

1958 PLAN OF WORK

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Franklin County

I. COUNTY SITUATION.

Franklin County is the sixth largest county in the state. It is considered a rural county since the town of Rocky Mount, the county seat, lists less than 2,500 inhabitants occupying one square mile of surface. According to the 1950 census, there are 20,978 white residents and 3,582 colored. There are 6,404 homes of which 3,616 are farm homes. The farms range in size from three acres to more than two hundred acres with an average of one hundred and six acres per farm. Actually 68% of the entire acreage is farm land. Figures are not available to show the number of families who obtain their entire income from farming. The median income for the county is \$1512 as listed in 1950 census. It is known that many farm families supplement their income by part time employment in some industrial plant, or by private enterprise. Income from farm products sold amounts to more than six million dollars annually. The list includes field crops, dairy products, poultry, livestock, fruit and vegetables valued in order named.

The wide variation of soil types and the wisdom of farmers has given Franklin County this variation of crops. In the level tobacco belt very little of other crops are produced while the west side of the county grows fruit and is now using some of the

semi-level land for dairy and livestock. Dairy and poultry farmers are more widespread than any other type of farming. It is a rare thing for a family to carry on just one type of farming. Even tobacco farmers, because of limited acreage, are making changes and growing other crops successfully.

While the county is considered rural, industry is important and gives employment to a large number of the non-farm families. The four textile mills, the six wood-working plants, mirror plant and Thompson Products, Inc. have brought many new people into the county which, along with the normal increase in population, has increased the need for more housing facilities, more schools and improvement in recreation facilities; also health conditions.

One over-all picture of the home economics side of the county extension program for adults shows 23 home demonstration clubs with 437 members, 64 4-H Clubs with 1063 girls, 8 farm and home development families, 7 community improvement clubs and 1 YMW with 40 members.

The county extension staff now consists of one home agent, one county agent, with one part-time assistant, and one secretary. The home agent's assistant was terminated June 15 and the assistant county agent as of September 1st. Replacement for these two staff members are under consideration by district agents.

II. COUNTY EXTENSION PROGRAM - ADULT.

A. ORGANIZATION.

1. County Agricultural Extension Service Board.

The organization which makes up the County Agricultural Extension Board are functioning in the county, but the organization of such a board has not been completed. The agents will work toward the organization of this board in 1958.

Key committees now functioning are the County Home Demonstration Committee with sub-divisions: Key Leaders Committee, Home Furnishings Committee, Foods and Nutrition, and the Farm and Home Development Program.

2. Home Economics Council.

This county is approaching an organization of the Home Economics Council. Changing and re-organizing a program that is as deep rooted as the Franklin County Extension program comes at a slow pace. Changes are having to be made gradually.

3. General Interest Committees.

The Key Leaders Committee will work toward improving the program for youth encouraging industry to locate in the county and the improvement of nutrition.

4. County Home Economics Committees.

The Home Furnishings Committee is working toward the improvement of home furnishings and specifically on improvements in home lighting.

The Nutrition Committee is seeking ways to improve nutrition by the use of more dairy products in the diet and the consumption of more home grown products.

5. County Home Demonstration Club Committee.

The County Home Demonstration Club Committee is composed of the Executive Committee of the 23 home demonstration clubs. This committee carries on business of the county Federation of Home Demonstration Clubs. Three meetings will be held; the first one in February for the purpose of planning the program and the election of a president and a treasurer. In June this committee will hold a second business meeting and at the same time set up the 1959 program. Toward the end of the year, this committee plans and carries out the County Achievement program which is the climax of the year's work.

B. PROJECT WORK.

When the committee met to set up the 1958 program, they kept in mind long-time objectives, particularly improving nutrition and health. The entire program centers around health and foods with special interest meetings in clothing. Greater emphasis is placed on health with programs for seven months being devoted to the study of some phase of health. Four months will be devoted to foods. August was designated as an open schedule when clubs might choose and instigate their own program. The special interest meetings in clothing and sewing include two tailoring schools, one meeting on simple construction of clothing and one on drapery construction.

A. Health.

Objectives:

1. To encourage eating nutritious foods for good health.
2. To make family meals enjoyable.
3. To study mental illness, causes and affects upon well being.
4. To learn to adjust to situations and to analyze self.
5. To try to better understand human relationships.
6. To understand importance of treatment for mental health.
7. To learn to administer first aid.
8. To know what to do in case of emergency.
9. To learn how to care for an injured person until a doctor arrives.
10. To be able to care for minor injuries.
11. To learn how to care for a sick patient at home.
12. To know when communicable diseases should be isolated.
13. Learn ways to entertain shut-ins.
14. Learn about safety in the home.
15. Check homes for hazards.
16. Learn to correct hazards to prevent occurrence of accidents.
17. To learn responsibility of help of others.
18. To learn how to participate in special health programs.
19. Familiarize self with problems of health.
20. Learn the art of getting along with people.

Procedure:

Leaders were trained by the agent on December 2nd to do the demonstrations at the December club meetings, "Fun at Family Meal Time."

Demonstrations will be given to all clubs by the agent in January on "Understanding the Contribution of Mental Health to Well Being." Dr. Don Fessler assisted the agent in selection of materials to use for these discussion type demonstrations which included pamphlets on mental health and materials in the form of pamphlets furnished by insurance companies.

Leaders meeting will be held in January to train leaders for the February demonstration, "How to Give First Aid." The Health Nurse will do the demonstration. The public health nurse will assist the agent in training leaders for the March demonstration, "How to Care for the Sick." Leaders will do the demonstration "Prevention of Home Accidents" for the June home demonstration club meetings will be trained by Miss Amelia Fuller, Extension Farm and Home Unit Specialist, and the agent in May. Dr. Don Fessler will assist the agent in training leaders for the November discussion on "How to get along with People."

B. Foods.

The four meetings on foods should give some timely information on foods necessary for good health. The four demonstrations will include getting the family to eat what they should; better use of the freezer; making better use of home grown products; and varieties in food preparation.

Objectives:

1. To learn new methods of food preparation.
2. To learn varieties of food preparation.
3. To learn new recipes.
4. To learn the importance of making meal time enjoyable.
5. To learn the importance of serving attractive meals.
6. To learn the value of nutritious foods.
7. Methods of freezing foods.
8. Learn what foods to freeze.
9. Available equipment for use in freezing foods.
10. Learn the economy of freezing home grown products.
11. The economy of using home grown products.
12. Learning the philosophy of foods, why we should eat certain things.
13. Learning methods of preservation other than freezing.
14. Learn new combinations of foods.
15. Learn the use of kitcehn gadgets to save time in food preparation.

Procedure:

The assistant state foods specialists will assist the agent in training foods leaders to do club demonstrations at the April and May meetings. This meeting will be held at a specified date in March. In preparation for September and October demonstrations, the state foods specialist will assist the agent in training leaders for the demonstration on making better use of home grown products and varieties in food preparation.

C. Clothing.

The planning committee did not place emphasis on clothing for the entire membership of home demonstration clubs because a great many club members have no interest in home sewing. For that reason the program in clothing was given to special interest meetings. Two tailoring schools were planned; one that ended in December. The second one will be held in the Naff's community beginning in January and ending the first week in March. One day was week for six weeks and is the allotted time for each member enrolled to finish either a coat or suit. Not more than 12 people will be permitted to enroll.

In February the Penhook Home Demonstration Club will sponsor the special interest meeting on drapery construction. Drapery fabrics will be furnished by the WSCS in that community and drapes will be made for the methodist parsonage in a one-day meeting at the Penhook community house with leaders from other H. D. Clubs participating.

The Sontag Home Demonstration Club will sponsor the special interest meeting on Simple Construction of Clothing in April. Each club is expected to have at least one representative to attend any other members who are especially interested in learning to do simple clothing construction.

Objectives:

1. To create interest in home sewing.
2. To learn fundamentals of clothing construction.
3. To learn equipment to use for successful sewing.
4. To learn the use of patterns as to sizes and fitting.
5. To learn tailoring techniques.
6. To learn finishes such as button holes and pockets.
7. To learn pressing methods.
8. To be able to choose good fabrics worthy of time and effort when sewing.

C. FEDERATION PROGRAM OF WORK.

It was almost the unanimous decision of the planning committee to select Health as the Federation Program of work. The county chairman, Mrs. Emory Brubaker, has set up a general program which includes mental health, nutrition, health facilities and conditions and participation in health programs. These general topics are being broken down into brief demonstrations and discussions which will be given to leaders at a leader training meeting for Federation Program Chairmen in February. Emphasis is being placed on participation in organized health programs.

D. OTHER ACTIVITIES.

1. County Objectives.

The seven following objectives were set up by the planning committee along with the program of work.

1. Encourage each homemaker to have physical examination and chest X-ray.
2. Actively support the bloodmobile.
3. Practice parliamentary procedure.
4. Sponsor a tea for high school juniors.
5. Actively support the 4-H Clubs in the county, and 4-H leaders organization.
6. Develop appreciation of good books. Issue Reading Certificates to each member who reads five books on approved list.
7. Encourage use of Bookmobile.

The above named objectives are intended to tie together community work with the home demonstration program since each club does a certain amount of civic work in the respective community. These objectives are intended as an organized effort, to further community projects.

2. National Home Demonstration Week.

During National Home Demonstration Week, club members will make a special effort to show to the public some achievements in home demonstration work. Each club will be permitted to plan their own activities such as news articles, window displays or a special program. This will also be a time to invite non members to meetings to increase membership.

3. District Meeting.

The plans for the district meeting are already underway. The meeting will be held in Henry County. About 25% of the total membership is expected to attend this one-day meeting.

4. Achievement Program.

As a climax of the total year's work, an Achievement Program will be held. Detailed plans for this meeting will be worked out at the business meeting of the Home Demonstration Committee in June. Besides having an outstanding speaker for the Achievement program, Reading Certificates will be awarded and emblem pins will be distributed to members worthy of receiving them providing they havenot received one in the past. An award is being offered to the club having compiled the best record for the year's work.

5. Fairs.

Publicity will be given to home demonstration club work through exhibits and participation in the county fairs. In addition to the individual exhibits, as many as three clubs will be given an opportunity to set up an educational exhibit.

6. Community Improvement Clubs.

The agent will have an opportunity to work with the general public through the seven organized community improvement clubs, at discussion meetings and through assistance with projects carried on by these organizations.

7. Unorganized Communities.

Work organized in communities still does not enable the agent to reach all sections. There are large numbers of people who do not participate in clubs. The agent answers requests from these families in as many ways as possible. Home visits will be made, pamphlets will be sent on request, and information will be given through news articles, radio and television programs.

III. FARM AND HOME DEVELOPMENT.

Franklin County is not a Pilot County, but the Extension organization is deep rooted in the county and families naturally expect assistance from extension agents in farm and home practices. The past year, only five families were listed as having carried the Farm and Home Development program. Recently, the list has been increased to ten families who are now being assisted by the agents in carrying on home improvements and good farming and home management practices. The agent expects to assist these families with home management and whatever problems or situations on which they need assistance.

IV. COUNTY EXTENSION PROGRAM - YOUTH.

A. ORGANIZATION.

1. County Youth Council.

Since the County Agricultural Extension Board is not fully organized, the Youth Council is not complete. Extension staff members are working with the youth organizations to make such a Council possible.

2. County Youth Committees.

No committees are set up for carrying out the youth program other than the sub-division of the county-wide youth organizations. These organizations are the All Stars, the 4-H Club Council, the Honor Club and the 4-H Leaders (adult and junior).

3. County 4-H Council.

The 4-H County Council is composed of the Executive officers of each of the 4-H Clubs and the leaders as advisors. The Council holds two meetings each year; one meeting is for officer training and planning of the Achievement Day program. The spring meeting is the business meeting for planning club activities such as National 4-H Club Week, National 4-H Sunday, 4-H Talent Program and 4-H Club camp. The Council also assists with setting up the county-wide program and the planning of the 4-H Yearbook.

4. All Stars.

At present there is not a county-wide All Star organization, but the All Star members in the county assist with 4-H Club work throughout the county by serving as leaders and assisting young club members. They make the recommendations for senior club members to be taken into the Virginia All Star Chapter at their annual meeting.

5. Honor Club.

Membership in the Honor Club is based on three years of

successful club work provided the members are at least 14 years of age. Each year one-half of the eligible membership is invited into the organization. Attendance at the annual meeting, when the initiation service is conducted, is required for membership. At least one special meeting of the Honor Club will be held with a county-wide picnic or a banquet meal.

6. Project Planning Committee.

The 1958 program of 4-H Club work was set up by a group of three girls, two boys, two leaders and the extension agents. This committee served as the planning committee and recommended that certain things be written into the program. The committee also made recommendations for the Yearbook.

7. Others.

County 4-H Leaders Organization. One meeting of the leaders will be held in connection with the spring 4-H Council meeting. The leaders organization will be represented at the State Leaders meeting. Adult leaders assist the agents in conducting 4-H meetings in schools and junior leaders assist agents with project work and with camp and county-wide meetings.

B. 4-H PROJECT WORK.

The county-wide program, around which most project activities center, is electricity. The plan of work for the year lists demonstrations on:

1. "What is Electricity - Terms and Definitions?"
2. "Description of Electrical Equipment (fuses, switch boxes, wire sizes, etc.)"
3. "How do we Use Electricity?"
4. "Farm and Home Lighting."
5. "Care and Repair of Electrical Equipment."
6. Completion of record books.

Objectives:

1. To teach economical use of electricity.
2. To teach safety with electricity.
3. To familiarize club members with electrical terms and definitions.
4. To learn to carefor electrical equipment.
5. To improve home lighting.
6. To become more skilled in the use of electrical equipment.
7. Receive training in demonstrations.
8. To learn to construct electrical equipment.
9. To learn to repair electrical equipment.
10. To learn efficient use of electricity.

Procedure:

The planned demonstrations will be given by agents, leaders and power suppliers at club meetings. Pamphlets and material will be used for study.

In addition to the county-wide project, girls are permitted to take individual homemaking projects. Materials and manuals on these projects are given to the girls and they work individually

on these projects as home projects under the direction of their mother or with the assistance of leaders. Agents give some assistance during club meetings. Projects listed by girls include: Clothing, Units I, II, III; Meal Preparation; Housekeeping; Ironing; Washing; Home Grounds Beautification; Room Improvement; Food Preservation; Bread; and Garden.

The members of the garden project participate in the Sears contest, therefore, the agent makes two or more visits to each project. The agent also assists the horticultural specialist with judging these projects. These members also participate in the canning contest by entering at least five jars of food in the county contest with three exhibits being sent to the district contest.

C. 4-H ACTIVITIES

1. National 4-H Club Week

During National 4-H Club Week, club members and leaders will have an opportunity to publicize 4-H activities and achievements through news articles, window displays, and one or more radio programs and television programs. During that week, talented club members will participate in a county-wide Talent Show.

2. Rural Life Sunday.

On the date set aside for National observance of 4-H Club work, known as 4-H Club Sunday, certain clubs will be recognized in their local churches. Other clubs will participate in the Sunday church service.

3. Contests.

County demonstration contests will be held in March which will be the elimination of members and selection of winners who will compete in the district contest. Any member capable of winning the district contest will compete in state contests during the State Short Course.

One girl will be selected to represent the county at the Electric Congress in Richmond in August.

Clubs will compete in the W.S.L.S. Contest. Awards in this contest are based on the achievements of the entire club. W.S.L.S. gives three cash awards in the county with an opportunity for the winning county club to compete in the area contest.

Prior to April 1st, senior club members with outstanding records compile these records and enter them in state competition for awards offered in the various projects.

4. Short Course.

A certain number of senior club members will be permitted to attend the State Short Course held at VPI

in June. The number to attend from the county will depend upon the number of district and state winners and upon the allotted quota per county.

5. District Camp.

At least thirty-five outstanding club members will be permitted to attend district 4-H club camp at Holiday Lake for one week.

At least one girl and one boy will be allowed to attend the State Conservation Camp at 4-H Camp Farrar, Virginia Beach.

It is possible that a small number of senior club members will have an opportunity to attend the senior camp at Camp Farrar the last week in July.

6. Achievement Day.

As a highlight of the 4-H Club program for the year, an Achievement Day program is held. The program is planned by members and leaders at the Council meeting. Medals and state awards won for outstanding club work are distributed at this time and recognition is given to club members for their outstanding achievements.

D. YOUNG MEN AND YOUNG WOMEN'S WORK.

The one organized group of young men and women is inactive at the present time. The majority of the membership of forty are college students, therefore, the meetings are held early in the summer when these students are at home.

The program for the summer has not been set up, but it follows a plan of recreational activities combined with an educational program. One or more picnics will be held.

V. SCOPE OF WORK.

A. <u>Organization.</u>	<u>No. in 1957</u>	<u>Goal 1958</u>
Number of home demonstration clubs	23	25
Membership	437	490
Number of 4-H Clubs	71	70
Membership	1153	1200
Number of young men and women's clubs	1	1
Membership	40	45
Number community improvement clubs	7	8
Membership	798	873
Number home economics committees	2	3
Number general interest committees	1	1
Number youth committees	0	0
Number other organizations	3	3
Number farm and home development families	5	10

VI. PLAN FOR LEADERSHIP.

A. <u>Over-all Program Leaders</u>	0	0
(Organization leaders for county extension service board)		

B. Home Demonstration Club Leadership

	<u>No. in 1957</u>	<u>Goal 1958</u>
Number organizational leaders	69	75
Number project leaders (subject matter)	143	140
No. Federation program of work chairmen	23	25
Number program development leaders	23	25
Number result demonstrators		
Number meetings at which leaders were trained by specialists	3	4
Number meetings at which leaders were trained by district agents	1	1
Number meetings at which leaders were trained by agent	2	3
Attendance at training meetings	141	130
No. club meetings held by leaders without agent present	131	140
No. club meetings in which leaders assisted	222	240
Total number demonstrations given by leaders	153	180
No. talks or discussions by leaders	384	400

Plan for Training and Using Leaders.

The plan for training leaders for the home demonstration club program has already been explained under II. B.

Federation program leaders will be trained by the county Federation Chairman in February and program development

leaders will receive training from the district agent early in March.

Publications on Parliamentary Procedure have been distributed to organizational leaders in home demonstration clubs. Leaders working in special interest committees will receive training as the need arises.

C. Over-all Youth Leaders

	<u>No. in 1957</u>	<u>Goal 1958</u>
(Organization leaders for county youth council)	0	0

D. 4-H Club

Number 4-H Club officers	426	420
Number adult project leaders	68	70
Number junior project leaders	20	140
Number result demonstrators		
No. meetings at which leaders were trained by specialist		
No. meetings at which leaders were trained by district agent		
No. meetings at which leaders were trained by agent	1	5
No. meetings at which leaders were trained by personnel in 4-H Dept.		
No. meetings at which leaders were trained by others		
Attendance at leader training meetings		
No. 4-H leaders trained individually	29	25
No. club meetings held by leaders without agent present	27	

Plans for Training and Using 4-H Leaders.

4-H Club organizational leaders were trained for their particular jobs in the Council meeting. Project leaders for 4-H Club programs will be trained by agents as the need arises.

E. <u>Young Men and Young Women's Clubs</u>	<u>No. in 1957</u>	<u>Goal 1958</u>
Number club officers	3	3
Number adult leaders or sponsors		

Plans for Training and Using Leaders.

Leaders who promote the YMW will receive sufficient assistance from agents to carry on the program successfully.

VII. WORK WITH OTHER AGENCIES.

The county extension program covers such a broad field that it requires cooperation with other county organizations and public services to carry out the program.

1. Public School.

Class rooms and buildings will be used as meeting places, particularly for 4-H Clubs with teachers serving as 4-H sponsor leaders. Agents will cooperate with principals and superintendent in the use of such building and the arranging of schedules.

2. Newspapers.

Agents will assist the local press in giving due publicity to meetings and to individuals who deserve recognition through seven articles or pictures.

Agents will furnish feature stories and news articles for publication regularly.

3. Appalachian Electric Power Company.

Agents will cooperate with the home service representatives and the home economists on programs pertaining to electric equipment or service. Home economists will give lighting demonstrations to home demonstration clubs and 4-H Clubs in carrying out the county-wide farm and home lighting program and the electric project.

4. Speech and Hearing Clinic.

Home demonstration clubs will make cash contributions to the clinic and assist in advertising the service.

5. Radio and Television Stations.

Agents and club members will take advantage of every opportunity to give educational programs over the local stations. The stations now being used are WYTI, Roaky Mount, and WSLI, Roanoke.

6. Public Health.

Agents will cooperate with public health service in health programs and drives.

Public Health Nurses will assist the agent in training home demonstration club leaders for the February and March' club programs.

7. Roanoke Chamber of Commerce.

Agent will cooperate with the Roanoke Chamber of Commerce in promoting the community improvement program.

8. Welfare Department.

Agents cooperate with officials of the Welfare Department on cases where home economics or agriculture assistance is needed by a designated family.

9. Farm Bureau.

Extension organized groups will cooperate with the Farm Bureau program.

VIII. DEVELOPING GOOD PUBLIC RELATIONS IN COUNTY.

A. Co-Workers.

Forget not professional ethics. Be courteous, never shirk duty, carry the proportionate part of responsibility for work to be done, be alert to opportunities, make worthwhile contacts, share ideas with and help to carry out ideas and suggestions of other co-workers.

B. General Public.

Show interest in affairs of civic groups. Give talks and demonstrations when called upon by public groups. Attend church and participate in church programs. Recognize leaders and others who give assistance to the Extension program. Be congenial with people.

C. Elected Representatives.

Make an effort to understand public policies. Be friendly at all times.

D. Commercial Interests.

Show that extension groups are appreciative of support by commercial firms and give due recognition to sponsors; but do not get involved with advertising nor render personal service.

E. Other Professional Workers.

Be courteous and maintain the good will of other professional workers. Keep them informed indirectly of the progress of the Extension program by passing along any literature that might be helpful, or issuing invitations to attend meetings or participate in programs.

IX. PLANS FOR RECORDING PROGRESS AND EVALUATING PROGRAMS AS PLANNED FOR 1958.

The agent and the assistant agent, when one is secured, will keep a month by month record on file in the office. Check sheets **asking** for certain specific information will be placed in the hands of each club member to keep records of accomplishments throughout the year. These sheets are to be collected by the November meeting.

X. PROFESSIONAL IMPROVEMENT.

A. Organized Study.

1. Schools. The agent expects to attend the Communication Training School in Roanoke the first week in February.

B. Reading Professional Books and other Publications.

The agent will read an average amount of professional publications and books.

C. Membership in Professional Organizations.

The agent is a member of the American Home Economics Association, the Virginia Home Economics Association, and the Virginia Home Agents Association.

D. Participation in Program and Workshops Planned by Other Organizations.

At present, there are no plans for participation in workshops or programs planned by other organizations.

E. Planned Educational Trips.

No plans have been made to date for educational trips.

XI. COOPERATIVE PLANS.

Extension agents in Franklin County work together jointly on the Farm and Home Development program. The home agent works with the home management and more or less the home side of the program while the county agent works with the agriculture practices. The agents also work jointly with 4-H Club program. Meetings are conducted by either agent and in some cases both agents work together since 4-H Clubs are joint organizations of boys and girls. Extension organized Home Economics and Agricultural committees meet separately for planning special phases of work. In the near future, the agents plan to unify the entire Extension program.

XII. PROBLEMS.

Problems in carrying out the extension program are:

Lack of personnel, the program is too extensive for one agent to handle.

Lack of space for committee meetings and training leaders.

Inconvenience of office with secretary located in another building.

The remedy for the above problems will be the building of the proposed agricultural office allowing sufficient space and a committee room for holding county meetings.