

# **CHAPTER 3:**

# **DATA AND RESULTS**

### **3.1 Introduction**

This chapter documents how the data were collected and employed. It presents the results derived from the theoretical framework presented in the previous chapter and provides an analysis of the results.

### **3.2 Data collection**

Two types of data were collected for the study. International organization databases and literature provided general economic information and aggregate economic data. These secondary data are discussed in sub-section 3.2.1. Interviews in Senegal and materials provided in Senegal provided more specific data, particularly on La Fleur 11. These primary data are presented in sub-section 3.2.2. Sub-section 3.2.3 explains how secondary and primary data were used to develop parameters for the analysis. Appendix B contains all the data employed in the analysis.

#### **3.2.1 Data collected from secondary sources**

Economic and financial statistics including growth rates of per capita income, interest rates, and exchange rates were obtained from the International Monetary Fund (IMF). Also, the IMF provided information about researchers salaries to estimate La Fleur 11 research costs since information on research costs was difficult to obtain. These statistics are presented in tables 3.1 through 3.4.

Table 3.1 presents the average annual growth of per capita Gross National Product (GNP) for the decades 1976-86, 1987-97 and for the period 1998-2002. The average annual growth of per capita GNP was negative in the two first periods, but positive in the last period.

**Table 3.1: Average annual growth of per capita GNP (Gross National Product) in Senegal**

	1976-1986	1987-1997	1998-2002
<b>GNP per capita</b>	-0.011	-0.004	0.034

*Source:* IMF, 1998.

Table 3.2 presents the interest rates applied in the money market in Senegal in the period 1993 through 1998. It decreased during the entire period. In 1993 and in the first half of 1994 it was within the range 0.07-0.09. In 1995-97, it was between 0.05 and 0.06. In 1998, it was between 0.045 and 0.05. The IMF provides another interest rate, 0.0625, which was applied by the Central Bank of Senegal to all loans after August 31<sup>st</sup> 1998 (IMF, 2000).

**Table 3.2: Interest rates applied in the money market in Senegal**

Periods	Interest rate
<i>1993</i>	
October	0.0935
November	0.085
December	0.0751
<i>1994</i>	
January	0.0794
March	0.0925
June	0.0885
September	0.0567
December	0.055
<i>1995</i>	
March	0.055
June	0.055
September	0.055
December	0.0578
<i>1996</i>	
January	0.0551
February	0.055
March	0.055
April	0.0548
May	0.0521
June	0.0537
July	0.0541
August	0.0525
September	0.0525
October	0.0525
November	0.052
December	0.0505
<i>1997</i>	
January	0.0504
February	0.0511
March	0.05
April	0.05

May	0.05
June	0.0502
July	0.0502
August	0.0502
September	0.0502
October	0.0502
November	0.0502
December	0.0496
1998	
January	0.0451
February	0.0450
March	0.0453
April	0.0456
May	0.0478
June	0.0495
July	0.0495
August	0.0496
September	0.0496

*Source:* IMF, 2000.

Table 3.3 presents the exchange rates of CFA Francs for US Dollars. The exchange rate has increased since 1995 with an average annual growth rate of 4.6 percent.

**Table 3.3: Exchange rate CFA Franc-US Dollar**

Period average	1994	1995	1996	1997	1998*	1999
CFA Franc/U.S. \$	555.20	499.15	511.55	583.50	595.56	615.70

\*: Jan-Oct

*Source:* IMF, 2000 and CIA, 2001.

Table 3.4 presents public salaries. Only the maximum and the minimum monthly salaries paid to some employees in Senegal are available. These salaries didn't vary much during the period 1985-1998. The average maximum salary is 237,414 CFA Francs per month. The average minimum salary is 40,863 CFA Francs per month. According to a La Fleur 11 breeder, the maximum salaries represent a good approximation of the salaries paid to the scientists who developed La Fleur 11 (Ndoye, April 24<sup>th</sup> 2001).

**Table 3.4: Maximum and minimum salaries for selected civil servants in Senegal**

CFA Francs/month	Jan. 1985	July 1989	Sept. 1993	Jan. 1994	After Apr. 1994
Minimum salary	36,462	40,482	34,409	40,482	52,482
Maximum salary	238,165	242,184	205,855	242,184	258,684

*Source:* IMF, 2000.

Additional information about researchers salaries was provided by ISRA. Ndoye (April 24<sup>th</sup>, 2001) provided information about the salaries paid to the assistants who participated to the development of La Fleur 11. Although he mentioned that the assistants received monthly salaries between 70,000 and 110,000 CFA Francs, he suggested that a good average of their monthly salaries is 75,000 CFA Francs.

The Food and Agriculture Organization of the United Nations (FAO) provided data on production quantities and export and import quantities and values of peanut products in Senegal as shown in table 3.5. Production and exports vary greatly from year to year. The production of unshelled peanuts and peanut seeds are correlated. The production and exports of oil and cakes are correlated as well. Besides unshelled peanuts, seeds and cakes are the two most important peanut products because they come from two industries, oil processing and confectionery. For the period considered, there are no imports of unshelled peanuts, peanut seeds, peanut oil and peanut cakes and unshelled peanuts and peanut seeds are not exported.

**Table 3.5: Total production, imports and exports of peanut products in Senegal**

Tons	1994	1995	1996	1997
<b>Production</b>				
Unshelled peanuts ( for oil industry)	678,040	790,617	588,181	505,894
Seeds (oil and confectionery industries)	102,000	120,000	88,000	76,000
Oil	98,191	111,259	167,277	118,243
Cakes (oil and confectionery industries)	122,739	139,074	209,096	147,804
<b>Imports</b>	-	-	-	
<b>Exports</b>				
Unshelled peanuts (for oil industry)	-	-	-	-
Seeds (oil and confectionery industries)	-	-	-	-
<b>Oil</b>				
- Quantity (tons)	73,471	54,518	99,000	43,030
- Value (\$1,000)	73,676	53,814	38,622	40,000
<b>Cakes (oil and confectionery industries)</b>				
- Quantity (tons)	83,768	37,163	88,300	45,844
- Value (\$1,000)	12,354	5,026	6,322	2,500

*Source:* FAO, 1999.

Estimates of peanut supply and demand elasticities were found in the literature. Economic studies provided four different estimates of the supply elasticity for unshelled peanuts: 0.77 (Akobundu, 1998), 0.4889 (Lopez and Hathie, 1998), 0.433 (Gaye, 1998 b) and 0.16 (Sullivan et al, 1992). The first estimate is used in the analysis on the basis of the following argument. Alston et al (1995) explain that the choice of a linear supply curve generates an over-estimation of the supply shift and research benefits when supply is inelastic. This over-estimation can be corrected by choosing the highest supply elasticity estimate such that the gross cost reduction per unit of output  $\Delta Y/\varepsilon Y$  is adjusted downward and hence the supply shift and research benefits are lowered as well. Only one estimate of demand elasticity for unshelled peanuts was found in the literature: -0.18 (Sullivan et al, 1992). For peanut oil, only one estimate of supply elasticity and one estimate of demand elasticity were found in the literature, 0.3 and -0.2 respectively (Sullivan et al, 1992)<sup>9</sup>. In the absence of estimates of supply and demand elasticities for peanut cakes, it is assumed that the oil elasticities are also valid for cakes.

Previous studies on the peanut sector in Senegal provided information on farm household consumption and the informal and formal peanut markets in Senegal. This information is presented in table 3.6.

**Table 3.6: Relative importance of the main commodities of the Senegalese peanut market**

PEANUT SUPPLY 100%			
OFFICIAL MARKET 65%		FARM 24%	UNOFFICIAL MARKET 11%
NOVASEN	SONACOS		
Seeds	Seeds	Seeds 9%	Unshelled peanuts 10%
Peanut meal	Peanut oil	Consumption 3%	Shelled peanuts
Cakes	Cakes	Gifts ... 12%	Oil and paste

*Source:* Gaye (1997, 1998 a).

<sup>9</sup> The elasticities found in Sullivan et al (1992) are for oil seeds other than soy seeds and oils other than soy oil.

Farm household consumption is considered as a whole with 24 percent of the total peanut supply; no differential is made between the different farm household utilizations of supply. In the official market, only SONACOS production is considered in the analysis because La Fleur 11 is an oil seed and hence is not used in the confectionery industry. Therefore, the 65 percent are assumed to include SONACOS purchases only. According to Gaye (February 22<sup>nd</sup>, 2001), from one ton of unshelled peanuts purchased from farmers SONACOS produces 0.35 tons of oil and 0.35 tons of cakes. In the unofficial market, only unshelled peanuts are considered in the analysis with 10 percent of the total peanut supply because they constitute the greatest part of this market. Prices of unshelled peanuts sold on the unofficial market are presented in table 3.7. They are given for three periods of each year. The second period coincides with the opening of the official market. Prices vary between 125 and 160 CFA Francs/kg.

**Table 3.7: Unshelled peanut prices on the unofficial market in Senegal**

	1995-96			1996-97		
CFA Francs/kg	First period	Second period	Third period	First period	Second period	Third period
Unshelled peanuts	125.40	128.00	129.50	130.30	139.70	160.40

*Source:* Gaye (1997, 1998 a).

### 3.2.2 Data collected in Senegal

The rest of the data used in the analysis was collected in Senegal. General information and data about the peanut sector were found at the Ministry of Finance and the Ministry of Agriculture. The Ministry of Finance provided peanut prices and subsidies since the application of the new peanut pricing policy in 1996 as shown in table 3.8. There are two domestic official prices for unshelled peanuts: the producer base price, which is set according to the peanut pricing policy and the consumer price which is the actual price farmers receive from sales to SONACOS. In 1996-97, the consumer price

was higher than the producer base price. In the other years, the producer base price was higher causing the government to pay a subsidy to the farmers.

**Table 3.8: Unshelled peanut official prices in Senegal**

CFA Francs/kg	1996-97	1997-98	1998-99	1999-00
<b>Producer base price</b>	131.00	150.00	160.00	145.00
<b>Consumer price</b>	183.00	137.656	114.00	142.00

*Source:* Senegal, Republic of, Ministère de l'Economie, des Finances et du Plan, 2000 a.

The world prices for oil and cakes were found in Oil World Annual. As shown in table 3.9, in the period 1994-00 the peanut oil world price was around 900 U.S. Dollars per ton and the peanut cake world price was around 160 U.S. Dollars per ton.

**Table 3.9: Peanut world prices**

Period average US\$/ton	1994	1995	1996	1997	1998	1999	2000
<b>Peanut oil</b>	1,023	991	897	1,009	917	788	740
<b>Peanut cakes</b>	168	169	213	221	116	102	130

*Source:* Senegal, Republic of, Ministère de l'Economie, des Finances et du Plan, 2000 a.

The Statistical Service of the Ministry of Finance provided statistics on the growth rate of population, 0.027 for the entire country for the period 1988-98 (Senegal, Republic of, Direction de la Prévision et de la Statistique, 1999)<sup>10</sup>. The Ministry of finance also provided regulatory information about peanut policies (Senegal, Republic of, Direction de la Prévision et de la Statistique, 1999). This information was presented in chapter 1.

The Statistical Service of the Ministry of Agriculture provided statistics on peanut production in Senegal for the last fifteen years and for each political district. Table 3.10 reports the quantities produced for the entire country for the period 1996-99. This period is chosen because producer base prices are only available for the years 1996 through

<sup>10</sup> The projection of the population growth rate in Senegal for the period 1997-2015 is 0.025 (UNDP, 1999). It is not very different from the Senegalese population growth rate used in the analysis, 0.027.

2000. Only the portion of the production that is used in the oil processing industry is presented. The output of year 1999-2000 is the highest because of favorable rainfall.

**Table 3.10: Production quantities of unshelled peanuts (oil seeds) in Senegal**

	1996-97	1997-98	1998-99	1999-00
<b>Tons</b>	588,181	505,894	540,773	764,077

*Source:* Senegal, Republic of, Ministry of Agriculture, 2000.

ENEA (Ecole Nationale d'Economie Appliquée), ISRA, Sonagraines and UNIS provided specific information and data on La Fleur 11. ENEA provided a study with farm-level yields for the old variety 55-437, 396 kg/ha, and the new variety La Fleur 11, 515 kg/ha (Bravo-Ureta et al, 1998). ISRA provided the yield increase of La Fleur 11, 30 percent in comparison to the variety 55-437's yield (Ndoye; July 19<sup>th</sup>, 2000), information on the number of researchers who worked on La Fleur 11, and the number of years where they worked on La Fleur 11 as indicated in table 3.11. During the research and development lag, two breeders and two agronomists worked on La Fleur 11. In total five assistants worked with the scientists on La Fleur 11. These assistants had other duties besides the development of la Fleur 11.

**Table 3.11: Number of researchers who participated in the development of La Fleur 11**

Researchers by category	Years of participation
Breeder 1	7
Breeder 2	5
Agronomist 1	4
Agronomist 2	2
Assistant 1	12
Assistant 2	10
Assistant 3	5
Assistant 4	4
Assistant 5	4

*Source:* Ndoye; February 22<sup>nd</sup>, 2001.

Sonagraines provided information about agricultural practices of peanut farmers using La Fleur 11 seeds (Boye, 2000). This information was presented in chapter 1.

UNIS provided some data and information for the evaluation of the change in input costs due to the adoption of La Fleur 11. The change in variable costs mainly corresponds to a change in seed cost. Few farmers use more fertilizer and/or pesticides when adopting La Fleur 11 and information on their use is not available. Table 3.12 presents the quantities and prices of seeds used for the old variety 55-437 and the new variety La Fleur 11.

**Table 3.12: Seed quantities and prices for peanut varieties 55-437 and La Fleur 11**

		1998-99	1999-00
<b>55-437</b>	Quantity (kg/ha)	120	120
	Price (CFA F/kg)	205	190
<b>La Fleur 11</b>	Quantity (kg/ha)	150	150
	Price (CFA F/kg)	250	225

*Source:* Ndoye D., 2000.

### 3.2.3 Use and configuration of data for the analysis

La Fleur 11 started being marketed in 1997, which corresponds to the beginning of the second lag of the adoption profile where the adoption rate started increasing and the supply curve started shifting (see below). Therefore, it would have been appropriate to choose the period 1994-96 for the approximation of the initial equilibrium. However, data on the producer base price are only available for the period 1996-2000. Consequently, all the prices and quantities used in the analysis correspond to this period of time. Data on prices and quantities are averaged. The price is calculated in CFA Francs per kilogram. When prices are only available in U.S. Dollars, the average exchange rate for CFA Francs for the corresponding years is used to convert them. The quantities are in kilograms. From the total supply of unshelled peanuts at the farm level (provided by the Ministry of Agriculture), the supply of each peanut commodity is determined as a fraction of the total supply of unshelled peanuts. From the above information tables 3.13 and 3.14 are derived. Table 3.13 contains the average prices of the different peanut

products considered in the analysis and the average exchange rate. Table 3.14 contains the average supply of unshelled peanuts and for each peanut product its proportion in the entire supply of unshelled peanuts. For the evaluation of the farm sales of unshelled peanuts on the official market, the producer base price 146.50 CFA Francs/kg applies to the entire production of unshelled peanuts, 599,731 tons. When other peanut commodities are considered, their corresponding price is used and their supply is calculated as a portion of the entire supply of unshelled peanuts.

**Table 3.13: Average peanut product prices and exchange rate**

	Average	Reference
Producer base price of unshelled peanuts	146.50 CFA Francs/kg	Table 3.8
Consumer price of unshelled peanuts	144 CFA Francs/kg	Table 3.8
Unofficial price of unshelled peanuts	135.55 CFA Francs/kg	Table 3.7
Price of seeds for variety 55-437	197.50 CFA Francs/kg	Table 3.12
Price of seeds for variety La Fleur 11	237.50 CFA Francs/kg	Table 3.12
World price of peanut oil	909 US\$/ton*	Table 3.9
World price of peanut cakes	160 US\$/ton*	Table 3.9
Exchange rate	560.11 CFA Francs/US\$	Table 3.3

\* The prices in US Dollars are converted to CFA Francs using the average exchange rate.

**Table 3.14: Average quantity supplied of unshelled peanuts and proportion of each peanut commodity in the total supply of unshelled peanuts in Senegal**

	Average	Reference
Production of unshelled peanuts (for oil processing)	599,731 tons	Table 3.10
Ratio of on farm consumption of unshelled peanuts	0.24	Table 3.6
Ratio of farm sales of unshelled peanuts on the unofficial market	0.10	Table 3.6
Ratio of total farm sales of unshelled peanuts to SONACOS	0.65	Table 3.6
Ratio of farm sales of peanut seeds to SONACOS	0.15*	Table 3.5
Ratio of farm sales of unshelled peanuts for oil processing by SONACOS	0.50**	Derived
Ratio of SONACOS production of oil in purchases of unshelled peanuts	0.35	(Gaye, 2001)
Ratio of SONACOS production of cakes in purchases of unshelled peanuts	0.35	(Gaye, 2001)
Ratio of SONACOS sales of peanut oil in total supply of unshelled peanuts	0.175***	derived
Ratio of SONACOS sales of peanut cakes in total supply of unshelled peanuts	0.175***	derived
Proportion of peanut oil exports in peanut oil supply	0.54****	Table 3.5
Proportion of peanut cake exports in peanut cake supply	0.41****	Table 3.5

\* Calculated by dividing the average seed production by the average production of unshelled peanuts

\*\* Calculated by subtracting the seed ratio to SONACOS total ratio (0.65-0.15)

\*\*\* Calculated by multiplying SONACOS ratio of unshelled peanuts purchased and the ratio of oil and cake production (0.5\*0.35)

\*\*\*\* Calculated by dividing the average oil and cake exports respectively by the average production of unshelled peanuts

The growth rate of demand in Senegal is calculated by summing the growth rate of population and the product of income elasticity of demand and the growth rate of per capita income. The growth rate of population is given for the period 1988-1998, 2.7 percent per year. The growth rate of per capita income is an average calculated from table 3.2, 0.63 percent per year<sup>11</sup>. The income elasticity is estimated using the homogeneity condition, which states that the sum of the own-price demand elasticity, the cross-price demand elasticities and the income elasticity equals zero. Alston et al (1995) estimate the income elasticity by assuming that the sum of cross price elasticities is a small number when no information on cross-price elasticities is available. To avoid any arbitrary estimation of that number, the sum of cross price elasticities is assumed to be zero, which is an empirically accepted approximation. Thus the income elasticity equals the negative of the own-price demand elasticity. These results are shown in table 3.15. As a result of a very small income growth, the growth rate of demand, 2.8 percent per year is very close to the growth rate of population.

**Table 3.15: Data used for the calculation of the demand growth rate in Senegal**

	<b>Ratios</b>	<b>Reference</b>
Growth rate of population per year	0.027	Senegal, Republic of, Direction de la Prévision et de la Statistique, 1999
Growth rate of per capita income per year	0.0063	Table 3.1
Income elasticity per year	0.18	Derived
Growth rate of demand per year	0.028	Derived

For the calculation of the supply shift K, two approximations are made. The first approximation is about fixed costs, which are assumed to remain unchanged between the without-research and with-research situations. The second approximation is about the

<sup>11</sup> Maybe only the period 1987-97 should have been considered for the estimation of the growth rate of per capita income, but a negative value might not reflect the actual growth rate in the next decades. A better estimate of this rate may have been to compute the average growth rate by weighting it by the number of years in each period.

depreciation rate, which is not taken into consideration (see below). The estimation of the research-induced supply shift requires several steps:

- The comparative yield increase between 55-437 and La Fleur 11 is 30 percent. This figure represents the experimental gain in yield and the farm-level yield increase as well (515-396/396).
- The yield increase 0.30, which corresponds to a horizontal shift of the supply curve, is divided by the supply elasticity 0.77 in order to obtain the gross cost reduction per unit of output: 0.39, which corresponds to a vertical shift of the supply curve.
- In order to transform the gross cost reduction per unit of output into a net cost reduction per unit of output, the research-induced change in total cost per unit of output has to be subtracted from the gross cost reduction per unit of output. The estimation of the research-induced additional total cost per unit of output is based on several calculations involving the research-induced change in seed cost.
- The change in seed cost is calculated using La Fleur 11's and 55-437's seed quantities and prices given in table 3.12:  $(150 \times 237.50) - (120 \times 197.50) = 11,925$  CFA Francs per hectare.
- This amount represents an increase in seed cost equal to 0.5 relative to the without-research seed cost (11,925/23,700). The without-research seed cost is calculated on the basis of the seed cost for variety 55-437:  $120 \times 197.50 = 23,700$  CFA Francs per hectare.

- The without-research seed cost, 23,700 CFA Francs per hectare, represents a fraction of the without-research total cost. The latter is approximated using total revenues<sup>12</sup>. Total revenues are calculated on the basis of the initial equilibrium output price, 146.50 CFA Francs and yield, 396 kg/ha,  $146.50 \times 396 = 58,014$  CFA Francs per hectare. Therefore, the ratio seed cost over total cost is  $23,700/58,014 = 0.41$ <sup>13</sup>.
- Consequently, the proportionate additional total cost per hectare is  $0.50 \times 0.41 = 0.20$ .
- The proportionate change in yield is used in order to transform the proportionate additional cost per hectare into a proportionate additional cost per unit of output,  $0.20/(1+0.30) = 0.15$ .
- The net cost reduction per unit of output, 0.24 is calculated by subtracting the proportionate additional cost per unit of output, 0.15 from the gross cost reduction per unit of output, 0.39.
- The supply shift K is obtained by multiplying the net cost reduction per unit of output by the probability of research success, the annual adoption rate and the initial equilibrium price. Regarding the probability of research success, it is assumed that the yield increase is successfully achieved (100 percent) based on the information given in chapter 1. For the commodities produced on farm, the supply shift is calculated on the basis of the corresponding initial equilibrium price (producer base price for unshelled peanuts sold on the

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<sup>12</sup> In economic theory, the supply curve corresponds to marginal costs. Thus, the output price can be used as an approximation of per unit of output production costs.

<sup>13</sup> In this case, only the producer base price is used. Table 3.18 presents the calculation of the supply shift with the unofficial market price also.

official market and unofficial market price for unshelled peanuts consumed on farm or sold on the unofficial market). For the commodities sold by SONACOS (peanut oil and cakes) the supply shift is assumed to be the same as for the unshelled peanuts sold to SONACOS.

These calculations are summarized in table 3.16.

**Table 3.16: Data used for the calculation of the peanut supply shift in Senegal**

	Data	Reference
Proportionate yield increase per hectare $\Delta Y/Y$	0.30	Ndoye, July 19 <sup>th</sup> 2000 and Bravo-Ureta et al, 1998
Gross proportionate cost reduction per unit of output $\Delta Y/Y\epsilon$	0.39	0.30/0.77
Additional seed cost per hectare	11,925 CFA Francs/ha	(150*237.50)-(120*197.50)
Proportionate additional seed cost per hectare	0.50	11,925/(120*197.50)
Fraction of seed costs in total costs (revenues):		
- using producer base price	0.41	(120*197.50)/(396*146.50)
- using unofficial market price	0.42	(120*197.50)/(396*141)
Proportionate additional total cost per hectare $\Delta C/C$ :		
- using producer base price	0.20	0.50*0.41
- using unofficial market price	0.21	0.50*0.42
Proportionate additional total cost per unit of output $\Delta C/C(1+\Delta Y/Y)$ :		
- using producer base price	0.15	0.20/(1+0.30)
- using unofficial market price	0.16	0.21/(1+0.30)
Net proportionate cost reduction per unit of output $\Delta Y/Y\epsilon - \Delta C/C(1+\Delta Y/Y)$ :		
- using producer base price	0.24	0.39-0.15
- using unofficial market price	0.23	0.39-0.16
Probability of research success p	1	Assumed
Adoption rate	See table 3.18	Ndoye, February 22 <sup>nd</sup> 2001
Initial equilibrium price	146.50 CFA Francs/kg 141 CFA Francs/kg	Table 3.13 Post demand shift equilibrium price

In the absence of information about the adoption lags and rates, the maximum rate of adoption and the length of the second lag are approximated on the basis of the available information. Since research on La Fleur 11 started in 1985 and La Fleur 11 was marketed in 1997, the duration of the research and development lag is 12 years (1985-1996). The second lag is the current lag; the adoption rate is increasing. According to a La Fleur 11 breeder, the second lag will be very long and the adoption will be constrained by exogenous factors such as seed demand and supply (Ndoye, February 22<sup>nd</sup> 2001).

Accordingly, the analysis will be based on different approximations of the second adoption lag (a short lag and a long lag) and of the maximum adoption rate (a low rate and a medium rate). The lengths considered are 10 and 20 years. A lag longer than 20 years seems to be unlikely because another new variety will probably be developed by then. The maximum adoption rates considered are 15 and 25 percent. A higher adoption rate is not employed for several reasons. La Fleur 11 is currently preferred to 55-437 because it produces larger peanuts and can be sold before the regular harvest period as peanut meal at a high price in the informal market for 300-400 CFA Francs/kg (Boye, 2000). However, because La Fleur 11 is less resistant than 55-437 to aflatoxins, a phytosanitary problem may appear and impede the early marketing of peanut meal reducing farmers' demand for La Fleur 11. Adoption of La Fleur 11 may also be limited due to the potential risk of cake contamination by aflatoxins though this problem doesn't exist with oil because aflatoxins are eliminated during the oil refinement process. Also, La Fleur 11 is not suitable for all environments; it was developed for the central area of the peanut basin and to date has been adopted most in that area. In addition, SONACOS currently ensures the supply of high quality seeds. When La Fleur 11 seeds begin to be marketed in the informal market, their quality will probably fall and reduce the farmers' willingness to acquire this seed.

Assuming that the adoption profile is linear, the increasing curve of the adoption profile takes the form:  $\text{rate} = \text{intercept} + \text{slope} * \text{year}$ . In the first (pessimistic) scenario where the second lag is 20 years and the maximum adoption rate is 0.15, the intercept and the slope can be derived from points (12 years; 0 adoption rate) and (32 years; 0.15 adoption rate). That is from the resulting system of equations,  $0 = \text{intercept} + \text{slope} * 12$

and  $0.15 = \text{intercept} + \text{slope} \times 32$ , the intercept and the slope can be simultaneously solved for:  $\text{intercept} = -0.09$  and  $\text{slope} = 0.0075$ . Thus, the increasing adoption curve is:  $\text{rate} = -0.09 + 0.0075 \times \text{year}$ . Similarly, the following function is derived for the second (optimistic) scenario where the second lag is 10 years and the maximum adoption rate is 0.25:  $\text{rate} = -0.3 + 0.025 \times \text{year}$ .

Assuming that depreciation doesn't affect the net present value of the benefits very much because early years weigh more heavily than later years in the calculation of the NPV (Alston et al, 1995), table 3.17 is derived to describe the adoption profile in both scenarios. The first scenario is likely to be the most probable given the information in hand. It has lower adoption rates than the second scenario.

**Table 3.17: Adoption rates in scenarios 1 and 2**

Years	Scenario 1 (20 years, 15 percentage adoption)	Scenario 2 (10 years, 25 percentage adoption)
$1 \leq \text{years} \leq 12$	0	0
13	0.0075	0.025
14	0.015	0.05
15	0.0225	0.075
16	0.03	0.1
17	0.0375	0.125
18	0.045	0.15
19	0.0525	0.175
20	0.06	0.2
21	0.0675	0.225
22	0.075	0.25
23	0.0825	0.25
24	0.09	0.25
25	0.0975	0.25
26	0.105	0.25
27	0.1125	0.25
28	0.12	0.25
29	0.1275	0.25
30	0.135	0.25
31	0.1425	0.25
$\text{Years} \geq 32$	0.15	0.25

Research costs are estimated on the basis of the salaries paid to one or two scientists (a breeder and an agronomist) and two to four assistants from 1985 to 1996. In

the absence of information about the salaries paid to the scientists, it is assumed that the scientists receive the maximum salary provided by the IMF (table 3.5). Although the assistants receive a higher salary (on average 75,000 CFA Francs per month) than the minimum salary provided by the IMF, the minimum salary is used because the assistants were also involved in other activities than research on La Fleur 11. As shown in table 3.18, the total amount of salaries is calculated for each year in CFA Francs. The annual researcher salaries are between 4 and 7 million CFA Francs during the research and development lag. When augmented by 20 percent to account for other costs than salaries (operating costs), the annual research costs obtained vary between 5 and 9 million CFA Francs.

**Table 3.18: Research costs for the development of La Fleur 11**

**a) Elements for the approximation of the cost of research salaries**

Years	Scientists		Assistants	
	number	Monthly salaries (FCFA)	Number	Monthly salaries (FCFA)
1985	1	238,165	3	36,462
1986	1	238,165	3	36,462
1987	1	238,165	3	36,462
1988	1	238,165	3	36,462
Jan-Jun 1989	1	238,165	3	36,462
Jul-Dec 1989	1	242,184	3	40,482
1990	1	242,184	3	40,482
1991	2	242,184	3	40,482
1992	2	242,184	3	40,482
Jan-Aug 1993	2	242,184	4	40,482
Sep-Dec 1993	2	205,855	4	34,409
Jan-Mar 1994	2	242,184	3	40,482
Apr-Dec 1994	2	258,684	3	52,482
1995	2	258,684	2	52,482
1996	2	258,684	2	52,482

## b) Annual research costs

Years	Researcher salaries*	Research costs**
1985	4,170,612	5,004,734
1986	4,170,612	5,004,734
1987	4,170,612	5,004,734
1988	4,170,612	5,004,734
1989	4,267,086	5,120,503
1990	4,363,560	5,236,272
1991	7,269,768	8,723,722
1992	7,269,768	8,723,722
1993	7,367,752	8,841,302
1994	7,890,768	9,468,922
1995	7,467,984	8,961,581
1996	7,467,984	8,961,581

\*: Calculated using the information in table a).

\*\* : Calculated by increasing researcher salaries by 20 percent.

*Source: Ndoye (2001), IMF (2000)*

When benefits net of research costs are calculated for a specific commodity (seeds, oil, cakes,...) in the disaggregated market approach (see next section), research costs are calculated on the basis of a portion of total research costs of la Fleur 11. This portion is determined by the proportion of the supply of that commodity in the total supply of unshelled peanuts (see table 3.14).

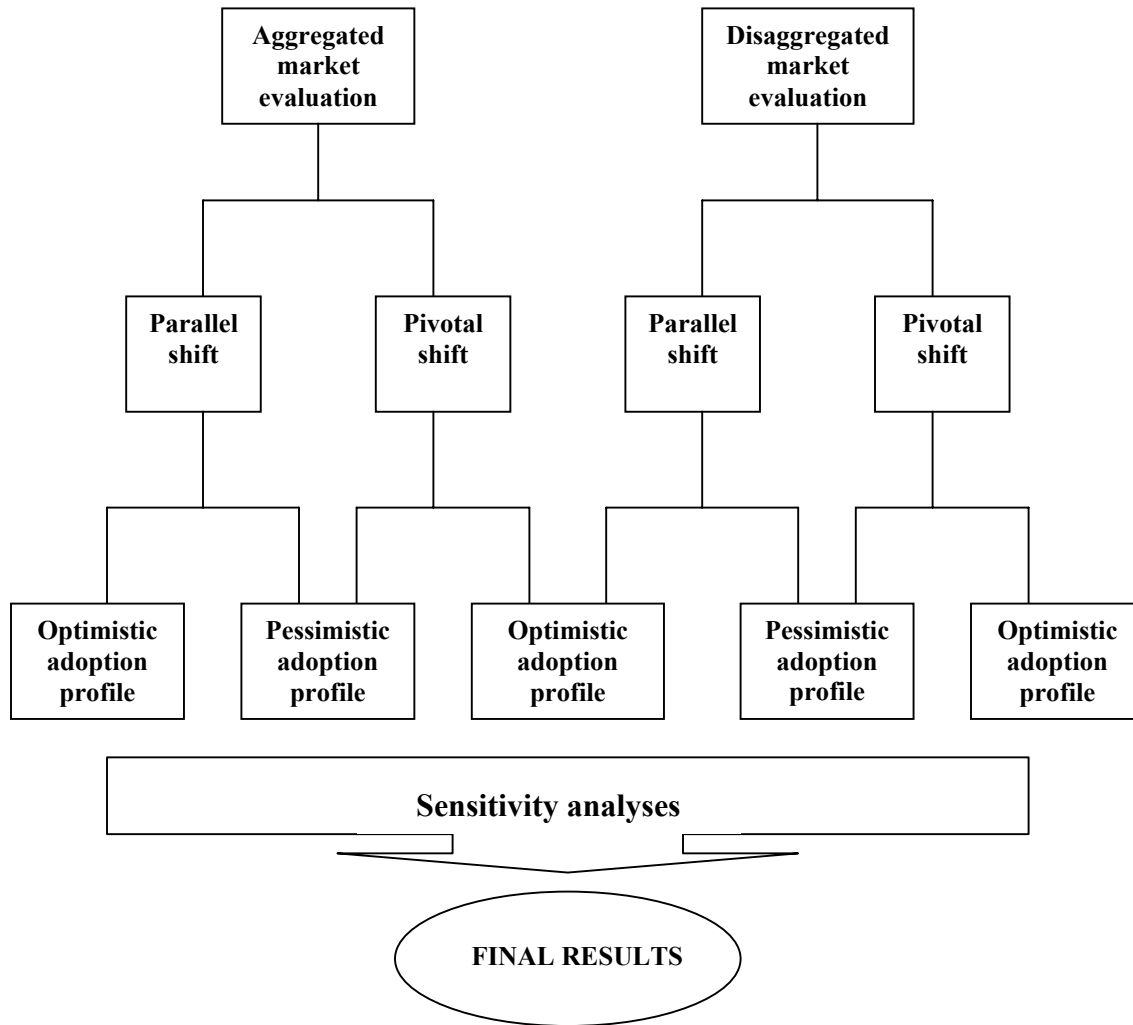
The net present values of research benefits are calculated in CFA Francs using a 1998 discount rate, 0.0625. Then, they are converted in U.S. Dollars using the 1999 exchange rate, 615.70 CFA Francs/US\$. The internal rates of return are calculated as well.

### 3.3 Results and analysis

#### 3.3.1 Introduction

There are two main components in the analysis. First, a baseline scenario is calculated, then sensitivity analyses are conducted about some uncertain parameters. The baseline scenario is composed of two scenarios. The assumption underlying the first scenario is that peanut producers sell their production entirely on the official market at the producer base price and the evaluation is conducted at the farm level (aggregated

market scenario). The assumption underlying the second scenario is that peanut producers use their supply in different ways but in fixed proportions (on farm consumption, informal sales and formal sales). Consequently, an evaluation is conducted for on farm consumption of unshelled peanuts, for 24 percent of the total supply of unshelled peanuts at the unofficial market price. An evaluation is conducted for farm sales of unshelled peanuts on the unofficial market, for 10 percent of the total supply of unshelled peanuts at the unofficial market price. Another evaluation is conducted for farm sales of peanut seeds on the official market, for 15 percent of the total supply of unshelled peanuts at the producer base price. All these three evaluations are conducted at the farm level. Because the rest of the formal sales involve a transformation into oil and cakes at SONACOS, oil and cakes are evaluated at the SONACOS level, each for 17.5 percent of the total supply of unshelled peanuts at the world price (disaggregated market scenario). These market and price assumptions will have major implications on the size, the sign and the distribution of research benefits among consumers, producers and the government. Every simulation is conducted for both types of adoption profile, the pessimistic adoption profile (20 years, 15 percent maximum adoption), which is likely to occur and the optimistic adoption profile (10 years, 25 percent maximum adoption). Also, each evaluation is conducted for both types of supply shift, parallel and pivotal. Figure 3.1 gives an overall view of the simulations. The analysis is conducted using a spreadsheet program.



**Figure 3.1: Overall view on simulations**

### 3.3.2 Baseline scenario

Results of the baseline scenario are summarized in table 3.19.

**Table 3.19: Total research benefits net of research costs for the different evaluations of the baseline scenario**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
<b>Pessimistic adoption profile</b>	12,416,381.08	6,570,692.68	9,685,676.36	4,873,572.77
<b>Optimistic adoption profile</b>	32,051,841.85	16,598,526.20	25,639,128.99	12,918,136.92

Two results were predictable. First the optimistic adoption profile engenders more benefits than the pessimistic adoption profile because higher adoption rates generate a larger supply shift. Second the parallel supply shift generates almost twice the benefits with a pivotal supply shift.

Research benefits are positive. The aggregated market scenario and the disaggregated market scenario have different results because of different market structures and pricing policies. The aggregated market scenario employs the producer base price. The disaggregated market scenario is composed of two commodities subject to the unofficial market price (farm household consumption and farm sales on the unofficial market), one commodity subject to a producer base price (seeds) and two commodities exported at the world price (oil and cakes). The aggregated market scenario generates more total benefits than the disaggregated market scenario, on average 26 percent more with the parallel supply shift and 31 percent more with the pivotal supply shift. In the aggregated market scenario, the optimistic adoption profile generates about 155 percent more benefits than the pessimistic adoption profile. In the disaggregated market scenario, the optimistic adoption profile generates about 165 percent more benefits than the pessimistic adoption profile. Table 3.20 disaggregates the benefits and provides further insights.

**Table 3.20: Distribution of total research benefits among consumers, producers and the government for the different evaluations of the baseline scenario**

**a) Pessimistic adoption profile:**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
Consumers	50,377,317.38	50,377,317.38	8,451,166.56	8,451,166.56
Producers	11,788,143.00	5,942,454.60	8,758,463.50	3,946,359.91
Government	49,659,815.81	49,659,815.81	7,448,972.37	7,448,972.37
Net social welfare	12,505,644.57	6,659,956.17	9,760,657.69	4,948,554.10

**b) Optimistic adoption profile:**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
Consumers	134,424,751.52	134,424,751.52	22,533,193.92	22,533,193.92
Producers	31,494,619.47	16,041,303.82	23,247,656.26	10,526,664.19
Government	133,778,265.64	133,778,265.64	20,066,739.85	20,066,739.85
Net social welfare	32,141,105.37	16,687,789.72	25,714,110.33	12,993,118.26

For both scenarios, the type of supply shift does not affect the changes in consumer surplus and in the cost of the subsidy as indicated by the formulas in chapter 2. The changes in producer surplus and net social welfare vary depending not only upon the type of adoption profile, but also upon the type of supply shift. The change in producer surplus is higher with a parallel supply shift than with a pivotal supply shift by 97 percent on average in the aggregated market scenario and 122 percent in the disaggregated market scenario. The change in net social welfare is higher with a parallel supply shift than with a pivotal supply shift by 90 percent on average in the aggregated market scenario and 97 percent in the disaggregated market scenario. The relative difference between a parallel and a pivotal supply shift is greater with the disaggregated market scenario than with the aggregated market scenario.

In the aggregated market scenario, consumers benefit from research more than producers do (4.2 times more when the supply shift is parallel and 8.4 times more when the supply shift is pivotal). This difference is due to the implementation of a producer base price in the context of a closed economy; while consumers benefit from both a price

decrease and a supply increase, producers benefit from an increase in supply only. A pivotal shift doubles this difference because with a pivotal shift the change in producer surplus is about half that with a parallel shift. Consumers and producers gain 2.6 times more surplus with the optimistic adoption profile than with the pessimistic adoption profile. The increase in the cost of the subsidy and in the net social welfare is 2.6 times higher with the optimistic adoption profile than with the pessimistic adoption profile. Higher adoption rates generate more surplus for consumers, producers, and society but they induce more losses to the government. With a parallel supply shift, the increase in the cost of the subsidy represents 80 percent of the benefits to consumers and producers; the remaining 20 percent are the increase in net social welfare. With a pivotal supply shift, the increase in the cost of the subsidy and in the net social welfare represent 88 and 12 percent respectively of the total benefits to consumers and producers. Therefore, a pivotal shift increases the relative importance of the change in the government cost of the subsidy and decreases the relative importance of the change in net social welfare.

In the disaggregated market scenario, producers benefit 3 percent more from research than consumers do with the parallel shift. With the pivotal shift, consumers benefit 114 percent more from research than producers do. Again, this difference is due to the fact that producers' benefits with a parallel supply shift are twice those with a pivotal supply shift. As seen with the aggregated market scenario, benefits and costs are 2.6 times higher with the optimistic adoption profile than with the pessimistic adoption profile. With a parallel supply shift, the increase in the cost of the subsidy represents 43 percent of the benefits to consumers and producers; the remaining 57 percent are the increase in net social welfare. With a pivotal supply shift, the increase in the cost of the

subsidy and the increase in net social welfare represent 60 and 40 percent respectively of the total benefits to consumers and producers. Therefore, a pivotal supply shift increases the importance of the change in the government cost of the subsidy, but decreases the importance of the change in net social welfare relative to gross social benefits. In addition, in the disaggregated market scenario, the increase in the government cost of the subsidy is lower and the increase in net social welfare is higher relative to gross social benefits in comparison to the aggregated market scenario.

These baseline results show that they are very sensitive to whether a single or a multi market procedure is used in the research evaluation. The rest of the analysis will focus on the disaggregated market procedure given that it better reflects the actual conditions of the peanut sector in Senegal.

The analysis of the vertical disaggregation of the peanut sector examines two different aspects: the distribution of the benefits among markets and the distribution of the benefits among consumers, producers and the government. These results are shown in table 3.21. Also, it would have been interesting to analyze and compare the impacts on the size and the distribution of research benefits between the current pricing policies and alternative prices if the government didn't intervene. To be done, this exercise requires information on alternative prices and the corresponding quantities supplied and consumed. Unfortunately, this information is not available.

**Table 3.21: Distribution of the benefits among consumers, producers and the government and among markets in the disaggregated market scenario**

US\$	Total*	Consumers	Producers	Government
<b>Farm household consumption:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	2,676,501.63		2,676,501.63	
Pivotal shift	1,338,250.82		1,338,250.82	
<i>- Optimistic adoption profile</i>				
Parallel shift	7,075,441.21		7,075,441.21	
Pivotal shift	3,537,720.61		3,537,720.61	
<b>Unofficial farm sales:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,103,688.97	894,568.96	209,120.02	
Pivotal shift	552,680.39	894,568.96	-341,888.56	
<i>- Optimistic adoption profile</i>				
Parallel shift	2,923,385.88	2,369,481.19	553,904.69	
Pivotal shift	1,466,772.24	2,369,481.19	-902,708.95	
<b>Farm official sales of seeds:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,875,846.69	7,556,597.61	1,768,221.45	7,448,972.37
Pivotal shift	998,993.43	7,556,597.61	891,368.19	7,448,972.37
<i>- Optimistic adoption profile</i>				
Parallel shift	4,821,165.80	20,163,712.73	4,724,192.92	20,066,739.85
Pivotal shift	2,503,168.45	20,163,712.73	2,406,195.57	20,066,739.85
<b>Farm level:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	5,656,037.29	8,451,166.56	4,653,843.10	7,448,972.37
Pivotal shift	2,889,924.64	8,451,166.56	1,887,730.45	7,448,972.37
<i>- Optimistic adoption profile</i>				
Parallel shift	14,819,992.90	22,533,193.92	12,353,538.82	20,066,739.85
Pivotal shift	7,507,661.30	22,533,193.92	5,041,207.23	20,066,739.85
<b>SONACOS sales of oil:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	2,047,889.88		2,047,889.88	
Pivotal shift	1,024,894.41		1,024,894.41	
<i>- Optimistic adoption profile</i>				
Parallel shift	5,420,199.18		5,420,199.18	
Pivotal shift	2,715,868.94		2,715,868.94	
<b>SONACOS sales of cakes:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	2,056,730.52		2,056,730.52	
Pivotal shift	1,033,735.05		1,033,735.05	
<i>- Optimistic adoption profile</i>				
Parallel shift	5,473,918.26		5,473,918.26	
Pivotal shift	2,769,588.02		2,769,588.02	
<b>SONACOS level:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	4,104,620.41		4,104,620.41	
Pivotal shift	2,058,629.47		2,058,629.47	
<i>- Optimistic adoption profile</i>				
Parallel shift	10,894,117.44		10,894,117.44	
Pivotal shift	5,485,456.96		5,485,456.96	

\*: Some totals may not correspond to the exact sum of consumer surplus, producer surplus and change in government cost of subsidy due to rounding errors.

A comparison between farm level and SONACOS level evaluations shows that:

- Farm-level research benefits represent 58 percent of the total of farm-level and SONACOS-level benefits;
- consumers benefit from research at the farm-level only;
- producers benefit from research at the farm-level by 13 percent more if the supply shift is parallel and 8 percent less if the supply shift is pivotal than at the SONACOS level;
- the only market involving the government is the seed market where the cost of the subsidy increases because of the implementation of a producer base price.

At the farm level on farm consumption, at 24 percent of production, is the main source of research benefits (47 percent of farm-level total benefits). At the farm level, research benefits consumers more than producers. Consumers benefit from research 1.8 times more than producers with a parallel supply shift and 4.4 times more with a pivotal supply shift. Producers lose surplus when they sell on the unofficial market. One possible reason for producers' loss of surplus when a pivotal shift of the supply curve is considered, is an inelastic demand for unshelled peanuts on the unofficial market. When the demand elasticity of  $-0.18$  is changed for a unitary demand elasticity in the unofficial market, producers' benefits with the pivotal supply shift are no longer negative. With the unitary demand elasticity and the pessimistic adoption profile, they are 610,717.28 US Dollars when the supply shift is parallel and 72,666.38 US Dollars when the supply shift is pivotal. With the optimistic adoption profile, they are 1,623,896.89 US Dollars when the supply shift is parallel and 201,537.42 US Dollars when the supply shift is pivotal. Therefore it is effectively a more inelastic demand relative to supply in the unofficial

market that generates the negative results with the pivotal supply shift. The government sets a producer base price in the seed market and incurs a cost of the subsidy, which increases with research. The increase in the cost of the subsidy represents 56 percent of the gross social benefits with a parallel supply shift and 72 percent with a pivotal supply shift.

At the SONACOS level, the cake market generates slightly more benefits than the oil market: 1.004 to 1.019 times more depending on the adoption profile and the type of supply shift, because the cake world price is lower than the oil world price.<sup>14</sup> Producers are the only beneficiaries in these markets.

Regarding the internal rates of return, the aggregated market scenario generates an IRR of 47 percent (parallel shift) or 40 percent (pivotal shift) for the pessimistic adoption profile and 60 percent (parallel shift) or 53 percent (pivotal shift) for the optimistic adoption profile. The lower internal rates of return are the most probable given that the pessimistic adoption profile is more likely to occur than the optimistic adoption profile. According to Alston et al (2000), who provide a critical review of the literature on rates of return to agricultural research, rates of return from research on field crops (including research on peanuts) are expected to be 74 percent on average (p. 58). The average rate of return is 49 percent in Africa and 60 percent in developing countries (p. 62). Nevertheless, rates of return in the present study remain difficult to interpret. First they are not compared with the rates of return of alternative projects. Second there are many parameters that may affect the magnitude and the interpretation of the rates of return: the type and the length of the adoption profile, the type of evaluation (ex-ante or ex-post

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<sup>14</sup> In the producer surplus' formula, the initial equilibrium price is in the denominator (see chapter 2).

analysis, parallel or pivotal supply shift, econometric or non-econometric estimation), the type of project (multi-commodity or one commodity), and so forth.

To complete the analysis, table 3.22 provides the internal rates of return for each market. Similarly to the NPV, the IRR is higher when the adoption rate is relatively high and when the supply shift is parallel. The seed market, which exhibits the highest IRR, benefits most from research. On farm consumption and farm sales on the unofficial market have the same IRR. The oil and cake markets have the same IRR. All commodities, particularly those not subject to a price intervention, exhibit approximately the same IRR in each type of evaluation.

**Table 3.22: IRR for each market of the disaggregated market approach**

	IRR (%)
<b>Farm household consumption:</b>	
<i>- Pessimistic adoption profile</i>	
Parallel shift	45
Pivotal shift	38
<i>- Optimistic adoption profile</i>	
Parallel shift	59
Pivotal shift	51
<b>Unofficial farm sales:</b>	
<i>- Pessimistic adoption profile</i>	
Parallel shift	45
Pivotal shift	38
<i>- Optimistic adoption profile</i>	
Parallel shift	58
Pivotal shift	51
<b>Farm official sales of seeds:</b>	
<i>- Pessimistic adoption profile</i>	
Parallel shift	47
Pivotal shift	40
<i>- Optimistic adoption profile</i>	
Parallel shift	60
Pivotal shift	53
<b>SONACOS sales of oil:</b>	
<i>- Pessimistic adoption profile</i>	
Parallel shift	46
Pivotal shift	39
<i>- Optimistic adoption profile</i>	
Parallel shift	59
Pivotal shift	51
<b>SONACOS sales of cakes:</b>	
<i>- Pessimistic adoption profile</i>	
Parallel shift	46
Pivotal shift	39
<i>- Optimistic adoption profile</i>	
Parallel shift	59
Pivotal shift	51

### 3.3.3 Sensitivity analyses

In most circumstances, researchers are confronted with some uncertainty regarding the parameters they use in their analyses. In this study, the parameter uncertainty is due to several factors: parameter approximation, parameter estimation and parameter variability from year to year.

Research costs were approximated in the absence of actual data. They were approximated on the basis of salaries, which were augmented by a percentage to account for operating costs. The study has been conducted so far on the basis of a 20 percent increase, but a higher increase could also be considered given that in developing countries the share of salaries in total research expenditures is likely to be relatively low. For sensitivity analysis a 50 percent increase in research costs is considered. Table 3.23 contains the new research costs. The new annual research costs vary between 6 and 11 million CFA Francs.

**Table 3.23: Estimated annual research costs on La Fleur 11 with a 50 percent increase of researcher salaries**

Years	Researcher salaries	Research costs
1985	4,170,612	6,255,918
1986	4,170,612	6,255,918
1987	4,170,612	6,255,918
1988	4,170,612	6,255,918
1989	4,267,086	6,400,629
1990	4,363,560	6,545,340
1991	7,269,768	10,904,652
1992	7,269,768	10,904,652
1993	7,367,752	11,051,628
1994	7,890,768	11,836,152
1995	7,467,984	11,201,976
1996	7,467,984	11,201,976

Elasticities were estimated in previous studies. All the elasticities found in the literature are short-run elasticities. Given that the present research evaluation is conducted over more than three decades, using long-run elasticities may be more appropriate. Accordingly, another evaluation is conducted using long-run elasticities. The

demand elasticity of  $-1.8$  is arbitrarily chosen for the unshelled peanut market to replace the elasticity of  $-0.18$ . The supply elasticity of  $3$  and the demand elasticity of  $-2$  are arbitrarily chosen for the oil and cake markets to replace the elasticities of  $0.3$  and  $-0.2$  respectively. Concerning the elasticity of supply for unshelled peanuts, a unitary elasticity is used. There are two reasons behind this choice. First, with a unitary elasticity the gross cost reduction per unit of output  $\Delta Y/Y\varepsilon$ , the supply shift and research benefits are neither under-estimated (as with a very elastic supply) nor over-estimated (as with a very inelastic supply). Second, Gaye (1998 b) showed that the land use is very inelastic with respect to the peanut price:  $0.223$ . Therefore, it is likely that the supply elasticity of unshelled peanuts is not very elastic in the long-run as well. A supply elasticity of  $1$  versus  $0.77$  may be enough to capture the effect of a relatively higher elasticity.

Only one number was used for the exchange rate (the average exchange rate for 1999,  $615.70$  CFA Francs/U.S. Dollar) and for the discount rate (the discount rate applied after August 31<sup>st</sup> 1998,  $0.0625$ ). However, these parameters vary every year. Consequently, instead of considering one-year's information an average is calculated for several years. For the exchange rate the post-devaluation period 1994-1999 is used in order to have comparable exchange rates. For the discount rate, the period October 1993 through September 1998 is used to calculate an average of the interest rate applied in the money market. The choice of this period is based on the availability of the data. The new numbers used are  $560.11$  CFA Francs/U.S. Dollar for the exchange rate and  $0.0559$  for the discount rate. The data used for the calculation of these averages were presented earlier in tables 3.2 and 3.3.

Though prices and quantities vary from year to year, no sensitivity analysis is conducted on these variables. The evaluation was conducted on the basis of averages as suggested by Alston et al (1995).

New results are obtained for each parameter changed and compared to the baseline scenario. For each parameter varied, only the most insightful results are presented.

### 1/ Research costs

**Table 3.24: Total research benefits net of research costs for the different evaluations with a 50 percent increase in research salaries**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
<b>Pessimistic adoption profile</b>	12,394,065.21	6,548,376.81	9,666,931.03	4,854,827.43
<b>Optimistic adoption profile</b>	32,029,525.97	16,576,210.32	25,620,383.66	12,899,391.59

In table 3.24, because research costs are higher compared to the baseline there is a slight decrease in net benefits by \$22,315.87 for the aggregated market scenario and by \$18,745.33 for the disaggregated market scenario for both types of adoption profiles and supply shifts. These amounts are very low relative to the magnitude of the net benefits. They represent less than 0.4 percent of the benefits: 0.18 percent for the pessimistic adoption profile with the parallel shift; 0.3 percent for the pessimistic adoption profile with the pivotal shift; 0.07 percent for the optimistic adoption profile with the parallel shift; and 0.14 percent for the optimistic adoption profile with the pivotal shift. Therefore, an increase in research costs doesn't change the size of the benefits significantly.

## 2/ Supply and demand elasticities

**Table 3.25: Distribution of total research benefits among consumers, producers, and the government for the different evaluations with long-run elasticities**

**a) Pessimistic adoption profile:**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
Consumers	4,053,355.35	4,053,355.35	840,417.97	840,417.97
Producers	7,295,957.31	3,672,125.90	5,709,710.73	2,767,869.84
Government	4,092,584.78	4,092,584.78	613,887.72	613,887.72
Net social welfare	7,256,727.88	3,632,896.47	5,936,240.99	2,994,400.10

**b) Optimistic adoption profile:**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
Consumers	10,807,471.14	10,807,471.14	2,238,743.04	2,238,743.04
Producers	19,452,947.87	9,873,201.77	15,291,255.98	7,514,379.64
Government	11,003,436.74	11,003,436.74	1,650,515.51	1,650,515.51
Net social welfare	19,256,982.28	9,677,236.18	15,879,483.51	8,102,607.17

In table 3.25, long-run elasticities change both the size and the distribution of research benefits in comparison to short-run elasticities. In comparison to the baseline scenario, all benefits and costs are lower. Consumers' benefits decrease by 91 percent on average. In the aggregated market scenario, producers' benefits decrease by 38 percent. In the disaggregated market scenario, producers' benefits decrease by 34 percent with a parallel shift and 29 percent with a pivotal shift. The increase in the cost of the subsidy decreases by 92 percent. The change in net social welfare decreases by 42 percent on average in the aggregated market scenario and 38 percent on average in the disaggregated market scenario.

In comparison to the baseline scenario, producers are now the main beneficiaries. In the aggregated market scenario, producers gain 80 percent more benefits than consumers with the parallel supply shift and 9 percent less with the pivotal supply shift. In the disaggregated market scenario, producers gain 6.8 times more surplus with the parallel supply shift and 3.3 times more surplus with the pivotal supply shift than

consumers. Again, while consumers' benefits don't change with the type of supply shift, producers' benefits with a pivotal shift are about half those with a parallel shift. As indicated by theory, producers benefit more from research when demand is relatively elastic. With an elasticity of demand of  $-0.18$  (versus a supply elasticity of  $0.77$ ), producers were gaining 77 percent less surplus than consumers with a parallel supply shift and 89 percent less surplus with a pivotal supply shift in the aggregated market scenario. In the disaggregated market scenario, producers were gaining 3 percent more surplus than consumers with the parallel supply shift but 53 percent less surplus with the pivotal supply shift. With an elasticity of demand of  $-1.8$  (versus a supply elasticity of  $1$ ), producers' change in surplus is greater than consumers' in most evaluations.

In the aggregated market scenario, with a parallel supply shift the increase in the cost of the subsidy represents 36 percent of the benefits to consumers and producers; the remaining 54 percent are the increase in net social welfare. With a pivotal supply shift, the increase in the cost of the subsidy and the increase in net social welfare represent 53 and 47 percent respectively of the total benefits to consumers and producers. In the disaggregated market scenario, with a parallel supply shift the increase in the cost of the subsidy represents 9 percent of the benefits to consumers and producers; the remaining 91 percent are the increase in net social welfare. With a pivotal supply shift, the increase in the cost of the subsidy and the net social welfare represent 17 and 83 percent respectively of the total benefits to consumers and producers. Therefore, with long-run elasticities the increase in the cost of the subsidy is lower and the increase in net social welfare is higher relative to the gross social benefits. This result is known in economic theory; government interventions generate fewer losses in relatively elastic markets.

For a complete analysis of the impact of long-run elasticities on the distribution and the size of the benefits, it would be insightful to look at the different markets that compose the disaggregated market scenario. Table 3.26 contains the impact of long-run elasticities on the distribution and the size of research benefits for each market.

**Table 3.26: Impact of long-run elasticities on the distribution and size of the benefits in the disaggregated market scenario**

US\$	Total*	Consumers	Producers	Government
<b>Farm household consumption:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,611,719.52		1,611,719.52	
Pivotal shift	805,859.76		805,859.76	
<i>- Optimistic adoption profile</i>				
Parallel shift	4,260,646.28		4,260,646.28	
Pivotal shift	2,130,323.14		2,130,323.14	
<b>Unofficial farm sales:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	650,761.08	232,414.67	418,346.41	
Pivotal shift	326,695.66	232,414.67	94,280.99	
<i>- Optimistic adoption profile</i>				
Parallel shift	1,729,342.65	617,622.37	1,111,720.27	
Pivotal shift	872,662.50	617,622.37	255,040.12	
<b>Farm official sales of seeds:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,088,509.18	608,003.30	1,094,393.60	613,887.72
Pivotal shift	544,934.47	608,003.30	550,818.89	613,887.72
<i>- Optimistic adoption profile</i>				
Parallel shift	2,888,547.34	1,621,120.67	2,917,942.18	1,650,515.51
Pivotal shift	1,451,585.43	1,621,120.67	1,480,980.27	1,650,515.51
<b>Farm level:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	3,350,989.78	840,417.97	3,124,459.53	613,887.72
Pivotal shift	1,677,489.89	840,417.97	1,450,959.64	613,887.72
<i>- Optimistic adoption profile</i>				
Parallel shift	8,878,536.27	2,238,743.04	8,290,308.73	1,650,515.51
Pivotal shift	4,454,571.06	2,238,743.04	3,866,343.53	1,650,515.51
<b>SONACOS sales of oil:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,275,638.54		1,275,638.54	
Pivotal shift	641,468.04		641,468.04	
<i>- Optimistic adoption profile</i>				
Parallel shift	3,397,253.79		3,397,253.79	
Pivotal shift	1,720,798.22		1,720,798.22	
<b>SONACOS sales of cakes:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	1,309,612.66		1,309,612.66	
Pivotal shift	675,442.17		675,442.17	
<i>- Optimistic adoption profile</i>				
Parallel shift	3,603,693.46		3,603,693.46	
Pivotal shift	1,927,237.89		1,927,237.89	
<b>SONACOS level:</b>				
<i>- Pessimistic adoption profile</i>				
Parallel shift	2,585,251.20		2,585,251.20	
Pivotal shift	1,316,910.21		1,316,910.21	
<i>- Optimistic adoption profile</i>				
Parallel shift	7,000,947.25		7,000,947.25	
Pivotal shift	3,648,036.11		3,648,036.11	

\*: Some totals may not correspond to the exact sum of consumer surplus, producer surplus and change in the government cost of subsidy due to rounding errors.

In table 3.26, in comparison to the baseline scenario, research benefits decrease by 40 percent at the farm level and 35 percent at the SONACOS level. Benefits from farm household consumption decrease by 39 percent. Benefits from farm sales on the unofficial market decrease by 41 percent. Benefits from the official seed market decrease by 42 percent. At the farm-level, consumers' benefits decrease by 90 percent and producers' benefits decrease by 32 percent with a parallel shift and 23 percent with a pivotal shift. The decrease with the pivotal shift is mostly due to farm household consumption. With the pivotal shift, producer surplus from unofficial farm sales increases with long-run elasticities while it decreases with short-run elasticities. The government cost of the subsidy increases but by 91 percent less than in the baseline scenario.

At the SONACOS level, research benefits decrease by 37 percent in the oil market and about 34 percent in the cake market. Producers' benefits decrease by 35 percent.

In conclusion, in comparison to the baseline scenario long-run elasticities change the magnitude and the distribution of research benefits. They decrease consumers' and producers' research benefits, the government cost of the subsidy, and the net social welfare. Therefore, only the government benefits from long-run elasticities versus short-run elasticities. The distribution of research benefits is more beneficial to producers than consumers in the aggregated market scenario (parallel shift) and at both levels (farmers' and SONACOS') of the disaggregated market scenario than in the baseline scenario.

### 3/ Exchange rate

**Table 3.27: Total research benefits net of research costs for the different evaluations with an average exchange rate**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
<b>Pessimistic adoption profile</b>	13,648,686.56	7,222,823.17	10,646,963.87	5,357,266.88
<b>Optimistic adoption profile</b>	35,232,934.65	18,245,902.73	28,183,770.55	14,200,240.86

In table 3.27, since the change in the exchange rate applies equally to the different components of each evaluation (change in consumer surplus, change in producer surplus and change in the government cost of the subsidy), it doesn't affect the distribution of the benefits among consumers, producers and the government. However, the size of research benefits is higher because a lower exchange rate is employed. A decrease in exchange rate by 9 percent causes research benefits to increase by 9.9 percent in comparison to the baseline scenario.

### 4/ Discount rate

**Table 3.28: Total research benefits net of research costs for the different evaluations with an average discount rate**

US\$	Aggregated market scenario		Disaggregated market scenario	
	Parallel	Pivotal	Parallel	Pivotal
<b>Pessimistic adoption profile</b>	14,447,361.94	7,648,579.70	11,273,480.62	5,676,801.12
<b>Optimistic adoption profile</b>	37,003,090.90	19,160,664.20	29,610,031.82	14,922,350.96

In table 3.28, since the change in the discount rate applies equally to the different components of each evaluation (change in consumer surplus, change in producer surplus and change in the government cost of the subsidy), it doesn't affect the distribution of the benefits among consumers, producers and the government. However, the size of research benefits is higher since a lower discount rate is employed. A decrease in the discount rate by 10 percent causes research benefits to increase by 16 percent with the pessimistic adoption profile and 15 percent with the optimistic adoption profile in comparison to the baseline scenario.

### **3.3.4 Conclusion**

Benefits from the adoption of La Fleur 11 are positive. However, no general conclusion can be drawn about the distribution of research benefits among consumers, producers and the government. This depends on the type of procedure considered aggregated market or disaggregated market, on the type of commodity-market, on the level where the evaluation is done, and so forth. The aggregated market scenario (which is also a closed economy scenario) is more favorable to consumers than producers. The disaggregated market scenario is more favorable to producers with the parallel supply shift and more favorable to consumers with the pivotal supply shift. Consumers only benefit from closed economy markets and farm level evaluations. Producers benefit from all markets. Pricing policies change the size and the distribution of research benefits drastically. Consumers are the main beneficiaries from the implementation of a producer base price. Producers benefit mainly from household consumption, which represents a large proportion of the supply, and oil and cake exports at the world price. Research increases the government cost of the subsidy in the markets where a producer base price is implemented (aggregated market and seed market). Most of these results were predicted by theory.

The results of sensitivity analysis show that a change in research costs, the exchange rate and the discount rate don't affect the distribution of research benefits but they do affect the size of research benefits in comparison to the baseline scenario. Research benefits decrease with higher research costs and increase with lower exchange rate and discount rate. When long-run elasticities replace short-run elasticities, both the size and the distribution of research benefits are affected. Consumers and producers

benefit less from research in all evaluations with long-run elasticities. With long-run elasticities, the distribution of research benefits is generally more favorable to producers than consumers (because demand is more elastic than supply). The government is the only beneficiary from long-run elasticities as it pays less for the subsidy.