

EVALUATION:

Since that the home, church and schools are the main centers of human interest, the Home Improvement Committee is emphasizing and stressing more educational help on developing the three named areas.

The shell homes are being widely promoted in this area, the people need to know more about their adequacy and understand thoroughly the terms and costs of financing plans involved.

There is a slight increase in the number of families leaving the cities and returning to the rurals. This calls for more and better homes, churches and schools.

Much has been done to improve the houses and surroundings in the county improvements in housing and yard beautification as well as repairs and replacements depend upon income, reasonable credit, off-farm employment and age.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
2. To give information and help the people understand recommendations.	Family Living Outlook - 1960 Outlook For Better Living	Garden Club Organization Monthly meetings Tours to outstanding Nuseries and Research Centers	August	Agent and Specialist
3. To acquaint people with some of their problems and help them to obtain skills in applying improved practices.	Landscape Notes - VPI Bulletin 217 "Design of the Home Grounds" Bulletin 189 "Garden Roses for Virginia"	Bulletins and Land- scaping notes, cir- cular letters.	Sept.	Agent
	Bulletin No. 1872 "House Plants"	Community tours to out- standing results ex- hibited by members.	Oct.	Agent and Leaders
	Lawn Weed Control - Monthly Series	By sending delegates to State and District meetings.	Oct.	Agent and Leaders
	Bulletin 206 "Lawns For Virginia"	Bringing in specialist help at least once each season; and each mem- ber of the organization will exhibit some kind of flower arrangement	Nov.	Agent and Members
	Flowers and You For Family Living and Home Making Classes	Christmas Lighting Bisplays	Dec.	Agent and Specialist

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: Agricultural Production and Management

PHASE: Home Beautification - Fiscal Year 1962-63

The Situation:

A large percentage of the families in King and Queen live in homes that are dilapidated, need paint, repairs and many families who build houses do not use recommended plans. The skill in selecting a suitable place to build has not been developed in many cases. The knowledge of landscaping the grounds is to be developed. There is a great need for knowledge and skill in planning and financing. The problem of selecting suitable land with proper drainage capacity is another important factor to be considered in developing this plan.

The Specific Problem:

Low income and lack of knowledge and skill in home improvement and money management.

The Problem Objective:

To furnish scientific and technical information on home improvement and assist families in difusing the information so that it will help them to improve their standards of living.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To assist the families with their problems in home improvement and find ways to increase the income and money management	Bulletin 211 Organizing Community Improvement Clubs	Method and Result demonstrations	July	Agent and Leaders

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To acquaint more people with the needs and problems that are most common in the county.	County people District Agent Extension Bulletins Circular 772 "Making Meetings Effective" Circular 510 "Ideas to Help You"	Individual contacts Meetings Discussions Conferences with Leaders	July	Extension Staff
2. To enable more people to assist in determining possible solutions to meet the needs so as to improve the over-all standard of living.	Circular 830 "Committees How to Select and Use Them" Circular 727 "Developing Local Leadership"	Other County Organizations Radio News Articles	October	Extension Staff
3. To encourage more County people to assist in planning the County Extension Program.	Bulletin 211 "Organizing Community Improvement Clubs"	Planning meeting Local and Professional Leaders	March	Extension Staff

EVALUATION

Agents observation and awareness of leaders in attendance and oral participation at County Advisory Board meetings, formal survey to determine needs and problems, and participation of local leaders in determining the years program.

E. Community and Public Affairs

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: Adult Extension Program

PHASE: County Agricultural Advisory Board

The Situation:

The County has an Advisory Board which is representative of a portion of the county, but some of the leaders do not attend and others attend and do not participate orally. Several leaders who attend have expressed a desire to have leaders from all areas of the county involved and to give all an opportunity to share in discovering the problems and needs, determining possible solutions and in planning the county problems.

The Specific Problem:

The lack of participation on the part of leaders in discovering problems and needs; determining solutions; and in planning the county program.

The Program Objective:

To involve more people in setting up goals and objectives of the county program in an effort to improve the standard of living.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
6. To teach club members to make or renovate accessories of furnishings.	Circular 245 - "Your Room - Pep It Up"		May	Agent and Leaders
7. To enable members to improve the care of a room.	Circular 556 - "Short Cuts for Your Room".		June	Agent and Leaders
	Circular 557 - "How to Choose and Hang Pictures"			

Others

Clothing	July,	Agent
Foods	Aug., Sept.	

EVALUATION:

Agents and leaders observation of the number of 4-H club members that (a.) make and practice improve color plans for the room; (b.) improve arrangement of furniture and accessories; and (c.) the number that make or renovate accessories and furnishings. Through evidence presented in record books, conferences with parents and an informal survey to discover practices and methods changed.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To acquaint 4-H club members with methods of attaining an attractive room through thoughtful planning.	Extension Bulletins MK-271 "Do' and Dont's in Furnishing Your Home" Bulletin 246 "Your Furnishing, Keep Them Attractive"	Meetings Charts Discussions Films Magazines Clippings	October	Agent and Leaders
2. To famalarize members with the principles involved in attaining beauty in the home.	Charts Professional Magazines	Individual Contacts Home Visits	Nov.	Agent and Leaders
3. To encourage members to study the room and its furnishings as related to needs.	Circular 687 "How to Combine the Old With the New" MK-239 "Leaders Guide"	Method demonstration and actual practice by members.	Dec.	Agent
4. To teach club members to make color plans for a room.	MK-60 "Color Planning for Your Home"	Before and after pictures record book	Jan. and Feb.	Agent and Leaders
5. To encourage members to improve arrangement of furniture and accessories	Circular 587 "Cut-Outs for Furniture Arrangement" Leaflet - Accessories and How to Use Them	Actual practice	March and April	Agent and

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H and Extension Youth Program

PHASE: Home Furnishings - Fiscal Year 1962-63

The Situation:

4-H club members have the responsibility of caring for their bedroom. To make a room attractive and functional requires study, knowledge and skill. In order to meet these needs 4-H club members desire to have an opportunity to have more knowledge, and practice in making the bedroom more liveable.

The Specific Problem:

4-H club members lack knowledge and skills which would make the bedroom meet their needs.

The Program Objective:

To acquaint and encourage 4-H club members to study methods of attaining and maintaining an attractive, functional room through improved use of color, furnishings and accessories.

EVALUATION

Through surveys run by local leaders and the agents we find:

1. That more than 80% of the families in the county grow insufficient food for consumption,
2. That the the families own land sufficient to grow gardens,
3. That a large percentage of families lack sufficient skill and knowledge to produce a good year round garden.
4. Therefore, through the County Advisory Board a garden committee was selected and through this committee and monthly series of Garden Suggestions from V.F.I. is prepared a yearly garden calendar that outlines the jobs to be done in the garden each month.
5. Through the 4-H Club Program, we reach 95% of the farm families in the county. This is one of the ways the garden program will be strengthened.
6. By having 4-H'ers to grow more vegetable gardens will give greater varieties of food.
7. Since food prices rose about 1% due to higher market cost, increased wage rates and higher transportation the 4-H program can make a contribution to the family budget since 20¢ out of each dollar earned goes for food.

members more cash income, thereby giving more fresh vegetables to be stored and canned for winter use. The 4-H'ers will also help solve the labor shortage.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To increase the number of 4-H garden projects in county.	Virginia Farm Economics Outlook - Monthly Issue	Leader Training Meeting	July	Agent and Leaders
2. The outlook on vegetable gardening for the state and county.	Agricultural Outlook Charts Specialist Assistance	4-H Leaders Council 4-H Community Clubs		
3. How the 4-H'er and family can profit by growing a good garden	Vegetable Gardening in Virginia - Circular 639	Method and Result Demonstrations	Aug.	Agent and Leaders
4. Increase skills and knowledge in growing a year round garden.	Specialist Help Garden Suggestions	Meetings, Discussions, Circular letter, Tours	Sept.	Agent and Leaders
5. Acquaint members with seasonal varieties of seed	Vegetable Garden Leaders Circular 707	Plans for winter garden storage, and canning	Oct.	Agent
6. Fertilizer and Weed Management.	Seed catalogue, Progressive Farmers Magazines	Meetings, and Discussions	Nov.	Agent
7. Insect Control	Agricultural Leader's Digest Fertilizing Vegetable Crops Bulletin 212	Plan for spring garden program	Dec.	Agent and Leaders

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H Extension Youth Program

PHASE: 4-H Garden - Fiscal Year 1962-63

The Situation:

Vegetable gardens in King and Queen have reduced by 80% within the past five years. This decrease in the number of people producing gardens resulted from the economic changes that caused many people to seek part time employment aside from farming. This change in the habits of living has also caused the women to seek work; outside employment is another factor that has reduced the number of vegetable gardens. In many cases the women were responsible since she had more time at home and was interested in a variety of fresh vegetables.

In order to help increase the family income more 4-H members will enroll in vegetable garden projects. A larger percentage of 4-H members will be enrolled in garden projects from non-farm family homes, which in turn will increase the percentage of gardens grown in the county. Many drop-outs can be enrolled in projects that will help ease the high cost of food to the family.

The Specific Problem:

About 80% of the boys and girls enrolled in 4-H work come from families who do not have a year round garden program. With a decrease in the number of gardens raised has caused the families to spend more money for food.

The Program Objective:

To enroll a larger number of 4-H boys and girls in vegetable garden projects that will give the 4-H

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To provide leaders with information about the purpose and function of the County Leaders Association.	District Agent	Survey	July	Leaders
2. To stimulate interest on the part of all leaders in the county, in becoming members of the County Leaders Association.	Extension Bulletin PA-369 "Working Together for 4-H"	Discussion Films		
	Circular 830 "Committee - How to Select and Use Them"	Surveys		
	Bulletin 270 "4-H Club Leaders Handbook"			
3. To acquaint leaders with responsibilities of leaders.	Guide Post for Local 4-H Leaders	County wide meetings Individual Contact	Oct.	
	Our Job as Officers of 4-H Club.			
	Bulletin 238 "A Guide For 4-H Club Officers	County-wide Planning Meeting	Feb.	
	PA-95 "Parents and 4-H Club Work			

EVALUATION

1. Number of leaders who attend county wide meetings.
2. Survey to determine if objectives were met.
3. The increase in participation on the part of all 4-H leaders.

D. Four-H and Other Extension Youth Program

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: 4-H and Extension Youth Program

PHASE: 4-H Adult Leaders Association, Fiscal Year 1962-63

The Situation:

The Extension agents in King and Queen County have been working with organizational and project leaders of about half of the 4-H clubs in an organized county leaders association. Leaders of the other 4-H clubs do not attend the association meetings, thus have to be trained individually. Members of the association have expressed a desire to interest all leaders in becoming members of the county organization.

The Specific Problem:

Lack of cooperation through a county wide organized association, that would provide for better county wide planning, training, sharing of ideas and information.

The Program Objective:

To improve the effectiveness of the County 4-H Program as a result of a more unified County 4-H Leaders Association.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
3. To enable homemakers to economize through the use of left overs.	MF-171 "One Dish Meals"	Discussions	April	Agent and Leaders
	MF-382 "Quick Meals and Casserole Dishes"	Charts		
		Radio		

EVALUATION

Through formal or informal survey determine the number of homemakers that: (a) adopted recommended method of planning menus and shopping for family food supply; (b) used recommended methods of preparing meats and vegetables; and (c) practiced suggested ways of using left overs.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<p>1. To encourage homemakers to plan menus and shop for 3-7 days at a time.</p>	<p>Extension Bulletins</p> <p>211 Buying Food</p> <p>Circular 666</p> <p>MF-380 "Buying Food is Big Business"</p> <p>MF-298 "Planning for Adequate Meals"</p> <p>MF-339, 240, 241, and 359</p> <p>USDA Leaflet 424 "Food for Fitness"</p>	<p>Discussions</p> <p>Charts</p> <p>Actual practice by homemakers</p> <p>Meetings</p> <p>Radio</p> <p>Mimeographed material</p> <p>Circular letters</p> <p>Check sheet</p>	<p>January</p>	<p>Agent</p>
<p>Others:</p> <p>Clothing</p> <p>Home Management</p> <p>Rural Arts</p>				
<p>2. To encourage homemakers to prepare meats and vegetables in different ways.</p>	<p>Extension Bulletins</p> <p>MF-270 "Quick Low Cost Meals from Skillet and Oven".</p> <p>Oven Meals MF-138</p> <p>AIS 69 "Money Saving Main Dishes</p>	<p>Method demonstrations and actual practice by homemakers.</p> <p>Training Methods</p> <p>Check Sheet</p> <p>Slid Films</p> <p>Meetings</p>	<p>February and March</p>	<p>Agent and Leaders</p>

MAJOR EMPHASIS - EDUCATION PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Foods and Nutrition

Fiscal Year: 1962-63

The Situation:

Homemakers in King and Queen County believe that an adequate diet which provides meat and vegetables prepared in a variety of ways is as important to the family health and happiness as is the family money. These homemakers could do a much better job of planning to meet the food needs of the family with knowledge and practice in foods and nutrition.

The Specific Problem:

Homemakers lack sufficient knowledge of planning menus and shopping for a long period of time, preparing meats and vegetables in a variety of ways and in the use of left overs.

The Program Objective:

To improve skills in planning menus and shopping for food for 3 - 7 days at a time; methods of preparing meats and vegetables in a variety of ways; and using left overs in a tasty-attractive way.

EVALUATION

Extension agent's awareness and observation of practices that homemakers adopt through formal surveys determine the number of homemakers (a) that adopted recommendations on the use of accessories; (b) that planned color schemes according to recommendations; (c) changed the arrangement of furniture; (d) the number that restored accessories, pictures frames and wall hangings; and (e) the number that made a long time home furnishing plan.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
5. To provide home makers with skills and knowledge in the arrangement of Furniture in the home.	Extension Bulletins 508 - Furniture Arrangement MK-290 - How to Plan Furniture Arrangement for Your Room. Illustrative Charts Professional Magazines	Method demonstration and actual practice by homemakers. Training meetings Discussions Result demonstrations Individual Contacts Flannel board clippings from magazines	November	Agent
6. To create in homemakers a desire to make the most of accessories and furniture on hand. (accessories, pictures, picture frames, wall hangings)	Extension Bulletins Cir. 821 - Restoring Accessories Car. 607 - Accessories Quiz Renew Your Pictures and Frames. MRA - Picture Apprecia- tion Pictures and Other Wall Hangings.	Method demonstrations and actual practice. Training meetings Discussions Result Demonstrations	December	

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
2. To encourage homemakers to study good design in accessories and furniture	MK-284 Co-ordinating accessories and furniture Charts Professional Magazines	Radio News Articles Slide films	August	Agent and leaders
3. To provide home makers with skills and knowledge in planning the use of accessories in the home.	Accessories and how to use them. MK-189- You Can Decorate With House Plants. New Jersey Extension Bulletin No. 327 - Foliage Plants for Interiors. MK-135 Pads and Pillows for Comfort and Beauty	Charts Result demonstrations Films Room and Accessories for Practice Swatches of fabric, rugs and wallpaper Color Wheel	Sept.	Agent and leaders
4. To Teach skills in selecting Color schemes	MK-60 Color Planning Your Home Cir. 744- Color In Your Hands MI-761 - Paints and Paints Planning the Color Scheme for Your Home Professional Magazines	Paint book samples Individual Contacts Magazines clippings Monochromatic, Analogous and Contemporary Color Schemes.	Oct.	Agent and leaders

C. Extension Home Economics

A MAJOR EMPHASIS - EDUCATIONAL PLAN

Project Area: Extension Home Economics

Phase: House Furnishing, Fiscal Year 1962-63

The Situation:

Many homemakers realize that the trends in home furnishings are changing so as to make the home more functional, attractive, and free from clutter. With more knowledge and skills in house furnishing, home makers can do a better job in planning their house furnishings to meet their needs, using items which they have in the home and in developing a long-time home furnishing plan.

The Specific Problem:

Homemakers do not have the necessary knowledge, skills and practice which enables them to make the home as attractive and functional as desired with the articles they possess.

The Program Objective:

To encourage homemakers to study good design in furniture and accessories, using only what meets their needs and serves a function; and thereby improve the skills of homemakers and increase their knowledge in planning the furnishings of the home.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To enable homemakers to develop better a long home furnishing plan.	Do's and Dont's in planning your Home Furnishings - Commercial. Extension Bulletins Planning Leaflet No. 6	Method demonstrations and actual practice by homemakers. Training Meetings	July	Agents and Leaders

EVALUATION:

On many of the farms in King and Queen the corn yields are too low. The average allotments and marketing quotas have been in effect in this county for two years. The corn yields trended downward, therefore, the yields should be stepped up in order to have sufficient feed for the livestock and market.

There is an increase in the number of hogs and pigs on farms this year. Corn, wheat and barley are grains that are ground and fed to the hogs and cattle in order to supplement the feed cost. Using a stronger educational plan with the Agronomy Committee will tend to strengthen the corn and small grain productions

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
2. To increase their skills and knowledge of production.	Corn and other crops For Silage in Virginia. Bulletin 516	Method demonstrations Fertilizer and Seed Circular Letters	July	Agent with Specialist help
3. To acquaint the farmers with the recommended analysis of fertilizers for various crops.	Virginia Certified Seed Directory Bulletin 97 A Handbook of Agronomy	Tours to see good result demonstrations on lime, seed and fertilizer.	August	Agent with Specialist help
4. To acquaint the farmers recommended practices and procedures in growing Hybrid Corn and small grain.	Bulletin No. 188 Disease of Forage Crops Specialist Help	Agricultural Progress Report	Sept.	Agent
5. The value of soil tests and using time.	Bulletin No. 45 Research Report Conducted in Virginia	Circular letters on marketing outlook and cooperating with ASC Office in difusing information to the farmers.	Oct.	Agent
	Recommended Varieties of Corn and Small Grain for Virginia	Circular letter and bulletins on Insect and Pest Control	Nov.	By Agent
	Specialist Help	Meeting with County Advisory Board to plan for county wide activity such as Agronomy Committee	Dec.	Agent
	Specialist Help	Set goals and plan accomplishments with the aid of the Agronomy Committee.		

A. Agricultural Production, Management, and Natural Resource Development

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: Agricultural Production and Management

PHASE: Agronomy - Corn and Small Grain Production - Fiscal Year: 1962-63

The Situation:

Corn, barley, wheat and oats are the essential crops produced in King and Queen County for cash income and to feed poultry and livestock.

During the year 1954 - 1959 there have been a decrease in the number of acres of land seeded to corn and small grain, and slight increase in the number of bushels harvested. During the years 1955 to 1960 there was a slight decline in the corn and soybean and an increase in small grain yields.

The Specific Problem:

The corn and small grain yields on many of the farms in the county are too low.

The Program Objective:

To increase the yields of corn and small grain on many of the farms in the county.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To assist growers of corn and small grain	Agricultural Leaders Digest	Subject matter material	July	Agent with Specialist help

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1962-63

COUNTY

King and Queen

NAME T. W. Allen
Local Farm Agent

NAME (Mrs.) W. H. Baughan
Local Home Agent

NAME _____
Asst. Local Farm or Home Agent

DATE MAILED Feb. 27, 1962