clubs.
- C. Phase of the County Program that will make the Most Significant Contribution to Family Living -

Budgeting and record keeping will contribute much to family living since in this area the average income for the past ten years have not advance very much in proportion to the cost of living.

The acreage cuttage of the main cash crop, tobacco, and weather condition have been the main factors in lower incomes. However, families have failed to use other means of supplementing their incomes. Through budgeting and record keeping, we are hoping that this will help the families realize their financial conditions and the need for making changes to increase same.

Inform families of their service.

4. Relationships with Organizations - To render service whenever requested and request their cooperation.

Acquaint myself with the officers and program of each organization.

5. Relationships with Mass Media Personnel - Have conferences with mass media personnel and explain the Extension Program, goal and objectives.

Seek their help in informing the public.

6. Relationships with Other Agencies - Try to understand and cooperate with their programs.

Let them know our goals and objectives. Inform the public as to the services other agencies have to offer.

Individuals and Families - Make available to individuals and families information and results received from state office and experiment stations, also other official sources.

B. Plans for Professional Improvement -

1. Organized Study

- a. I will attend the Annual Agents' Conference and all other workshops designed for Extension Agents.

B. Strengthening Leadership

Leader training will need great emphasis to strengthen the entire Extension program.

Organizational leaders will be trained through the county organizations.

Special project training meetings will be conducted by agents, specialists and other professional workers.

Check sheets will be given to each leader so that she may be able to keep tract of accomplishments and record results.

VI. Maintaining and Strengthening Good Public Relations in the County with:

1. Relations within State Extension Organization - To cooperate in everyway with the entire program.

To make available current and outlook information to all the families in the county.

2. Relations within the Parent Institution - To cooperate with all the departments and render service when ever possible.

To make an effort to know the staff of each department.

3. Relationships with Elected and Appointed Officials - Know who they are and what services they can render to the families of the county.

3. 4-H Club Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
<u>No. Club officers</u>	<u>90</u>	<u>96</u>
<u>No. adult project leaders</u>	<u>28</u>	<u>36</u>
<u>No. junior project leaders</u>	<u>12</u>	<u>24</u>
<u>No. result demonstrators</u>	<u>21</u>	<u>40</u>
<u>No. training meetings by specialists</u>	<u>1</u>	<u>2</u>
<u>No. training meetings by dist. agents</u>	<u>0</u>	<u>1</u>
<u>No. training meetings by agents</u>	<u>7</u>	<u>8</u>
<u>No. training meetings by members club dept.</u>	<u>0</u>	<u>1</u>
<u>No. training meetings by others</u>	<u>0</u>	<u>2</u>
<u>Total attendance at ldr. tr. meetings</u>	<u>100</u>	<u>120</u>
<u>No. 4-H leaders trained individually</u>	<u>27</u>	<u>32</u>
<u>No. club mtgs. held by ldr. w/out agent</u>	<u>45</u>	<u>60</u>
<u>No. additional club meetings at which leaders assisted</u>	<u>82</u>	<u>85</u>
<u>No. demonstrations given by adult leaders</u>	<u>87</u>	<u>90</u>
<u>No. demonstrations given by junior leaders</u>	<u>42</u>	<u>50</u>

V. Leadership

A. Plan for Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
1. County program Leaders		
a. County Agricultural Extension Service Board	<u>75</u>	<u>80</u>
b. Youth Council	<u>40</u>	<u>70</u>
c. Home Economics Council	<u>186</u>	<u>190</u>
2. Home Demonstration Leadership		
	<u>No. in 1959</u>	<u>Goal for 1960</u>
<u>No. organizational leaders</u>	<u>90</u>	<u>90</u>
<u>No. project leaders (subject matter)</u>	<u>203</u>	<u>210</u>
<u>No. Federation program of work chairmen</u>	<u>5</u>	<u>5</u>
<u>No. program development leaders</u>	<u>26</u>	<u>26</u>
<u>No. result demonstrators</u>	<u>29</u>	<u>40</u>
<u>No. training meetings by specialist</u>	<u>4</u>	<u>5</u>
<u>No. training meetings by dist. agents</u>	<u>0</u>	<u>1</u>
<u>No. training meetings by agents</u>	<u>15</u>	<u>16</u>
<u>No. training meetings by others</u>	<u>1</u>	<u>3</u>
<u>Attendance at all training meetings</u>	<u>308</u>	<u>350</u>
<u>No. meetings held without an agent</u>	<u>40</u>	<u>60</u>
<u>No. meetings leaders assisted</u>	<u>76</u>	<u>80</u>
<u>Demonstrations by leaders</u>	<u>87</u>	<u>90</u>
<u>Talks and discussions by leaders</u>	<u>60</u>	<u>70</u>

2. Area of Emphasis

A General Interest Committee will be organized. The area of subject matter will be selected by the program development leaders and the committees will be appointed by the Home Demonstration Committee.

Surveys will be made and tabulated by the committee. Goals and objectives will be set-up and an educational program will be planned to meet the needs of the people.

B. Plans for Informing Public about the Extension Home Economics Program

1. County and community programs will be conducted, at which time the public will be invited. These programs will consist of demonstrations, talks and progress reports.
2. Through the General Interest Committee Program we plan to work in unorganized communities through special meetings and other organizations.
3. Weekly news articles and radio programs will be another mean of reaching families and individuals not participating in organized clubs.

IV. Scope of Work

A.

	<u>No. in 1959</u>	<u>Goal for 1960</u>
<u>No. H. D. Clubs</u>	15	15
<u>Membership</u>	302	320
<u>No. H. D. Groups (unorganized)</u>		
<u>Membership</u>		
<u>No. 4-H Clubs</u>	18	19
<u>Membership</u>	324	340
<u>No. YMW Clubs</u>		
<u>Membership</u>		
<u>No. Community Clubs</u>		
<u>Membership</u>		
<u>No. Home Ec. Committees</u>	1	1
<u>Membership</u>	75	75
<u>No. General Interest Committees</u>	0	1
<u>Membership</u>	0	8
<u>No. Youth Committees</u>	1	1
<u>Membership</u>	32	36
<u>No. Other Organizations</u>	1	1
<u>No. Farm &amp; Home Dev. Families</u>	3	4
<u>No. Other families reached</u>	980	1,000
<u>No. Different families reached</u>	1,500	1,600

C. Other Activities

1. Achievement Day
  - a. To conduct at least one in each club.
  - b. Exhibit products and judge them.
  - c. Give recognition to outstanding work of leaders and members.
  
2. Rural Life Sunday
  - a. Conduct one county-wide service.
  - b. Show the close connection of the churches, farms and home.
  
3. County Fair
  - a. Display products.
  - b. Let members place exhibits. Give demonstration on making displays.
  
4. Annual County Picnic
  - a. Sponsor one county wide picnic.
  - b. Have at least one social in each club.
  
5. 4-H Camp and Short Course
  - a. To send delegates with outstanding accomplishments, county and state project winners.
  - b. Send delegates to all state meetings.
  
6. 4-H Week Program
  - a. County-wide program with each club participating.
  - b. Present awards to leaders and members.

Project (Individual Selections)	Topics to be Included	No. of Clubs, Groups Involved
Clothing	Clothing - equipping sewing kit. Construction of simple articles for younger members. Wardrobe planning selection of materials and pattern, pattern layout and construction of garment for older members.	THIRTY-SIX groups
Foods	Food selection, meal planning, preservation and preparation.	
Home Improvement	Home Improvement (room) Care of room, making articles for room, and furniture arrangement.	

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS, ADJUSTMENT ACCOMPLISHMENTS.
To provide learning opportunities for youth and help to develop skills in the art of homemaking.	Necessary equipment and materials needed for each project. Methods of planning and completing a job. Skills in homemaking.	Demonstrations and instructions will be given to project groups at each meeting.  Project groups will be supervised by leaders in neighborhood.  Workshops will be conducted during summer in each project.  Leader training meeting will be held by specialists and agent, demonstrators will be selected.	

Project	Topics to be Included	No. of Clubs, Groups Involved
WILDLIFE, with emphasis on birdlife.	<ol style="list-style-type: none"> <li>1. Introduction to project</li> <li>2. The value of birds.</li> <li>3. Identify birds and write description of each.</li> <li>4. Enemies of wildlife.</li> <li>5. Provide or construct feed stations and houses.</li> <li>6. Plant materials for food and cover.</li> </ol>	Eighteen Clubs

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
To develop an appreciation of birds and to know their value to man.	<p>The importance of preserving wildlife.</p> <p>Ways that wildlife helps us.</p> <p>How to attract more birds to our home and farm.</p> <p>Develop an appreciation of nature.</p> <p>Ways and habits of birds.</p>	<p>Three leader training meetings will be held.</p> <p>Demonstrations and talks will be given to each club group by agents and leaders.</p> <p>News articles, radio programs and community meetings will be used as aids to inform the public and to solicit their cooperation in carrying out this project.</p>	

Other visits will be made to supervise the activities that will be planned by the families.

One group meeting for these families will be held. The families will be encouraged to attend all demonstrations and training meetings held in the county.

Progress will be recorded during each visit and summaries will be made at the end of the year.

### III. County Extension Program - Youth

#### A. Organizations

##### 1. 4-H County Council

a. The 4-H County Council has a membership of ninety (adult and junior leaders). The council will meet four times this year to receive training in organization and project work to strengthen the 4-H program.

##### b. Special activities to be sponsored by the Council -

1. Annual 4-H Week Program.
  2. Rural Life Sunday Program.
  3. Participation in county fair.
  4. Annual county-wide picnic
  5. Annual 4-H popularity contest and talent program.
  6. Send delegates to state meetings.
2. Leaders Association - This organization will meet each quarter to plan activities to strengthen the 4-H Club program. Leaders will be trained in project and organizational work.

D. Urban Families

There is only one urban area in the county, Chase City. The leaders of the Home Demonstration Club meet with other leaders to plan the year's program, however they make some changes in project work in their club to meet their needs.

No special plans on county basics are made to work with urban families.

E. Farm and Home Development

We worked with three families in 1959. Plans are being made to include one more family in 1960.

The Farm and Home Development Program will be presented to the County Advisory Board and to the public through the use of radio program and news articles. Families are selected on a volunteer basis.

Through the Farm and Home Development approach a more balanced and unified living pattern will be established to promote higher standard of living.

Home visits will be made early in the year to review last year's progress and to make plans and set goals for the year.

- c. To stimulate interest among club members and to encourage larger participation in Extension service.

4. County Fair

- a. Each club have unit demonstration.
- b. To stimulate for improvement in the home and better family living relation.
- c. Encourage members to enter products in general exhibits.
- d. Stimulate interest in the Extension Program since most of the county people attend the fair.

5. Work in Unorganized Communities

- a. Give demonstrations, talks and assistance to groups and individuals.

C. Other Activities

1. Community Improvement Project

This project is sponsored by the state and county Advisory Board to encourage better family living through a unified community program.

- a. Leaders will be selected and trained to assist in carrying out this project.
- b. Meetings will be held with all families involved three or four times during the year.
- c. Monthly meetings with leaders.
- d. Result demonstrations will be planned.
- e. Demonstrations and information will be given in meetings.
- f. Surveys will be made by leaders to check progress.

2. National Home Demonstration Week Celebration

- a. Conduct county-wide program.
- b. Let people in the county know what the home demonstration clubs are doing.
- c. Send articles to local papers.
- d. Have club members appear on radio program.
- e. Have at least thirty members attend district meeting.

3. Sightseeing Trip

- a. To some historical or special place of interest.
- b. To acquaint the people with their state and nation.

6. Subject Matter or Special Emphasis Area Meal Planning & Preparation .

Problems	Topics to be Included	Number of Clubs, Groups or Committees Involved
May through November are busy days for the entire family. The home-makers wants to know how to prepare quick meals for their family, so they may be well fed during this season when a minimum of time is spent in meal preparation.	Planning Quick Meals	Fifteen Groups
	Preparation of Quick Meals	1 Leader Training Meeting

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAMS AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To have better fed families the year 'round.	How to plan nutritional meals. Healthy families needs nutritional foods. How to prepare quick meals.	A county-wide leader training meeting will be conducted by the agent. Leaders and agent give demonstrations to club groups. Leaders will use check sheets to record progress. Information will be given to the public through radio programs and news articles.	

5. Subject Matter or Special Emphasis Area Rural Arts (Basketry) .

Problems	Topics to be Included	Number of Clubs, Groups or Committees Involved
To learn skills in advance weaving of baskets as a follow of a previous project, simple basketry.	The use of basket in the home. Advance basket weaving.	One Leader training Group. Fifteen Clubs.

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAMS AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To develop an appreciation of art and to create beauty in the home.	The use of baskets in the home. Selection of material for baskets. Skills in weaving baskets.	A leader training meeting will be conducted by the Rural Arts Specialist. Demonstrations will be given to groups by leaders and agent. Leaders will use check sheets to record progress. Mass medias, community programs, radio broadcasts and news articles.	

4. Subject Matter or Special Emphasis Area Home Furnishings .

Problem	Topic to be Included	Number of Clubs, Groups or Committees Involved
To beautify the home by selecting the right colors and fabrics for home furnishings.	Color schemes for the Home. (with emphasis on paints and floor coverings, draperies, slipcovers, curtains and accessories.)	One leader training group Fifteen clubs
	Selecting materials for curtains and draperies.	

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAMS AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To make homes more attractive by wise selection of colors and fabrics.	How to select harmonizing colors for the home. Kinds of fabrics best suited for curtains and draperies.	A county-wide leader training meeting will be conducted by the home furnishing specialist. Demonstrations will be given by agent and leaders to clubs. Leaders will use check sheets to record progress Radio programs and news articles will be used to inform the public.	

3. Subject Matter or Special Emphasis Area Clothing.

Problem	Topics to be Included	No. of Clubs, Groups or Committees Involved
How to make use of garments on hand so that the family may be well dressed at a minimum cost.	The use of discarded and useless garments. Remodeling and renovating clothing.	Fifteen clubs

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To have suitable clothing for all occasions.	How to make the best use of clothing on hand.	Leaders will be trained by specialist.  Leaders and agent will conduct workshops at regular monthly meetings. Other workshops will be planned when necessary.  Radio and newspapers will be used to inform the public on the advantage of remodeling and renovating clothing.  Clothing leaders will use check sheet to record progress of project.	

2. Subject Matter or Special Emphasis Area Gardening.

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
Families need to grow more foods to supplement their income and to have better nutritional meals.	Making year-round garden plans. Preparation of seed beds. Selection of seeds.	Fifteen clubs

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAMS AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To have every family grow year 'round garden.	The importance of providing nutritional foods for the family. Methods of growing good garden. Gardens can supplement income.	Give demonstrations on making year 'round garden plans. Discuss the importance of essential foods to the body.	

B. Subject Matter or Special Emphasis Area Family Securities .

Problem	Topics to be Included	No. of Clubs, Groups or Committees Involved
More information is needed on family securities.	Social Security	Fifteen Clubs
	Income Tax	
	Budgeting	
	Record Keeping	

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS
To improve standards of living by making the family more secure.	The importance of filing income tax and paying social security.	<p>Demonstrations to each club group.</p> <p>Make record book available.</p> <p>Select leaders to assist in giving information and keeping up-to-date record on progress.</p> <p>Use radio program and news articles to inform the public.</p>	

Some of the activities to be carried out by this group will be: home demonstration week observance, educational trips, tours, result demonstrations, participation in fairs, district and state meetings.

They will also provide and train leaders for other Extension groups.

### 3. General Interest Committee

One such group will be set-up after the February meeting of the Home Demonstration Committee. County problems and needs will be discussed and the committee will work on the most important areas selected.

Surveys will be made, results tabulated and an educational program will be planned to meet the needs of the people.

## II. Organizations

### 1. County Advisory Board

This is the over-all planning board for the Extension program. It is composed of leaders from each community and officers of local clubs.

a. Four meetings will be held, the first Monday in each quarter to plan and direct the extension program. Three of the meetings will be devoted to planning and discussion of current and outlook information. The July meeting will be held in conjunction with the Annual Farm and Home Tour.

Other activities to be conducted will be: to send delegates to state meetings, to conduct demonstrations and field meetings and sponsor community improvement projects.

### 2. Home Demonstration Committee

This is the over-all planning committee for the Home Demonstration Club Program. It is composed of leaders and officers of local clubs.

Two meetings will be held. One will be devoted to program planning and the other to ways of carrying out the county program and to plan special activities.

## II. Organizations

### 1. County Advisory Board

This is the over-all planning board for the Extension program. It is composed of leaders from each community and officers of local clubs.

Four meetings will be held, the first Monday in each quarter, to plan and direct the extension program. Two of the meetings will be devoted to planning and discussion of current and outlook information. The July meeting will be held in conjunction with the Annual Farm and Home Tour.

Other activities to be conducted will be: to send delegates to state meetings, to conduct demonstrations and field meetings, and to sponsor community improvement projects.

### 2. Home Demonstration Committee

This is the over-all planning committee for the Home Demonstration Club Program. It is composed of members and officers of local clubs.

Two meetings will be devoted to program planning and the other to carrying out the county program and plan special activities.

Recreational facilities are very limited in the county. Only one center is being developed. This center is located in South Hill, Virginia.

With the construction of the John H. Kerr Dam, we now have three well developed parks. This provide recreational outlet for people in the county and surrounding areas. With the new dam, we have plenty of fishing and boating area. As a result of the dam, we have access to eight-hundred miles of shore land, however some portion of this area is located in North Carolina.

There are fifteen home demonstration clubs seventeen 4-H clubs and three community clubs organized in the county. The farm and home agents work jointly with these organizations, planning and carrying out the Extension Program.

Long-time goals expressed by the county organizations:

1. Increase value of farm and home by improving home surroundings.
2. Increase farm income.
3. Encourage civic participation.

All the family members work long hours during the spring, summer and fall months on their tobacco.

In the last four or five years the cash receipts for tobacco have been greatly decreased because of weather conditions and cutting of acres.

Health facilities are very good in the county. The County Health Center is located in Boydton, Virginia, the county seat, with three branch departments located in three other towns. Weekly clinics are held in each of the centers.

The Mecklenburg, Lunenburg and Brunswick counties' community hospital is located in the town of South Hill, Virginia.

There are twenty-one medical doctors and eight dentists practicing in the county.

There are two Negro high schools with an enrollment of 1,302 and 33 elementary schools with an enrollment of 3,390 in the county.

Approximately ninety-five percent of the farm families have electricity. With the new telephone lines being run in the county, a number of families now have telephone, approximately six or seven per cent have water under pressure.

THE COUNTY SITUATION EXISTING AT THE TIME THE  
PROGRAM WAS PLANNED

Mecklenburg County is located in Southside Virginia, in the heart of the bright tobacco belt. The area of the county is 669 square miles.

According to the 1954 Farm Census, there are 3,784 farm operators in the county compared to 4,034 reported in 1950. In the 1954 census there are 1,880 white operators and 1,903 non-white operators compared with 1,972 white and 2,062 non-white in the 1950 census.

The total population according to the 1950 census 33,497, of this number 16,920 colored (50.5% white and 49.5% Negro).

There is one area in the county with more than 2,500 population, Chase City, these families are classed as urban.

There are numbers of industries in the county but a very few Negroes are employed in such, the majority depend on the farm for their living. As results a large number of the young people leave the county to seek employment.

The chief types of agriculture in the county are tobacco, cotton, peanuts, cucumber, grain, cattle, swine and poultry, with tobacco being the chief crop. Because of the labor required to produce tobacco, little time is spent on food production and other crops.

TABLE OF CONTENTS

County Situation - - - - -	2
II. County Extension Program - Adult -	
A. Organizations - - - - -	5
B. Subject Matter or Special Area - - - - -	7
C. Other Activities - - - - -	13
D. Urban Families - - - - -	15
E. Farm & Home Development - - - - -	15
III. County Extension Program - Youth -	
A. Organization - - - - -	16
B. 4-H Project Work - - - - -	17
C. Other Activities - - - - -	19
IV. Scope of Work - - -	
A. Goals for 1960 - - - - -	20
B. Home Economic Program - - - - -	21
V. Leadership	
A. Plan for Leadership - - - - -	22
B. Strengthening Leadership - - - - -	24
VI. Maintaining and Strengthening Good Public Relationship in the County	
B. Plans for Professional Improvement - - - - -	25
C. Contribution to Family Living - - - - -	26

-----  
VIRGINIA AGRICULTURAL EXTENSION SERVICE

1960 PLAN OF WORK

Delores G. Masse  
Name

Local Home Agent  
Title

Micklenburg  
COUNTY

-----  
-----