

Exploring Digital Literacies

Four Steps for Getting Started



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Objectives

- Identify strategies for exploring digital literacies at your institution
- Reflect on one need or next step for digital literacy exploration

Four Steps or Strategies

- Identify *what* and *why*
- Explore partnerships
- Facilitate or join conversations
- Try something! Take action

INVENTION
DIGITAL CREATIVE
VISUAL MEDIA DATA
COMPUTER INFORMATION
TECHNOLOGY NEWS
HEALTH MULTIMEDIA

A Note On Our Current Times

What and Why?



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Identify What and Why

- What is digital literacy? What is it not?
- What kinds of knowledge, skills, and attitudes does it involve?
- Why does it matter to you?
- Why does it matter at your institution?

Sample Definition

“Digital literacy is the constellation of knowledge, skills, and competencies necessary for thriving in a technology-saturated culture...the ability to access, analyze, create, reflect, and take action using a wide variety of digital tools, forms of expression and communication strategies.”

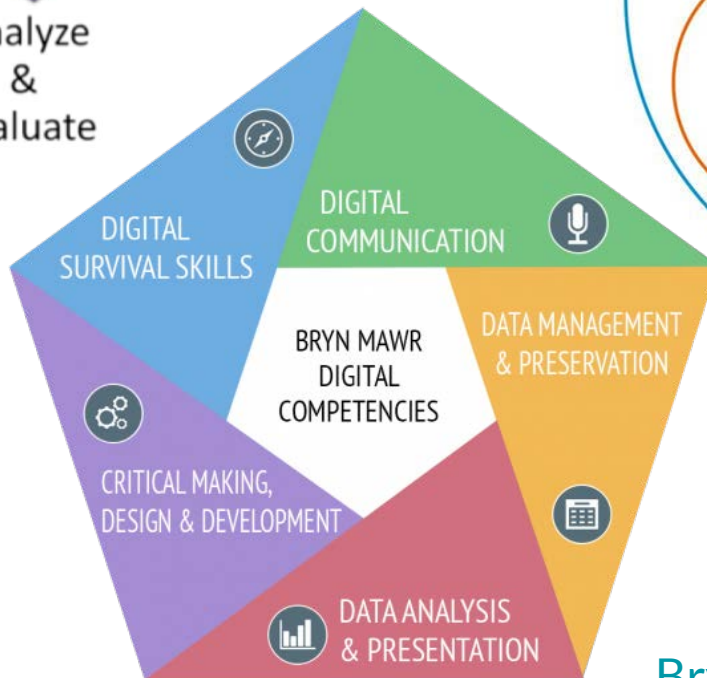
- Renee Hobbs, *Create to Learn*



Hobbs & Coiro

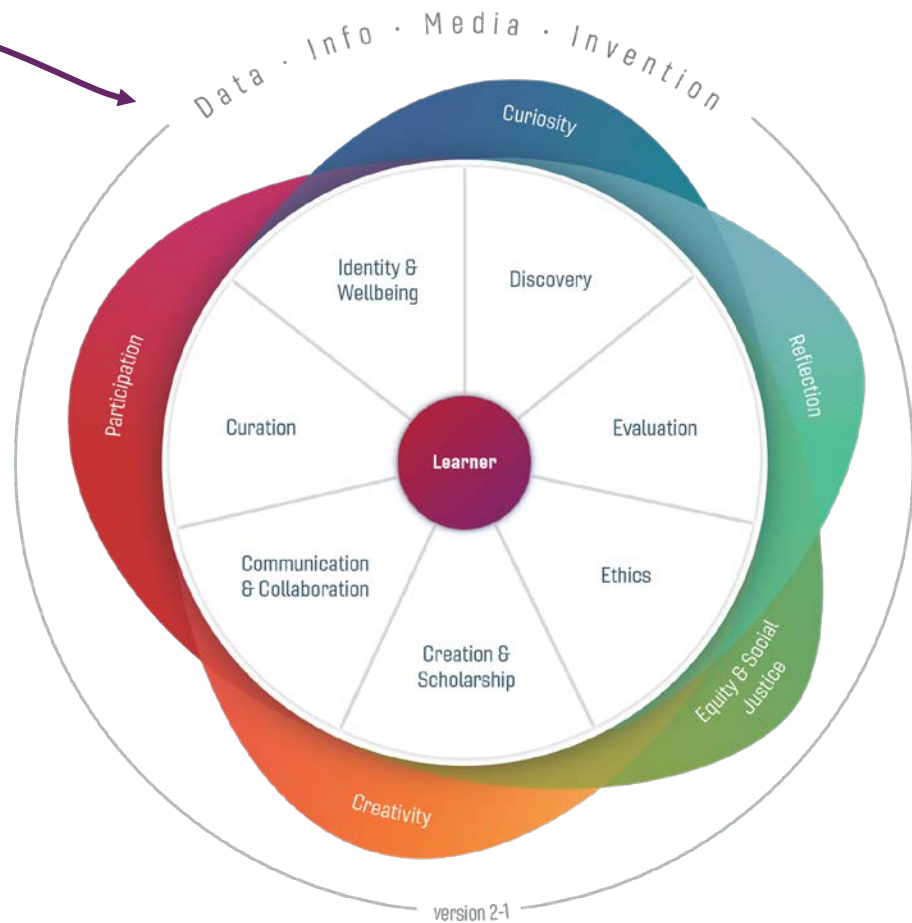
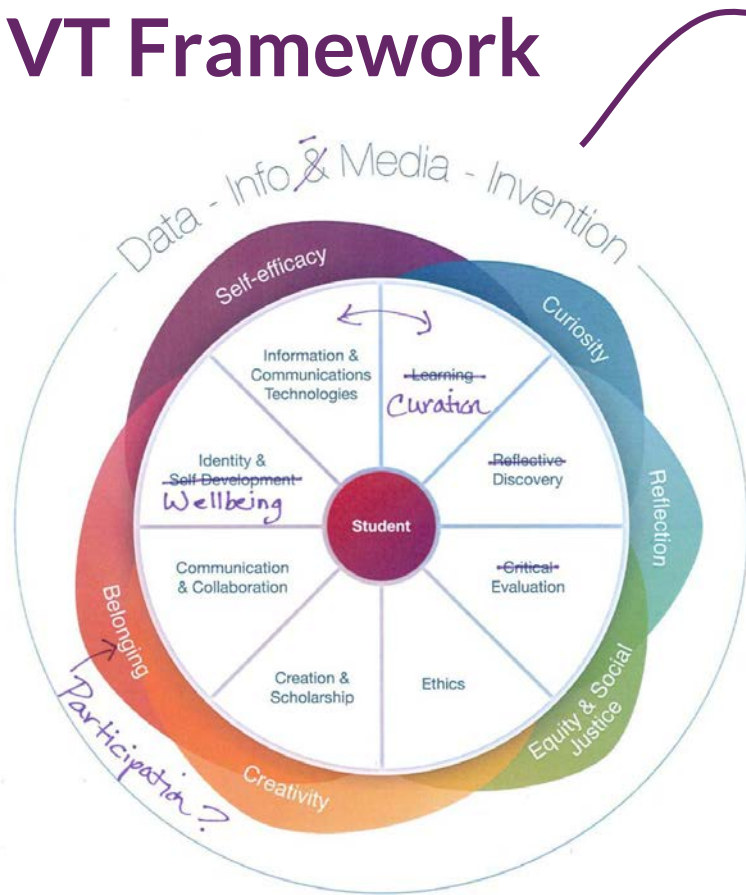


Jisc



Bryn Mawr College

VT Framework



DIGITAL LITERACY

OUTCOMES QUICK SHEET



1. IDENTITY & WELLBEING

- 1.1 Identify personal learning needs and goals when engaging in digital environments
- 1.2 Explain the impact of communication choices on online identity development, privacy, and security in a digital environment
- 1.3 Recognize opportunities to manage personal data, privacy, and security in a digital environment
- 1.4 Create and manage online identities that align to personal and professional values and goals
- 1.5 Plan strategies to manage emotional and physical health in digital persona and professional settings

2. DISCOVERY

- 2.1 Recognize the value of curiosity,

4. ETHICS

- 4.1 Analyze differences in access, rights, and vulnerabilities of individuals and groups
- 4.2 Distinguish between ethics, laws, and codified norms
- 4.3 Identify rights and responsibilities when using, creating, and sharing digital data/information/media
- 4.4 Apply relevant ethical principles in personal, professional, and academic contexts
- 4.5 Adapt ethical principles when navigating new digital contexts

5. CREATION & SCHOLARSHIP

- 5.1 Recognize that the creative process can involve a variety of emotional experiences
- 5.2 Examine how format, genre, discipline, and audience can affect creative choices
- 5.3 Practice an iterative design process

More on Digital Literacy at Virginia Tech

- Website: bit.ly/vtdigilit
- Framework toolkit:
<http://odyssey.lib.vt.edu/s/home/item/25>
- Curated resources: <https://guides.lib.vt.edu/dltoolkit>

My 'Why': Being A Person Online is Hard



Partnerships



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Explore Partnerships

- Who cares (or might care) about digital literacy?
- What are their needs and challenges?
- Do any programs or initiatives already exist?

Considering Partners at Colleges & Universities

- Academic programs
- Student affairs
- Faculty development
- Community
- Other library workers

Example Partnerships



Conversations



Join or Facilitate Conversations

- Who is already talking about digital literacy? Where?
- Do you need or want to start a new conversation?
- Who could you invite into a conversation?

Facilitate Conversations

- Events
- Focus groups and feedback sessions
- Small, informal conversations

Explore, Create, Connect:

The Inaugural Digital Literacy Symposium at
the University Libraries of Virginia Tech

THURSDAY, NOVEMBER 2

9:30 a.m. - 4:00 p.m. & 7:00 p.m. - 9:00 p.m.

Keynote Speaker:

Renee Hobbs



Join Conversations

- Show up and listen
- Connect to existing programs
- Embed in existing professional development

Try Something!



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Try Something! Take Action

- What is one possible step forward?
- What gap could you fill? What needs could you address?
- Where is there 'low-hanging fruit'?
- What is one digital literacy topic that you are interested in exploring?

Teaching Expansion: Teacher Education Class

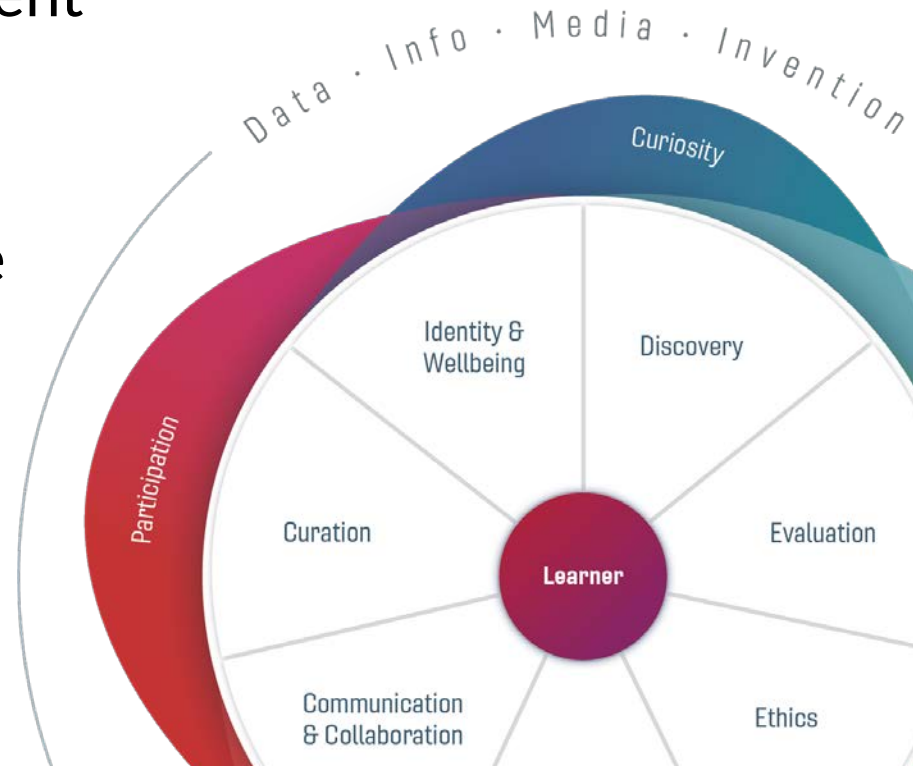
- Collaboration with Education liaison librarian
- Developed lesson for pre-service teachers on digital storytelling and digital citizenship



Program Development: Digital Wellness

Iterative Workshop Development

- Digital Self-Care
- Fact-Check Your Media
- Build Your Online Presence
- Spring Clean Your Phone
- Secure Passwords



Reflect and Repeat!

Wrap Up & Questions

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